# Competitors

# **Direct Competitor**

# My class Campus

# **Background information**

In today's time every school around the world needs one or other kind of School Management System or which is called as School Management Software. Most of the schools have experienced one or other kind of system, however due to limitations of features, product experience or customer support problems they end up looking for better options.

Mobile App and web access of school system makes life of students and parents super easy. Accessing all the important information on an app dashboard improves over-all connectivity with school. It brings better learning outcomes for students. Having learning resources access on the app and system gives freedom for the student to learn anytime, anywhere with his/her own pace.

#### **Kev features**

Important communication access
Attendance records
Exam schedules and performance records
Homework and classwork access
Lesson plan progress access
Online Test options
Learning resource access
Fee records and online payment
Live class option
Remote parent meetings

for more information My Class Campus

# **InDirect Competitor**

# School USSD

This is a USSD Application to easen parents access students Academic progress{Exam Results, fee Strucure, fee arrears}.

# **Background Information.**

The mobile communications technology has quickly become the world's most common way of transmitting voice, data, and services in the developing world. They carry a potential of being the best media for dissemination of information because mobile services are widely available and inexpensive. Mobile phones are less inhibited by traditional access barriers that hinder the widespread use of many other communications technologies including geography, socioeconomic status, infrastructure such as electricity and literacy.

Today's schools need to manage more information than ever before. Without a solid infrastructure for teachers, administrators and parents to share data, critical school information can be lost or communicated incorrectly, which affects the school's image. Research indicates that parental involvement is an effective strategy to ensure student success (Barnard, 2004:

Using USSD technology, ensures better interaction between parents, teachers and school management. It is the basic idea that knowledge oriented organization (school) has been set up as ground for people to go in and learn in respond to paying their acquired knowledge for. Using Kenyan primary, secondary and tertiary level of education as case study, the research has the intention of creating a software that could process students' overall performances in all school aspects through this mobile communication technology.

To see it work view school ussd