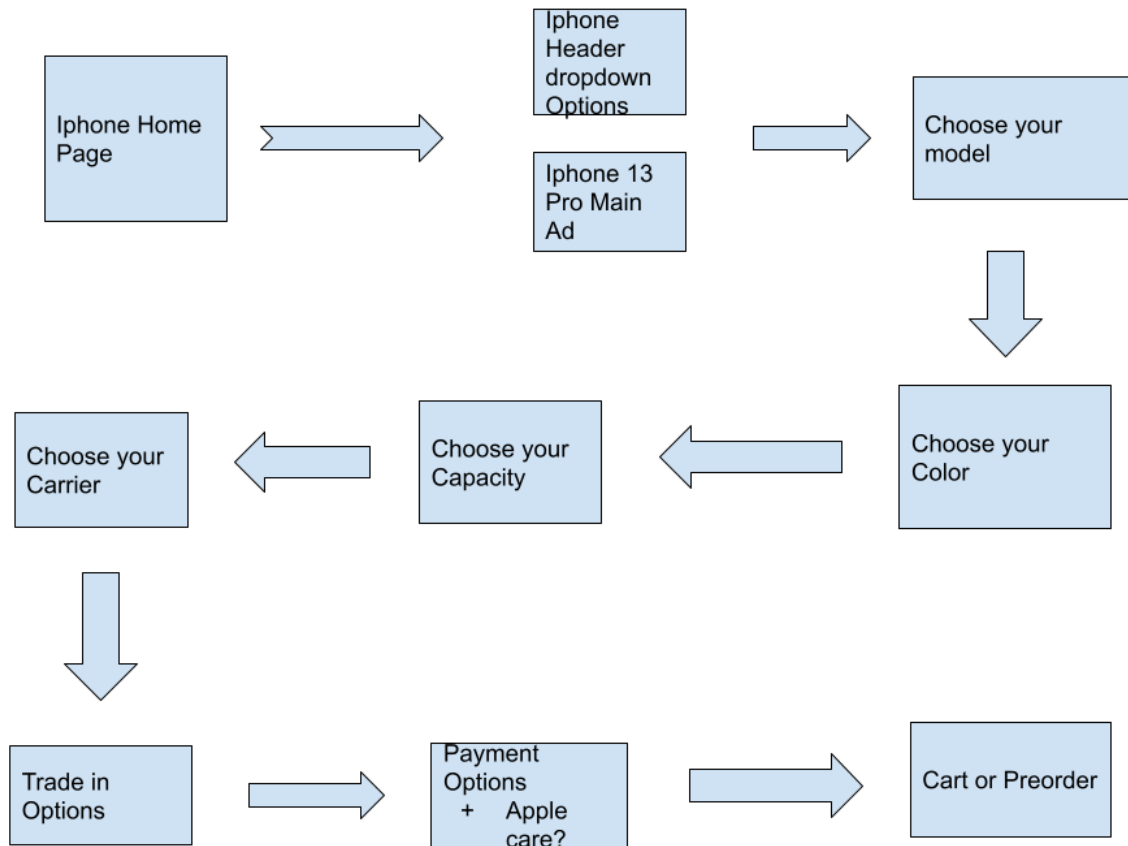


User Flow Chart



User flow description: Clean, easy, and simple to understand and use. Not overcomplicated, very streamlined.\

User Stories:

Question 1: What is the best way to view all of Apple's products?

Question 2: Is there a way to provide a payment option for a new Apple product?

Question 3: Will the website be understandable and have an easy interface?

Question 4: How will I know about new Apple products?

Question 5: Is the website easier to buy from than a store?

Step 2

Q1: Apple has an easy dropdown option and a convenient way to view all of its products.

Q2: Apple gives you the option for a buy it now or a payment plan

Q3: The website is clean, simple, and understandable

Q4: Apple advertises its products when you first go to the iPhone home page

Q5: The website compiles all of their products, colors, and options through one system, rather than a stores

Trello Account:

<https://trello.com/b/UrczxYpZ/iphone-product-page>