

Swot Analysis

Strengths

- Provide a centralized place for Parents to view overall academic and financial progress of their child.
- Capable of integrating with other robust Learning Management Softwares

Weaknesses

- Focused on control and managing more than learner experience
- Currently offers only online capability

Opportunities

- Develop it into a fully functioning Learning Management system and provide resources that students could use to revise
- Tweak it to offer both online and offline capability
- Customize the application to be the best fit for the African Market

Threats

- losing one on one interaction between education stakeholders ie parents, teachers and the child due to overdependency on the application
- Stiff Competition from existing entities offering Learning Management solutions