The average price of total purchases is $3.05.

The majority of the players who are purchasing items are male at approximately 84%.

Male average purchase price is below the average price at $3.02.

Most percentage of players are between the ages of 20-24 at approximately 45%.

Players between the ages of 35-39 spend more on average than other age groups at $3.60.

“Final Critic” was purchased the most at 13 times.