Team7
Find A Cook
T-CA1

Temi Owolabi
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Desmond Madden
Kamil Jozefowicz

INTRODUCTION

We are working on the Find A Cook app with our external collaborator Mabel Chah.

Find A Cook is a platform that connects amateur cooks with people interested in having gourmet meals prepared for them in-home at a reasonable price.
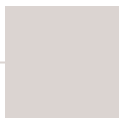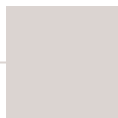
OUR TEAM

TEMI

Team Lead, Database Developer, GitHub Manager
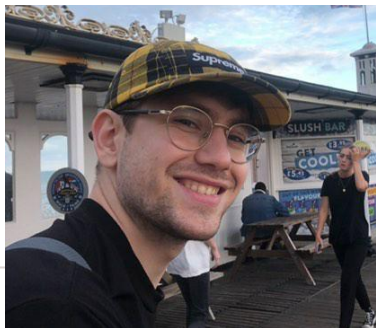
SANTOS

Scrum Master, Security, Backend
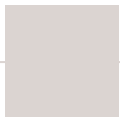
DESMOND

User Testing

Frontend Developer

OUR TEAM

KAMIL

Frontend Developer
Software Testing

CONOR MCGUIRE

Back-end Developer
Database Developer
Software Testing

TARGET MARKET

Targets Amateur cooks

At home dinners

Primarily targets those between the ages of 23 to 54

People looking for a more affordable option to hiring a private chef

FEATURES

Uses maps to find the closest cook available

Review system allows customers to rate cooks

Filters for dietary requirements or food categories
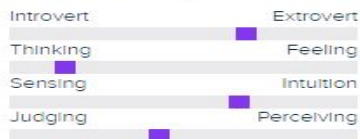
NEW USER EXPERIENCE
USER PERSONA - BRIAN MULLEN

Brian Mullen

Age: **36**
Work: **Accountant**
Family: **Wife and son**
Location: **Tallaght, Dublin**
Device: **Samsung Galaxy S10**

Personality

Introvert —————————— Extrovert
Thinking —————————— Feeling
Sensing —————————— Intuition
Judging —————————— Perceiving

Goals
- Wants to be able to experience true Indian cuisine again.
- Travel the world with family.

Frustrations
- Doesn't want "takeaway restaurant" level
- None of the restaurants in the region has met his expectations.

Bio
Brian has just returned from his 3-week holiday with his family on the West Coast of India, mainly in Goa over Christmas. While there, he fell in love with the local cuisine and shortly after arriving home, went to an Indian restaurant nearby. However, to his dismay, it didn't taste the same. He still craves to have more of what he had while on holiday. A friend of his, Kevin, recommends Find-a-Cook and explains to him how it allows him to find chefs/cooks that will come to their house or certain locations to cook specialities for them.
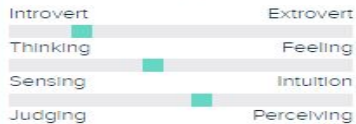
BECOMING A COOK
USER PERSONA - LOUISE GORMAN

Louise Gorman

Goals
- Wants to earn some extra money from skills developed over lockdowns.
- Possibly make it a full time career.

Frustrations
- Doesn't have a reputation or any experience in the industry.

Age: **29**
Work: **Lead Software Developer**
Family: **Single**
Location: **Ardoyne, Belfast**
Device: **Samsung Galaxy S21**

Bio
Over the period of the COVID Lockdowns, Louise (29), has developed a liking to preparing and cooking meals and wants to earn a few extra bob with this skill she has acquired. She enjoyed preparing the occassional meal for family and friends who were unable to leave their house due to restrictions or health. As the disease has died down abit, Louise hasn't been doing it as much anymore and wants to get back into it. However, she feels she can't rely on her family and friends for the business. She uses the app "Find-a-Cook" to get specialty cuisine cooked in your own home or agreed location and notices shes has the option the become a cook on the app. Before doing so, she goes and gets any required certification needed to becoming one.

Personality

Introvert	Extrovert
Thinking	Feeling
Sensing	Intuition
Judging	Perceiving

Find-A-Cook Prototype