



**HOSPITAL  
MANAGEMENT  
MADE  
EASY!**

## About us

Practo is the world's leading healthcare technology company with a mission to help mankind live healthier and longer. Started in 2007, Practo has been funded by some of the world's leading investors such as **Tencent, Google Capital, Yuri Milner, Sofina, Altimeter, Sequoia, Matrix Partner and many more.**

Practo helps healthcare providers like clinics and hospitals digitize and deliver more efficient and higher quality healthcare to millions of patients around the world, every day.

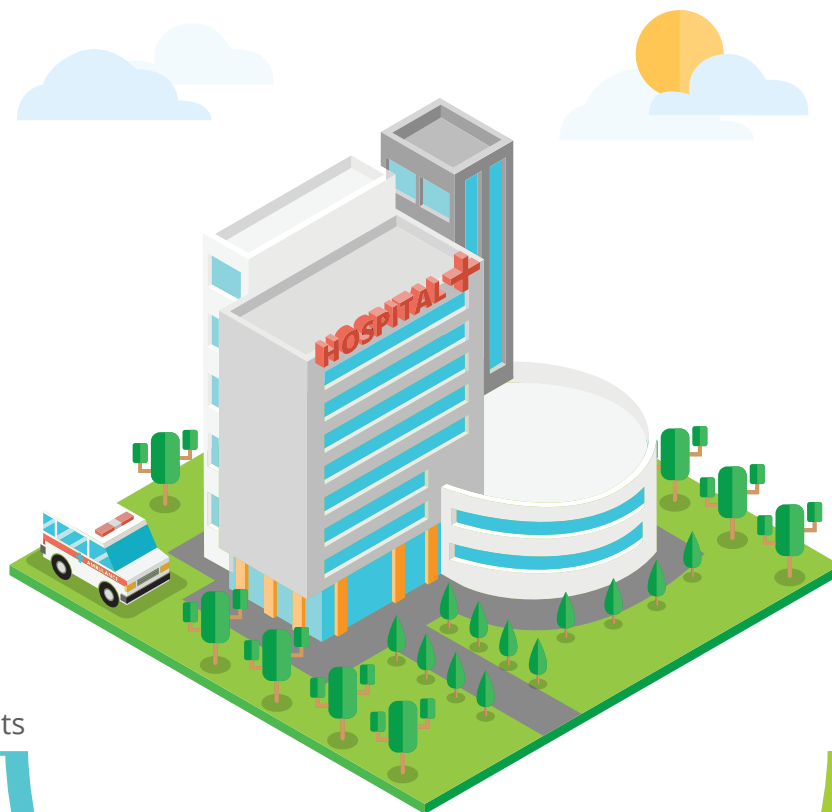
## What is Insta about?

Insta Health Solutions specializes in providing cloud-based and local server-based solutions to hospitals and clinics across the globe. It enhances their efficiency and productivity by automating clinical, financial, operational and management processes.

Insta Health Solutions has a customer base of over **700 hospitals** and clinics across **15 countries in Asia, Africa & Middle East.**

Insta is one of the few trusted healthcare technology partners of Amazon Web services in India





Build a paperless OPD and IPD with clinical records for departments

## GO PAPERLESS



### How is Insta helpful for you?

## UNIFIED VIEW



Get unified view of all the clinical information on a single screen

Get e-claims for insurance processing

## INSURANCE



Control multi-center operations

## MULTI-CENTER

Get faster maintenance and free upgrades

## FREE UPGRADES



## SECURE DATA



Rest assured that your data is safe

# What Insta has to offer you

01

## Measure and Optimize

Create better strategies to increase your revenue and profits



02

## Increase Brand Reputation

Provide a wow patient experience to get more referrals



03

## Optimize Productivity

Leverage automation and EMR flow to ensure optimum productivity levels



04

## Streamline Operations

Use interconnected views to streamline your operations



05

## Reduce Inventory Leakages

Maximize control over inventory and reorder levels



06

## Increase Visibility

Use Audit Trails to track everything in your hospital .



# More reasons to go for Insta



## Integration capabilities

Provide easy integration and interfaces to Financial accounting system , lab equipment and more third party applications.



## Fastest implementation guarantee

Browser-based tool avoids the need to load software on individual systems.



## Cloud enabled

Lowest total cost of ownership. No expensive hardware. Open source platform.



## Compliance

Compliant with JCI , NABH , NABL and many others



## Multi center

One of the very few solutions that supports multi center operations, Scalable solution that grows with you as your hospital expands



## Easy to use & learn

Simple and user friendly features that allow new users to quickly start using the software with ease.



## Patient Experience

Increase your patient retention by engaging with your patient more and providing world-class patient experience



## Maximise your return on capital

Choose to be a part of Practo's network and increase your revenue and patient experience by minimizing your cost.

# Realize Insta's full potential with these interfaces



## FINANCIAL ACCOUNTING / ERP SOFTWARE

Insta already integrates with commonly used financial software so that you do not need to have headaches about changing software or integration



## LIMS AND PACS

HL7 based interfaces with outsourced labs, LIMS and PACS makes everyone's life easy !



## LAB AND OTHER EQUIPMENT

HL7 , serial port or Ethernet interface - choose how to interface with uni-directional and bi-directional lab equipments and other image oriented



## BUSINESS INTELLIGENCE TOOLS:

Go beyond report; Leverage the interfacing capability to connect to 3rd party BI tools



## DRUG DATABASES:

Require decision support to check on drug interactions ? Use Insta's interfaces to connect to drug databases

## What our customers say about us

### Perfect for our need!

*"We were finding it very difficult to manage our inventory and billing due to our locational spread. We tried 4 different softwares over a period of 1 year but were not comfortable with any of them. Finally Insta gave us a solution that we feel is perfect for our needs. Thank you Insta!"*

**- Managing Director, My Dentist, Mumbai**

### Quick turn around and great support

*"If you're looking for a quick install, easy to use, productive and functional Hospital Information System for your hospital Insta HMS is the software. It is backed by a team which provide quick turn around and great support."*

**- Group CIO, Lifeline Hospital, Abu Dhabi**

### Global technology at local level

*"Insta has implemented Global Technology for use by Indian Hospitals at local level. Insta HMS enables hospitals to run in a very Professional way with tremendous advantage for Doctor, Patient, Clinical and Non Clinical Employees, Healthcare Service Providers and Government."*

**- Vice Chairmen & Neuro surgery Head, BGS Global Hospitals, Bangalore**



**Contact us for a free demo**



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## HEAD OFFICE

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## OTHER OFFICES IN INDIA

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