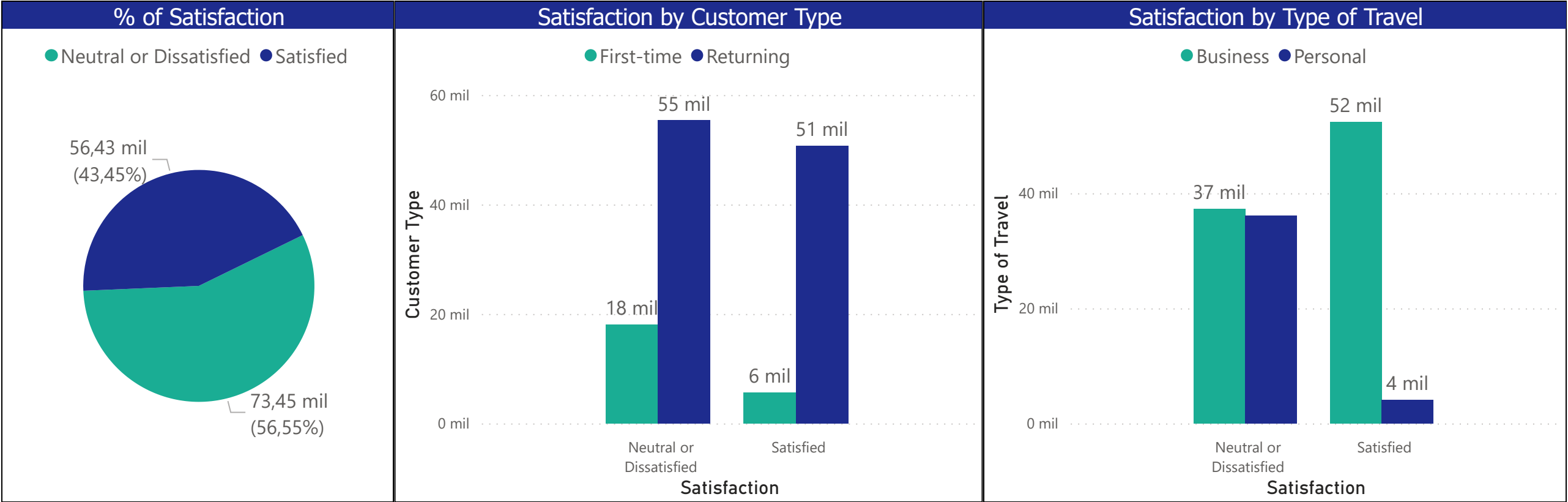


Airline Passenger Satisfaction

Class	Type of Travel	Customer Type	Distance Bracket
Todas	Todas	Todas	Todas
130 mil	64 mil	66 mil	39,4
Count of Satisfaction Surveys	Male	Female	Average Age

Which percentage of airline passengers are satisfied? Does it vary by customer type? What about type of travel?



Airline Passenger Satisfaction

Class

Todas

Type of Travel

Todas

Customer Type

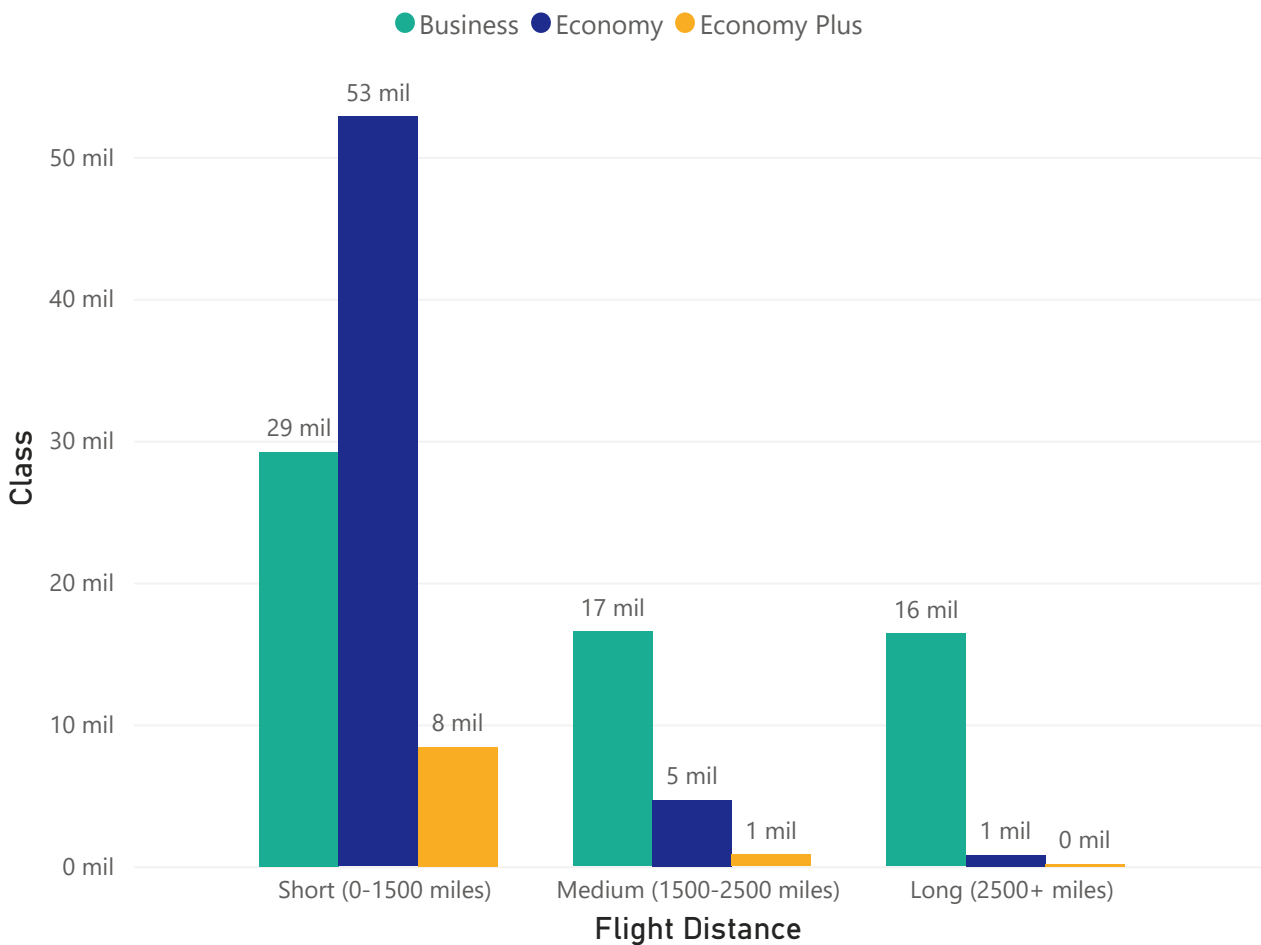
Todas

Distance Bracket

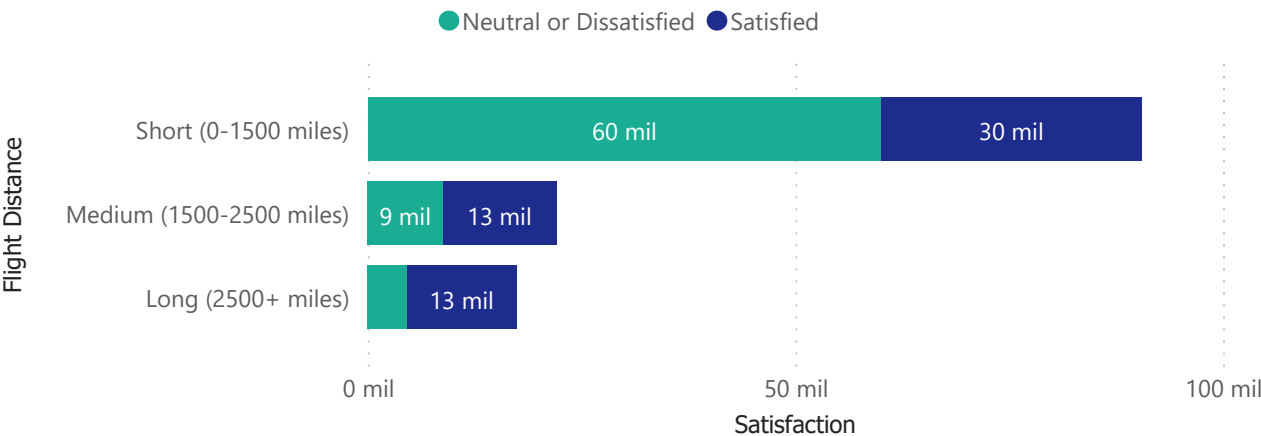
Todas

Does flight distance affect customer preferences or flight patterns?

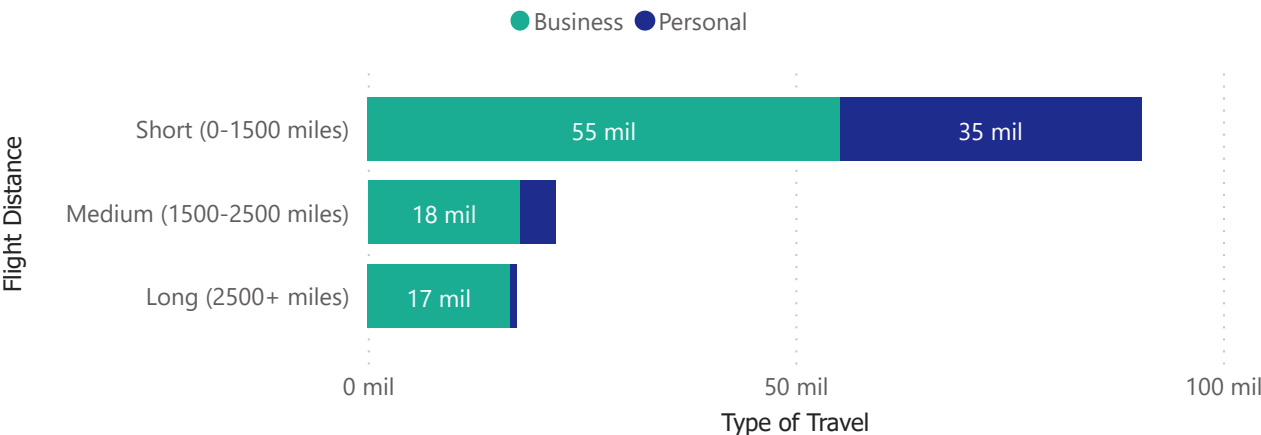
Flight Distance by Class



Flight Distance by Satisfaction



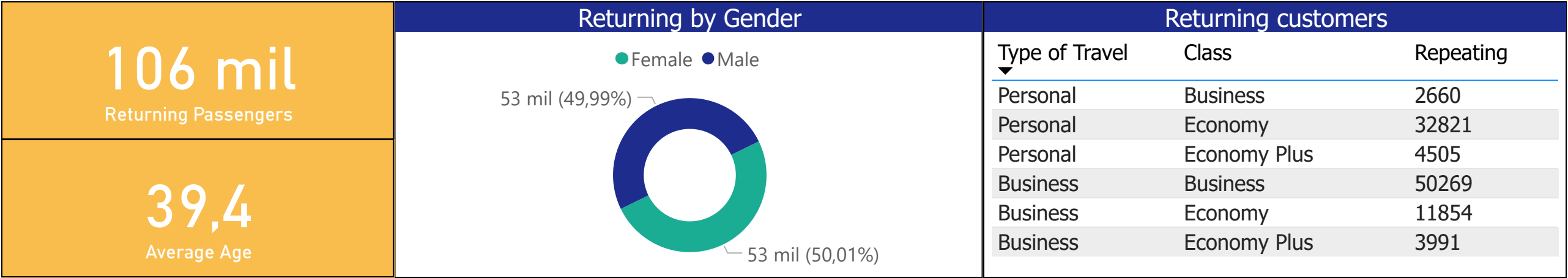
Flight Distance by Type of Travel



Airline Passenger Satisfaction

Class	Type of Travel	Customer Type	Distance Bracket
Todas	Todas	Todas	Todas

What is the customer profile for a repeating airline passenger?



Which factors contribute to customer satisfaction the most? What about dissatisfaction?

