

schedule

WEEK 1

Introduction and Applications

September 12

- Lecture Notes
- Lecture Recording
- Topics
 - A Course Overview
 - Data Vocabulary
- Suggested Reading
- Assignment 1

WEEK 2

Exploring, Storing, and Working with "Big" Data

September 19

- Lecture Notes
- Lecture Recording
- Topics
 - Distributed Filesystems and Storage
 - Introducing the MapReduce Paradigm
 - Distributed Computation
- Suggested Reading Chapter 2, Sections 2.1-2.4
- Submissions
 - Assignment 1 is due
 - Assignment 2

WEEK 3

Large Scale Data Preprocessing

September 26

- Lecture Notes
- Lecture Recording
- Topics
 - The Multiple Places Where Data Lives & Multi-source Joins
 - Using MapReduce to Create Training Data
 - Covariance, Correlation, and Cosine Similarity
 - Dimensionality Reduction and Feature Selection
- Suggested Reading
 - Map Reduce, Sections 2.5-2.7
 - Evaluation Metrics

WEEK 4

Mining for Association Rules

October 3

- Lecture Notes
- Lecture Recording
- Topics
 - Definitions of Frequent Itemsets
 - Determining Frequent Itemsets
 - Creating Association Rules
- Suggested Reading
- <u>Submissions</u>
 - Assignment 2 is due
 - Assignment 3 is assigned

WEEK 5

Mining with Distributions

- Lecture Notes
- Lecture Recording
- Topics
 - Introducing the Gaussian Distribution
 - Parameter Estimation for Distributions
 - Detecting Anomalies with Naive Bayes
 - Unsupervised Modeling with k-Means and Clustering
 - Evaluation Metrics and Expected Precision/Recall
- Suggested Reading

WEEK 6

Mining Structured Data

October 17

- Topics
 - Reviewing Some Linear Algebra
 - An Introduction to Naive Bayes Classification
 - The Bayesian Framework Posterior Probabilities
 - Tree-based Algorithms Random Forests
 - Logistic Regression A Precursor to Al Innovation
- In-Class Colabs
 - Logistic Regression
 - Fine-tuning MNIST
- Suggested Reading
- Submissions
 - Assignment 3 is due
 - Assignment 4 is assigned

WEEK 7

Mining Images

October 24

- Topics
 - Deep Learning A Historical Perspective
 - The Backpropation Algorithm
 - Convolutional Neural Networks
 - Batch Data Processing
 - Evaluation Metrics and Expected Precision / Recall
- In-Class Colabs
 - Image Classification
- Suggested Reading

WEEK 8

No Instruction This Week

October 31

- Happy Halloween
- Assignment 4 is due

WEEK 9

Midterm Exam

November 7

- Topics
 - Linear Algebra Review
 - MapReduce Problems
 - Principle Component Analysis
 - Association Rule Mining
 - Parameter Estimation
 - Unsupervised Clustering
 - Bayesian Framework
 - Supervised Logistic Regression

WEEK 10

Mining Text

November 14

- Topics
 - Some Basic Approaches
 - Semi-Supervised Learning

- The Attention Mechanism
- Large Language Models From BERT to ChatGPT
- Suggested Reading
- Assignment 5 is assigned

WEEK 11

Mining Graphs and Social Networks

November 21

- Lecture Notes
- Lecture Recording
- Topics
 - Some Basic Approaches
- Suggested Reading
- Submissions
 - Assignment 5 is due
 - Project submissions <u>slides</u> and <u>writeup</u>

WEEK 12

Special Topics in Data Mining

November 28

- Lecture Notes
- Lecture Recording
- Topics
 - Recommendation Sciences
 - Time Series Analysis
 - Mining Structured Data
- Suggested Readings

WEEK 13

Project Presentations

December 5

- Lecture Notes
- Submissions
 - Project slides and writeup are due

WEEK 14

Final Exams

December 12

grading criterion

Labs & Participation 10%

Assignments 20%

Final Project 20%

Midterm Exam 25%

Final Exam 25%

course meeting times

Lectures

- Tues, 6pm-9:20pm
- Room TBD

Office Hours

- Professor, Thurs, 8:30-9:30pm
- TA, Date/Time TBD

suggested textbooks

Introduction to Data Mining, 2nd Edition Pang-Ning Tan, Michael Steinbach, Anuj Karpatne, Vipin Kumar, 2018

Mining of Massive Data Sets, 3rd Edition Jure Leskovec, Anand Rajaraman, and Jeff Ullman, 2014