

Conjure Labs, Inc.

# Conjure

bringing development to life

# The Current State

Most software engineers do peer code reviews,  
using GitHub.

1. Look at the code in GitHub
2. Check CI
3. Stash your own changes
4. Pull down coworker's code
5. Spin it up
6. Verify changes are acceptable
7. Accept pull request in GitHub
8. Switch back to own code

# The Problem

## Software Engineers

- Peer reviews are slow
- Huge context switch for engineers
- Spinning up code is wasted time
- Not easy to give accurate feedback

## Managers

- Infrequent visibility
- Not easy to give accurate feedback
- Only updates are when bugging engineers
- Engineers are a gray box

# The Solution

Conjure puts development branches in the cloud, giving engineers & managers easy access to view changes and leave feedback

# The Solution

## Software Engineers

- Quick access to view working changes
- Reduced context switching
- Can concentrate on tasks
- Intuitive feedback system

## Managers

- Visibility into the branches, before production
- Intuitive feedback system
- Notifications of developer progress
- Now part of the review process

# Progress to Date

- Delaware C-Corp ( Conjure Labs, Inc. )
- SVB account
- Conjure.sh is live
- Stripe integration
- GitHub webhook integration
- A working product
- Feedback from several engineers
- 1 Engineer, 1 Advisor
- Supporting all versions of Node.js, Java, Python, PHP, and Ruby

# Milestones

November '17

## Launch Alpha

Launch initial production, focused on Engineers

December '17

## Operation

Refine unit economics

January '17

## Release

Open up application to all users

February '18

## Launch Manager Alpha

Launch experience for non-engineers

## GitHub Marketplace

Get listed on GitHub Marketplace

Conjure Labs, Inc.

# Conjure

WIRE INFO: Silicon Valley Bank (route via FEDWIRE)

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