

<sup>1</sup> Fitness tracking reveals task-specific associations  
<sup>2</sup> between memory, mental health, and exercise

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<sup>8</sup> **Abstract**

<sup>9</sup> Physical exercise can benefit both physical and mental well-being. Different forms of exercise  
<sup>10</sup> (i.e., aerobic versus anaerobic; running versus walking versus swimming versus yoga; high-  
<sup>11</sup> intensity interval training versus endurance workouts; etc.) impact physical fitness in different  
<sup>12</sup> ways. For example, running may substantially impact leg and heart strength but only moderately  
<sup>13</sup> impact arm strength. We hypothesized that the mental benefits of exercise might be similarly  
<sup>14</sup> differentiated. We focused specifically on how different forms of exercise might relate to different  
<sup>15</sup> aspects of memory and mental health. To test our hypothesis, we collected nearly a century's  
<sup>16</sup> worth of fitness data (in aggregate). We then asked participants to fill out surveys asking them  
<sup>17</sup> to self-report on different aspects of their mental health. We also asked participants to engage in  
<sup>18</sup> a battery of memory tasks that tested their short and long term episodic, semantic, and spatial  
<sup>19</sup> memory. We found that participants with similar exercise habits and fitness profiles tended to  
<sup>20</sup> also exhibit similar mental health and task performance profiles.

<sup>21</sup> **Introduction**

<sup>22</sup> Engaging in physical activity (exercise) can improve our physical fitness by increasing muscle  
<sup>23</sup> strength (Crane et al., 2013; Knuttgen, 2007; Lindh, 1979; Rogers and Evans, 1993), increasing bone  
<sup>24</sup> density (Bassey and Ramsdale, 1994; Chilibeck et al., 2012; Layne and Nelson, 1999), increasing  
<sup>25</sup> cardiovascular performance (Maiorana et al., 2000; Pollock et al., 2000), increasing lung capac-  
<sup>26</sup> ity (Lazovic-Popovic et al., 2016) (although see Roman et al., 2016), increasing endurance (Wilmore  
<sup>27</sup> and Knuttgen, 2003), and more. Exercise can also improve mental health (Basso and Suzuki, 2017;  
<sup>28</sup> Callaghan, 2004; Deslandes et al., 2009; Mikkelsen et al., 2017; Paluska and Schwenk, 2000; Raglin,  
<sup>29</sup> 1990; Taylor et al., 1985) and cognitive performance (Basso and Suzuki, 2017; Brisswalter et al.,  
<sup>30</sup> 2002; Chang et al., 2012; Ettnier et al., 2006).

<sup>31</sup> The physical benefits of exercise can be explained by stress-responses of the affected body tis-  
<sup>32</sup> sues. For example, skeletal muscles that are taxed during exercise exhibit stress responses (Morton  
<sup>33</sup> et al., 2009) that can in turn affect their growth or atrophy (Schiaffino et al., 2013). By comparison,  
<sup>34</sup> the benefits of exercise on mental health are less direct. For example, one hypothesis is that ex-  
<sup>35</sup> ercise leads to specific physiological changes, such as increased aminergic synaptic transmission  
<sup>36</sup> and endorphin release, which in turn act on neurotransmitters in the brain (Paluska and Schwenk,  
<sup>37</sup> 2000).

<sup>38</sup> Speculatively, if different exercise regimens lead to different neurophysiological responses, one  
<sup>39</sup> might be able to map out a spectrum of signalling and transduction pathways that are impacted  
<sup>40</sup> by a given type, duration, and intensity of exercise in each brain region. For example, prior work  
<sup>41</sup> has shown that exercise increases acetylcholine levels, starting in the vicinity of the exercised  
<sup>42</sup> muscles (Shoemaker et al., 1997). Acetylcholine is thought to play an important role in memory  
<sup>43</sup> formation (Palacios-Filardo et al., 2021, e.g., by modulating specific synaptic inputs from entorhinal  
<sup>44</sup> cortex to the hippocampus, albeit in rodents). Given the central role of these medial temporal  
<sup>45</sup> lobe structures play in memory, changes in acetylcholine might lead to specific changes in memory  
<sup>46</sup> formation and retrieval.

<sup>47</sup> In the present study, we hypothesize that (a) different exercise regimens will have different,

48 quantifiable impacts on cognitive performance and mental health, and that (b) these impacts will  
49 be consistant across individuals. To this end, we collected a year of fitness tracking data from  
50 each of 113 participants. We then asked each participant to fill out a brief survey in which they  
51 self-evaluated several aspects of their mental health. Finally, we ran each participant through a  
52 battery of memory tasks, which we used to evaluate their memory performance along several  
53 dimensions. We examined the data for potential associations between memory, mental health, and  
54 exercise.

## 55 Results

56 Before testing our main hypothesis, we first examined the behavioral data from each memory  
57 task. We expected that the general trends and tendancies in the behavioral data would follow  
58 previously reported behaviors from similar tasks that had been utilized in prior work. We were also  
59 interested in characterizing the variability in task performance across participants. For example,  
60 if all participants exhibited near-identical behaviors or performance on a given task, we would be  
61 unable to identify how memory performance varied with mental health or exercise.

- 62 • characterizing behaviors (color by quartile and continue the color scheme in later figures–  
63 hue reflects task, shading reflects performance. white outline means immediate, black outline  
64 means delayed)
- 65 – Free recall (immediate + delayed): pfr, lag-CRP, spc (color: recall performance)
- 66 – Naturalistic recall (immediate + delayed): reproduce a version of the sherlock movie/recall  
67 trajectories (color: mean precision)
- 68 – Foreign language flashcards (immediate + delayed): p(correct) histogram (color: p(correct))
- 69 – Spatial learning: mean error by number of shapes (color: slope of line fit to errors as a  
70 function of the number of shapes)
- 71 • Fitness info (break down by task performance, potentially separately for each task); also

72 separate out recent (raw) and recent versus baseline – color using same color scheme as  
73 behavior figure

- 74 – activity (steps, zone minutes, floors/elevation)
- 75 – resting heart rate
- 76 – sleep

77 • exploratory analysis (correlations)

- 78 – Memory-memory
- 79 – fitness-fitness
- 80 – survey-survey
- 81 – (fitness + survey)-memory

82 • predictive analysis (regressions)

- 83 – Predict memory performance on held-out task from other tasks
- 84 – Predict memory performance on each task using fitness data
- 85 – Predict memory performance on each task using survey data

86 • Reverse correlations: look at recent changes versus baseline trends (color using same scheme  
87 as behavior figure)

- 88 – Fitness profile that predicts performance on each task (barplots + timelines)
- 89 – Fitness profile for each survey demographic (barplots + timelines)
  - 90 \* Select out mental health demographics (based on meds, stress levels)

## 91 Discussion

- 92 • summarize key findings
- 93 • correlation versus causation

- 94        • what can vs. can't we know? we can identify correlations, but not causal direction– e.g. we  
95            cannot know whether exercise *causes* mental changes versus whether people with particular  
96            neural profiles might tend to engage in particular exercise behaviors. that being said, we *can*  
97            separate out baseline tendencies (e.g., how people tend to exercise in general) versus recent  
98            changes (e.g., how they happened to have exercised prior to the experiment).
- 99        • related work (exercise/memory, exercise/mental health), what this study adds  
100        • future direction: towards customized physical exercise recommendation engine for optimiz-  
101            ing mental health and mental fitness

## 102      **Methods**

103      We ran an online experiment using the Amazon Mechanical Turk platform. We collected data  
104      about each participant's fitness and exercise habits, a variety of self-reported measures concerning  
105      their mental health, and about their performance on a battery of memory tasks. We mined the  
106      dataset for potential associations between memory, mental health, and exercise.

## 107      **Experiment**

### 108      **Participants**

109      We recruited experimental participants by posting our experiment as a Human Intelligence Task  
110      (HIT) on the Amazon Mechanical Turk platform. We limited participation to Mechanical Turk  
111      Workers who had been assigned a "Masters" designation on the platform, given to workers who  
112      score highly across several metrics on a large number of HITs, according to a proprietary algorithm  
113      managed by Amazon. We further limited our participant pool to participants who self-reported that  
114      they were fluent in English and regularly used a Fitbit fitness tracker device. A total of 160 workers  
115      accepted our HIT in order to participate in our experiment. Of these, we excluded all participants  
116      who failed to log into their Fitbit account (giving us access to their anonymized fitness tracking  
117      data), encountered technical issues (e.g., by accessing the HIT using an incompatible browser,

118 device, or operating system), or who ended their participation prematurely, before completing the  
119 full study. In all, 113 participants remained that contributed usable data to the study.

120 For their participation, workers received a base payment of \$5 per hour (computed in 15  
121 minute increments, rounded up to the nearest 15 minutes), plus an additional performance-based  
122 bonus of up to \$5. Our recruitment procedure and study protocol were approved by Dartmouth's  
123 Committee for the Protection of Human Subjects.

124 **Gender, age, and race.** Of the 113 participants who contributed usable data, 77 reported their  
125 gender as female, 35 as male, and 1 chose not to report their gender. Participants ranged in age  
126 from 19–68 years old (25<sup>th</sup> percentile: 28.25 years; 50<sup>th</sup> percentile: 32 years; 75<sup>th</sup> percentile: 38  
127 years). Participants reported their race as White (90 participants), Black or African American (11  
128 participants), Asian (7 participants), Other (4 participants), and American Indian or Alaska Native  
129 (3 participants). One participant opted not to report their race.

130 **Languages.** All participants reported that they were fluent in either 1 and 2 languages (25<sup>th</sup>  
131 percentile: 1; 50<sup>th</sup> percentile: 1; 75<sup>th</sup> percentile: 1), and that they were “familiar” with between 1  
132 and 11 languages (25<sup>th</sup> percentile: 1; 50<sup>th</sup> percentile: 2; 75<sup>th</sup> percentile: 3).

133 **Reported medical conditions and medications.** Participants reported having and/or taking med-  
134 ications pertaining to the following medical conditions: anxiety or depression (4 participants),  
135 recent head injury (2 participants), high blood pressure (1 participant), bipolar (1 participant),  
136 hypothyroidism (1 participant), and other unspecified medications (1 participant). Participants  
137 reported their current and typical stress levels on a Likert scale as very relaxed (-2), a little relaxed  
138 (-1), neutral (0), a little stressed (1), or very stressed (2). The “current” stress level reflected par-  
139 ticipants’ stress at the time they participated in the experiment. Their responses ranged from -2  
140 to 2 (current stress: 25<sup>th</sup> percentile: -2; 50<sup>th</sup> percentile: -1; 75<sup>th</sup> percentile: 1; typical stress: 25<sup>th</sup>  
141 percentile: 0; 50<sup>th</sup> percentile: 1; 75<sup>th</sup> percentile: 1). Participants also reported their current level of  
142 alertness on a Likert scale as very sluggish (-2), a little sluggish (-1), neutral (0), a little alert (1),  
143 or very alert (2). Their responses ranged from -2 to 2 (25<sup>th</sup> percentile: 0; 50<sup>th</sup> percentile: 1; 75<sup>th</sup>

<sup>144</sup> percentile: 2). Nearly all (111 out of 113) participants reported that they had normal color vision,  
<sup>145</sup> and 15 participants reported uncorrected visual impairments (including dyslexia and uncorrected  
<sup>146</sup> near- or far-sightedness).

<sup>147</sup> **Residence and level of education.** Participants reported their residence as being located in the  
<sup>148</sup> suburbs (36 participants), a large city (30 participants), a small city (23 participants), rural (14 partici-  
<sup>149</sup> pants), or a small town (10 participants). Participants reported their level of education as follows:  
<sup>150</sup> College graduate (42 participants), Master's degree (23 participants), Some college (21 partici-  
<sup>151</sup> pants), High school graduate (9 participants), Associate's degree (8 participants), Other graduate  
<sup>152</sup> or professional school (5 participants), Some graduate training (3 participants), or Doctorate (2  
<sup>153</sup> participants).

<sup>154</sup> **Reported water and coffee intake.** Participants reported the number of cups of water and coffee  
<sup>155</sup> they had consumed prior to accepting the HIT. Water consumption ranged from 0–6 cups (25<sup>th</sup>  
<sup>156</sup> percentile: 1; 50<sup>th</sup> percentile: 3; 75<sup>th</sup> percentile: 4). Coffee consumption ranged from 0–4 cups (25<sup>th</sup>  
<sup>157</sup> percentile: 0; 50<sup>th</sup> percentile: 1; 75<sup>th</sup> percentile: 2).

<sup>158</sup> **Tasks**

<sup>159</sup> Upon accepting the HIT posted on Mechanical Turk, the worker was directed to read and fill out  
<sup>160</sup> a screening and consent form, and to share access to their anonymized Fitbit data via their Fitbit  
<sup>161</sup> account. After consenting to participant and successfully sharing their Fitbit data, participants  
<sup>162</sup> filled out a survey and then engaged in a series of memory tasks (Fig. 1). All stimuli and code for  
<sup>163</sup> running the full Mechanical Turk experiment may be found [here](#).

<sup>164</sup> **Survey questions.** We collected the following demographic information from each participant:  
<sup>165</sup> their birth year, gender, highest (academic) degree achieved, race, language fluency, and language  
<sup>166</sup> familiarity. We also collected information about participants' health and wellness, including about  
<sup>167</sup> their vision, alertness, stress, sleep, coffee and water consumption, location of their residence,  
<sup>168</sup> activity typically required for their job, and exercise habits.

	Main task and immediate memory test				Delayed memory test
a.	1 Free recall	Study words  16 words per list 4 lists	Memory test 		5 
b.	2 Naturalistic recall	Watch a short video (The Temple of Knowledge)  Video clip plays	Memory tests  Free response	Memory tests  Multiple choice	6  Free response
c.	3 Foreign language flashcards	Study flashcards 	Memory test  Multiple choice		7  Multiple choice
d.	4 Spatial learning	Memorize the positions of increasing numbers of shapes 			N/A

**Figure 1: Battery of memory tasks.** **a. Free recall.** Participants study 16 words (presented one at a time), followed by an immediate memory test where they type each word they remember from the just-studied list. In the delayed memory test, participants type any words they remember studying, from any list. **b. Naturalistic recall.** Participants watch a brief video, followed by two immediate memory tests. The first test asks participants to write out what happened in the video. The second test has participants answer a series of multiple choice questions about the conceptual content of the video. In the delayed memory test, participants (again) write out what happened in the video. **c. Foreign language flashcards.** Participants study a sequence of 10 English-Gaelic word pairs, each presented with an illustration of the given word. During an immediate memory test, participants perform a multiple choice test where they select the Gaelic word that corresponds to the given photograph. During the delayed memory test, participants perform a second multiple choice test, where they select the Gaelic word that corresponds to each of a new set of photographs. **d. Spatial learning.** In each trial, participants study a set of randomly positioned shapes. Next, the shapes' positions are altered, and participants are asked to drag the shapes back to their previous positions. **All panels.** The gray numbers denote the order in which participants experienced each task or test.

<sup>169</sup> **Free recall (Fig. 1a).** Participants studied a sequence of four word lists, each comprising 16 words.  
<sup>170</sup> After studying each list, participants received an immediate memory test, whereby they were asked  
<sup>171</sup> to type (one word at a time) any words they remembered from the just-studied list, in any order.

<sup>172</sup> Words were presented for 2 s each, in black text on a white background, followed by a 2 s blank  
<sup>173</sup> (white) screen. After the final 2 s pause, participants were given 90 s to type in as many words  
<sup>174</sup> as they could remember, in any order. The memory test was constructed such that the participant  
<sup>175</sup> could only see the text of the current word they were typing; when they pressed any non-letter  
<sup>176</sup> key, the current word was submitted and the text box they were typing in was cleared. This was  
<sup>177</sup> intended to prevent participants from retroactively editing their previous responses.

<sup>178</sup> The word lists participants studied were drawn from the categorized lists reported in Ziman  
<sup>179</sup> et al. (2018). Each participant was assigned four unique randomly chosen lists (in a randomized  
<sup>180</sup> order), selected from a full set of 16 lists. Each chosen list was then randomly shuffled before  
<sup>181</sup> presenting the words to the participants.

<sup>182</sup> Participants also performed a final delayed memory test where they were given 180 s to type  
<sup>183</sup> out any words they remembered from *any* of the 4 lists they had studied.

<sup>184</sup> Recalled words within an edit distance of 2 (i.e., a Levenshtein Distance less than or equal to  
<sup>185</sup> 2) of any word in the wordpool were “autocorrected” to their nearest match. We also manually  
<sup>186</sup> corrected clear typos or misspellings by hand (e.g., we corrected “hippopumas” to “hippopota-  
<sup>187</sup> mus”, “zucinni” to “zucchini”, and so on). Finally, we lemmatized each submitted word to match  
<sup>188</sup> the plurality of the matching wordpool word (e.g., “bongo” was corrected to “bongos”, and so  
<sup>189</sup> on). After applying these corrections, any submitted words that matched words presented on the  
<sup>190</sup> just-studied list were tagged as “correct” recalls, and any non-matching words were discarded  
<sup>191</sup> as “errors.” Because participants were not allowed to edit the text they entered, we chose not to  
<sup>192</sup> analyze these putative “errors,” since we could not distinguish typos from true misrememberings.

<sup>193</sup> **Naturalistic recall (Fig. 1b).** Participants watched a 2.5 minute video clip entitled “The Temple  
<sup>194</sup> of Knowledge.” The video comprises an animated story told to StoryCorps by Ronald Clark, who  
<sup>195</sup> was interviewed by his daughter, Jamilah Clark. The narrator (Ronald) discusses growing up

<sup>196</sup> living in an apartment over Washington Heights branch of the New York Public Library, where his  
<sup>197</sup> father worked as a custodian during the 1940s.

<sup>198</sup> After watching the video clip, participants were asked to type out anything they remembered  
<sup>199</sup> about what happened in the video. They typed their responses into a text box, one sentence at a  
<sup>200</sup> time. When the participant pressed the return key or typed any final punctuation mark (".", "!", or  
<sup>201</sup> "?") the text currently entered into the box was "submitted" and added to their transcript, and the  
<sup>202</sup> text box was cleared to prevent further editing of any already-submitted text. This was intended to  
<sup>203</sup> prevent participants from retroactively editing their previous responses. Participants were given  
<sup>204</sup> up to 10 minutes to enter their responses. After 4 minutes participants were given the option of  
<sup>205</sup> ending the response period early, e.g., if they felt they had finished entering all of the information  
<sup>206</sup> they remembered. Each participant's transcript was constructed from their submitted responses by  
<sup>207</sup> combining the sentences into a single document and removing extraneous whitespace characters.

<sup>208</sup> Following this 4–10 minute free response period, participants were given a series of 10 multiple  
<sup>209</sup> choice questions about the conceptual content of the story. All participants received the same  
<sup>210</sup> questions, in the same order.

<sup>211</sup> Participants also performed a final delayed memory test, where they carried out the free  
<sup>212</sup> response recall task a second time, near the end of the testing session. This resulted in a second  
<sup>213</sup> transcript, for each participant.

<sup>214</sup> **Foreign language flashcards (Fig. 1c).** Participants studied a series of 10 English-Gaelic word  
<sup>215</sup> pairs in a randomized order. We selected the Gaelic language both for its relatively small number of  
<sup>216</sup> native speakers and for its dissimilarity to other commonly spoken languages amongst Mechanical  
<sup>217</sup> Turk Workers. We verified (via self report) that all of our participants were fluent in English and  
<sup>218</sup> that they were neither fluent nor familiar with Gaelic.

<sup>219</sup> Each word's "flashcard" comprised a cartoon depicting the given word, the English word or  
<sup>220</sup> phrase in lowercase text (e.g., "the boy"), and the Gaelic word or phrase in uppercase text (e.g.,  
<sup>221</sup> "BUACHAILL"). Each flashcard was displayed for 4 s, followed by a 3 s interval (during which  
<sup>222</sup> the screen was cleared) prior to the next flashcard presentation.

223 After studying all 10 flashcards, participants were given a multiple choice memory test where  
224 they were shown a series of novel photographs, each depicting one of the 10 words they had  
225 learned. They were asked to select which (of 4 unique options) Gaelic word went with the given  
226 picture. The 3 incorrect options were selected at random (with replacement across trials), and the  
227 order in which the choices appeared to the participant were also randomized. Each of the 10 words  
228 they had learned were tested exactly once.

229 Participants also performed a final delayed memory test, where they were given a second set of  
230 10 questions (again, one per word they had studied). For this second set of questions participants  
231 were prompted with a new set of novel photographs, and new randomly chosen incorrect choices  
232 for each question. Each of the 10 original words they had learned were (again) tested exactly once  
233 during this final memory test.

234 **Spatial learning (Fig. 1d).** Participants performed a series of study-test trials where they memo-  
235 rized the onscreen spatial locations of two or more shapes. During the study phase of each trial,  
236 a set of shapes appeared on the screen for 10 s, followed by 2 s of blank (white) screen. During the  
237 test phase of each trial, the same shapes appeared onscreen again, but this time they were vertically  
238 aligned and sorted horizontally in a random order. Participants were instructed to drag (using the  
239 mouse) each shape to its studied position, and then to click a button to indicate that the placements  
240 were complete.

241 In different study-test trials, participants learned the locations of different numbers of shapes  
242 (always drawn from the same pool of 7 unique shapes, where each shape appeared at most one  
243 time per trial). They first performed three trials where they learned the locations of 2 shapes; next  
244 three trials where they learned the locations of 3 shapes; and so on until their last three trials, where  
245 (during each trial) they learned the locations of 7 shapes. All told, each participant performed 18  
246 study-test trials of this spatial learning task (3 trials for each of 2, 3, 4, 5, 6, and 7 shapes).

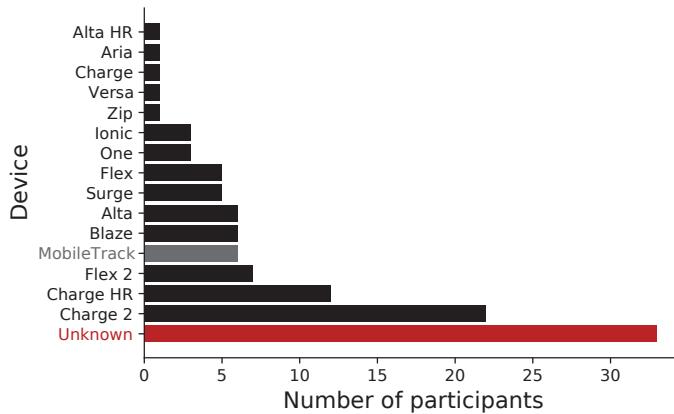


Figure 2: **Fitbit devices.** The bars indicate the numbers of participants whose fitness tracking data came from each model of Fitbit device. “MobileTrack” refers to participants who used smartphone accelerometer information to track their activity via the Fitbit smartphone app. “Unknown” denotes participants whose device information was not available from their available Fitbit data.

247 **Fitness tracking using Fitbit devices**

248 To gain access to our study, participants provided us with access to all data associated with their  
 249 Fitbit account from the year (365 calendar days) up to and including the day they accepted the HIT.  
 250 We filtered out all identifiable information (e.g., participant names, GPS coordinates, etc.) prior to  
 251 importing their data.

252 **Collecting and processing Fitbit data**

253 The fitness tracking data associated with participants’ Fitbit accounts varied in scope and duration  
 254 according to which device the participant owned (Fig. 2), how often the participant wore (and/or  
 255 synced) their tracking device, and how long they had owned their device. For example, while all  
 256 participants’ devices supported basic activity metrics such as daily step counts, only a subset of  
 257 the devices with heart rate monitoring capabilities provided information about workout intensity,  
 258 resting heart rate, and other related measures.

259 Across all devices, we collected the following information: heart rate data, sleep tracking data,  
 260 logged bodyweight measurements, logged nutrition measurements, Fitbit account and device  
 261 settings, and activity metrics.

262 **Heart rate.** If available, we extracted all heart rate data collected by participants' Fitbit device(s)  
263 and associated with their Fitbit profile. Depending on the specific device model(s) and settings, this  
264 included second-by-second, minute-by-minute, daily summary, weekly summary, and/or monthly  
265 summary heart rate information. These summaries include information about participants' aver-  
266 age heart rates, and the amount of time they were estimated to have spent in different "heart rate  
267 zones" (rest, out-of-range, fat burn, cardio, or peak, as defined by their Fitbit profile), as well as an  
268 estimate of the number of estimated calories burned while in each heart rate zone.

269 **Sleep.** If available, we extracted all sleep data collected by participants' Fitbit device(s). Depend-  
270 ing on the specific device model(s) and settings, this included nightly estimates of the duration  
271 and quality of sleep, as well as the amount of time spent in each sleep stage (awake, REM, light, or  
272 deep).

273 **Weight.** If available, we extracted any weight-related information affiliated with participants'  
274 Fitbit accounts within 1 year prior to enrolling in our study. Depending on their specific device  
275 model(s) and settings, this included their weight, body mass index, and/or body fat percentage.

276 **Nutrition.** If available, we extracted any nutrition-related information affiliated with participants'  
277 Fitbit accounts within 1 year prior to enrolling in our study. Depending on their specific account  
278 settings and usage behaviors, this included a log of the specific foods they had eaten (and logged)  
279 over the past year, and the amount of water consumed each day.

280 **Account and device settings.** We extracted any settings associated with participants' Fitbit ac-  
281 counts to determine (a) which device(s) and model(s) are associated with their Fitbit account, (b)  
282 time(s) when their device(s) were last synced, and (c) battery level(s).

283 **Activity metrics.** If available, we extracted any activity-related information affiliated with par-  
284 ticipants' Fitbit accounts within 1 year prior to enrolling in our study. Depending on their specific  
285 device model(s) and settings, this included: daily step counts; daily amount of time spent in each

286 activity level (sedentary, lightly active, fairly active, or very active, as defined by their account  
287 settings and preferences); daily number of floors climbed; daily elevation change; and daily total  
288 distance traveled.

289 **Comparing recent versus baseline measurements.**

290 We were interested in separating out potential associations between *absolute* fitness metrics and  
291 *relative* metrics. To this end, in addition to assessing potential raw (absolute) fitness metrics, we  
292 also defined a simple measure of recent changes in those metrics, relative to a baseline:

$$\Delta_{R,B}m = \frac{B \sum_{i=1}^R m(i)}{R \sum_{i=R+1}^{R+B} m(i)},$$

293 where  $m(i)$  is the value of metric  $m$  from  $i - 1$  days prior to testing (e.g.,  $m(1)$  represents the value  
294 of  $m$  on the day the participant accepted the HIT, and  $m(10)$  represents the value of  $m$  9 days prior  
295 to accepting the HIT. Unless otherwise noted, we set  $R = 7$  and  $B = 30$ . In other words, to estimate  
296 recent changes in any metric  $m$ , we divided the average value of  $m$  taken over the prior week by  
297 the average value of  $m$  taken over the 30 days before that.

298 **Exploratory correlation analyses**

299 We used a bootstrap procedure to identify reliable correlations between different memory-related,  
300 fitness-related, and demographic-related variables. For each of  $N = 1000$  iterations, we selected  
301 (with replacement) a sample of 113 participants to include. This yielded, for each iteration, a  
302 sampled “data matrix” with one row per sampled participant and one column for each measured  
303 variable. When participants were sampled multiple times in a given iteration, as was often the case,  
304 this matrix contained duplicate rows. We used a round-robin imputation procedure to estimate the  
305 values of any missing features (Buck, 1960). Next, we computed the Pearson’s correlation between  
306 each pair of columns. This yielded, for each pair of columns, a distribution of  $N$  bootstrapped  
307 correlation coefficients. If fewer than 95% of the coefficients for a given pair of columns had the  
308 same sign, we excluded the pair from further analysis and considered the expected correlation

309 between those columns to be undefined. If  $\geq 95\%$  of the coefficients for a given pair of columns  
310 had the same sign, we computed the expected correlation coefficient as:

$$\mathbb{E}_{i,j}[r] = \tanh\left(\frac{1}{N} \sum_{n=1}^N \tanh^{-1}(\text{corr}(m(i)_n, m(j)_n))\right),$$

311 where  $m(x)_n$  represents column  $x$  of the bootstrapped data matrix for iteration  $n$ ,  $\tanh$  is the  
312 hyperbolic tangent, and  $\tanh^{-1}$  is the inverse hyperbolic tangent.

### 313 Regression-based prediction analyses

314 Following our exploratory correlation analyses, we used an analogous bootstrap procedure to iden-  
315 tify subsets of memory-related, fitness-related, and demographic-related variables that predicted  
316 (non-overlapping) subsets of other variables. For example, we tested whether a combination of  
317 fitness-related variables could predict a combination of memory-related variables, and so on.

318 We used the same bootstrap procedure described above (used in our exploratory correlation  
319 analyses) to generate  $N = 1000$  bootstrapped data matrices whose rows reflected sampled partici-  
320 pants and whose columns reflected different measured variables.

321 We grouped variables according to whether they were memory-related, fitness-related, or  
322 demographic-related. For each bootstrap iteration, we divided the rows of that iterations data  
323 matrix into training and test sets. The assignments of rows to these two sets was random, subject  
324 to the constraint that any duplicated rows in the data matrix (i.e., reflecting a single participant who  
325 had been sampled multiple times) was always assigned to either the training *or* the test set—i.e.,  
326 duplicated rows could not appear in both the training and the test sets. The training sets always  
327 comprised 75% of the data, and the tests sets comprised the remaining 25% of the data.

328 Next, we fit a series of ridge regression models to the training data. Specifically, for each pairing  
329 of memory, fitness, and demographic variables, we fit a single ridge regression model treating the  
330 first variable group as the input features and the second variable group as the target features. For  
331 example, one regression model used memory variables to predict fitness variables, and another  
332 regression model used fitness variables to predict demographic variables, and so on. In total we

333 fit six regression models to each training dataset. We then applied the fitted models to the held-  
334 out test dataset and computed the root mean squared deviation (RMSD) between the predicted  
335 and observed values in the target features of the test dataset. We also examined the regression  
336 weights assigned to each input feature. This yielded, for each regression model (across  $N$  bootstrap  
337 iterations) a distribution of RMSD values and a distribution of weights for each input variable.

338 We constructed a “null” distribution by using the same procedure as above, but where the  
339 columns in the test datasets were randomly permuted with each iteration (thereby breaking any  
340 meaningful predictive information between the training and test data). We assessed the statistical  
341 significance ( $p$ -values) of the observed RMSD values by computing the proportions of null RMSD  
342 values that were less than the observed value. We also assessed the significance of the observed  
343 regression weights using  $t$ -tests to compare the means of the observed versus null distributions of  
344 weights.

345 **Reverse correlation analyses**

346 We sought to characterize potential associations between the history of participants’ fitness-related  
347 activities leading up to the time they participated in a memory task and their performance on  
348 the given task. For each fitness-related variable, we constructed a timeseries matrix whose rows  
349 corresponded to timepoints (sampled once per day) leading up to the day the participant accepted  
350 the HIT for our study, and whose columns corresponded to different participants. These matrices  
351 often contained missing entries, since different participants’ Fitbit devices tracked fitness-related  
352 activities differently. For example, participants whose Fitbit devices lacked heart rate sensors  
353 would have missing entries for any heart rate-related variables. Or, if a given participant neglected  
354 to wear their fitness tracker on a particular day, the column corresponding to that participant  
355 would have missing entries for that day.

356 In addition to this set of matrices storing timeseries data for each fitness-related variable, we also  
357 constructed a memory performance matrix,  $M$ , whose rows corresponded to different memory-  
358 related variables, and whose columns corresponded to different participants. For example, one  
359 row of the memory performance matrix reflected the average proportion of words (across lists)

360 that each participant remembered during the immediate free recall test, and so on.

361 Given a fitness timeseries matrix,  $F$ , we computed the weighted average and weighted standard  
362 error of the mean of each row of  $F$ , where the weights were given by a particular memory-related  
363 variable (row of  $M$ ). For example, if  $F$  contained participants' daily step counts, we could use  
364 any row of  $M$  to compute a weighted average across any participants who contributed step count  
365 data on each day. Choosing a row of  $M$  that corresponded to participants' performance on the  
366 naturalistic recall task would mean that participants who performed better on the naturalistic recall  
367 task would contribute more to the weighted average timeseries of daily step counts. Specifically,  
368 for each row,  $t$ , of  $F$ , we computed the weighted average (across the  $S$  participants) as:

$$\bar{f}(t) = \sum_{s=1}^S \dot{m}(s)F(t,s),$$

369 where  $\dot{m}$  denotes the normalized min-max scaling of  $m$  (the row of  $M$  corresponding to the chosen  
370 memory-related variable):

$$\dot{m} = \frac{m}{\sum_{s=1}^S \hat{m}(s)},$$

371 where

$$\hat{m} = \frac{m - \min(m)}{\max(m) - \min(m)}$$

372 We computed the weighted standard error of the mean as:

$$\text{SEM}_m(f(t)) = \frac{\left| \sum_{s=1}^S (F(t,s) - \bar{f}(t)) \right|}{\sqrt{S}}.$$

373 When a given row of  $F$  was missing data from one or more participants, those participants were  
374 excluded from the weighted average for the corresponding timepoint and the weights (across all  
375 remaining participants) were re-normalized to sum to 1. The above procedure yielded, for each  
376 memory variable, a timeseries of average (and standard error of the mean) fitness tracking values  
377 leading up to the day of the experiment.

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<sup>385</sup> **Data and code availability**

<sup>386</sup> All analysis code and data used in the present manuscript may be found [here](#).

<sup>387</sup> **Author contributions**

<sup>388</sup> Concept: J.R.M. Experiment implementation and data collection: G.M.N. Analyses: G.M.N., E.C.,  
<sup>389</sup> P.C.F., and J.R.M. Writing: J.R.M.

<sup>390</sup> **Competing interests**

<sup>391</sup> The authors declare no competing interests.

<sup>392</sup> **References**

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