# Feature and order manipulations in a free recall task affect memory for current and future lists

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Abstract

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We perceive, interpret, and remember ongoing experiences through the lens of our prior experiences. Inferring that we are in one type of situation versus another can lead us to interpret the same physical experience differently. In turn, this can affect how we focus our attention, form expectations about what will happen next, remember what is happening now, draw on our prior related experiences, and so on. To study these phenomena, we asked participants to perform simple word list-learning tasks. Across different experimental conditions, we held the set of to-be-learned words constant, but we manipulated how incidental visual features changed across words and lists, along with the orders in which the words were studied. We found that these manipulations affected not only how the participants recalled the manipulated lists, but also how they recalled later (randomly ordered) lists. Our work shows how structure in our ongoing experiences can influence how we remember both our current experiences and unrelated subsequent experiences.

Keywords: episodic memory, free recall, incidental features, implicit priming, temporal order

# Introduction

Experience is subjective: different people who encounter identical physical experiences can take away very different meanings and memories. One reason is that our moment-by-moment subjective experiences are shaped in part by the idiosyncratic prior experiences, memories, goals, thoughts, expectations, and emotions that we bring with us into the present moment. These factors collectively define a *context* for our experiences (Manning, 2020).

The contexts we encounter help us to construct *situation models* (Manning et al., 2015; Radvansky and Copeland, 2006; Ranganath and Ritchey, 2012; Zwaan et al., 1995; Zwaan and Radvansky, 1998) or *schemas* (Baldassano et al., 2018; Masís-Obando et al., 2022; Tse et al., 2007) that describe how experiences are likely to unfold based on our prior experiences with similar contextual cues. For example, when we enter a sit-down restaurant, we might expect to be seated at a table, given a menu, and served food. Priming someone to expect a particular situation or context can also influence how they resolve potential ambiguities in their ongoing experiences, including in ambiguous movies and narratives (Rissman et al., 2003; Yeshurun et al., 2017).

Our understanding of how we form situation models and schemas, and how they interact with our subjective experiences and memories, is constrained in part by substantial differences in how we study these processes. Situation models and schemas are most often studied using "naturalistic" stimuli such as narratives and movies (Nastase et al., 2020; Zwaan et al., 1995; Zwaan and Radvansky, 1998). In contrast, our understanding of how we organize our memories has been most widely informed by more traditional paradigms like free recall of random word lists (Kahana, 2012, 2020). In free recall, participants study lists of items and are instructed to recall the items in any order they choose. The orders in which words come to mind can provide insights into how participants have organized

their memories of the studied words. Because random word lists are unstructured by design, it is not clear if, or how, non-trivial situation models might apply to these stimuli. As we unpack below, this provides an important motivation for our current study, which uses free recall of *structured* lists to help bridge the gap between these two lines of research. 47 Like remembering real-world experiences, remembering words on a studied list re-48 quires distinguishing the current list from the rest of one's experience. To model this 49 fundamental memory capability, cognitive scientists have posited a special context repre-50 sentation that is associated with each list. According to early theories (e.g. Anderson and 51 Bower, 1972; Estes, 1955) context representations are composed of many features which 52 fluctuate from moment to moment, slowly drifting through a multidimensional feature space. During recall, this representation forms part of the retrieval cue, enabling us to 54 distinguish list items from non-list items. Understanding the role of context in memory 55 processes is particularly important in self-cued memory tasks, such as free recall, where the retrieval cue is "context" itself (Howard and Kahana, 2002a). Conceptually, the same 57 general processes might be said to describe how real-world contexts evolve during natural 58 experiences. However, this is still an open area of study (Manning, 2020, 2021).

Over the past half-century, context-based models have had impressive success at explaining many stereotyped behaviors observed during free recall and other list-learning tasks (Estes, 1955; Glenberg et al., 1983; Howard and Kahana, 2002a; Kimball et al., 2007; Polyn and Kahana, 2008; Polyn et al., 2009; Raaijmakers and Shiffrin, 1980; Sederberg et al., 2008; Shankar and Howard, 2012; Sirotin et al., 2005). These phenomena include the well known recency and primacy effects (superior recall of items from the end and, to a lesser extent, from the beginning of the study list), as well as semantic and temporal clustering effects (Howard and Kahana, 2002b; Kahana et al., 2008). The contiguity effect is an example of temporal clustering, which is perhaps the dominant form of organization

in free recall. This effect can be seen in people's tendencies to successively recall items that occupied neighboring positions in the studied list (Kahana, 1996). There are also striking 70 effects of semantic clustering (Bousfield, 1953; Bousfield et al., 1954; Jenkins and Russell, 1952; Manning and Kahana, 2012; Romney et al., 1993), whereby the recall of a given 72 item is more likely to be followed by recall of a similar or related item than a dissimilar 73 or unrelated one. In general, people organize memories for words along a wide variety of stimulus dimensions. According to models like the Context Maintenance and Retrieval Model (Polyn et al., 2009), the stimulus features associated with each word (e.g. the word's 76 meaning, size of the object the word represents, the letters that make up the word, font 77 size, font color, location on the screen, etc.) are incorporated into the participant's mental context representation (Manning, 2020; Manning et al., 2015, 2011, 2012; Smith and Vela, 79 2001). During a memory test, any of these features may serve as a memory cue, which in 80 turn leads the participant to recall in succession words that share stimulus features.

A key mystery is whether (and how) the sorts of situation models and schemas that 82 people use to organize their memories of real-world experiences might map onto the clustering effects that reflect how people organize their memories for word lists. On one hand, both situation models and clustering effects reflect statistical regularities in 85 ongoing experiences. Our memory systems exploit these regularities when generating 86 inferences about the unobserved past and yet-to-be-experienced future (Bower et al., 1979; 87 Momennejad et al., 2017; Ranganath and Ritchey, 2012; Schapiro and Turk-Browne, 2015; Xu et al., 2023). On the other hand, the rich structures of real-world experiences and other 89 naturalistic stimuli that enable people to form deep and meaningful situation models and 90 schemas have no obvious analogs in simple word lists. Often, lists in free recall studies are explicitly designed to be devoid of exploitable temporal structure, for example, by sorting 92 the words in a random order (Kahana, 2012).

We designed an experimental paradigm to explore how people organize their mem-94 ories for simple stimuli (word lists) whose temporal properties change across different 95 "situations," analogous to how the content of real-world experiences change across different real-world situations. We asked participants to study and freely recall a series of 97 word lists (Fig. 1). In the different conditions in our experiment, we varied the lists' 98 appearances and presentation orders in different ways. The studied items (words) were designed to vary along three general dimensions: semantic (word category and physical 100 size of the referent), lexicographic (word length and first letter), and visual (font color and 101 the onscreen location of each word). We used two control conditions as a baseline; in 102 these control conditions all of the lists were sorted randomly, but we manipulated the 103 presence or absence of the visual features. In two conditions, we manipulated whether 104 the words' appearances were fixed or variable within each list. In six conditions, we asked 105 participants to first study and recall eight lists whose items were sorted by a target feature 106 (e.g., word category), and then study and recall an additional eight lists whose items had 107 the same features, but that were sorted in a random temporal order. We were interested 108 in how these manipulations affected participants' recall behaviors on early (manipulated) lists, as well as how order manipulations on early lists affected recall behaviors on later 110 (randomly ordered) lists. Finally, in an adaptive experimental condition we used partici-111 pants' recall behaviors on early lists to manipulate, in real-time, the presentation orders 112 of subsequent lists. In this adaptive condition, we varied the agreement between how 113 participants preferred to organize their memories of the studied items versus the orders 114 in which the items were presented. 115

From a theoretical perspective, we are interested in several core questions organized around the central theme of how structure in our experiences affect how we remember *those* experiences, and also how we remember *future* experiences (which may or may not

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exhibit similar structure). For example, when we distill participants' experiences down 119 to simple word lists that vary (meaningfully) along just a few feature dimensions, are 120 there important differences in which dimenesions influence participants' memories? Or are all features essentially "equally" influential? Further, are there differences in how 122 specific features influence participants' memories for ongoing versus future experiences? 123 Are there interaction effects between different features, or do people appear to treat each feature independently? And are there individual differences in how people organize their 125 memories, or in how people are influenced by our experimental manipulations? If so, 126 what are those differences and which aspects of memory do they affect? 127

## 128 Materials and methods

## 129 Participants

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We enrolled a total of 491 members of the Dartmouth College community across 11 experimental conditions. The conditions included two controls (feature rich and reduced), two visual manipulation conditions [reduced (early) and reduced (late)], six order manipulation conditions (category, size, length, first letter, color, and location), and a final adaptive condition. Each of these conditions is described in the *Experimental design* subsection below.

Participants either received course credit or a one-time \$10 payment for enrolling in our study. We asked each participant to fill out a demographic survey that included questions about their age, gender, ethnicity, race, education, vision, reading impairments, medications or recent injuries, coffee consumption on the day of testing, and level of alertness at the time of testing. All components of the demographics survey were optional. One participant elected not to fill out any part of the demographic survey, and all other

participants answered some or all of the survey questions.

We aimed to run (to completion) at least 60 participants in each of the two primary control conditions and in the adaptive condition. In all of the other conditions, we set a target enrollment of at least 30 participants. Because our data collection procedures entailed the coordinated efforts of 12 researchers and multiple testing rooms and computers, it was not feasible for individual experimenters to know how many participants had been run in each experimental condition until the relevant databases were synchronized at the end of each working day. We also over-enrolled participants for each condition to help ensure that we met our minimum enrollment targets even if some participants dropped out of the study prematurely or did not show up for their testing session. This led us to exceed our target enrollments for several conditions. Nevertheless, we analyze all viable data in the present paper.

Participants were assigned to experimental conditions based loosely on their date of participation. (This aspect of our procedure helped us to more easily synchronize the experiment databases across multiple testing computers.) Of the 490 participants who opted to fill out the demographics survey, reported ages ranged from 17 to 31 years (mean: 19.1 years; standard deviation: 1.356 years). A total of 318 participants reported their gender as female, 170 as male, and two participants declined to report their gender. A total of 442 participants reported their ethnicity as "not Hispanic or Latino," 39 as "Hispanic or Latino," and nine declined to report their ethnicity. Participants reported their races as White (345 participants), Asian (120 participants), Black or African American (31 participants), American Indian or Alaska Native (11 participants), Native Hawaiian or Other Pacific Islander (four participants), Mixed race (three participants), Middle Eastern (one participant), and Arab (one participant). A total of five participants declined to report their race. We note that several participants reported more than one of the above racial categories. Participants

reported their highest degrees achieved as "Some college" (359 participants), "High school graduate" (117 participants), "College graduate" (seven participants), "Some high school" (five participants), "Doctorate" (one participant), and "Master's degree" (one participant). A total of 482 participants reported no reading impairments, and eight reported having mild reading impairments. A total of 489 participants reported having normal color vision and one participant reported that they were red-green color blind. A total of 482 partic-ipants reported taking no prescription medications and having no recent injuries; four participants reported having ADHD, one reported having dyslexia, one reported having allergies, one reported a recently torn ACL/MCL, and one reported a concussion from several months prior. The participants reported consuming 0–3 cups of coffee prior to the testing session (mean: 0.32 cups; standard deviation: 0.58 cups). Participants reported their current level of alertness, and we converted their responses to numerical scores as follows: "very sluggish" (-2), "a little sluggish" (-1), "neutral" (0), "a little alert" (1), and "very alert" (2). Across all participants, the full range of alertness levels were reported (range: -2–2; mean: 0.35; standard deviation: 0.89). 

We dropped from our dataset the one participant who reported having abnormal color vision, as well as 38 participants whose data were corrupted due to technical failures while running the experiment or during the daily database merges. In total, this left usable data from 452 participants, broken down by experimental condition as follows: feature rich (67 participants), reduced (61 participants), reduced (early) (42 participants), reduced (late) (41 participants), category (30 participants), size (30 participants), length (30 participants), first letter (30 participants), color (31 participants), location (30 participants), and adaptive (60 participants). The participant who declined to fill out their demographic survey participated in the location condition, and we verified verbally that they had normal color vision and no significant reading impairments.

# 192 Experimental design

Our experiment is a variant of the classic free recall paradigm that we term "feature-rich free 193 recall." In feature-rich free recall, participants study 16 lists, each comprised of 16 words 194 that vary along a number of stimulus dimensions (Fig. 1). The stimulus dimensions include 195 two semantic features related to the meanings of the words (semantic category, referent 196 object size), two lexicographic features related to the letters that make up the words (word 197 length in number of letters, identity of the word's first letter), and two visual features 198 that are independent of the words themselves (text color, presentation location). Each 199 list contains four words from each of four different semantic categories, with two object 200 sizes reflected across all of the words. After studying each list, the participant attempts 201 to recall as many words as they can from that list, in any order they choose. Because 202 each individual word is associated with several well defined (and quantifiable) features, 203 and because each list incorporates a diverse mix of feature values along each dimension, 204 this allows us to estimate which features participants are considering or leveraging in 205 organizing their memories. 206

#### 207 Stimuli

The stimuli in our paradigm were 256 English words selected in a previous study (Ziman et al., 2018). The words all referred to concrete nouns, and were chosen from 15 unique semantic categories: body parts, building-related, cities, clothing, countries, flowers, fruits, insects, instruments, kitchen-related, mammals, (US) states, tools, trees, and vegetables. We also tagged each word according to the approximate size of the object the word referred to. Words were labeled as "small" if the corresponding object was likely able to "fit in a standard shoebox" or "large" if the object was larger than a shoebox. Most semantic categories comprised words that reflected both "small" and "large" object sizes, but sev-



**Figure 1: Feature-rich free recall.** After studying lists comprised of words that vary along several feature dimensions, participants verbally recall words in any order (microphone icon). Each experimental condition manipulates word features and/or presentation orders within and/or across lists. The rows display representative (illustrated) examples of items from the first list participants might encounter in each condition. The rectangles during the "Presentation phase" show illustrated screen captures during a series of word presentations. Each word appeared onscreen for 2 seconds, followed by 2 seconds of blank screen. The red microphone icons during the "Recall" phase denote the one minute verbal recall interval. The labels on the right (and corresponding groupings on the left) denote experimental condition labels.

eral included only one or the other (e.g., all countries, US states, and cities are larger than a shoebox; mean number of different sizes per category: 1.33; standard deviation: 0.49). The numbers of words in each semantic category also varied from 12–28 (mean number of words per category: 17.07; standard deviation number of words: 4.65). We also identified lexicographic features for each word, including the words' first letters and lengths (i.e., number of letters). Across all categories, all possible first letters were represented except for 'Q' (average number of unique first letters per category: 11; standard deviation: 2 letters). Word lengths ranged from 3–12 letters (average: 6.17 letters; standard deviation: 2.06 letters). 

We assigned the categorized words into a total of 16 lists with several constraints. First, we required that each list contained words from exactly four unique categories, each with exactly four exemplars from each category. Second, we required that (across all words on the list) at least one instance of both object sizes were represented. On average, each category was represented in 4.27 lists (standard deviation: 1.16 lists). Aside from these two constraints, we assigned each word to a unique list. After random assignment, each list contained words with an average of 11.13 unique starting letters (standard deviation: 1.15 letters) and an average word length of 6.17 letters (standard deviation: 0.34 letters).

The above assignments of words to lists was performed once across all participants, such that every participant studied the same set of 16 lists. In every condition we randomized the study order of these lists across participants. For participants in most conditions, on some or all of the lists, we also randomly varied two additional visual features associated with each word: the presentation font color, and the word's onscreen location. These attributes were assigned independently for each word (and for every participant). These visual features were varied for words in all lists and conditions except for the "reduced" condition (all lists), the first eight lists of the "reduced (early)" condition, and the last eight

lists of the "reduced (late)" condition. In these latter cases, words were all presented in black at the center of the experimental computer's display.

To select a random font color for each word, we drew three integers uniformly and at random from the interval [0,255], corresponding to the red (r), green (g), and blue (b) color channels for that word. To assign random presentation locations to each word, we selected two floating point numbers uniformly and at random (one for the word's horizontal x-coordinate and the other for its vertical y-coordinate). The bounds of these coordinates were selected to cover the entire visible area of the display without cutting off any part of the words. The words were shown on 27-in (diagonal) Retina 5K iMac displays (resolution:  $5120 \times 2880$  pixels).

Most of the experimental manipulations we carried out entailed presenting or sorting the presented words differently on the first eight lists participants studied (which we call early lists) versus on the final eight lists they studied (late lists). Since every participant studied exactly 16 lists, every list was either "early" or "late" depending on its order in the list study sequence.

#### 6 Real-time speech-to-text processing

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Our experimental paradigm incorporates the Google Cloud Speech API speech-to-text engine (Halpern et al., 2016) to automatically transcribe participants' verbal recalls into text.

This allows recalls to be transcribed in real time—a distinguishing feature of the experiment; in typical verbal recall experiments, the audio data must be parsed and transcribed manually. In prior work, we used a similar experimental setup (equivalent to the "reduced" condition in the present study) to verify that the automatically transcribed recalls were sufficiently close to human-transcribed recalls to yield reliable data (Ziman et al., 2018). This real-time speech processing component of the paradigm plays an important

role in the "adaptive" condition of the experiment, as described below.

## Random conditions (Fig. 1, top four rows)

We used two "control" conditions to evaluate and explore participants' baseline behaviors.
We also used performance on these control conditions to help interpret performance in
other "manipulation" conditions. In the first control condition, which we call the *feature*rich condition, we randomly shuffled the presentation order (independently for each
participant) of the words on each list. In the second control condition, which we call the
reduced condition, we randomized word presentations as in the feature rich condition.
However, rather than assigning each word a random color and location, we instead
displayed all of the words in black and at the center of the screen.

We also designed two conditions where we varied the words' visual appearances across
lists. In the *reduced (early)* condition, we followed the "reduced" procedure (presenting
each word in black at the center of the screen) for early lists, and followed the "feature rich"
procedure (presenting each word in a random color and location) for late lists. Finally, in
the *reduced (late)* condition, we followed the feature rich procedure for early lists and the
reduced procedure for late lists.

# Order manipulation conditions (Fig. 1, middle six rows)

Each of six *order manipulation* conditions used a different feature-based sorting procedure to order words on early lists, where each sorting procedure relied on one relevant feature dimension. All of the irrelevant features varied freely across words on early lists, in that we did not consider irrelevant features in ordering the early lists. However, we note that some features were correlated—for example, some semantic categories of words referred to objects that tended to be a particular size, which meant that category and size were not

fully independent. On late lists, the words were always presented in a randomized order (chosen anew for each participant). In all of the order manipulation conditions, we varied words' font colors and onscreen locations, as in the feature rich condition.

**Defining feature-based distances.** Sorting words according to a given relevant feature 291 requires first defining a distance function for quantifying the dissimilarity between each 292 pair of features. This function varied according to the type of feature under consideration. 293 Semantic features (category and size) are categorical. For these features, we defined a 294 binary distance function: two words were considered to "match" (i.e., have a distance of 295 0) if their labels were the same (i.e., both from the same semantic category or both of the 296 same size). If two words' labels were different for a given feature, we defined the words 297 to have a distance of 1 for that feature. Lexicographic features (length and first letter) 298 are discrete. For these features we defined a discrete distance function. Specifically, we 299 defined the distance between two words as either the absolute difference between their 300 lengths, or the absolute distance between their starting letters in the English alphabet, 301 respectively. For example, two words that started with the same letter would have a "first 302 letter" distance of 0, and a pair of words starting with 'J' and 'A' would have a first letter 303 distance of 9. Because words' lengths and letters' positions in the alphabet are always 304 integers, these discrete distances always take on integer values. Finally, the visual features 305 (color and location) are continuous and multivariate, in that each "feature" is defined by 306 multiple (positive) real values. We defined the "color" and "location" distances between 307 two words as the Euclidean distances between their (r, g, b) color or (x, y) location vectors 308 (specified in inches), respectively. Therefore, the color and location distance measures 309 always take on non-negative real values (upper-bounded at 441.67 for color, or 27 in for 310 location, reflecting the distances between the corresponding maximally different vectors). 311

Constructing feature-sorted lists. Given a list of words, a relevant feature, and each word's value(s) for that feature, we developed a stochastic algorithm for (noisily) sorting the words. The stochastic aspect of our sorting procedure enabled us to obtain unique orderings for each participant. First, we choose a word uniformly and at random from the set of words on the to-be-presented list. Second, we compute the distances between the chosen word's feature(s) and the corresponding feature(s) of all yet-to-be-presented words. Third, we convert these distances (between the previously presented word's feature values, *a*, and the candidate word's feature values, *b*) to similarity scores:

$$similarity(a, b) = \exp\{-\tau \cdot distance(a, b)\},\tag{1}$$

where  $\tau = 1$  in our implementation. We note that increasing the value of  $\tau$  would amplify the influence of similarity on order, and decreasing the value of  $\tau$  would diminish the influence of similarity on order. Also note that this approach requires  $\tau > 0$ . Finally, we computed a set of normalized similarity values by dividing the similarities by their sum:

$$similarity_{\text{normalized}}(a, b) = \frac{\text{similarity}(a, b)}{\sum_{i=1}^{n} \text{similarity}(a, i)},$$
 (2)

where in the denominator, i takes on each of the n feature values of the to-be-presented words. The resulting set of normalized similarity scores sums to 1.

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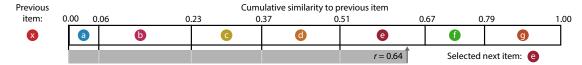
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As illustrated in Figure 2, we use these normalized similarity scores to construct a sequence of "sticks" that we lay end to end in a line. Each of the *n* sticks corresponds to a single to-be-presented word, and the stick lengths are proportional to the relative similarities between each word's feature value(s) and the feature value(s) of the just-presented word. We choose the next to-be-presented word by moving an indicator along the set of sticks, by a distance chosen uniformly and at random on the interval [0, 1]. We select the



**Figure 2: Generating stochastic feature-sorted lists.** For a given feature dimension (e.g., color), we compute the similarity (Eqn. 1) between the feature value(s) of the previous item, x, and all yet-to-be-presented items (a–g). Next, we normalize these similarity scores so that they sum to 1. We lay, in sequence, a set of "sticks," one for each candidate item, whose lengths are equal to these normalized similarity scores. To select the next to-be-presented item, we draw a random number, r, from the uniform distribution bounded between 0 and 1 (inclusive). The identity of the next item is given by the stick adjacent to an indicator that moves distance r (starting from 0) along the sequence of sticks. In this case, the next to-be-presented item is e. Note that each item's chances of selection is proportional to its similarity to the previous item, along the given feature dimension (e.g., color).

word associated with the stick lying next to the indicator to be presented next. This process continues iteratively (re-computing the similarity scores and stochastically choosing the next to-be-presented word using the just-presented word) until all of the words have been presented. The result is an ordered list that tends to change gradually along the selected feature dimension (for example "sorted" lists, see Fig. 1, *Order manipulation* lists).

#### 7 Adaptive condition

We designed the *adaptive* experimental condition to study the effect on memory of lists
that matched (or mismatched) the ways participants "naturally" organized their memories.

Like the other conditions, all participants in the adaptive condition studied a total of 16
lists, in a randomized order. We varied the words' colors and locations for every word
presentation, as in the feature rich and order manipulation conditions.

All participants in the adaptive condition began the experiment by studying a set of four *initialization* lists. Words and features on these lists were presented in a randomized order (computed independently for each participant). These initialization lists were used to estimate each participant's "memory fingerprint," defined below. At a high level,

a participant's memory fingerprint describes how they prioritize or consider different semantic, lexicographic, and/or visual features when they organize their memories.

Next, participants studied a sequence of 12 lists in three batches of four lists each. These batches came in three types: *random*, *stabilize*, and *destabilize*. The batch types determined how words on the lists in that batch were ordered. Lists in each batch were always presented consecutively (e.g., a participant might receive four random lists, followed by four stabilize lists, followed by four destabilize lists). The batch orders were evenly counterbalanced across participants: there are six possible orderings of the three batches, and 10 participants were randomly assigned to each ordering sub-condition.

Lists in the random batches were sorted randomly (as on the initialization lists and in the feature rich condition). Lists in the stabilize and destabilize batches were sorted in ways that either matched or mismatched each participant's memory fingerprint, respectively. Our procedures for estimating participants' memory fingerprints and ordering the stabilize and destabilize lists are described next.

**Feature clustering scores (uncorrected).** Feature clustering scores describe participants' tendencies to recall similar presented items together in their recall sequences, where "similarity" considers one given feature dimension (e.g., category, color, etc.). We base our main approach to computing clustering scores on analogous temporal and semantic clustering scores developed by Polyn et al. (2009). Computing the clustering score for one feature dimension starts by considering the corresponding feature values from the first word the participant recalled correctly from the just-studied list. Next, we sort all not-yet-recalled words in ascending order according to their feature-based distance to the just-recalled item (see *Defining feature-based distances*). We then compute the percentile rank of the observed next recall. We average these percentile ranks across all of the participant's recalls for the current list to obtain a single uncorrected clustering score for the list, for the given feature dimension. We repeated this process for each feature dimension in turn to obtain a single uncorrected clustering score for each list, for each feature dimension.

**Temporal clustering score (uncorrected).** Temporal clustering describes a participant's 374 tendency to organize their recall sequences by the learned items' encoding positions. For 375 instance, if a participant recalled the lists' words in the exact order they were presented (or 376 in exact reverse order), this would yield a score of 1. If a participant recalled the words in 377 a random order, this would yield an expected score of 0.5. For each recall transition (and 378 separately for each participant), we sorted all not-yet-recalled words according to their 379 absolute lag (that is, distance away in the list). We then computed the percentile rank of 380 the next word the participant recalled. We took an average of these percentile ranks across 381 all of the participant's recalls to obtain a single (uncorrected) temporal clustering score for 382 the participant. 383

**Permutation-corrected feature clustering scores.** Suppose that two lists contain unequal 384 numbers of items of each size. For example, suppose that list A contains all "large" items, whereas list B contains an equal mix of "large" and "small" items. For a participant 386 recalling list A, any correctly recalled item will necessarily match the size of the previous 387 correctly recalled item. In other words, successively recalling several list A items of the 388 389 same size is essentially meaningless, since *any* correctly recalled list *A* word will be large. In contrast, successively recalling several list *B* items of the same size *could* be meaningful, 390 since (early in the recall sequence) the yet-to-be-recalled items come from a mix of sizes. 391 However, once all of the small items on list B have been recalled, the best possible next 392 matching recall will be a large item. All subsequent correct recalls must also be large 393 items—so for those later recalls it becomes difficult to determine whether the participant 394 is successively recalling large items because they are organizing their memories according

to size, or (alternatively), whether they are simply recalling the yet-to-be-recalled items in a random order. In general, the precise order and blend of feature values expressed in a given list, the order and number of correct recalls a participant makes, the number of intervening presentation positions between successive recalls, and so on, can all affect the range of clustering scores that are possible to observe for a given list. An uncorrected clustering score therefore conflates participants' actual memory organization with other "nuisance" factors.

Following our prior work (Heusser et al., 2017), we used a permutation-based correction procedure to help isolate the behavioral aspects of clustering that we were most interested in. After computing the uncorrected clustering score (for the given list and observed recall sequence), we compute a "null" distribution of n additional clustering scores after randomly shuffling the order of the recalled words (we use n = 500 in the present study). This null distribution represents an approximation of the range of clustering scores one might expect to observe by "chance," given that a hypothetical participant was not truly clustering their recalls, but where the hypothetical participant still studied and recalled exactly the same items (with the same features) as the true participant. We define the permutation-corrected clustering score as the percentile rank of the observed uncorrected clustering score in this estimated null distribution. In this way, a corrected score of 1 indicates that the observed score was greater than any clustering score one might expect by chance—in other words, good evidence that the participant was truly clustering their recalls along the given feature dimension. We applied this correction procedure to all of the clustering scores (feature and temporal) reported in this paper.

Memory fingerprints. We define each participant's *memory fingerprint* as the set of their permutation-corrected clustering scores across all dimensions we tracked in our study, including their six feature-based clustering scores (category, size, length, first letter, color,

and location) and their temporal clustering score. Conceptually, a participant's memory fingerprint describes their tendency to order in their recall sequences (and, presumably, organize in memory) the studied words along each dimension. To obtain stable estimates of these fingerprints for each participant, we averaged their clustering scores across lists. We also tracked and characterized how participants' fingerprints changed across lists (e.g., Figs. 6, S8).

**Online "fingerprint" analysis.** The presentation orders of some lists in the adaptive 427 condition of our experiment (see Adaptive condition) were sorted according to participants' 428 *current* memory fingerprint, estimated using all of the lists they had studied up to that point 429 in the experiment. Because our experiment incorporated a speech-to-text component, all 430 of the behavioral data for each participant could be analyzed just a few seconds after the 431 conclusion of the recall intervals for each list. We used the Quail Python package (Heusser 432 et al., 2017) to apply speech-to-text algorithms to the just-collected audio data, aggregate 433 the data for the given participant, and estimate the participant's memory fingerprint 434 using all of their available data up to that point in the experiment. Two aspects of our 435 implementation are worth noting. First, because memory fingerprints are computed 436 independently for each list and then averaged across lists, the already-computed memory 437 fingerprints for earlier lists could be cached and loaded as needed in future computations. 438 This meant that our computations pertaining to updating our estimate of a participant's 439 memory fingerprint only needed to consider data from the most recent list. Second, each 440 element of the null distributions of uncorrected fingerprint scores (see Permutation-corrected 441 feature clustering scores) could be estimated independently from the others. This enabled us to make use of the testing computers' multi-core CPU architectures by considering (in 443 parallel) elements of the null distributions in batches of eight (i.e., the number of CPU 444 cores on each testing computer). Taken together, we were able to compress the relevant

computations into just a few seconds of computing time. The combined processing time for the speech-to-text algorithm, fingerprint computations, and permutation-based ordering procedure (described next) easily fit within the inter-list intervals, where participants paused for a self-paced break before moving on to study and recall the next list.

Ordering "stabilize" and "destabilize" lists by an estimated fingerprint. In the adap-450 tive condition of our experiment, the presentation orders for stabilize and destabilize lists 451 were chosen to either maximally or minimally (respectively) comport with participants' 452 memory fingerprints. Given a participant's memory fingerprint and a to-be-presented set 453 of items, we designed a permutation-based procedure for ordering the items. First, we 454 dropped from the participant's fingerprint the temporal clustering score. For the remain-455 ing feature dimensions, we arranged the clustering scores in the fingerprint into a template 456 vector, f. Second, we computed n = 2500 random permutations of the to-be-presented 457 items. These permutations served as candidate presentation orders. We sought to select 458 the specific order that most (or least) closely matched f. Third, for each random permu-459 tation, we computed the (permutation-corrected) "fingerprint," treating the permutation 460 as though it were a potential "perfect" recall sequence. (We did not include temporal 461 clustering scores in these fingerprints, since the temporal clustering score for every per-462 mutation is always equal to 1.) This yielded a "simulated fingerprint" vector,  $\hat{f}_p$  for each 463 permutation p. We used these simulated fingerprints to select a specific permutation, i, 464 that either maximized (for stabilize lists) or minimized (for destabilize lists) the correlation 465 between  $\hat{f}_i$  and f. 466

# Computing low-dimensional embeddings of memory fingerprints

Following some of our prior work (Heusser et al., 2021, 2018; Manning et al., 2022), we use low-dimensional embeddings to help visualize how participants' memory fin-

gerprints change across lists (Figs. 6A, S8A). To compute a shared embedding space across participants and experimental conditions, we concatenated the full set of across-471 participant average fingerprints (for all lists and experimental conditions) to create a large matrix with number-of-lists (16) × number-of-conditions (10, encluding the adaptive con-473 dition) rows and seven columns (one for each feature clustering score, plus an additional 474 temporal clustering score column). We used principal components analysis to project 475 the seven-dimensional observations into a two-dimensional space (using the two principal components that explained the most variance in the data). For two visualizations 477 (Figs. 6B, and S8B), we computed an additional set of two-dimensional embeddings for the 478 average fingerprints across lists within a given list grouping (i.e., early or late). For those 479 visualizations, we averaged across the rows (for each condition and group of lists) in the 480 combined fingerprint matrix prior to projecting it into the shared two-dimensional space. 481 This yielded a single two-dimensional coordinate for each *list group* (in each condition), 482 rather than for each individual list. We used these embeddings solely for visualization. 483 All statistical tests were carried out in the original (seven-dimensional) feature spaces. 484

### 485 Analyses

# Probability of $n^{th}$ recall curves

Probability of first recall curves (Atkinson and Shiffrin, 1968; Postman and Phillips, 1965;
Welch and Burnett, 1924) reflect the probability that an item will be recalled first, as a
function of its serial position during encoding. To carry out this analysis, we initialized
(for each participant) a number-of-lists (16) by number-of-words-per-list (16) matrix of 0s.
Then, for each list, we found the index of the word that was recalled first, and we filled
in that position in the matrix with a 1. Finally, we averaged over the rows of the matrix
to obtain a 1 by 16 array of probabilities, for each participant. We used an analogous

procedure to compute probability of  $n^{th}$  recall curves for each participant. Specifically, we filled in the corresponding matrices according to the  $n^{th}$  recall on each list that each participant made. When a given participant had made fewer than n recalls for a given list, we simply excluded that list from our analysis when computing that participant's curve(s). The probability of first recall curve corresponds to a special case where n = 1.

## 499 Lag-conditional response probability curve

The lag-conditional response probability (lag-CRP) curve (Kahana, 1996) reflects the prob-500 ability of recalling a given item after the just-recalled item, as a function of their relative 501 encoding positions (lag). In other words, a lag of 1 indicates that a recalled item was 502 presented immediately after the previously recalled item, and a lag of -3 indicates that a 503 recalled item came three items before the previously recalled item. For each recall tran-504 sition (following the first recall), we computed the lag between the just-recalled word's 505 presentation position and the next-recalled word's presentation position. We computed 506 the proportions of transitions (between successively recalled words) for each lag, normaliz-507 ing for the total numbers of possible transitions. In carrying out this analysis, we excluded 508 all incorrect recalls and repetitions (i.e., recalling a word that had already appeared pre-509 viously in the current recall sequence). This yielded, for each list, a 1 by number-of-lags 510 (-15 to +15; 30 lags in total, excluding lags of 0) array of conditional probabilities. We 511 averaged these probabilities across lists to obtain a single lag-CRP for each participant. 512 Because transitions at large absolute lags are rare, these curves are typically displayed 513 using range restrictions (Kahana, 2012). 514

## 515 Serial position curve

Serial position curves (Murdock, 1962) reflect the proportion of participants who remember 516 each item as a function of the items' serial positions during encoding. For each participant, 517 we initialized a number-of-lists (16) by number-of-words-per-list (16) matrix of 0s. Then, 518 for each correct recall, we identified the presentation position of the word and entered a 519 1 into that position (row: list; column: presentation position) in the matrix. This resulted 520 in a matrix whose entries indicated whether or not the words presented at each position, 521 on each list, were recalled by the participant (depending on whether the corresponding 522 entires were set to 1 or 0). Finally, we averaged over the rows of the matrix to yield a 523 1 by 16 array representing the proportion of words at each position that the participant remembered. 525

## 526 Identifying event boundaries

We used the distances between feature values for successively presented words (see Defin-527 ing feature-based distances) to estimate "event boundaries" where the feature values changed 528 more than usual (DuBrow and Davachi, 2016; Ezzyat and Davachi, 2011; Manning et al., 529 2016; Radvansky and Copeland, 2006; Swallow et al., 2011, 2009). For each list, for each 530 feature dimension, we computed the distribution of distances between the feature values 531 for successively presented words. We defined event boundaries (e.g., Fig. 3B) as occurring 532 between any successive pair of words whose distances along the given feature dimension 533 were greater than one standard deviation above the mean for that list. Note that, because 534 event boundaries are defined for each feature dimension, each individual list may contain 535 several sets of event boundaries, each at different moments in the presentation sequence 536 (depending on the feature dimension of interest).

# Data and code availability

All of the data analyzed in this manuscript, along with all of the code for carrying out the analyses may be found at https://github.com/ContextLab/FRFR-analyses.

# 541 Results

While holding the set of words (and the assignments of words to lists) constant, we manipulated two aspects of participants' experiences of studying each list. We sought to 543 understand the effects of these manipulations on participants' memories for the studied words. First, we added two additional sources of visual variation to the individual word 545 presentations: font color and onscreen location. Importantly, these visual features were 546 independent of the meaning or semantic content of the words (e.g., word category, size of the referent, etc.) and of the lexicographic properties of the words (e.g., word length, 548 first letter, etc.). We wondered whether this additional word-independent information 549 might facilitate recall (e.g., by providing new or richer potential ways of organizing or retrieving memories of the studied words; Davachi et al., 2003; Drewnowski and Murdock, 551 1980; Hargreaves et al., 2012; Madan, 2021; Meinhardt et al., 2020; Slamecka and Barlow, 552 1979; Socher et al., 2009) or impair recall (e.g., by distracting or confusing participants 553 with irrelevant information Lange, 2005; Marsh et al., 2012, 2015; Reinitz et al., 1992). 554 Second, we manipulated the orders in which words were studied (and how those orderings 555 changed over time). We wondered whether presenting the same list of words with different 556 appearances (e.g., by manipulating font size and onscreen location) or in different orders (e.g., sorted along one feature dimension versus another) might serve to influence how 558 participants organized their memories of the words (e.g., Manning et al., 2015; Polyn and 559 Kahana, 2008). We also wondered whether some order manipulations might be temporally 560

"sticky" by influencing how *future* lists were remembered (e.g., Baddeley, 1968; Darley and Murdock, 1971; Lohnas et al., 2010; Sirotin et al., 2005; Whitely, 1927).

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To obtain a clean preliminary estimate of the consequences on memory of randomly 563 varying the font colors and locations of presented words (versus holding the font color 564 fixed at black, and holding the display locations fixed at the center of the display) we 565 compared participants' performance on the feature rich and reduced experimental conditions 566 (see Random conditions, Fig. S1). In the feature rich condition the words' colors and 567 locations varied randomly across words, and in the reduced condition words were always 568 presented in black, at the center of the display. Aggregating across all lists for each 569 participant, we found no difference in recall accuracy (i.e., the proportions of correctly 570 recalled words) for feature rich versus reduced lists (t(126) = -0.290, p = 0.772). However, 571 participants in the feature rich condition clustered their recalls substantially more along 572 every dimension we examined (temporal clustering: t(126) = 10.624, p < 0.001; semantic 573 category clustering: t(126) = 10.077, p < 0.001; size clustering: t(126) = 11.829, p < 0.001; 574 word length clustering: t(126) = 10.639, p < 0.001; first letter clustering: t(126) = 7.775, p < 0.001575 0.001; see *Permutation-corrected feature clustering scores* for more information about how we quantified each participant's clustering tendencies.) Taken together, these comparisons 577 suggest that adding new features changes how participants organize their memories of 578 studied words, even when those new features are independent of the words themselves 579 and even when the new features vary randomly across words. We found no evidence 580 that those additional uninformative features were distracting (in terms of their impact on 581 memory performance), but they did affect participants' recall dynamics (measured via 582 their clustering scores). 583

We also wondered whether adding these incidental visual features to later lists (after the participants had already studied impoverished lists), or removing the visual features

from later lists (after the participants had already studied visually diverse lists) might affect 586 memory performance. In other words, we sought to test for potential effects of changing 587 the "richness" of participants' experiences over time. All participants studied and recalled 588 a total of 16 lists; we defined *early* lists as the first eight lists and *late* lists as the last eight lists 589 each participant encountered. To help interpret our results, we compared participants' 590 memories on early versus late lists in the above feature rich and reduced conditions. 591 Participants in both conditions remembered more words on early versus late lists (feature 592 rich: t(66) = 4.553, p < 0.001; reduced: t(60) = 2.434, p = 0.018). Participants in the feature 593 rich (but not reduced) conditions exhibited more temporal clustering on early versus 594 late lists (feature rich: t(66) = 2.318, p = 0.024; reduced: t(60) = 0.929, p = 0.357). And 595 participants in both conditions exhibited more semantic (category and size) clustering 596 on early versus late lists (feature rich, category: t(66) = 3.805, p < 0.001; feature rich, 597 size: t(66) = 2.190, p = 0.032; reduced, category: t(60) = 2.856, p = 0.006; reduced, size: 598 t(60) = 2.947, p = 0.005). Participants in the reduced (but not feature rich) conditions 599 exhibited more lexicographic clustering on early versus late lists (feature rich, word length: 600 t(66) = 0.161, p = 0.872; feature rich, first letter: t(66) = 0.410, p = 0.683; reduced, word length: t(60) = 3.528, p = 0.001; reduced, first letter: t(60) = 2.275, p = 0.026). Taken 602 together, these comparisons suggest that even when the presence or absence of incidental 603 visual features is stable across lists, participants still exhibit some differences in their 604 performance and memory organization tendencies for early versus late lists. 605

With these differences in mind, we next compared participants' memories on early versus late lists for two additional experimental conditions (see *Random conditions*, Fig. S1). In a *reduced (early)* condition, we held the visual features constant on early lists, but allowed them to vary randomly on late lists. In a *reduced (late)* condition, we allowed the visual features to vary randomly on early lists, but held them constant on late lists.

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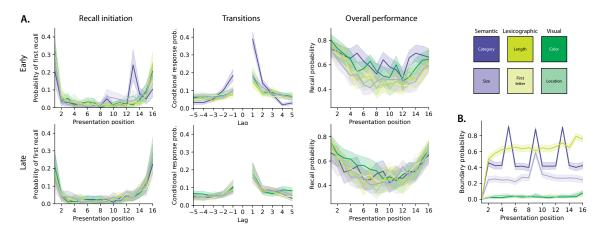
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Given our above findings that (a) participants tended to exhibit stronger clustering effects on feature rich (versus reduced) lists, and (b) participants tended to remember more 612 words and exhibit stronger clustering effects on early (versus late) lists, we expected these early versus late differences to be enhanced in the reduced (early) condition and 614 diminished in the reduced (late) condition. However, to our surprise, participants in nei-615 ther condition exhibited reliable early versus late differences in accuracy (reduced (early): 616 t(41) = 1.499, p = 0.141; reduced (late): t(40) = 1.462, p = 0.152), temporal clustering (re-617 duced (early): t(41) = 0.998, p = 0.324; reduced (late): t(40) = 1.099, p = 0.278), nor feature-618 based clustering (reduced (early), category: t(41) = 0.753, p = 0.456; reduced (early), size: 619 t(41) = 0.721, p = 0.475; reduced (early), length: t(41) = 0.493, p = 0.625; reduced (early), 620 first letter: t(41) = 0.780, p = 0.440; reduced (late), category: t(40) = -0.086, p = 0.932; 621 reduced (late), size: t(40) = 0.746, p = 0.460; reduced (late), length: t(40) = 1.476, p = 0.148; 622 reduced (late), first letter: t(40) = 0.966, p = 0.340). We hypothesized that adding or remov-623 ing the variability in the visual features was acting as a sort of "event boundary" between 624 early and late lists (e.g., Clewett et al., 2019; Radvansky and Copeland, 2006; Radvansky 625 and Zacks, 2017). In prior work, we (and others) have found that memories formed just after event boundaries can be enhanced (e.g., due to less contextual interference between 627 pre- and post-boundary items; Flores et al., 2017; Gold et al., 2017; Manning et al., 2016; 628 Pettijohn et al., 2016). 629 We found that adding incidental visual features on later lists that had not been present 630 on early lists (as in the reduced (early) condition) served to enhance recall performance 631

We found that *adding* incidental visual features on later lists that had not been present on early lists (as in the reduced (early) condition) served to enhance recall performance relative to conditions where all lists had the same blends of features (accuracy for feature rich versus reduced (early): t(107) = -2.230, p = 0.028; reduced versus reduced (early): t(101) = -2.045, p = 0.043; also see Fig. S3A). However, *subtracting* irrelevant visual features on later lists that *had* been present on early lists (as in the reduced (late) condition) did

not appear to impact recall performance (accuracy for feature rich versus reduced (late): t(106) = -0.638, p = 0.525; reduced versus reduced (late): t(100) = -0.407, p = 0.685). These comparisons suggest that recall accuracy has a directional component: accuracy is affected differently by removing features later that had been present earlier versus adding features later that had not been present earlier. In contrast, we found that participants exhibited more temporal and feature-based clustering when we added incidental visual features to any lists (comparisons of clustering on feature rich versus reduced lists are reported above; temporal clustering in reduced versus reduced (early) and reduced ver-sus reduced (late) conditions:  $ts \le -9.780$ , ps < 0.001; feature-based clustering in reduced versus reduced (early) and reduced versus reduced (late) conditions:  $ts \le -5.443$ , ps < 0.001). Temporal and feature-based clustering were not reliably different in the feature rich, reduced (early), and reduced (late) conditions (temporal clustering in feature rich versus reduced (early) and feature rich versus reduced (late) conditions:  $ts \ge -1.434$ , ps ≥ 0.154; feature-based clustering in feature rich versus reduced (early) and feature rich versus reduced (late) conditions:  $ts \ge -1.359$ , ps > 0.177). 

Taken together, our findings thus far suggest that adding item features that change over time, even when they vary randomly and independently of the items, can enhance participants' overall memory performance and can also enhance temporal and feature-based clustering. To the extent that the number of item features that vary from moment to moment approximates the "richness" of participants' experiences, our findings suggest that participants remember "richer" stimuli better and organize richer stimuli more reliably in their memories. Next, we turn to examine the memory effects of varying the temporal ordering of different stimulus features. We hypothesized that changing the orders in which participants were exposed to the words on a given list might enhance (or diminish) the relative influence of different features. For example, presenting a set



**Figure 3: Recall dynamics in feature rich free recall (order manipulation conditions). A.** Behavioral plots. **Left panels.** The probabilities of initiating recall with each word are plotted as a function of presentation position. **Middle panels.** The conditional probabilities of recalling each word are plotted as a function of the relative position (Lag) to the words recalled just-prior. **Right panels.** The overall probabilities of recalling each word are plotted as a function of presentation position. **All panels.** Error ribbons denote bootstrap-estimated 95% confidence intervals (calculated across participants). Top panels display the recall dynamics for early (order manipulation) lists in each condition (color). Bottom panels display the recall dynamics for late (randomly ordered) lists. See Figures S1 and S2 for analogous plots for the random and adaptive conditions. **B.** Proportion of event boundaries (see *Identifying event boundaries*) for each condition's feature of focus, plotted as a function of presentation position.

of words alphabetically might enhance participants' attention to the studied items' first letters, whereas sorting the same list of words by semantic category might instead enhance participants' attention to the words' semantic attributes. Importantly, we expected these order manipulations to hold even when the variation in the total set of features (across words) was held constant across lists (e.g., unlike in the reduced (early) and reduced (late) conditions, where variations in visual features were added or removed from a subset of the lists participants studied).

Across each of six order manipulation conditions, we sorted early lists by one feature dimension but randomly ordered the items on late lists (see *Order manipulation conditions*; features: category, size, length, first letter, color, and location). Participants in the category-ordered condition showed an increase in memory performance on early

lists (accuracy, relative to early feature rich lists; t(95) = 3.034, p = 0.003). Participants in the color-ordered condition also showed a trending increase in memory per-673 formance on early lists (again, relative to early feature rich lists: t(96) = 1.850, p = 0.067). Participants' performances on early lists in all of the other order manipulation con-675 ditions were indistinguishable from performance on the early feature rich lists (||t||s 676 < 1.013, ps > 0.314). Participants in both of the semantically ordered conditions exhib-677 ited stronger temporal clustering on early lists (versus early feature rich lists; category: 678 t(95) = 8.508, p < 0.001; size: t(95) = 2.429, p = 0.017). Participants in the length-ordered 679 condition tended to exhibit less temporal clustering on early lists relative to early feature 680 rich lists (t(95) = -1.666, p = 0.099), whereas participants in the first letter-ordered condi-681 tion exhibited stronger temporal clustering on early lists (t(95) = 2.587, p = 0.011). Partici-682 pants in the visually ordered conditions exhibited more similar performance on early lists, 683 relative to early feature rich lists (color: t(96) = -1.064, p = 0.290; we found a trending 684 enhancement for participants in the location-ordered condition: t(95) = 1.682, p = 0.096). 685 We also compared feature-based clustering on early lists across the order manipulation 686 and feature rich conditions. Since these results were similar across both semantic con-687 ditions (category and size), both lexicographic conditions (length and first letter), and 688 both visual conditions (color and location), here we aggregate data from conditions that 689 manipulated each of these three feature groupings in our comparisons, to simplify the 690 presentation. On early lists, participants in the semantically ordered conditions exhibited 691 stronger semantic clustering relative to participants in the feature rich condition (category: 692 t(125) = 2.524, p = 0.013; size: t(125) = 3.510, p = 0.001), but showed no reliable differences 693 in lexicographic (length: t(125) = 0.539, p = 0.591; first letter: t(125) = -0.587, p = 0.558) 694 or visual (color: t(125) = -0.579, p = 0.564; location: t(125) = -0.346, p = 0.730) clustering. 695 Similarly, participants in the lexicographically ordered conditions exhibited stronger (rela-696

tive to feature rich participants) lexicographic clustering (length: t(125) = 3.426, p = 0.001; 697 first letter: t(125) = 3.236, p = 0.002) on early lists, but showed no reliable differences in 698 semantic (category: t(125) = -1.078, p = 0.283; size: t(125) = -0.310, p = 0.757) or visual 699 (color: t(125) = -0.209, p = 0.835; location: t(125) = -0.004, p = 0.997) clustering. And 700 participants in the visually ordered conditions exhibited stronger visual clustering (again, 701 relative to feature rich participants, and on early lists; color: t(126) = 2.099, p = 0.038; 702 location: t(126) = 4.392, p < 0.001), but showed no reliable differences in semantic (cate-703 gory: t(126) = 0.204, p = 0.839; size: t(126) = -0.093, p = 0.926) or lexicographic (length: 704 t(126) = 0.714, p = 0.476; first letter: t(126) = 0.820, p = 0.414) clustering. Taken together, 705 these order manipulation results suggest several broad patterns (Figs. 3A, 4). First, most of 706 the order manipulations we carried out did *not* reliably affect overall recall performance. 707 Second, most of the order manipulations increased participants' tendencies to temporally 708 cluster their recalls. Third, all of the order manipulations enhanced participants' clus-709 tering of each condition's target feature (i.e., semantic manipulations enhanced semantic 710 clustering, lexicographic manipulations enhanced lexicographic clustering, and visual 711 manipulations enhanced visual clustering) while leaving clustering along other feature dimensions roughly unchanged (i.e., semantic manipulations did not affect lexicographic 713 or visual clustering, and so on). 714

When we closely examined the sequences of words participants recalled from early order-manipulated lists (Fig. 3A, top panel), we noticed several differences from the dynamics of participants' recalls of randomly ordered lists (Figs. S1, S7). One difference is that participants in the category condition (dark purple curves, Fig. 3) most often initiated recall with the fourth-from-last item (*Recall initiation*, top left panel), whereas participants who recalled randomly ordered lists tended to initiate recall with either the first or last list items (Fig. S1, top left panel). We hypothesized that the participants might be "clumping"

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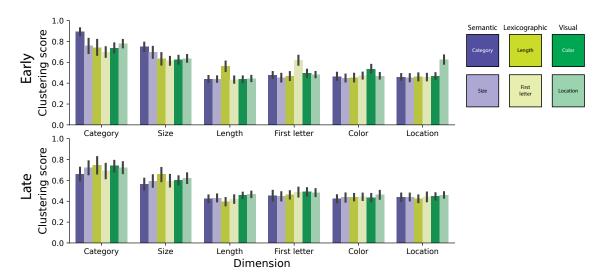
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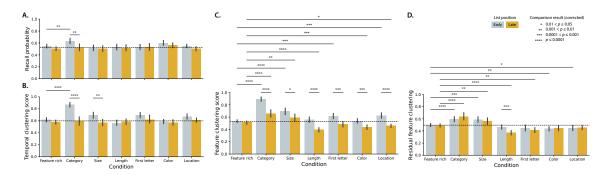


**Figure 4: Memory "fingerprints" (order manipulation conditions).** The across-participant distributions of clustering scores for each feature type (*x*-coordinate) are displayed for each experimental condition (color), separately for order manipulation (early, top) and randomly ordered (late, bottom) lists. See Figures S5 and S6 for analogous plots for the random and adaptive conditions.

their recalls into groups of items that shared category labels. Indeed, when we compared the positions of feature changes in the study sequence (Fig. 3B; see *Identifying event boundaries*) with the positions of items participants recalled first, we noticed a striking correspondence in both semantic conditions. Specifically, on category-ordered lists, the category labels changed every four items on average (dark purple peaks in Fig. 3B), and participants also seemed to display an increased tendency (relative to other order manipulation and random conditions) to initiate recall of category-ordered lists with items whose study positions were integer multiples of four. Similarly, for size-ordered lists, the size labels changed every eight items on average (light purple peaks in Fig. 3B), and participants also seemed to display an increased tendency to initiate recall of size-ordered lists with items whose study positions were integer multiples of eight. A second striking difference is that participants in the category condition exhibited a much steeper lag-CRP (Fig. 3A, top middle panel) than participants in other conditions. (This is another expression of

participants' increased tendencies to temporally cluster their recalls on category-ordered lists, as we reported above.) Taken together, these order-specific idiosyncrasies suggest a hierarchical set of influences on participants' memories. At longer timescales, "event boundaries" (to use the term loosely) can be induced across lists by adding or removing incidental visual features. At shorter timescales, "event boundaries" can be induced across items (within a single list) by adjusting how item features change throughout the list.

The above comparisons between memory performance on early lists in the order ma-741 nipulation versus feature rich conditions highlight how sorted lists are remembered differ-742 ently from random lists. We also wondered how sorting lists along each feature dimension 743 influenced memory relative to sorting lists along the other feature dimensions. Partici-744 pants trended towards remembering early lists that were sorted semantically better than 745 lexicographically sorted lists (t(118) = 1.936, p = 0.055). Participants also remembered 746 visually sorted lists better than lexicographically sorted lists (t(119) = 2.145, p = 0.034). 747 However, participants showed no reliable differences in recall for semantically versus 748 visually sorted lists (t(119) = 0.113, p = 0.910). Participants temporally clustered semanti-749 cally sorted lists more strongly than either lexicographically (t(118) = 5.572, p < 0.001) or visually (t(119) = 6.215, p < 0.001) sorted lists, but did not show reliable differences in tem-751 poral clustering on lexicographically versus visually sorted lists (t(119) = 0.189, p = 0.850). 752 Participants also showed reliably more semantic clustering on semantically sorted lists 753 than lexicographically (category: t(118) = 3.492, p = 0.001, size: t(118) = 3.972, p < 0.001) 754 or visually (category: t(119) = 2.702, p = 0.008, size: t(119) = 4.230, p < 0.001) sorted 755 lists; more lexicographic clustering on lexicographically sorted lists than semantically 756 (length: t(118) = 3.112, p = 0.002; first letter: t(118) = 3.686, p < 0.001) or visually (length: 757 t(119) = 3.024, p = 0.003; first letter: t(119) = 2.644, p = 0.009) sorted lists; and more visual 758 clustering on visually sorted lists than semantically (color: t(119) = -2.659, p = 0.009; 759



**Figure 5: Recall probability and clustering scores on early and late lists.** The bar heights display the average (across participants) recall probabilities (**A.**), temporal clustering scores (**B.**), and feature clustering scores (**C.**) for early (gray) and late (gold) lists. For the feature rich bars (left), the feature clustering scores are averaged across features. For the order manipulation conditions, feature clustering scores are displayed for the focused-on feature for each condition (e.g., category clustering scores are displayed for the category condition, and so on). All panels: error bars denote bootstrap-estimated 95% confidence intervals. The horizontal dotted lines denote the average values (across all lists and participants) for the feature rich condition.

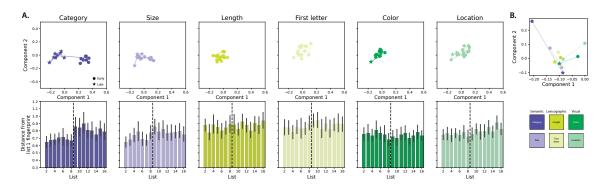
location: t(119) = -4.604, p < 0.001) or lexicographically (color: t(119) = -2.366, p = 0.020; location: t(119) = -4.265, p < 0.001) sorted lists. In summary, sorting lists by different features appeared to have slightly different effects on overall memory performance and temporal clustering. Participants also tended to cluster their recalls along a given feature dimension more when the studied lists were (versus were not) sorted along that dimension.

Beyond affecting how we process and remember *ongoing* experiences, what is happening to us now can also affect how we process and remember *future* experiences. Within the framework of our study, we wondered: if early lists are sorted along different feature dimensions, might this affect how people remember later (random) lists? In exploring this question, we considered both group-level effects (i.e., effects that tended to be common across individuals) and participant-level effects (i.e., effects that were idiosyncratic across individuals).

At the group level, there seemed to be almost no lingering impact of sorting early

lists on memory for later lists. To simplify the presentation, we report these null results in aggregate across the three feature groupings. Relative to memory performance on late feature rich lists, participants' memory performance in all six order manipulation conditions showed no reliable differences (semantic: t(125) = 0.487, p = 0.627; lexico-graphic: t(125) = 0.878, p = 0.382; visual: t(126) = 1.437, p = 0.153). Nor did we observe any reliable differences in temporal clustering on late lists (relative to late feature rich lists; semantic: t(125) = 0.146, p = 0.884; lexicographic: t(125) = 0.923, p = 0.358; visual: t(126) = 0.525, p = 0.601). Aside from a slightly increased tendency for participants to cluster words by their length on late visual order manipulation lists (more than late fea-ture rich lists; t(126) = 2.199, p = 0.030), we observed no reliable differences in any type of feature clustering on late order manipulation condition lists versus late feature rich lists  $(||t||s \le 1.234, ps \ge 0.220).$ 

We also looked for more subtle group-level patterns. For example, perhaps sorting early lists by one feature dimension could affect how participants cluster *other* features (on early and/or late lists) as well. We defined participants' *memory fingerprints* as the set of their temporal and feature clustering scores (see *Memory fingerprints*). A participant's memory fingerprint describes how they tend to retrieve memories of the studied items, perhaps searching in parallel through several feature spaces (or along several representational dimensions). To gain insights into the dynamics of how participants' clustering scores tended to change over time, we computed the average (across participants) fingerprint from each list, from each order manipulation condition (Fig. 6). We projected these fingerprints into a two-dimensional space to help visualize the dynamics (top panels; see *Computing low-dimensional embeddings of memory fingerprints*). We found that participants' average fingerprints tended to remain relatively stable on early lists, and exhibited a "jump" to another stable state on later lists. The sizes of these jumps varied somewhat



**Figure 6: Memory fingerprint dynamics (order manipulation conditions). A.** Each column (and color) reflects an experimental condition. In the top panels, each marker displays a 2D projection of the (across-participant) average memory fingerprint for one list. Order manipulation (early) lists are denoted by circles and randomly ordered (late) lists are denoted by stars. All of the fingerprints (across all conditions and lists) are projected into a common space. The bar plots in the bottom panels display the Euclidean distances of the per-list memory fingerprints to the list 0 fingerprint, for each condition. Error bars denote bootstrap-estimated 95% confidence intervals. The dotted vertical lines denote the boundaries between early and late lists. **B.** In this panel, the fingerprints for early (circle) and late (star) lists are averaged across lists and participants before projecting the fingerprints into a (new) 2D space. See Figure S8 for analogous plots for the random conditions.

across conditions (the Euclidean distances between fingerprints in their original high dimensional spaces are displayed in the bottom panels). We also averaged the fingerprints across early and late lists, respectively, for each condition (Fig. 6B). We found that participants' fingerprints on early lists seem to be influenced by the order manipulations for those lists (see the locations of the circles in Fig. 6B). There also seemed to be some consistency across different features within a broader type. For example, both semantic feature conditions (category and size; purple markers) diverge in a similar direction from the group; both lexicographic feature conditions (length and first letter; yellow markers) diverge in a similar direction; and both visual conditions (color and location; green) also diverge in a similar direction. But on late lists, participants' fingerprints seem to return to a common state that is roughly shared across conditions (i.e., the stars in that panel are clumped together).

When we examined the data at the level of individual participants (Figs. 7 and 8), a

clearer story emerged. Within each order manipulation condition, participants exhibited 812 a range of feature clustering scores on both early and late lists (Fig. 7A, B). Across every 813 order manipulation condition, participants who exhibited stronger feature clustering (for 814 their condition's manipulated feature) recalled more words. This trend held overall across 815 conditions and participants (early: r(179) = 0.537, p < 0.001; late: r(179) = 0.492, p < 0.001) 816 as well as for each condition individually for early ( $rs \ge 0.386$ , all  $ps \le 0.035$ ) and late 817  $(rs \ge 0.462, \text{ all } ps \le 0.010)$  lists. We found no evidence of a condition-level trend; for 818 example, the conditions where participants tended to show stronger clustering scores 819 were not correlated with the conditions where participants remembered more words 820 (early: r(4) = 0.526, p = 0.284; late: r(4) = -0.257, p = 0.623; see insets of Fig. 7A and B). 821 We observed carryover associations between feature clustering and recall performance 822 (Fig. 7C, D). Participants who showed stronger feature clustering on early lists tended to 823 recall more items on late lists (across conditions: r(179) = 0.492, p < 0.001; all conditions 824 individually:  $rs \ge 0.462$ , all  $ps \le 0.010$ ). Participants who recalled more items on early lists 825 also tended to show stronger feature clustering on late lists (across conditions: r(179) =826 0.280, p < 0.001; all non-visual conditions:  $rs \ge 0.445$ , all  $ps \le 0.014$ ; color: r(29) = 0.298, p = 0.2980.103; location: r(28) = 0.354, p = 0.055). Neither of these effects showed condition-level 828 trends (early feature clustering versus late recall probability: r(4) = -0.299, p = 0.565; 829 early recall probability versus late feature clustering: r(4) = 0.400, p = 0.432). We also 830 looked for associations between feature clustering and temporal clustering. Across every 831 order manipulation condition, participants who exhibited stronger feature clustering also 832 exhibited stronger temporal clustering. For early lists (Fig. 7E), this trend held overall 833 (r(179) = 0.924, p < 0.001), for each condition individually (all  $rs \ge 0.822$ , all ps < 0.001), 834 and across conditions (r(4) = 0.964, p = 0.002). For late lists (Fig. 7F), the results were more 835 variable (overall: r(179) = 0.348, p < 0.001; all non-visual conditions:  $rs \ge 0.382$ , all ps 836

 $\leq$  0.037; color: r(29) = 0.453, p = 0.011; location: r(28) = 0.190, p = 0.314; across-conditions: 837 r(4) = -0.036, p = 0.945). While less robust than the carryover associations between feature 838 clustering and recall performance, we also observed some carryover associations between feature clustering and temporal clustering (Fig. 7G, H). Participants who showed stronger 840 feature clustering on early lists trended towards showing stronger temporal clustering 841 on later lists (overall: r(179) = 0.301, p < 0.001; for individual conditions: all  $rs \ge 0.297$ , 842 all  $ps \le 0.111$ ; across conditions: r(4) = 0.107, p = 0.840). And participants who showed 843 stronger temporal clustering on early lists trended towards showing stronger feature 844 clustering on later lists (overall: r(179) = 0.579, p < 0.001; all non-visual conditions: rs845  $\geq$  0.323, all  $ps \leq$  0.082; visual conditions:  $rs \geq$  0.089, all  $ps \leq$  0.632; across conditions: 846 r(4) = 0.916, p = 0.010). Taken together, the results displayed in Figure 7 show that 847 participants who were more sensitive to the order manipulations (i.e., participants who 848 showed stronger feature clustering for their condition's feature on early lists) remembered 849 more words and showed stronger temporal clustering. These associations also appeared 850 to carry over across lists, even when the items on later lists were presented in a random 851 order. 852

If participants show different sensitivities to order manipulations, how do their be-853 haviors carry over to later lists? We found that participants who showed strong fea-854 ture clustering on early lists often tended to show strong feature clustering on late lists 855 (Fig. 8A; overall across participants and conditions: r(179) = 0.592, p < 0.001; non-visual 856 feature conditions: all  $rs \ge 0.350$ , all  $ps \le 0.058$ ; color: r(29) = -0.071, p = 0.704; lo-857 cation: r(28) = 0.032, p = 0.868; across conditions: r(4) = 0.934, p = 0.006). Although 858 participants tended to show weaker feature clustering on late lists (Fig. 6) on average, the 859 associations between early and late lists for individual participants suggests that some 860 influence of early order manipulations may linger on late lists. We found that partici-861

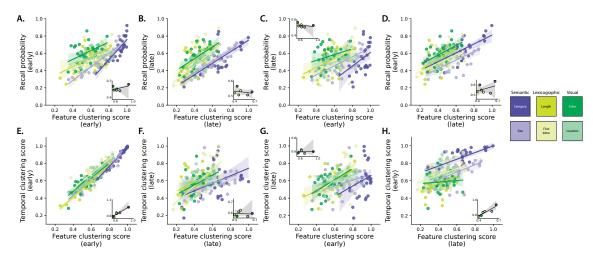
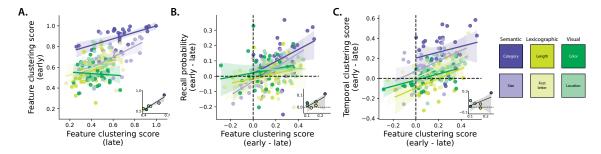


Figure 7: Interactions between feature clustering, recall probability, and contiguity. A. Recall probability versus feature clustering scores for order manipulation (early) lists. B. Recall probability versus feature clustering for randomly ordered (late) lists. C. Recall probability on late lists versus feature clustering on early lists. D. Recall probability on early lists versus feature clustering on late lists. E. Temporal clustering scores (contiguity) versus feature clustering scores on early lists. F. Temporal clustering scores versus feature clustering scores on late lists. G. Temporal clustering scores on early lists versus feature clustering scores on early lists. H. Temporal clustering scores on early lists versus feature clustering scores on late lists. All panels. Each dot in the main scatterplots denotes the average scores for one participant. The colored regression lines are computed across participants. The inset displays condition-averaged results, where each dot reflects a single condition and the regression line is computed across experimental conditions. All error ribbons denote bootstrap-estimated 95% confidence intervals.



**Figure 8: Feature clustering carryover effects. A.** Feature clustering scores for order manipulation (early) versus randomly ordered (late) lists. **B.** Accuracy differences (on early versus late lists) versus feature clustering "carryover" (defined as the differences between the average clustering scores on early and late lists). **C.** Temporal clustering differences (on early versus late lists) versus feature clustering carryover. **All panels.** Each dot in the main scatterplots denotes the average scores for one participant. The colored regression lines are computed across participants. The inset displays condition-averaged results, where each dot reflects a single condition and the regression line is computed across experimental conditions. All error ribbons denote bootstrap-estimated 95% confidence intervals.

pants who exhibited larger carryover in feature clustering (i.e., continued to show strong feature clustering on late lists) for the semantic order manipulations (but not other ma-863 nipulations) also tended to show a smaller decrease in recall on early versus late lists 864 (Fig. 8B; overall: r(179) = 0.378, p < 0.001; category: r(28) = 0.419, p = 0.021; size: 865 r(28) = 0.737, p < 0.001; non-semantic conditions: all  $rs \le 0.252$ , all  $ps \ge 0.179$ ; across 866 conditions: r(4) = 0.773, p = 0.072) on late lists, relative to early lists. Participants who 867 exhibited larger carryover in feature clustering also tended to show stronger temporal 868 clustering on late lists (relative to early lists) for all but the category condition (Fig. 8C; 869 overall: r(179) = 0.434, p < 0.001; category: r(28) = 0.229, p = 0.223; all non-category 870 conditions: all  $rs \ge 0.448$ , all  $ps \le 0.012$ ; across conditions: r(4) = 0.598, p = 0.210). 871

We suggest two potential interpretations of these findings. First, it is possible that some participants are more "malleable" or "adaptable" with respect to how they organize incoming information. When presented with list of items sorted along *any* feature dimension, they will simply adopt that feature as a dominant dimension for organizing those

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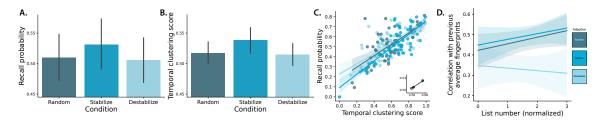
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items and subsequent (randomly ordered) items. This flexibility in memory organization 876 might afford such participants a memory advantage, explaining their strong recall perfor-877 mance. An alternative interpretation is that each participant comes into our study with a 878 "preferred" way of organizing incoming information. If they happen to be assigned to an 879 order manipulation condition that matches their preferences, then they will appear to be 880 "sensitive" to the order manipulation and also exhibit a high degree of carryover in feature 881 clustering from early to late lists. These participants might demonstrate strong recall per-882 formance not because of their inherently superior memory abilities, but rather because the 883 specific condition they were assigned to happened to be especially easy for them, given 884 their pre-experimental tendencies. To help distinguish between these interpretations, we 885 designed an adaptive experimental condition (see Adaptive condition). The primary ma-886 nipulation in the adaptive condition is that participants each experience three key types 887 of lists. On *random* lists, words are ordered randomly (as in the feature rich condition). 888 On stabilize lists, the presentation order is adjusted to be maximally similar to the current 889 estimate of the participant's memory fingerprint (see Online "fingerprint" analysis). Third, 890 on *destabilize* lists, the presentation order is adjusted to be *minimally* similar to the current estimate of the participant's memory fingerprint (see Ordering "stabilize" and "destabilize" 892 lists by an estimated fingerprint). The orders in which participants experienced each type 893 of list were counterbalanced across participants to help reduce the influence of potential 894 list-order effects. Because the presentation orders on stabilize and destabilize lists are 895 adjusted to best match each participant's (potentially unique) memory fingerprint, the 896 adaptive condition removes uncertainty about whether participants' assigned conditions 897 might just "happen" to match their preferred ways of organizing their memories. 898

Participants' fingerprints on stabilize and random lists tended to become (numerically) slightly more similar to their average fingerprints computed from the previous lists they

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**Figure 9: Adaptive free recall. A.** Average probability of recall (taken across words, lists, and participants) for lists from each adaptive condition. **B.** Average temporal clustering scores for lists from each adaptive condition. **C.** Recall probability versus temporal clustering scores by participant (main panel; each participant contributes one dot per condition) and averaged within condition (inset; each dot represents a single condition). **D.** Per-list correlations between the current list's fingerprint and the average fingerprint computed from all previous lists. The normalized list numbers (*x*-axis) denote the number of lists of the same type that the participant had experienced at the time of the current list. All panels: Colors denote the sorting type (condition) for each list. Error bars and ribbons denote bootstrap-estimated 95% confidence intervals. For additional details about participants' behavior and performance during the adaptive conditions, see Figure S2.

had experienced, and their fingerprints on destabilize lists tended to become numerically less similar (Fig. 9D). Overall, we found that participants tended to be better at remembering words on stabilize lists relative to words on both random (t(59) = 1.740, p = 0.087) and destabilize (t(59) = 1.714, p = 0.092) lists (Fig. 9A). Participants showed no reliable differences in their memory performance on destabilize versus random lists (t(59) = -0.249, p = 0.804). Participants also exhibited stronger temporal clustering on stabilize lists, relative to random (t(59) = 3.554, p = 0.001) and destabilize (t(59) = 4.045, p < 0.001) lists (Fig. 9B). We found no reliable differences in temporal clustering for items on random versus destabilize lists (t(59) = -0.781, p = 0.438).

As in the other experimental manipulations, participants in the adaptive condition exhibited substantial variability with respect to their overall memory performance and their clustering tendencies (Fig. 9C). We found that individual participants who exhibited strong temporal clustering scores also tended to recall more items. This held across subjects, aggregating across all list types (r(178) = 0.721, p < 0.001), and for each list type individually (all  $rs \ge 0.683$ , all  $ps \le 0.001$ ). Taken together, the results from the adaptive

condition suggest that each participant comes into the experiment with their own unique memory organization tendencies, as characterized by their memory fingerprint. When participants study lists whose items come pre-sorted according to their unique preferences, they tend to remember more and show stronger temporal clustering.

# 20 Discussion

We asked participants to study and freely recall word lists. The words on each list (and 921 the total set of lists) were held constant across participants. For each word, we considered 922 (and manipulated) two semantic features (category and size) that reflected aspects of the 923 *meanings* of the words, along with two lexicographic features (word length and first letter), 924 which reflected characteristics of the words' letters. These semantic and lexicographic 925 features are intrinsic to each word. We also considered and manipulated two additional 926 visual features (color and location) that affected the appearance of each studied item, but 927 could be varied independently of the words' identities. Across different experimental 928 conditions, we manipulated how the visual features varied across words (within each 929 list), along with the orders of each list's words. Although the participants' task (verbally 930 recalling as many words as possible, in any order, within one minute) remained constant 931 across all of these conditions, and although the set of words they studied from each list 932 remained constant, our manipulations substantially affected participants' memories. The 933 impact of some of the manipulations also affected how participants remembered future 934 lists that were sorted randomly.

#### 936 Recap: visual feature manipulations

We found that participants in our feature rich condition (where we varied words' appearances) recalled similar proportions of words to participants in a reduced condition

(where appearance was held constant across words). However, varying the words' appearances led participants to exhibit much more temporal and feature-based clustering. This suggests that even seemingly irrelevant elements of our experiences can affect how we remember them.

When we held the within-list variability in participants' visual experiences fixed across 943 lists (in the feature rich and reduced conditions), they remembered more words from early 944 lists than from late lists. For feature rich lists, they also showed stronger clustering for early 945 versus late lists. However, when we varied participants' visual experiences across lists (in 946 the "reduced (early)" and "reduced (late)" conditions), these early versus late accuracy 947 and clustering differences disappeared. Abruptly changing how incidental visual features 948 varied across words seemed to act as a sort of "event boundary" that partially reset how 949 participants processed and remembered post-boundary lists. Within-list clustering also 950 increased in these manipulations, suggesting that the "within-event" words were being 951 more tightly associated with each other. 952

When we held the visual features constant during early lists, but then varied words' appearances in later lists (i.e., the reduced (early) condition), participants' overall memory performance improved. However, this impact was directional: when we *removed* visual features from words in late lists that had been present in early lists (i.e., the reduced (late) condition), we saw no memory improvement.

### 958 Recap: order manipulations

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When we (stochastically) sorted early lists along different feature dimensions, we found several impacts on participants' memories. Sorting early lists semantically (by word category) enhanced participants' memories for those lists, but the effects on performance of sorting along other feature dimensions were inconclusive. However, each order manipulation substantially affected how participants *organized* their memories of words from the ordered lists. When we sorted lists semantically, participants displayed stronger semantic clustering; when we sorted lists lexicographically, they displayed stronger lexicographic clustering; and when we sorted lists visually, they displayed stronger visual clustering. Clustering along the unmanipulated feature dimensions in each of these cases was un-

The order manipulations we examined also appeared to induce, in some cases, a tendency to "clump" similar words within a list. This was most apparent on semantically ordered lists, where the probability of initiating recall with a given word seemed to follow groupings defined by feature change points.

We also examined the impact of early list order manipulations on memory for late lists. At the group level, we found little evidence for lingering "carryover" effects of these manipulations: participants in the order manipulation conditions showed similar memory performance and clustering on late lists to participants in the corresponding control (feature rich) condition. At the level of individual participants, however, we found several meaningful patterns.

Participants who showed stronger feature clustering on early (order-manipulated) lists tended to better remember late (randomly ordered) lists. Participants who remembered early lists better also tended to show stronger feature clustering (along their condition's feature dimension) on late lists (even though the words on those late lists were presented in a random order). We also observed some (weaker) carryover effects of temporal clustering. Participants who showed stronger feature clustering (along their condition's feature dimension) on early lists tended to show stronger temporal clustering on late lists. And participants who showed stronger temporal clustering on early lists also tended to show stronger feature clustering on late lists. Essentially, these order manipulations appeared to

affect each participant differently. Some participants were sensitive to our manipulations, and those participants' memory performance was impacted more strongly, both for the ordered lists and for future (random) lists. Other participants appeared relatively insensitive to our manipulations, and those participants showed little carryover effects on late lists.

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These results at the individual participant level suggested to us that either (a) some participants were more sensitive to *any* order manipulation, or (b) some participants might be more (or less) sensitive to manipulations along *particular* (e.g., preferred) feature dimensions. To help distinguish between these possibilities, we designed an adaptive condition whereby we attempted to manipulate whether participants studied words in an order that either matched or mismatched our estimate of how they would cluster or organize the studied words in memory (i.e., their idiosyncratic memory fingerprint). We found that when we presented words in orders that were consistent with participants' memory fingerprints, they remembered more words overall and showed stronger temporal clustering. This comports well with the second possibility described above. Specifically, each participant seems to bring into the experiment their own idiosyncratic preferences and strategies for organizing the words in their memory. When we presented the words in an order consistent with each participant's idiosyncratic fingerprint, their memory performance improved. This might indicate that the participants were spending less cognitive effort "reorganizing" the incoming words on those lists, which freed up resources to devote to encoding processes instead.

## 1009 Context effects on memory performance and organization

In real-world experience, each moment's unique blend of contextual features (where we are, who we are with, what else we are thinking of at the time, what else we experience

nearby in time, etc.) plays an important role in how we interpret, experience, and remember that moment, and how we relate it to our other experiences (e.g., for review see Manning, 2020). What are the analogues of real-world contexts in laboratory tasks like the free recall paradigm employed in our study? In general, modern formal accounts of free recall (Kahana, 2020) describe context as comprising a mix of (a) features pertaining to or associated with each item and (b) other items and thoughts experienced nearby in time, e.g., that might still be "lingering" in the participant's thoughts at the time they study the item. Item features can include semantic properties (i.e., features related to the item's meaning), lexicographic properties (i.e., features related to the item's letters), sensory properties (i.e., feature related to the item's appearance, sound, smell, etc.), emotional properties (i.e., features related to how meaningful the item is, whether the item evokes positive or negative feelings, etc.), utility-related properties (e.g., features that describe how an item might be used or incorporated into a particular task or situation), and more. Essentially any aspect of the participant's experience that can be characterized, measured, or otherwise described can be considered to influence the participant's mental context at the moment they experience that item. Temporally proximal features include aspects of the participant's internal or external experience that are not specifically occurring at the moment they encounter an item, but that nonetheless influence how they process the item. Thoughts related to percepts, goals, expectations, other experiences, and so on that might have been cued (directly or indirectly) by the participant's recent experiences prior to the current moment all fall into this category. Internally driven mental states, such as thinking about an experience unrelated to the experiment, also fall into this category.

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Contextual features need not be intentionally or consciously perceived by the participant to affect memory, nor do they need to be relevant to the task instructions or the participant's goals. Incidental factors such as font color (Jones and Pyc, 2014), background

color (Isarida and Isarida, 2007), inter-stimulus images (Chiu et al., 2021; Gershman et al., 2013; Manning et al., 2016), background sounds (Sahakyan and Smith, 2014; ?), secondary tasks (Masicampto and Sahakyan, 2014; Oberauer and Lewandowsky, 2008; Polyn et al., 2009), and more can all impact how participants remember, and organize in memory, lists of studied items.

Consistent with this prior work, we found that participants were sensitive to taskirrelevant visual features. We also found that changing the dynamics of those taskirrelevant visual features (in the reduced (early) and reduced (late) conditions) *also* affected
participants' memories. This suggests that it is not only the contextual features themselves
that affect memory, but also the *dynamics* of context—i.e., how the contextual features
associated with each item change over time.

## Priming effects on memory performance and organization

When our ongoing experiences are ambiguous, we can draw on our past experiences, 1049 expectations, and other real, perceived, or inferred cues to help resolve these ambiguities. 1050 We may also be overtly or covertly "primed" to influence how we are likely to resolve 1051 ambiguities. For example, before listening to a story with several equally plausible inter-1052 pretations, providing participants with "background" information beforehand can lead 1053 them towards one interpretation versus another (Yeshurun et al., 2017). More broadly, our 1054 conscious and unconscious biases and preferences can influence not only how we interpret 1055 high-level ambiguities, but even how we process low-level sensory information (Katabi 1056 et al., 2023). 1057

In more simplified scenarios, like list-learning paradigms, the stimuli and tasks participants encounter before studying a given list can influence what and how they remember. For example, when participants are directed to suppress, disregard, or ignore "distracting"

stimuli early on in an experiment, participants often tend to remember those stimuli less 1061 well when they are re-used as to-be-remembered targets later on in the experiment (Tip-1062 per, 1985). In general, participants' memories can be influenced by exposing them to 1063 a wide range of positive and negative priming factors before they encounter the to-be-1064 remembered information (Balota et al., 1992; Clayton and Chattin, 1989; Donnelly, 1988; 1065 Flexser and Tulving, 1982; Gotts et al., 2012; Huang et al., 2004; Huber, 2008; Huber et al., 1066 2001; McNamara, 1994; Neely, 1977; Rabinowitz, 1986; Tulving and Schacter, 1991; Watkins 1067 et al., 1992; Wiggs and Martin, 1998). 1068

The order manipulation conditions in our experiment show that participants can also be primed to pick up on more subtle statistical structure in their experiences, like the dynamics of how the presentation orders of stimuli vary along particular feature dimensions. These order manipulations affected not only how participants remembered the manipulated lists, but also how they remembered *future* lists with different (randomized) temporal properties.

#### 1075 Expectation, event boundaries, and situation models

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Our findings that participants' current and future memory behaviors are sensitive to 1076 manipulations in which features change over time, and how features change across items 1077 and lists, suggest parallels with studies on how we form expectations and predictions, 1078 segment our continuous experiences into discrete events, and make sense of different 1079 scenarios and situations. Each of these real-world cognitive phenomena entail identifying 1080 statistical regularities in our experiences, and exploiting those regularities to gain insight, 1081 form inferences, organize or interpret memories, and so on. Our past experiences enable 1082 us to predict what is likely to happen in the future, given what happened "next" in our 1083 previous experiences that were similar to now (Barron et al., 2020; Brigard, 2012; Chow 1084

et al., 2016; Eichenbaum and Fortin, 2009; Gluck et al., 2002; Goldstein et al., 2021; Griffiths and Steyvers, 2003; Jones and Pashler, 2007; Kim et al., 2014; Manning, 2020; Tamir and Thornton, 2018; Xu et al., 2023).

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When our expectations are violated, such as when our observations disagree with our predictions, we may perceive the "rules" or "situation" to have changed. Event boundaries denote abrupt changes in the state of our experience, for example, when we transition from one situation to another (Radvansky and Zacks, 2017; Zwaan and Radvansky, 1998). Crossing an event boundary can impair our memory for pre-boundary information and enhance our memory for post-boundary information (DuBrow and Davachi, 2013; Manning et al., 2016; Radvansky and Copeland, 2006; Sahakyan and Kelley, 2002). Event boundaries are also tightly associated with the notion of situation models and schemas—mental frameworks for organizing our understanding about the rules of how we and others are likely to behave, how events are likely to unfold over time, how different elements are likely to interact, and so on. For example, a situation model pertaining to a particular restaurant might set our expectations about what we are likely to experience when we visit that restaurant (e.g., what the building will look like, how it will smell when we enter, how crowded the restaurant is likely to be, the sounds we are likely to hear, etc.). Similarly, as mentioned in the *Introduction*, we might learn a schema describing how events are likely to unfold *across* any sit-down restaurant—e.g., open the door, wait to be seated, receive a menu, decide what to order, place the order, and so on. Situation models and schemas can help us to generalize across our experiences, and to generate expectations about how new experiences are likely to unfold. When those expectations are violated, we can perceive ourselves to have crossed into a new situation.

In our study, we found that abruptly changing the "rules" about how the visual appearances of words are determined, or about the orders in which words are presented,

can lead participants to behave similarly to what one might expect upon crossing an event 1110 boundary. Adding variability in font color and presentation location for words on late 1111 lists, after those visual features had been held constant on early lists, led participants to remember more words on those later lists. One potential explanation is that participants 1113 perceive an "event boundary" to have occurred when they encounter the first "late" list. 1114 According to contextual change accounts of memory across event boundaries (e.g., Flores et al., 2017; Gold et al., 2017; Pettijohn et al., 2016; Sahakyan and Kelley, 2002), this could 1116 help to explain why participants in the reduced (early) condition exhibited better overall 1117 memory performance. Specifically, their memory for late list items could benefit from less 1118 interference from early list items, and the contextual features associated with late list items 1119 (after the "event boundary") might serve as more specific recall cues for those late items 1120 (relative to if the boundary had not occurred). 1121

# 1122 Theoretical implications

Although most modern formal theories of episodic memory have been developed and 1123 tested to explain memory for list-learning tasks (Kahana, 2020), a number of recent studies 1124 suggest some substantial differences between memory for lists versus naturalistic stim-1125 uli (e.g., real-world experiences, narratives, films, etc.; Heusser et al., 2021; Lee et al., 2020; 1126 Manning, 2021; Nastase et al., 2020). One reason is that naturalistic stimuli are often much 1127 more engaging than the highly simplified list-learning tasks typically employed in the 1128 psychological laboratory, perhaps leading participants to pay more attention, exert more 1129 effort, and stay more consistently motivated to perform well (Nastase et al., 2020). Another 1130 reason is that the temporal unfoldings of events and occurrences in naturalistic stimuli 1131 tend to be much more meaningful than the temporal unfoldings of items on typical lists 1132 used in laboratory memory tasks. Real-world events exhibit important associations at a broad range of timescales. For example, an early detail in a detective story may prove to be a clue to solving the mystery later on. Further, what happens in one moment typically carries some predictive information about what came before or after (Xu et al., 2023). In contrast, the lists used in laboratory memory tasks are most often ordered randomly, by design, to *remove* meaningful temporal structure in the stimulus (Kahana, 2012).

On one hand, naturalistic stimuli provide a potential means of understanding how our memory systems function in the circumstances we most often encounter in our everyday lives. This implies that, to understand how memory works in the "real world," we should study memory for stimuli that reflect the relevant statistical structure of real-world experiences. On the other hand, naturalistic stimuli can be difficult to precisely characterize or model, making it difficult to distinguish whether specific behavioral trends follow from fundamental workings of our memory systems, from some aspect of the stimulus, or from idiosyncratic interactions or interference between participants' memory systems and the stimulus. This challenge implies that, to understand the fundamental nature of memory in its "pure" form, we should study memory for highly simplified stimuli that can provide relatively unbiased (compared with real-world experiences) measures of the relevant patterns and tendencies.

The experiment we report in this paper was designed to help bridge some of this gap between naturalistic tasks and more traditional list-learning tasks. We had people study word lists similar to those used in classic memory studies, but we also systematically varied the lists' "richness" (by adding or removing visual features) and temporal structure (through order manipulations that varied over time and across experimental conditions). We found that participants' memory behaviors were sensitive to these manipulations. Some of the manipulations led to changes that were common across people (e.g., more temporal clustering when words' appearances were varied, enhanced memory for lists

following an "event boundary," more feature clustering on order-manipulated lists, etc.). Other manipulations led to changes that were idiosyncratic (especially carryover effects from order manipulations; e.g., participants who remembered more words on early order-manipulated lists tended to show stronger feature clustering for their condition's feature dimension on late randomly ordered lists, etc.). We also found that participants remem-bered more words from lists that were sorted to align with their idiosyncratic clustering preferences. Taken together, our results suggest that our memories are susceptible to ex-ternal influences (i.e., to the statistical structure of ongoing experiences), but the effects of past experiences on future memory are largely idiosyncratic across people. 

## 1168 Potential applications

Every participant in our study encountered exactly the same words, split into exactly the same lists. But participants' memory performance, the orders in which they recalled the words, and the effects of early list manipulations on later lists all varied according to how we presented the to-be-remembered words.

Our findings raise a number of exciting questions. For example, how far might these manipulations be extended? In other words, might there be more sophisticated or clever feature or order manipulations that one could implement to have stronger impacts on memory? Are there limits to how much impact (on memory performance and/or organization) these sorts of manipulations can have? Are those limits universal across people, or are there individual differences (based on prior experiences, natural strategies, neuroanatomy, etc.) that impose person-specific limits on the potential impact of presentation-level manipulations on memory?

Our findings indicate that the ways word lists are presented affects how people remember them. To the extent that word list memory reflects memory processes that are

relevant to real-world experiences, one could imagine potential real-world applications of our findings. For example, we found that participants remembered more words when the presentation order agreed with their memory fingerprints. If analogous fingerprints could be estimated for classroom content, perhaps they could be utilized manually by teachers, or even by automated content-presentation systems, to optimize how and what students remember.

# 1189 Concluding remarks

Our work raises deep questions about the fundamental nature of human learning. What 1190 are the limits of our memory systems? How much does what we remember (and how we 1191 remember) depend on how we learn or experience the to-be-remembered content? We 1192 know that our expectations, strategies, situation models learned through prior experiences, 1193 and more collectively shape how our experiences are remembered. But those aspects of 1194 our memory are not fixed: when we are exposed to the same experience in a new way, it 1195 can change how we remember that experience, and also how we remember, process, or 1196 perceive *future* experiences. 1197

#### 1198 Author contributions

Conceptualization: JRM and ACH. Methodology: JRM and ACH. Software: JRM, PCF, CEF, and ACH. Analysis: JRM, PCF, and ACH. Data collection: ECW, PCF, MRL, AMF, BJB, DR, and CEF. Data curation and management: ECW, PCF, MRL, and ACH. Writing (original draft): JRM. Writing (review and editing): ECW, PCF, MRL, AMF, BJB, DR, CEF, and ACH. Supervision: JRM and ACH. Project administration: ECW and PCF. Funding acquisition: JRM.

#### 1205 Author note

All of the data analyzed in this manuscript, along with all of the code for carrying out the 1206 analyses may be found at https://github.com/ContextLab/FRFR-analyses. Code for run-1207 ning the non-adaptive experimental conditions may be found at https://github.com/Con-1208 textLab/efficient-learning-code. Code for running the adaptive experimental condition 1209 may be found at https://github.com/ContextLab/adaptiveFR. We have also released an as-1210 sociated Python toolbox for analyzing free recall data, which may be found at https://cdl-1211 quail.readthedocs.io/en/latest/. Note that this study was not preregistered. Some of the 1212 ideas and data presented in this manuscript were also presented at the Annual Meeting 1213 of the Society for Neuroscience (2017).

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