Adblock Plus Available for Safari; Mac Owners Rejoice

#1 Adblocker Now Available for Every Major Browser

Cologne, Germany – October 29, 2013 – Adblock Plus, the #1 most popular browser extension for blocking annoying online advertisements, today announced that Adblock Plus for Safari is officially available for download worldwide. Mac owners are now free to rejoice in their own ad-free web experience.

With the inclusion of Safari, the Adblock Plus add-on is now available for every major browser: Chrome, Firefox, Internet Explorer, Opera, Safari—and also Android mobile OS.

Adblock Plus lets users choose whether to block all ads or allow certain Acceptable Ads to be whitelisted in order to support small websites. In all cases, Adblock Plus blocks annoying banner ads and pop-ups on web pages, video ads on YouTube, and intrusive ads on Facebook.

"Our goal is to 'make the Internet better for everyone' by empowering people to block obnoxious ads while simultaneously encouraging websites to run user-friendly, responsible advertisements instead of intrusive banners, overlays, and pop-ups," said Till Faida, co-founder of Adblock Plus and the open-source project that supports it. "Users can still opt to block all ads, or they can whitelist certain sites that they want to support. We created Adblock Plus to give every user control over which kinds of ads they are willing to accept, and then we block all the rest."

The Adblock Plus add-on works on all current versions of Safari and is backwards-compatible to version 6.0 (standard version with OSX Mountain Lion).

Links:
- Get Adblock Plus for Safari: https://adblockplus.org/en/safari

- Install Adblock Plus for Chrome, Firefox, Internet Explorer, Safari, Opera or Android: www.adblockplus.org

- Download Adblock Plus for Android: https://adblockplus.org/en/android-install

About Adblock Plus
Adblock Plus is a community-driven, open source project to rid the Internet of annoying and intrusive online advertising. Its free web browser extensions (add-ons) put users in control by letting them block or filter which ads they want to see. There are currently more than 60 million Adblock Plus users across the world and it has been the most downloaded and the most used extension almost continuously since November 2006. PC World rated Adblock Plus as a top innovation in its 100 Best Products of 2007 list, and in March 2010 the project collected the Linux New Media award for the Best Open Source Firefox Extension.

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