

# Recap

- Sternberg paradigm
- Serial search models:
  - Self-terminating
  - Exhaustive

# Attribute models!

PSYC 51.09: Human Memory  
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# Laying the groundwork...

- How can we (formally) represent complex thoughts?
- Extensions of strength theory

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- Extensions of strength theory



MOVIECLIPS

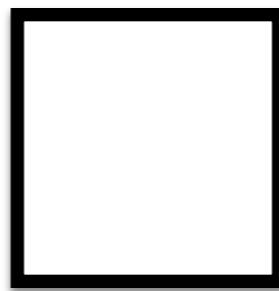
# Attribute theory

- Mathematics is the language of nature
- Everything around us can be represented and understood through numbers
- We create a model of our world inside our brain
- What can we do with this idea?

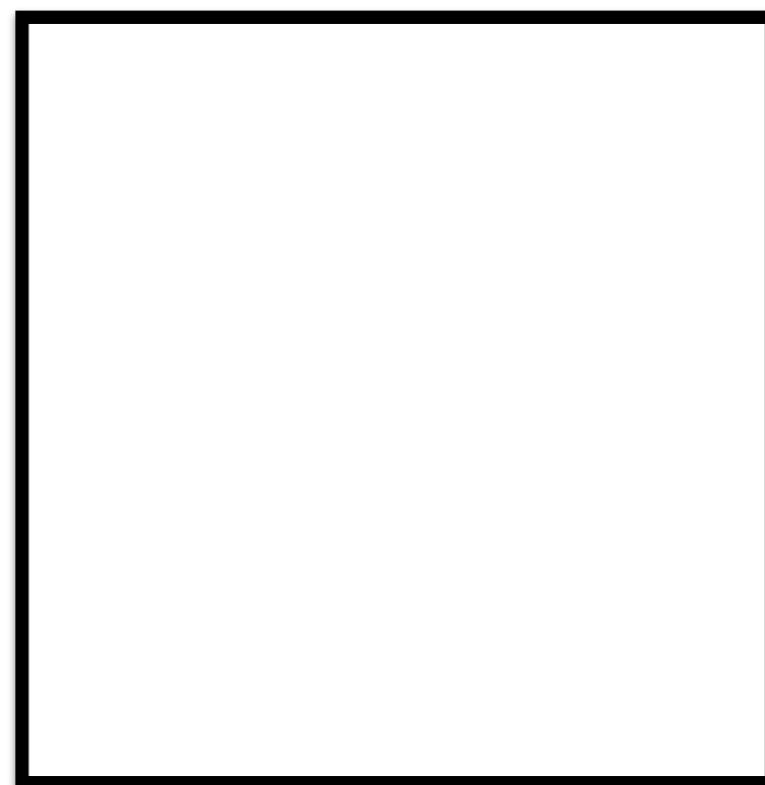
# Rectangle space



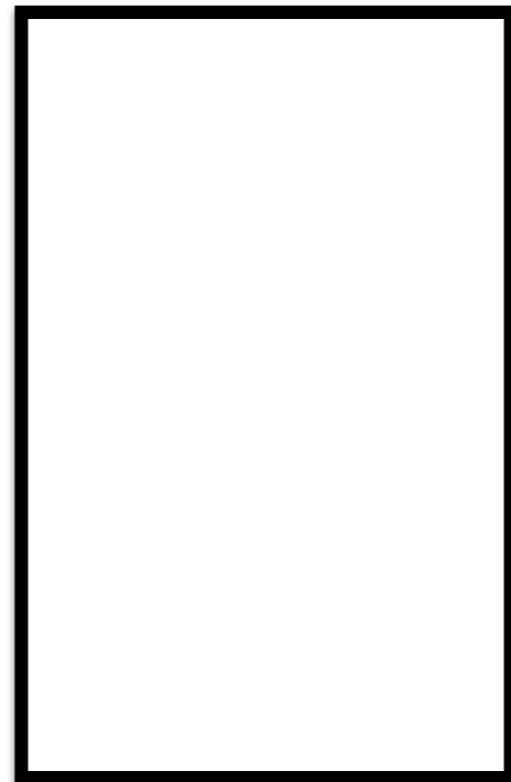
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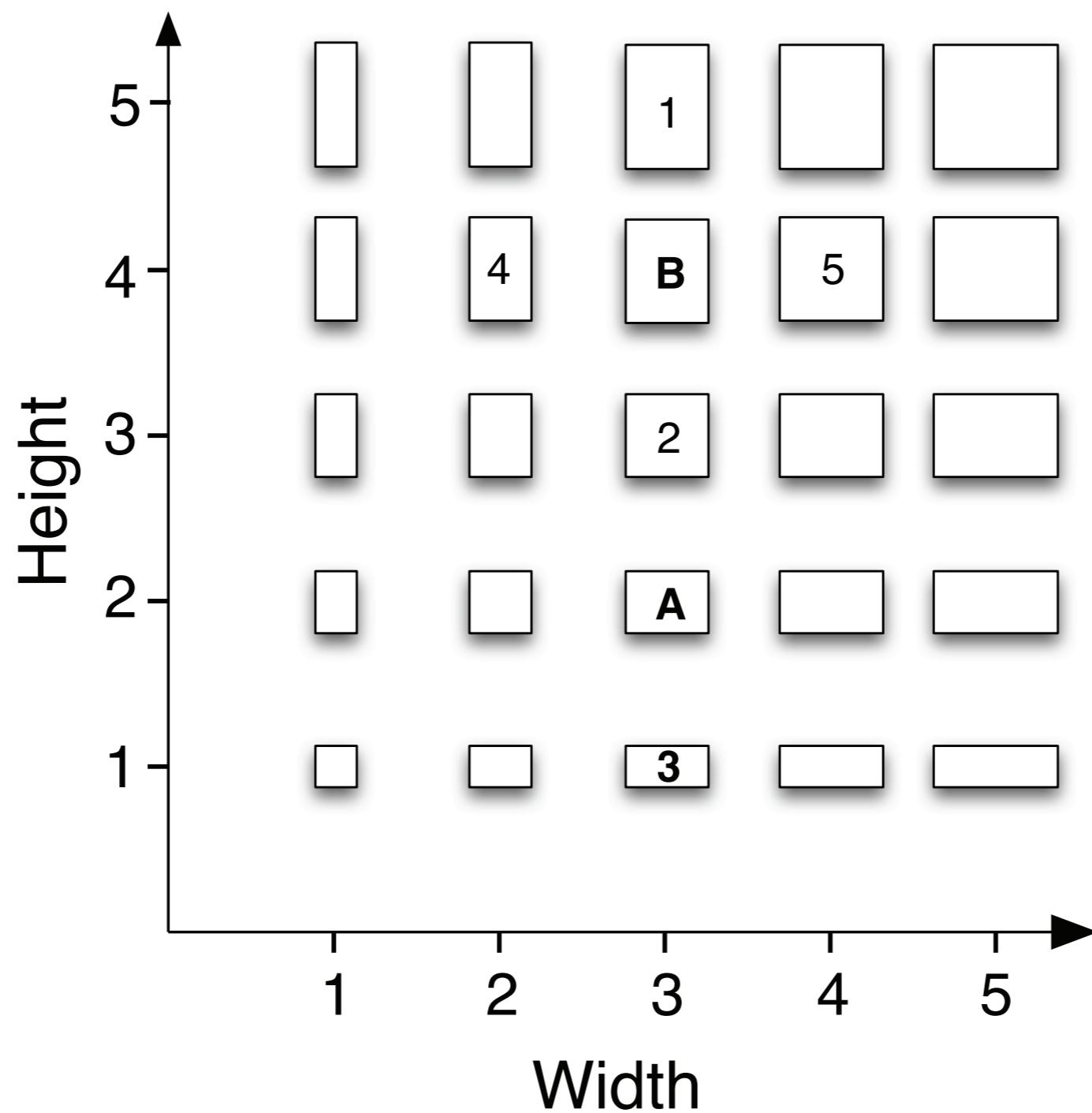
# Rectangle space



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# Rectangle space

- Any point in rectangle space is a rectangle
- You can go from points to rectangles:  $x = \text{width}$ ,  $y = \text{height}$
- You can go from rectangles to points:  $\text{width} = x$ ,  $\text{height} = y$
- We can represent any rectangle (or point) as a **vector**

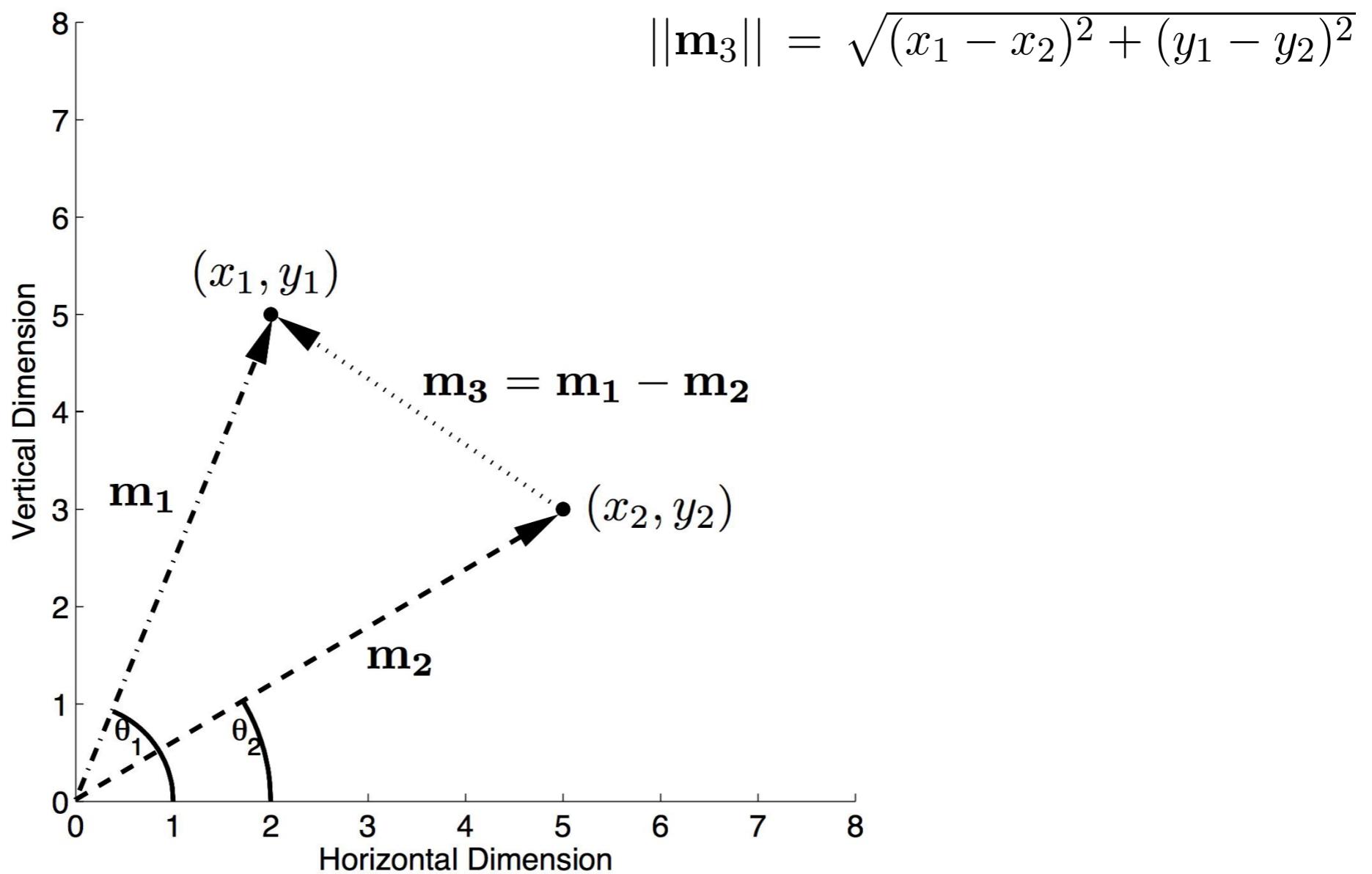
# Vectors

$$\mathbf{m} = \vec{m} = \begin{pmatrix} m(1) \\ m(2) \\ m(3) \\ \vdots \\ m(N) \end{pmatrix} = \begin{pmatrix} m_1 \\ m_2 \\ m_3 \\ \vdots \\ m_N \end{pmatrix}$$

# Rectangle space

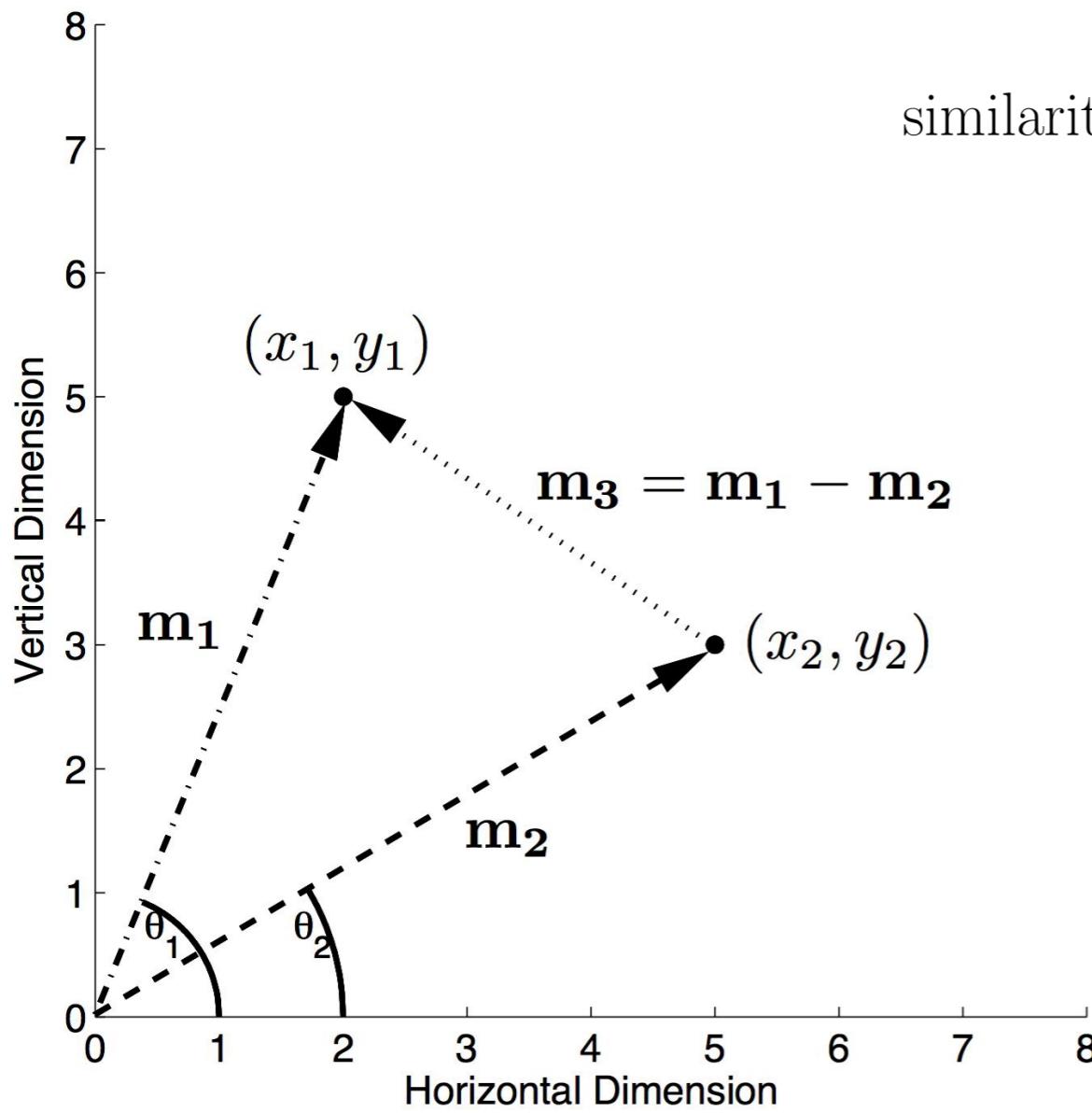
- We can also ask how different rectangles compare to each other

# Euclidean distance

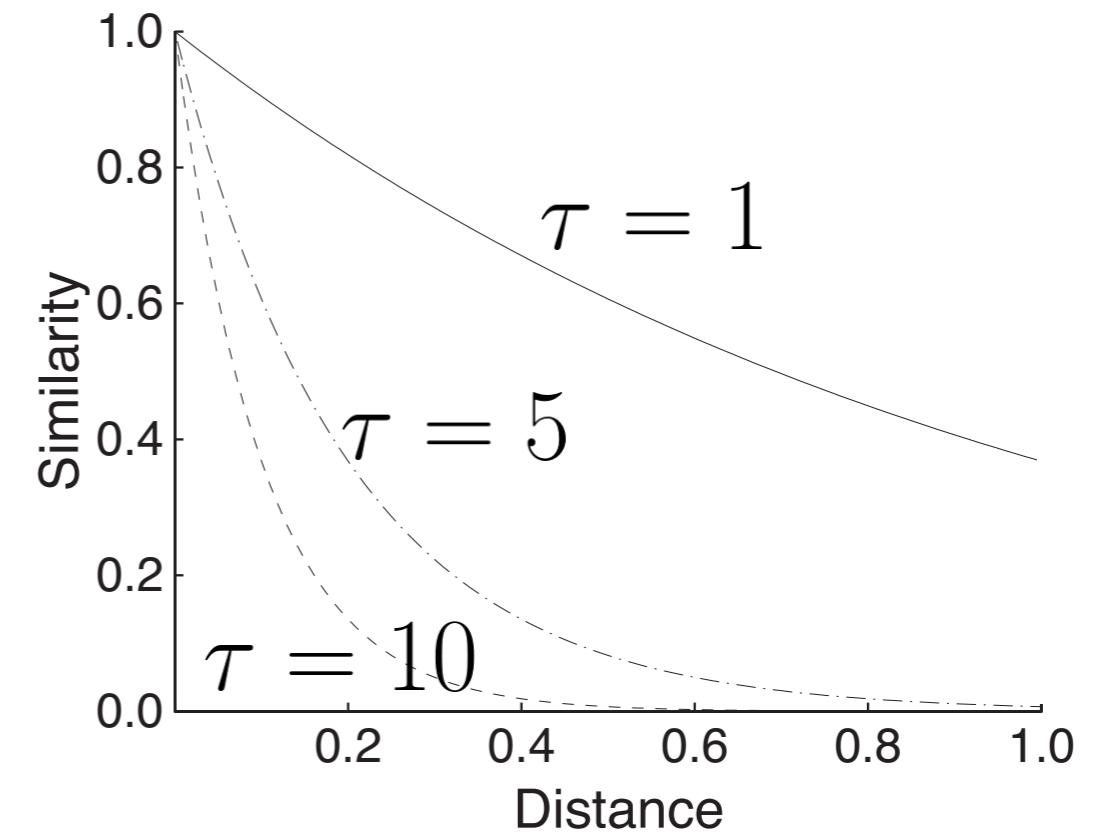


# Distance vs. similarity

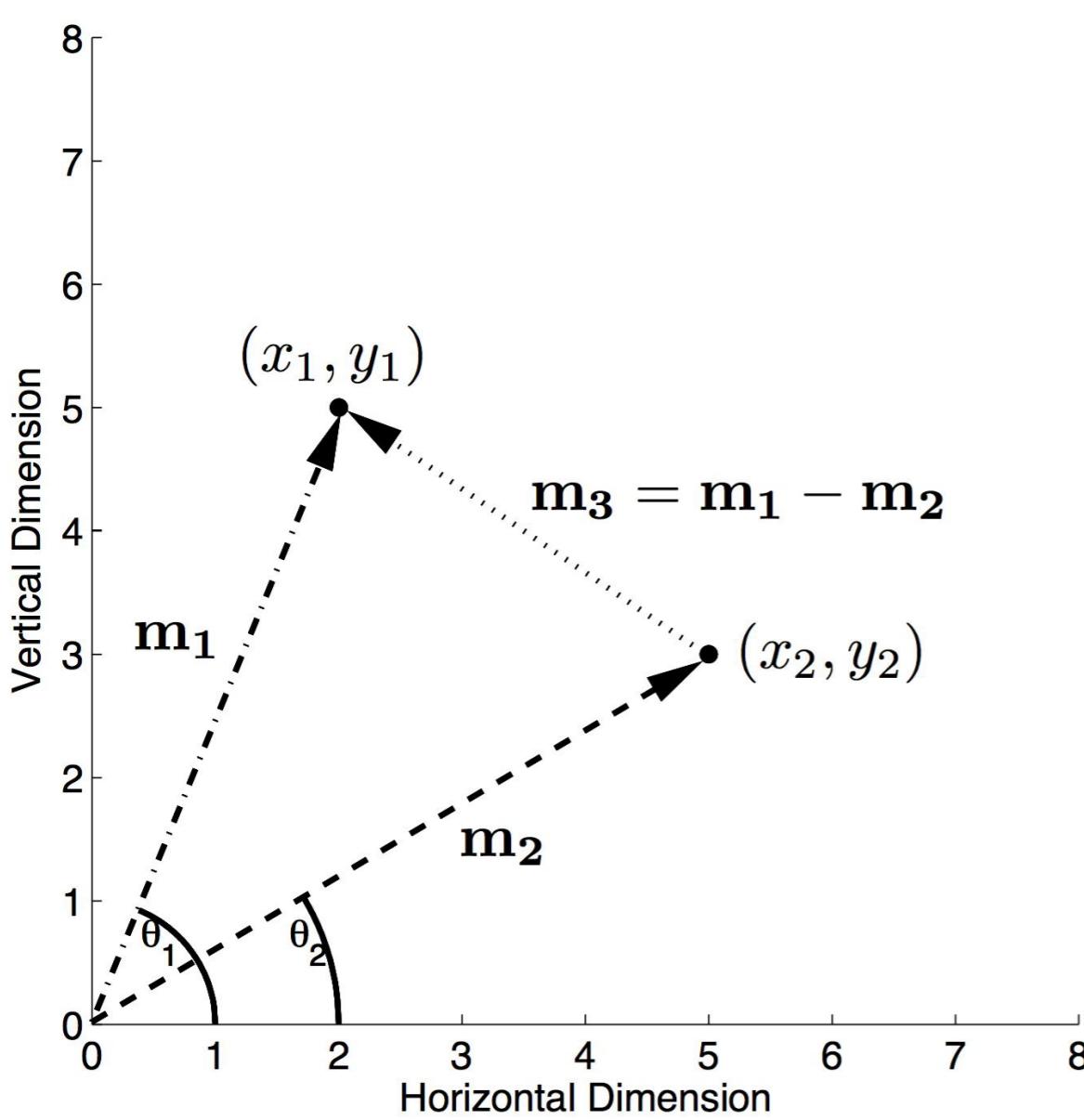
$$\|\mathbf{m}_3\| = \sqrt{(x_1 - x_2)^2 + (y_1 - y_2)^2}$$



$$\text{similarity}(\mathbf{m}_1, \mathbf{m}_2) = e^{-\tau \sqrt{[m_1(1)-m_2(1)]^2+[m_1(2)-m_2(2)]^2}}$$



# Another measure of similarity: $\cos\theta$



$$\|\mathbf{m}_3\| = \sqrt{(x_1 - x_2)^2 + (y_1 - y_2)^2}$$

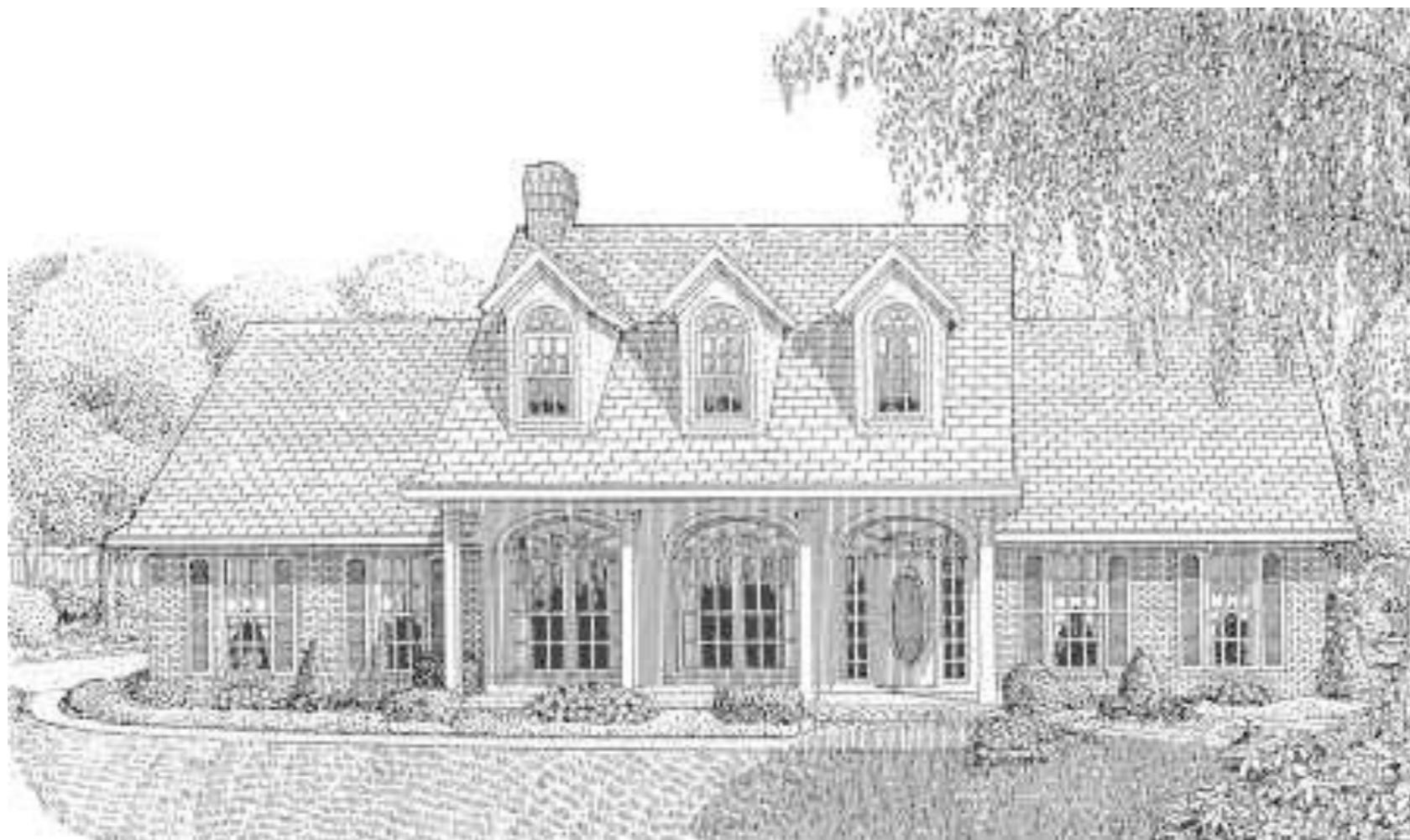
$$\cos \theta(\mathbf{m}_1, \mathbf{m}_2) = \frac{\mathbf{m}_1 \cdot \mathbf{m}_2}{\|\mathbf{m}_1\| \|\mathbf{m}_2\|}$$

$$\mathbf{m}_1 \cdot \mathbf{m}_2 = m_1(1)m_2(1) + m_1(2)m_2(2)$$

# House space



# House space



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# House space

Dimension	House 1	House 2	House 3	House 4	House 5
size (sq. feet)	3000	2200	1800	4700	8500
floors	2	2	1	3	2.5
windows	6	5	4	12	10
age (in years)	25	15	70	97	3
wood	0	1	0	0	1
brick	1	0	0	0	0
stone	0	0	0	1	0
colonial	1	0	1	0	0
Victorian	0	0	0	1	0
contemporary	0	1	0	0	1

# House space

- We can represent each house as a vector of *features* or *attributes* (sometimes called **feature vectors**)
- Houses live in a more complicated space than rectangles:
  - More dimensions
  - We can go from houses to vectors, but not always from vectors to houses (some features are missing)
- We can compare which houses are similar

# Generalized Euclidean distance

$$dist(\mathbf{a}, \mathbf{b}) = \sqrt{\sum_{i=1}^N (a_i - b_i)^2}$$

# Sums

$$\sum_{i=1}^N x_i$$

Solve the sum

- (1) 2i
- (2)  $(1/3)i^3 + 3i$
- (3) 15
- (4) 23
- (5) 9

$$\sum_{i=1}^3 i^2 + 3$$

# Solve the sum...

$$\begin{aligned}\sum_{i=1}^3 i^2 + 3 &= (1^2 + 3) + (2^2 + 3) + (3^2 + 3) \\&= 4 + 7 + 12 \\&= 23\end{aligned}$$

# Generalized Euclidean distance

$$dist(\mathbf{a}, \mathbf{b}) = \sqrt{\sum_{i=1}^N (a_i - b_i)^2}$$

# Thinking about lots of dimensions

- Geometric interpretation (tricky to visualize!)
- Abstract interpretation:
  - Think of things in 3 dimensions and (mentally) pretend they're roughly the same
  - Problem set 3: work with many-dimensional versions of the similarity formulae