Conclusions we can draw about Kickstarter campaigns from the data given:

* Theater is the most successful category for projects
* Technology has similar numbers for successful, failed and canceled projects
* All of the “journalism” projects were canceled before they started
* There are a small number of live campaigns
* Plays were the most frequented and most successful sub-category for projects
* For the month of May, successful campaigns created during that month where at its peak
* From the months of May through September, successful campaigns created during these months decreased from month to month
* For the month of December, successful campaigns created during that month fell below the number of failed campaigns
* Canceled projects stay at a consistent amount throughout the year

Limitations of the dataset:

* The data set only takes reports from 20 countries
* The data set pulls from a certain number of years (2009 - 2017)
* With the stacked graphs, it is harder to see the total amounts for each state when multiple are stacked

Other tables and/or charts we could create:

* A table or chart to show the monetary goals for each state
* A table or chart to show the percent funded for each state
* A table or chart to show how long the campaign took for each state
* A table or chart to show what the average donation for each campaign is for each state
* A table or chart to show how many backers supported each state

**Bonus**

Mean/ Median Data Summary:

* Based on the data, when comparing the two against one another, the median summarizes the data more meaningfully. When reviewing the data, the range of the data set is a large spread which means that the larger numbers tend to make the mean become more lopsided. If the data had a more normal distribution, the mean would probably be better suited to summarize the information.

Variability between campaigns and why it makes sense:

* Based on the data, there is more variability with successful campaigns. This makes sense because the range of data for successful campaigns are larger and because more outliers are present in the data set.