

# Cookie scan report

#### **Summary**

Scan date: 17/05/2023 Domain name: www.speedtest.cn

Server location: China Cookies, in total: 107



#### Scan result

107 cookies were identified.

43 cookies are unclassified and need manual classification and a purpose description.

The result is based on a scan of up to 5 website pages and therefore not complete. To perform a complete scan, create a Cookiebot subscription for your domain.

## Category: Necessary (4)

Necessary cookies help make a website usable by enabling basic functions like page navigation and access to secure areas of the website. The website cannot function properly without these cookies.

COOKIE NAME	PROVIDER	ТҮРЕ	EXPIRY			
google_auto_fc_cmp_setting	googlesyndication.com	HTML	Persistent			
First found URL: https://www.speedtest.cn/app Cookie purpose description: Stores the user's cookie consent state for the current domain Initiator: Script tag, page source line number 263 Source: https://pagead2.googlesyndication.com/pagead/js/adsbygoogle.js						
Data is sent to: United States (not adequate)						
rc::e	google.com	HTML	Session			

 $\textbf{First found URL:} \ https://www.speedtest.cn/app$ 

Cookie purpose description: This cookie is used to distinguish between humans and bots.

Initiator: Script tag, page source line number 263

**Source:** https://pagead2.googlesyndication.com/pagead/js/adsbygoogle.js

Data is sent to: United States (not adequate)

SESS#	tb.53kf.com	HTTP	Session			
First found URL: https://www.speedtest.cn/jiasu?source=www-menu-speedup  Cookie purpose description: Preserves users states across page requests.						
Initiator: Page source line number 245 Source: Inline script						
Data is sent to: Hong Kong (not adequate)						
test_cookie	doubleclick.net	HTTP	1 day			

First found URL: https://www.speedtest.cn/app

Cookie purpose description: Used to check if the user's browser supports cookies.

Initiator: Script tag, page source line number 263

**Source:** https://pagead2.googlesyndication.com/pagead/js/adsbygoogle.js

Data is sent to: United States (not adequate)

## Category: Statistics (3)

Statistic cookies help website owners to understand how visitors interact with websites by collecting and reporting information anonymously.

COOKIE NAME PROVIDER TYPE FXPIRY **BAIDUID BFESS** baidu.com HTTP 31 years

First found URL: https://www.speedtest.cn/app

Cookie purpose description: Collects data on the user's navigation and behavior on the website. This is used to compile statistical repo rts and heatmaps for the website owner.

Initiator: Script tag, page source line number 261 Source: https://cpro.baidustatic.com/cpro/ui/cm.js

Data is sent to: China (not adequate)

Blocked until accepted by user: No

d quantserve.com HTTP 3 months

First found URL: https://www.speedtest.cn/

Cookie purpose description: Collects anonymous data on the user's visits to the website, such as the number of visits, average time spent on the website and what pages have been loaded with the purpose of generating reports for optimising the website content.

Initiator: Script tag, page source line number 263

Source: https://pagead2.googlesyndication.com/pagead/js/adsbygoogle.js

Data is sent to: United States (not adequate)

HTTP ga # ctnsnet.com 1 year

First found URL: https://www.speedtest.cn/

Cookie purpose description: Registers a unique ID that is used to generate statistical data on how the visitor uses the website

Initiator: Webserver Source: ctnsnet.com

Data is sent to: Unknown (not adequate)

Blocked until accepted by user: No

### Category: Marketing (57)

Marketing cookies are used to track visitors across websites. The intention is to display ads that are relevant and engaging for the individual user and thereby more valuable for publishers and third party advertisers.

COOKIE NAME	PROVIDER	TYPE	EXPIRY
_gads	speedtest.cn	HTTP	1 year

First found URL: https://www.speedtest.cn/app

Cookie purpose description: Used to register what ads have been displayed to the user.

Initiator: Script tag, page source line number 263

Source: https://pagead2.googlesyndication.com/pagead/js/adsbygoogle.js

via https://pagead2.googlesyndication.com/pagead/managed/js/adsense/m202305110101/show\_ads\_impl\_with\_ama\_fy2021.js?client= c

a-pub-3179016792556792plah=www.speedtest.cn

Data is sent to: United States (not adequate)

Blocked until accepted by user: No

\_gpi speedtest.cn HTTP 1 year

First found URL: https://www.speedtest.cn/app

Cookie purpose description: Collects information on user behaviour on multiple websites. This information is used in order to optimize the relevance of advertisement on the website.

Initiator: Script tag, page source line number 263

Source: https://pagead2.googlesyndication.com/pagead/js/adsbygoogle.js

 $\textbf{via} \ https://pagead2.googlesyndication.com/pagead/managed/js/adsense/m202305110101/show\_ads\_impl\_with\_ama\_fy2021.js?client=com/pagead/managed/js/adsense/m202305110101/show\_ads\_impl\_with\_ama\_fy2021.js?client=com/pagead/managed/js/adsense/m202305110101/show\_ads\_impl\_with\_ama\_fy2021.js?client=com/pagead/managed/js/adsense/m202305110101/show\_ads\_impl\_with\_ama\_fy2021.js?client=com/pagead/managed/js/adsense/m202305110101/show\_ads\_impl\_with\_ama\_fy2021.js?client=com/pagead/managed/js/adsense/m202305110101/show\_ads\_impl\_with\_ama\_fy2021.js?client=com/pagead/managed/js/adsense/m202305110101/show\_ads\_impl\_with\_ama\_fy2021.js?client=com/pagead/managed/js/adsense/m202305110101/show\_ads\_impl\_with\_ama\_fy2021.js?client=com/pagead/managed/js/adsense/m202305110101/show\_ads\_impl\_with\_ama\_fy2021.js?client=com/pagead/managed/js/adsense/m202305110101/show\_ads\_impl\_with\_ama\_fy2021.js?client=com/pagead/managed/js/adsense/m202305110101/show\_ads\_impl\_with\_ama\_fy2021.js?client=com/pagead/managed/js/adsense/m202305110101/show\_ads\_impl\_with\_ama\_fy2021.js?client=com/pagead/managed/js/adsense/managed/js/ad$ 

a-pub-3179016792556792plah = www.speedtest.cn

Data is sent to: United States (not adequate)

Blocked until accepted by user: No

HTTP doubleclick.net 13 months tracker

First found URL: https://www.speedtest.cn/tools

Cookie purpose description: Sets a unique ID for the visitor, that allows third party advertisers to target the visitor with relevant adverti sement. This pairing service is provided by third party advertisement hubs, which facilitates real-time bidding for advertisers

Initiator: Script tag, page source line number 263

Source: https://pagead2.googlesyndication.com/pagead/js/adsbygoogle.js

Data is sent to: United States (not adequate)

tracker travelaudience.com HTTP 13 months

First found URL: https://www.speedtest.cn/tools

Cookie purpose description: Sets a unique ID for the visitor, that allows third party advertisers to target the visitor with relevant

advertisement. This pairing service is provided by third party advertisement hubs, which facilitates real-time bidding for advertisers.

Initiator: Script tag, page source line number 263

Source: https://pagead2.googlesyndication.com/pagead/js/adsbygoogle.js

Data is sent to: United States (not adequate)

A3 yahoo.com HTTP 1 year

First found URL: https://www.speedtest.cn/tools

**Cookie purpose description:** Collects information on user behaviour on multiple websites. This information is used in order to optimize the relevance of advertisement on the website.

Initiator: Script tag, page source line number 263

**Source:** https://pagead2.googlesyndication.com/pagead/js/adsbygoogle.js

Data is sent to: United States (not adequate)

Blocked until accepted by user: No

anj adnxs.com HTTP 3 months

First found URL: https://www.speedtest.cn/

Cookie purpose description: Registers a unique ID that identifies a returning user's device. The ID is used for targeted ads.

Initiator: Script tag, page source line number 263

Source: https://pagead2.googlesyndication.com/pagead/js/adsbygoogle.js

Data is sent to: United States (not adequate)

ANON\_ID tribalfusion.com HTTP 3 months

First found URL: https://www.speedtest.cn/

Cookie purpose description: Collects data on user visits to the website, such as what pages have been accessed. The registered data is used to categorise the user's interest and demographic profiles in terms of resales for targeted marketing.

Initiator: Script tag, page source line number 263

 $\textbf{Source:} \ https://pagead2.googlesyndication.com/pagead/js/adsbygoogle.js$ 

Data is sent to: United States (not adequate)

Blocked until accepted by user: No

ANON ID old tribalfusion.com HTTP 3 months

First found URL: https://www.speedtest.cn/

Cookie purpose description: Collects data about the user's visit to the site, such as the number of returning visits and which pages are read. The purpose is to deliver targeted ads.

Initiator: Script tag, page source line number 263

Source: https://pagead2.googlesyndication.com/pagead/js/adsbygoogle.js

Data is sent to: United States (not adequate)

Blocked until accepted by user: No

**b** blismedia.com HTTP Session

First found URL: https://www.speedtest.cn/tools

Cookie purpose description: Collects statistical data related to the user's website visits, such as the number of visits, average time spen ton the website and what pages have been loaded. The purpose is to segment the website's users according to factors such as demog raphics and geographical location, in order to enable media and marketing agencies to structure and understand their target groups to enable customised online advertising.

Initiator: Script tag, page source line number 263

 $\textbf{Source:} \ https://pagead2.googlesyndication.com/pagead/js/adsbygoogle.js$ 

Data is sent to: United States (not adequate)

Blocked until accepted by user: No

BAIDUID baidu.com HTTP Session

First found URL: https://www.speedtest.cn/app

Cookie purpose description: This cookie is used in context with the Baidu -Map integration on the website. The cookie is necessary for some map-features.

Initiator: Script tag, page source line number 261 Source: https://cpro.baidustatic.com/cpro/ui/cm.js

Data is sent to: China (not adequate)

Blocked until accepted by user: No

**c** bidswitch.net HTTP 1 year

First found URL: https://www.speedtest.cn/

Cookie purpose description: Regulates synchronisation of user identification and exchange of user data between various ad services.

Initiator: Webserver Source: bidswitch.net

Data is sent to: United Kingdom (adequate)

Adequate country under GDPR (EU)

C adform.net HTTP 1 month

First found URL: https://www.speedtest.cn/tools

Cookie purpose description: Used to check if the user's browser supports cookies.

**Initiator:** Webserver **Source:** adform.net

Data is sent to: Unknown (not adequate)

Blocked until accepted by user: No

cid\_# ctnsnet.com HTTP 1 year

First found URL: https://www.speedtest.cn/

Cookie purpose description: Collects unidentifiable data that is sent to an unidentifiable source. The source's identity is kept secret by

the company, Whois Privacy Protection Service, Inc.

Initiator: Webserver Source: ctnsnet.com

Data is sent to: Unknown (not adequate)

Blocked until accepted by user: No

**CMID** casalemedia.com HTTP 1 year

First found URL: https://www.speedtest.cn/

Cookie purpose description: Collects visitor data related to the user's visits to the website, such as the number of visits, average time spent on the website and what pages have been loaded, with the purpose of displaying targeted ads.

Initiator: Script tag, page source line number 263

**Source:** https://pagead2.googlesyndication.com/pagead/js/adsbygoogle.js

Data is sent to: United States (not adequate)

Blocked until accepted by user: No

CMPRO casalemedia.com HTTP 3 months

First found URL: https://www.speedtest.cn/

Cookie purpose description: Collects data on visitor behaviour from multiple websites, in order to present more relevant advertisement

- This also allows the website to limit the number of times that they are shown the same advertisement.

Initiator: Script tag, page source line number 263

 $\textbf{Source:} \ https://pagead2.googlesyndication.com/pagead/js/adsbygoogle.js$ 

Data is sent to: United States (not adequate)

Blocked until accepted by user: No

CMPS casalemedia.com HTTP 3 months

First found URL: https://www.speedtest.cn/tools/game

**Cookie purpose description:** Collects visitor data related to the user's visits to the website, such as the number of visits, average time spent on the website and what pages have been loaded, with the purpose of displaying targeted ads.

Initiator: Script tag, page source line number 263

**Source:** https://pagead2.googlesyndication.com/pagead/js/adsbygoogle.js

Data is sent to: United States (not adequate)

Blocked until accepted by user: No

cookies/google de17a.com Pixel Session

First found URL: https://www.speedtest.cn/

Cookie purpose description: Presents the user with relevant content and advertisement. The service is provided by third-party advertisement hubs, which facilitate real-time bidding for advertisers.

Initiator: Script tag, page source line number 263

Source: https://pagead2.googlesyndication.com/pagead/js/adsbygoogle.js

Data is sent to: United States (not adequate)

**dpixel** quantserve.com Pixel Session

First found URL: https://www.speedtest.cn/

Cookie purpose description: Collects data on user behaviour and interaction in order to optimize the website and make advertisement on the website more relevant.

Initiator: Script tag, page source line number 263

**Source:** https://pagead2.googlesyndication.com/pagead/js/adsbygoogle.js

Data is sent to: United States (not adequate)

**DSID** doubleclick.net HTTP 1 day

 $\textbf{First found URL:} \ https://www.speedtest.cn/tools$ 

Cookie purpose description: Used by Google DoubleClick for re-targeting, optimisation, reporting and attribution of online adverts.

**Initiator:** Script tag, page source line number 263

**Source:** https://pagead2.googlesyndication.com/pagead/js/adsbygoogle.js

Data is sent to: United States (not adequate)

Blocked until accepted by user: No

HTTP everest g v2 everesttech net 1 year

First found URL: https://www.speedtest.cn/

Cookie purpose description: Used for targeted ads and to document efficacy of each individual ad.

Initiator: Webserver Source: everesttech.net

Data is sent to: United States (not adequate)

Blocked until accepted by user: No

HTML Persistent google\_adsense\_settings googlesyndication.com

First found URL: https://www.speedtest.cn/tools

Cookie purpose description: Used by Google AdSense for experimenting with advertisement efficiency across websites using their servi

Initiator: Script tag, page source line number 263

Source: https://pagead2.googlesyndication.com/pagead/js/adsbygoogle.js

Data is sent to: United States (not adequate)

Blocked until accepted by user: No

bidswitch.net aooale push HTTP 1 day

First found URL: https://www.speedtest.cn/tools

Cookie purpose description: Collects statistical data related to the user's website visits, such as the number of visits, average time spent on the website and what pages have been loaded. The purpose is to segment the website's users according to factors such as demographics and geographical location, in order to enable media and marketing agencies to structure and understand their target groups to enable customised online advertising.

Initiator: Script tag, page source line number 263

Source: https://pagead2.googlesyndication.com/pagead/js/adsbygoogle.js

Data is sent to: United States (not adequate)

GoogleAdServingTest speedtest.cn HTTP Session

First found URL: https://www.speedtest.cn/app

Cookie purpose description: Used to register what ads have been displayed to the user.

Initiator: Script tag, page source line number 263

Source: https://pagead2.googlesyndication.com/pagead/js/adsbygoogle.js

 $\begin{tabular}{ll} \textbf{via} & \textbf{https://pagead2.googlesyndication.com/pagead/managed/js/adsense/m202305110101/show\_ads_impl\_with\_ama\_fy2021.js?client=ca-pub-3179016792556792plah=www.speedtest.cn\\ \end{tabular}$ 

Data is sent to: United States (not adequate)

Blocked until accepted by user: No

HTTP Hm ck # speedtest.cn Session

First found URL: https://www.speedtest.cn/app

Cookie purpose description: Used to send data to Baidu about the visitor's device and behavior. Tracks the visitor across devices and marketing channels.

Initiator: Script tag, page source line number 270

Source: https://hm.baidu.com/hm.js?8decfd249e4c816635a72c825e27da1a

Data is sent to: Hong Kong (not adequate)

Blocked until accepted by user: No

HTML Hm lpvt # hm.baidu.com Session

First found URL: https://www.speedtest.cn/app

Cookie purpose description: Used to send data to Baidu about the visitor's device and behavior. Tracks the visitor across devices and m arketing channels

Initiator: Page source line number 270

Source: Inline script

Data is sent to: Hong Kong (not adequate)

Blocked until accepted by user: No

Hm\_lpvt\_# speedtest.cn HTTP Session

First found URL: https://www.speedtest.cn/app

Cookie purpose description: Used to send data to Baidu about the visitor's device and behavior. Tracks the visitor across devices and marketing channels

Initiator: Script tag, page source line number 270

Source: https://hm.baidu.com/hm.js?8decfd249e4c816635a72c825e27da1a

Data is sent to: Hong Kong (not adequate)

Blocked until accepted by user: No

Hm\_lvt\_# hm baidu com HTMI Persistent

First found URL: https://www.speedtest.cn/app

Cookie purpose description: Used to send data to Baidu about the visitor's device and behavior. Tracks the visitor across devices and m arketing channels.

Initiator: Page source line number 270

Source: Inline script

Data is sent to: Hong Kong (not adequate)

Blocked until accepted by user: No

HTTP Hm\_lvt\_# speedtest.cn 1 year

First found URL: https://www.speedtest.cn/app

Cookie purpose description: Used to send data to Baidu about the visitor's device and behavior. Tracks the visitor across devices and marketing channels

Initiator: Script tag, page source line number 270

Source: https://hm.baidu.com/hm.js?8decfd249e4c816635a72c825e27da1a

Data is sent to: Hong Kong (not adequate)

Blocked until accepted by user: No

**HMACCOUNT** hm.baidu.com HTTP 5360 days

First found URL: https://www.speedtest.cn/app

Cookie purpose description: Used to send data to Baidu about the visitor's device and behavior. Tracks the visitor across devices and m

arketing channels.

Initiator: Page source line number 270

Source: Inline script

Data is sent to: Hong Kong (not adequate)

Blocked until accepted by user: No

**HMACCOUNT BFESS** hm haidu com HTTP 5360 days

First found URL: https://www.speedtest.cn/app

Cookie purpose description: Used to send data to Baidu about the visitor's device and behavior. Tracks the visitor across devices and

marketing channels

Initiator: Page source line number 270

Source: Inline script

Data is sent to: Hong Kong (not adequate)

Blocked until accepted by user: No

Pixel i match tribalfusion.com Session

First found URL: https://www.speedtest.cn/

Cookie purpose description: Presents the user with relevant content and advertisement. The service is provided by third-party advertise

ment hubs, which facilitate real-time bidding for advertisers. Initiator: Script tag, page source line number 263

 $\textbf{Source:} \ https://pagead2.googlesyndication.com/pagead/js/adsbygoogle.js$ 

Data is sent to: United States (not adequate)

IDE doubleclick.net HTTP 1 vear

First found URL: https://www.speedtest.cn/tools

Cookie purpose description: Used by Google DoubleClick to register and report the website user's actions after viewing or clicking one of the advertiser's ads with the purpose of measuring the efficacy of an ad and to present targeted ads to the user.

Initiator: Script tag, page source line number 263

 $\textbf{Source:} \ https://pagead2.googlesyndication.com/pagead/js/adsbygoogle.js$ 

Data is sent to: United States (not adequate)

Blocked until accepted by user: No

**KADUSERCOOKIE** HTTP pubmatic.com Session

First found URL: https://www.speedtest.cn/tools/game

Cookie purpose description: Registers a unique ID that identifies the user's device during return visits across websites that use the sam e ad network. The ID is used to allow targeted ads.

Initiator: Script tag, page source line number 263  $\textbf{Source:} \ https://pagead2.googlesyndication.com/pagead/js/adsbygoogle.js$ 

Data is sent to: United States (not adequate)

Blocked until accepted by user: No

KTPCACOOKIE pubmatic.com HTTP Session

First found URL: https://www.speedtest.cn/tools/game

Cookie purpose description: Registers a unique ID that identifies the user's device during return visits across websites that use the same ad network. The ID is used to allow targeted ads.

Initiator: Script tag, page source line number 263

Source: https://pagead2.googlesyndication.com/pagead/js/adsbygoogle.js

Data is sent to: United States (not adequate)

Blocked until accepted by user: No

matchgoogle w55c.net HTTP 30 days

First found URL: https://www.speedtest.cn/

Cookie purpose description: Regulates synchronisation of user identification and exchange of user data between various ad services.

Initiator: Webserver
Source: w 55c.net

Data is sent to: Unknown (not adequate)

Blocked until accepted by user: No

mc quantserve.com HTTP 13 months

First found URL: https://www.speedtest.cn/

Cookie purpose description: Collects data on the user's visits to the website, such as what pages have been loaded. The registered data is used for targeted ads.

Initiator: Script tag, page source line number 263

Source: https://pagead2.googlesyndication.com/pagead/js/adsbygoogle.js

Data is sent to: United States (not adequate)

mt\_mop mathtag.com HTTP 30 days

First found URL: https://www.speedtest.cn/tools

Cookie purpose description: Collects data on the user's visits to the website, such as what pages have been loaded. The registered dat a is used for targeted ads.

a is used for targeted ads

Initiator: Script tag, page source line number 263

Source: https://pagead2.googlesyndication.com/pagead/js/adsbygoogle.js

Data is sent to: United States (not adequate)

Blocked until accepted by user: No

pagead/gen\_204googlesyndication.comPixelSession

First found URL: https://www.speedtest.cn/

**Cookie purpose description:** Collects data on visitor behaviour from multiple websites, in order to present more relevant advertisement - This also allows the website to limit the number of times that they are shown the same advertisement.

Initiator: Script tag, page source line number 263

Source: https://pagead2.googlesyndication.com/pagead/js/adsbygoogle.js

Data is sent to: United States (not adequate)

**pcs/activeview** googlesyndication.com Pixel Session

First found URL: https://www.speedtest.cn/tools

Cookie purpose description: Used by DoubleClick to determine whether website advertisement has been properly displayed - This is do

 $\ \, \text{ne to make their marketing efforts more efficient}.$ 

Initiator: Script tag, page source line number 263
Source: https://pagead2.googlesyndication.com/pagead/js/adsbygoogle.js

Data is sent to: United States (not adequate)

pxrc rlcdn.com HTTP 2 months

First found URL: https://www.speedtest.cn/tools/game

Cookie purpose description: This cookie registers data on the visitor. The information is used to optimize advertisement relevance.

Initiator: Webserver
Source: rlcdn.com

Data is sent to: Unknown (not adequate)

r/cms/id/0/ddc/1/pid/18/uid/ turn.com Pixel Session

First found URL: https://www.speedtest.cn/tools

Cookie purpose description: Presents the user with relevant content and advertisement. The service is provided by third-party advertise

ment hubs, which facilitate real-time bidding for advertisers.

Initiator: Webserver
Source: turn.com

Data is sent to: United Kingdom (adequate)

Adequate country under GDPR (EU)

rlas3 rlcdn.com HTTP 1 year

 $\textbf{First found URL:} \ https://www.speedtest.cn/tools/game$ 

Cookie purpose description: Collects visitor data related to the user's visits to the website, such as the number of visits, average time spent on the website and what pages have been loaded, with the purpose of displaying targeted ads.

... ...

Initiator: Webserver Source: rlcdn.com

Data is sent to: Unknown (not adequate)

suid simpli.fi HTTP 1 year

First found URL: https://www.speedtest.cn/tools

**Cookie purpose description:** Collects information on user preferences and/or interaction with web-campaign content - This is used on CRM-campaign-platform used by website owners for promoting events or products.

Initiator: Script tag, page source line number 263

**Source:** https://pagead2.googlesyndication.com/pagead/js/adsbygoogle.js

Data is sent to: United States (not adequate)

Blocked until accepted by user: No

suid\_legacysimpli.fiHTTP1 year

First found URL: https://www.speedtest.cn/tools

**Cookie purpose description:** Collects information on user preferences and/or interaction with web-campaign content - This is used on CRM-campaign-platform used by website owners for promoting events or products.

Initiator: Script tag, page source line number 263

Source: https://pagead2.googlesyndication.com/pagead/js/adsbygoogle.js

Data is sent to: United States (not adequate)

Blocked until accepted by user: No

track/cmf/google adsrvr.org Pixel Session

First found URL: https://www.speedtest.cn/

Cookie purpose description: Presents the user with relevant content and advertisement. The service is provided by third-party advertisement hubs, which facilitate real-time bidding for advertisers.

Initiator: Script tag, page source line number 263

**Source:** https://pagead2.googlesyndication.com/pagead/js/adsbygoogle.js

Data is sent to: United States (not adequate)

**trk** innovid.com Pixel Session

First found URL: https://www.speedtest.cn/tools/game

Cookie purpose description: Collects information on user behaviour on multiple websites. This information is used in order to optimize the relevance of advertisement on the website.

Initiator: Script tag, page source line number 263

**Source:** https://pagead2.googlesyndication.com/pagead/js/adsbygoogle.js

Data is sent to: United States (not adequate)

**tuuid** bidswitch.net HTTP 1 year

First found URL: https://www.speedtest.cn/

Cookie purpose description: Registers whether or not the user has consented to the use of cookies.

Initiator: Webserver
Source: bidswitch.net

Data is sent to: United Kingdom (adequate)

Adequate country under GDPR (EU)

**tuuid\_lu** bidswitch.net HTTP 1 year

First found URL: https://www.speedtest.cn/

Cookie purpose description: Contains a unique visitor ID, which allows Bidswitch.com to track the visitor across multiple websites. This allows Bidswitch to optimize advertisement relevance and ensure that the visitor does not see the same ads multiple times.

Initiator: Webserver Source: bidswitch.net

Data is sent to: United Kingdom (adequate)

Adequate country under GDPR (EU)

uid adform.net HTTP 2 months

First found URL: https://www.speedtest.cn/tools

Cookie purpose description: Registers a unique user ID that recognises the user's browser when visiting websites that use the same ad network. The purpose is to optimise display of ads based on the user's movements and various ad providers' bids for displaying user a ds.

Initiator: Webserver Source: adform.net

Data is sent to: Unknown (not adequate)

Blocked until accepted by user: No

uidturn.comHTTP180 days

 $\textbf{First found URL:} \ https://www.speedtest.cn/tools$ 

**Cookie purpose description:** Collects anonymous data related to the user's visits to the website, such as the number of visits, average time spent on the website and what pages have been loaded, with the purpose of displaying targeted ads.

Initiator: Webserver
Source: turn.com

Data is sent to: Unknown (not adequate)

Blocked until accepted by user: No

um/report teads.tv Pixel Session

First found URL: https://www.speedtest.cn/tools Cookie purpose description: Unclassified

Initiator: Script tag, page source line number 263

Source: https://pagead2.googlesyndication.com/pagead/js/adsbygoogle.js

Data is sent to: United States (not adequate)

UserID1 HTTP adition.com Session

First found URL: https://www.speedtest.cn/

Cookie purpose description: This cookie is used to collect information on a visitor. This information will become an ID string with information on a specific visitor – ID information strings can be used to target groups with similar preferences, or can be used by thirdparty domains or ad-exchanges.

Initiator: Script tag, page source line number 263

 $\textbf{Source:} \ https://pagead2.googlesyndication.com/pagead/js/adsbygoogle.js$ 

Data is sent to: United States (not adequate)

Blocked until accepted by user: No

HTTP uuid innovid.com 3 months

First found URL: https://www.speedtest.cn/tools/game

Cookie purpose description: This cookie is used to optimize ad relevance by collecting visitor data from multiple websites – this exchan

ge of visitor data is normally provided by a third-party data-center or ad-exchange.

Initiator: Script tag, page source line number 263

 $\textbf{Source:} \ https://pagead2.googlesyndication.com/pagead/js/adsbygoogle.js$ 

Data is sent to: United States (not adequate)

uuid mathtag.com HTTP 1 year

First found URL: https://www.speedtest.cn/tools

Cookie purpose description: Collects data on the user's visits to the website, such as what pages have been loaded. The registered data is used for targeted ads

Initiator: Script tag, page source line number 263

**Source:** https://pagead2.googlesyndication.com/pagead/js/adsbygoogle.js

Data is sent to: United States (not adequate)

Blocked until accepted by user: No

HTTP 3 months adnxs.com

First found URL: https://www.speedtest.cn/

Cookie purpose description: Registers a unique ID that identifies a returning user's device. The ID is used for targeted ads.

Initiator: Script tag, page source line number 263

 $\textbf{Source:} \ https://pagead2.googlesyndication.com/pagead/js/adsbygoogle.js$ 

Data is sent to: United States (not adequate)

wfivefivec w55c.net HTTP 13 months

First found URL: https://www.speedtest.cn/

Cookie purpose description: Collects data on the user's visits to the website, such as what pages have been loaded. The registered

Initiator: Webserver Source: w 55c.net

Data is sent to: Unknown (not adequate)

Blocked until accepted by user: No

z/i.match tribalfusion.com Session

First found URL: https://www.speedtest.cn/tools/game

Cookie purpose description: Presents the user with relevant content and advertisement. The service is provided by third-party advertise

ment hubs, which facilitate real-time bidding for advertisers.

Initiator: Script tag, page source line number 263 **Source:** https://pagead2.googlesyndication.com/pagead/js/adsbygoogle.js

Data is sent to: United States (not adequate)

# Category: Unclassified (43)

Unclassified cookies are cookies that we are in the process of classifying, together with the providers of individual cookies.

COOKIE NAME PROVIDER TYPE EXPIRY

\_ds\_storage\_\_search\_isblock cpro.baidustatic.com HTML Persistent First found URL: https://www.speedtest.cn/app Cookie purpose description: Unclassified Initiator: Script tag, page source line number 261 Source: https://cpro.baidustatic.com/cpro/ui/cm.js Data is sent to: China (not adequate) Blocked until accepted by user: No \_\_bid\_n sofire bdstatic com HTMI Persistent First found URL: https://www.speedtest.cn/ Cookie purpose description: Unclassified Initiator: Page source line number 728 Source: Inline script Data is sent to: China (not adequate) Blocked until accepted by user: No HTTP \_bid\_n speedtest.cn 10 years First found URL: https://www.speedtest.cn/ Cookie purpose description: Unclassified Initiator: Script tag, page source line number 728  $\textbf{Source:} \ https://sofire.bdstatic.com/js/dfxaf3-635b4cd6.js$ Data is sent to: China (not adequate) Blocked until accepted by user: No sofire bdstatic com \_\_csd HTMI Persistent First found URL: https://www.speedtest.cn/ Cookie purpose description: Unclassified Initiator: Page source line number 728 Source: Inline script Data is sent to: China (not adequate) Blocked until accepted by user: No \_xaf\_fpstarttimer\_ sofire.bdstatic.com HTML Persistent First found URL: https://www.speedtest.cn/ Cookie purpose description: Unclassified Initiator: Page source line number 728 Source: Inline script Data is sent to: China (not adequate) Blocked until accepted by user: No HTML \_AMap\_AMap.CustomLayer webapi.amap.com Persistent First found URL: https://www.speedtest.cn/ Cookie purpose description: Unclassified Initiator: Script tag, page source line number 224 Source: https://www.speedtest.cn/js/app.js?id=c0da84a5f2b4119a0a47 Data is sent to: China (not adequate) \_AMap\_AMap.Geocoder webapi.amap.com HTML Persistent First found URL: https://www.speedtest.cn/ Cookie purpose description: Unclassified Initiator: Script tag, page source line number 224 **Source:** https://www.speedtest.cn/js/app.js?id=c0da84a5f2b4119a0a47 Data is sent to: China (not adequate) \_AMap\_AMap.Geolocation webapi.amap.com HTML Persistent First found URL: https://www.speedtest.cn/ Cookie purpose description: Unclassified Initiator: Script tag, page source line number 224 **Source:** https://www.speedtest.cn/js/app.js?id=c0da84a5f2b4119a0a47 Data is sent to: China (not adequate) \_AMap\_AMap.IndoorMap webapi.amap.com HTML Persistent First found URL: https://www.speedtest.cn/ Cookie purpose description: Unclassified

Initiator: Script tag, page source line number 224

Source: https://www.speedtest.cn/js/app.js?id=c0da84a5f2b4119a0a47
Data is sent to: China (not adequate)

\_AMap\_AMap.ToolBar

webapi.amap.com

HTML

Persistent

First found URL: https://www.speedtest.cn/

Cookie purpose description: Unclassified

Initiator: Script tag, page source line number 224

Source: https://www.speedtest.cn/js/app.js?id=c0da84a5f2b4119a0a47

Data is sent to: China (not adequate)

\_AMap\_anole

webapi.amap.com

нтмі

Persistent

First found URL: https://www.speedtest.cn/

Cookie purpose description: Unclassified

Initiator: Script tag, page source line number 224 Source: https://www.speedtest.cn/js/app.js?id=c0da84a5f2b4119a0a47

Data is sent to: China (not adequate)

\_AMap\_cgl

webapi.amap.com

HTML

Persistent

First found URL: https://www.speedtest.cn/ Cookie purpose description: Unclassified

Initiator: Script tag, page source line number 224

Source: https://www.speedtest.cn/js/app.js?id=c0da84a5f2b4119a0a47

Data is sent to: China (not adequate)

\_AMap\_cvector

webapi.amap.com

HTML

Persistent

First found URL: https://www.speedtest.cn/ Cookie purpose description: Unclassified

Initiator: Script tag, page source line number 224

Source: https://www.speedtest.cn/js/app.js?id=c0da84a5f2b4119a0a47

Data is sent to: China (not adequate)

\_AMap\_labelcanvas

webapi.amap.com

HTML

Persistent

First found URL: https://www.speedtest.cn/ Cookie purpose description: Unclassified Initiator: Script tag, page source line number 224

**Source:** https://www.speedtest.cn/js/app.js?id=c0da84a5f2b4119a0a47

Data is sent to: China (not adequate)

\_AMap\_mouse

webapi.amap.com

HTML

Persistent

First found URL: https://www.speedtest.cn/ Cookie purpose description: Unclassified

Initiator: Script tag, page source line number 224
Source: https://www.speedtest.cn/js/app.js?id=c0da84a5f2b4119a0a47

Data is sent to: China (not adequate)

Blocked until accepted by user: No

\_AMap\_overlay

webapi.amap.com

HTML

Persistent

First found URL: https://www.speedtest.cn/ Cookie purpose description: Unclassified

Initiator: Script tag, page source line number 224

Source: https://www.speedtest.cn/js/app.js?id=c0da84a5f2b4119a0a47

Data is sent to: China (not adequate)

\_AMap\_sync

webapi.amap.com

HTML

Persistent

First found URL: https://www.speedtest.cn/ Cookie purpose description: Unclassified

Initiator: Script tag, page source line number 224

**Source:** https://www.speedtest.cn/js/app.js?id=c0da84a5f2b4119a0a47

Data is sent to: China (not adequate)

\_AMap\_vectorlayer

webapi.amap.com

HTML

Persistent

First found URL: https://www.speedtest.cn/

Cookie purpose description: Unclassified

Initiator: Script tag, page source line number 224 **Source:** https://www.speedtest.cn/js/app.js?id=c0da84a5f2b4119a0a47

Data is sent to: China (not adequate)

023100063022 www2c1 53kf com HTTP 1 day

First found URL: https://www.speedtest.cn/jiasu?source=www-menu-speedup

Cookie purpose description: Unclassified Initiator: Page source line number 245

Source: Inline script

Data is sent to: China (not adequate)

Blocked until accepted by user: No

HTTP 53gid0 speedtest.cn 1 day

First found URL: https://www.speedtest.cn/jiasu?source=www-menu-speedup

Cookie purpose description: Unclassified

Initiator: Script tag, page source line number 245

**Source:** https://tb.53kf.com/code/code/c2d236ef0fc51845a12dfcf41ae4d2b06/1

Data is sent to: Hong Kong (not adequate)

Blocked until accepted by user: No

speedtest.cn HTTP 53gid1 1 day

First found URL: https://www.speedtest.cn/jiasu?source=www-menu-speedup

Cookie purpose description: Unclassified

Initiator: Script tag, page source line number 245 **Source:** https://tb.53kf.com/code/code/c2d236ef0fc51845a12dfcf41ae4d2b06/1

Data is sent to: Hong Kong (not adequate)

Blocked until accepted by user: No

53gid2 HTTP 10 years speedtest.cn

 $\textbf{First found URL:} \ https://www.speedtest.cn/jiasu?source=www-menu-speedup$ 

Cookie purpose description: Unclassified

Initiator: Script tag, page source line number 245
Source: https://tb.53kf.com/code/code/c2d236ef0fc51845a12dfcf41ae4d2b06/1

Data is sent to: Hong Kong (not adequate)

Blocked until accepted by user: No

53kf 72208745 from host HTTP speedtest.cn Session

First found URL: https://www.speedtest.cn/jiasu?source=www-menu-speedup

Cookie purpose description: Unclassified

Initiator: Script tag, page source line number 245

Source: https://tb.53kf.com/code/code/c2d236ef0fc51845a12dfcf41ae4d2b06/1

Data is sent to: Hong Kong (not adequate)

Blocked until accepted by user: No

53kf\_72208745\_keyword speedtest.cn HTTP Session

First found URL: https://www.speedtest.cn/jiasu?source=www-menu-speedup

Cookie purpose description: Unclassified

Initiator: Script tag, page source line number 245

**Source:** https://tb.53kf.com/code/code/c2d236ef0fc51845a12dfcf41ae4d2b06/1

Data is sent to: Hong Kong (not adequate)

Blocked until accepted by user: No

53kf 72208745 land page HTTP Session speedtest.cn

First found URL: https://www.speedtest.cn/jiasu?source=www-menu-speedup

Cookie purpose description: Unclassified

Initiator: Script tag, page source line number 245

**Source:** https://tb.53kf.com/code/code/c2d236ef0fc51845a12dfcf41ae4d2b06/1

Data is sent to: Hong Kong (not adequate)

Blocked until accepted by user: No

53revisit HTTP 10 years speedtest.cn

First found URL: https://www.speedtest.cn/jiasu?source=www-menu-speedup

Cookie purpose description: Unclassified Initiator: Script tag, page source line number 245

**Source:** https://tb.53kf.com/code/code/c2d236ef0fc51845a12dfcf41ae4d2b06/1

Blocked until accepted by user: No

53uvid speedtest.cn HTTP Session

 $\textbf{First found URL:} \ \texttt{https://www.speedtest.cn/jiasu?source=www-menu-speedup}$ 

Cookie purpose description: Unclassified

Initiator: Script tag, page source line number 245

**Source:** https://tb.53kf.com/code/code/c2d236ef0fc51845a12dfcf41ae4d2b06/1

Data is sent to: Hong Kong (not adequate)

Blocked until accepted by user: No

IndexedDB amap-jsapi#tile speedtest.cn Persistent

First found URL: https://www.speedtest.cn/ Cookie purpose description: Unclassified Initiator: Script tag, page source line number 224

Source: https://www.speedtest.cn/js/app.js?id=c0da84a5f2b4119a0a47

Data is sent to: China (not adequate)

Blocked until accepted by user: No

before sofire.bdstatic.com HTML Persistent

First found URL: https://www.speedtest.cn/ Cookie purpose description: Unclassified **Initiator:** Page source line number 728 **Source:** Inline script

Data is sent to: China (not adequate)

Blocked until accepted by user: No

FFID sofire.bdstatic.com HTML Persistent

First found URL: https://www.speedtest.cn/ Cookie purpose description: Unclassified Initiator: Page source line number 728

Source: Inline script

Data is sent to: China (not adequate)

Blocked until accepted by user: No

HTTP auest id 53kf.com Session

First found URL: https://www.speedtest.cn/jiasu?source=www-menu-speedup

Cookie purpose description: Unclassified Initiator: Script tag, page source line number 245

Source: https://www2c1.53kf.com/kf\_ivt\_new.php?kf\_sign=DI4NTMTY4NU0OTEzMDkyNDlwOTQ4MDAyNzlyMDg3NDU=arg=10208745sty  $verflow = 0 callback\_id6ds = 10348791, 10366745 guest\_id = 13092420948002 referer = https: \%3A\%2F\%2Fwww.speedtest.cn\%2Fjiasu\%3Fsourcest.cn\%2Fjiasu\%3Fsou$ e%3Dwww-menu-speedupkeyword=tpl\_name=crystal\_bluetpl\_width=800tpl\_height=600uid=dd7a40b1dfac28896773ec07e9b77cb9is\_ group = 0.4521689577806489talktitle = %E5%AE%BD%E5%B8%A6%E6%8F%90%E9%80%9F%20-%20%E6%B5%8B%E9%80%9F%E7%BD%95 . %E5%AE%BD%E5%B8%A6%E6%8F%90%E9%80%9F%E8%90%A5%E4%B8%9A%E5%8E%85uuid\_53kf=fddf3b2e4be40eb1cf2d511a30fbe3d

cu\_cust\_id = u\_cust\_name = u\_custom\_info = Data is sent to: China (not adequate)

Blocked until accepted by user: No

idb\_xaf#\_bid speedtest.cn IndexedDB Persistent

First found URL: https://www.speedtest.cn/ Cookie purpose description: Unclassified Initiator: Page source line number 728

Source: Inline script

Data is sent to: China (not adequate)

Blocked until accepted by user: No

is group 72208745 53kf.com HTTP Session

First found URL: https://www.speedtest.cn/jiasu?source=www-menu-speedup

Cookie purpose description: Unclassified Initiator: Page source line number 245

Source: Inline script

Data is sent to: China (not adequate)

Blocked until accepted by user: No

kf\_72208745\_land\_page\_ok HTTP speedtest.cn Session First found URL: https://www.speedtest.cn/jiasu?source=www-menu-speedup

Cookie purpose description: Un classified

Initiator: Script tag, page source line number 245

**Source:** https://tb.53kf.com/code/code/c2d236ef0fc51845a12dfcf41ae4d2b06/1

Data is sent to: Hong Kong (not adequate)

Blocked until accepted by user: No

lat speedtest.cn HTML Session

First found URL: https://www.speedtest.cn/
Cookie purpose description: Unclassified
Initiator: Script tag, page source line number 692

Source: https://www.speedtest.cn/js/manifest.js?id=780d983d3dae348213dc

Data is sent to: China (not adequate)

lon speedtest.cn HTML Session

First found URL: https://www.speedtest.cn/
Cookie purpose description: Unclassified
Initiator: Script tag, page source line number 692

Source: https://www.speedtest.cn/js/manifest.js?id=780d983d3dae348213dc

Data is sent to: China (not adequate)

onliner\_zdfq72208745 speedtest.cn HTTP Session

First found URL: https://www.speedtest.cn/jiasu?source=www-menu-speedup

Cookie purpose description: Unclassified
Initiator: Script tag, page source line number 245

**Source:** https://www.2c1.53kf.com/kf\_new.php?style=1arg=10208745land\_page=https%3A%2F%2Fwww.speedtest.cn%2Fjiasu%3Fsource%3Dwww-menu-speedupfrom\_page=guest\_id=13092420948002kf\_sign=DI4NTMTY4NU00TEzMDkyNDlwOTQ4MDAyNzlyMDg3NDU%3Dapi\_uuid=dd7a40b1dfac28896773ec07e9b77cb9uuid\_53kf=fddf3b2e4be40eb1cf2d511a30fbe3dcip\_long=392445718time=1684285549

704

Data is sent to: China (not adequate)

Blocked until accepted by user:  ${\color{red}{\rm No}}$ 

s sofire.bdstatic.com HTML Persistent

First found URL: https://www.speedtest.cn/
Cookie purpose description: Unclassified
Initiator: Page source line number 728

**Source:** Inline script

Data is sent to: China (not adequate)

Blocked until accepted by user: No

**speedtest\_session** speedtest.cn HTTP 1 day

 $\textbf{First found URL:} \ https://www.speedtest.cn/article/6MeWPOrZNyNB7wovz5AD$ 

**Cookie purpose description:** Unclassified **Initiator:** Script tag, page source line number 49

Initiator: Script tag, page source line number 49
Source: https://file2.speedtest.cn/js/vue@2.6.14.min.js

Data is sent to: China (not adequate)

Blocked until accepted by user: No

**udid** speedtest.cn HTML Persistent

First found URL: https://www.speedtest.cn/app Cookie purpose description: Unclassified Initiator: Script tag, page source line number 224

**Source:** https://www.speedtest.cn/js/app.js?id=c0da84a5f2b4119a0a47

Data is sent to: China (not adequate)

Blocked until accepted by user: No

**uuid\_53kf\_72208745** 53kf.com HTTP Session

First found URL: https://www.speedtest.cn/jiasu?source=www-menu-speedup

Cookie purpose description: Unclassified Initiator: Page source line number 245

Source: Inline script

Data is sent to: China (not adequate)

Blocked until accepted by user: No

uuid\_53kf\_72208745 speedtest.cn HTTP Session

First found URL: https://www.speedtest.cn/jiasu?source=www-menu-speedup

Cookie purpose description: Unclassified Initiator: Script tag, page source line number 245
Source: https://tb.53kf.com/code/code/c2d236ef0fc51845a12dfcf41ae4d2b06/1

Data is sent to: Hong Kong (not adequate)

Blocked until accepted by user: No

visitor\_type speedtest.cn HTTP Session

 $\textbf{First found URL:} \ https://www.speedtest.cn/jiasu?source=www-menu-speedup$ 

Cookie purpose description: Unclassified

Initiator: Script tag, page source line number 245
Source: https://tb.53kf.com/code/code/c2d236ef0fc51845a12dfcf41ae4d2b06/1

Data is sent to: Hong Kong (not adequate)

Blocked until accepted by user:  $\ensuremath{\text{No}}$ 

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