PROTO

THE AUTONOMOUS COMPANY FACTORY

Nir Feinstein / January 2026

Software is eating labor.

$600B vs **$90T**

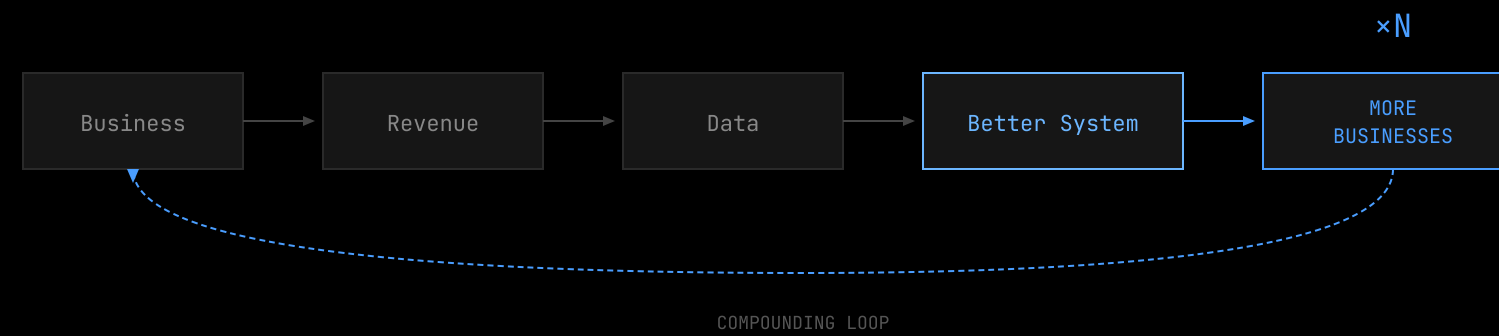Software market   Labor market

We're not competing with software. We're replacing labor.

12-24 months to capability threshold. All components exist.

The compounding machine.

×N

| Business | → | Revenue | → | Data | → | Better System | → | MORE BUSINESSES |

COMPOUNDING LOOP

Run one business autonomously → run hundreds.

First autonomous company system = compounding money machine.

What Proto is.

BUILT TODAY

01 **159 specialist agents** organized like a company

02 **Project planning system** for complex work

03 **Cross-platform** Mac + cloud Linux

04 **Real computer use** files, terminal, GUI, browser

ON ROADMAP

→ Multi-computer orchestration

→ Self-improvement systems

→ Hybrid human delegation

This isn't a concept. It's built.

See it work.

Complex task → Multi-agent coordination → Output

90-second demonstration

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$ proto "Build authentication system with tests"
→ CEO delegating to Backend Dev, Security Engineer, QA...
```

We run businesses.

Proto is not SaaS. We operate autonomous companies.

SAAS	AGENCIES	CONTENT
Build and operate software products	Marketing, dev, design services	Media, publishing, courses

E-COMMERCE	FREELANCE	PHYSICAL + AI
Product sourcing and sales	Professional services at scale	AI hires humans when needed

The hybrid model.

When full automation isn't possible, Proto uses hybrid approaches.

MODEL	HOW IT WORKS
AI does everything	Fully automated end-to-end
AI hires people	Proto recruits and manages humans
AI delegates	Break down work, assign, synthesize
Humans review	AI executes, humans approve

The unlock: right playbook + specialized agent for each situation.

Everyone builds silos.

CURRENT AGENTS

40% of enterprise apps have agents — all domain silos

Cursor, Claude Code	only code
Apollo, Clay	only sales
Harvey	only legal
Torq	only security

WHAT'S MISSING

Cross-domain coordination
They don't talk to each other

Self-improvement
Each task makes Proto better at ALL tasks

Full autonomy goal
Run businesses, not just tasks

Why now. Why me.

SOLO BUILDER

Built entire stack: backend, frontend, agent orchestration, cross-platform infrastructure. All working.

FIRST PRINCIPLES

Started with end goal (autonomous companies), broke it down, built each piece systematically.

The window: Models work. Computer use works. Massive resources flowing in. Gap in the market.

First system with real self-improvement compounds. That's the moat.

Investment terms.

RAISING

$500K

Close A → $1.5M Close B

TERMS

$5M

Post-Money SAFE

USE OF FUNDS

12mo

Founder + 2 Engineers + Compute

MILESTONES

Self-improve → Mastery → Autonomous

Domain mastery, then autonomous operation

Looking for investors who see the opportunity in autonomous companies.

Questions?

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