

Images + Advanced CSS

Section A: Images

Three Original Images



Nine Edited Images



Edited photo to mainly include the information rather than the background + the glass, also adjusted the brightness a little bit to try and get the text to pop out a little more.



I was able to fit both the coffee cup and the silent bottle in the same frame and added a mask that muted the colors down a little.



I resized the picture and tried to turn up the white to bring out the contrast a little bit.



I changed the background color and resized the image to fit into the columns



I changed the contrast and brightness + resized to try and get the picture to pop more on the white background of the page.



I removed the background and resized it so it could be used easier as the background of one of the divs.



I resized these two images to make sure that it fit into the div properly and could share a line between each other size wise.



I moved the entire picture to the right to create more empty space on the left to use for text.

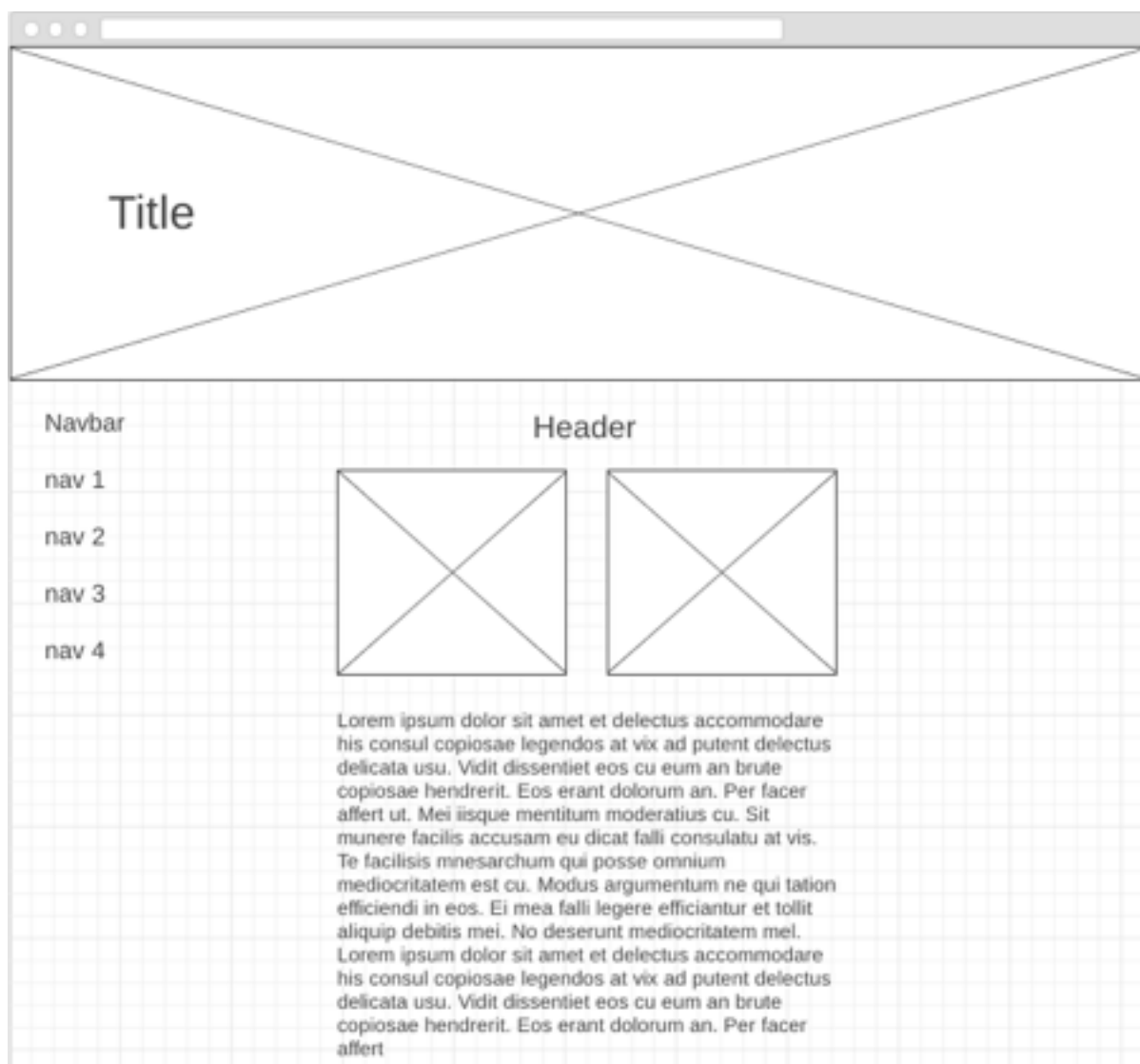
Section B: White Space

One way I tried to play with white space with the header of the website. By putting the text on the side with the whitespace I hoped to attract attention to the title, and also at the same time have the whitespace help activate the text by placing more emphasis on each individual word.







I also removed borders on the pictures that I used to help the pictures flow into the page better, however I did leave the borders on the products on as I hoped to use them to help show differentiation between the products and also help create a visual block type structure that the user can then follow down to read the product descriptions.

In addition, I made sure to play around with line height in order to make the sentences more pleasing and easier to look at. By giving text margins and padding it also helped to give it space from the pictures that were close by. I also centered the main content div and had white space on the sides that I tried using to draw attention towards the main text and bring more emphasis to the content.

Section C: Wireframes



Header

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