

Cookie scan report

Summary

Scan date: 03/06/2023

Domain name: www.w3school.com.cn

Server location: China Cookies, in total: 37



Scan result

37 cookies were identified.

The result is based on a scan of up to 5 website pages and therefore not complete. To perform a complete scan, create a Cookiebot subscription for your domain.

Category: Necessary (4)

Necessary cookies help make a website usable by enabling basic functions like page navigation and access to secure areas of the website. The website cannot function properly without these cookies.

COOKIE NAME	PROVIDER	ТҮРЕ	EXPIRY
ASPSESSIONID#	w3school.com.cn	HTTP	Session
First found URL: https://www.w3school.com	n.cn/b.asp		
Cookie purpose description: Preserves users	s states across page requests.		
Initiator: Webserver Source: w3school.com.cn			
Data is sent to: China (not adequate)			
google_auto_fc_cmp_setting	googlesyndication.com	HTML	Persistent
First found URL: https://www.w3school.com	n.cn/b.asp		

 $\textbf{Cookie purpose description:} \ \textbf{Stores the user's cookie consent state for the current domain}$

Initiator: Page source line number 49

Source: Inline script

Data is sent to: United States (not adequate)

rc::e	google.com	HTML	Session	
First found URL: https://www.w3school	.com.cn/b.asp			
Cookie purpose description: This cookie	e is used to distinguish between humans and bots.			
Initiator: Page source line number 49 Source: Inline script				
Data is sent to: United States (not adequ	uate)			
test_cookie	doubleclick.net	HTTP	1 day	

First found URL: https://www.w3school.com.cn/b.asp

Cookie purpose description: Used to check if the user's browser supports cookies.

Initiator: Page source line number 49

Source: Inline script

Data is sent to: United States (not adequate)

Category: Statistics (7)

Statistic cookies help website owners to understand how visitors interact with websites by collecting and reporting information anonymously.

 cookie name
 provider
 type
 expiry

 _ga
 com.cn
 HTTP
 2 years

First found URL: https://www.w3school.com.cn/index.html

Cookie purpose description: Registers a unique ID that is used to generate statistical data on how the visitor uses the website.

Initiator: Script tag, page source line number 6

Source: https://www.googletagmanager.com/gtag/js?id=UA-878633-1

via https://www.google-analytics.com/analytics.js

Data is sent to: United States (not adequate)

Blocked until accepted by user: No

_**ga** w3school.com.cn HTTP 2 years

 $\textbf{First found URL:} \ https://www.w3school.com.cn/index.html$

Cookie purpose description: Registers a unique ID that is used to generate statistical data on how the visitor uses the website.

Initiator: Script tag, page source line number 6

Source: https://www.googletagmanager.com/gtag/js?id=UA-878633-1

via https://www.google-analytics.com/analytics.js

Data is sent to: United States (not adequate)

Blocked until accepted by user: No

ga# com.cn HTTP 2 years

First found URL: https://www.w3school.com.cn/index.html

Cookie purpose description: Used by Google Analytics to collect data on the number of times a user has visited the website as well as

dates for the first and most recent visit.

Initiator: Script tag, page source line number 6

Source: https://www.googletagmanager.com/gtag/js?id=UA-878633-1

via https://www.googletagmanager.com/gtag/js?id=G-QP7KZ9BYJJI=dataLayercx=c

Data is sent to: United States (not adequate)

Blocked until accepted by user: No

ga# w3school.com.cn HTTP 2 years

First found URL: https://www.w3school.com.cn/index.html

Cookie purpose description: Used by Google Analytics to collect data on the number of times a user has visited the website as well as

dates for the first and most recent visit. $% \label{eq:continuous}%$

Initiator: Script tag, page source line number 6
Source: https://www.googletagmanager.com/gtag/js?id=UA-878633-1

via https://www.googletagmanager.com/gtag/js?id=G-QP7KZ9BYJJI=dataLayercx=c

Data is sent to: United States (not adequate)

Blocked until accepted by user: No

_gat w3school.com.cn HTTP 1 day

 $\textbf{First found URL:} \ https://www.w3school.com.cn/index.html$

 $\textbf{Cookie purpose description:} \ \textbf{Used by Google Analytics to throttle request rate}$

Initiator: Script tag, page source line number 6

 $\textbf{Source:} \ https://www.googletagmanager.com/gtag/js?id=UA-878633-1$

via https://www.google-analytics.com/analytics.js

Data is sent to: United States (not adequate)

Blocked until accepted by user: No

_gid w3school.com.cn HTTP 1 day

First found URL: https://www.w3school.com.cn/index.html

Cookie purpose description: Registers a unique ID that is used to generate statistical data on how the visitor uses the website.

Initiator: Script tag, page source line number 6

Source: https://www.googletagmanager.com/gtag/js?id=UA-878633-1

via https://www.google-analytics.com/analytics.js

Data is sent to: United States (not adequate)

Blocked until accepted by user: No

ab agkn.com HTTP Session

First found URL: https://www.w3school.com.cn/r.asp

Cookie purpose description: This cookie is used by the website's operator in context with multi-variate testing. This is a tool used to co

 $mbine\ or\ change\ content\ on\ the\ website.\ This\ allows\ the\ website\ to\ find\ the\ best\ variation/edition\ of\ the\ site.$

Initiator: Webserver

Data is sent to: Unknown (not adequate)

Blocked until accepted by user: No

Category: Marketing (26)

Marketing cookies are used to track visitors across websites. The intention is to display ads that are relevant and engaging for the individual user and thereby more valuable for publishers and third party advertisers.

COOKIE NAME PROVIDER EXPIRY

w3school.com.cn

First found URL: https://www.w3school.com.cn/b.asp

Cookie purpose description: Used to register what ads have been displayed to the user

Initiator: Script tag, page source line number 49

Source: https://pagead2.googlesyndication.com/pagead/managed/is/adsense/m202305310101/show ads impl with ama fy2021.is?clie nt=ca-pub-3381531532877742plah=www.w3school.com.cnbust=31075004

HTTP

1 year

Data is sent to: United States (not adequate)

Blocked until accepted by user: No

_gads

w3school.com.cn HTTP qpi 1 year

First found URL: https://www.w3school.com.cn/b.asp

Cookie purpose description: Collects information on user behaviour on multiple websites. This information is used in order to optimize the relevance of advertisement on the website.

Initiator: Script tag, page source line number 49 $\textbf{Source:} \ https://pagead2.googlesyndication.com/pagead/managed/js/adsense/m202305310101/show_ads_impl_with_ama_fy2021.js?client=ca-pub-3381531532877742plah=www.w3school.com.cnbust=31075004$

Data is sent to: United States (not adequate)

Blocked until accepted by user: No

tracker travelaudience.com HTTP 13 months

First found URL: https://www.w3school.com.cn/r.asp

Cookie purpose description: Sets a unique ID for the visitor, that allows third party advertisers to target the visitor with relevant adverti sement. This pairing service is provided by third party advertisement hubs, which facilitates real-time bidding for advertisers

Initiator: Webserver Source: travelaudience.com

Data is sent to: United States (not adequate)

b blismedia.com HTTP Session

First found URL: https://www.w3school.com.cn/r.asp

Cookie purpose description: Collects statistical data related to the user's website visits, such as the number of visits, average time spent on the website and what pages have been loaded. The purpose is to segment the website's users according to factors such as demographics and geographical location, in order to enable media and marketing agencies to structure and understand their target groups to enable customised online advertising.

Initiator: Page source line number 49

Source: Inline script

Data is sent to: Unknown (not adequate)

Blocked until accepted by user: No

Pixel cookies/google de17a com Session

First found URL: https://www.w3school.com.cn/r.asp

Cookie purpose description: Presents the user with relevant content and advertisement. The service is provided by third-party advertise ment hubs, which facilitate real-time bidding for advertisers

Initiator: Page source line number 49

Source: Inline script

Data is sent to: Sweden (adequate) Adequate country under GDPR (EU)

csi Pixel Session gstatic.com

First found URL: https://www.w3school.com.cn/r.asp

Cookie purpose description: Unclassified Initiator: Page source line number 49

Source: Inline script

Data is sent to: United States (not adequate)

DSID doubleclick.net HTTP 1 day

First found URL: https://www.w3school.com.cn/b.asp

Cookie purpose description: Used by Google DoubleClick for re-targeting, optimisation, reporting and attribution of online adverts.

Initiator: Page source line number 49

Source: Inline script

Data is sent to: United States (not adequate)

Blocked until accepted by user: No

everest q v2 everesttech.net HTTP 1 year

First found URL: https://www.w3school.com.cn/r.asp

 $\textbf{Cookie purpose description:} \ \textbf{Used for targeted ads and to document efficacy of each individual ad.}$

Initiator: Webserver
Source: everesttech.net

Data is sent to: United States (not adequate)

Blocked until accepted by user: No

google_adsense_settings googlesyndication.com HTML Persistent

First found URL: https://www.w3school.com.cn/b.asp

Cookie purpose description: Used by Google AdSense for experimenting with advertisement efficiency across websites using their servi

ces.

Initiator: Page source line number 49

Source: Inline script

Data is sent to: United States (not adequate)

Blocked until accepted by user: No

GoogleAdServingTest w3school.com.cn HTTP Session

First found URL: https://www.w3school.com.cn/s.asp

Cookie purpose description: Used to register what ads have been displayed to the user.

Initiator: Script tag, page source line number 49

 $\textbf{Source:} \ https://pagead2.googlesyndication.com/pagead/managed/js/adsense/m202305300101/show_ads_impl_with_ama_fy2021.js?clients.com/pagead/managed/js/adsense/m202305300101/show_ads_impl_with_ama_fy2021.js?clients.com/pagead/managed/js/adsense/m202305300101/show_ads_impl_with_ama_fy2021.js?clients.com/pagead/managed/js/adsense/m202305300101/show_ads_impl_with_ama_fy2021.js?clients.com/pagead/managed/js/adsense/m202305300101/show_ads_impl_with_ama_fy2021.js?clients.com/pagead/managed/js/adsense/m202305300101/show_ads_impl_with_ama_fy2021.js?clients.com/pagead/managed/js/adsense/m202305300101/show_ads_impl_with_ama_fy2021.js?clients.com/pagead/managed/js/adsense/m202305300101/show_ads_impl_with_ama_fy2021.js?clients.com/pagead/managed/js/adsense/m202305300101/show_ads_impl_with_ama_fy2021.js?clients.com/pagead/managed/js/adsense/m202305300101/show_ads_impl_with_ama_fy2021.js?clients.com/pagead/managed/js/adsense/m202305300101/show_ads_impl_with_ama_fy2021.js?clients.com/pagead/managed/js/adsense/m202305300101/show_ads_impl_with_ama_fy2021.js?clients.com/pagead/man$

nt=ca-pub-3381531532877742plah=www.w3school.com.cn

Data is sent to: United States (not adequate)

Blocked until accepted by user: No

IDE doubleclick.net HTTP 1 year

First found URL: https://www.w3school.com.cn/b.asp

Cookie purpose description: Used by Google DoubleClick to register and report the website user's actions after viewing or clicking on e of the advertiser's ads with the purpose of measuring the efficacy of an ad and to present targeted ads to the user.

Initiator: Page source line number 49

Source: Inline script

Data is sent to: United States (not adequate)

Blocked until accepted by user: No

na_id addthis.com HTTP Session

First found URL: https://www.w3school.com.cn/r.asp

Cookie purpose description: Used to recognize the visitor upon re-entry. This allows the website to register the visitor's behaviour and facilitate the social sharing function provided by Addthis.com.

Initiator: Webserver
Source: addthis.com

Data is sent to: United States (not adequate)

na_rn addthis.com HTTP Session

First found URL: https://www.w3school.com.cn/r.asp

Cookie purpose description: Used to recognize the visitor upon re-entry. This allows the website to register the visitor's behaviour and

facilitate the social sharing function provided by Addthis.com.

Initiator: Webserver **Source:** addthis.com

Data is sent to: Unknown (not adequate)

na sc e addthis.com HTTP Session

First found URL: https://www.w3school.com.cn/r.asp

Cookie purpose description: Used to recognize the visitor upon re-entry. This allows the website to register the visitor's behaviour and

 $facilitate\ the\ social\ sharing\ function\ provided\ by\ Addthis.com.$

Initiator: Webserver Source: addthis.com

Data is sent to: Unknown (not adequate)

na_sr addthis.com HTTP Session

First found URL: https://www.w3school.com.cn/r.asp

Cookie purpose description: Used to recognize the visitor upon re-entry. This allows the website to register the visitor's behaviour and facilitate the social sharing function provided by Addthis.com.

Initiator: Webserver

Source: addthis.com

Data is sent to: Unknown (not adequate)

HTTP na_srp addthis.com Session

First found URL: https://www.w3school.com.cn/r.asp

Cookie purpose description: Used to recognize the visitor upon re-entry. This allows the website to register the visitor's behaviour and facilitate the social sharing function provided by Addthis.com.

Initiator: Webserver Source: addthis.com

Data is sent to: Unknown (not adequate)

addthis.com HTTP na tc Session

First found URL: https://www.w3school.com.cn/r.asp

Cookie purpose description: Used to recognize the visitor upon re-entry. This allows the website to register the visitor's behaviour and facilitate the social sharing function provided by Addthis.com.

Initiator: Webserver Source: addthis.com

Data is sent to: Ireland (adequate) Adequate country under GDPR (EU)

ouid addthis.com HTTP Session

First found URL: https://www.w3school.com.cn/r.asp

Cookie purpose description: Sets an ID-string for the specific visitor. This is used to recognize the visitor upon re-entry. This allows the website to register the visitor's behaviour and facilitate the social media sharing function provided by Addthis.com

Source: addthis.com

Data is sent to: United States (not adequate)

pagead/gen_204 googlesyndication.com Pixel Session

Cookie purpose description: Collects data on visitor behaviour from multiple websites, in order to present more relevant advertisement - This also allows the website to limit the number of times that they are shown the same advertisement.

Initiator: Page source line number 49

Source: Inline script

Data is sent to: United States (not adequate)

pcs/activeview googlesyndication.com Pixel Session

 $\textbf{First found URL:} \ https://www.w3school.com.cn/s.asp$

Cookie purpose description: Used by DoubleClick to determine whether website advertisement has been properly displayed - This is

done to make their marketing efforts more efficient.

Initiator: Page source line number 49

Source: Inline script

Data is sent to: United States (not adequate)

track/cmf/google Pixel Session adsrvr.org

First found URL: https://www.w3school.com.cn/r.asp

Cookie purpose description: Presents the user with relevant content and advertisement. The service is provided by third-party advertise ment hubs, which facilitate real-time bidding for advertisers.

Initiator: Page source line number 49 Source: Inline script

Data is sent to: United States (not adequate)

HTTP agkn.com Session

First found URL: https://www.w3school.com.cn/r.asp

Cookie purpose description: Collects data on user visits to the website, such as what pages have been accessed. The registered data is used to categorise the user's interest and demographic profiles in terms of resales for targeted marketing.

Initiator: Webserver

Source: agkn.com

Data is sent to: Unknown (not adequate)

Blocked until accepted by user: No

uid addthis.com HTTP Session

First found URL: https://www.w3school.com.cn/r.asp

Cookie purpose description: Creates a unique, machine-generated user ID. AddThis, which is owned by Clearspring Technologies, uses the user ID to make it possible for the user to share content across social networks and provide detailed statistics to various providers.

Initiator: Webserver Source: addthis.com

Data is sent to: United States (not adequate)

uid turn.com HTTP 180 days First found URL: https://www.w3school.com.cn/r.asp

Cookie purpose description: Collects anonymous data related to the user's visits to the website, such as the number of visits, average time spent on the website and what pages have been loaded, with the purpose of displaying targeted ads.

Initiator: Webserver Source: turn.com

Data is sent to: Unknown (not adequate)

Blocked until accepted by user: No

um/report teads.tv Pixel Session

First found URL: https://www.w3school.com.cn/r.asp

 $\textbf{Cookie purpose description:} \ \textbf{Unclassified}$

Initiator: Webserver
Source: teads.tv

Data is sent to: Ireland (adequate)

Adequate country under GDPR (EU)

UserID1 adition.com HTTP Session

First found URL: https://www.w3school.com.cn/r.asp

Cookie purpose description: This cookie is used to collect information on a visitor. This information will become an ID string with information on a specific visitor – ID information strings can be used to target groups with similar preferences, or can be used by third-party domains or ad-exchanges.

Initiator: Webserver **Source:** adition.com

Data is sent to: Germany (adequate) Adequate country under GDPR (EU)

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