

# Cookie scan report

#### Summary

Scan date: 15/05/2023 Domain name: www.zhihu.com Server location: Netherlands Cookies, in total: 42



#### Scan result

42 cookies were identified.

33 cookies are unclassified and need manual classification and a purpose description.

The result is based on a scan of up to 5 website pages and therefore not complete. To perform a complete scan, create a Cookiebot subscription for your domain.

## Category: Necessary (1)

Necessary cookies help make a website usable by enabling basic functions like page navigation and access to secure areas of the website. The website cannot function properly without these cookies.

COOKIE NAME	PROVIDER	TYPE	EXPIRY
SESS#	zhihu.com	HTTP	Session

First found URL: https://www.zhihu.com/org/signup

Cookie purpose description: Preserves users states across page requests.

Initiator: Script tag, page source line number 4

**Source:** https://static.zhihu.com/heifetz/runtime.app.c2ac3807944c32c95a7e.js via https://static.zhihu.com/heifetz/chunks/zswsdid.64b86adddae22d8ce0a0.js

**Data is sent to:** Netherlands (adequate) Adequate country under GDPR (EU)

### Category: Statistics (1)

Statistic cookies help website owners to understand how visitors interact with websites by collecting and reporting information anonymously.

COOKIE NAME	PROVIDER	TYPE	EXPIRY
_gid	c.dun.163.com	HTTP	Session

 $\textbf{First found URL:} \ https://www.zhihu.com/signin$ 

Cookie purpose description: Registers a unique ID that is used to generate statistical data on how the visitor uses the website.

Initiator: Script tag, page source line number 4

Source: https://static.zhihu.com/heifetz/2553.app.e23dedfa2ce681658533.js

Data is sent to: Netherlands (adequate)

Adequate country under GDPR (EU)

Blocked until accepted by user: No

### Category: Marketing (7)

Marketing cookies are used to track visitors across websites. The intention is to display ads that are relevant and engaging for the individual user and thereby more valuable for publishers and third party advertisers.

COOKIE NAME	PROVIDER	TYPE	EXPIRY		
Hm_ck_#	zhihu.com	HTTP	Session		
First found URL: https://www.zhihu.com/org/signup					

Cookie purpose description: Used to send data to Baidu about the visitor's device and behavior. Tracks the visitor across devices and m arketing channels.

Initiator: Script tag, page source line number 4

Source: https://hm.baidu.com/hm.js?98beee57fd2ef70ccdd5ca52b9740c49

Data is sent to: Hong Kong (not adequate)

Blocked until accepted by user: No

HTMI Hm\_lpvt\_# hm.baidu.com Session

First found URL: https://www.zhihu.com/org/signup

Cookie purpose description: Used to send data to Baidu about the visitor's device and behavior. Tracks the visitor across devices and marketing channels

Initiator: Script tag, page source line number 4

Source: https://hm.baidu.com/hm.js?98beee57fd2ef70ccdd5ca52b9740c49

Data is sent to: Hong Kong (not adequate)

Blocked until accepted by user: No

Hm\_lpvt\_# HTTP zhihu.com Session

First found URL: https://www.zhihu.com/org/signup

Cookie purpose description: Used to send data to Baidu about the visitor's device and behavior. Tracks the visitor across devices and m arketing channels.

Initiator: Script tag, page source line number 4

Source: https://hm.baidu.com/hm.js?98beee57fd2ef70ccdd5ca52b9740c49

Data is sent to: Hong Kong (not adequate)

Blocked until accepted by user: No

Hm\_lvt\_# HTML Persistent hm.baidu.com

First found URL: https://www.zhihu.com/org/signup

Cookie purpose description: Used to send data to Baidu about the visitor's device and behavior. Tracks the visitor across devices and

marketing channels.

Initiator: Script tag, page source line number 4

Source: https://hm.baidu.com/hm.js?98beee57fd2ef70ccdd5ca52b9740c49

Data is sent to: Hong Kong (not adequate)

Blocked until accepted by user: No

HTTP Hm lvt # zhihu.com 1 year

First found URL: https://www.zhihu.com/org/signup

Cookie purpose description: Used to send data to Baidu about the visitor's device and behavior. Tracks the visitor across devices and m

arketing channels

Initiator: Script tag, page source line number 4

 $\textbf{Source:} \ https://hm.baidu.com/hm.js?98beee57fd2ef70ccdd5ca52b9740c49$ 

Data is sent to: Hong Kong (not adequate)

Blocked until accepted by user: No

**HMACCOUNT** HTTP 5362 days hm.baidu.com

First found URL: https://www.zhihu.com/org/signup

Cookie purpose description: Used to send data to Baidu about the visitor's device and behavior. Tracks the visitor across devices and

marketing channels.

Initiator: Script tag, page source line number 4 Source: https://hm.baidu.com/hm.js?98beee57fd2ef70ccdd5ca52b9740c49

Data is sent to: Hong Kong (not adequate)

Blocked until accepted by user: No

HMACCOUNT\_BFESS hm.baidu.com HTTP 5362 days

First found URL: https://www.zhihu.com/org/signup

Cookie purpose description: Used to send data to Baidu about the visitor's device and behavior. Tracks the visitor across devices and m arketing channels

Initiator: Script tag, page source line number 4

Source: https://hm.baidu.com/hm.js?98beee57fd2ef70ccdd5ca52b9740c49

Data is sent to: Hong Kong (not adequate)

Blocked until accepted by user: No

# Category: Unclassified (33)

Unclassified cookies are cookies that we are in the process of classifying, together with the providers of individual cookies

COOKIE NAME PROVIDER TYPE FXPIRY

cstaticdun.126.net

HTML

Persistent

First found URL: https://www.zhihu.com/signin Cookie purpose description: Unclassified

Initiator: Script tag, page source line number 4
Source: https://static.zhihu.com/heifetz/2553.app.e23dedfa2ce681658533.js

Data is sent to: Netherlands (adequate) Adequate country under GDPR (EU) Blocked until accepted by user: No

\_snaker\_id

\_snaker\_id zhihu.com HTTP 1 year

First found URL: https://www.zhihu.com/signin Cookie purpose description: Unclassified

Initiator: Script tag, page source line number 4

Source: https://static.zhihu.com/heifetz/2553.app.e23dedfa2ce681658533.js

via https://cstaticdun.126.net/load.min.js Data is sent to: United Kingdom (adequate) Adequate country under GDPR (EU) Blocked until accepted by user: No

\_xsrf HTTP zhihu.com Session

First found URL: https://www.zhihu.com/org/signup

Cookie purpose description: Unclassified

Initiator: Webserver Source: zhihu.com

Data is sent to: China (not adequate)

Blocked until accepted by user: No

zhihu.com HTTP Session zap

First found URL: https://www.zhihu.com/org/signup

Cookie purpose description: Unclassified Initiator: Script tag, page source line number 4

Source: https://static.zhihu.com/heifetz/510.app.25a4e7b2ebf65e688161.js

via https://unpkg.zhimg.com/za-js-sdk@4.13.0/dist/zap.js

Data is sent to: Netherlands (adequate) Adequate country under GDPR (EU)

Blocked until accepted by user: No

static.zhihu.com HTML Persistent

First found URL: https://www.zhihu.com/org/signup

Cookie purpose description: Unclassified

Initiator: Script tag, page source line number 4 Source: https://static.zhihu.com/event/wza/4613/aria.js?appid=a3637ace5dc3a347f6863b0bac487599

Data is sent to: Netherlands (adequate) Adequate country under GDPR (EU) Blocked until accepted by user: No

captcha\_session\_v2 zhihu.com **HTTP** 30 days

First found URL: https://www.zhihu.com/signin Cookie purpose description: Unclassified Initiator: Script tag, page source line number 4

 $\textbf{Source:} \ https://static.zhihu.com/heifetz/main.app.8bede6497518c744c66b.jsc224c66b$ 

Data is sent to: Netherlands (adequate) Adequate country under GDPR (EU) Blocked until accepted by user: No

HTTP zhihu.com 3 years

First found URL: https://www.zhihu.com/org/signup

Cookie purpose description: Unclassified Initiator: Page source line number 3

Source: Inline script

Data is sent to: China (not adequate)

Blocked until accepted by user: No

HTTP gdxidpyhxdE zhihu.com Session

First found URL: https://www.zhihu.com/signin Cookie purpose description: Unclassified Initiator: Script tag, page source line number 4

Source: https://static.zhihu.com/heifetz/2553.app.e23dedfa2ce681658533.js

via https://cstaticdun.126.net/2.21.4/core.v2.21.4.min.js?v=2806905

Data is sent to: United Kingdom (adequate)

Adequate country under GDPR (EU)

Blocked until accepted by user: No

hasPostData static.zhihu.com HTML Session

First found URL: https://www.zhihu.com/org/signup

Cookie purpose description: Unclassified
Initiator: Script tag, page source line number 4

Source: https://static.zhihu.com/heifetz/runtime.app.c2ac3807944c32c95a7e.js

Data is sent to: Netherlands (adequate)
Adequate country under GDPR (EU)
Blocked until accepted by user: No

JOID zhihu.com HTTP Session

First found URL: https://www.zhihu.com/org/signup

Cookie purpose description: Unclassified
Initiator: Script tag, page source line number 4

**Source:** https://static.zhihu.com/heifetz/runtime.app.c2ac3807944c32c95a7e.js via https://static.zhihu.com/heifetz/chunks/zswsdid.64b86adddae22d8ce0a0.js

Data is sent to: Netherlands (adequate)

Adequate country under GDPR (EU)

Blocked until accepted by user: No

**KLBRSID** apm.zhihu.com HTTP Session

First found URL: https://www.zhihu.com/org/signup

Cookie purpose description: Unclassified

Initiator: Webserver Source: apm.zhihu.com

Data is sent to: China (not adequate)

Blocked until accepted by user: No

**KLBRSID** captcha.zhihu.com HTTP Session

First found URL: https://www.zhihu.com/signin Cookie purpose description: Unclassified

Initiator: Script tag, page source line number 4
Source: https://static.zhihu.com/heifetz/2553.app.e23dedfa2ce681658533.js

Data is sent to: Netherlands (adequate)

Adequate country under GDPR (EU)

Blocked until accepted by user: No

**KLBRSID** zhihu.com HTTP Session

First found URL: https://www.zhihu.com/org/signup

 $\textbf{Cookie purpose description:} \ \textbf{Unclassified}$ 

Initiator: Webserver Source: zhihu.com

Data is sent to: Netherlands (adequate)
Adequate country under GDPR (EU)
Blocked until accepted by user: No

**KLBRSID** zhihu-web-analytics.zhihu.com HTTP Session

 $\textbf{First found URL:} \ https://www.zhihu.com/org/signup$ 

Cookie purpose description: Unclassified

Initiator: Webserver

**Source:** zhihu-web-analytics.zhihu.com **Data is sent to:** Singapore (not adequate)

Blocked until accepted by user: No

osa static.zhihu.com HTML Persistent

 $\textbf{First found URL:} \ https://www.zhihu.com/org/signup$ 

Cookie purpose description: Unclassified
Initiator: Script tag, page source line number 4

**Source:** https://static.zhihu.com/heifetz/runtime.app.c2ac3807944c32c95a7e.js

Data is sent to: Netherlands (adequate)
Adequate country under GDPR (EU)
Blocked until accepted by user: No

osd zhihu.com HTTP Session

First found URL: https://www.zhihu.com/org/signup

 $\textbf{Cookie purpose description:} \ \textbf{Unclassified}$ 

Initiator: Script tag, page source line number 4

**Source:** https://static.zhihu.com/heifetz/runtime.app.c2ac3807944c32c95a7e.js via https://static.zhihu.com/heifetz/chunks/zswsdid.64b86adddae22d8ce0a0.js

Data is sent to: Netherlands (adequate)

Adequate country under GDPR (EU)

Blocked until accepted by user: No

**r\_cap\_id** zhihu.com HTTP 30 days

First found URL: https://www.zhihu.com/org/signup

Cookie purpose description: Unclassified

Initiator: Script tag, page source line number 4

Initiator: Script tag, page source line number 4
Source: https://www.zhihu.com/api/v4/org/captcha?r=1558605065003type=registerlang=en

Data is sent to: Netherlands (adequate)
Adequate country under GDPR (EU)
Blocked until accepted by user: No

search:preset\_words static.zhihu.com HTML Persistent

First found URL: https://www.zhihu.com/term/zhihu-terms

Cookie purpose description: Unclassified

Initiator: Script tag, page source line number 123

Source: https://static.zhihu.com/heifetz/6524.app.9b8fbba417da8616c11a.js

Data is sent to: Netherlands (adequate)

Adequate country under GDPR (EU)

Blocked until accepted by user: No

**tgw\_17\_route** 118.89.204.198 HTTP 1 day

First found URL: https://www.zhihu.com/org/signup

**Cookie purpose description:** Unclassified **Initiator:** Page source line number 3

Source: Inline script

WM CONFIG

Data is sent to: Unknown (not adequate)

Blocked until accepted by user: No

First found URL: https://www.zhihu.com/signin Cookie purpose description: Unclassified Initiator: Script tag, page source line number 4

Source: https://static.zhihu.com/heifetz/2553.app.e23dedfa2ce681658533.js

Data is sent to: Netherlands (adequate)
Adequate country under GDPR (EU)
Blocked until accepted by user: No

**YD00517437729195%3AWM\_NI** zhihu.com HTTP 5363 days

acstatic-dun.126.net

HTML

Persistent

First found URL: https://www.zhihu.com/signin Cookie purpose description: Unclassified Initiator: Script tag, page source line number 4

**Source:** https://static.zhihu.com/heifetz/2553.app.e23dedfa2ce681658533.js

 $\textbf{via} \ \text{https://acstatic-dun.} 126.net/2.7.5\_602a5ad7/watchman.min.js$ 

**Data is sent to:** United Kingdom (adequate)
Adequate country under GDPR (EU)

**YD00517437729195%3AWM\_NIKE** zhihu.com HTTP 5363 days

First found URL: https://www.zhihu.com/signin
Cookie purpose description: Unclassified
Initiator: Script tag, page source line number 4

 $\textbf{Source:} \ https://static.zhihu.com/heifetz/2553.app.e23dedfa2ce681658533.js$ 

via https://acstatic-dun.126.net/2.7.5\_602a5ad7/watchman.min.js

**Data is sent to:** United Kingdom (adequate)
Adequate country under GDPR (EU)

**YD00517437729195%3AWM\_TID** zhihu.com HTTP 5363 days

First found URL: https://www.zhihu.com/signin Cookie purpose description: Unclassified Initiator: Script tag, page source line number 4

**Source:** https://static.zhihu.com/heifetz/2553.app.e23dedfa2ce681658533.js

via https://acstatic-dun.126.net/2.7.5\_602a5ad7/watchman.min.js

**Data is sent to:** United Kingdom (adequate) Adequate country under GDPR (EU)

YD00517437729195:wm\_cf acstatic-dun.126.net HTML Persistent

First found URL: https://www.zhihu.com/signin Cookie purpose description: Unclassified Initiator: Script tag, page source line number 4

Source: https://static.zhihu.com/heifetz/2553.app.e23dedfa2ce681658533.js

Data is sent to: Netherlands (adequate) Adequate country under GDPR (EU) Blocked until accepted by user: No

YD00517437729195:WM DID

acstatic-dun.126.net

HTML Persistent

First found URL: https://www.zhihu.com/signin Cookie purpose description: Unclassified

Initiator: Script tag, page source line number 4

Source: https://static.zhihu.com/heifetz/2553.app.e23dedfa2ce681658533.js

Data is sent to: Netherlands (adequate) Adequate country under GDPR (EU)

YD00517437729195:WM\_DIV acstatic-dun.126.net HTML Persistent

First found URL: https://www.zhihu.com/signin Cookie purpose description: Unclassified

Initiator: Script tag, page source line number 4
Source: https://static.zhihu.com/heifetz/2553.app.e23dedfa2ce681658533.js

Data is sent to: Netherlands (adequate) Adequate country under GDPR (EU)

YD00517437729195:WM\_NI acstatic-dun.126.net HTML Persistent

First found URL: https://www.zhihu.com/signin Cookie purpose description: Unclassified Initiator: Script tag, page source line number 4

Source: https://static.zhihu.com/heifetz/2553.app.e23dedfa2ce681658533.js

Data is sent to: Netherlands (adequate) Adequate country under GDPR (EU)

YD00517437729195:WM\_NIKE acstatic-dun.126.net HTML Persistent

First found URL: https://www.zhihu.com/signin Cookie purpose description: Unclassified Initiator: Script tag, page source line number 4

Source: https://static.zhihu.com/heifetz/2553.app.e23dedfa2ce681658533.js

Data is sent to: Netherlands (adequate) Adequate country under GDPR (EU)

YD00517437729195:WM\_TID acstatic-dun.126.net HTML Persistent

First found URL: https://www.zhihu.com/signin Cookie purpose description: Unclassified Initiator: Script tag, page source line number 4

**Source:** https://static.zhihu.com/heifetz/2553.app.e23dedfa2ce681658533.js

Data is sent to: Netherlands (adequate) Adequate country under GDPR (EU)

unpkg.zhimg.com HTMI zap:Session Session

First found URL: https://www.zhihu.com/org/signup

Cookie purpose description: Un classified Initiator: Script tag, page source line number 4

Source: https://static.zhihu.com/heifetz/510.app.25a4e7b2ebf65e688161.js

Data is sent to: Netherlands (adequate) Adequate country under GDPR (EU) Blocked until accepted by user: No

HTML zap:SharedSession unpkg.zhimg.com Persistent

First found URL: https://www.zhihu.com/org/signup Cookie purpose description: Unclassified Initiator: Script tag, page source line number 4

Source: https://static.zhihu.com/heifetz/510.app.25a4e7b2ebf65e688161.js

Data is sent to: Netherlands (adequate) Adequate country under GDPR (EU) Blocked until accepted by user: No

zap:Stash unpkg.zhimg.com HTML Persistent

First found URL: https://www.zhihu.com/org/signup

Cookie purpose description: Unclassified

Initiator: Script tag, page source line number 4

Source: https://static.zhihu.com/heifetz/510.app.25a4e7b2ebf65e688161.js

Data is sent to: Netherlands (adequate) Adequate country under GDPR (EU)

HTML zap:Stashed unpkg.zhimg.com Persistent

First found URL: https://www.zhihu.com/org/signup

Cookie purpose description: Unclassified

Initiator: Script tag, page source line number 4
Source: https://static.zhihu.com/heifetz/510.app.25a4e7b2ebf65e688161.js

Data is sent to: Netherlands (adequate) Adequate country under GDPR (EU) Blocked until accepted by user: No

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