**Descriptive Wireframe Document – Lab 7 Example**

Use the following structure as a companion to your wireframe to describe all of it’s major components. Create and label as many items as you feel is appropriate for your wireframe. You should be able to hand your wireframe and this descriptive document over to another person and fully communicate your vision for your page.

**Rationale:** The original page looks very dated and has too much of a focus on clip art, as well as too many colours and a confusing layout. The redesign focuses less on images and more on text content that directly tells the viewer what they need to know. The redesign also resizes and rearranges some components to better similar information, as well as to give the viewer a more familiar and consistent appearance. Finally, a simpler colour scheme is chosen to not overload the viewer, while keeping the ethnic themes intact.

**Item 1**

Description: Header

Font: Amita 30px

Font Color: Black

Color: #CD5C5C

Alignment: Center

Media: Logo

**Item 2**

Description: Social

Font: Arial 10px

Font Color: Black

Color: #CD5C5C

Alignment: Left

Media: Social icons for popular social media

Interactivity: Links to social media webpages

**Item 3**

Description: Menu & Nav Bar

Font: Arial 10px

Font Color: Black

Color: #FAFAD2

Alignment: Left

Media: Picture of location above

Interactivity: Links to menu PDF’s & site navigation

**Item 4**

Description: Main Content

Font: Arial 12px

Font Color: Black

Color: #FAFAD2

Alignment: Left

Media: N/A