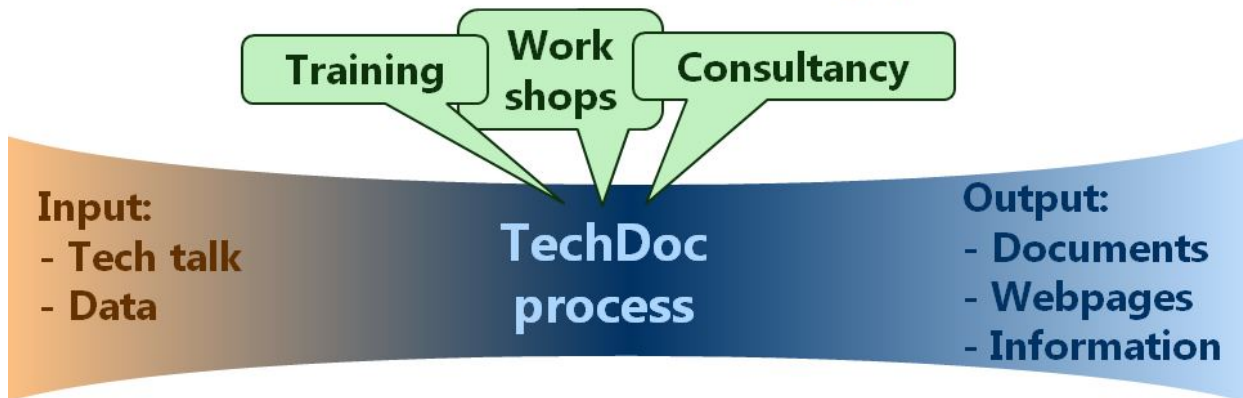


# ConstantsTechDocSupport



## Mini workshop: introduction to technical documentation and product specifications

### Basics:

- The specification **is** the product until you **have** the product.
- The user manual **enables** to put the product to work **as planned**.

Creating this information is more than just writing.

Yet, often you hear that **engineers** spend too much time on documentation and specifications instead of developing.

- Or worse, **customers** complaining about missing information or inconsistencies.

Many different competencies are required to create good product documentation. Do you want to become more efficient in your content creation?

During the workshop we will talk about all elements needed to create product information that is

- Accurate
  - Consistent
  - Readable
  - To the point
- whilst matching the house style.

After the training you know:

- What **customers** require in documentation.
- What the **key ingredients** of good documentation are.
- How to set your **quality** standards and measure against it.
- How to organize, optimize and manage the creation process.

The workshop is designed for:

- Development, quality & marketing managers
- Anyone who thinks that a good technical writer is sufficient for creating good technical documentation (while it is a very good step towards that purpose).

# Mini workshop details

## Topics discussed

<b>The obvious</b> <ul style="list-style-type: none"><li>• House style<ul style="list-style-type: none"><li>- Looks</li><li>- Language</li><li>- Legal content</li></ul></li><li>• Delivery channels</li></ul>	<b>Terminology</b> <ul style="list-style-type: none"><li>• Words and terms</li><li>• Symbols</li></ul>
<b>Content strategy</b> <ul style="list-style-type: none"><li>• Call for action:<ul style="list-style-type: none"><li>- Who, where, when</li></ul></li><li>• Content types<ul style="list-style-type: none"><li>- Task</li><li>- Concept</li><li>- Reference</li></ul></li><li>• Specification / user manual</li></ul>	<b>Work process</b> <ul style="list-style-type: none"><li>• Content definition</li><li>• Sources of information</li><li>• Quality assurance</li></ul>
<b>Tools</b> <ul style="list-style-type: none"><li>• Editors</li><li>• Content management</li></ul>	<b>Technology</b> <ul style="list-style-type: none"><li>• XML</li><li>• Information configuration</li></ul>

## Agenda

2018 March 6, 15:00-17:00 Workshop at HTC12 in Eindhoven.

During the workshop you will have the some time to reflect your own case against lessons during the sessions.

Visit [www.constantstechdocsupport.nl](http://www.constantstechdocsupport.nl) to register.

As this is the first workshop, this will be free of charge.