

Cookie scan report

Summary

Scan date: 03/06/2023
Domain name: wow.178.com
Server location: China
Cookies, in total: 17



Scan result

17 cookies were identified.
8 cookies are unclassified and need manual classification and a purpose description.

The result is based on a scan of up to 5 website pages and therefore not complete. To perform a complete scan, [create a Cookiebot subscription for your domain](#).

Category: Statistics (1)

Statistic cookies help website owners to understand how visitors interact with websites by collecting and reporting information anonymously.

COOKIE NAME	PROVIDER	TYPE	EXPIRY
BAIDUID_BFESS	baidu.com	HTTP	175 months
First found URL: http://wow.178.com/list/171168606668.html Cookie purpose description: Collects data on the user's navigation and behavior on the website. This is used to compile statistical reports and heatmaps for the website owner. Initiator: Script tag, page source line number 22 Source: http://www.178.com/s/js/nav.js Data is sent to: China (not adequate) Blocked until accepted by user: No			

Category: Marketing (8)

Marketing cookies are used to track visitors across websites. The intention is to display ads that are relevant and engaging for the individual user and thereby more valuable for publishers and third party advertisers.

COOKIE NAME	PROVIDER	TYPE	EXPIRY
BAIDUID	baidu.com	HTTP	175 months
First found URL: http://wow.178.com/list/222808290560.html Cookie purpose description: This cookie is used in context with the Baidu -Map integration on the website. The cookie is necessary for some map-features. Initiator: Script tag, page source line number 22 Source: http://www.178.com/s/js/nav.js Data is sent to: China (not adequate) Blocked until accepted by user: No			
Hm_ck_#	178.com	HTTP	Session
First found URL: http://wow.178.com/list/222808290560.html Cookie purpose description: Used to send data to Baidu about the visitor's device and behavior. Tracks the visitor across devices and marketing channels. Initiator: Script tag, page source line number 22 Source: http://www.178.com/s/js/nav.js via https://hm.baidu.com/hm.js?7f3c7021befced5794c58fb4cdf1e85c Data is sent to: Hong Kong (not adequate) Blocked until accepted by user: No			

Hm_lpvt_#	178.com	HTTP	Session
First found URL: http://wow.178.com/list/222808290560.html Cookie purpose description: Used to send data to Baidu about the visitor's device and behavior. Tracks the visitor across devices and marketing channels. Initiator: Script tag, page source line number 22 Source: http://www.178.com/s/js/nav.js via https://hm.baidu.com/hm.js?7f3c7021befced5794c58fb4cdf1e85c Data is sent to: Hong Kong (not adequate) Blocked until accepted by user: No			

Hm_lpvt_#	hm.baidu.com	HTML	Session
First found URL: http://wow.178.com/list/222808290560.html Cookie purpose description: Used to send data to Baidu about the visitor's device and behavior. Tracks the visitor across devices and marketing channels. Initiator: Script tag, page source line number 22 Source: http://www.178.com/s/js/nav.js Data is sent to: China (not adequate) Blocked until accepted by user: No			

Hm_lvt_#	178.com	HTTP	1 year
First found URL: http://wow.178.com/list/222808290560.html Cookie purpose description: Used to send data to Baidu about the visitor's device and behavior. Tracks the visitor across devices and marketing channels. Initiator: Script tag, page source line number 22 Source: http://www.178.com/s/js/nav.js via https://hm.baidu.com/hm.js?7f3c7021befced5794c58fb4cdf1e85c Data is sent to: Hong Kong (not adequate) Blocked until accepted by user: No			

Hm_lvt_#	hm.baidu.com	HTML	Persistent
First found URL: http://wow.178.com/list/222808290560.html Cookie purpose description: Used to send data to Baidu about the visitor's device and behavior. Tracks the visitor across devices and marketing channels. Initiator: Script tag, page source line number 22 Source: http://www.178.com/s/js/nav.js Data is sent to: China (not adequate) Blocked until accepted by user: No			

HMACCOUNT	hm.baidu.com	HTTP	5343 days
First found URL: http://wow.178.com/list/222808290560.html Cookie purpose description: Used to send data to Baidu about the visitor's device and behavior. Tracks the visitor across devices and marketing channels. Initiator: Script tag, page source line number 22 Source: http://www.178.com/s/js/nav.js Data is sent to: China (not adequate) Blocked until accepted by user: No			

HMACCOUNT_BFESS	hm.baidu.com	HTTP	5343 days
First found URL: http://wow.178.com/list/222808290560.html Cookie purpose description: Used to send data to Baidu about the visitor's device and behavior. Tracks the visitor across devices and marketing channels. Initiator: Script tag, page source line number 22 Source: http://www.178.com/s/js/nav.js Data is sent to: China (not adequate) Blocked until accepted by user: No			

Category: Unclassified (8)

Unclassified cookies are cookies that we are in the process of classifying, together with the providers of individual cookies.

COOKIE NAME	PROVIDER	TYPE	EXPIRY
BD_HOME	baidu.com	HTTP	Session
First found URL: http://wow.178.com/list/222808290560.html Cookie purpose description: Unclassified			

Initiator: Script tag, page source line number 22 Source: http://www.178.com/s/js/nav.js Data is sent to: China (not adequate) Blocked until accepted by user: No			
BDRCVFR[sWa9YAsCKeT]	baidu.com	HTTP	Session
First found URL: http://wow.178.com/list/222808290560.html Cookie purpose description: Unclassified Initiator: Script tag, page source line number 22 Source: http://www.178.com/s/js/nav.js Data is sent to: China (not adequate) Blocked until accepted by user: No			
BDSVRTM	baidu.com	HTTP	Session
First found URL: http://wow.178.com/list/222808290560.html Cookie purpose description: Unclassified Initiator: Script tag, page source line number 22 Source: http://www.178.com/s/js/nav.js Data is sent to: China (not adequate) Blocked until accepted by user: No			
BIDUPSID	baidu.com	HTTP	175 months
First found URL: http://wow.178.com/list/222808290560.html Cookie purpose description: Unclassified Initiator: Script tag, page source line number 22 Source: http://www.178.com/s/js/nav.js Data is sent to: China (not adequate) Blocked until accepted by user: No			
COO	g1.tagtic.cn	HTTP	Session
First found URL: http://wow.178.com/list/222808290560.html Cookie purpose description: Unclassified Initiator: Page source line number 30 Source: Inline script Data is sent to: China (not adequate) Blocked until accepted by user: No			
H_PS_PSSID	baidu.com	HTTP	Session
First found URL: http://wow.178.com/list/222808290560.html Cookie purpose description: Unclassified Initiator: Script tag, page source line number 22 Source: http://www.178.com/s/js/nav.js Data is sent to: China (not adequate) Blocked until accepted by user: No			
HMTK	hm.baidu.com	HTTP	Session
First found URL: http://wow.178.com/list/222808290560.html Cookie purpose description: Unclassified Initiator: Script tag, page source line number 22 Source: http://www.178.com/s/js/nav.js Data is sent to: China (not adequate) Blocked until accepted by user: No			
PSTM	baidu.com	HTTP	175 months
First found URL: http://wow.178.com/list/222808290560.html Cookie purpose description: Unclassified Initiator: Script tag, page source line number 22 Source: http://www.178.com/s/js/nav.js Data is sent to: China (not adequate) Blocked until accepted by user: No			