

SOCCERBIBLE

Disclaimers!

Navigation

In an ideal real world product, you would be able to swipe left or right on the edge of the screen to quickly access different sections of the magazine like I mention below. However, because this is a prototype, enabling that mechanic screws up the horizontal scrolling of some of the images. Therefore, please only use the table of contents to navigate between sections in this prototype. Thank you!

Additional Interaction

In the Nike Phantom GT section you will find another level of interaction that I do not mention below. Scroll down and you will find outlined red circles on a couple of the images. Simply tap on them to bring up information on the different tech specs of the cleat. Again, in an ideal real world product this would be done with all of the new cleat articles/sections.

Final Prototype Link:

<https://xd.adobe.com/view/caad8335-eeee-4470-b8c6-9483e6f45868-9ffe/>



Cover Plan

The cover of “The Next Generation” issue of SoccerBible features Jadon Sancho, a rising young star who plays for Borussia Dortmund. When you first select this issue, the cover will be a very short video that plays. The video will include highlights of Sancho with exciting commentary playing in the background. The cut after each highlight will be a subtle distorted glitch animation. After the highlights, the glitch animation will cut to the cover photo where the magazine title text and the issue text will do a similar glitch animation continuously every few seconds.

Navigation

To exit the issue, tap the exit arrow in the top left.



Tap the hamburger menu for a table of contents to slide out. In this menu you will be able to tap on and navigate to any section in the issue.



Many sections will include photo galleries/carousels. Simply swipe left or right and you will be able to horizontally scroll through the photos.



Title

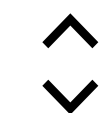
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Another way to navigate between sections is to swipe right or left on the edge of the screen. Swiping to the left from the right edge of the screen will take you in chronological order of how the magazine was written.



To navigate through the section you are in, scroll up or down vertically.



Tap the icons in the footer nav to navigate throughout the different parts of the app.



Typography

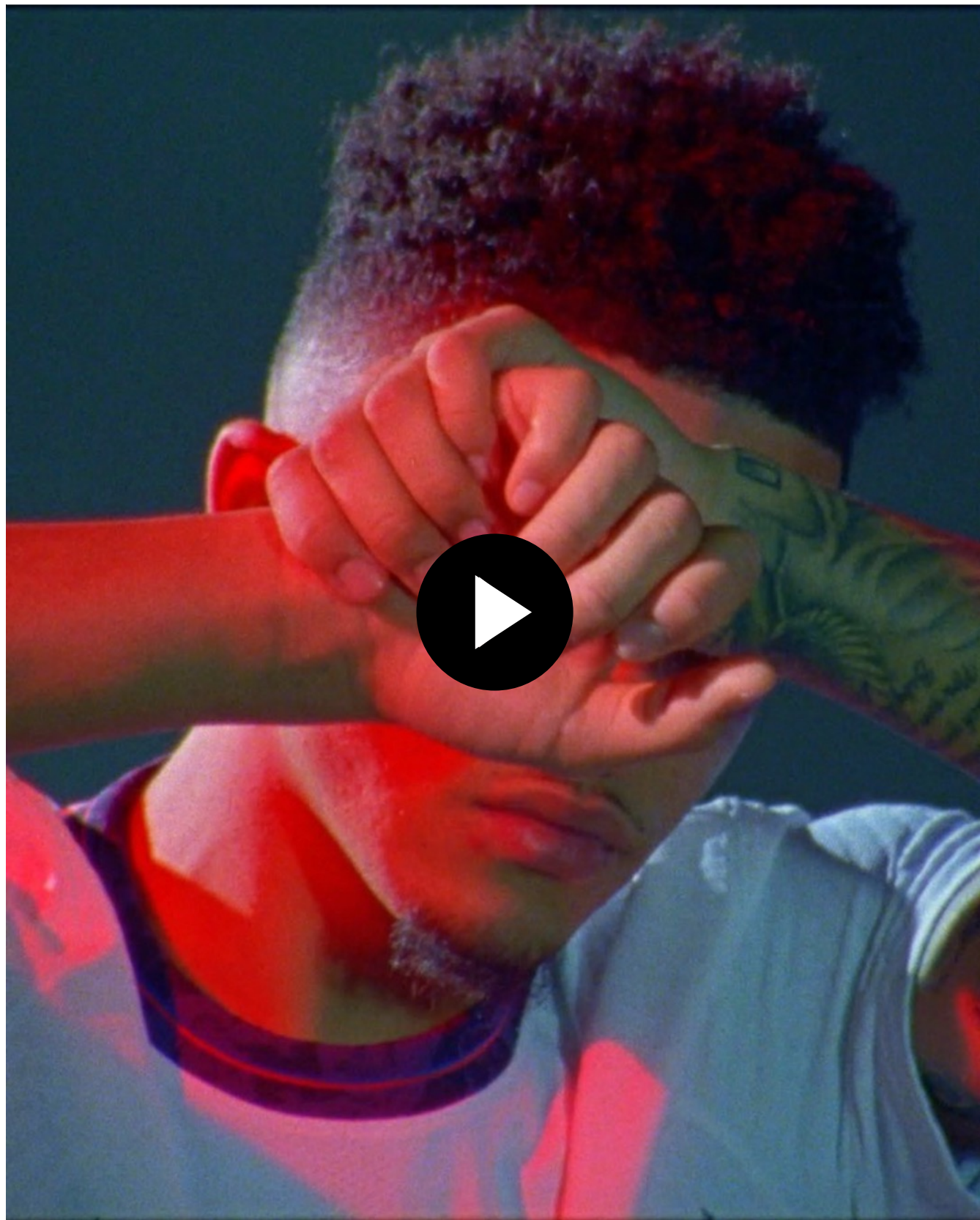
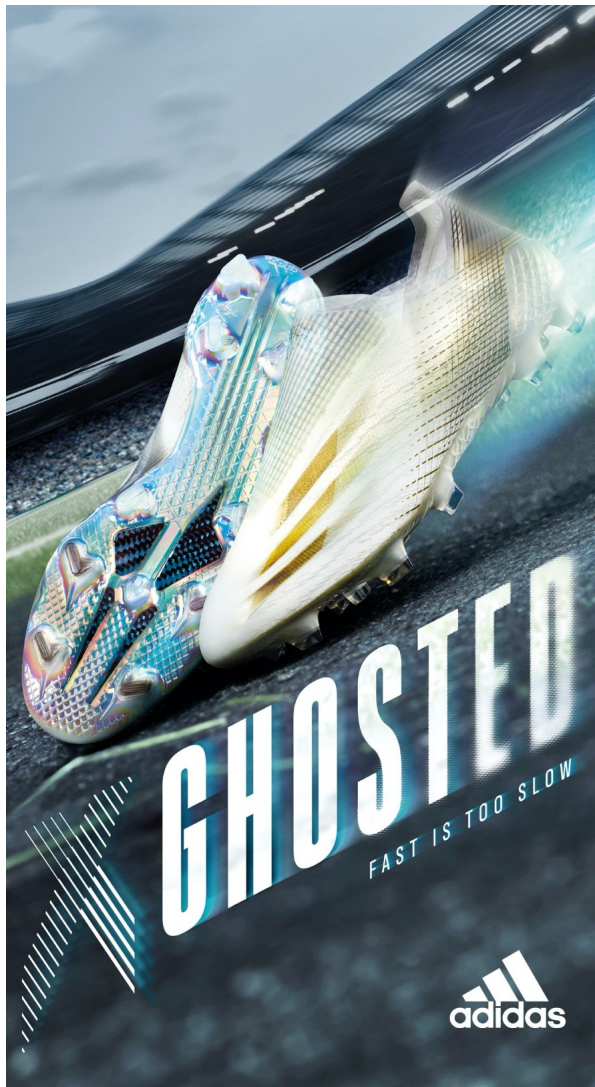
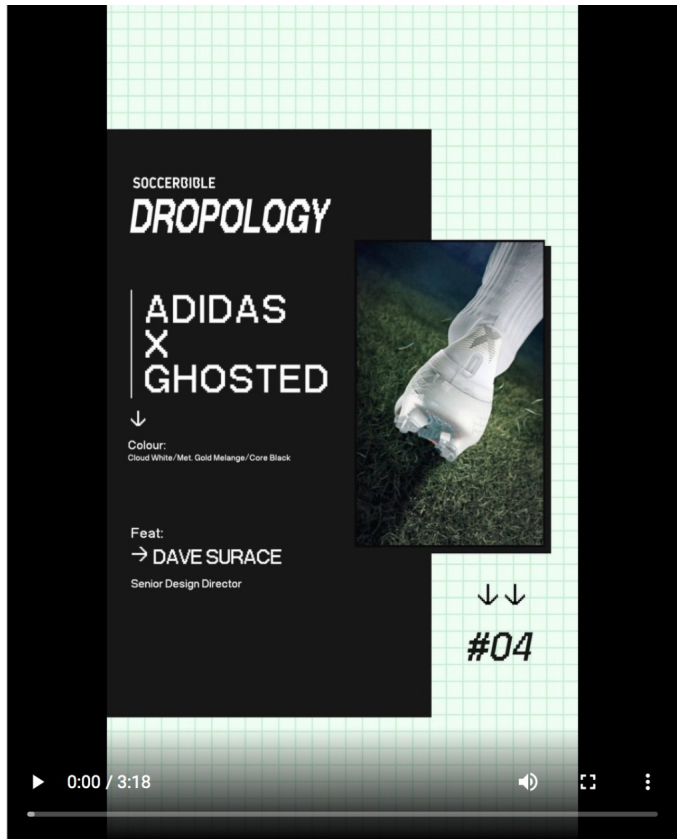
H1 - Roboto Condensed Regular (32px)

Body Text - Roboto Condensed Light (16px)

Interviewer Question - Roboto Condensed Bold (16px)

Quote - Roboto Condensed Regular Italic (16px)

BUTTON - Roboto Condensed Regular (16px)



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Erling Haaland On Life In Germany, Being Relentless & His Rap Career

Since bursting on to the scene 18 months ago, Erling Haaland hasn't looked back, scoring goals for fun in his relentless drive to be the best. As a man of few words – and living the cliché – he tends to do his talking on the pitch, and as a result he is something of an enigma off it. Cracking through that veneer of cool, we spent a bit of time getting to know the Dortmund hitman.

On first impressions, Haaland does not appear to be a big talker, which you may think could prove to be a problem for an interview. But it's not a matter of not wanting to talk. Instead, it's more about picking his



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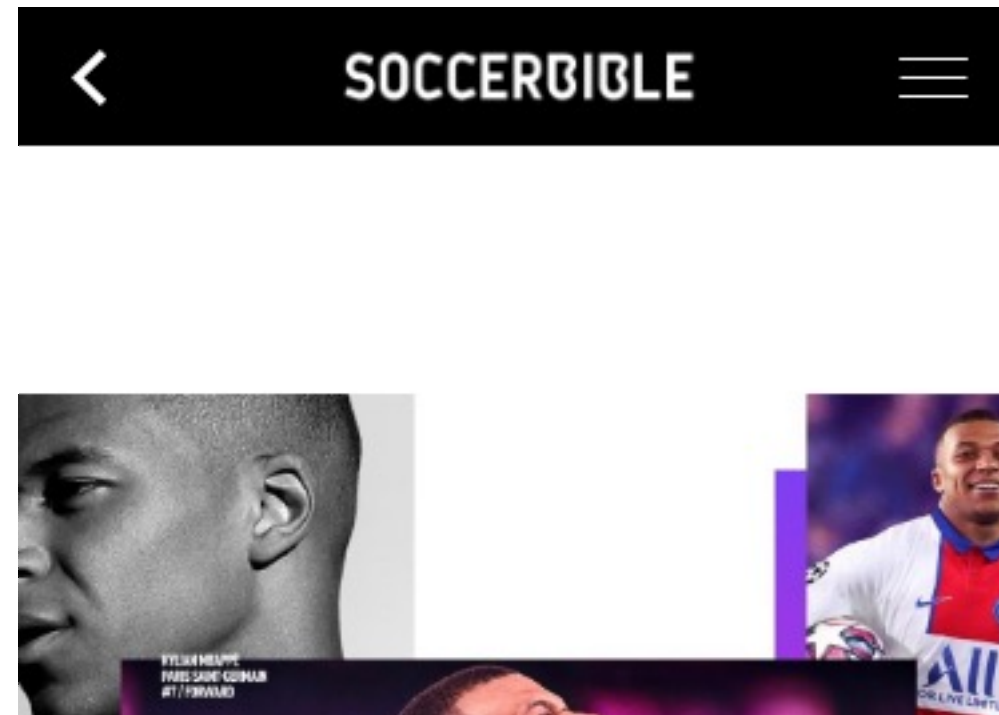
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Global Boot Spotting

It's another dose of Boot Spotting, bringing you the best new releases, throwback classics, special editions and custom creations on pitches from around the globe. You ready? Let's do this...



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Who Are FC Amkal? Introducing The Next Leap In Football's Evolution

Say the name FC Amkal to most people outside of Russia, and the general response would likely be "who?" But ask that question in Russia, the club's homeland, and the response will be quite different, with their matches amassing more viewers than Russian Premier League matches. In this global age of the digital game, FC Amkal is the future...

Doing exactly what the tournament should do, the 2018 World Cup in Russia cast the attention of the globe on a footballing community that was otherwise not that well known outside of the nation's borders, highlighting the different culture of both the people and of their game. And born from that attention is Russia's first-ever media football team: introducing FC



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adidas Launch Arsenal 20/21 Away Shirt

With a wild design that takes inspiration from Highbury's iconic marble halls, Adidas launch the Arsenal 20/21 away shirt.

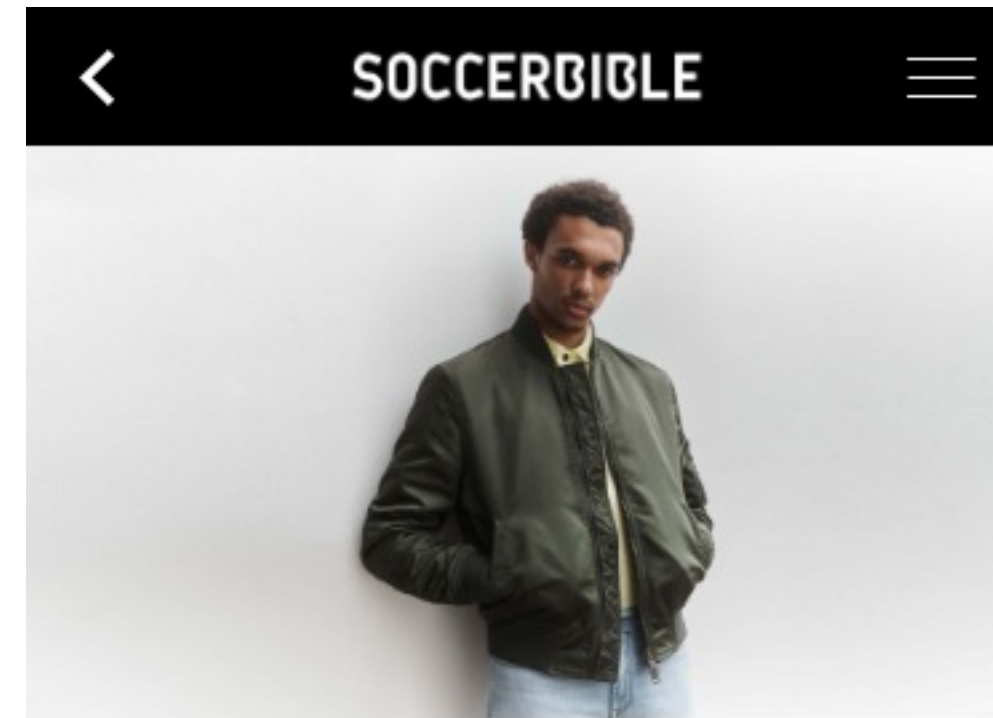
When Adidas took the reigns at Arsenal again last season, they pleased both fans and critics alike with some retro infused designs that were rightly hailed as some of the best of the 19/20 season. So how do you follow that up? They've already knocked it out of the park with the [new home shirt](#), but the away was always going to be daunting, especially as it was coming on the back of last season's fan-favourite [Bruised Banana design](#). And so they looked once more at the club's rich heritage for a design that will unite generations.



Dropology Episode 04: adidas X Ghosted Feat. Dave Surace



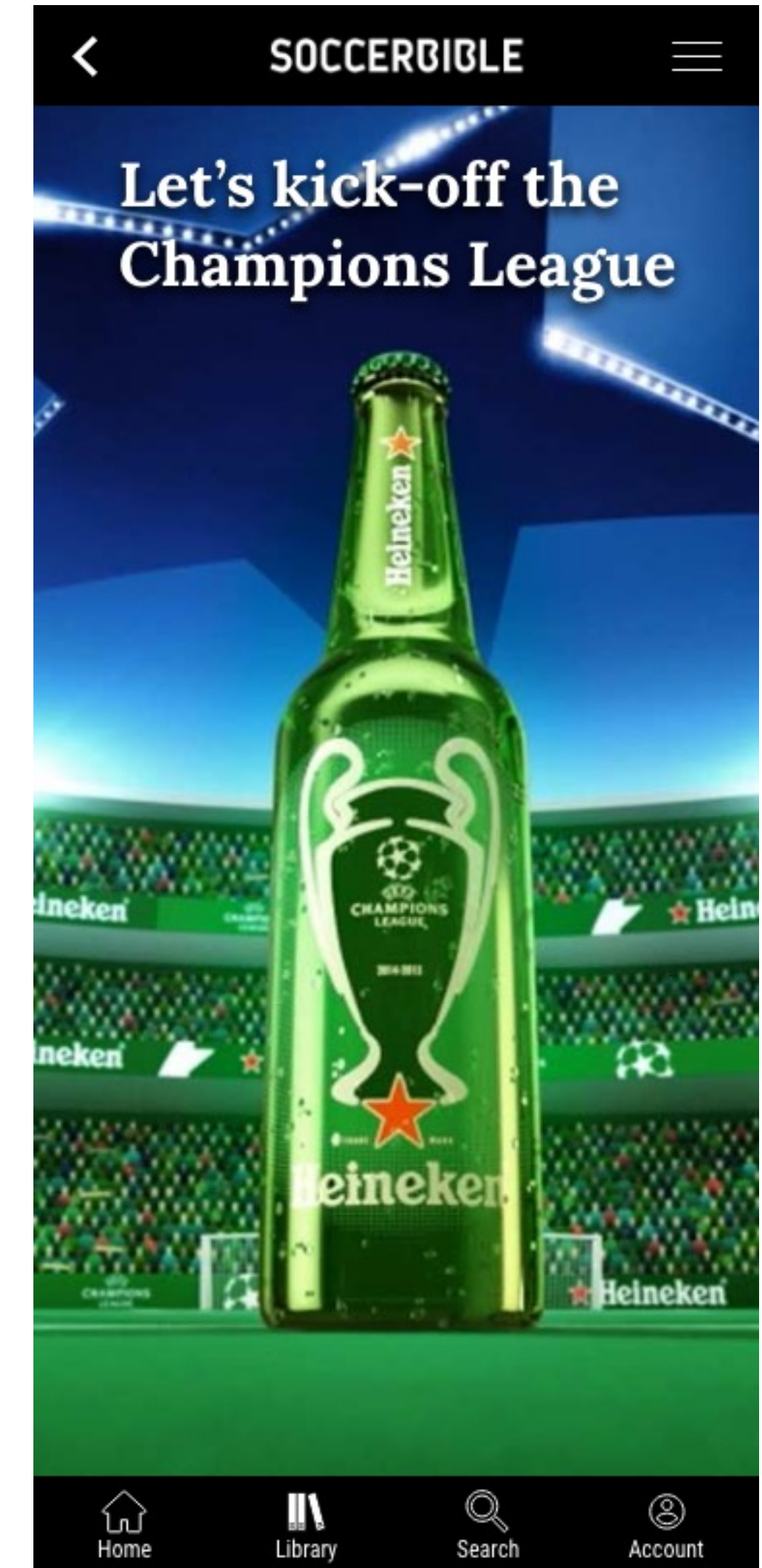
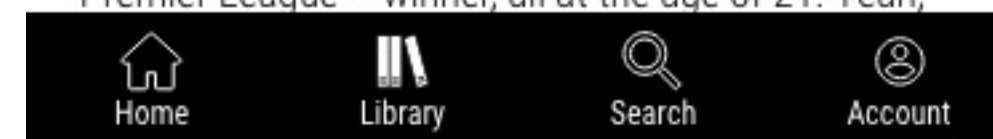
Taking a huge leap in terms of boot development, Adidas recently unveiled the next-generation of X, and while we patiently wait for the X Ghosted to be dispatched on 1 September, we delve deeper into the story behind the design with the Three Stripes' Senior Design Director Dave Surace as the next episode of our 'Dropology' series.



Trent Alexander-Arnold Talks Family & Success With MR PORTER

Hot off his pearler of a free kick that set Liverpool on their way to a resounding 4-0 win over Crystal Palace, men's retail destination MR PORTER has released an interview with Trent Alexander-Arnold that sees the fullback talking in-depth about his hunger for silverware, Black Lives Matter, and why he gives back to the city that raised him.

Trent Alexander-Arnold has moved beyond being hailed as one of the brightest prospects for the future, a label that was attached to him from his first full-professional season. Instead, he is now recognised as the real deal; a Champions League – and soon to be Premier League – winner, all at the age of 21. Yeah,





PUMA Launch The Ultra 1.1

Letting the cat well and truly out of the bag, PUMA officially launch the Ultra 1.1, the brand's return to speed, packed with groundbreaking innovation, including PUMA exclusive MATRYXEVO® technology, which provides elite-level stability, durability and traction.

It's been **hinted at** to the point of being just outright **shown off** in recent weeks, but now the veil is officially lifted from PUMA's latest project, the Ultra. Presented in a "Chasing Adrenaline" colour combination of "Shocking Orange/Black/White", this is the brand's return to speed; see, for a brand that made shoes for the world's fastest man, speed is forever in their DNA, and since the retirement of the evoSPEED line back in 2017, the brand haven't had a dedicated



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Nike Launch The Phantom GT

For the first time in 10 years, Nike revert to three silos as the Phantom VSN and Phantom Venom are fused into one silo in the next iteration of the Phantom family – the GT, the most data-driven boot Nike has ever created

With numerous pros from both the VSN and VNM camp testing out a **mystery new boot from Nike** before and after lockdown, indications were that change was afoot at house Swoosh. And sure enough, that has been confirmed, with the reveal of the all-new Phantom GT. Epitomising accuracy, explosiveness and that extra cutting edge, it combines the best features of both silos, streamlining Nike's lineup ahead of the coming campaign.



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Jadon Sancho on His London Roots, Playing For England & Making People Proud

Ahead of his link up with the England squad for the upcoming Nations League games, we caught up with Jadon Sancho once more for a quick catch up, taking the opportunity to reflect on his rapid rise, his London roots and how much he enjoys making people proud.

Sancho's stock just hasn't stopped rising over the last 12-18 months, and with the upcoming UEFA Nations League matches against Iceland and Denmark he has yet another opportunity to show the world what he's all about. And such is his ability and confidence that you just wouldn't put it past him to absolutely steal



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