

Recap

- Immediate vs. delayed vs. continual distractor free recall
- Probability of first recall
- Clustering:
 - Temporal clustering (contiguity effect)
 - Semantic clustering

How do people organize their memories?

- Time
- Meaning
- Location on screen
- Starting letter
- Visual appearance (of referent)
- Sound, smell, touch, taste, etc.
- Utility of referent
- Font properties (color, shape, size)
- Anything else you can measure...

Quantifying how people organize
memories by {time, meaning, ...}

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- Take all the words you haven't recalled yet, and order them by similarity to the previously recalled word

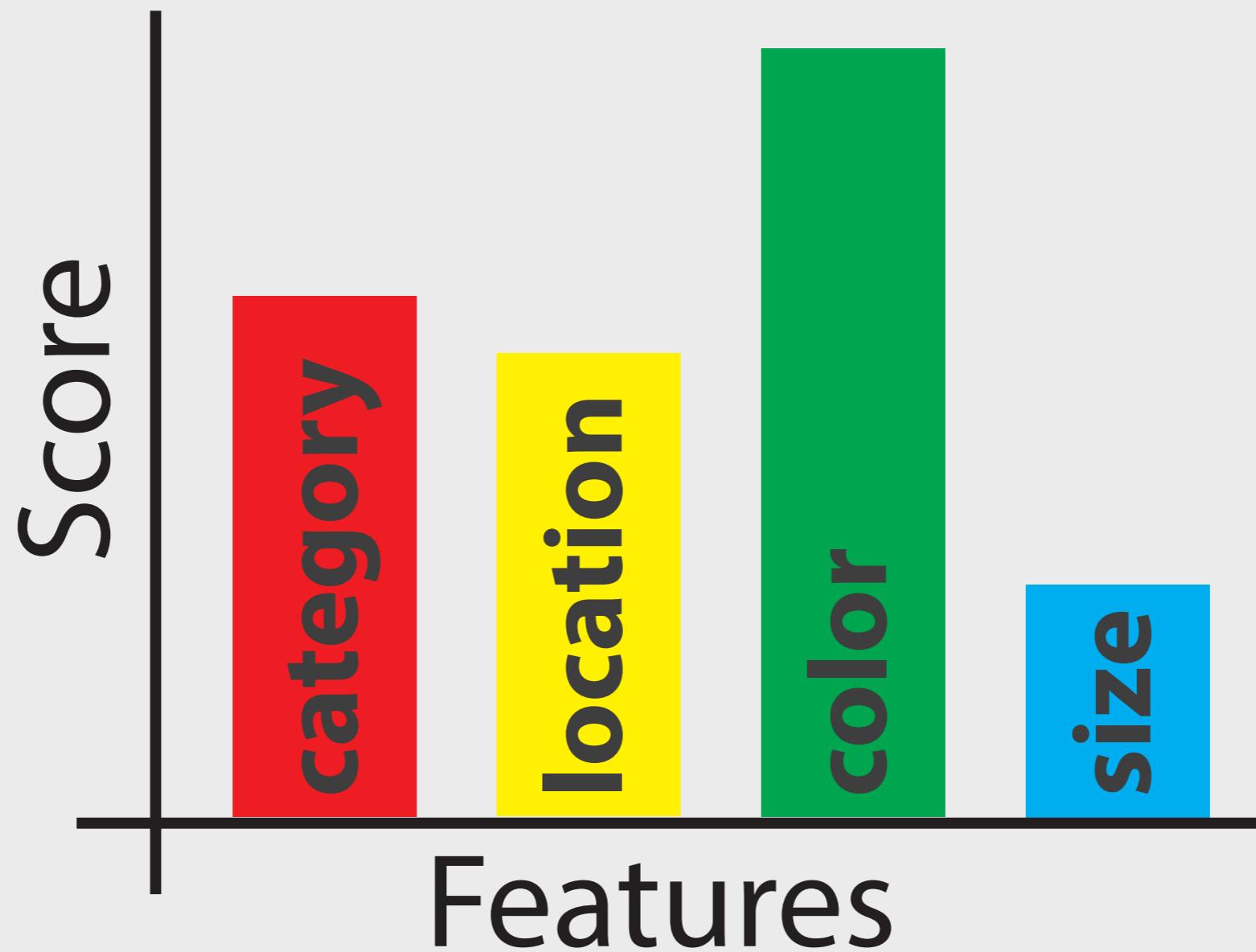
Quantifying how people organize memories by {time, meaning, ...}

- Take all the words you haven't recalled yet, and order them by similarity to the previously recalled word
- Now compute the percentile rank of the word you actually recalled next

Quantifying how people organize memories by {time, meaning, ...}

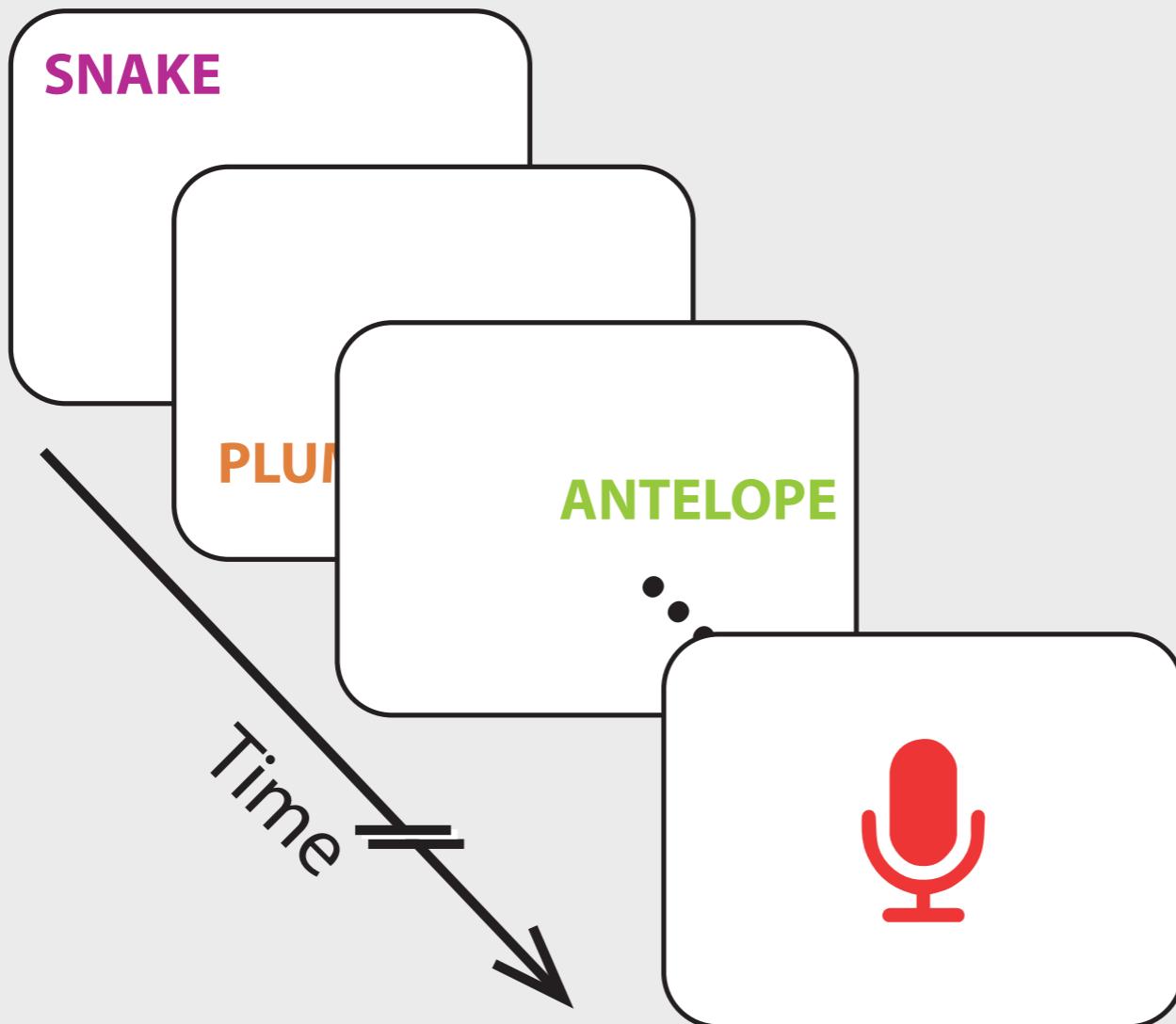
- Take all the words you haven't recalled yet, and order them by similarity to the previously recalled word
- Now compute the percentile rank of the word you actually recalled next
- **Clustering score:** average percentile rank across all recalls

Memory fingerprint



Ongoing work in my lab...

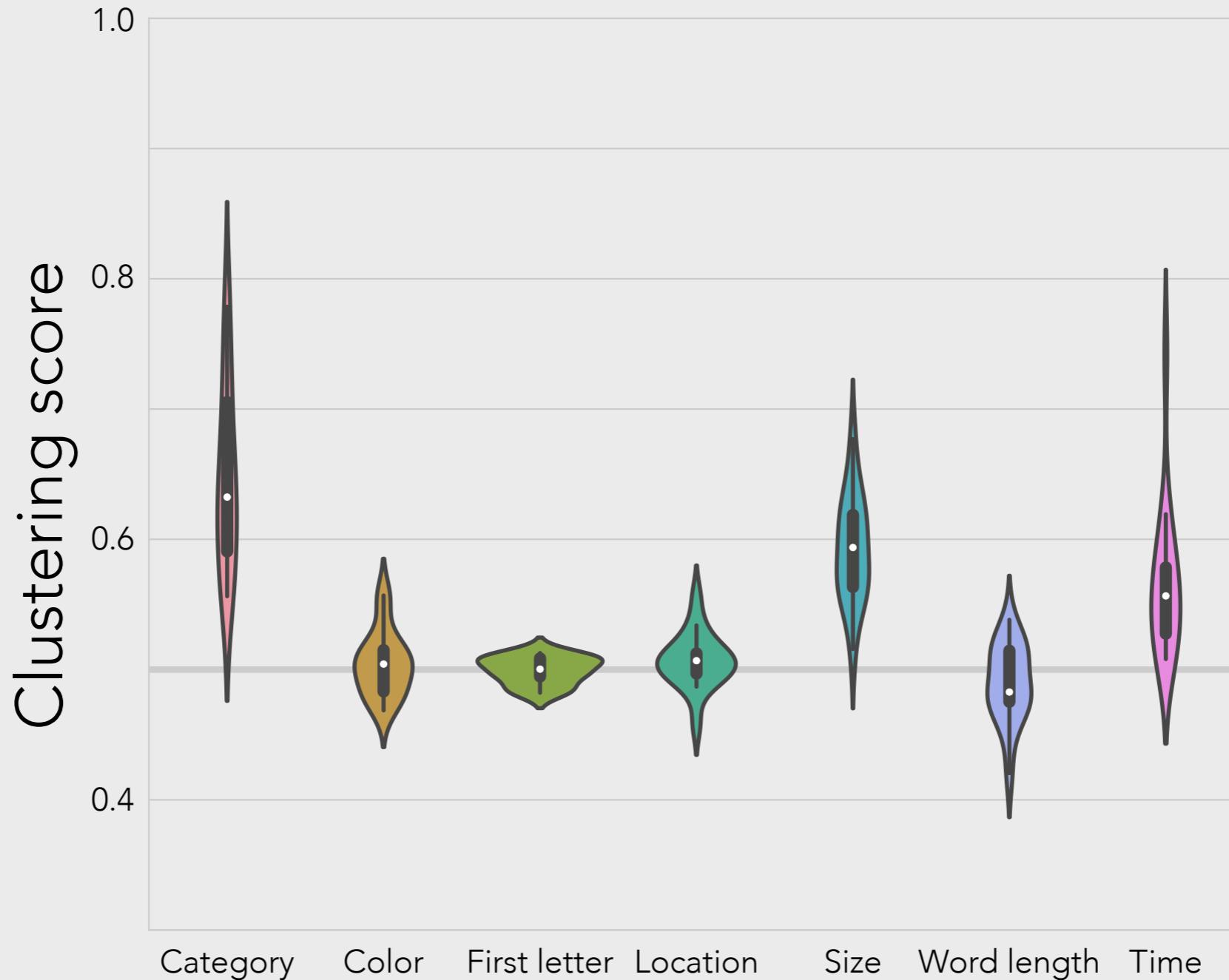
Feature-rich free recall



16 words
16 lists

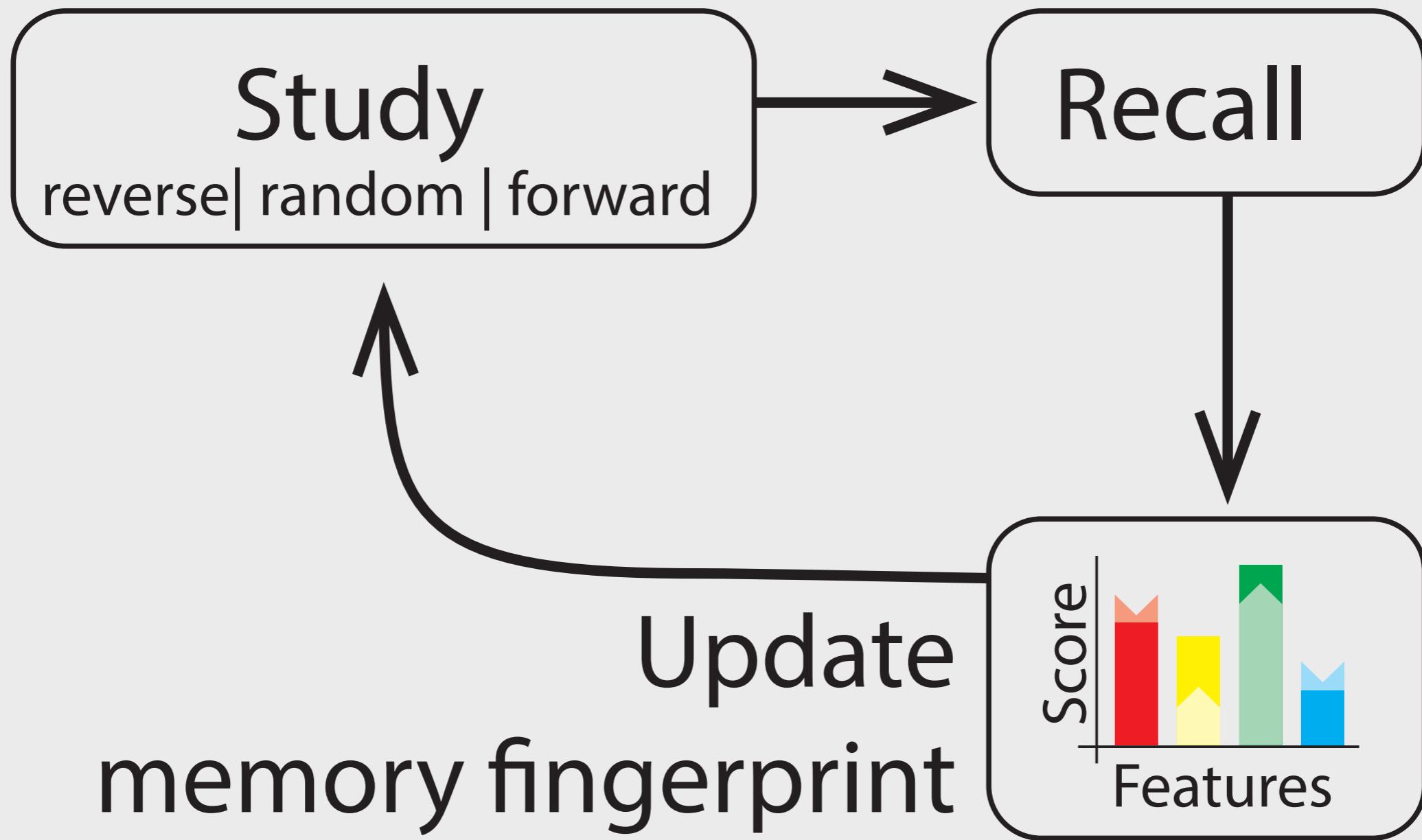
Ongoing work in my lab...

Feature-rich free recall



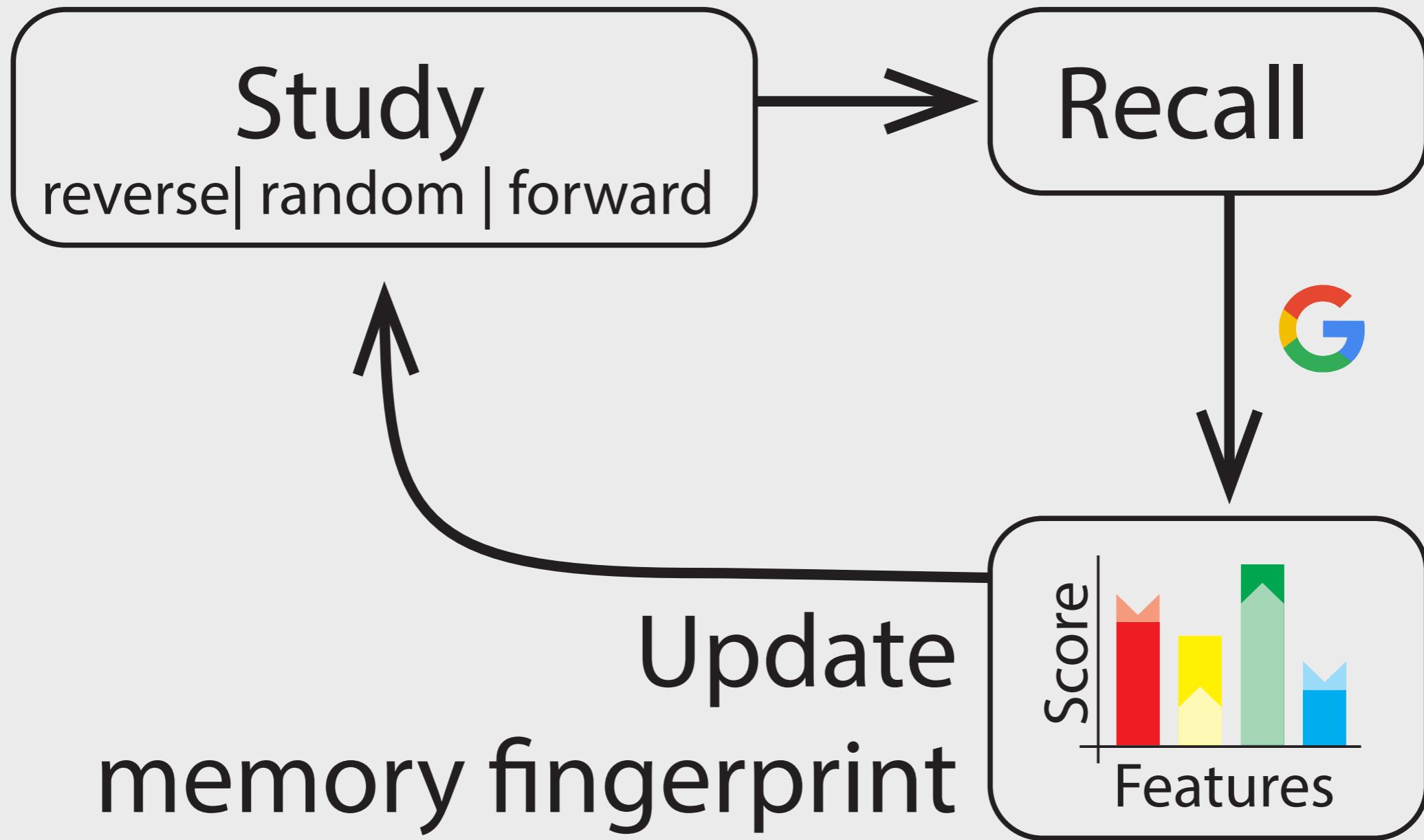
Ongoing work in my lab...

Adaptive free recall



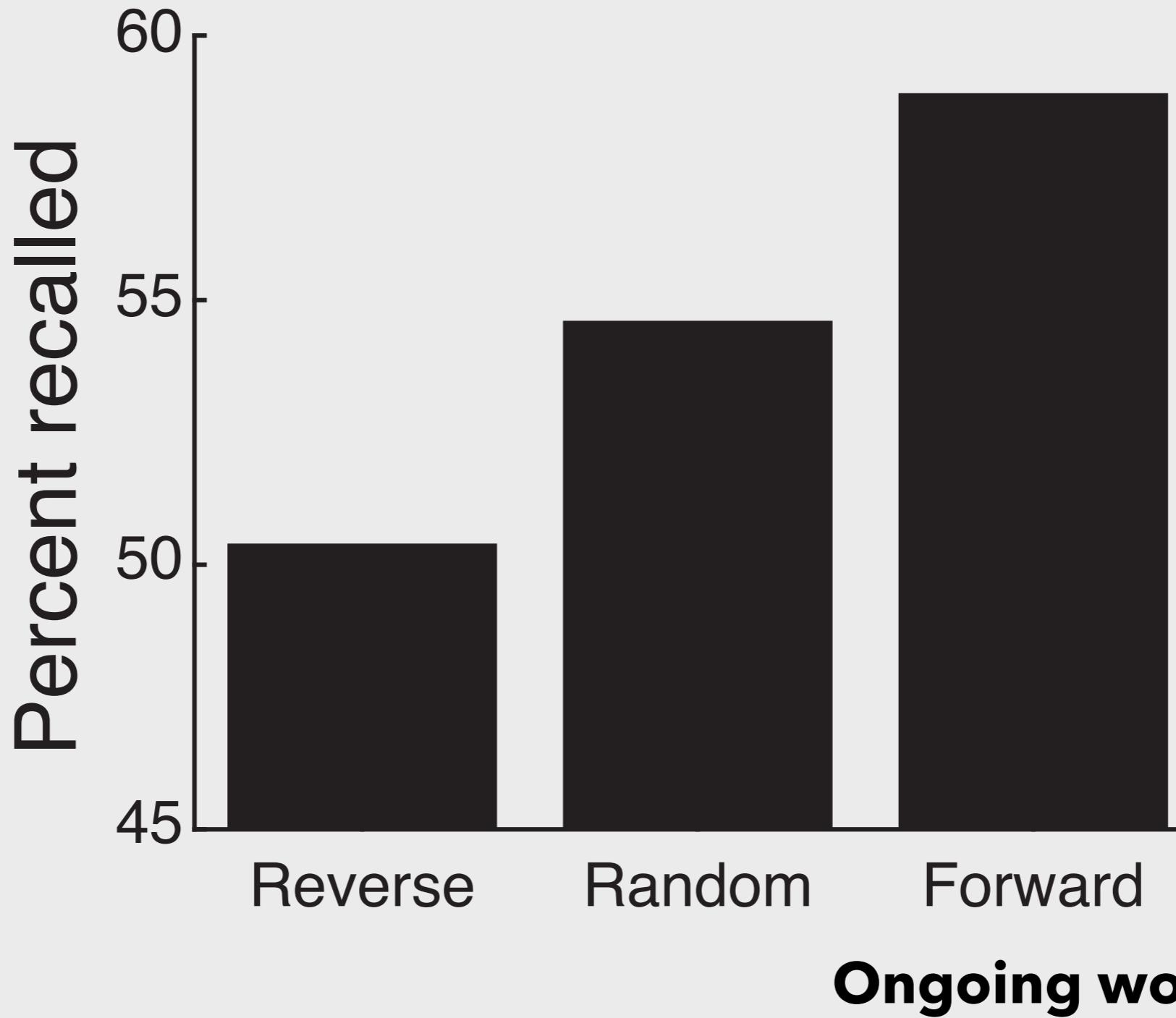
Ongoing work in my lab...

Adaptive free recall



Ongoing work in my lab...

Adaptive free recall



testing room

hungry

itchy

exams

weather

NOTEBOOK

SKULL

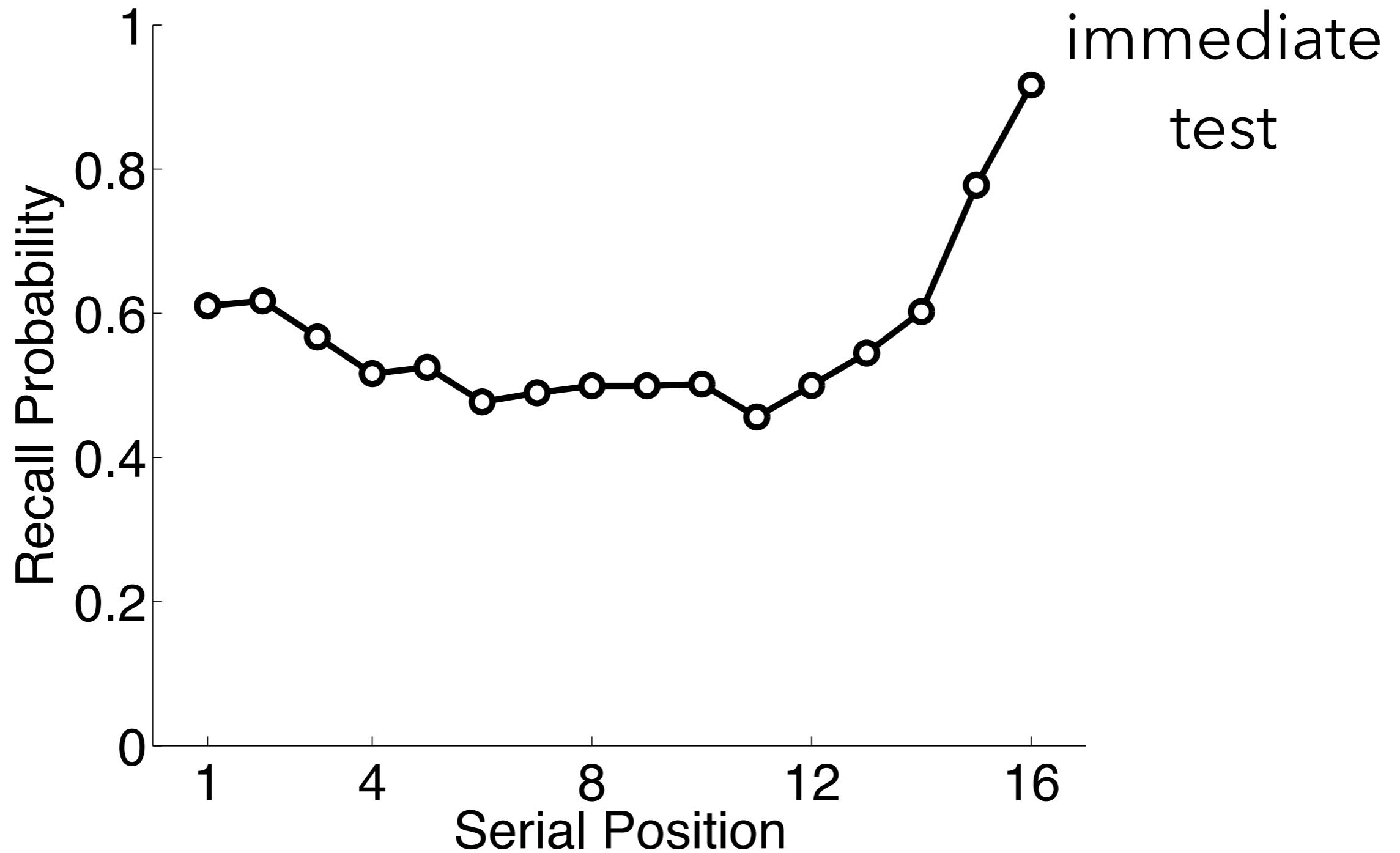
LEAF

BANANA

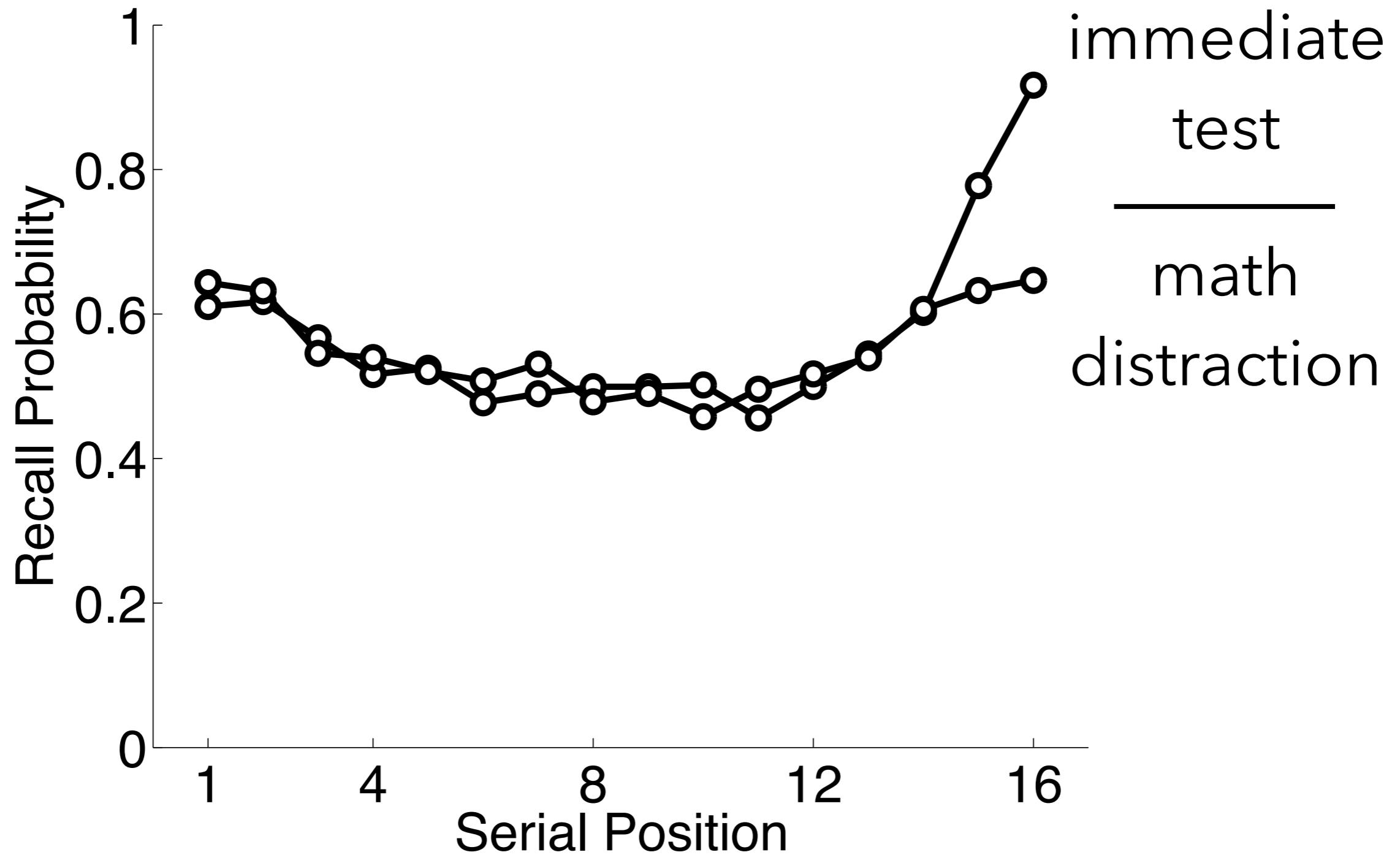
SHARK



Overall recall probability



Overall recall probability



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itchy

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BANANA

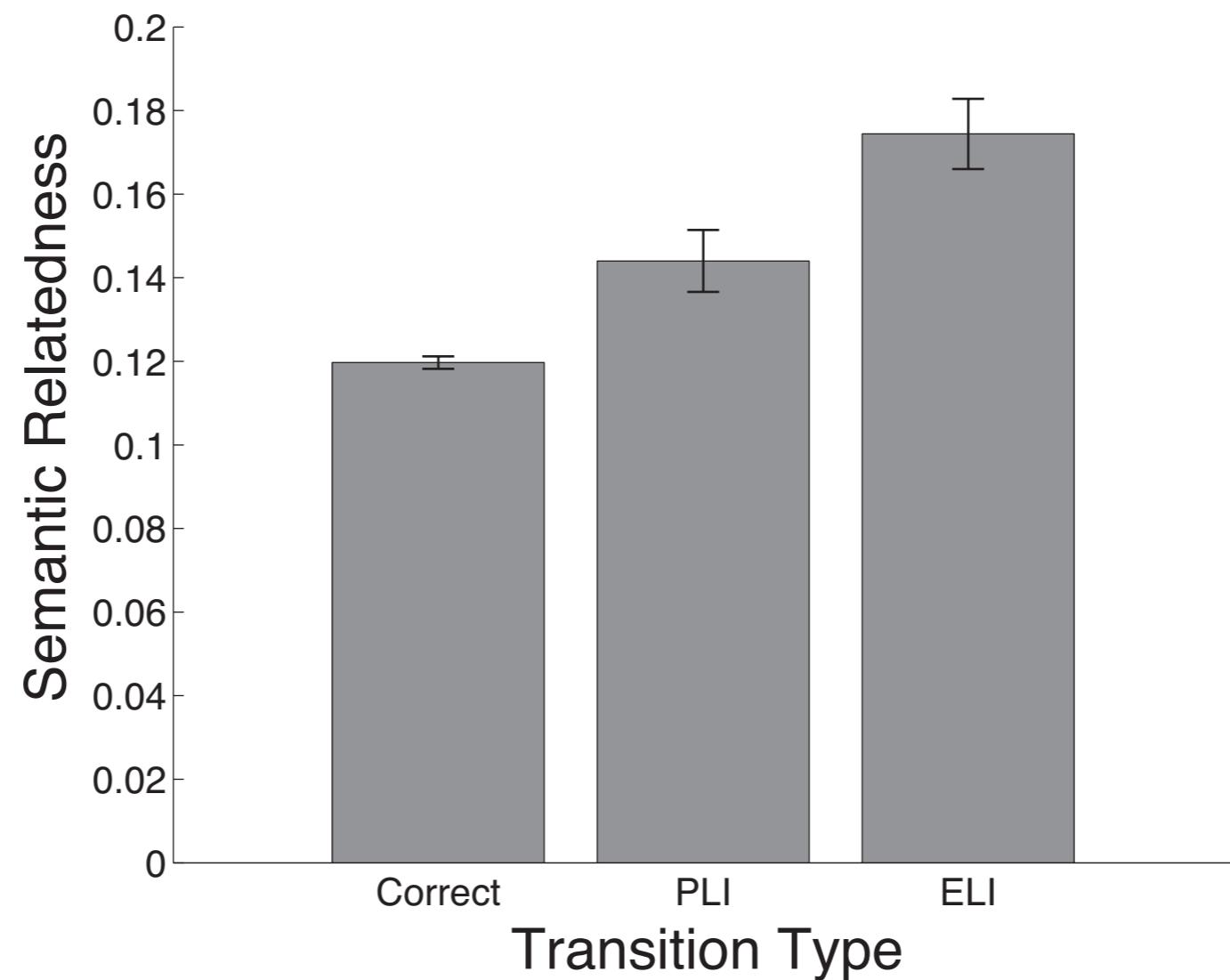
SHARK



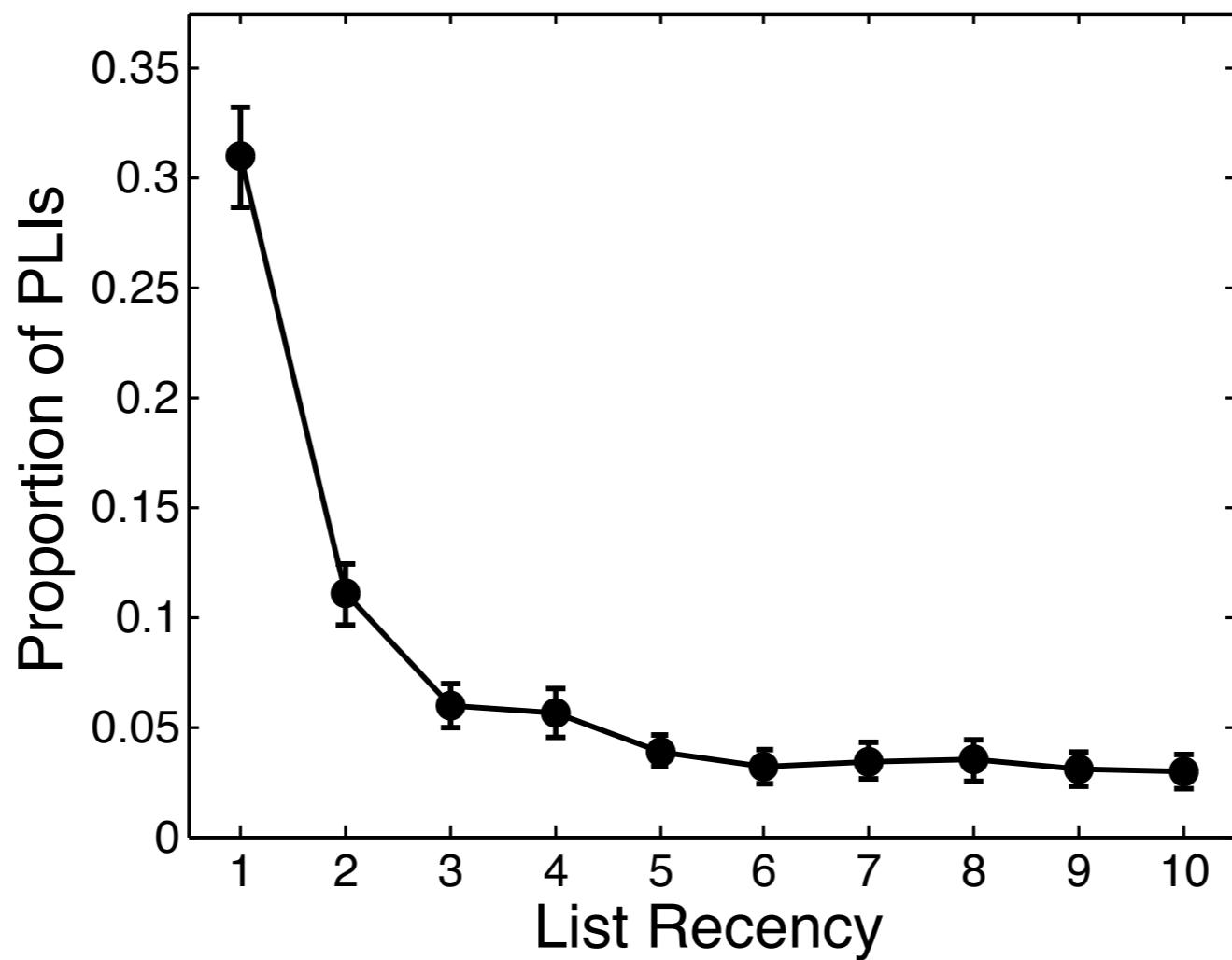
Errors

- Forgetting: fail to recall a studied word
- Prior list intrusions: recall a word from a previous list
- Extra list intrusions: recall a word that wasn't studied (on any list)

Errors



Prior list intrusions



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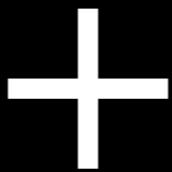
LEAF

BANANA

SHARK



begin demo



IRON







LAWYER







HOTEL







PUPIL

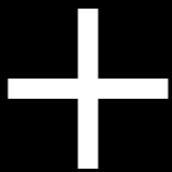






RADIO

begin real demo



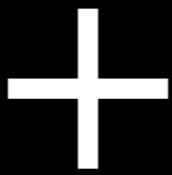
MOTOR

FEVER

POST

ARTIST

WITCH



Recall the
practice list!

FIRST LIST

1. IRON
2. LAWYER
3. HOTEL
4. PUPIL
5. RADIO

SECOND LIST

1. MOTOR
2. FEVER
3. POST
4. ARTIST
5. WITCH

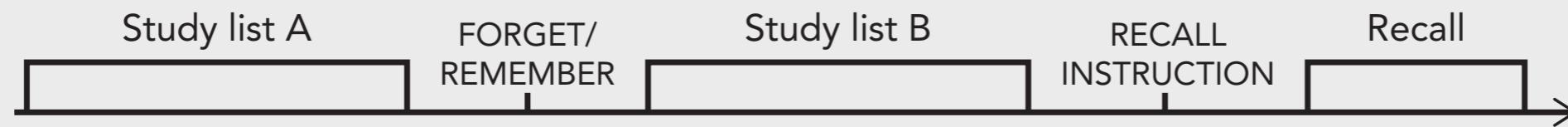
FIRST LIST

1. IRON
2. LAWYER
3. HOTEL
4. PUPIL
5. RADIO

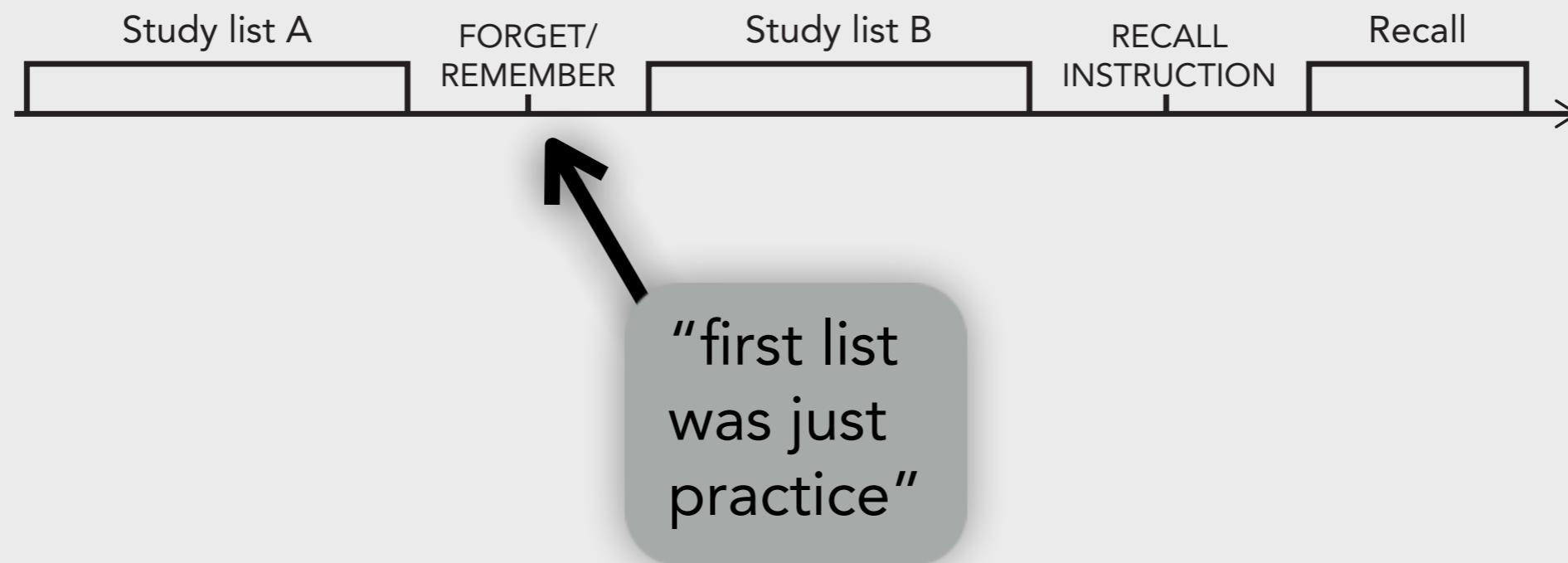
SECOND LIST

1. MOTOR
2. FEVER
3. POST
4. ARTIST
5. WITCH

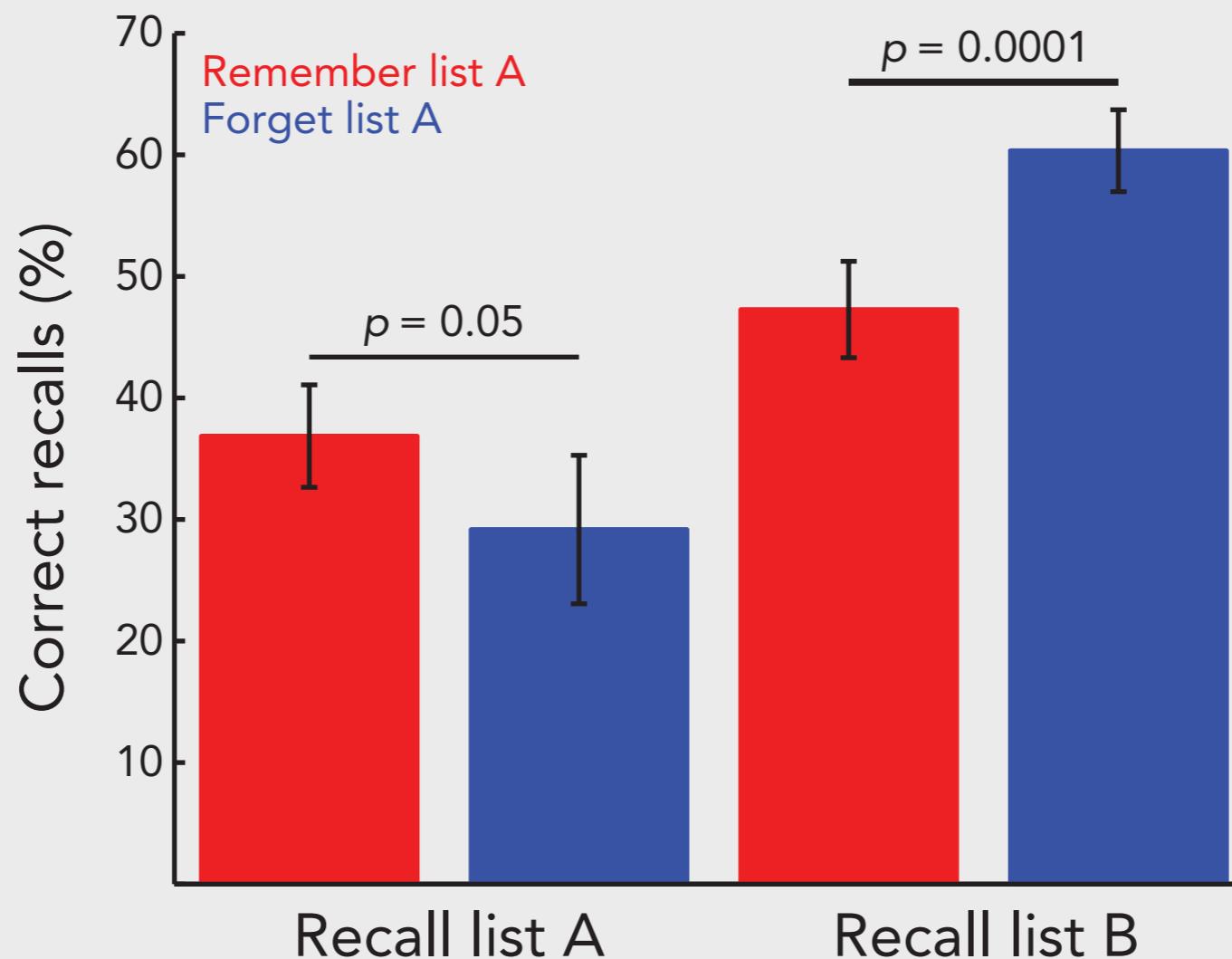
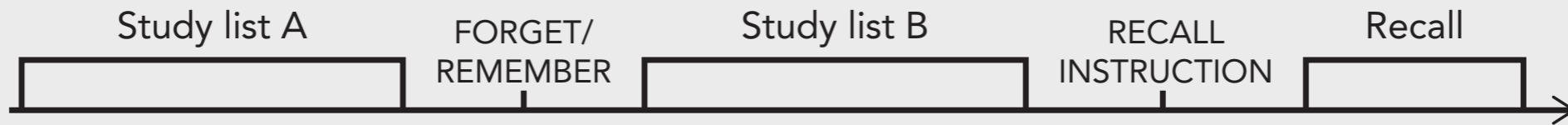
List method directed forgetting



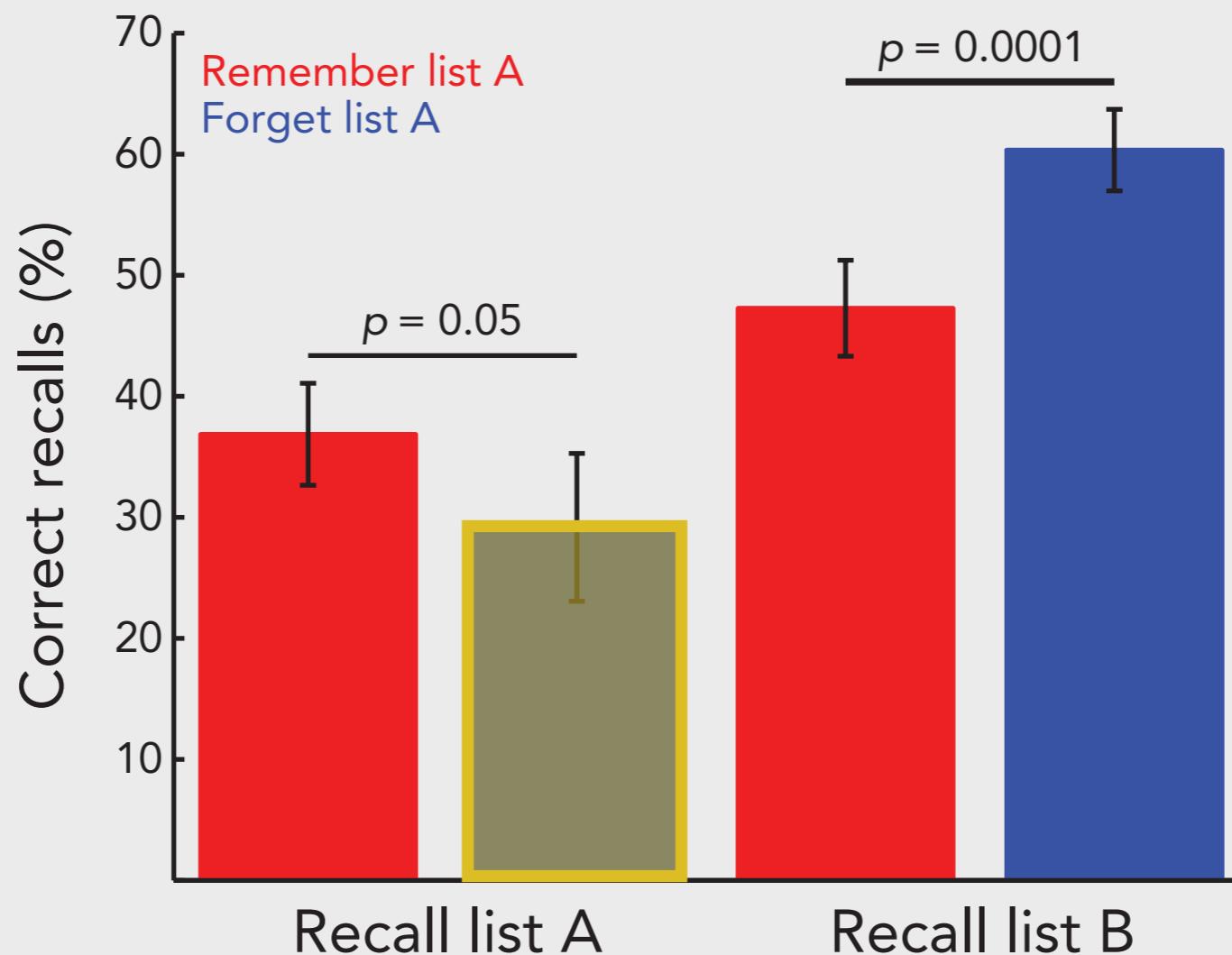
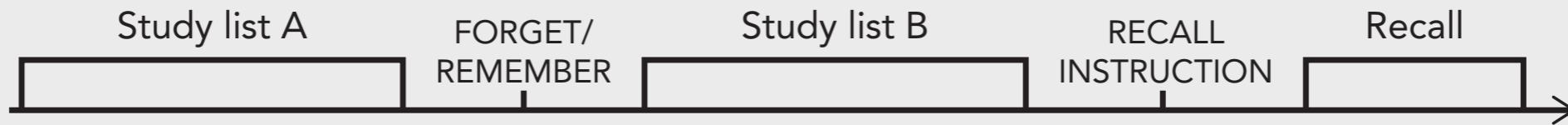
List method directed forgetting



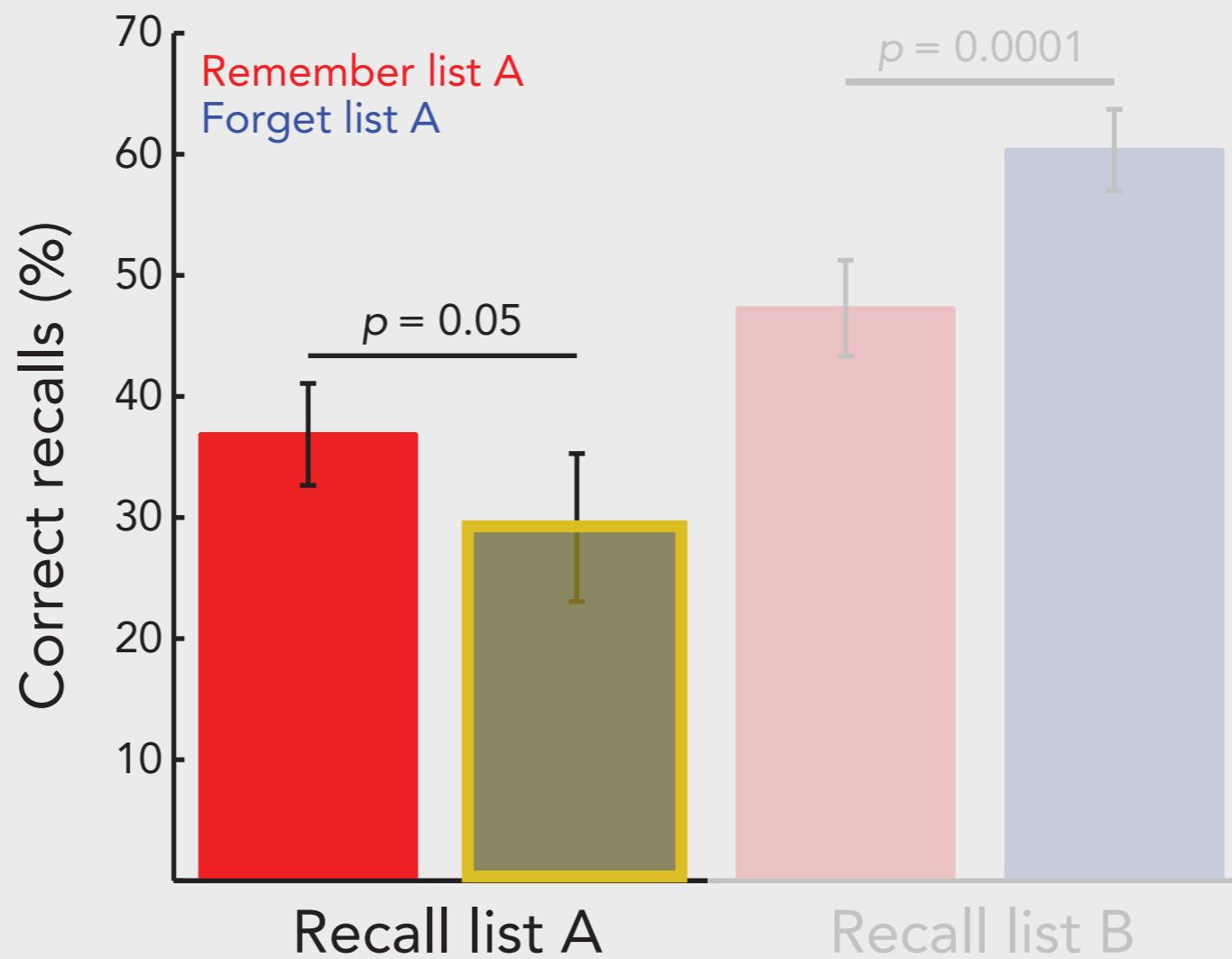
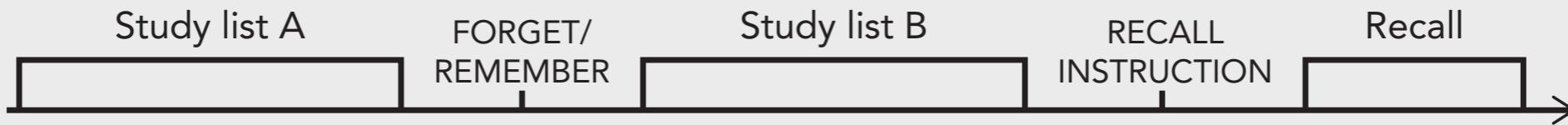
List method directed forgetting



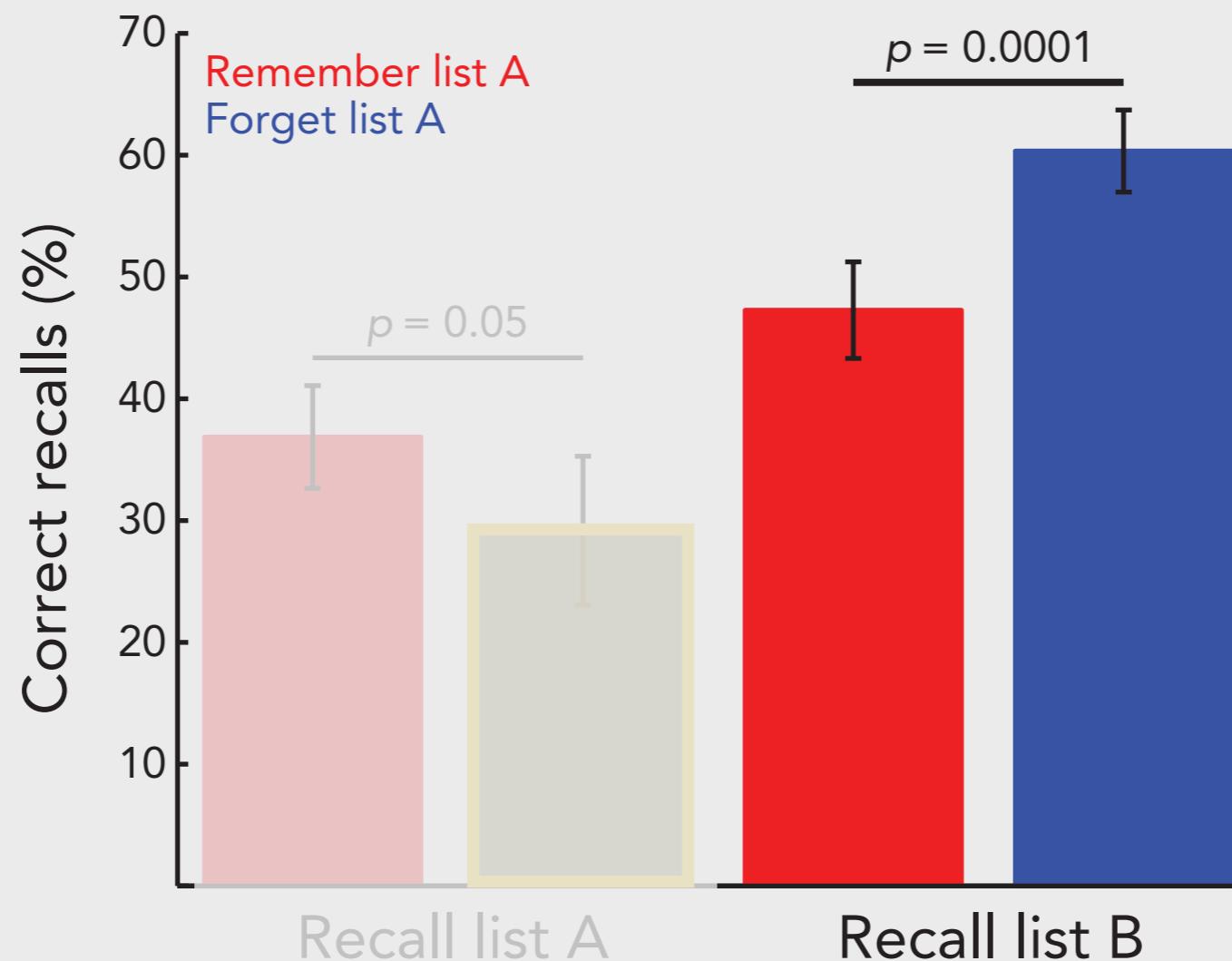
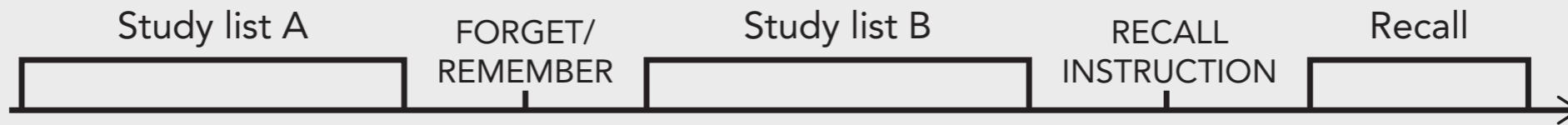
List method directed forgetting



List method directed forgetting



List method directed forgetting



List method directed forgetting

hungry

itchy

exams

weather

IRON

LAWYER

HOTEL

PUPIL

RADIO

MOTOR

FEVER

POST

ARTIST

WITCH

LIST A

LIST B

List method directed forgetting

hungry

itchy

exams

weather

IRON

LAWYER

HOTEL

PUPIL

RADIO

MOTOR

FEVER

POST

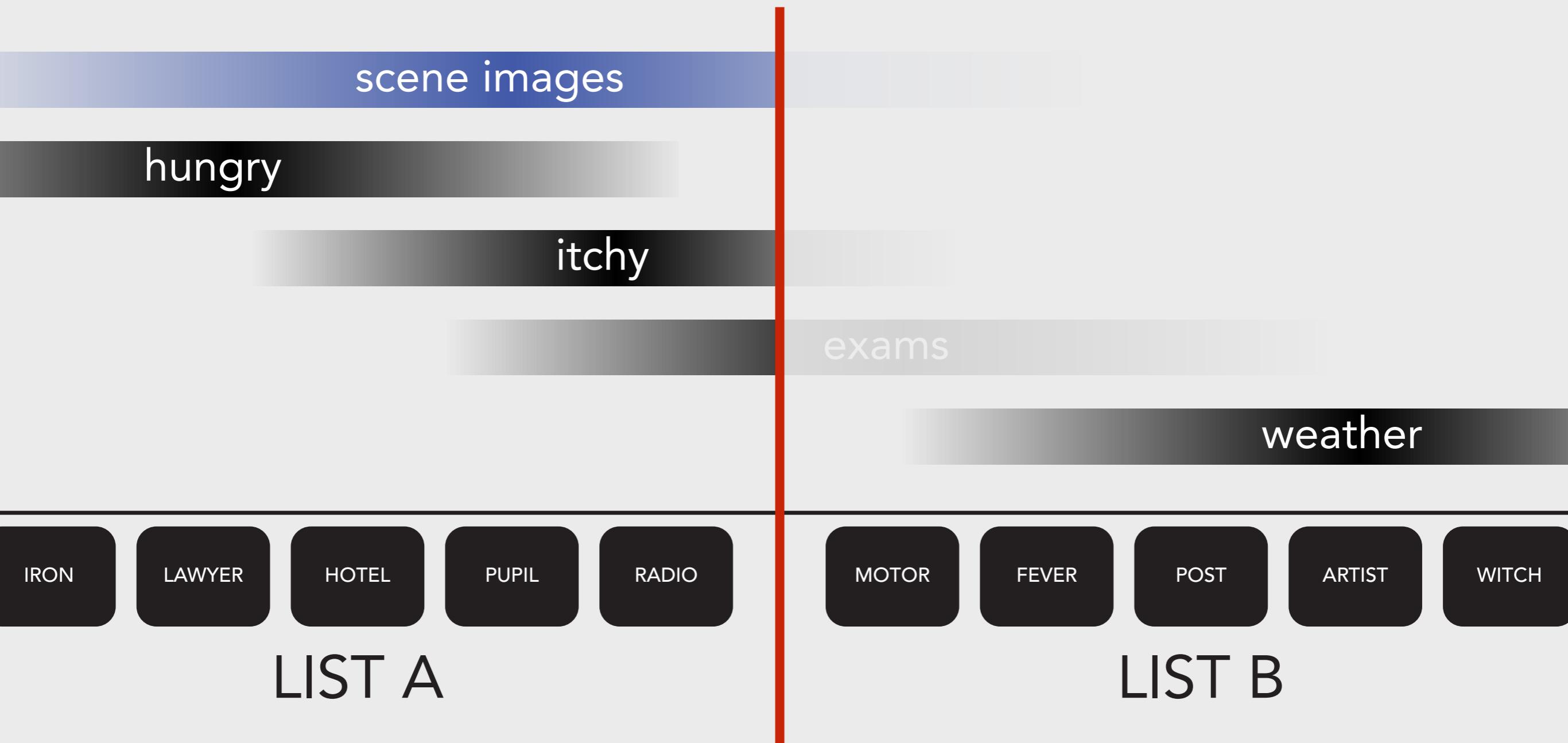
ARTIST

WITCH

LIST A

LIST B

List method directed forgetting



List method directed forgetting

scene images

hungry

itchy



weather

IRON

LAWYER

HOTEL

PUPIL

RADIO

MOTOR

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POST

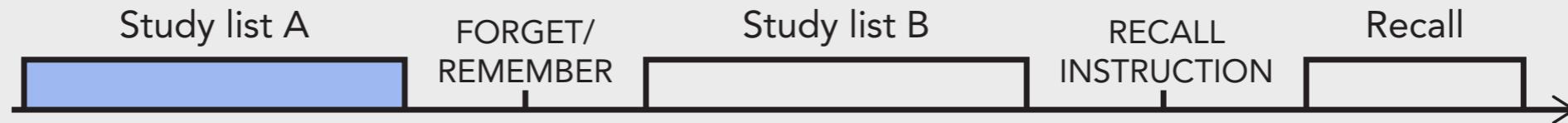
ARTIST

WITCH

LIST A

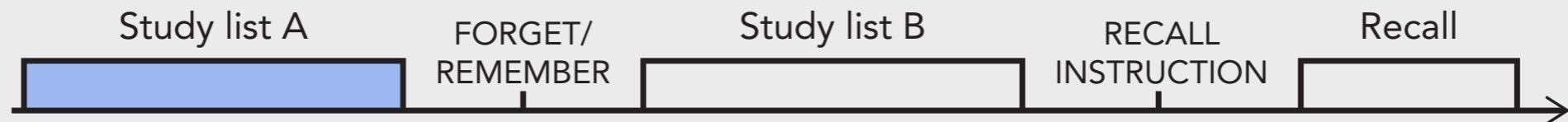
LIST B

Directed forgetting with scenes: evidence for contextual flushing?



- Predict a larger decrease in scene activity following a forget instruction
- Decrease in scene activity should predict fewer list A recalls

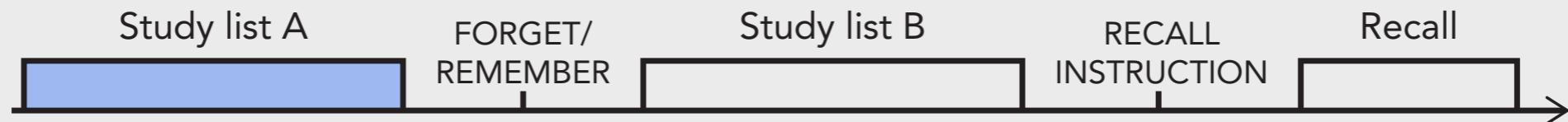
Directed forgetting with scenes: evidence for contextual flushing?



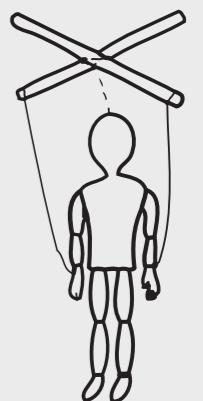
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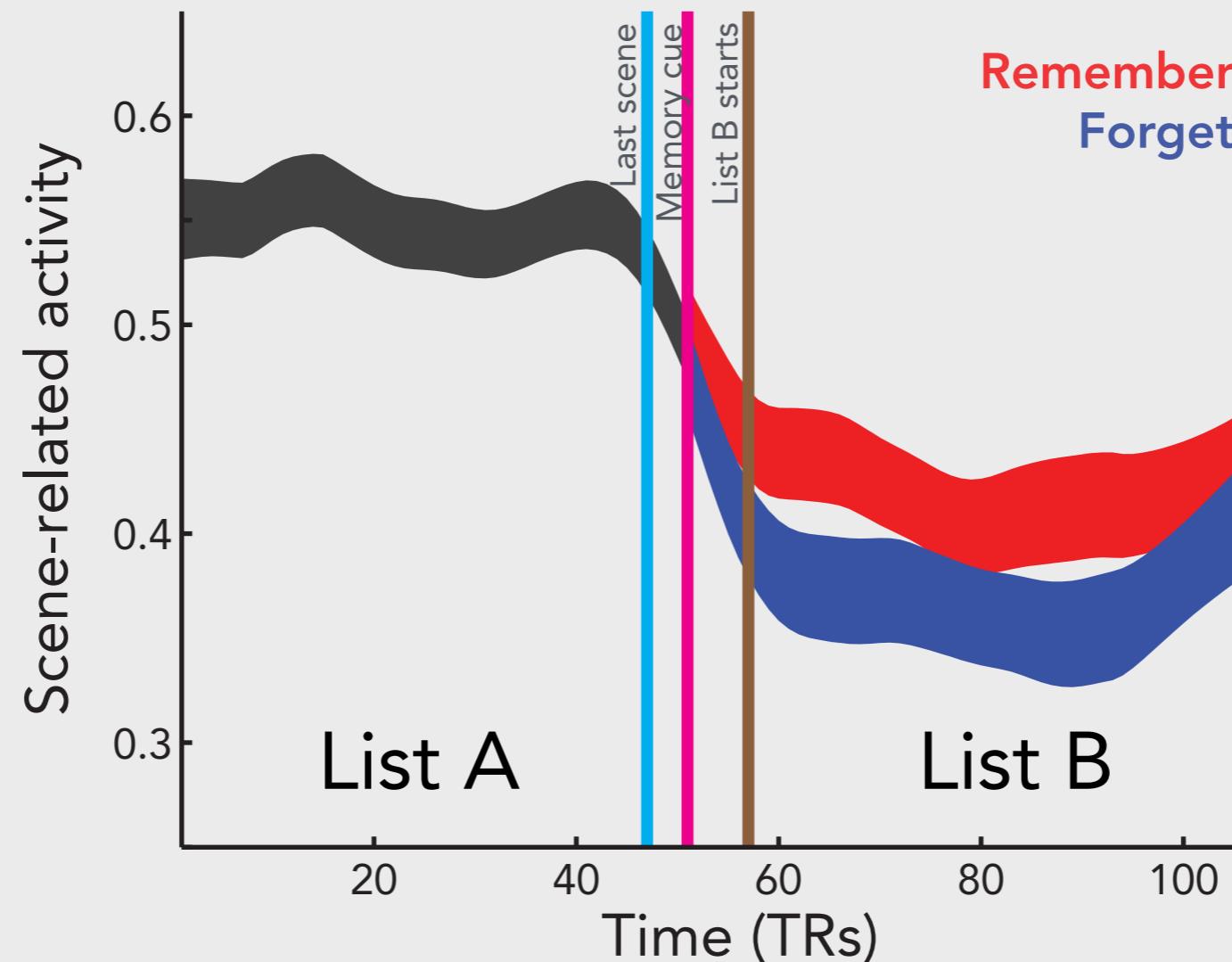
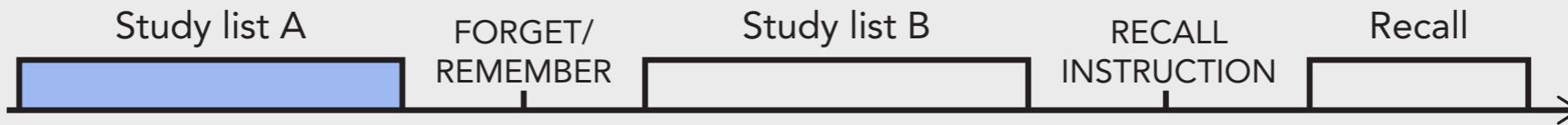
Directed forgetting with scenes: evidence for contextual flushing?



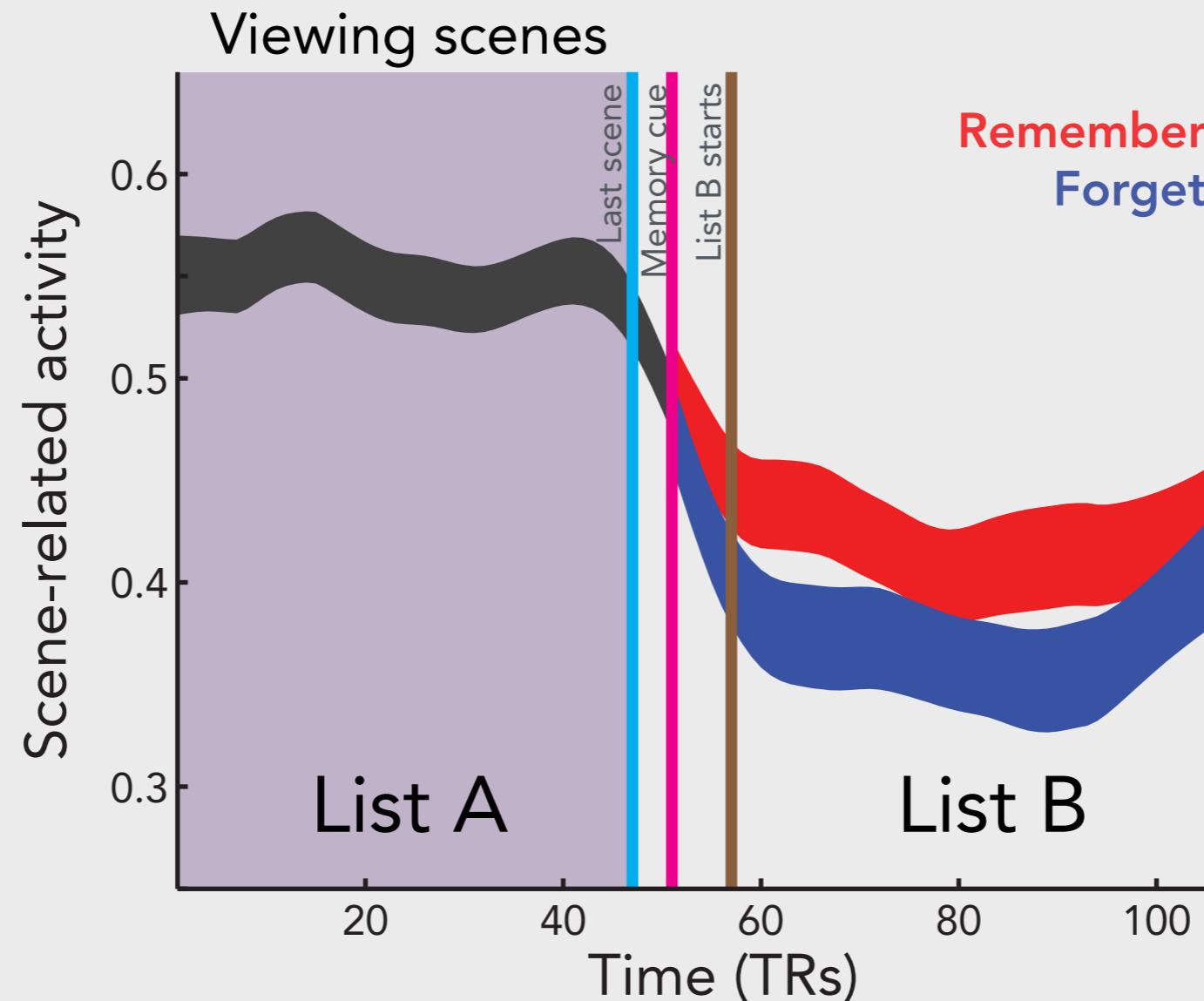
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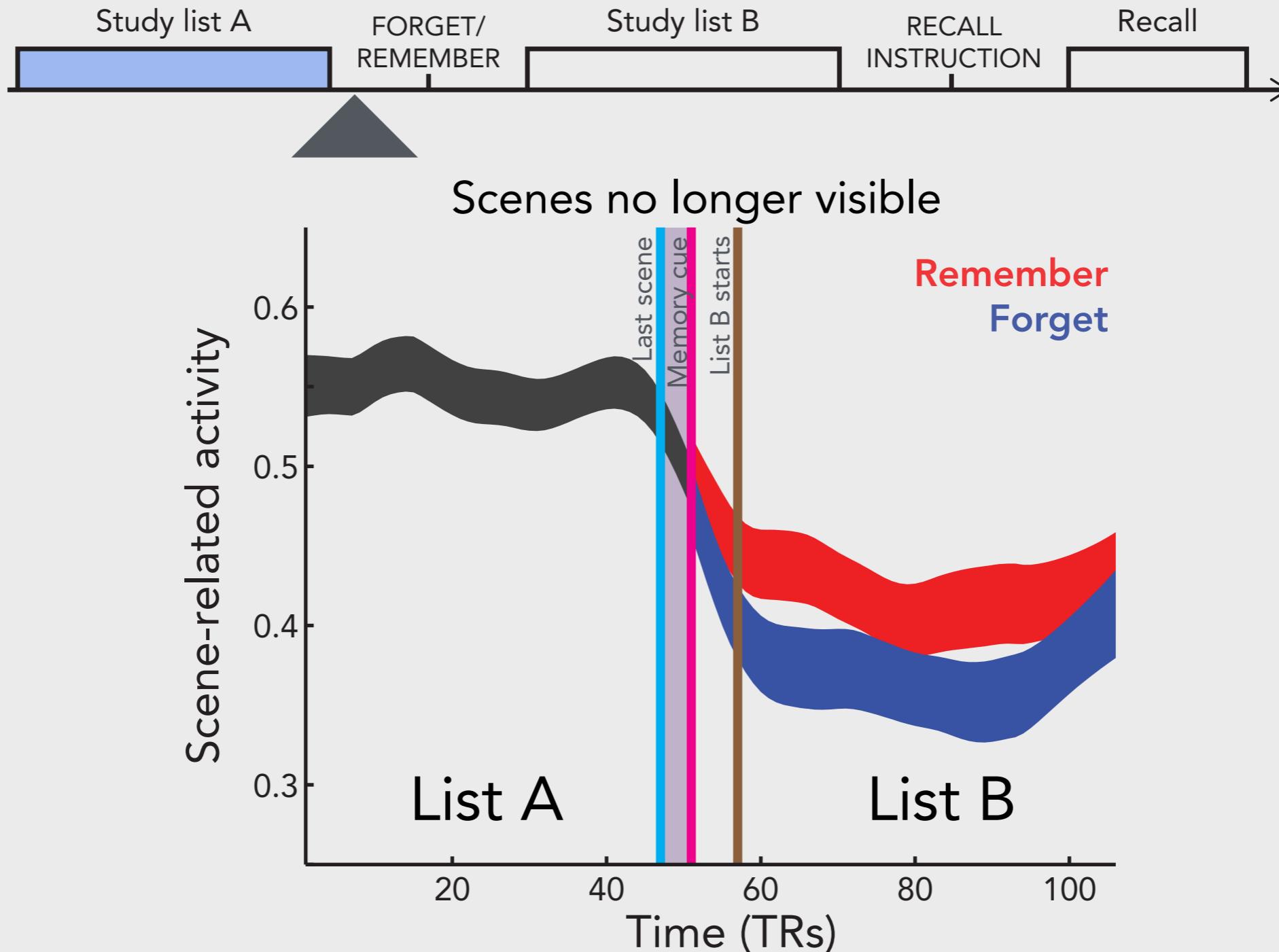
Directed forgetting with scenes



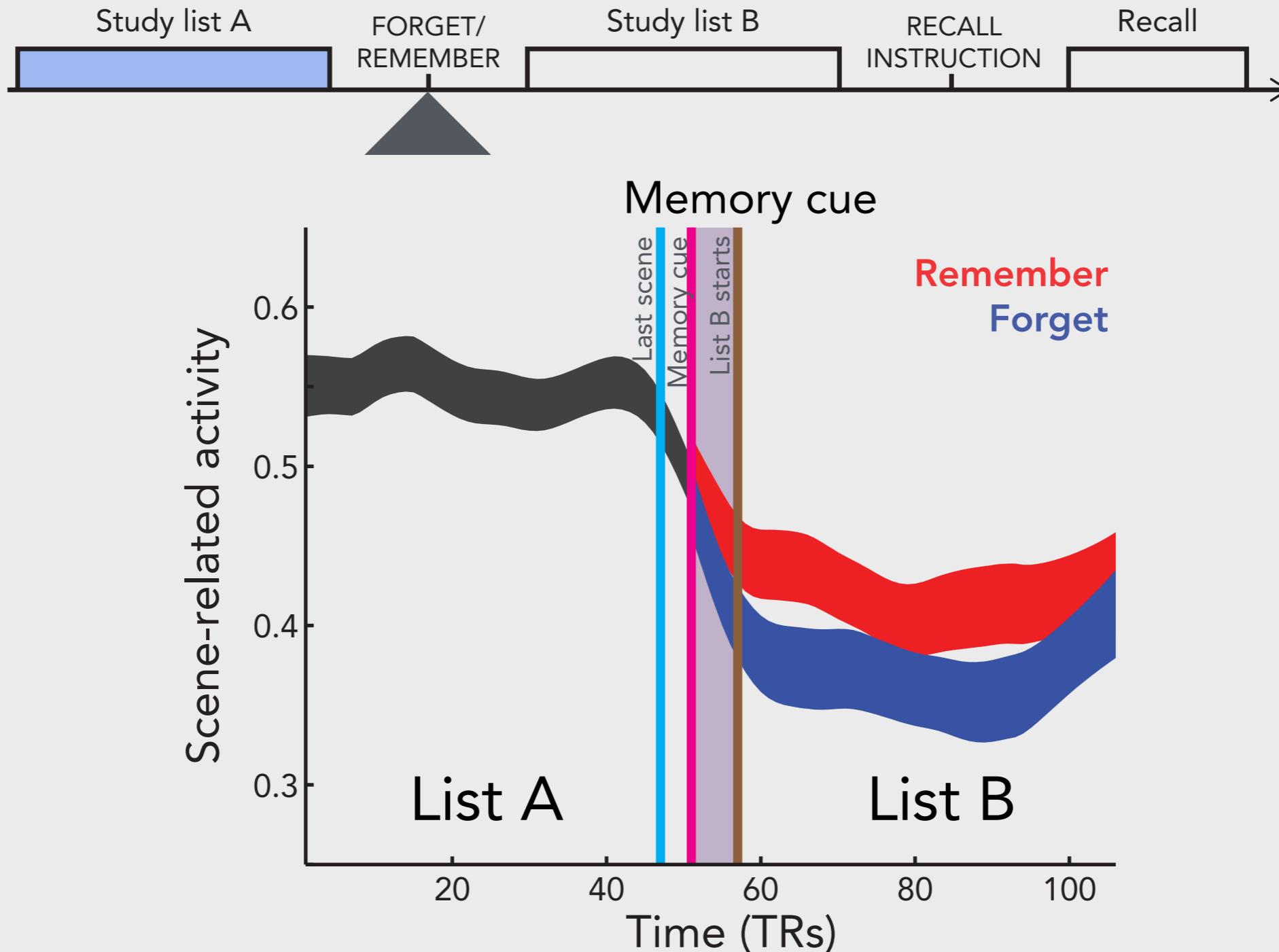
Directed forgetting with scenes



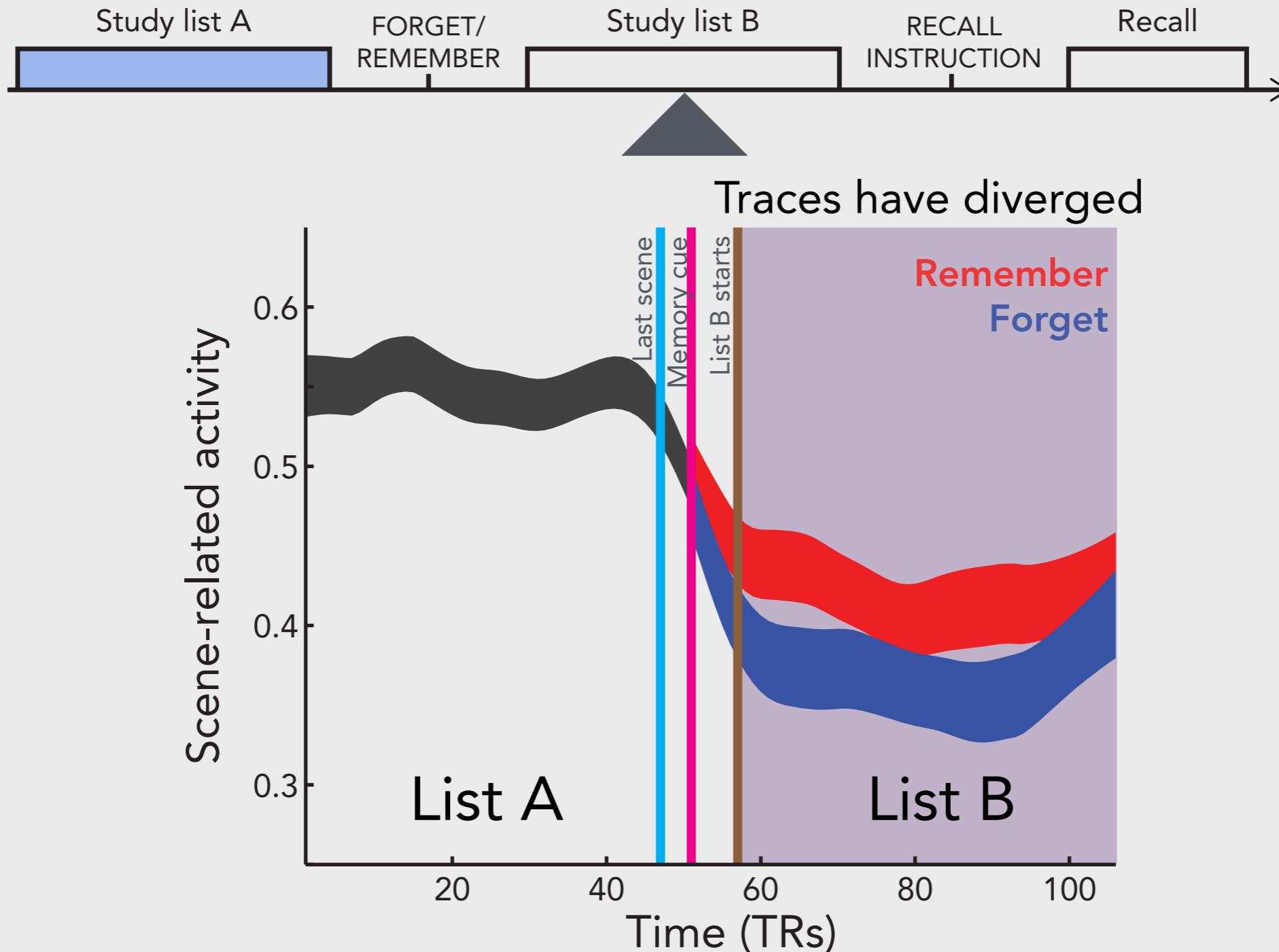
Directed forgetting with scenes



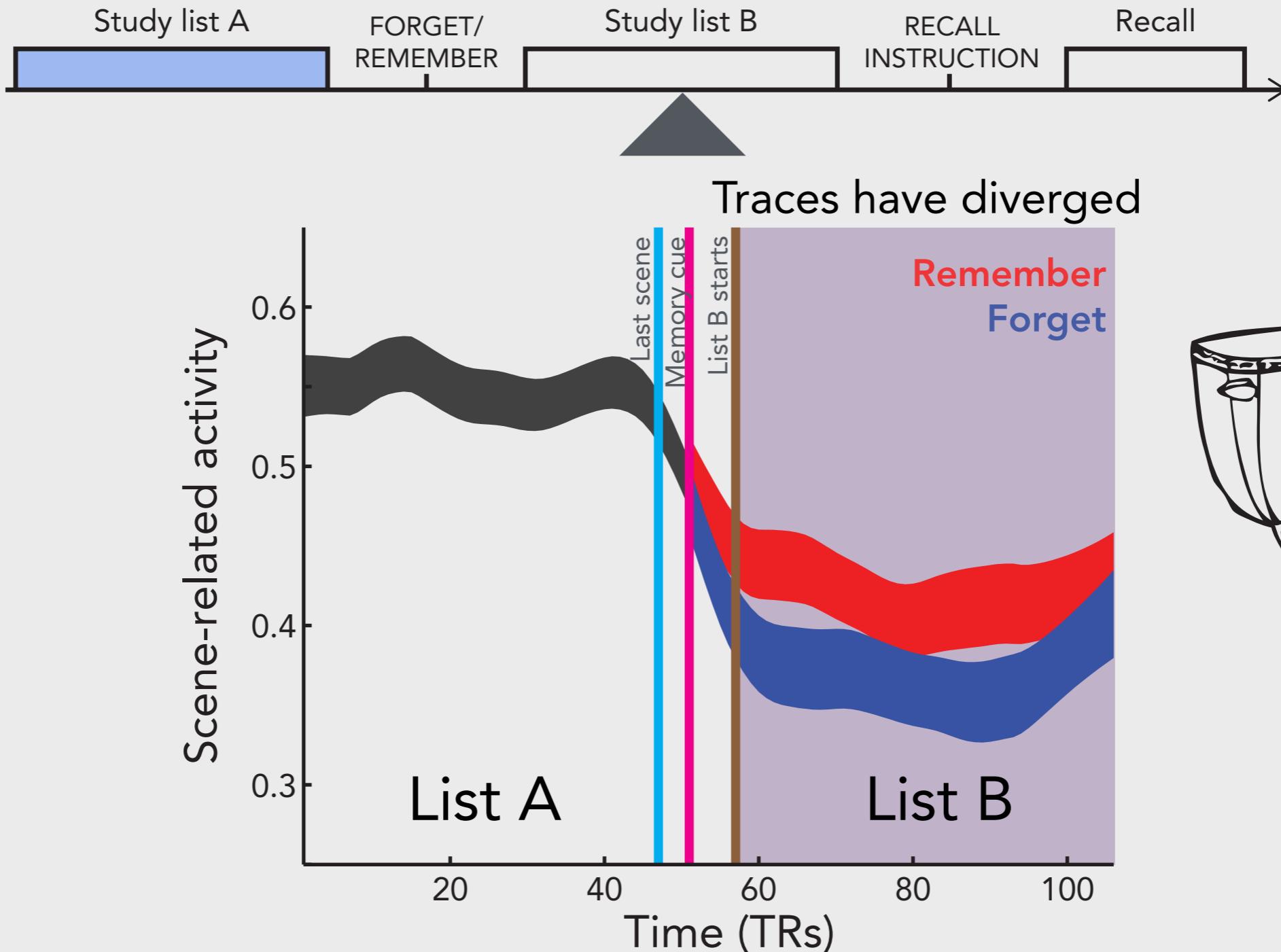
Directed forgetting with scenes



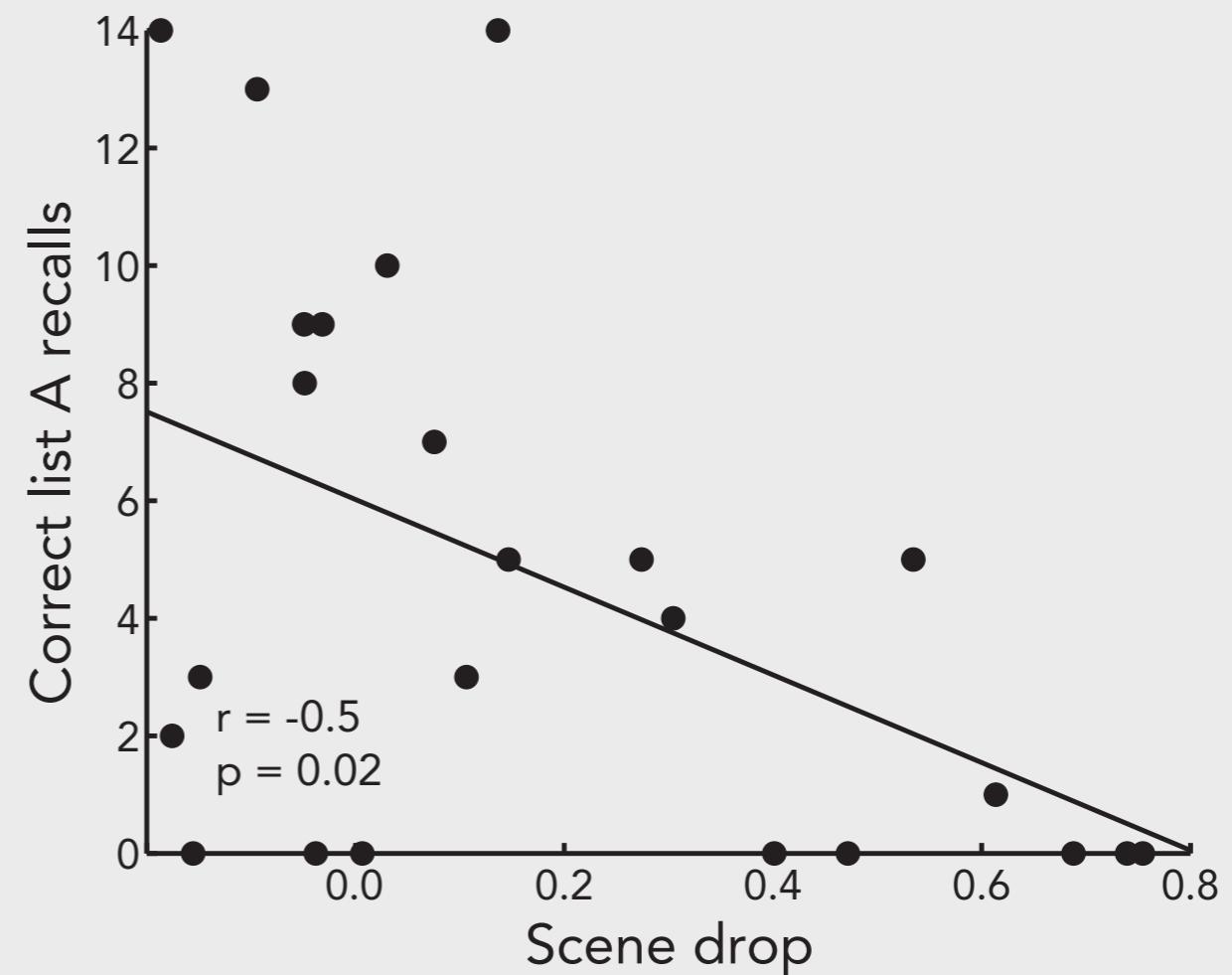
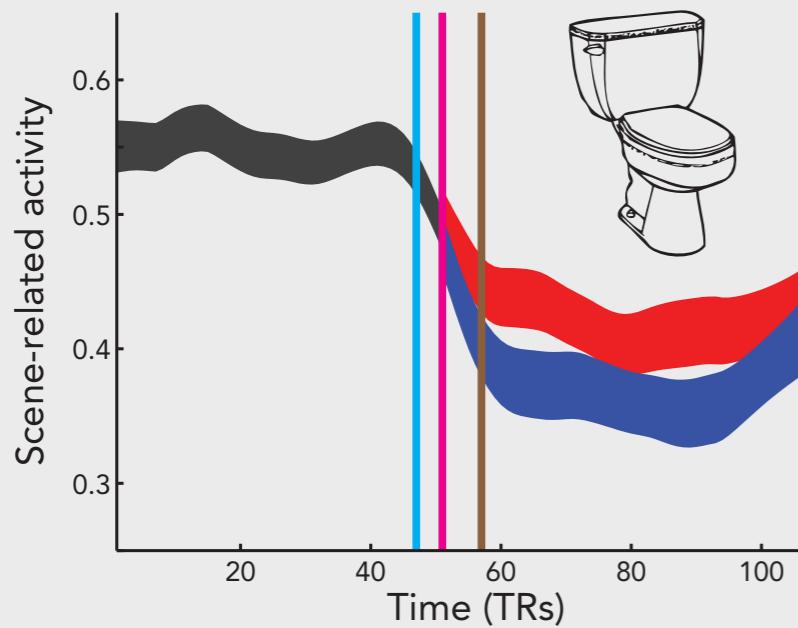
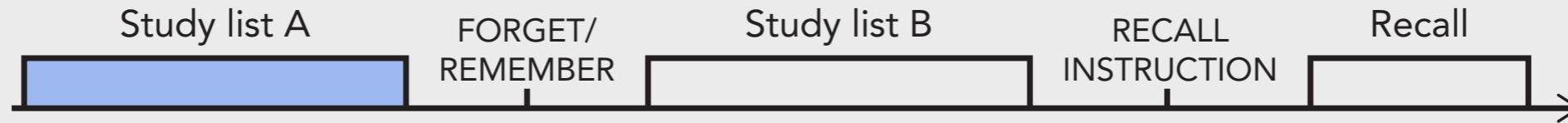
Directed forgetting with scenes



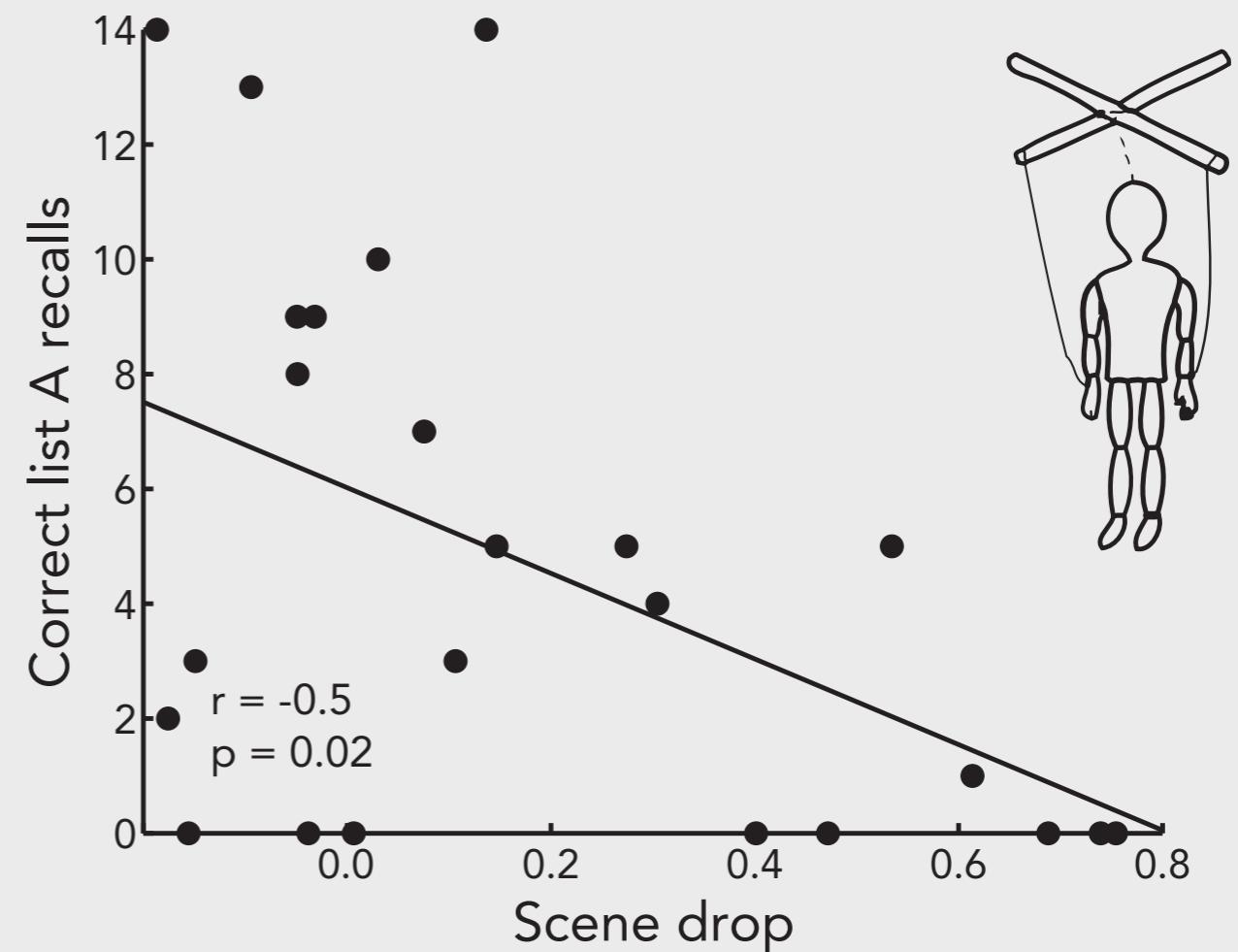
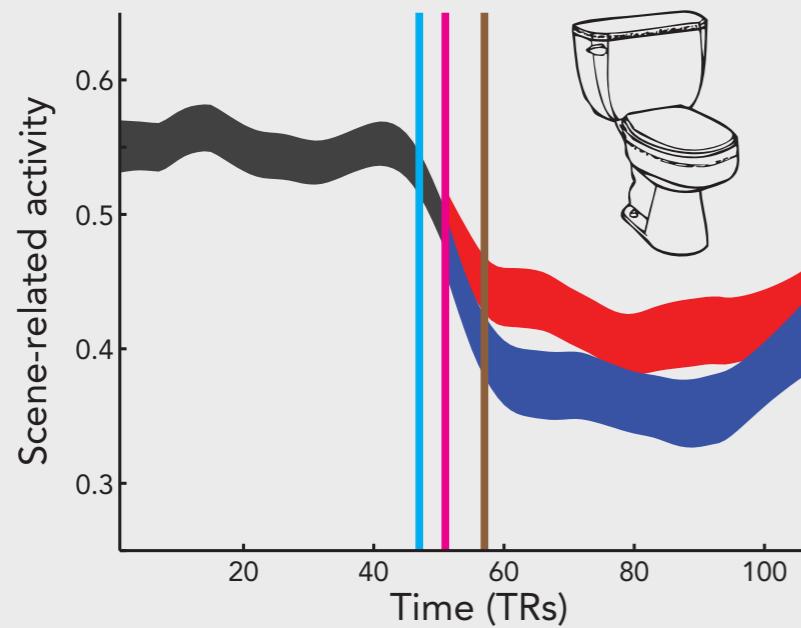
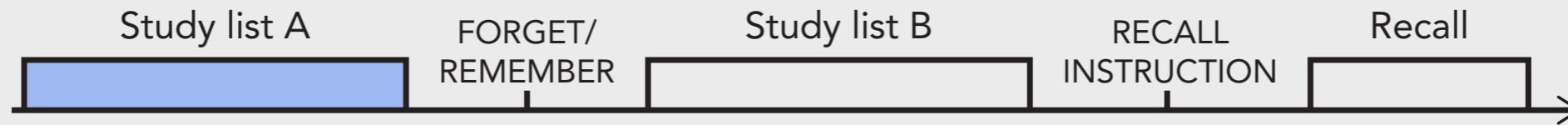
Directed forgetting with scenes



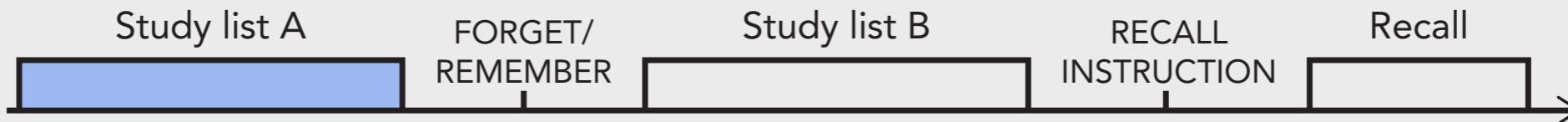
Directed forgetting with scenes



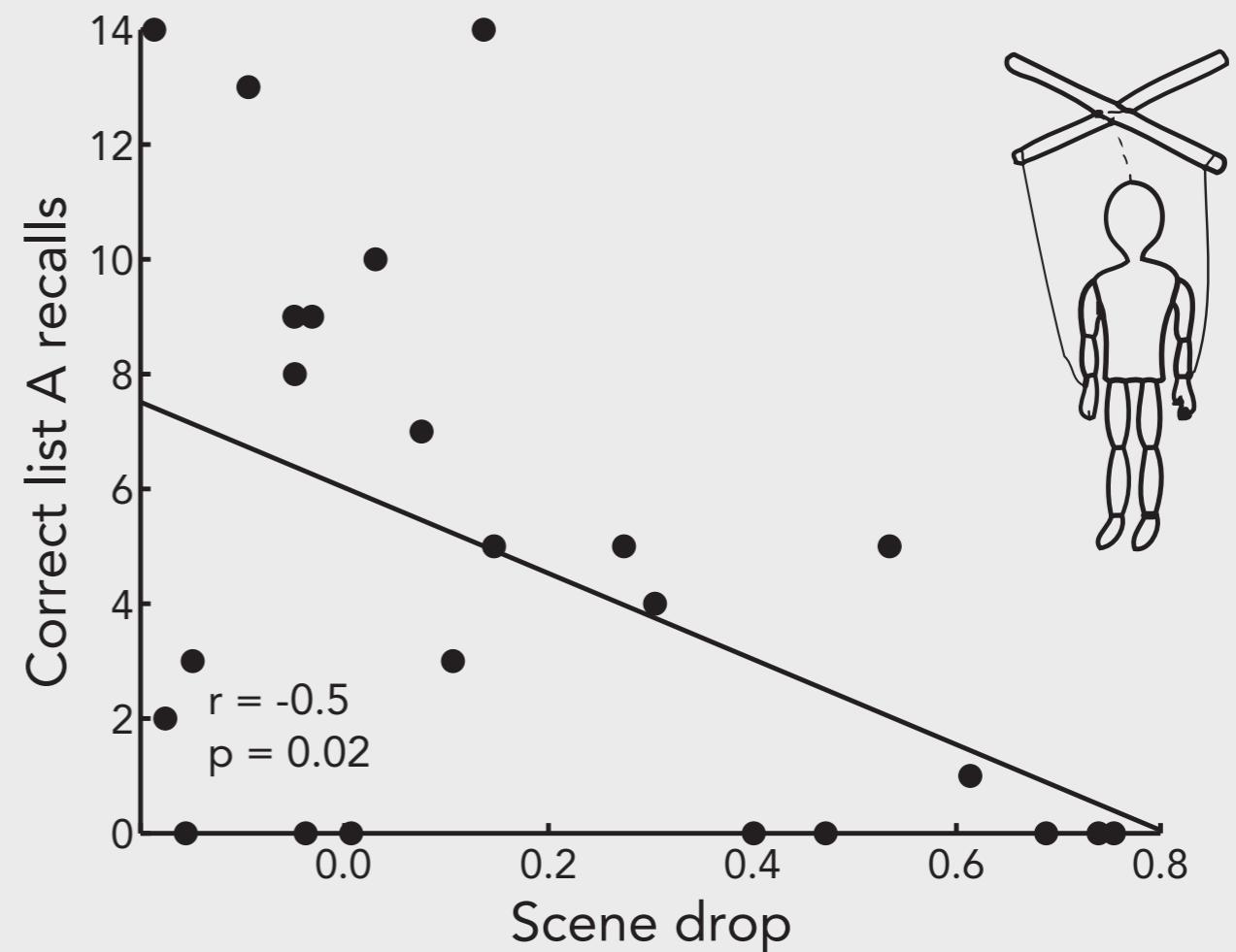
Directed forgetting with scenes



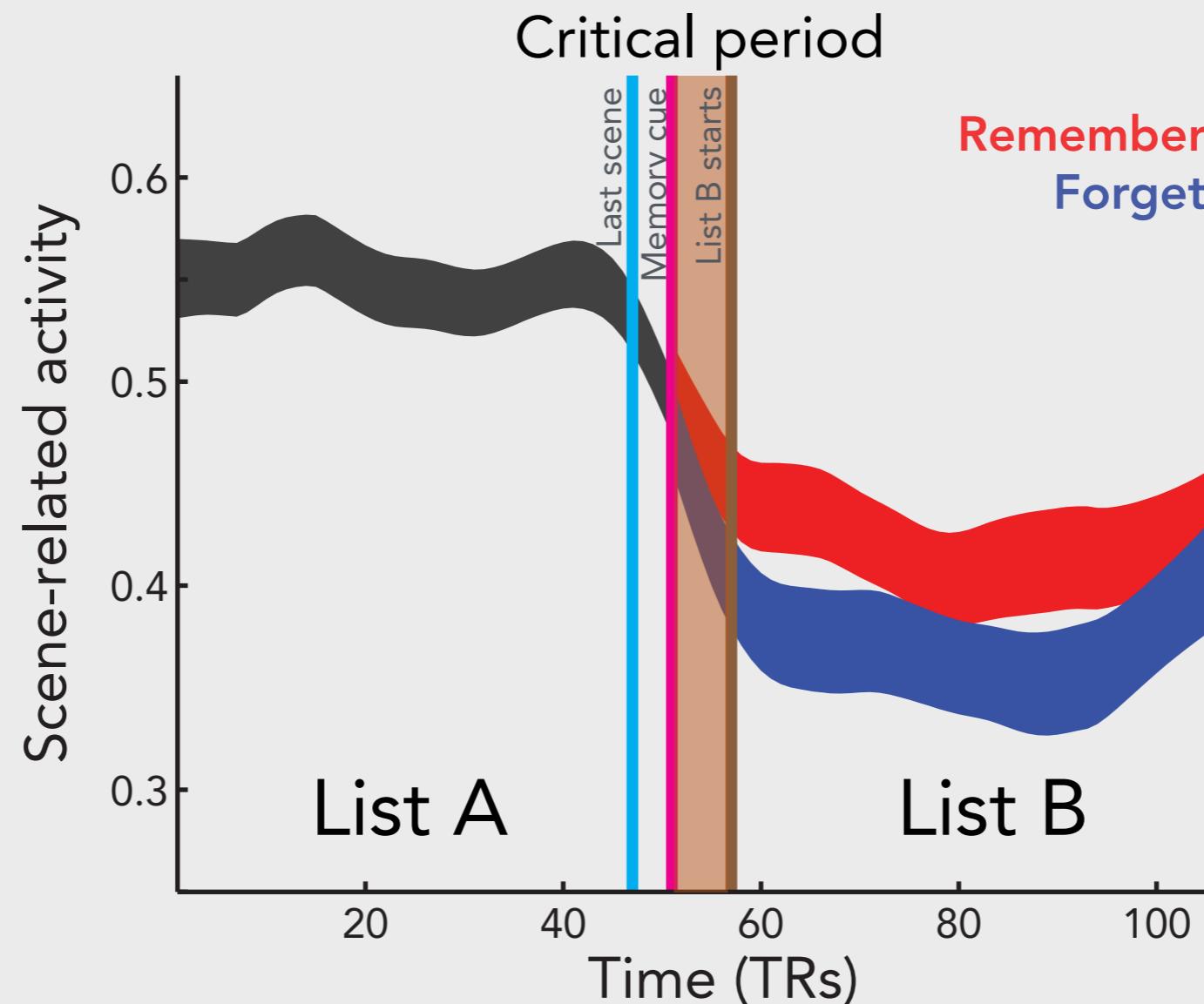
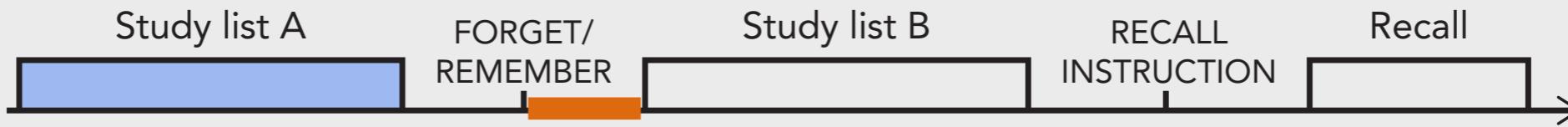
Directed forgetting with scenes



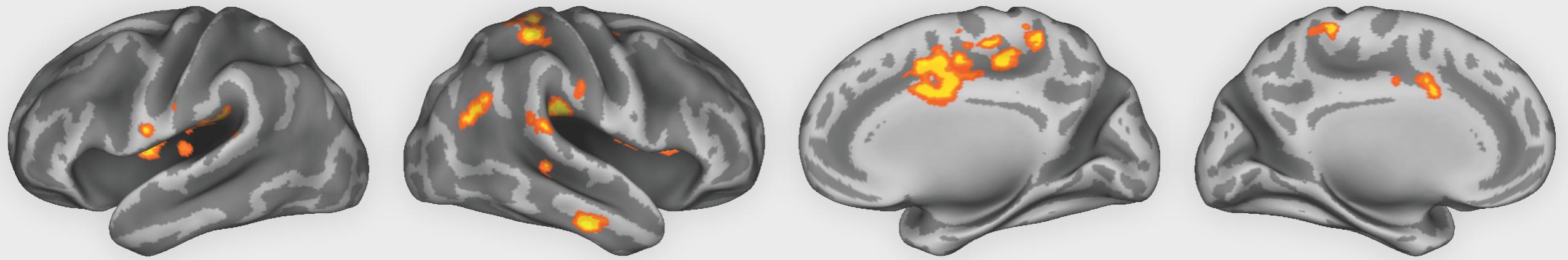
Participants who flush list A context have difficulty recalling list A words



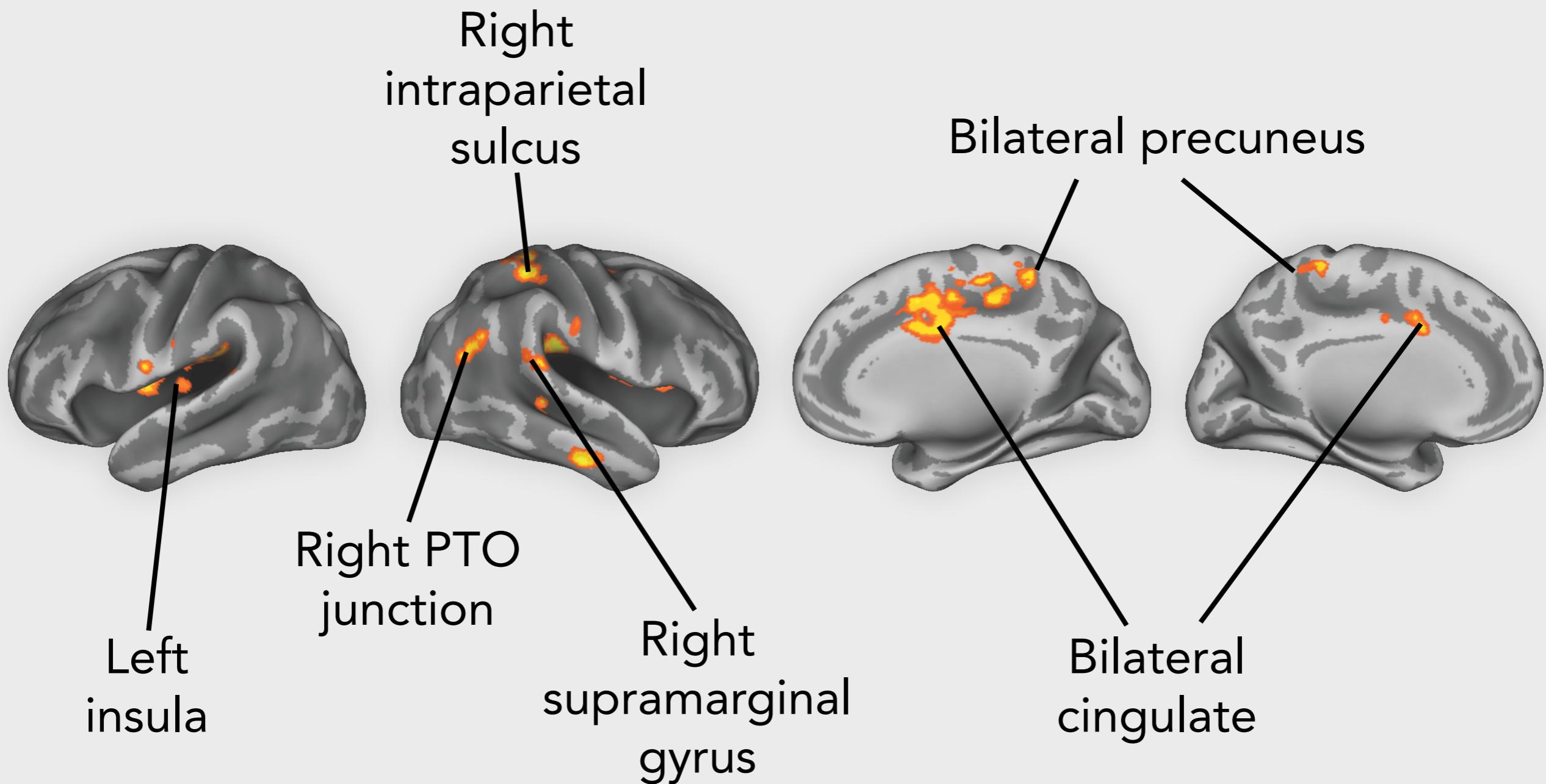
Directed forgetting with scenes



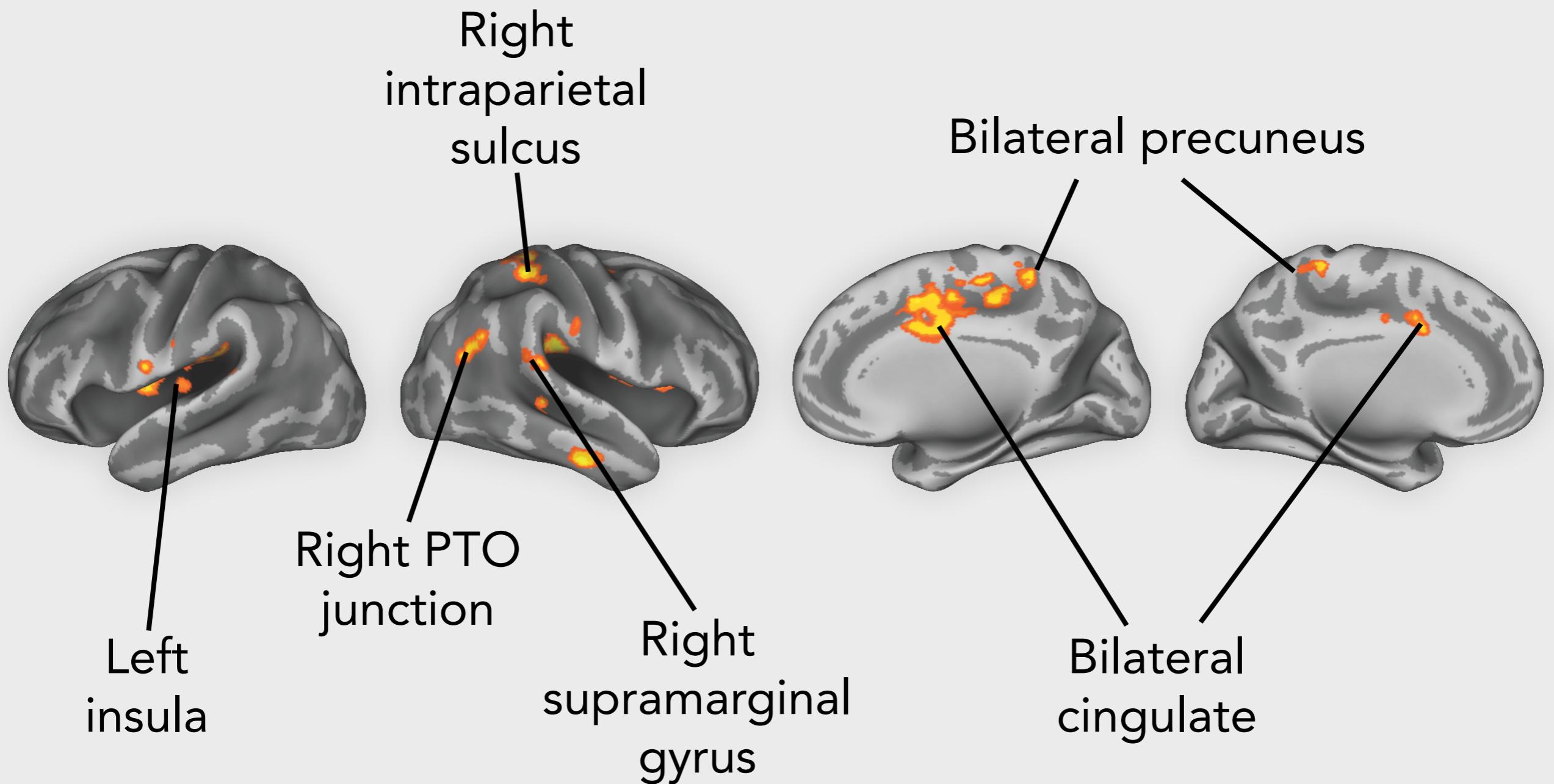
Contextual flushers



Contextual flushers



Contextual flushers



Event boundary regions: Zacks et al., 2010

Manning et al. 2016

Events & context



Cooking



Washing dishes

Events & context



Cooking



Washing dishes

Phone call

Events & context



Cooking



Washing dishes

Phone call

Events & context



Cooking

Phone call



Washing dishes

Events & context



Cooking

Phone call



Washing dishes

Events & context



Cooking



Washing dishes

Phone call

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