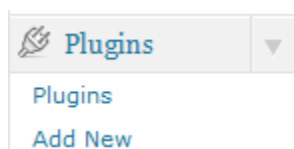




ZipList Recipe Plugin: Getting Started

It's easy to get started with the new ZipList Recipe Plugin. Simply install the free WordPress plugin and then we'll walk through how to use this helpful tool below.

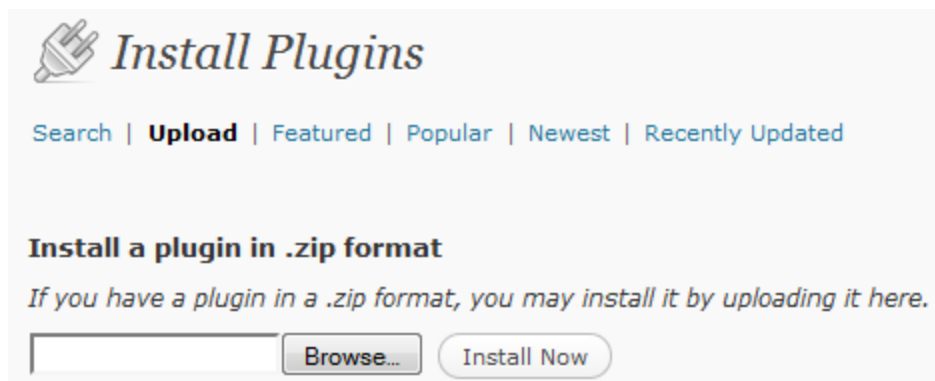
1. Download the ZipList Recipe Plugin file and save it to your computer.
2. Log in to your WordPress admin dashboard. Scroll down to "Plugins," then click "Add New."



3. You'll then reach the "Install Plugins" screen. Select "Upload."



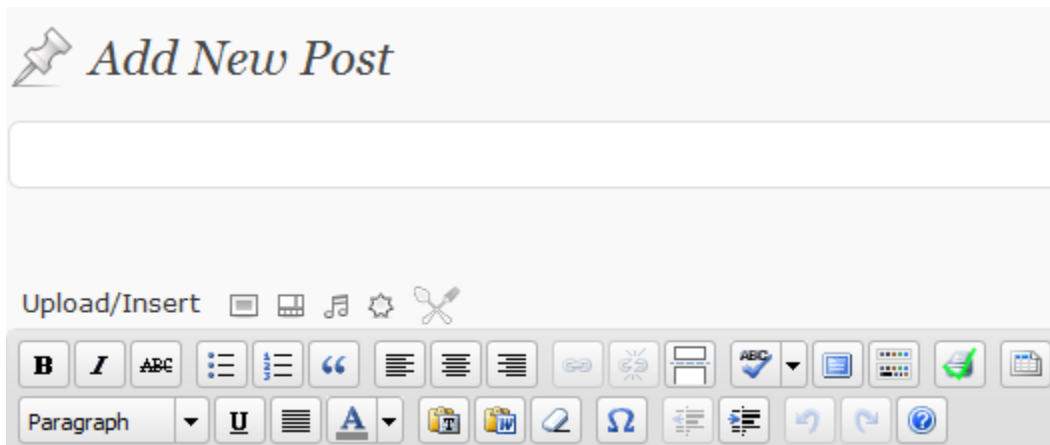
4. Click the "Browse" button to find the saved ZipList Recipe Plugin file. Click the "Install Now" button.



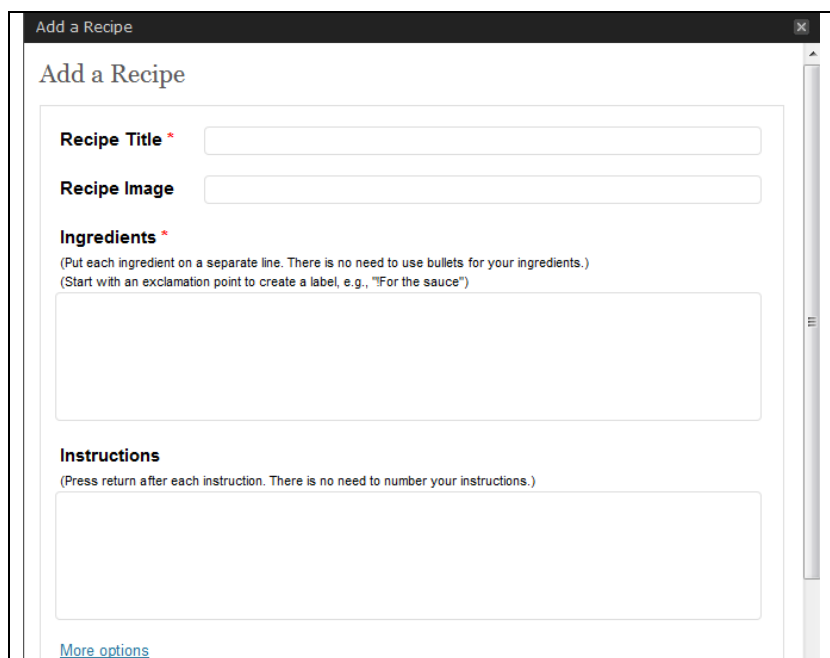
5. When the "Plugin Installed Successfully" message appears, click "Activate Plugin." You're all set, so let's get started with your first recipe post.

How to Use the ZipList Recipe Plugin

1. Once you've installed the ZipList Recipe Plugin, click "Add New" under Posts on the left-hand navigation bar. When you're on the "Add New Post" screen you'll see an icon above the styles that looks like a knife and fork. Click that button to start your first recipe post.



2. An "Add a Recipe" box will pop up for you to enter or cut/paste the recipe title and image, as well as your ingredients and instructions.



3. If you are adding a recipe that has a secondary recipe, maybe for a sauce or a glaze, pay special attention since there is a certain way you must add these ingredients so that they are properly added to a reader's shopping list. Add ingredients for the main recipe, then start the next line with an exclamation point to create a label, like For the Sauce. Then, add the ingredients for the secondary recipe.

Add a Recipe

Add a Recipe

Recipe Title *

Lemon Scones

Recipe Image

Ingredients *

(Put each ingredient on a separate line. There is no need to use bullets for your ingredients.)

(Start with an exclamation point to create a label, e.g., "For the sauce")

2 cups lemons
3 cups flour
!For the Glaze:
2 tbsp milk
1 tbsp sugar |

Instructions

(Press return after each instruction. There is no need to number your instructions.)

[More options](#)

- Next, if you scroll down, you can also click “More Options” to enter more details, like rating, prep time, cook time, serving size and yield. Click the “Add Recipe” button when you are done.
- If you need to edit your recipe after you’ve clicked “Add Recipe,” simply click the box below that you will see inside your post box.

 WordPress hRecipe Plugin

Powered by  ZipList

Please preview your post to see how it will appear on your blog.

Note: The ZipList button will only operate after your post is published.



Click to edit your recipe

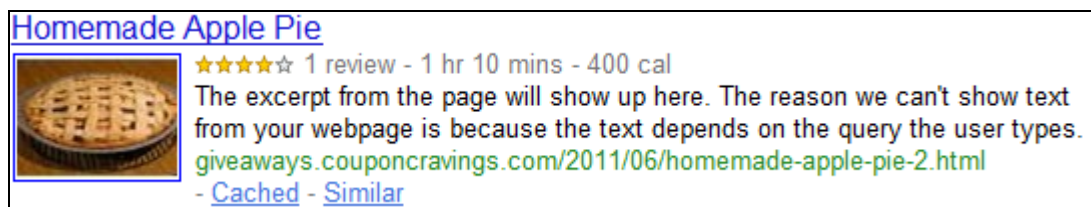
6. You will then see the box below with buttons to click to either edit or delete your post.



7. Voila. Here is what your recipe will look like on your blog.

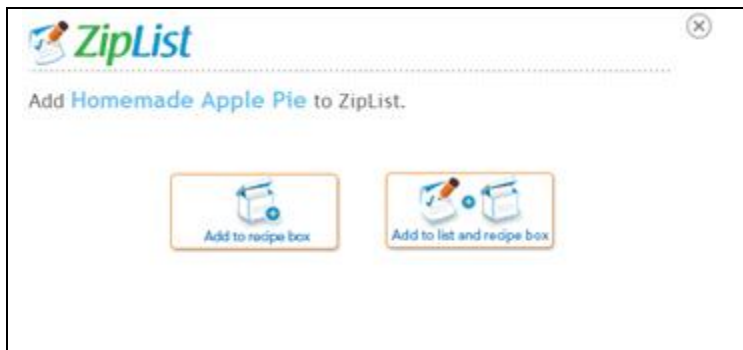


Even better, here's what your recipe will look like in Google search results. * Note that you will need to submit your site to Google for inclusion once your recipes are formatted, and you can find more details here: <http://knol.google.com/k/google-rich-snippets-tips-and-tricks#>.

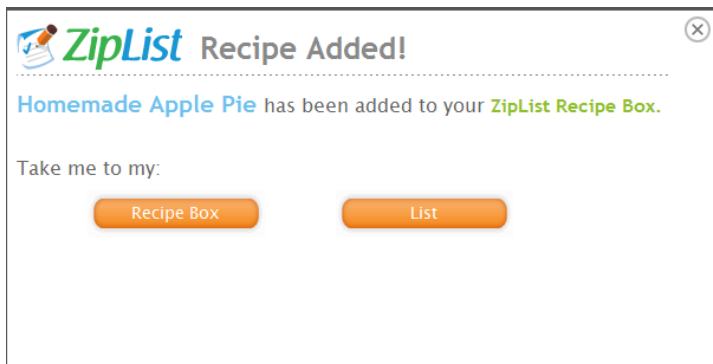


Just like the big recipe sites, such as AllRecipes.com and FoodNetwork.com, your recipes can also show up in the Rich Snippets format within Google Recipe Search with a photo, ingredients, cook time and ratings.

Before we move on, I want to direct your attention to the blue “Save Recipe” button at the top of the recipe post. Its purpose is two-fold. One, it enables your readers to save your recipes to a central recipe box. Two, it allows readers to save them to a recipe box and a shopping list. When she clicks “Save Recipe,” here’s what she will see:



Once your reader clicks one of the above buttons, she is then asked whether she wants to go to her recipe box or shopping list. Alternatively, she can also close the box and keep searching for recipes on your site.



If the reader chooses to go to her recipe box, a separate window or tab will open up with the ZipList Recipe Box. She'll then find her new apple pie recipe here on ZipList, including ingredients and a link back to your food blog or recipe site for preparation instructions.

Recipes Like This:

- LEMON MERINGUE PIE
- Apple Cider Pie
- Crunch Top Apple Pie
- Crunchy Caramel Apple Pie
- Jamaican Pork and Sweet Potato Stir-Fry

Add Your Own Recipe

NEW!
Add your own recipes to your ZipList recipe box!

[Click here to see how.](#)

Back

Share

Homemade Apple Pie

I like to bake this pie in the fall with fresh-picked apples.

See Full Recipe: <http://blog.ziplist.com/home...>

Source: Unknown

Yield: 8 servings

Prep Time: PT15M

Cook Time: PT50M

Total Time: PT1H5M

Add to List

Remove from Box

Edit Recipe

Ingredients

- 6 cups of peeled, cored and sliced apples
- 3 tbsp flour
- half-cup brown sugar
- 1 tbsp sugar
- 1 double crust pie pastry

Customize or add notes.

The reader can also add all recipe ingredients to his or her shopping list, which are then auto-categorized. But first, thanks to a built-in staples handling feature, ZipList double-checks to make sure she doesn't already have staples, like flour and sugar, in her pantry. See below.

Homemade Apple Pie

Select Ingredients

Items We Think You May Need

Select: All | None

☒ 1 double crust pie pastry

☒ 6 cups of peeled, cored and sliced apples

Items We Think You May Have

Select: All | None

☐ 3 tbsp flour

☐ half-cup brown sugar

☐ 1 tbsp sugar


Add Items To:

Family List

Cancel

Okay

Once the reader has added the items to the list, she'll find that each item on the list that is an ingredient for a recipe in her recipe box will display a small recipe box icon to the right of the ingredient.



Hi Eringifford! (Sign Out) | My Profile

Lists

Recipes

Checklists

Coupons NEW!

Stores

Family

pepperkendall's Personal

Shortcuts

List History

Type here to add an item (e.g. 2 gallons of milk).

Add

Family List

Select: All None

Edit

Delete

Lists

Actions

Show

Print

Email


Mobile

Deleted 6 items

Undo

Produce


☐ 6 cups of peeled, cored and sliced apples



0.00


Baking & Cooking

☐ 3 tbsp flour




0.00

☐ half-cup brown sugar



0.00


☐ 1 tbsp sugar



0.00

Bread & Baked Goods

☐ 1 double crust pie pastry

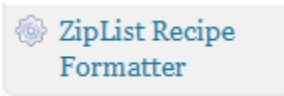


0.00

Adjusting Your Settings

There are several settings worth taking note, and to access and adjust these, take these steps:

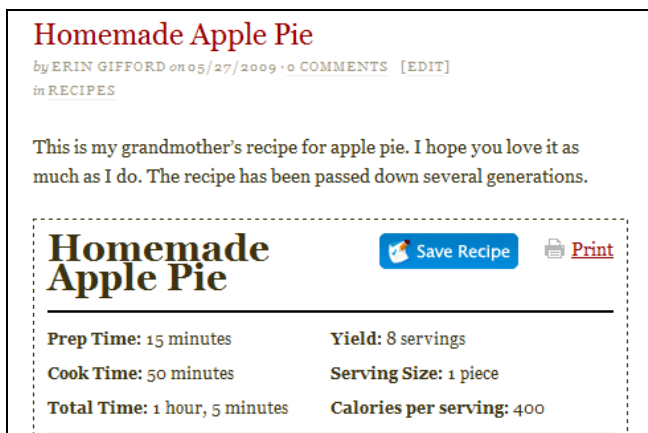
1. From your WordPress dashboard, scroll to the very bottom of the page and click ZipList Recipe Formatter.



2. This will open a page called "ZipList Plugin Settings," and from here you'll be able to customize the output of your recipe plugin in several ways. Let's take a look at each.
3. The top field is for a Partner Key. This is not necessary to get started, so you can leave that field blank. However, if you would like your logo and site name to show up alongside recipes in the recipe box (a link back to your site will be present regardless of whether you have a partner key), send a request for a free partner key to plugins@ziplist.com.
4. The next line is the ZipList Recipe Box and Shopping List Button. If you keep this box unchecked, a "Save Recipe" button will appear on each recipe post. This enables your readers to save your recipes to a central recipe box. From there, they can also add all necessary ingredients to a shopping list. Here is what the "Save Recipe" button looks like:



5. The next line is ZipList Recipe Plugin Link. If you keep this box unchecked, a line will appear at the bottom of your recipe posts in light colored text that reads "Google Recipe View Microformatting by ZipList Recipe Plugin." If you check this box, this line of text will not appear.
6. In the General section, you'll see a listing for Recipe Title. If you leave this unchecked, you will see a title in the main body of your post. If you check the box, the black title to the left of the "Save Recipe" button below will disappear.



7. Next you'll see a listing for Print Button. If you leave this unchecked, you'll see a "Print" button to the right of the blue Save Recipe button, enabling your readers to print out your recipe as a recipe card.

8. The next line is for Image Width and lets you set the appropriate size to match the width of your blog post. Just enter a width here one time and all of your recipe posts will size photos the same way.
9. Next is Border Style. Here you have the opportunity to add a solid, dotted, dashed, thick solid or double black line around the entire recipe. The default is set to none if you do not wish to have any kind of border around your recipe.
10. The next line is Stylesheet. If you leave this box checked, your recipes will be formatted similar to what you see under number six above. If you uncheck the box, you'll have the opportunity to code the style of the recipe in any way you choose in your personal stylesheet.
11. Next you'll see Ingredients and Instructions. Here you have the option to change the label (e.g., if you prefer to refer to "Instructions" as "Directions") or choose to hide the label altogether by checking the "Don't Show" boxes. We also offer several options related to how you want to display Ingredients and Instructions, such as a bulleted or numbered list.
12. In the Other Options section, you'll find options to change labels for rating, cook time, yield and more. These are all optional, so you don't need to include any of them in your posts. However, if you want your posts to show up in Google Recipe Search in the Rich Snippets format, you need to include at least two of the following fields: prep time, cook time, total time, calories, rating or image.
13. If you choose to make any changes, be sure to click the blue "Save Changes" button at the bottom of the page when you are finished. Any changes you make here will be reflected across all recipes posted on your site using the ZipList Recipe Plugin.

Thank you so much for your interest in the ZipList Recipe Plugin. If you have any questions or concerns, please send an email to plugins@ziplist.com.