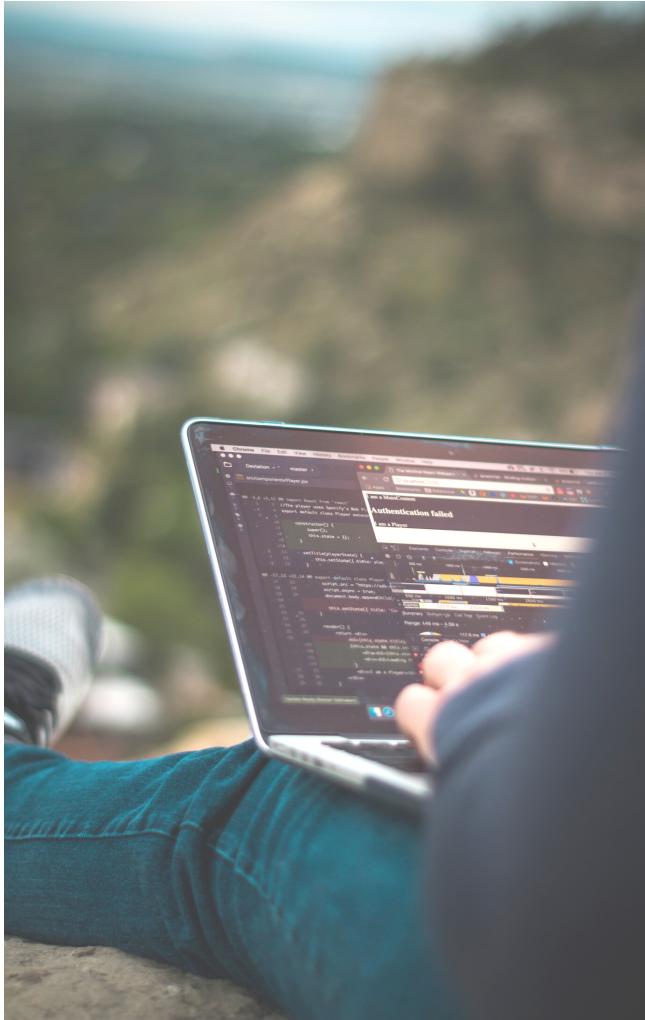


CodeWorks

Job Search Tool Kit





Congratulations

Congratulations on your continued success in our program. You are one step closer to landing your career as a software developer. We hope this job search tool kit helps guide you to landing your dream job.

In this guide you will learn

- How to Get Started in Your Job Search**
- How to Optimize your LinkedIn**
- How to Create an Effective Cover Letter and Resume**
- How to Market Yourself to Land More Interviews**
- How to Impress the Hiring Managers to Land Your Dream Job**



A Message of Encouragement

"One of the most common causes of failure is the habit of quitting when one is overtaken by temporary defeat."

You've made the decision to change your life and join the exciting world of software development. That decision and journey hasn't come without challenges. The job market is going to be the same. In this tool kit you will find several tips to help you every step of the way. Don't lose site of your dreams and continue pushing on. We know you can do it, we believe in you.

YOU'VE GOT THIS!!

- The CodeWorks Team

WHAT ARE YOUR STRENGTHS?

Your strengths are your biggest assets. Knowing your value and what you can bring to the team will help you separate yourself from other candidates. Equally important is knowing your weaknesses and how they impact others. This allows the interviewer to see that you are self aware. Just like any successful entrepreneur or business owner, knowing your strengths and weaknesses will give you an advantage and lead you to success. Use this [Worksheet](#) to write out your SWOT.

STRENGTHS

- What advantages do you have that others don't have? (skills, background, connection, education)
- What do you do better than anyone else?
- What have other people said/seen as your strengths?

WEAKNESSES

- What tasks do you usually avoid because you don't feel confident in doing them?
- What will people around you see as your weakness?
- What are your negative work habits?
- Do you have any personality traits that might hold you back in your career?

OPPORTUNITIES

- How can you take advantage of the growing market?
- Is there a need in a company or industry that no one is filling?
- What is your speciality when it comes to software development?
- Do you have any ideas on how to improve a business?

THREATS

- What obstacles do you currently face?
- Could any of your weaknesses lead to threats?
- Who are you competing against?

Examples:

Strengths

- I'm very creative. I often impress my peers with my design choices.
- I have strong communication skills and can handle conflict well- years of experience in customer service defusing situations.

Weakness

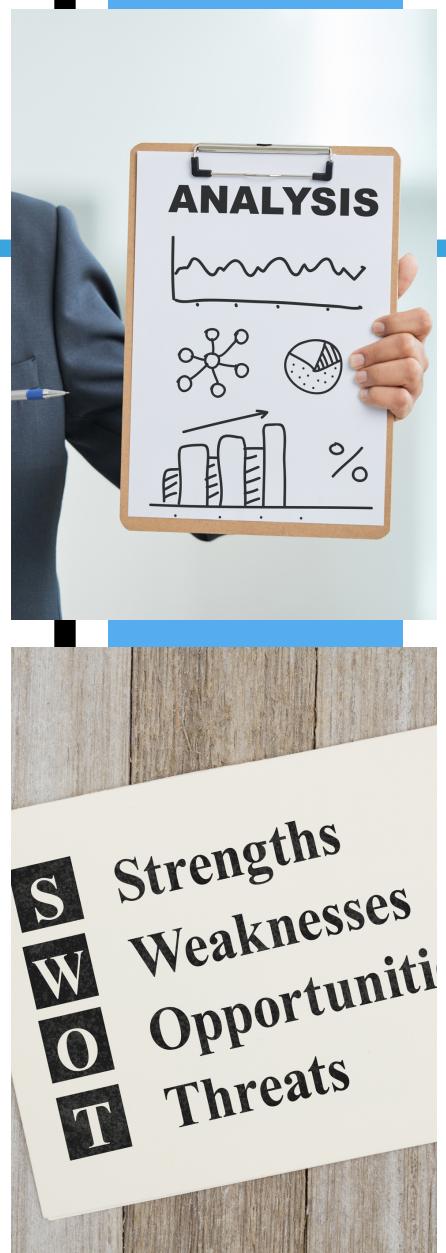
- I have a strong need to do things quickly and remove them from my list- sometimes quality suffers from it.
- This same need to get things done causes me stress

Opportunities

- I had the chance to job shadow a developer at xyz company and received some insights on business applications
- I've taken some additional coding classes that have helped strengthen my skills

Threats

- I need to make money fast because I have been unemployed for awhile. This might make me rush into employment



REQUIREMENTS

- Read the SWOT summary
- Use the worksheet and provide three bullet points for each section using the recommendations listed above or the prompts on the worksheet
- Attach to personal Github repository
- Create a bio for your Github main page. Refer to these examples [Jake](#), [Monroe](#), [Michelle](#)
- Slack Github to Brittany- due next Thursday by 9am