

FULL STACK DEVELOPER
REGISTERED GRAPHIC DESIGNER OF ONTARIO (RGD)

CONSTANCE MITCHELL

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ACCREDITATION/ <https://www.rgd.ca/designers/constance-mitchell-rgd.php> **LINKEDIN/** <https://www.linkedin.com/in/constancezonta>

CODING BOOTCAMP CERTIFICATE/ University of Toronto -- GPA 3.7 **GRAPHIC DESIGN DIPLOMA/** St. Clair College, Windsor -- GPA 3.7

TOOLS/ Git, GitHub, Heroku, Visual Studio Code, Insomnia, Apollo, MySQL Workbench, npm, Robo3T, Studio3T, Xcode, Chrome Developer Tools
SKILLS/ Object-Oriented Programming, MVC Paradigm, Testing, Agile Development, Progressive Web Apps, Computer Science Fundamentals
LANGUAGES/ HTML(5), CSS(3), SCSS (SASS), JSX, Javascript, ES6, SQL, Typescript
FRONT-END/ React, Bootstrap, Material-UI, JQuery, SASS, Redux, Handlebars, The DOM, Bootstrap, AJAX, WC3 Accessibility, Responsive Apps
BACK-END/ APIs, Express, Node, Bcrypt, JSON, GraphQL, REST, MySQL, NoSQL, Sequelize, Jest, MongoDB, Mongoose, JawsDB
OPERATING SYSTEM/ Mac OS Ventura (Apple M1 Pro)
ADDITIONAL SOFTWARE/ Adobe Creative Cloud, Microsoft 365, Figma, Trello, Slack, Hootsuite, Canva, MailChimp, WordPress, Wacom

Enthusiastic, technologically sophisticated Full Stack Developer with eighteen years of professional success driving creative direction to increase market share and revenue through research, innovative market strategies, brand development, and captivating design with advanced expertise in Adobe Creative Cloud. Passionate about remaining at the forefront of evolving technology. Incredibly organized and detail-orientated. Engaging, articulate communicator, skilled at collaboration and building strong professional relationships with managers, clients, and peers. Able to coordinate challenging, deadline-driven projects to completion within timelines and budget constraints to achieve objectives.

PROJECTS

UNIDENTIFIED FUTURE TEENS (UFT) -- Javascript, Node, Express, React, GraphQL, Apollo, MongoDB, Mongoose, Git

DEPLOYED/ <https://frozen-inlet-62135.herokuapp.com> **REPO/** <https://github.com/ConstanceDesign/final-project>

An interactive MERN SPA full stack application to promote social good for high school students.

- Developed the front-end with a responsive design using React, SCSS, JSX, HTML, CSS, and Node.
- Designed the user interface "UI" with a look and feel targeted towards teens.
- Collaborated with team of three others who focused on the back-end.

TECH INIT EASY -- HTML, Handlebars, CSS, Bootstrap, Javascript, JawsDB MySQL, Sequelize, Node, Express, Bcrypt, APIs, Git

DEPLOYED/ <https://tech-init-easy.herokuapp.com/> **REPO/** <https://github.com/ConstanceDesign/tech-init-easy>

A content management system ("CMS") Tech Blog site using a Model View Controller ("MVC") paradigm in its architectural structure.

- Implemented built-in and custom helpers in Handlebars.js as the templating language for the Views.
- Programmed the database using MySQL2 and Sequelize for object-relational mapping ("ORM").
- Installed express-session and connect-session npm packages for authentication and the dotenv npm package for environment variables.

PROJECTS

MARKET MAESTRO -- HTML, CSS, Javascript, The DOM, Web APIs

DEPLOYED/ <https://constancedesign.github.io/MarketMaestro> **REPO/** <https://github.com/ConstanceDesign/MarketMaestro>

An HTML ticker website for the Crypto and Stock Markets using server-side APIs.

- Devised a polished front-end user interface "UI" with a responsive design using HTML and CSS.
- Ensured the server-side APIs returned the data correctly in the correct fields and added a "clear" button with javascript.
- Coauthored the app with three other team members who focused on the javascript and APIs.

NOTE TAKING APP -- HTML, CSS, Bootstrap, Javascript, Node, Express

DEPLOYED/ <https://note-taking-app-32778.herokuapp.com> **REPO/** <https://github.com/ConstanceDesign/note-taking-app>

An Express.js note-taking app which can write, save, and retrieve note data from a JSON file as well as delete notes.

- Configured an Express.js back-end to serve static HTML files and to create an API to handle GET and POST requests.
- Modularized and scaled the API using the Express.js router, after updating the server to serve client-side code.
- Tested with Jest and deployed the server-side application to the Heroku platform.

EXPERIENCE

FREELANCER -- VARIOUS CONFIDENTIAL PROJECTS, REMOTE, 2021 - PRESENT

Hybrid contract marketing, graphic design, and social media projects.

- Coordinated and planned an International tradeshow generating deliverables, such as booth design, within deadlines.
- Improved and updated WordPress websites, including copywriting and search engine optimization ("SEO").
- Created numerous digital and printed documents, such as brand standards, manuals, print ads, and social media artwork.
- Generated LinkedIn campaigns and streamlined social media using Hootesuite and Canva.
- Built email campaigns in MailChimp and Solfers, including content creation and graphic design.

MARKETING MANAGER -- TECTECTEC! FRANCE, REMOTE, 2019 - 2021

Retail brand management and design for golf and hunting product retail for North America.

- Directed and produced online commercials and tutorials for the "ULT-G Satellite GPS Golf Watch."
- Managed social media teams and boosted social interaction with successful contests and sales campaigns.
- Consulted with engineers on new product design and development, product launches, budgets and strategies.
- Standardized and generated multi-language manuals, packaging, and digital content including Amazon+ listings.
- Negotiated with suppliers, influencers and agents, along with outsourced creatives and talent during the hiring process.

MARKETING COORDINATOR -- THE JNE GROUP OF COMPANIES, HAMILTON, ONTARIO, CANADA, 2012 - 2019

Corporate brand management and design for construction and multi-disciplinary engineering.

- Instrumental in helping the company achieve a multi-million dollar proposal.
- Transformed seven company HTML websites to responsive WordPress sites with custom CSS.
- Designed the "Companies" logo to solidify brand identity and improve public perception.
- Executed a wide array of large and small format print materials for all of the companies internally and externally.
- Photographed engineering, construction, and fabrication projects on-location, as well as employee headshots.
- Taught and prepared hour-long Adobe Photoshop classes annually in the company classroom to visiting grade nine students.
- Recruited to assist International Managers of ArcelorMittal develop a specialized training project for a period of six months.