



# **Joshua Alley** Assistant Professor

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# Connected\_Politics (POL42570 & POL42350)

(Version: June 11, 2024)

Time: Wednesday, 14:00–16:00 Module coordinator: Joshua Alley Location: Newman Building F301 joshua.alley@ucd.ie | https://joshuaalley.github.io/

Credits: 10.0 Office: Newman Building, G316

Format: Seminars; presentations; group work Office hours: Tuesday, 15:00–16:00 (sign up here)

# Introduction

Welcome to Connected\_Politics! This module trains you to conduct research projects relating to computational social science in small teams under the supervision of an assigned project coordinator and the module coordinator. You will address social science research questions by applying cutting-edge methods, such as quantitative text analysis, machine learning, image recognition, and network analysis. You will learn how to collaborate on research projects with your peers, set out short-term and longer-term goals, and divide up various tasks within groups. At the end of the module, you will have gained significant experience in designing and executing a collaborative academic research project.

# **Learning Outcomes**

- 1. Execute a demanding research project using methods relating to computational social science
- 2. Collaborate with peers and academic faculty on an academic research project
- 3. Evaluate and compare a variety of research methods, sources, data, and analysis
- 4. Critically and thoroughly examine a research question through independent, data-driven research
- 5. Effectively communicate methods and findings

# **Indicative Module Content**

• Working on collaborative projects

- Research design(s) and the role of theory in the "digital age"
- Formulating and designing a research question
- Case-selection strategies
- Operationalisation and measurement
- Open science practices, research transparency in groups
- Replicability and reproducibility of research
- Presentation of progress

# Approaches to Teaching and Learning

This project will train you how to comment critically and constructively on working papers during research seminars, and how to conduct a demanding research project using methods relating to computational social science. To reach these goals, you will attend the Connected\_Politics Lab seminar series, work in groups, allocate tasks, present your progress, and write a research paper. The module centers on active and task-based learning in groups and seminar discussions. In addition, we will have check-in meetings (up to 30 minutes) after each seminar to discuss the progress and open questions.

# Relevant Literature

This module does not rely on a text book or mandatory readings. The books and articles below provide useful introductions to various methodological approaches and programming languages. Most of these books and papers are freely available online or can be accessed through the UCD Library.

### • Basic grasp of statistics and quantitative methods:

- David Spiegelhalter. The art of statistics: Learning from data. Penguin UK, 2019.
- Elena Llaudet and Kosuke Imai. Data Analysis for Social Science: A Friendly and Practical Introduction. Princeton University Press, 2023.

## • Research design and causal inference:

- Nick Huntington-Klein. The effect: An introduction to research design and causality. Chapman and Hall/CRC, 2021. URL: https://theeffectbook.net.
- Scott Cunningham. Causal inference: The Mixtape. Yale University Press, 2021. URL: https://mixtape.scunning.com.

#### • R, Python, and regression analysis:

 Andrew Gelman, Jennifer Hill, and Aki Vehtari. Regression and other stories. Cambridge University Press, 2020.

# • Data visualisation:

- Edward Tufte. The visual display of quantitative information. Graphics Press, 2nd edition, 2001
- Claus O Wilke. Fundamentals of data visualization: a primer on making informative and compelling figures. O'Reilly Media, 2019. URL: https://clauswilke.com/dataviz/.

- Kieran Healy. *Data visualization: a practical introduction*. Princeton University Press, 2018. URL: https://socviz.co.
- RMarkdown: Hadley Wickham and Garrett Grolemund. R for data science: import, tidy, transform, visualize, and model data. "O'Reilly Media, Inc.", 2016. URL: https://r4ds.had.co.nz.
- **APIs**: APIs for social scientists: A collaborative review. URL: https://bookdown.org/paul/apis\_for\_social\_scientists/.
- Quantitative text analysis:
  - Kenneth Benoit. Text as data: An overview. In *The SAGE Handbook of Research Methods in Political Science and International Relations*. SAGE Publishing, 2020.
  - Justin Grimmer and Brandon M Stewart. Text as data: The promise and pitfalls of automatic content analysis methods for political texts. *Political Analysis*, 21(3):267–297, 2013.
  - Wouter van Atteveldt, Damian Trilling, C Arcíla Calderón, et al. Computational analysis of communication: A practical introduction to the analysis of texts, networks, and images with code examples in Python and R. Wiley Blackwell, 2022.
  - Daniel Jurafsky and James H Martin. Speech and Language Processing: An Introduction to Natural Language Processing, Computational Linguistics, and Speech Recognition. 2020. URL: https://web.stanford.edu/~jurafsky/slp3/.

# Expectations, Assessment, and Grading

In the fall term (POL42570), graded pass/fail:

- **Seminar** (throughout the trimester): Attending the Connected\_Politics Lab seminar in Fall Term.
- Literature Review: Submitting, with your project group, a literature review that will be graded pass/fail.

In the spring term (POL42350):

- Seminar (throughout the trimester): Attending the Connected\_Politics Lab seminar in Spring Term. For one of the seminars, the student needs to write two critical response paper; the response paper must be submitted until the Monday (20:00) after the presentation. Student can select the weeks for their response papers (more details below) [10% of final grade]
- **Presentations**: Group presentations of the research question, data, methods, initial results, and progress on the project (more details below) [20% of final grade]
- **Group Project**: A 4,000–5,000-word research paper (group work); deadline Monday, 1 May 2023, 20:00 (more details below) [50% of final grade]
- Blog Post about Group Project: A 1,000-word blog post (group work), describing the question, methods, and findings of the research paper for a broad audience. The best blog posts will be published on the Connected Politics Lab website.

## Response Papers

Students attend the Connected\_Politics Lab Seminar Series and write **two response papers** (around 500 words for each response paper) on the presentations by the external presenters. First,

students should summarise the research project in 2–3 sentences. Afterwards, the response paper should identify either a limitation of the project or a possible extension. Note that what is proposed should be feasible. If, for example, the author's data are weak, then the student should identify better data, or at least propose a plausible way of collecting these data. If the method is inappropriate, the student should suggest a better approach. In other words, a response paper should focus on *one* concrete course of action.

Response papers must be submitted until the Monday (20:00) after the presentation.<sup>1</sup>

Seminars usually take place in person between 14:00 and 14:45. After each presentation, we will have an informal check-in meeting to discuss questions that came up during your group work.

# Group Work

Midway through the fall term, project coordinators will present various research projects. You can indicate interest for up three projects, and you will be allocated to one of these projects. You work with your group on this project throughout the entire term.

# Literature Review (Fall)

In the fall term, your group will submit a 5 page literature review. The review should examine prior scholarly research on your question, and be organized in terms of themes and questions, not specific papers. Each review should cover at least ten unique sources about either theory or methods related to potential paper topics for your project group.

### **Group Presentations**

Each group **presents the progress** of their research projects in Week 6 (**Wednesday**, 6 March, 15:00–16:00) and **presents their final product** the last week of the term in the Connected\_Politics seminar.

Each presentation should not exceed 12 minutes. Make sure to practice the presentation with your group in advance. Please prepare slides (IATEXor PowerPoint/Google Docs) and send the slides to joshua.alley@ucd.ie no later than 10:00 on Wednesday, 6 March. Note that we will give the same grade to all group members.

The first presentation is worth 5% of your grade and should present your progress by covering the following aspects:

- 1. What is your research question and why is it important?
- 2. What are your theoretical expectations? Which main hypothesis are you going to test in your research paper?
- 3. Which data are you going to use? If possible, provide descriptive statistics and a short overview (e.g. number of documents/texts/tweets; time span etc.). Describe the data in one or two graphs that effectively communicate the nature of the data source.
- 4. Which method are you going to apply to test your hypothesis?
- 5. Ideally, provide initial results.
- 6. What issues did you have encountered or what are the risks associated with the next steps (if applicable)?

<sup>&</sup>lt;sup>1</sup>For example, for the presentation on 6 March (Wednesday), the response paper must be submitted no later than Monday, 11 March, 20:00.

The second presentation is worth 15% should showcase your research by covering the following aspects:

- 1. What is your research question and why is it important?
- 2. What are your theoretical expectations? Which main hypothesis are you test?
- 3. Which data did you use?
- 4. Which method did you apply to test your hypothesis?
- 5. What were the results?
- 6. What do you conclude about your research question?

We encourage presentations to be shared between two and three students (depending on the group size). After each presentation, we will have a Q&A which will last for around 10 minutes. You will receive questions from your peers and the project coordinators. Students who do not present are responsible for providing answers to the questions. Therefore, we strongly encourage you to divide up tasks, practice the presentation, and discuss questions that may come up.

Kieran Healy has published an excellent blog post<sup>2</sup> on how to give presentations and how to design slides that effectively communicate your work and results. We encourage you to follow his advice.

The grade will be based on your progress, the content and clarity of the presentation, and your ability to reply to the questions.

# Research Paper

Each group submits a **4,000–5,000-word research paper**. The research paper builds on the proposals by the project coordinators and the first presentation. Research papers must be submitted no later than **Wednesday**, **1 May** (20:00). Each group will receive one grade (not individual grades per student) for the presentation and research paper, but you may be asked to clearly indicate who took over which parts of the project.

The research paper should contain the following sections:

#### • Introduction and research question

- Explain the puzzle and research question
- Highlight the relevance
- Include the central hypothesis to be tested

### • Theory and expectations

- Explain the theoretical assumptions based on previous findings regarding the relationship between your dependent variable and the key independent variable

# Methodology

 Describe your dataset, the unit of analysis, the number of observations included in the analysis, the number of missing observations (if appropriate), the measurement of key variables, and the empirical analysis

#### • Results

- Present the results of your empirical analysis.

<sup>&</sup>lt;sup>2</sup>https://kieranhealy.org/blog/archives/2018/03/24/making-slides/.

#### Conclusion

- Referring back to the introduction, what can we conclude, and what have we learned?

## **Blog Post**

Each group submits a **1,000 word blog post**. The blog post should describe the research paper for a broader audience, focusing on the importance and relevance, methods, and main findings. The blog post must be submitted before **Friday**, **10 May** and counts towards 20% of the final grade. The blog post should describe the results in 1–2 nicely formatted graphs. The following blog post describes how to transform a research paper into a blog post: https://blogs.lse.ac.uk/impactofsocialsciences/2016/01/25/how-to-write-a-blogpost-from-your-journal-article/

# Group Work Guidelines

Group work is a core part of this module because it cultivates essential skills such as collaboration, problem-solving, and communication, which are vital for professional success. While group cooperation is firstly your responsibility, the policy on individual accountability within groups is designed to manage problems with uneven contributions in group assignments. Group members are required to submit documentation at the end of their group project file that clearly specifies their individual contributions. This document must transparently detail each student's roles, responsibilities, and input. While the aim is to award the same grade to all members of the group, strongly divergent contributions will result in varied grades to ensure fairness. This policy promotes equitable grading and deters disparities in the distribution of workload among team members. Students are encouraged to report any issues with group dynamics promptly to facilitate support from the course instructor.

# **Feedback**

Feedback will be provided by your project coordinator and the module coordinator throughout the module. The module coordinator (Josh Alley) will grade the response papers, presentations, and research papers. All assignments will be uploaded on Brightspace. The communication for this module takes place through Slack. Please make sure to check the workspace at least once a day. I also recommend downloading the Slack desktop app.<sup>3</sup>

Each group will receive one grade (not individual grades per student) for the presentation and the research paper. However, you will be asked who took over which parts of the project.

**Important**: it is the students' responsibility to raise alarm if collaboration in your project work is lacking. Please inform the module coordinator as soon as possible. Moreover, it is your responsibility to schedule regular group meetings (1–2 per week).

The presentations and research paper will be graded according to UCD's Module Grade Descriptors.<sup>4</sup>

# Plagiarism

Although this should be obvious, plagiarism – copying someone else's text without acknowledgement or beyond 'fair use' quantities – is not allowed. We take plagiarism very seriously here in UCD.

<sup>&</sup>lt;sup>3</sup>https://slack.com/intl/en-ie/downloads.

<sup>&</sup>lt;sup>4</sup>https://bit.ly/3bLcgRp (PDF).

#### Student effort hours

Student effort type	Hours
Seminars/Presentations	15
Autonomous Student Learning	235
Total	<b>250</b>

Please familiarize yourself with the definition of plagiarism on UCD's website<sup>5</sup> and make sure not to engage in it.

# Late Submission Policy

All written work must be submitted on or before the due dates. Students/groups will lose one point of a grade for work up to 5 working days late (B- becomes C+). Students will lose two grade points for work between 5 and 10 working days late (B- becomes C). When more than two weeks are necessary, the student will need to apply for extenuating circumstances application via the SPIRe Programme Office.

# Questions and Problems

In this module, we will discuss concepts, methods, and software you might not have heard of before. I am aware that parts of this module could be challenging and will assist you as best as I can. In addition to the meetings after Connected\_Politics seminars, I offer weekly office hours either in in person (Room G316, Newman Building) or online.

If you struggle to solve problems relating to R, Python, specific software packages or statistical concepts, please follow the steps outlined below prior to contacting your project coordinator and/or the module coordinator.

- Check the literature provided by your project coordinator and the literature suggestions on Brightspace.
- Get in touch with the other members of your group and try to solve the issue together.
- For questions about software packages: read the package documentation and/or the documentation of a function that returns the error.
- For questions about statistical concepts, consult the Glossary of Statistical Terms, van Atteveldt et al. [2022], Gelman et al. [2020], Wickham and Grolemund [2016], and Healy [2018].
- Try to summarize the problem in your own words and then google this summary. If the problem relates to R, add rstats to your search query; for questions about Python add python. For example: how to import csv file in rstats. I am almost certain that you find a solution to most of your questions.
- If your code returns an error, google the text of the error message. For example: Error: Can't subset columns that don't exist.

<sup>&</sup>lt;sup>5</sup>https://libguides.ucd.ie/academicintegrity.

• ChatGPT, Copilot and other AI tools are great. That said, you'll need to make sure the code they give you fits. I encourage you to practice coding yourself, and using these tools to debug and solve new problems.

→ If the steps above still do not solve your problem or question, please ask your question in the #questions channel on Slack. We are happy to help, but keep in mind that coding and collaborative work always involves trial and error, and that 'learning by doing' is essential and an integral part of this module.

# **Syllabus Modification Rights**

I reserve the right to reasonably alter the elements of the syllabus at any time by adjusting the reading list to keep pace with the course schedule. Moreover, I may change the content of specific sessions, depending on the participants' prior knowledge and research interests. If I make adjustments, I will send an email to all seminar participants and upload the revised syllabus to Brightspace.

# Course Schedule

For seminar and workshop details and updates, please check https://www.ucd.ie/connected\_politics/events/.

Besides the Connected\_Politics Lab seminars, the workshops, and the group presentations, you will be meet the other group members (virtually) to work on the research project. It is *your* task to organize group meetings, allocate tasks, and communicate with your peers. We recommend that you communicate and chat through Slack and that you have *at least one or two group meetings per week* to discuss your progress and allocate tasks.

In addition, you will have at least two meetings with your project coordinator. The project coordinators will provide a list of literature to get you started with your project, answer selected questions about methods or software. Yet, it is your task to get familiar with prior work, the required software packages and writing code – working with software and coding collaboratively are integral parts of the group work. The project coordinator will also meet you after your presentation to discuss strengths and weaknesses and the required actions for the research paper.

*Important*: it is the students' responsibility to raise alarm if collaboration in your project work is lacking. Please inform the module coordinator as soon as possible.

If anything is unclear, you can always contact the module coordinator (Joshua Alley) on Slack.