

# Conlan Mann

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## EDUCATION

**University of Colorado Boulder**, Boulder, CO

August 2022 – May 2025

*B.S. Computer Science*

- Major GPA: 3.9

**University of Denver**, Denver, CO [GRADUATED]

September 2018 – June 2022

*B.S. Business Administration – Management (Minor: Computer Science)*

- Major GPA: 3.67

## PROFESSIONAL EXPERIENCE

### Tesla

Los Angeles, CA

Product Manager Intern

January 2024 – August 2024

- Designed and built internal software system to help improve team's workflow and efficiency
- Supported and later led end-to-end product development of vehicle accessories for existing and future Tesla vehicle programs including Cybertruck, Robotaxi, Model Y, Model X, Model S, and Model 3
- Conducted market, consumer, and competitive research, analyzed sales data to build product requirements & associated strategy
- Created product briefs to align cross-functional teams and develop business cases to establish profitability and KPIs
- Supported cross-functional collaboration with Design, Engineering, Finance, Legal, and Web to develop and launch products
- Initiated negotiations with suppliers, resulting in a nearly 50% cost reduction across multiple product lines

### Corsair

Fremont, CA

Product Manager Intern

June 2022 – September 2022

- Reported to Director of Product, creating MRD, POA, and associated product presentations for new product line
- Conducted user research, market/competitor analysis for development of new products in new market segment
- Established plan for press events, retail events, social media influencers, and company website for new products
- Developed product EOL strategy and discontinuation plan, analyzing part consumption and project long-term requirements

### Turo

San Francisco, CA

Product Operations Intern

July 2021 – October 2021

- Worked with senior leadership to identify new projects for improving user experience, reducing pain points, and improving operational margins
- Wrote technical specifications for multiple automated customer-facing support tools
- Analyzed CRM data to identify and managed implementation of changes to site, technology, and procedures projected to result in approximately \$1.8M+ in savings over 3 years
- Coordinated with Customer Service, Business Operations, Engineering, Product, and external technology providers to shepherd project through the implementation phases
- Identified payment issues within Turo's website/mobile app and worked with Engineering to implement fixes

### Western Digital

San Jose, CA

Sales and Marketing Intern

June 2020 – August 2020

#### Design and Implement Publication Workflow System

- Incorporated requirements from Legal, PR, Sales, Marketing, and Executive team
- Designed and implemented automated workflows for the corporate Publications Approval Process, significantly reducing required manual effort across the company, increasing speed and quality
- Created and delivered training for employees on using the new system

#### WD\_BLACK Marketing Campaign Development

- Completed Inbound marketing program & established industry standard SEO/SEM practices within Technical Publications
- Identified inconsistencies within company's website which negatively affected SEO/SEM efforts

#### Work Management System

- Responsible for collaborating with IT on behalf of Tech Pubs team to define, implement, and rollout workflows for a new management tracking system

### Bubblfish Inc.

Denver, CO

Co-Founder

August 2020 – June 2022

- Worked on developing gig-based service managed by a multi-platform mobile app and online site (Paused development)
- Responsibilities: Corporate management, business processes, finance, app UX flows & front-end design, marketing

## SKILLS

**Spoken Language:** English, Conversational French

**Programming Languages:** Java, Python, C, C++, React, HTML, JavaScript, Dart, SQL

**Software Systems:** Proficient in Adobe Illustrator, Photoshop, Premier, After Effects, Smartsheets, JIRA, Wrike

**Certifications:** Microsoft Excel, Microsoft Word, Microsoft PowerPoint, Inbound Marketing

## TEAMWORK EXPERIENCE

**Theta Tau Professional Engineering Fraternity**

Boulder, CO

Member & Recruiter

January 2023 – Present

**University of Denver Men's Division 2 Ice Hockey**

Denver, CO

Goaltender & Social Media Manager (19-22 Seasons)

August 2019 – August 2022