

# Cookie scan report

#### **Summary**

Scan date: 17/05/2023

Domain name: www.maoyan.com

Server location: China Cookies, in total: 37



#### Scan result

37 cookies were identified.

21 cookies are unclassified and need manual classification and a purpose description.

The result is based on a scan of up to 5 website pages and therefore not complete. To perform a complete scan, create a Cookiebot subscription for your domain.

### Category: Necessary (2)

Necessary cookies help make a website usable by enabling basic functions like page navigation and access to secure areas of the website. The website cannot function properly without these cookies.

COOKIE NAME	PROVIDER	TYPE	EXPIRY		
_csrf	maoyan.com	HTTP	Session		
First found URL: https://www.maoyan.com/films					
Cookie purpose description: Ensures visitor browsing-security by preventing cross-site request forgery. This cookie is essential for the s					

ecurity of the website and visitor.

Initiator: Webserver Source: maoyan.com

Data is sent to: China (not adequate)

**token** maoyan.com HTTP Session

First found URL: https://www.maoyan.com/films

**Cookie purpose description:** Ensures visitor browsing-security by preventing cross-site request forgery. This cookie is essential for the security of the website and visitor.

Initiator: Webserver

Source: maoyan.com

Data is sent to: China (not adequate)

## Category: Statistics (5)

Statistic cookies help website owners to understand how visitors interact with websites by collecting and reporting information anonymously.

COOKIE NAME	PROVIDER	TYPE	EXPIRY
_utma	maoyan.com	HTTP	2 years
First found URL: https://w	ww.maoyan.com/app		
Cookie purpose description	on: Collects data on the number of times a	user has visited the website	as well as dates for the first and mo:
recent visit. Used by Goog	le Analytics.		
	source line number 919		

Blocked until accepted by user: No

\_utmb maoyan.com HTTP 1 day

First found URL: https://www.maoyan.com/app

Cookie purpose description: Registers a timestamp with the exact time of when the user accessed the website. Used by Google Analytics to calculate the duration of a website visit.

Initiator: Script tag, page source line number 919

**Source:** https://ms0.meituan.com/ga.js **Data is sent to:** Singapore (not adequate)

Blocked until accepted by user: No

**\_\_utmc** maoyan.com HTTP Session

First found URL: https://www.maoyan.com/app

Cookie purpose description: Registers a timestamp with the exact time of when the user leaves the website. Used by Google Analytics to calculate the duration of a website visit.

Initiator: Script tag, page source line number 919

Source: https://ms0.meituan.com/ga.js

Data is sent to: Singapore (not adequate)

Blocked until accepted by user: No

**\_utmv** maoyan.com HTTP Session

First found URL: https://www.maoyan.com/app

Cookie purpose description: Saves user-defined tracking parameters for use in Google Analytics.

**Initiator:** Script tag, page source line number 919 **Source:** https://ms0.meituan.com/ga.js

Data is sent to: Singapore (not adequate)

Blocked until accepted by user: No

**\_\_utmz** maoyan.com HTTP 6 months

First found URL: https://www.maoyan.com/app

Cookie purpose description: Collects data on where the user came from, what search engine was used, what link was clicked and what

search term was used. Used by Google Analytics.

Initiator: Script tag, page source line number 919
Source: https://ms0.meituan.com/ga.js

Data is sent to: Singapore (not adequate)

Blocked until accepted by user: No

#### Category: Marketing (9)

Marketing cookies are used to track visitors across websites. The intention is to display ads that are relevant and engaging for the individual user and thereby more valuable for publishers and third party advertisers.

COOKIE NAME	PROVIDER	TYPE	EXPIRY
Hm_ck_#	maoyan.com	HTTP	Session

First found URL: https://www.maoyan.com/films

Cookie purpose description: Used to send data to Baidu about the visitor's device and behavior. Tracks the visitor across devices and marketing channels.

Initiator: Script tag, page source line number 53

 $\textbf{Source:} \ https://hm.baidu.com/hm.js?703e94591e87be68cc8da0da7cbd0be2$ 

Data is sent to: Hong Kong (not adequate)

Blocked until accepted by user: No

Hm\_lpvt\_#hm.baidu.comHTMLSession

 $\textbf{First found URL:} \ https://www.maoyan.com/films$ 

Cookie purpose description: Used to send data to Baidu about the visitor's device and behavior. Tracks the visitor across devices and

marketing channels.

Initiator: Page source line number 53

Source: Inline script

Data is sent to: Hong Kong (not adequate)

Blocked until accepted by user: No

Hm\_lpvt\_# maoyan.com HTTP Session

First found URL: https://www.maoyan.com/films

Cookie purpose description: Used to send data to Baidu about the visitor's device and behavior. Tracks the visitor across devices and marketing channels.

Initiator: Script tag, page source line number 53

 $\textbf{Source:} \ https://hm.baidu.com/hm.js?703e94591e87be68cc8da0da7cbd0be2$ 

Data is sent to: Hong Kong (not adequate)

Blocked until accepted by user: No

Hm\_lvt\_# hm.baidu.com HTML Persistent

First found URL: https://www.maoyan.com/films

Cookie purpose description: Used to send data to Baidu about the visitor's device and behavior. Tracks the visitor across devices and

Initiator: Page source line number 53

Source: Inline script

Data is sent to: Hong Kong (not adequate)

Blocked until accepted by user: No

**Hm\_lvt\_#** maoyan.com HTTP 1 year

First found URL: https://www.maoyan.com/films

Cookie purpose description: Used to send data to Baidu about the visitor's device and behavior. Tracks the visitor across devices and marketing channels.

arketing channels.

Initiator: Script tag, page source line number 53

Source: https://hm.baidu.com/hm.js?703e94591e87be68cc8da0da7cbd0be2

Data is sent to: Hong Kong (not adequate)

Blocked until accepted by user: No

**HMACCOUNT** hm.baidu.com HTTP 5360 days

First found URL: https://www.maoyan.com/films

Cookie purpose description: Used to send data to Baidu about the visitor's device and behavior. Tracks the visitor across devices and

marketing channels

Initiator: Page source line number 53

Source: Inline script

Data is sent to: Hong Kong (not adequate)

Blocked until accepted by user: No

HMACCOUNT\_BFESS hm.baidu.com HTTP 5360 days

First found URL: https://www.maoyan.com/films

Cookie purpose description: Used to send data to Baidu about the visitor's device and behavior. Tracks the visitor across devices and m

arketing channels.

Initiator: Page source line number 53

Source: Inline script

Data is sent to: Hong Kong (not adequate)

Blocked until accepted by user: No

**uid** maoyan.com HTTP Session

First found URL: https://www.maoyan.com/films

Cookie purpose description: Unique user ID that recognizes the user on returning visits

Initiator: Webserver Source: maoyan.com

Data is sent to: China (not adequate)

Blocked until accepted by user: No

**uuid** maoyan.com HTTP 30 days

First found URL: https://www.maoyan.com/films

Cookie purpose description: This cookie is used to optimize ad relevance by collecting visitor data from multiple websites – this exchan

ge of visitor data is normally provided by a third-party data-center or ad-exchange.

Initiator: Webserver Source: maoyan.com

Data is sent to: China (not adequate)

Blocked until accepted by user: No

#### Category: Unclassified (21)

Unclassified cookies are cookies that we are in the process of classifying, together with the providers of individual cookies.

 COOKIE NAME
 PROVIDER
 TYPE
 EXPIRY

 \_lxsdk\_lxsdk\_cuid
 lx.meituan.net
 HTML
 Persistent

First found URL: https://www.maoyan.com/films
Cookie purpose description: Unclassified
Initiator: Script tag, page source line number 1981

Source: https://lx.meituan.net/lx.js

Data is sent to: Netherlands (adequate)

Adequate country under GDPR (EU)

Blocked until accepted by user: No

**\_mta** maoyan.com HTTP 2 years

First found URL: https://www.maoyan.com/films
Cookie purpose description: Unclassified

Initiator: Script tag, page source line number 45

 $\textbf{Source:} \ https://s3plus.meituan.net/v1/mss\_e2821d7f0cfe4ac1bf9202ecf9590e67/cdn-prod/file: 5788b470/stat.b4e55d45.js and the state of the stat$ 

via https://obj.pipi.cn/festatic/common/media/1662611002507-mta.min.js

Data is sent to: China (not adequate)

Blocked until accepted by user: No

\_mta\_visit\_id obj.pipi.cn HTML Session

First found URL: https://www.maoyan.com/films Cookie purpose description: Unclassified Initiator: Script tag, page source line number 45

 $\textbf{Source:} \ https://s3plus.meituan.net/v1/mss\_e2821d7f0cfe4ac1bf9202ecf9590e67/cdn-prod/file:5788b470/stat.b4e55d45.js$ 

Data is sent to: Netherlands (adequate)
Adequate country under GDPR (EU)
Blocked until accepted by user: No

**\_lxsdk** com HTTP 3 years

First found URL: https://www.maoyan.com/films Cookie purpose description: Unclassified Initiator: Script tag, page source line number 1981

Source: https://lx.meituan.net/lx.js

Data is sent to: Netherlands (adequate)

Adequate country under GDPR (EU)

Blocked until accepted by user: No

**\_lxsdk** maoyan.com HTTP 3 years

First found URL: https://www.maoyan.com/films Cookie purpose description: Unclassified

Initiator: Script tag, page source line number 1981 Source: https://lx.meituan.net/lx.js

Data is sent to: Netherlands (adequate)
Adequate country under GDPR (EU)
Blocked until accepted by user: No

\_lxsdk\_cuid com HTTP 3 years

First found URL: https://www.maoyan.com/films Cookie purpose description: Unclassified Initiator: Script tag, page source line number 1981 Source: https://lx.meituan.net/lx.js

Data is sent to: Netherlands (adequate)
Adequate country under GDPR (EU)
Blocked until accepted by user: No

First found URL: https://www.maoyan.com/films Cookie purpose description: Unclassified Initiator: Script tag, page source line number 1981

Source: https://lx.meituan.net/lx.js

Data is sent to: Netherlands (adequate)

Adequate country under GDPR (EU)

Blocked until accepted by user: No

**Ixsdk cuid** maoyan.com HTTP 3 years

First found URL: https://www.maoyan.com/films Cookie purpose description: Unclassified

Initiator: Script tag, page source line number 1981

Source: https://lx.meituan.net/lx.js

Data is sent to: Netherlands (adequate)

Adequate country under GDPR (EU)

Blocked until accepted by user: No

**\_lxsdk\_db#cache** maoyan.com IndexedDB Persistent

First found URL: https://www.maoyan.com/films Cookie purpose description: Unclassified Initiator: Script tag, page source line number 1981

Source: https://lx.meituan.net/lx.js

Data is sent to: Netherlands (adequate) Adequate country under GDPR (EU) Blocked until accepted by user: No

lx.meituan.net HTML \_lxsdk\_rc Session

First found URL: https://www.maoyan.com/ Cookie purpose description: Unclassified

Initiator: Script tag, page source line number 1981

Source: https://lx.meituan.net/lx.js Data is sent to: Netherlands (adequate) Adequate country under GDPR (EU)

lxsdk rr lx.meituan.net HTML Session

First found URL: https://www.maoyan.com/ Cookie purpose description: Unclassified Initiator: Script tag, page source line number 1981

Source: https://lx.meituan.net/lx.js Data is sent to: Netherlands (adequate) Adequate country under GDPR (EU)

\_lxsdk\_s com HTTP 1 day

First found URL: https://www.maoyan.com/films Cookie purpose description: Unclassified

Initiator: Script tag, page source line number 1981

Source: https://lx.meituan.net/lx.js Data is sent to: Netherlands (adequate) Adequate country under GDPR (EU) Blocked until accepted by user: No

HTTP lxsdk s maoyan.com 1 day

First found URL: https://www.maoyan.com/films Cookie purpose description: Unclassified

Initiator: Script tag, page source line number 1981

Source: https://lx.meituan.net/lx.js Data is sent to: Netherlands (adequate) Adequate country under GDPR (EU) Blocked until accepted by user: No

HTTP lxsdk test com Session

First found URL: https://www.maoyan.com/films Cookie purpose description: Unclassified

Initiator: Script tag, page source line number 1981 Source: https://lx.meituan.net/lx.js

Data is sent to: Netherlands (adequate) Adequate country under GDPR (EU) Blocked until accepted by user: No

HTTP lxsdk test maoyan.com Session

First found URL: https://www.maoyan.com/films Cookie purpose description: Unclassified

Initiator: Script tag, page source line number 1981 Source: https://lx.meituan.net/lx.js

Data is sent to: Netherlands (adequate) Adequate country under GDPR (EU) Blocked until accepted by user: No

cities s3plus.meituan.net HTML Persistent

First found URL: https://www.maoyan.com/films Cookie purpose description: Unclassified

Initiator: Script tag, page source line number 1979
Source: https://s3plus.meituan.net/v1/mss\_e2821d7f0cfe4ac1bf9202ecf9590e67/cdn-prod/file:5788b470/common.4ef59765.js

Data is sent to: Netherlands (adequate) Adequate country under GDPR (EU) Blocked until accepted by user: No

page.image.done s3plus.meituan.net HTML Persistent

First found URL: https://www.maoyan.com/films Cookie purpose description: Unclassified Initiator: Script tag, page source line number 1979 Source: https://s3plus.meituan.net/v1/mss\_e2821d7f0cfe4ac1bf9202ecf9590e67/cdn-prod/file:5788b470/common.4ef59765.js Data is sent to: Netherlands (adequate)

Adequate country under GDPR (EU)

page.image.imgCount s3plus.meituan.net HTML Persistent

First found URL: https://www.maoyan.com/films Cookie purpose description: Unclassified

Initiator: Script tag, page source line number 1979

 $\textbf{Source:} \ https://s3plus.meituan.net/v1/mss\_e2821d7f0cfe4ac1bf9202ecf9590e67/cdn-prod/file:5788b470/common.4ef59765.js$ 

Data is sent to: Netherlands (adequate)

Adequate country under GDPR (EU)

Blocked until accepted by user: No

**token.sig** maoyan.com HTTP Session

First found URL: https://www.maoyan.com/films Cookie purpose description: Unclassified

**Initiator:** Webserver **Source:** maoyan.com

Data is sent to: China (not adequate)

Blocked until accepted by user: No

uid.sigmaoyan.comHTTPSession

First found URL: https://www.maoyan.com/films Cookie purpose description: Unclassified

Initiator: Webserver Source: maoyan.com

Data is sent to: China (not adequate)

Blocked until accepted by user: No

**uuid\_n\_v** maoyan.com HTTP 30 days

 $\textbf{First found URL:} \ https://www.maoyan.com/films$ 

Cookie purpose description: Unclassified

Initiator: Webserver Source: maoyan.com

Data is sent to: China (not adequate)

Blocked until accepted by user: No

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