

## RiverOwn Sells Record 36 Homes in 30-Day Period

For the month of June, RiverOwn has broken all previous sales records, closing on 36 properties in a 3-day period. No other real estate company in this area has ever sold more than 22 homes in one month.

"We're delighted with this record," said August West, president. "Our sales people have proven again that training and performance really pay off. Also, we know that our heavy

advertising campaign attracts more potential home buyers to our offices than to those of competitors."

If you're thinking of selling your home, come to

the experts. We'll give you a free appraisal and show you the prices obtained for other homes recently sold in your neighborhood.



## Franklin's Bell Tower Acquires State Historical Recognition

Franklin's Tower, located on the old Franklin farm, has been officially recognized as a state historical landmark. Built in 1895, it is an outstanding example of the architecture of its period.

This popular old bell tower replaced an earlier edifice that burned down in 1894. Once used to call town meetings to order and to announce births and deaths, the landmark is currently serving only as a tourist attraction. However, the bell is rung once a year on the anniversary of Mr. Franklin's death, as mandated in his will.

## Stella Bluman Wins Award for Community Service

The Chamber of Commerce has recognized RiverOwn sales representative Stella Bluman by awarding her a plaque as Citizen of the Year. Stella has been a Girl Scout leader for six years, serves on the planning commission, and often works on charity fund drives.

"I'm very grateful for this award," beamed Stella when asked for a comment. "I'd like to thank William and Peggy O'Brien for their continued support on the many successful fund drives we've put together."

## Cassidy Names RiverOwn for Clear Mountain Homes

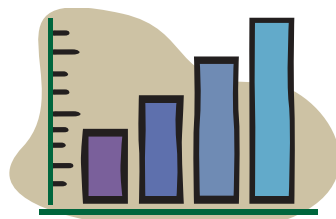
Cassidy Builders, owner of the Clear Mountain Homes development, has just appointed RiverOwn Real Estate as the exclusive agent for this property. The development consists of 200 homes in a carefully-landscaped, park-like setting close to schools, shopping, and recreation facilities. The homes range in size from three-bedroom models with one bath to five bedrooms and three baths to estates as large as seven bedrooms and five baths,

with a full acre of grounds.

Easy financing is available through Minglewood Bank and Trust, with as little as 10 percent down.



## Low Loan Rates May End



"The time to buy is now!" cautions RiverOwn vice president Jack A. Rowe, "Interest rates may never be this low again." He reminds prospective buyers that rates have dropped a full half-percent in the last six months, making monthly payments lower than ever. However, according to several economic indicators, these bargain rates may be vanishing soon. Two major New York banks have already raised their prime rate, the rates charged to their best customers. An increase in the prime is usually closely followed by an increase in consumer interest rates.