

# Conner Jamison

[mailto:conjams@gmail.com](mailto:mailto:conjams@gmail.com) | 404-823-1180 | [www.linkedin.com/in/conner-jamison](https://www.linkedin.com/in/conner-jamison) | <https://github.com/Connerj1234>

## EDUCATION

### Georgia State University

B.S. in Data Science. GPA: 4.02

Organizations: 2024 Panthers in the Valley, GSU Honor's College

Relevant Coursework: Data Structures & Algorithms, Theoretical Foundations of CS, Database Systems, Probability & Stats for CS, Multivariate Calculus, Linear Algebra

Atlanta, Georgia

Fall 2022 - Spring 2026

## PROJECTS

### MLS Predictions Using Machine Learning | Python, Random Forest, XGBoost

December 2024

- Developed end-to-end predictive models by web scraping match data from FBref.com, engineering rolling averages, and incorporating opponent difficulty to forecast soccer outcomes (win, draw, loss).
- Achieved **55% accuracy** in goal prediction using **regression models** and **42% accuracy** in match result **classification** through hyperparameter-tuned **Random Forest** and **XGBoost** approaches.
- Leveraged classification reports, confusion matrices, and feature importance analyses to refine model performance, providing actionable insights into key predictive factors and informing strategic feature selection.

### Portfolio Website | HTML, CSS, JavaScript

September 2024

- Designed and developed a professional personal website using **HTML**, **CSS**, and **JavaScript**, featuring "About," "Projects," and "Contact Me" sections.
- Deployed on Netlify and hosted via GitHub, achieving a load time of under **2 seconds** and attracting over **50** unique visitors within the first month.

### Analysis of Online Sales Data | Python, Pandas, Sklearn

April 2023

- Utilizing **Python**, analyzed a 2021 retailer dataset with over **100,000 data points** to identify key trends in customer behavior and revenue generation using **pandas**.
- Leveraging **sklearn** for regression analysis, discovered that newsletter subscriptions correlated with a **19%** increase in customer revenue, and voucher usage contributed to a **10%** rise in overall sales.

## WORK EXPERIENCE

### Amazon FBA and FBM Business Owner | Last World LLC

July 2023 – Present

- Operated Amazon's FBA (Fulfillment by Amazon) and FBM (Fulfillment by Merchant) programs, generating **\$20,000 in sales** while achieving **\$5,000 in profit** with a **37% ROI**.
- Designed a comprehensive inventory management [spreadsheet](#), enabling tracking of **80 unique products** while maintaining accuracy within **3-4%** of Amazon's provided data.

### Chick-fil-A | Certified Trainer

July 2021 – Present

- Resolved guest complaints and guided over **20 team members** through onboarding, alleviating pressure on Shift Leads while fostering a collaborative and efficient work environment.
- Played a pivotal role in increasing store sales by **25% year-over-year**, contributing to a daily revenue of approximately **\$40,000** by maintaining exceptional customer service standards and operational efficiency.

## LEADERSHIP ACTIVITIES & EXPERIENCE

### 1913 SOCIETY | Presidential Ambassador

April 2024 – Present

- Represented Georgia State University as a **student ambassador**, serving as an official host for high-profile events and fostering meaningful relationships with university leadership, alumni, and distinguished guests to **advance the university's mission** and **enhance its public image**.

## ADDITIONAL INFORMATION

**Computer Languages:** Python, SQL, R, HTML, CSS, C, JavaScript

**Data Analysis Tools/Libraries:** Tableau, Power BI, Excel, MySQL, Pandas, NumPy, Sklearn, Matplotlib, Seaborn

**Software/Systems:** Visual Studio IDE, Azure Data Studio, Jupyter Notebook

**Certificates:** Google Advanced Data Analytics