

Stakeholder Management Strategy Project:

A platform of errand delivery Service in the same city based on crowdsourcing model

Date	Version	Editor	Notes
12.8.2018	V1	Congyu Cai	Finish first version
2.13.2018	V2	Congyu Cai	Add supervisors

Stakeholder Management Strategy for Project: A platform of errand delivery Service in the same city based on crowdsourcing model

Prepared by: Congyu Cai Date: 12.8.2018

Name	Level of	Level of	Potential Management Strategies
	Interest	Influence	
Congyu Cai	high	high	She is familiar with web development,
			but she is interested in Android
			software development and wants to
			learn new development knowledge from
			it. The team will urge her to take the
			time to learn about Android software
			development and record the risk.
Bin Ren	high	high	She is familiar with web development,
			but she is interested in Android
			software development and wants to
			learn new development knowledge from
			it. The team will urge her to take the
			time to learn about Android software
			development and record the risk.
Zhangyi Shen	high	high	She has her own aesthetic ideas and is

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		familiar with the programming language
		of static web pages. So, she will be
		assigned the job of managing the
		front-end of the web page. She is very
		interested in the task.
high	high	She has experience in database design
		and database connection development,
		and is very interested in this task.
high	low	Professor Lu is very familiar with
		database design and is very interested
		in our project. When we design our
		products, we will frequently ask
		professor Lu's opinions.
high	low	Professor Ye is very familiar with the
		development of the website and
		Android, and is very interested in our
		project. We will also ask him a lot of
		suggestions and ideas in the process of
		development.
	high	high low