

Conjure Labs, Inc.

Conjure

bringing development to life

The Current State

Most software engineers do peer code reviews, once their coworker puts up a pull request on GitHub.

1. Look at the code in GitHub
2. Check CI
3. Stash your own changes
4. Pull down coworker's code
5. Spin it up
6. Verify changes are good
7. Accept pull request in GitHub
8. Switch back to own code

The Problem

Software Engineers

- Peer reviews are manual
- Huge context switch for engineers
- Spinning up code is slow
- Switching between multiple systems

Managers

- Infrequent visibility
- Using different tools
- Only updates are when bugging engineers

The Solution

Conjure spins up development branches,
giving engineers & managers easy access to
view changes and leave feedback

Progress to Date

- Delaware C-Corp (Conjure Labs, Inc.)
- SVB account
- Stripe integration
- GitHub webhook integration
- A working product
- conjure.sh domain
- Feedback from a dozen engineers
- 1 Engineer, 1 Advisor
- Supporting all versions of Node.js, Java, Python, PHP, and Ruby without additional setup

Milestones

October '17

Launch Alpha

Launch initial production, focused on Engineers

Raise Seed

Build out team & infrastructure

November '17

Operation

Refine unit economics

December '17

Release

Open up application to all users

January '18

Launch Manager Alpha

Launch experience for non-engineers

February '18

GitHub Marketplace

Get listed on GitHub Marketplace

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WIRE INFO: Silicon Valley Bank (route via FEDWIRE)

Routing ABA: 121140399

Account #: 3302161665

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