

Wenqing Qian

EDUCATION **PhD in Survey and Data Science** *Exp. May 2028*
Institute for Social Research, University of Michigan, Ann Arbor, United States
Master of Science in Survey and Data Science *May 2024*
Institute for Social Research, University of Michigan, Ann Arbor, United States
Bachelor of Science in Statistics *June 2022*
School of Management, Fudan University, Shanghai, China

RESEARCH EXPERIENCE **Harmonization of 2015-2019 Life History Mail Survey (LHMS) data**
University of Michigan *May 2024-January 2025*

- Cleaned and aggregated 2019 Fall LHMS data with previous waves.
- Identified, scrutinized, and corrected duplicated and suspicious observations.
- Reorganized job history information across all available waves.

LHMS data quality assessment
University of Michigan *January 2023-Present*

- Joint impacts of respondent and question characteristics on item nonresponse in self-administered surveys—evidence from the Life History Mail Survey
 - Developed a theoretical framework on the question-answer process and the mechanism of item nonresponse in self-administered surveys.
 - Fitted cross-classified mixed models to evaluate the effects of question and respondent characteristics on item nonresponse with LHMS data.
 - Explored different approaches to adjusting missing values by design.
- Respondent correlates of item missing rates in LHMS data
 - Developed rules to identify missing items in LHMS data based on questionnaire design and constructed indicators to measure the extent of missingness.
 - Conducted literature review on factors influencing item nonresponses.
 - Described and visualized missing patterns and their variation across survey waves, different sections of the questionnaire, and respondent groups.
 - Performed Kruskal-Wallis tests and Dunn’s tests to investigate the correlation between item missingness and respondent-specific covariates.
 - Designed and fitted a beta regression model that integrated stability selection techniques to filter essential predictors and model item missing rates.
 - Evaluated the impacts of selected covariates on the data quality using marginal effects and formulated follow-up models based on previous results to assess potential interventions among inter-correlated predictors.
 - Wrote the manuscript for publication.

- Consistency check on LHMS data
 - Examined the consistency across related questions in LHMS and compared the congruity between LHMS data and other data products of the Health and Retirement Study.
 - Analyzed the variation in data consistency across respondent groups defined by characteristics of interest using Chi-squared tests.

Sequence analysis on residential movement based on data from LHMS

University of Michigan

September 2022-January 2023

- Cleaned and coded grid data about residential movements in LHMS into sequences using R.
- Carried out sequence analysis on residential movement data and performed clustering algorithm to investigate movement patterns.
- Conducted literature review on missing data imputation methods applicable to sequence data.

Demographics of Weibo users in China

Max Planck Institute for Demographic Research

March 2021-September 2023

- Carried out preparatory research on social media usage in China and algorithms applied by the Weibo Advertising Platform.
- Programmed a web crawler in Python to collect and organize user coverage estimates from the Weibo Advertising Platform. Collected and cleaned 2020 census data and the latest available socioeconomic data.
- Performed exploratory analysis and visualization on Weibo's penetration and user composition.
- Analyzed outliers and the correlation pattern between the demographics and socioeconomic statuses of Weibo users. Adopted compositional data analytic techniques to summarize the demographic characteristics of Weibo users.
- Conducted spatial analysis on the geographical distribution of penetration rates and sex ratios of Weibo users.

AWARD & FUNDING

Charles Cannell Fund in Survey Methodology

April 2025

PUBLICATION

Qian, W., Hexel, O., Zagheni, E., Kashyap, R., & Weber, I. (2023). Demographic inequalities in digital spaces in China: the case of Weibo. *Workshop Proceedings of the Seventeenth International AAAI Conference on Web and Social Media (ICWSM-23)*. AAAI Press. <http://doi.org/10.36190/2023.01>.

POSTER

Memory Issues in Retrospective Life History Surveys: Do Question Type and Topic

PRESENTATION

November 2024

GSA 2024 Annual Scientific Meeting

Seattle, WA, US

The Demographic Profile of Weibo Users

April 2023

PAA Annual Meeting

New Orleans, LA, US

The Demographics of Weibo Users in China

June 2022

European Population Conference

Groningen, NL

**SKILL &
LANGUAGE**

Technology skills: R, Python, SQL, Java, MATLAB, SAS, SPSS

Languages: Mandarin (Native), English (Proficient), Japanese (Elementary)