

PROFILE AND SOCIAL CONTENT TERMS AND CONDITIONS

The user (a “User”, “you” or “your”) of the Betway site (the “Website”) agrees and consents to the following terms and conditions with Betway (“Betway”, “us”, “we”) in respect of their use of the Website (the “Terms”).

Part I: User Profile Agreement

Users will be asked to create a public profile for specific Betway products in order to share content and visualize progress related to our products.

A User’s profile name must differ from their Betway account username.

A User’s profile may be shown to other Users in other areas of the Video (as defined in Part II below) product as well as marketing communications to other Users.

Betway may require Users to change their User profile or pictures in certain cases, for example, where the name is offensive or promotes a commercial venture. The requirement to change a User profile or picture will be determined at Betway’s sole discretion, and if requests are ignored, Betway may unilaterally change a User profile and/or profile picture and/or delete your profile. In the event of you creating a profile that is offensive or in breach of these Terms, you may be excluded from future use of the Website or any of its functions outlined in these Terms.

You understand that all content made available on the Website by a User (“User Content”), including but not limited to User Social Content (as defined in part II below), profile information and communications with other Users, whether privately transmitted or made publicly available, is the sole responsibility of the person from which such User Content originated. This means that you, not Betway, are entirely responsible for all User Content that you upload, post, share, email, transmit, or otherwise make available via the Website. Under no circumstances will Betway be liable in any way for any User Content.

You acknowledge that Betway may or may not pre-screen User Content, but that Betway and its designees have the right (but not the obligation) in their sole discretion to pre-screen, refuse, permanently delete, undelete, modify, use and/or move any User Content available via the Website. Without limiting the foregoing, Betway and its designees shall have the right to remove any User Content that violates these Terms or is otherwise objectionable, in Betway's sole discretion. You understand that by using the Website, you may be exposed to User Content that you may consider to be offensive or objectionable. You agree that you must evaluate, and bear all risks associated with, the use or disclosure of any User Content. You further acknowledge and agree that you bear the sole risk of reliance on any content available on or through the Website.

You acknowledge that upon accepting these Terms that your profile will be always available unless it is requested by you that your account is deleted.

If you wish to delete your User profile, you must contact Betway customer support and from there the process will begin for account removal – this will take a minimum of 72 hours, however it may take considerably longer.

With respect to User Content you submit or otherwise make available on or to the Website, you grant Betway an irrevocable, fully sub-licensable, perpetual, worldwide, royalty-free, non-exclusive license to use, monitor, log, record, distribute, reproduce, modify, adapt, publish, translate, publicly perform and publicly display such User Content (in whole or in part), and to incorporate such User Content into other works, in any format or medium now known or later developed on any website Betway see fits to use such User Content. You acknowledge that Betway may monitor, log and/or record all User Content for purposes of ensuring compliance with these Terms and/or any applicable laws.

You are solely responsible for your interactions with other Users of the Website. Betway reserves the right but has no obligation, to monitor disputes between you and other such Users.

Part II: User Social Content Agreement

Users who wish to utilize the functions of the Website and the Platform (the “Services”), including (but not limited to) (i) uploading video content (a “Video”) relating to a bet that they have made on the Website, (ii) enabling the comments function on the betting market or feed and/or, Videos, (“Comments”), and (iii) and/or other features as Betway may enable from time to time (the “Features”) (the Video, Comments and Features together, the “User Social Content”), agree and consent to the terms and conditions contained in this Part II.

Upon agreeing and consenting to these terms, the User will have the ability to (amongst other things):

- Create and share their User Social Content;
- View other User’s User Social Content;
- Share their User Social Content and other User’s User Social Content on other social media channels or other mediums;
- Share their feed content on other social media channels or other mediums;
- Use other features and functionality that may from time to time be added to the User Social Content.

To use the Video upload service a User must have:

1. Registered an account and verified their identity;
2. Placed a sports bet;
3. Create a User profile that will be associated to their account and agree and consent to the User Profile Agreement (as set out in Part I above);
4. Agreed and consented to the terms and conditions of the User Social Content Agreement (as set out in this Part II);

5. Upon accepting the User Profile Agreement and User Social Content Agreement a User can create or upload a video via the Video upload service to the “Betway Clips” Video content platform (the “Platform”) which will be reviewed by our moderators via a moderating tool and approved once the content is deemed acceptable. We review content both by means of technology and human moderators. We also review content reactively, for example on receipt of a notice from users or authorities. We may prevent upload of content and remove or restrict access to content if it is in breach of the section of these Terms called Unacceptable Video Content. By agreeing to these Terms, you confirm that you have read the section below on Unacceptable Video Content;

6. Once a Video has been approved the content will be published on the feed for other Users to view, access and comment on, and the publishing User will be able to share the content via other platforms. For more information on where this can be published, please read the relevant section below.

Indemnity

You agree to defend, indemnify, and hold harmless Betway, its parents, subsidiaries, and affiliates, and each of their respective officers, directors, employees, agents and advisors from any and all claims, liabilities, costs, damages, losses and expenses (including, but not limited to, attorneys’ fees and expenses) arising out of or in connection with (i) you uploading a Video via our Video upload service; (ii) any Comments made by you which (in our sole discretion) breach or violate these Terms and/or (iii) any breach by you (or any user of your account for any of the Services) of these Terms, including but not limited to:

- a breach of your obligations, representation and warranties;
- any unsolicited or unauthorised advertising, solicitations, promotional materials, “junk mail”, “spam”, “chain letters”, “pyramid schemes”, or any other prohibited form of solicitation;
- any material which does or may infringe any copyright, trademark, or other intellectual property of any other person;
- any material which infringes privacy or personality rights of any other person or deceased person;
- any material which is defamatory of any person, obscene, offensive, pornographic, hateful or inflammatory;
- any material that would constitute, encourage, or provide instructions for a criminal offence, dangerous activities, or self-harm.

Limitations

Limitations to the Services: We strive to offer the Service without significant interruptions and to improve the Service continuously. However, it may occur that the Service is completely or partially unavailable for certain periods of time for reasons of planned or unplanned downtime, for maintenance or in case of technical difficulties. Betway hereby expressly excludes any liability for downtime or interruption in the Service, howsoever caused.

Use of this Service

- Users of the Service may be permitted to upload, post or transmit or otherwise make available content through the Service including, without limitation, any text, photographs, User Videos, Comments, sound recordings and the musical works embodied therein (including videos that incorporate locally stored sound recordings from the Users' personal music library and ambient noise) uploaded to, or otherwise made available through, the Service.
- Users of the Service may also overlay music, graphics, stickers and other mediums.
- Whenever Users of the Service access or use our feature that allows Users to upload or transmit User Social Content through the Service, Users may also choose to upload or transmit another User's content, on sites or platforms hosted by third parties. If Users decide to do this, Users must comply with their content guidelines as well as with the standards set out in these Terms. By doing this Users must warrant that any such contribution does comply with those standards, and Users will be liable to us and indemnify us for any breach of that warranty. This means Users will be responsible for any loss or damage we suffer because of Users' breach of warranty.
- Any User Social Content will be considered non-confidential. Users must not post any User Social Content on or through the Service or transmit to us any User Social Content that Users consider to be confidential or proprietary to any other person. When Users submit User Social Content through the Service, Users agree and represent that Users own that User Social Content, or Users have received all necessary permissions (including any necessary licenses), clearances from, or are authorised by, the owner of any part of the content to submit such User Social Content to the Service, to transmit it from the Service to other third party platforms, and/or to otherwise make any use of such User Social Content on or through the Service.
- If Users only own the rights in and to a sound recording, but not to the underlying musical works embodied in such sound recordings, then Users must not upload or otherwise make available such sound recordings through the Service unless Users have all permissions (including any necessary licenses), clearances from, or are authorized by, the owner of any part of the content to submit it to the Service.
- Except as expressly provided otherwise in these Terms, Users or the owner of their User Social Content still own the copyright and any other intellectual property rights in User Social Content sent to us, but by submitting User Social Content via the Services, Users hereby grant (i) to us and our affiliates, agents, services providers, partners and other connected third parties an unconditional irrevocable, non-exclusive, royalty-free, fully transferable (including sub-licensable), perpetual worldwide license to use, modify, adapt, reproduce, make derivative works of, publish and/or transmit, and/or distribute and to authorise other Users of the Services and other third-parties to view, access, use, download, modify, adapt, reproduce, make derivative works of, publish and/or transmit a User's Content in any format and on any platform, either now known or hereinafter invented; (ii) to other Users of the Service an unconditional irrevocable, non-exclusive, royalty-free, perpetual worldwide licence to use, modify, adapt, reproduce, make derivative works of, download, publish and/or transmit, and/or distribute some or all of Users'

Content in any format and on any platform, either now known or hereinafter invented for the purpose of generating other User Social Content or viewing User Social Content for entertainment or other private, non-commercial purposes.

- Users further grant us and our affiliates, agents, services providers, partners and other connected third parties a royalty-free license to use a User's profile, image, voice, and likeness to identify you as the source of any of your User Social Content.
- Betway reserves the right at any time in its sole discretion and without cause to remove any videos that are published.

Your access to and use of the Service is subject to these Terms and all applicable laws and regulations. You may not:

- access or use the Service if you are not 18 years old or older, or if you are otherwise unable to agree to these Terms;
- use the Services in any way that colludes, or seeks to collude, with other users of the Services in a manner contrary to these terms, applicable laws or the Betway "General Rules" found at the following link (as updated from time to time):
<https://betway.com/en/sports/dyn/GeneralRules>;
- use the Services in any way that conflicts with, or circumvents or avoids compliance with, or seeks to circumvent or avoid compliance with, the "General Rules" found at the following link (as updated from time to time):
<https://betway.com/en/sports/dyn/GeneralRules>;
- make copies, modify, adapt, translate, reverse engineer, disassemble, decompile or create any derivative works based on the Service, including any files, tables or documentation (or any portion thereof) or determine or attempt to determine any source code, algorithms, methods or techniques embodied in the Website or Platform or any derivative works thereof unless any such activities are expressly authorised by us in advance;
- distribute, license, transfer, or sell, in whole or in part, any of the Service or any derivative works thereof;
- market, rent or lease the Service for a fee or charge, or use the Website or Platform to advertise or perform any commercial solicitation unless such activities are expressly authorised by us in advance;
- use the Service, without our express written consent, for any commercial or unauthorised purpose, including communicating or facilitating any commercial advertisement or solicitation or spamming;
- interfere with or attempt to interfere with the proper working of the Service, disrupt the Website or Platform, our Website or any networks connected to the Service, or bypass any measures we may use to prevent or restrict access to the Service;
- incorporate the Website or Platform or any portion thereof into any other program or product and, in such case, we reserve the right to refuse service, terminate accounts or limit access to the Services at our sole discretion.
- use any automated system or software, whether operated by a third party or otherwise, to extract any data from the Service for commercial purposes ("screen scraping");
- impersonate any person or entity, or falsely state or otherwise misrepresent you or your affiliation with any person or entity, including giving the impression that any

content you upload, post, transmit, distribute or otherwise make available emanates from the Service;

- intimidate or harass another, or promote sexually explicit material, violence or discrimination based on race, sex, religion, nationality, disability, sexual orientation or age;
- use or attempt to use another's account, service or system without authorisation from Betway, or create a false identity on the Service;
- use the Services in a manner that may create a conflict of interest for you or us or that undermine the purposes of the Service, such as trading reviews with other Users or writing or soliciting skill reviews;
- use the Service to either intentionally, recklessly or negligently upload, transmit, distribute, store or otherwise make available:
 - any material which does or may infringe applicable laws or which infringes someone else's rights;
 - any viruses, trojans, worms, logic bombs or other material that is malicious or technologically harmful;
- Videos cannot be uploaded that links content to promotional offers offered by Betway – this includes Free Bet Offers, such as Money Back Specials or Bet & Gets;
- Videos cannot be uploaded that mention or refer to other gambling operators;
- Videos cannot be uploaded by Users that have placed a Temporary or Permanent Self Exclusion; and
- include Call to Action Terminology (e.g. Bet Now/Play Now) in your videos.

Unacceptable Video content

If the content of one of your video's contains anything listed below, such video will not be published:

1. Violent extremism

As we do not condone, and seek ways to prevent, violence (whether on the Website or otherwise), we shall not permit User's to threaten or incite violence, or to promote dangerous individuals or organizations. Should there be a threat to public safety or if a User account is used to in any way encourage or endorse violence (whether on or off the Platform or Website), we may in our sole discretion suspend or ban the relevant account. We may also report any such activity that we identify to law enforcement or any other relevant legal authorities. Furthermore, in order to effectively determine whether any such activity has occurred and protect the integrity of our Website, Platform and its Users, we may view the activities of any such individual outside of the Platform or Website, including (but not limited to) any relevant information from other platforms and information obtained offline, to identify such individuals, organizations or activities on our platform.

Threats and incitement to violence

Any activity which promotes or calls for, instructs, or encourages other people to commit violence or related acts shall be considered incitement to violence. We shall not tolerate any incitement to violence, or threats of violence, on our platform.

It is prohibited to post, upload, or share:

- intention (whether by way of statement or otherwise) to impose physical harm on an individual or a group;
- messages, statements or images that promote others to commit, or that calls for, physical violence;
- conditional or motivated messages or statements that encourage other individuals or groups of people to commit violence;
- any requests to bring weapons to a specific site or position so as to intimidate or threaten an individual or group with violence;
- advice or information on how to make or use weapons so as to incite violence.

Dangerous individuals and organisations

We shall not permit Users (whether individuals or organisations, including mass murderers, serial killers, rapists, hate groups, criminal organisations, terrorist organisations, and other non-state armed groups that target civilians) on our Website or Platform who promote or participate in violence. We shall remove such Users from our Platform and/or Website.

Terrorist organisations

Any non-state actors that threaten violence, use violence, and/or commit serious crimes (such as crimes against humanity) against civilian populations in pursuit of political, religious, ethnic, or ideological objectives shall be considered terrorists or terrorist organisations.

Organised hate

Organised hate occurs when individuals and organisations discriminate against people based on protected characteristics, including race, ethnicity, national origin, religion, caste, sexual orientation, sex, gender, gender identity, or immigration status. Activities or actions that incite violence or hatred, dehumanize individuals or groups, or embrace a hateful ideology, shall be considered by us to be discriminatory acts or attacks.

Criminal organisations

Organisations which are transnational, national, or local groups that have engaged in serious crimes, including violent crimes (for example homicide, rape, robbery, assault), trafficking (for example human, organ, drug, weapons), kidnapping, financial crimes (for example extortion, blackmail, fraud, money laundering), or cybercrime, shall be considered by us to be criminal organisations.

It is prohibited to post, upload, or share:

- any content that praises, promotes, glorifies, or supports dangerous individuals and/or organisations;
- any content that encourages participation in, or intends to recruit individuals to, dangerous organisations;
- any content with names, symbols, logos, flags, slogans, uniforms, gestures, salutes, illustrations, portraits, songs, music, lyrics, or other objects meant to represent dangerous individuals and/or organisations.

Hateful behavior

Betway is a diverse and inclusive community that has no tolerance for discrimination. We shall therefore not permit content on our Platform or Website that contains hate speech or involves hateful behaviour, and we shall remove it from our Platform and/or Website. Furthermore, we shall suspend or ban accounts that engage in, or are associated with, hate speech violations off the Platform or Website.

Attacks on the basis of protected attributes

We determine hate speech or behavior to be content that attacks, threatens, incites violence against, or otherwise dehumanizes an individual or a group on the basis of the following protected attributes:

- Race;
- Ethnicity;
- National origin;
- Religion;
- Caste;
- Sexual orientation;
- Sex;
- Gender;
- Gender identity;
- Serious disease;
- Disability; or
- Immigration status.

It is prohibited to post, upload, or share:

(a) Hateful content related to an individual or group, including:

- insinuating or claiming (expressly or otherwise) that they are physically, mentally, or morally inferior;
- promoting, calling for or justifying violence against them;
- insinuating or claiming (expressly or otherwise) that they are criminals;
- referring to them as animals, inanimate objects, or other non-human entities;
- promoting, calling for or justifying exclusion, segregation, or discrimination against them;

(b) Content that depicts harm inflicted upon an individual or a group on the basis of a protected attribute.

Slurs

Slurs are defined as offensive or derogatory terms that are intended to disparage an ethnicity, race, or any other protected attributes listed above. We shall remove all slurs from the Platform and Website, unless the terms are reappropriated, used self-referentially (e.g., in a song), or do not disparage. Users must refrain from posting, uploading or sharing any content that uses or includes slurs.

Hateful ideology

Hateful ideologies demonstrate clear hostility toward individuals or groups of individuals because of their protected attributes. Such hateful ideologies are not supported by the inclusive and supportive community nature of our Platform, and accordingly we shall remove content that promotes them.

It is prohibited to post, upload, or share:

- Content that praises, promotes, glorifies, or supports any hateful ideology;
- Content that contains names, symbols, logos, flags, slogans, uniforms, gestures, salutes, illustrations, portraits, songs, music, lyrics, or other objects related to a hateful ideology;
- Content that denies well-documented and violent events have taken place affecting groups with protected attributes;
- Claims of supremacy over a group of people with reference to other protected attributes;
- Conspiracy theories used to justify hateful ideologies.

Illegal activities and regulated goods

Betway aims to ensure that it does not enable any activities that violate or are not in conformity with applicable laws or regulations. We therefore do not permit the trade, sale, promotion, and use of certain regulated goods, nor the illustration, depiction, promotion, or facilitation of criminal activities, including but not limited to human exploitation.

We may remove any content if, in our sole discretion, it relates to any subject matter, activity or good that is regulated or illegal in an applicable jurisdiction or in the majority of an applicable region or world, even if the relevant subject matter, activities or goods are legal in the jurisdiction of posting.

Criminal activities

Criminal activities denote a broad variety of acts which constitute a crime in a particular jurisdiction and accordingly are punishable by law, including theft, assault, human exploitation, counterfeiting, and other harmful behavior. We shall remove content from our Platform and Website that promotes or enables criminal activities so as to prevent such behavior from being normalized, imitated, or facilitated.

It is prohibited to post, upload, or share:

- Content that illustrates, supports or promotes acts of physical harm, such as assault or kidnapping;
- Content that risks the safety of others, including swatting;
- Content that illustrates, supports or promotes any form of human exploitation, including (but not limited to) human smuggling, bonded labor, domestic servitude, sex trafficking, or prostitution;

- Content that illustrates, supports or promotes the poaching or illegal trade of wildlife;
- Content that facilitates or offers the purchase, sale, trade, or solicitation of unlawfully acquired or counterfeit goods; or
- Content that advises or provides instructions on how to conduct criminal activities.

Weapons

We do not permit the illustration, depiction, promotion, or trade of firearms, ammunition, firearm accessories, or explosive weapons. Furthermore, we shall also not permit the illustration, depiction or promotion of instructions on how to manufacture such weapons. Notwithstanding this, any content which forms part of a museum's collection, is worn or held by a police officer, displayed in a military parade, or used in a safe and controlled environment such as a shooting range, may be allowed.

It is prohibited to post, upload, or share:

- Content that illustrates or depicts firearms, firearm accessories, ammunition, or explosive weapons;
- Content that offers the purchase, sale, trade, or solicitation of firearms, accessories, ammunition, explosive weapons, or instructions on how to manufacture them;
- Content that illustrates or depicts drugs, controlled substances, alcohol, and tobacco; or
- Content that illustrates or depicts the trade of tobacco and alcohol products.

It is prohibited to post, upload, or share:

- Content that illustrates, supports or promotes drugs, drug consumption, or encouraging others to make, use, or trade drugs or other controlled substances;
- Content that offers the purchase, sale, trade, or solicitation of drugs or other controlled substances, alcohol or tobacco products (including vaping products);
- Content that disseminates information on how to buy illegal or controlled substances;
- Content that illustrates, shows or promotes the making of illicit alcohol products; or
- Content that illustrates, supports or promotes the misuse of legal substances, or provides instructions on how to make intoxicating homemade substances.

Frauds and scams

We shall not permit anyone who exploits our Platform or Website to take advantage of the trust of Users and thereby cause financial or personal harm. We shall remove content that is deceitful or deceives people so as to obtain an unlawful financial or personal advantage, including schemes to defraud individuals or steal assets.

It is prohibited to post, upload, disseminate or share:

- Content that illustrates, supports or promotes phishing;

- Content that illustrates, supports or promotes Ponzi, multi-level marketing, or pyramid schemes;
- Content that illustrates, supports or promotes investment schemes with promise of high returns, fixed betting, or any other types of scams.

Privacy, personal data, and personally identifiable information (PII)

Content that violates the confidentiality of personal data or personally identifiable information (e.g., social security information) is prohibited on the Platform and Website. We shall remove content from the Platform and Website that illustrates personal data or personally identifiable information (PII).

It is prohibited to post, upload, or share:

- Content that contains personal data or personally identifiable information (PII); or
- Violent and graphic content.

The Platform and Website accommodates and promotes creativity, however it does not condone shock-value or violence. Content that is gratuitously shocking, graphic, sadistic, or gruesome or that promotes, normalizes, or glorifies extreme violence or suffering is prohibited on our Platform and Website. Should there be a threat to public safety emanating from a User or an account, we shall suspend, close or ban the account and/or User and, if in our view necessary, we shall report it to relevant legal authorities.

It is prohibited to post, upload, or share:

(a) Content of humans that illustrates or shows:

- violent or graphic deaths or accidents;
- dismembered, mutilated, charred, or burned human remains;
- gore in which an open wound or injury is the core focus; or
- real-world physical violence, fighting, or torture;

(b) Content of animals that illustrates or shows:

- the slaughter or other non-natural death of animals;
- dismembered, mutilated, charred, or burned animal remains;
- animal cruelty and gore.

Suicide

We shall remove content that depicts or illustrates suicide, attempted suicide, suicidal ideation, a person engaging in behavior or intending to engage in behavior that is likely to lead to self-inflicted death or which may encourage participation in other self-injurious behavior. Any form of content that promotes, normalizes, or glorifies suicide, provides instructions for suicide, or posts that portray a suicide as heroic or honorable, is prohibited.

It is prohibited to post, upload or share:

- Content that provides instructions for suicide;
- Content that illustrates, shows, promotes, normalizes, or glorifies suicide; or

- Suicide games, dares, pacts, or hoaxes.

Self-harm and eating disorders

Imagery that depicts or encourages self-harm behavior, or that promotes eating habits that are likely to cause adverse health, regardless of the intention of posting it, is prohibited. Content that may encourage or normalize acts that are likely to lead to physical self-inflicted injury shall be removed.

It is prohibited to post, upload or share:

- Content that illustrates, shows, promotes, normalizes, or glorifies self-harm or eating disorders;
- Content that provides instructions on how to engage in self-harm or eating disorders;
- Self-harm or eating disorder games, dares, pacts, or hoaxes;
- Content that illustrates, shows, promotes, normalizes, or glorifies eating disorders or other dangerous weight loss behaviors associated with eating disorders.

Dangerous acts

Acts conducted in a non-professional context or without the necessary skills and safety precautions that may lead to serious injury or death for the User or the public are considered to be risky activities or other dangerous behavior. Content that depicts, promotes, normalizes, or glorifies such behavior, including amateur stunts or dangerous challenges, is prohibited on our Platform and Website.

It is prohibited to post, upload, or share:

- Content showing the inappropriate use of dangerous tools, vehicles, or objects;
- Content that illustrates, shows or promotes ingesting substances that are not meant for consumption or could lead to severe harm; or
- Dangerous games, dares, or stunts that may lead to injury.

Harassment and bullying

We support and promote an inclusive community and personal freedom of expression without fear of abuse. We shall not accept or tolerate if our Users are shamed, bullied, or harassed. We reserve the right to remove content from our Platform and Website which in our view is deemed to be abusive content.

2. Abusive behavior

We shall remove all content which in our view are expressions of abuse, including threats or degrading statements intended to mock, humiliate, embarrass, intimidate, or hurt an individual. This prohibition includes with regards to a User's use of any Betway features (including, but not limited to, pursuant to the Platform or Website). To facilitate discussion or dialogue in areas of public interest, we shall tolerate comments which may be construed to criticize public figures; however, any materially abusive behavior (even if against public figures) shall be prohibited.

It is prohibited to post, upload, or share:

- Content that unjustly ridicules another individual, or disparages an individual on the basis of personal features such as intellect, appearance, personality traits, or hygiene;
- Content that promotes coordinated harassment;
- Content that disparages victims of violent tragedies;
- Content that shows or illustrates willful harm or intimidation, such as cyberstalking or trolling;
- Content that celebrates or supports death, serious disease, or other serious harm being befalling an individual or public figure.

3. Sexual harassment

Sexual harassment refers to unwanted or inappropriate sexual behavior inflicted on another individual or group of individuals. We do not allow content, including comments or advances, that sexually harasses others, regardless of User's intent, as such actions can cause great distress to targeted individuals.

It is prohibited to post, upload, or share:

- Content that attempts to make unwanted sexual contact;
- Content that simulates sexual activity with another User, either verbally, in text (including emojis), or through the use of any in-app features;
- Content that ridicules or disparages another person's sexual activity;
- Content that changes, adapts or morphs an image of another individual to portray or imply sexual suggestiveness or engagement in sexual activity;
- Content that reveals, or threatens to reveal a person's private sexual life, including threats to publicize digital content, sexual history, and names of previous sexual partners; or
- Content that exposes, or threatens to expose, a person's sexual orientation without their consent or knowledge.

Threats of hacking, doxxing, and blackmail

Threatening to hack or dox with an intent to harass or blackmail another individual is harmful and not condoned by us. Doxxing is the act of collecting and publishing personal data or personally identifiable information (PII) for malicious purposes. Such online behaviors are considered by us to be forms of abuse, and are prohibited from our Platform and Website.

It is prohibited to post, upload, or share:

- Content that reveals or threatens to reveal an individual's personal data or personally identifiable information (PII), including (but not limited to) an individual's residential address, private email address, private phone number, bank statement, social security number, or passport number;
- Threats of blackmail or hacking another individual's account;

- Content that incites or calls for others to hack or reveal another person's account, personal data, or personally identifiable information (PII);
- An individual's account, personal data, or personally identifiable information so that others may abuse, troll, or otherwise harass such individual;

Adult nudity and sexual activities

We aim to ensure that our Platform and Website remain welcoming and safe. We prohibit nudity, pornography, or sexually explicit content on our Platform and Website. Content that shows or promotes non-consensual sexual acts, the sharing of non-consensual intimate imagery, and adult sexual solicitation, is also prohibited.

4. Sexual exploitation

Sexual exploitation is defined as any actual or attempted abuse of a position of vulnerability, power, or trust for sexual purposes, including profiting monetarily, socially, or politically from the sexual exploitation of another. Sexually exploitative content is prohibited.

It is prohibited to post, upload, or share:

- Content that illustrates, shows, solicits, promotes, normalizes, or glorifies non-consensual sexual acts or non-consensual touching, including (but not limited to) rape and sexual assault;
- Content that illustrates, shows, solicits, promotes, normalizes, or glorifies the sharing of non-consensual intimate imagery, including (but not limited to) sexual images that are taken, created, or shared without consent;
- Content that illustrates, shows, promotes, normalizes, or glorifies sexual violence;
- Content that illustrates, shows, promotes, or glorifies sexual solicitation, including offering or asking for sexual partners, sexual chats or imagery, sexual services, premium sexual content, or sexcamming.

Nudity and sexual activity involving adults

Nudity and sexual activity include content that is overtly revealing of breasts, genitals, anus, or buttocks, or behaviors that mimic, imply, or display sex acts. We prohibit depictions, including digitally created or manipulated content, of nudity or sexual activity. We carefully consider content that may be offensive or culturally inappropriate in certain regions or may not be suitable for Users of all ages.

It is prohibited to post, upload, or share:

- Content that explicitly or implicitly shows or illustrates sexual activities including (but not limited to) penetrative and non-penetrative sex, oral sex, or erotic kissing;
- Content that shows or illustrates sexual arousal or sexual stimulation;
- Content that shows or illustrates a sexual fetish;
- Content that shows or illustrates exposed human genitalia, female nipples or areola, pubic regions, or buttocks; or
- Content that contains sexually explicit language for sexual gratification.

Minor safety

We endeavour to ensure the safety of minors on our Platform and Website. Activities that perpetuate the abuse, harm, endangerment, or exploitation of minors on our Platform and Website, or any other Betway platform, are prohibited. Any content, including animation or digitally created or manipulated media, that shows or illustrates abuse, exploitation, or nudity of minors is a violation on our Platform or Website and will be removed when detected. We shall report violative content to the National Center for Missing & Exploited Children (NCMEC) and/or other relevant legal authorities. We consider a minor any person under the age of 18.

Users must meet the minimum age requirements to use the Betway service offering and related platforms, as stipulated in our terms of service. We shall remove accounts that belong to underage Users. Our Platform and Website is designed with the safety of minors in mind and some of our features are age restricted.

It is prohibited to post, upload, or share:

- Content that may be viewed as appealing to or targeting Children;
- Content which includes nursery rhymes, children's characters, or stories;
- Colourful and exaggerated characters; or
- Styles or approaches likely to have links to under 18's.

Sexual exploitation of minors

We define Sexual exploitation of minors as any abuse of a position of power or trust for sexual purposes, including (but not limited to) profiting financially, socially, sexually, or politically from the exploitation of a minor. Child Sexual Abuse Material (CSAM) is defined as any visual depiction of sexually explicit nudity or conduct, whether captured by predatory adults, peers, or self-generated by minors. We prohibit and shall take the necessary actions against any content or accounts involving sexual interactions and advances between an adult and a minor, or between minors with a significant age difference.

It is prohibited to post, upload, or share:

- Content that shares, reshapes, offers to trade or sell, or directs Users off the Platform or Website to obtain or distribute CSAM;
- Content that illustrates, shows, solicits, glorifies, or encourages child abuse imagery including (but not limited to) nudity, sexualized minors, or sexual activity with minors;
- Content that illustrates, shows, promotes, normalizes, or glorifies pedophilia or the sexual assault of a minor; or
- Content that revictimizes or capitalizes on minor victims of abuse by third party reshapes or reenactments of assault or confessions.

5. Integrity and authenticity

We view trust as an integral part of our Platform, Website, services and the communities supported thereby. Activities that may in our view undermine the integrity of our Platform,

Website or the authenticity of our Users are prohibited. We shall remove content or accounts that involve spam or fake engagement, impersonation, misleading information that causes harm, or that violate any intellectual property rights.

Spam and fake engagement

Fake engagement includes any content or activity that seeks to artificially inflate popularity on the Platform or Website. Any attempts to manipulate the Platform or Website to increase interaction metrics shall be prohibited.

It is prohibited to:

- Distribute or share advice or instructions on how to artificially increase views, likes, followers, shares, or comments;
- Attempt to or actually sell or buy views, likes, followers, shares, or comments;
- Endorse, support or advertise artificial traffic generation services;
- Operate multiple Betway accounts under false or fraudulent pretenses to distribute commercial spam.

Impersonation

Accounts that pose as another person or entity in a deceptive manner are prohibited. Upon determination of a report of impersonation, we shall request that the relevant User revise such profile, failing which we may suspend or ban the account. Parody, commentary, or fan accounts are prohibited, as long as the User indicates in the bio and username that it is fan, commentary, or parody and not affiliated with the subject of the account.

It is prohibited to:

- Pose as another person or entity by using someone else's name, biographical details, or profile picture in a misleading manner.

Misinformation

Content that is inaccurate or false is considered to be misinformation. We support respectful conversations within our community about subjects that matter to the community members, however misinformation that causes harm to individuals, our community, or the larger public regardless of intent is prohibited.

It is prohibited to post, upload, or share:

- Misinformation promoting or inciting hate or prejudice;
- Misinformation related to emergencies that causes or induces panic;
- Medical misinformation that may cause harm to an individual's physical health;
- Content that misleads community members about elections or other civic processes;
- Conspiratorial content that attacks a specific protected group or includes a violent call to action, or denies a violent or tragic event occurred; or

- Digital Forgeries (Synthetic Media or Manipulated Media) that mislead users by distorting the truth of events and cause harm to the subject of the video, other persons, or society.

It is prohibited to:

- participate in coordinated inauthentic behaviors (such as the creation of accounts) with the aim of exerting influence or altering public opinion while misleading individuals and/or our community about the account's identity, location, or purpose.

Intellectual property violations

Copyright is a legal right that protects original works of authorship (e.g., music, videos) and original expression of an idea (e.g., the specific way a video or music is expressed or created), although does not protect underlying ideas or facts. A trademark is a word, symbol, slogan, design that identifies and distinguishes the source of a product or service. We support the creation and sharing of original content. Content that infringes someone else's intellectual property rights is prohibited on our Platform and Website and will be removed by us upon our discovery thereof. The use of copyrighted work under certain circumstance, such as the fair use doctrine or other applicable laws, or the use of a trademark to reference, lawfully comment, criticize, parody, make a fan page, or review a product or service may not be considered a violation of our policies.

It is prohibited to post, upload, or share:

- Content that violates or infringes someone else's copyrights, trademarks, or other intellectual property rights.

Irresponsible Gambling

Betway strives to provide a safe gambling environment for all of our Users. Accordingly, we prohibit any of our community to upload any content that potentially influences irresponsible gambling traits.

Betway shall pursue all necessary actions and measures so as to ensure suspended/frozen, closed, excluded and self-excluded account holders will not be able to access the Platform and/or Website.

It is prohibited to post, upload, or share:

- Content that illustrates or shows excessive or irresponsible participation by individuals of legal age. 'Excessive and irresponsible' refers to the amount bet / gambled and to the manner in which it is done, including (but not limited to):
- Chasing Losses;
- Increasing levels of wagering; or
- Increasing Deposit Limits.

Furthermore:

- Videos addressing Users Betway class as at-risk groups for gambling harm;
- Videos uploaded must not imply that success is guaranteed; and

- Videos uploaded should not contain claims or representations that suggest individuals can attain social or professional success or status as a result of betting/gaming.

Platform security

We prohibit any activities that undermine the security and reliability of the Platform, Website and/or services provided pursuant thereto. Accordingly, we note the following prohibitions or restrictions:

- It is prohibited to hack the Website, Platform, app, or associated networks, or bypass its measures to restrict User access;
- It is prohibited to distribute files that contain viruses, Trojan horses, worms, logic bombs, or other materials that are malicious or harmful;
- It is prohibited to modify, adapt, translate, reverse engineer, disassemble, decompile, or create any derivative products based on Betway, including any files, tables or documentation, nor attempt to regenerate any source code, algorithms, methods, or techniques embodied in Betway;
- It is prohibited to use automated scripts to collect information from Betway.

Changes to the terms and services

We are constantly innovating, changing and improving the Platform, Website and Service. We may also amend these Terms from time to time, for instance when we update the functionality of the Platform, Website or Service, or when there are regulatory changes that impact these Terms or the Platform, Website or Service.

We will provide reasonable advance notice such as through a notice on our Platform of any material modifications to these Terms or the Platform, Website or Service that will materially disadvantage you or materially limit the access or usage of the Platform, Website or Service. However, you should also look at the Terms regularly to check for such changes. We will also update the “Last Updated” date at the top of these Terms, to reflect the effective date of the most recently updated version of the Terms. As we do not permit the use of the Service by persons who do not agree to comply with our Terms, your continued access or use of the Platform, Website or Service after the date of the new Terms constitutes your acceptance of such new Terms. If you do not agree to the new Terms, you must stop accessing or using the Platform, Website or Service and close your account (if applicable).

For modifications to the Terms or to the Platform, Website or Service that we need to make to meet security, safety, legal or regulatory requirements, we may not be able to notify you in advance but we will let you know as soon as practicable.

Termination

Betway operates a 1 strike rule, whereby any User failing to comply with the following requirements will be revoked access from the Platform and/or Website:

- all laws, regulations and industry codes applicable to advertising and marketing of online gambling;
- these Terms; and/or
- the responsible marketing policy and guidelines provided by Betway.

We reserve the right to temporarily or permanently suspend or terminate your User public profile or impose limits on or restrict your access to parts or all of the Platform, Website or Services with or without notice at any time for any or no reason (in our sole discretion) including:

- if we reasonably believe you violate, or we have objective grounds to reasonably believe you are about to violate, the Terms, including any incorporated agreements, policies or guidelines, or any applicable laws or regulations;
- if activities occur on your account which, in our sole discretion, would or might cause damage to or impair us or our Platform, Website or Services or infringe or violate any third party rights (including intellectual property rights);
- in response to requests by law enforcement or other government agencies under valid legal process;
- due to unexpected technical or security issues or problems; or
- if there are extended periods of inactivity in your account.

If we permanently suspend or terminate your public profile, we will notify you in advance in order to allow you time to access and save your information and content unless we have reason to believe that continued access to your account will cause damage to us or our Service, or violate requests by law enforcement or other government agencies, applicable laws or regulations or third party rights.

Subject to any statutory rights you might have, if your profile is temporarily or permanently suspended or terminated, access to your username, password, and any related information or content associated with your account may be suspended or terminated. As we do not guarantee the permanent availability of your content, you should make backups of any content you value.

If you no longer want to use our Platform or Service, you can delete any of your User Social Content yourself.

We will remove any content – including Video, audio, images, Comments, and text – that violates our Community Guidelines. Individuals are notified of our decisions and can appeal if they believe no violation has occurred. We will suspend or ban accounts and/or devices that are involved in severe or repeated violations; we will consider information available on other platforms and offline in these decisions. When warranted, we will report the accounts to relevant legal authorities.

For content – such as spam, videos under review, or videos that could be considered upsetting or depict things that may be shocking to a general audience – we may reduce discoverability, including by redirecting search results or limiting distribution in the recommendations feed via algorithms.