



Blaze Type Foundry
www.blazetypefoundry.eu
hello@blazetypefoundry.eu

About

Blaze Type Foundry (@) is an independent type design foundry based in Lyon, France.

Our aim is to design, produce and distribute beautiful typefaces which will age gracefully and provide incredible functionality over their years of use in what we think is the most fair way possible for each parties.

We dedicate our time to the design of innovative retail typefaces for our own Type Catalogue and to the design of custom typefaces for diverse clients. We don't distribute our fonts anywhere else but here.

We usually distribute one hundred (100) fonts to individuals or companies. As such, most of our products are in limited edition. These fonts may be found under the Type Catalogue. We sometimes distribute fonts under a non limited edition, those are accessible in the Typeface Lab.

We consider typefaces not only as softwares but also as tools. Therefore, we produce complex font-family with a wide set of glyphs and alternates. Our tools should be used in a fair and flexible way without limitation, as such we offer a very flexible desktop/web licensing which allow our clients to benefit fully from our products on any amount of projects they want: whether they be printed, digital or broadcasting. If you had to buy a hammer, you should be allowed to use it as much as you want, on whatever you want, wouldn't you agree?

Buying a typeface should be easy. As such, each of our fonts will always cost the same price. We want you to be able to choose exactly which product you want. You can select multiple fonts of your liking and you will be granted a very interesting discount when you desire to work with more than one of our products (the more you get, the bigger the discount).

In this digital era where distributing a software is as simple as copying it from one workstation to the other we believe reimplementing the idea of a Typeface as a sort of "hardware" is a way of questioning the whole idea of digital distribution and adding another layer of beauty and uniqueness to a font design.



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F.A.Q

What is Blaze Type Foundry?

Blaze Type Foundry is a French type design foundry based in Lyon, France, founded in 2017. Our aim is to design, produce and distribute beautiful typefaces which will age gracefully and provide incredible functionality over their years of use in what we think is the most fair way possible for each parties.

Custom Typeface:

We design custom typefaces in collaborations with our clients, it is also possible to customize our retail typefaces, get in touch with us about that.

Typeface Catalogue & Typeface lab:

Our Typeface Catalogue is a listing of all our limited Typeface edition. Here you can purchase several typeface families which are all available to one hundred (100) individuals or companies. Once that limitation has been reached, the Typeface is no longer available. The Typeface lab is our font playground where we produce and distribute non limited edition of typeface families & fonts.

What languages do you support?

Our fonts support Latin languages (European—Western, Central, South Eastern). Our support is available in English or French. In order to get a reply as quickly as possible, please write to us in either English or French.

What is the character set of your Typeface families?

The character set may change from one Typeface family to the other. Usually you will find a large number of glyphs in our fonts, covering Math Symbols, Proportional/ OldStyle Digits, Arrows, Small Caps, etc. You may view each of the Typeface's glyphs by downloading its PDF specimen.

What kind of files should I expect?

We deliver .OTF / .TTF / .EOT / .WOFF / .WOFF2 fonts tested on Apple/Windows OS and various softwares and browsers such as the Adobe CC, TextEdit, Microsoft Office, Google Chrome, Firefox, Safari.

Do you offer trial fonts?

Even though we released this website with a built-in type tester, we offer trial fonts which only contain the basic character needed to test out the typeface (Uppercases, lowercases, numbers and some punctuation). You will need to have an account registered to access them.

Do you offer student prices?

We know the struggle it is for students to have access to Typefaces they want to experiment and develop their skills with. Therefore we offer a 80% discount on all our non limited products for students and schools. These fonts may be found in the Typeface Lab section of our website.

How much do you charge for a font?

Each of our font cost 30€. You can select multiple fonts of your liking and you will be granted a very interesting discount when you desire to work with more than one of our products (the more you get, the bigger the discount).

Do you design custom typefaces?

A custom Typeface is an incredible asset to add to your visual identity or to a specific project. We do accept commissions for custom typefaces, word-marks or modifications to our released products. Our service includes modifying some glyphs, adding new ones, adding new styles or developing a set of characters for another language such as Cyrillic or Greek, etc.

How much does a custom Typeface cost?

Like any other project, the cost of a custom Typeface depends on what you need, get in touch with us about

your project and we will figure out something together.

Can I share my license?

You can share your license under certain conditions stated in the section part of our EULA: "License Grant/ Third Parties", please read this section and get in touch with us if you have any more questions.

Does my printer need a license?

If you are unable to generate a PDF or postscript with the Typeface embedded, you are allowed to send a copy of the Typeface to your printer or service bureau. Once the job is complete, either you (the license owner), or the printer/service bureau must delete the copy of the Typeface.

How does that license of yours work?

All our Typefaces are under a very flexible license which allows you to use them on any project, whether printed, broadcast or for digital production (web, app, etc.). You can share the Typeface and license with others for the purpose of a project (said Typeface is to be removed on any workstation it was installed at the end of the project) but we do offer you the option of buying more than one license for multiple desktop installations of all our fonts at an attractive price. If you have any more questions about our Licensing after reading our EULA, please get in touch with us.

How can I pay for my font licensing?

We support credit card payment, get in touch with us if you wish to purchase by bank transfer.

What currency do you price in?

All our prices are in Euro (€)



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Font Software End User License Agreement (EULA) between you (the Licensee) and Blaze Type Foundry (the Supplier)

0. Definition

“Typeface” refers to the font software and the complete set of characters and glyphs of that Typeface. All representation or graphics of the character(s), glyph(s), style(s), weight(s), including derived images (png, jpeg, bitmap, etc.), rasterized vectors, code.

Licensee refers to the Buyer

Supplier refers to Blaze Type Foundry

Blaze Type Foundry’s official website is:

www.blazetypefoundry.eu

Blaze Type Foundry is an official Trade mark registered in 2017.

By using the given Typeface you agree that you read this EULA and to the terms stated.

1. Copyright

The given Typeface is the intellectual property of Blaze Type Foundry, it is an original creation and is protected by copyright laws. This protection covers both the Typeface design and its code.

This license grants you the right to use the Typeface, all other rights are owned and retained by Blaze Type Foundry.

1.2 – License Grant/Third Parties

Upon full payment of the Typeface, Blaze Type Foundry grants the Licensee a non-exclusive and a transferable (under conditions stated in the section 5. (Distribution/ Third party) of our EULA) right to use the Typeface.

2. Usage License

This license grants the Licensee, subject to their full respect of this EULA, a non-exclusive authorization to use the Typeface. Blaze Type Foundry remains the sole owner of the Typeface.

Once it is purchased, the given Typeface may be downloaded and used for both personal and commercial use, as long as the usage is not racist or pornographic.

As long as the Licensee does not transfer their rights to the Typeface granted in this EULA, they may use the Typeface on any amount of supports (printed, digital, broadcasting, etc.) for an unlimited period of time.

Should the Typeface be used for a third-party identity (logo, graphic chart or other items), the Licensee is allowed to either buy a License for their client, or transfer the ownership of the Typeface to their client. In that event, the Licensee agrees that the Typeface and all its contents are to be removed from any workstation or servers it was initially installed on.

If given the chance, the Licensee should credit Blaze Type Foundry as the originator and distributor of the Typeface.

Blaze Type Foundry does not offer a hosting service for any web/application use of the Typeface. If the Licensee uses the Typeface on digital products (website, app, broadcasting, etc.), the Licensee agrees to do their best to protect the Typeface from being illegally downloaded from their server. The Licensee agrees that they will not, by any means, put a direct link or provide direct access for others to download the Typeface by and through any means.

3. Modification

The Licensee agrees that this EULA does not transfer to the Licensee any of the rights to the Typeface and all its components.

Blaze Type Foundry remains the sole owner to the exclusive Typeface and its components.

The given Typeface may not be modified, altered, adapted or built upon without written permission by Blaze Type Foundry. This concerns all files within the Typeface zip file downloaded, The Typeface and its components, Typeface design, Source code, etc.

You may not convert, modify or rename the original font software under any circumstance.

You may not open the original font software in an editing software in order to reveal its structure, organization or code.

4. Conversion

The Supplier provides OpenType/OTF, TTF, WOFF, WOFF2, EOT.

The given Typeface may be converted to other formats such as SVG, as long as the font is not modified in any other way, such as changing names or altering individual glyphs, side bearing or kerning, coding, etc.

5. Distribution/Third party

Upon receiving the Typeface, you are the sole owner of the right to use it, this includes both the software (the Typeface itself) and the license granting you the right of usage.

The Typeface may not be sold or published without written permission from Blaze Type Foundry.

For a defined time period, the Typeface may be provided along different parties (commercial printer, a service bureau, other pre-press facilities, people and/or company(ies) you need to work with), for the purpose of a project. Once the job or project has been completed, the Typeface is to be removed on the workstations of the individual parties it was transferred to.

The Licensee is responsible for verifying that the Typeface files are not stored at the commercial printer’s or other service companies’ once their services have been rendered.

When providing a copy of the font software, you have to give a full copy of this EULA to the third party and inform them of the terms of this particular chapter about third parties.

The Licensee may install the Typeface files on a single server and use them on one single local area network (LAN), only when the access to the Typeface files is limited to those workstations and printers belonging to the unit for which the license was granted.

Copying the Typeface and stocking it on a server or hard drive is authorized only for the purposes of backing-up data

6. Embedding

The given Typeface may be embedded into an application such as a web/or/mobile app, independent of the number of the application users, as long as the application does not distribute the given Typeface, such as offering it as a download or providing a direct link to access it.

Blaze Type Foundry does not offer a hosting service for any web/application use of the Typeface. In that manner, if the Licensee uses the Typeface on digital products (website, app, broadcasting, etc.), the Licensee agrees to do their best to protect the Typeface from being illegally downloaded from their server. The Licensee agrees that they will not, by any means, put a direct link or provide direct access for others to download the Typeface. Should the Typeface be illegally downloaded after such protection, the Licensee will not be held accountable for it.

7. Buying on behalf of a client

You are allowed to buy Typefaces from Blaze Type Foundry on behalf of your client.

You are not authorized to invoice our Typefaces to your client at another price as the one displayed on our website.

8. Disclaimer/Warranty/Refund

The Typeface is distributed under an .OTF license. The Typeface, as a software, was tested on both MAC and MICROSOFT OS and on application such as the Adobe Creative Suit, TextEdit and the Microsoft Office Suit. Blaze Type Foundry cannot be held accountable not should it be liable for any damage or malfunction derived from using the Typeface

The given Typeface is offered without any warranty.

Blaze Type Foundry and the respective author of the given Typeface shall not be liable for any damage derived from using this Typeface.

By using the given Typeface you agree that you read this EULA and to the terms stated.

Blaze Type Foundry guarantees that it holds all the intellectual property rights to the Typeface and its distribution.



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Blaze Type Foundry remains the sole owner to the intellectual property of the Typeface.

Blaze Type Foundry guarantees the correct operation of the Typeface and its components over a period of 30 days following the delivery. No guarantee concerning the correct operation of the Typeface and its components, nor their fitness for the requirements and usage envisaged by the Licensee beyond this 30 day deadline, may be applicable.

To make a warranty claim, the Licensee must contact Blaze Type Foundry using the email address indicated on its website (www.blazetypefoundry.eu) with sufficient information to enable confirmation of the date of effectiveness of this EULA.

Should the Licensee find any issues with their product and wish to be refunded, they may contact Blaze Type Foundry through their website within 30 days.

Blaze Type Foundry will do its best to find a solution to the issue, should this not be sufficient enough, the Licensee will be refunded fully. In this event, the Typeface and all of its components are to be removed on any property/servers/workstations/printers belonging to the Licensee.

Blaze Type Foundry disavows any liability in any respect whatsoever for indirect damages such as loss of earnings, commercial or financial detriment, the increase of general costs, resulting from third party claims or losses originating in or being the consequence of this EULA. As well as damages caused to persons or property distinct from the contractual purpose, without prejudice toward any applicable laws and regulations.

The Licensee alone shall bear the consequences of operating faults of the Typeface due to any use non-compliant with the operating instructions, and acknowledges that Blaze Type Foundry does not guarantee the Typeface is fit for the use sought by the Licensee.

Any and all disputes arising from, or in connection with, this EULA, as well as any dispute over the materialization of this EULA, are subject to French law exclusively. The rights and obligations of the parties arising from this EULA are based on French law, even in the event that the exertion or breach of contractual rights takes place in a foreign country.

Competent court: Lyon, in the French Department of the Auvergne Rhône-Alpes (69), France.

You acknowledge that you have read, understood and agreed on the bounds stated by the terms and conditions of this agreement.