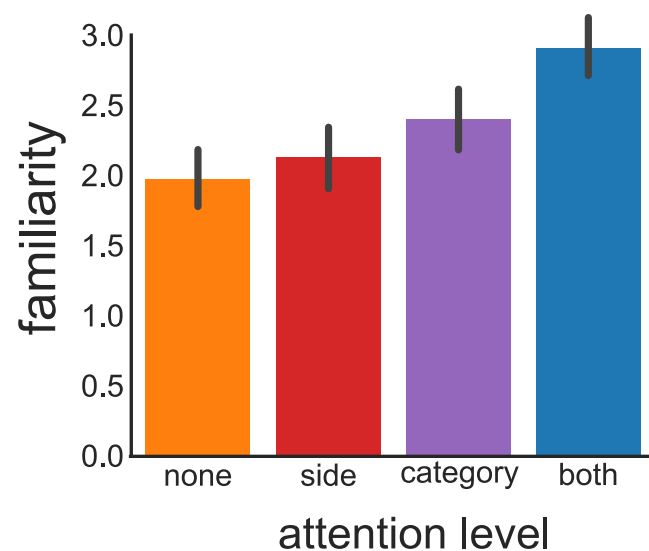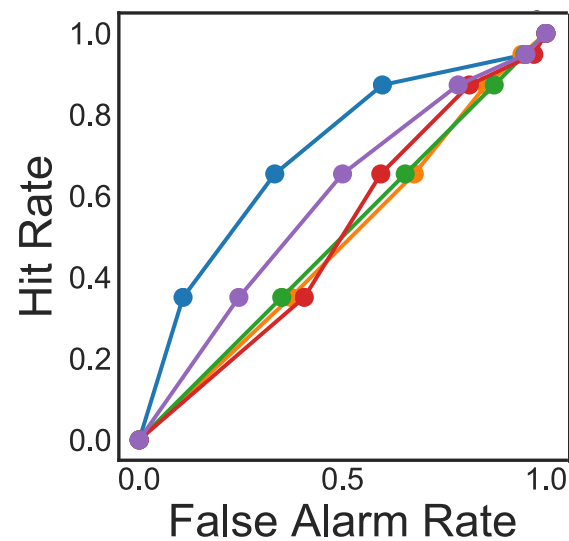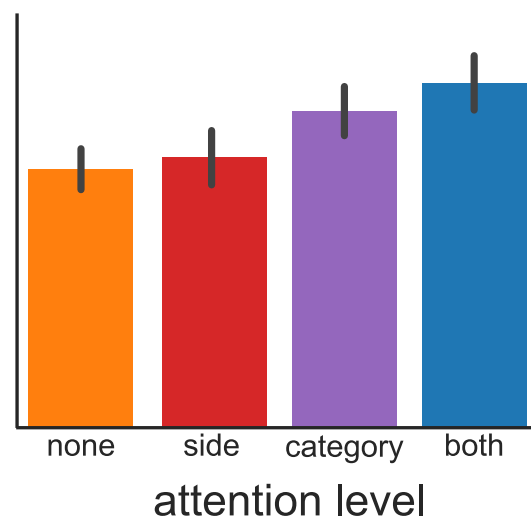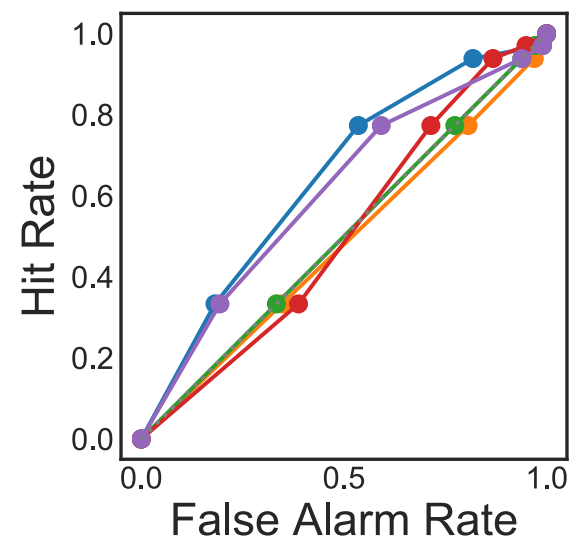## Familiarity by Attention

Familiarity ROC

Subjects are significantly more "familiar" with / have better recall for attended category images presented on the attended and unattended side ("both" and "category", respectively), relative to unattended category images presented on attended and unattended sides ("side" and "none", respectively), and novel images ("novel").
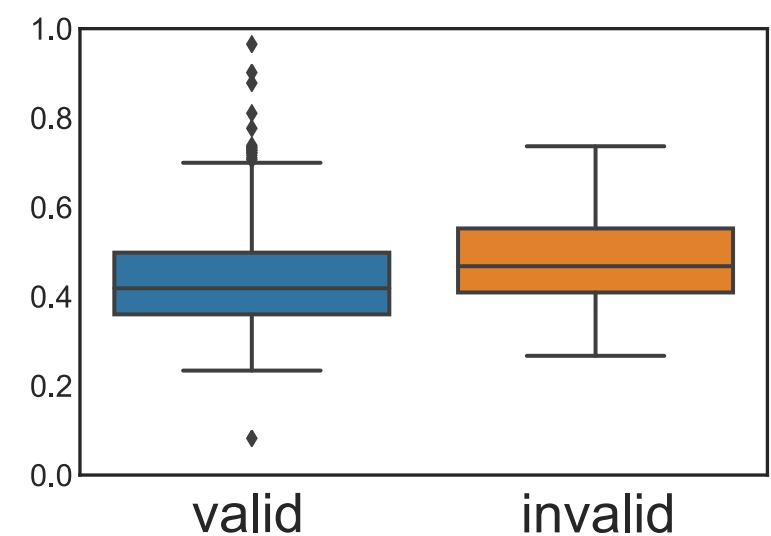
Location

Face

+ Effect stronger for Location images than Face images

+ Some subjects report locations easier to remember because features are more distinct

+ Reaction times show attention to cued side