

ID	Smarter Travel	DURATION: 30 secs VO: Male Tone: Informational Pace: medium
TRAV01	Pollution? Carbon Emissions? Loads of money a year down the drain? Just to get from A to B?	Speak Inquisitively
TRAV02	We're the Student Travel Commission and we're running our annual competition this month, and we want students to help us minimise the spending and usage of fuel.	Introduce who you are and your agenda
TRAV03	To help us, they'll have to take on a project involved in and related to their course work.	
TRAV04	Let's encourage carpooling to school, work and college more often.	
TRAV05	Let's take the bus or train instead, and we should walk and cycle as much as possible.	
TRAV06	Previous entries include projects in engineering, graphic design and much, much more.	
TRAV07	It can be done as part of the curriculum or outside college work.	
TRAV08	We are working to make Ireland Carbon Neutral by 2050, but we can't accomplish it without you.	Twenty-fifty
TRAV09	Together, we can create a brighter future for our children and grandchildren to grow and thrive in.	
TRAV10	It all starts here. Visit www.stcampusawards.ie for more information. Thank you.	