
Constance Mokalapa

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OBJECTIVE

As an Aspiring UX/UI Designer with a passion for creating intuitive and visually appealing digital experiences. My approach to UX design revolves around understanding and empathizing with users. Through comprehensive user research, I ensure that every design decision is rooted on meeting user needs and enhancing satisfaction through my creative mindset and technical proficiency to drive success digital products.

EXPERIENCE

Apr-2018 - Jun-2018

- **Sales and marketing agent**
XP Squared
 - Customer service
 - Actively seeking new clients
 - Achieving sales target
 - Promoting products

EDUCATION

2016 - 2019

- **University of Johannesburg**
BA humanities

2023

- **Coursera**
Meta front-end developer

2023

- **SheCodes**
Introduction to web development

2023

- **Coursera**
Google UX Design

SKILLS

- UX Research
- Strong communication and collaboration skills
- Usability testing
- Wireframing and prototyping
- Information architecture
- Problem solving
- Html and css
- Mockups
- Web Development
- Front-end development
- A/B testing
- Surveying
- Design thinking

PROJECTS

- **Food Ordering App (Oct-2023 to Dec-2022)**
 - Conducted user research, used quantitative approach method.
 - Conducted competitive analysis
 - Created wireframes and prototype to visualize and communicate design concepts.
 - Usability testing
- Results goals**
- Improve user satisfaction
 - Increase User Convenience
 - To foster customer loyalty
 - Contribute to both user and the business.

TOOL PROFICIENCY

- Figma
- Miro
- Invision
- Google form
- Photoshop