


# PRIMEVERSE

## Whitepaper V1



MARKETPLACE | PLAY | NFT | STAKING

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## INTRODUCTION

Primeverse is creating solution by utilizing the core value of the blockchain; Decentralizing buying & selling of Digital creative assets and Freelance services. Building a strong ecosystem consisting of highly rewarding utility products such as the Prime Marketplace, Prime Vault, Prime Play and NFTs.

The Prime Token tokenomics is strategically designed to create passive income for all community members that hold the token; 2% of every transaction is redistributed as reflection amongst all token holders, 3% of every transaction Automatically goes into the liquidity pool to protect against excessive decrease in price value whenever a token holder sells and 4% of every transactions goes into a wallet set aside for funding project marketing, charity programs and employees' salaries. The Peer-2-Peer marketplace for Digital creative assets and services will be a good place for creators and freelancers that will have the opportunity to get involved in a new form of global e-commerce based on blockchain technology. Through the platform, we want to give an additional opportunity to generate online financial revenues. PrimeVerse is focusing on different type of areas and this could be a good opportunity to push new people into using the blockchain. Professionals will be able to sell freelancing services or trade self-made creative assets with other users that will be looking for a missing piece to proceed in a project development or to acquire new skills. Stakeholders will have the opportunity to participate in events with consequent prizes in \$PrimeVerse tokens, NFTs & other collectibles, such as in the Prime P2E Gameplay, competitions, bounties, and the marketplace referral program. PrimeVerse marketplace will be represented by zero-commissions for all transaction made within the marketplace and this technology will allow users to have a total financial control and the possibility to buy products & services without third-party interferences. PrimeVerse marketplaces and Play-to-Earn Game, will be only a part of something bigger. The plans are continuously subject to new ideas in terms of building a well-structured framework for various digital creation possibilities. This is why we will not be **Renouncing Ownership** of PrimeVerse, as enhancement to the project will be a continuous process with time. Major target is to represent our marketplace and Play-to-Earn Game through the **VR technology, building an IDE and SDK** for developers, and launching a new **smart contract development system** through our future **MainNet**.

## VISION

### SHORT TERM

- The release of the marketplaces 1.0.
- Hybrid decentralization between PrimeVerse payment system and traditional storage of data.
- Fully functional Play-to-Earn (Prime Play) app.
- Possibility to buy & sell digital creative assets.

### MID TERM

- The release of 2.0.
- Improving the marketplace decentralization (data storage).
- Possibility to buy & sell freelance services.
- Porting of the marketplace to VR.
- Integration of Origin Protocol Tools.

### LONG TERM

- Release of an official modular IDE and SDK for multipurpose development.
- A complete autonomous system that interacts between PrimeVerse Blockchain (mainnet) and PrimeVerse Marketplaces.
- Launch of the Smart Contracts development system through the MainNet.

## **PRIMEVERSE ECOSYSTEM & UTILITY**

PrimeVerse is designed to create solutions, by utilizing the core value of the blockchain; Decentralizing buying & selling of Digital creative assets and Freelance services. Building a strong ecosystem consisting of highly rewarding utility products such as:

- Prime Marketplace
- NFT Collection
- Prime Play
- Prime Vault
- Prime Heart

The usefulness of the Prim Token is characterized by the following purposes:

- ❖ As a passport and the means of transaction during Sell or Buy of creative assets and freelance services.
- ❖ As earnable reward during Play-to-Earn Gameplay.
- ❖ Marketplace rewards and referrals.
- ❖ As means of earning high APY from staking the \$Prim token, known within the Prime ecosystem as the Prime Vault.
- ❖ Means of trade in Exchanges



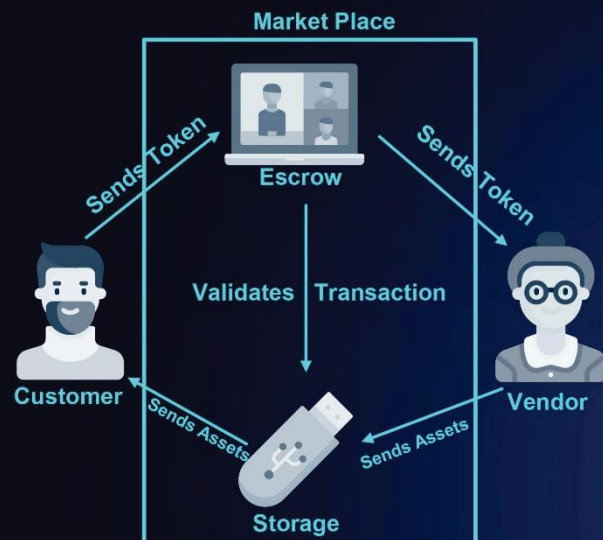
## DIGITAL, CREATIVE ASSETS & SERVICES MARKETPLACE

PrimeVerse Digital, Creative assets & Services Marketplace is where developers / Creators of Digital assets and freelance services get to list their assets or services.

\$Prim token is the native currency that is used here as means of payment for assets or services, all users of the market place must swap BNB or BUSD for \$Prim token, to be able to sell or buy assets or services. This simply enhances the value of \$Prim as it rises, the more people buy, hold it and exchange it.

### Market place functionalities

- Storage of digital creative assets
- Freelance job services
- PrimeVerse payment system
- Escrow system
- Direct earnings
- P2P transactions
- Premium features
- P2P donations
- Marketplace challenges & rewards
- Referral system



### PRODUCTS (CREATIVE ASSETS)

Available products on the marketplace

- Scripts & Templates
- Complete Projects
- Audio FXs & Soundtracks
- 3D Objects
- Movie / Video / Motion Graphics
- 2D Graphics



### TARGET PRODUCTS

For whoever wants to create..

- Standalone & Web Games
- PC Programs
- Websites & Web Apps
- Audio FXs & Soundtracks
- Videos & Animations
- 3D Printing
- Applications

## Features –Products (Freelance Services)

As a second type of product, users will have the opportunity to hire experienced people in the form of freelance services, made available by other users. The module will be fully functional only after preparing a main Escrow for PrimeVerse Marketplace. The main reason is to increase the security of internal dealing processes.

Software Development

Writing

Graphic Design

Video & Animation

Marketing

Audio & Music

## Products Management -Status

Once the user will successfully upload his product on the market place, it will be reviewed by the staff to confirm its originality and to ensure that it does not infringe the rights and properties of third parties.

### Reviewing

Product Management checks the product and certifies that it is as described by the proprietary.

### Approved

The product meets our requests

### Rejected

The product does not meet our requests

## Payment System – Versioning

The marketplace payment system will be developed in different logics. The first two versions will depend on the Binance blockchain but the third must necessarily include the PrimeVerse blockchain developed from scratch.

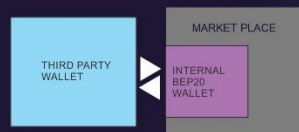
### 1.0

Purchase digital goods and store services through PancakeSwap or Local nodes.



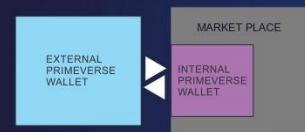
### 2.0

1.0 Functionalities + Purchase digital goods and services through the in-store integrated wallet.



### 3.0

Purchase digital goods and store services through the integrated official PrimeVerse blockchain (Main Net).





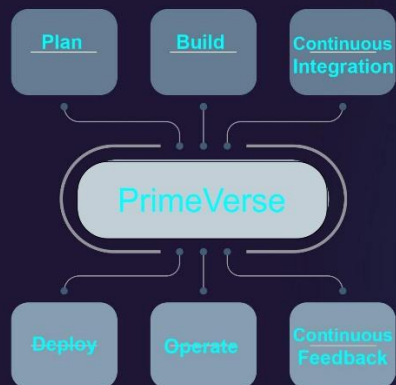
## Target Clients

The platform will target to a large variety of customers. For each service, we have a different or similar type of customer. Note that this list is not exhaustive.



## Development Process

The system will be released iteratively, over several phases. This methodology will involve the possibility of acquiring continuous assessments and therefore be able to adapt and continue on the right way. The model has been initially predicted, but over time it will also have to adapt to the needs and feedbacks from stakeholders.



## **PRIME NFT COLLECTION**

The Prime NFT collection will be built on the Binance Smart Chain and all designs will be inspired by the characters and items used in the PrimePlay P2E game. The collection will contain 1000 pieces of NFTs, each NFT with its own uniqueness, rarity etc.

Upon completion of the collection design, the NFTs will be listed on the Binance NFT marketplace where they will be available for purchase. This will help in creating the much needed awareness for the PrimeVerse project. A portion of funds raised from the NFT sales will aid the manual buyback and burn of the Prim Token at a certain milestones.

These NFTs will also help drive the marketing of the project better and provide a strong image and representation of our community in public and on social media as members can use them as their profile pictures across different social media platforms.

## PRIME PLAY

T-Rex apocalypse is our Play-to-Earn game! It uses true cinematic quality 3D NFTs in every area of the gameplay. It is required for every player to hold at least 666,666,666 \$Prim to be able access the game. This will further enhance the adoption of PrimeVerse Token and consequently keep its value rising.

In Primeverse's T-Rex Apocalypse, we do not want the other dinosaurs dead, so we have sent a human from the future to help save them from the brutal T-Rex dinosaurs and save yourself by beating the game timer. You must chose a warrior NFT avatar from the list of available warriors; Vikin warrior, Egyptian warrior, Japanese Samurai, Spartan warrior, Roman Warrior, Persian warrior etc. Each warrior is equipped with special NFT weapons which a player will have access to by buying selected ones along with the chosen avatar, you have a vast inventory of weapons to choose from. You have just two nemesis; The T-Rex Dinosaurs and the ever running out timer.

Engage in epic battles with each powerful NFT T-Rex you encounter. For every defeated T-Rex, there is a reward of earned \$PRIM. For every other dinosaur saved from a T-Rex, there is also a reward earned in \$PRIM. For successful completion of the gameplay, there is a reward earned in T-Rex NFT, you may choose to hold or swap for \$Prim. Bonus rewards are paid to players in \$PRIM and can be swapped for BNB or BUSD on Pancakeswap.

Collect as much collectibles as possible, such as T-Rex tooth, Eggs, Eye, skull etc, swap them for \$PRIME or hold.

To be able to use the PrimePlay services, a user has to hold exactly 666,666,666 PRIME Token.

### Launching Game





## PRIME VAULT

The Prime vault offers massive APY on each of its staking tier. There are three staking tier system to choose from, each tier with its unique Staking duration, staking APY and unstaking rules.

To be able to use the Prime Vault services, a user has to hold minimum of 666,666,666 PRIM Token.

 GOVERNOR TIER	 SENATOR TIER	 PRESIDENT TIER
PLAN Flexible	PLAN 60 Days	PLAN 90 Days
APY 100%	APY 200%	APY 300%



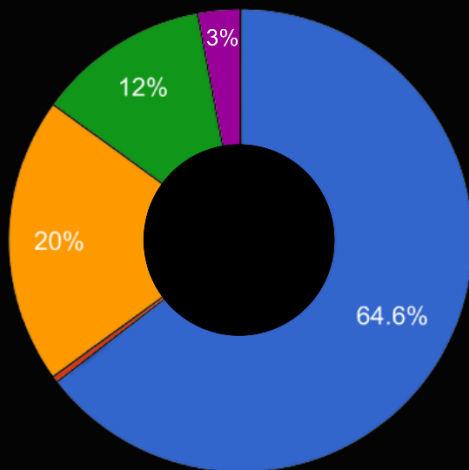
## **PRIME HEART**

This is a charity program we have designed as a means to give back to humanity. Funds are taken from Marketing and Development wallet, to be able to make this charity program work. We aim to give to those who are less privileged in the society by providing such people with Food supplies, Medical care, clothing and finances. We will be holding charity events in different countries of the world and this process will be very transparent to the community members, as they will contribute immensely to the decisions making regarding all charity processes.

## PRIMEVERSE TOKEN ALLOCATION

PrimeVerse Token is the native currency, to be used across the PrimeVerse ecosystem as the basis of all kind of interactions and transactions.

Prim Token is a BEP-20 Token based on Binance Smart Chain Network, which makes it compatible with most external wallets and exchanges. It provides easy-to-use integration.

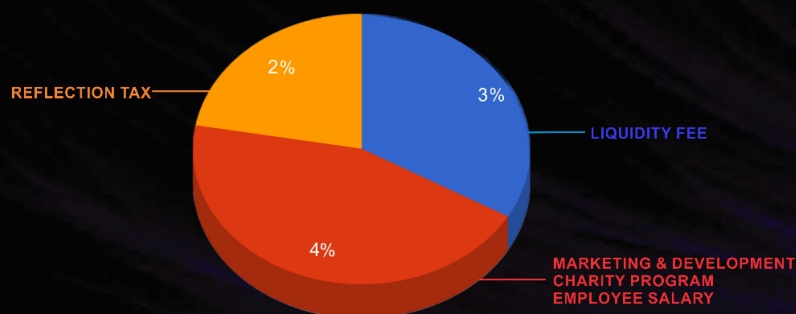


**Token Name: Primeverse**  
**Token Ticker: PRIM**  
**Token Decimal: 9**  
**Total Supply: 1 Trillion PRIM**

- Reserve
- Presale
- Liquidity
- Team Token
- Unicrypt Fee

## TAX FEE DISTRIBUTION

There is a total of 9% fees on both BUYING & SELLING transactions.



## THE RESERVE TOKEN

These tokens will be the source of the staking APY, In-gameplay rewards, Liquidity provision in Exchanges and the Marketplace referrer rewards.



## **PRESALE INFORMATION**

Presale Token: 200,000,000,000 PRIM

Presale Rate: 1 BNB = 1,333,333,333 PRIM

Hardcap: 150 BNB

Softcap: 75 BNB

## **PRESALE PROCEEDS**

Pancakeswap Liquidity - 60%

Project Development, Marketing, Team Refund - 40%

### **Note**

All unsold tokens will be burnt before launch.

## **SECURITY MEASURES**

- Dev KYC by Coinscope.
- Smart Contract Audit (Coinscope & Certik).
- 60% of raised presale funds added to Pancakeswap liquidity.
- Pancakeswap liquidity locked away from Devs for 4 years.
- Team token locked, first release to Dev, 30 days after Launch (20%).
- 0.05% of total supply is sellable at a time, by each wallet when launched.
- Manual buyback and burn of Prime Token at certain milestones.

# PRIME ROADMAP



## PHASE 1 - 2022



## PHASE 2 - 2022



## PHASE 3 - 2022



## PHASE 4 - 2022



## PHASE 5 - 2023



## PHASE 6 - 2024

- PrimeVerse Platform Analysis & Development (1st Stage)
- PrimeVerse Smart Contract creation (Binance based)
- Social platforms creation
- Social Network Marketing

- PrimeVerse Website Design
- Aggressive Marketing & Promotion
- Team Expansion
- Marketplace Analysis & Development (1st Stage)
- Audit & **KYC** by Coinscope

- Token Sale on Unicrypt
- Pancakeswap listing (\$Prime/BNB)
- Coinmarketcap & Coingecko Listing
- Staking Dapp Development
- Social Media Influencing & Big Promotions
- Marketplace analysis & Development

- Beta Marketplace testing
- Certik Audit
- Prime NFT Collection Release
- Challenges' System Integration
- Legalities' Fixing Start
- Hotbit Listing
- Banner Advertising v1 by region (Germany and USA)
- Partnerships & Big Influencers

- T-Rex Apocalypse game launch
- Escrow integration analysis
- Escrow Smart Contract Development
- Marketplace Analysis & Development (3rd Stage)
- Escrow Testnet Release
- Escrow System Release
- Marketplace Improvements & Fixes
- Marketplace Candidate Release v1.0
- VR Marketplace Analysis & Development (1st Stage)

- PrimeVerse Wallet
- PrimeVerse IDE Analysis
- Development of the standalone "Package Manager" app for Creators
- Standalone IDE Analysis & Development (1st Stage)
- Main Network Porting Analysis
- Banner advertising v2 by region (HongKong, Dubai and South Africa)

## Marketing Strategy

In order to reach a huge portion of the audience, a marketplace requires a well planned promotion and marketing strategy. Here are some interesting ways that could/must be undertaken.

- Search Engine Optimization (SEO)
- Reviews and Press Release
- Content marketing
- Social Media marketing
- Influencers
- Email marketing
- Social media shop modules
- Social media ads
- Remarketing
- Mobile targeting
- VR targeting
- Strategic Partnership

## TAP PRIMEVERSE LINKS TO VISIT



Bscscan