



# LEARNEAZY

- Experiential Learning

<https://learneazy.org/home>



# PROBLEM STATEMENT

---

## Problem 1

Most of the startups still follow the conventional approach of teaching and the same Offline classroom teaching is converted into online teaching or recorded video lectures with some non-interactive animations.

**Students Need to have a chance to experiment**

# PROBLEM STATEMENT

---

## Problem 2

With the sudden shift towards the online classes, because of covid19, most of the teachers are facing difficulties in adopting the technology to take classes.

Teachers find difficulty in conducting online classes because of lack of right tools for teaching and monitoring student attention in the sessions.



# Solution

Every child deserves quality education enriched with experimental learning guided by best teaching methodology and teachers AND this platform provides the best learning solutions for the students in the pursuit of realizing their dreams.

---

Engaging Tests

Interactive Animations

Simplified Learning Content

Activity Based tests

Live Quizzes

Self Assessment

Question Bank

---

## About Learneazy

- Learneazy is designed to address the need of **concept based Experiential & Applicational learning** in K12 (Classes 6 – 12)
- Learneazy provides interactive animations, Virtual assistance for quick grasping of concepts for students.

## **Value Proposition:**

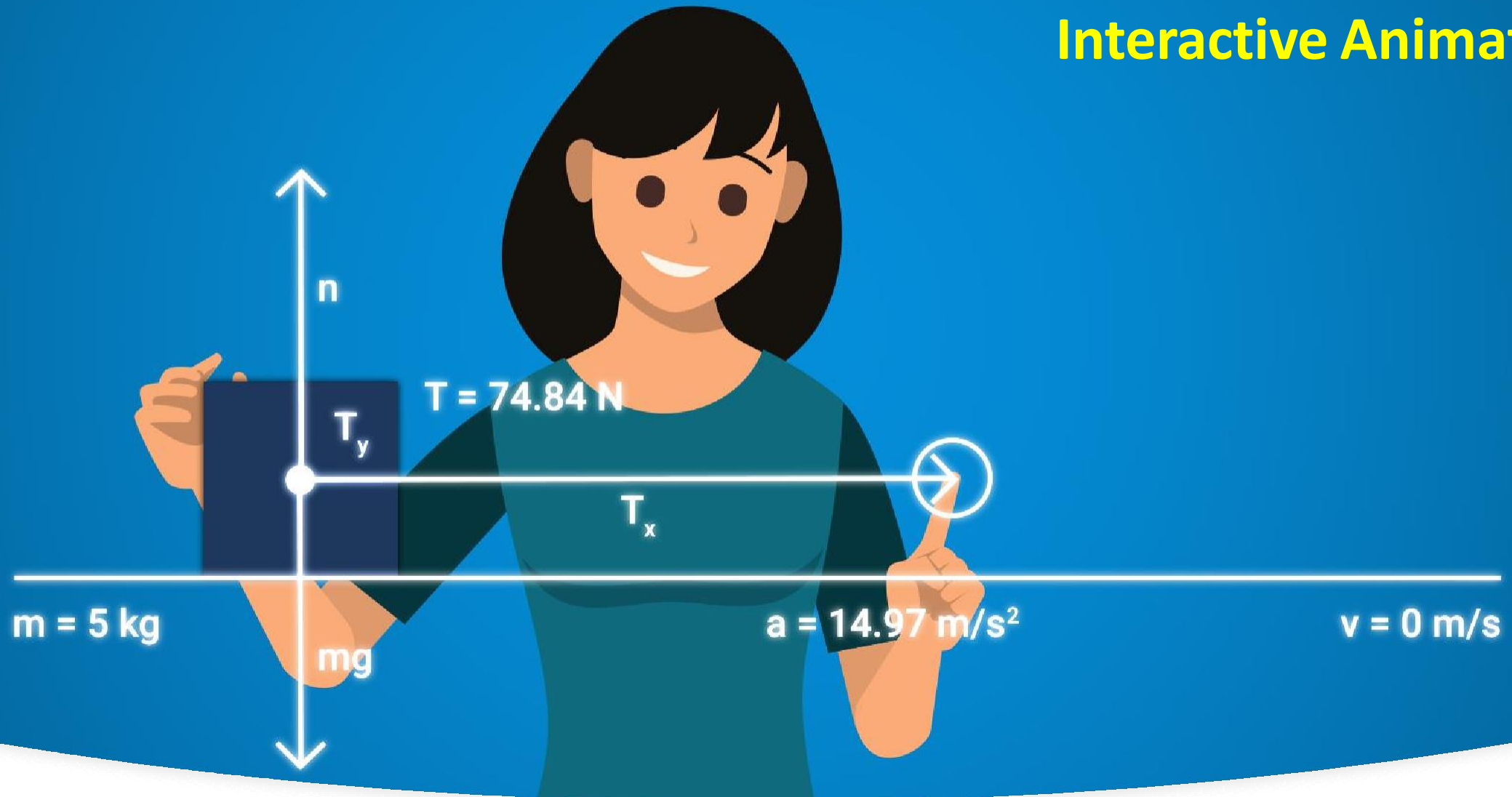
- Learning by Doing.
- Platform provides a scope for the students to apply the concepts through interactive animations and games. Also it will help him for the enhancing his analytical and applications skills with a blend of fun.
- Teachers can demonstrate complex concepts in simpler manner which effectively helps students understand the concepts.

## USP

- The USP of Learneazy is that it not like the traditional classroom coaching which believes in owning institute and employing teachers, rather it connects the student to a teacher equipping them with experiential learning tools and takes a share of the revenue.

# Product

## Interactive Animations

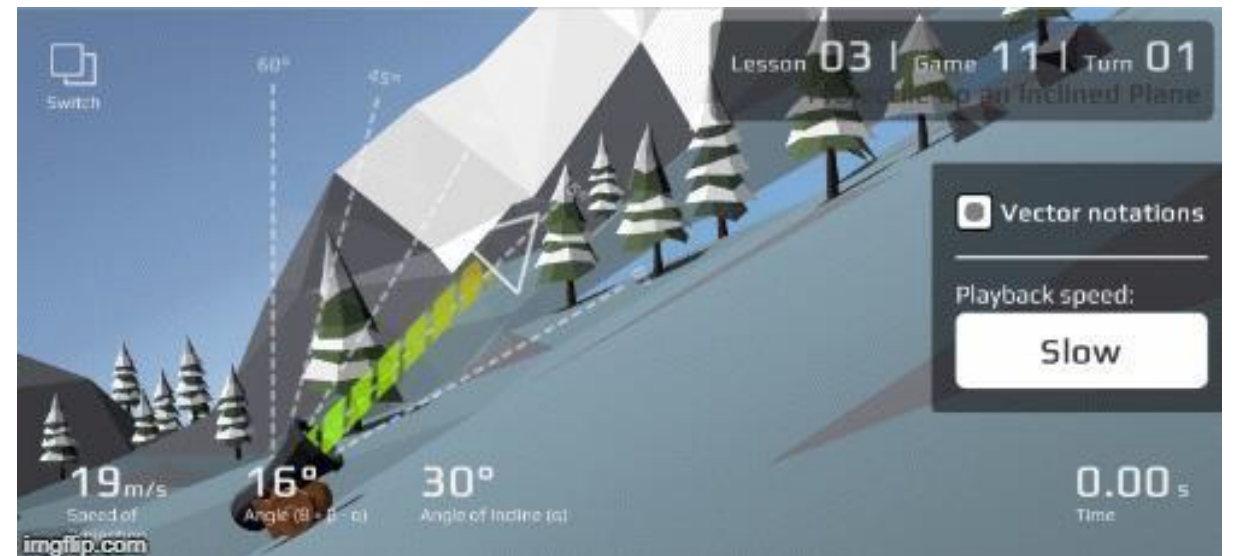




# Product

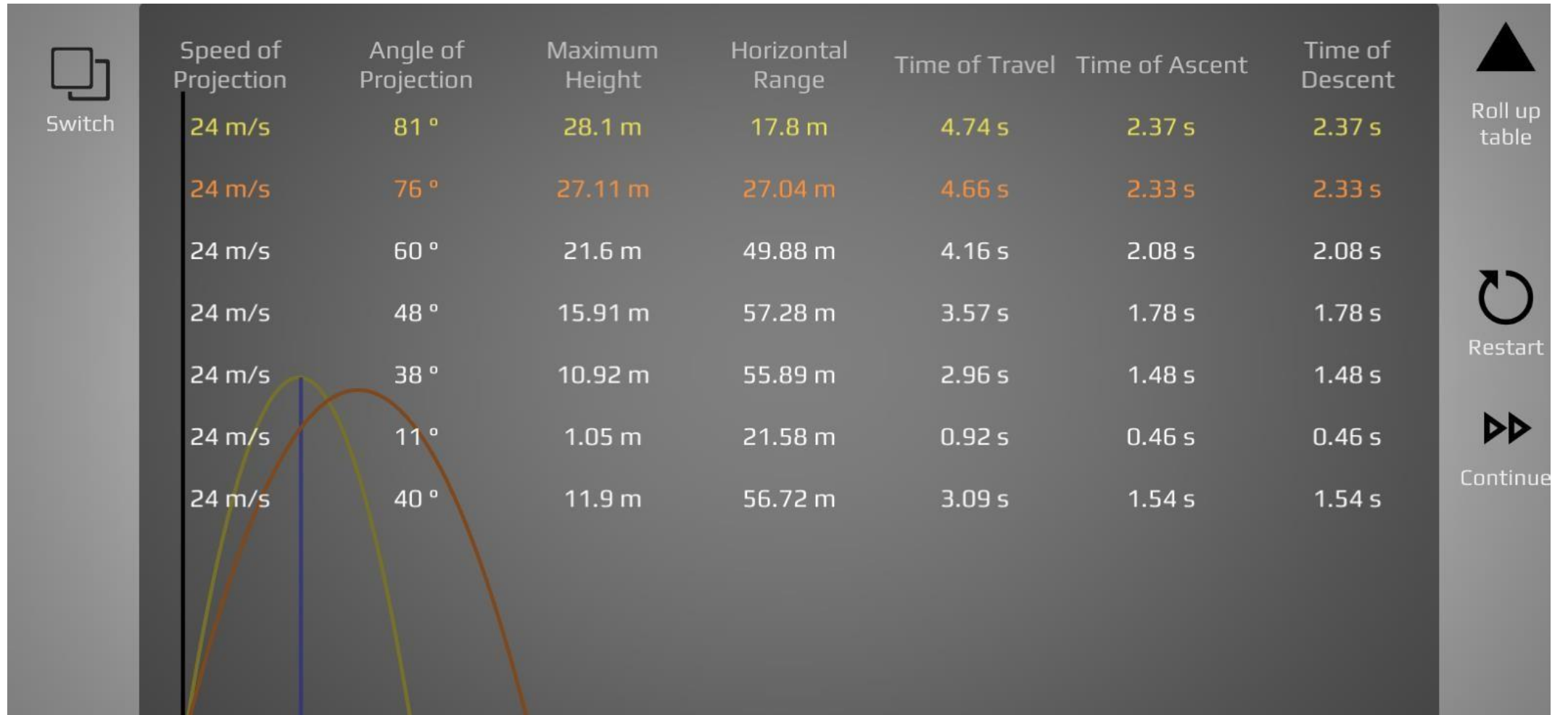


Interact and Experiment



# Product

## Observe and Analyse



# Product



**Apply and Assess  
with LernEasy's Learning  
algorithms**

**BOT which instantly assists  
the user**



## Features for Student

- Online Classes
- Learn through Interactive Animations
- Test preparation
- Detailed Analysis
- Chat bot

## Features for Teachers

- Conduct Online Classes
- Access interactive animations during live classes
- Conduct Live quiz during class and get instant reports
- Conduct exams for batch or class wise
- Detailed Analysis of student performance
- Can Access content of Learneazy and can upload his own content to the platform
- Access to question bank with more than 20,000 questions

# School/Institute Management System

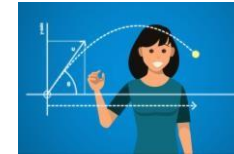
Product

Online Classes



Student Management

Online Exam Portal



Interactive Animations

Reports



Alerts and Messaging



Fee Management

## School/Institute Management System

### Manage

- Students
- Faculty
- Batches
- Classes

### Fee Management

- Detailed Fee management
- Collect fee Online
- Payment Report

### Digital Content

- Access Interactive Animations
- Upload Video Content

### Live Quiz Portal

- Conduct Live Quizzes
- Get Instant Reports

### Exam Portal

- Create and Conduct Exams batch wise
- Conduct Daily or Weekly or Annual exams

### Question Bank

- Access question bank of size **20,000**
- Upload your own questions

## School/Institute Management System

### Online Classes

- Schedule and Manage Online Classes for teachers and Student
- Create online classes for faculties

### Reports

- Fee Reports
- Exam Reports
- Attendance Reports
- Student Performance Reports

### Alerts

- Send SMS Alerts
- Send Email Alerts

### Messaging

- Student can ask teacher doubts with this features

### White Board & Notifications panel



# How Learneazy is different?

## Current EdTech companies provide

- Non interactive video teaching/online teaching
- No instant solution to the doubts.
- No solution for experimental learning.

**Hence, student loses interest quickly, not an affective learning solution**

## Learneazy provides

- Learning through experimentation using animation and games
- Interactive bot which answers instantly
- Interactive animation makes student an active learner

**Hence an awesome solution**

# Competitive Landscape



Features	Learneazy	Byju's	Toppr	Vedantu
Interactive Animations	Yes	No	No	No
Voice Interactive Bot	Yes	No	No	No
Gaming in Learning	Yes	No	No	No
Online live classes	Yes	Yes	Yes	Yes