

Cookie scan report

Summary

Scan date: 16/05/2023
Domain name: book.douban.com
Server location: China
Cookies, in total: 39



Scan result

39 cookies were identified.
2 cookies are unclassified and need manual classification and a purpose description.

The result is based on a scan of up to 5 website pages and therefore not complete. To perform a complete scan, [create a Cookiebot subscription for your domain](#).

Category: Necessary (3)

Necessary cookies help make a website usable by enabling basic functions like page navigation and access to secure areas of the website. The website cannot function properly without these cookies.

COOKIE NAME	PROVIDER	TYPE	EXPIRY
google_auto_fc_cmp_setting	googlesyndication.com	HTML	Persistent
First found URL: https://book.douban.com/subject/36243253/?icn=index-latestbook-subject Cookie purpose description: Stores the user's cookie consent state for the current domain Initiator: Script tag, page source line number 39 Source: https://pagead2.googlesyndication.com/pagead/js/adsbygoogle.js Data is sent to: United States (not adequate)			
rc::e	google.com	HTML	Session
First found URL: https://book.douban.com/subject/36243253/?icn=index-latestbook-subject Cookie purpose description: This cookie is used to distinguish between humans and bots. Initiator: Script tag, page source line number 39 Source: https://pagead2.googlesyndication.com/pagead/js/adsbygoogle.js Data is sent to: United States (not adequate)			
test_cookie	doubleclick.net	HTTP	1 day
First found URL: https://book.douban.com/subject/36243253/?icn=index-latestbook-subject Cookie purpose description: Used to check if the user's browser supports cookies. Initiator: Script tag, page source line number 39 Source: https://pagead2.googlesyndication.com/pagead/js/adsbygoogle.js Data is sent to: United States (not adequate)			

Category: Statistics (17)

Statistic cookies help website owners to understand how visitors interact with websites by collecting and reporting information anonymously.

COOKIE NAME	PROVIDER	TYPE	EXPIRY
_utma	book.douban.com	HTTP	2 years
First found URL: https://book.douban.com/subject/36243253/?icn=index-latestbook-subject Cookie purpose description: Collects data on the number of times a user has visited the website as well as dates for the first and most recent visit. Used by Google Analytics. Initiator: Script tag, page source line number 2185 Source: https://ssl.google-analytics.com/ga.js			

Data is sent to: United States (not adequate)			
Blocked until accepted by user: No			
__utma	douban.com	HTTP	2 years
First found URL: https://book.douban.com/subject/36243253/?icn=index-latestbook-subject			
Cookie purpose description: Collects data on the number of times a user has visited the website as well as dates for the first and most recent visit. Used by Google Analytics.			
Initiator: Script tag, page source line number 2185			
Source: https://ssl.google-analytics.com/ga.js			
Data is sent to: United States (not adequate)			
Blocked until accepted by user: No			
__utmb	book.douban.com	HTTP	1 day
First found URL: https://book.douban.com/subject/36243253/?icn=index-latestbook-subject			
Cookie purpose description: Registers a timestamp with the exact time of when the user accessed the website. Used by Google Analytics to calculate the duration of a website visit.			
Initiator: Script tag, page source line number 2185			
Source: https://ssl.google-analytics.com/ga.js			
Data is sent to: United States (not adequate)			
Blocked until accepted by user: No			
__utmb	douban.com	HTTP	1 day
First found URL: https://book.douban.com/subject/36243253/?icn=index-latestbook-subject			
Cookie purpose description: Registers a timestamp with the exact time of when the user accessed the website. Used by Google Analytics to calculate the duration of a website visit.			
Initiator: Script tag, page source line number 2185			
Source: https://ssl.google-analytics.com/ga.js			
Data is sent to: United States (not adequate)			
Blocked until accepted by user: No			
__utmc	book.douban.com	HTTP	Session
First found URL: https://book.douban.com/subject/36243253/?icn=index-latestbook-subject			
Cookie purpose description: Registers a timestamp with the exact time of when the user leaves the website. Used by Google Analytics to calculate the duration of a website visit.			
Initiator: Script tag, page source line number 2185			
Source: https://ssl.google-analytics.com/ga.js			
Data is sent to: United States (not adequate)			
Blocked until accepted by user: No			
__utmc	douban.com	HTTP	Session
First found URL: https://book.douban.com/subject/36243253/?icn=index-latestbook-subject			
Cookie purpose description: Registers a timestamp with the exact time of when the user leaves the website. Used by Google Analytics to calculate the duration of a website visit.			
Initiator: Script tag, page source line number 2185			
Source: https://ssl.google-analytics.com/ga.js			
Data is sent to: United States (not adequate)			
Blocked until accepted by user: No			
__utmt	book.douban.com	HTTP	1 day
First found URL: https://book.douban.com/subject/36243253/?icn=index-latestbook-subject			
Cookie purpose description: Used to throttle the speed of requests to the server.			
Initiator: Script tag, page source line number 2185			
Source: https://ssl.google-analytics.com/ga.js			
Data is sent to: United States (not adequate)			
Blocked until accepted by user: No			
__utmt	douban.com	HTTP	1 day
First found URL: https://book.douban.com/subject/36243253/?icn=index-latestbook-subject			
Cookie purpose description: Used to throttle the speed of requests to the server.			
Initiator: Script tag, page source line number 2185			
Source: https://ssl.google-analytics.com/ga.js			
Data is sent to: United States (not adequate)			
Blocked until accepted by user: No			
__utmv	book.douban.com	HTTP	Session
First found URL: https://book.douban.com/subject/36243253/?icn=index-latestbook-subject			

Cookie purpose description: Saves user-defined tracking parameters for use in Google Analytics.

Initiator: Script tag, page source line number 2185

Source: <https://ssl.google-analytics.com/ga.js>

Data is sent to: United States (not adequate)

Blocked until accepted by user: No

_utmv	douban.com	HTTP	Session
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First found URL: <https://book.douban.com/subject/36243253/?icn=index-latestbook-subject>

Cookie purpose description: Saves user-defined tracking parameters for use in Google Analytics.

Initiator: Script tag, page source line number 2185

Source: <https://ssl.google-analytics.com/ga.js>

Data is sent to: United States (not adequate)

Blocked until accepted by user: No

_utmz	book.douban.com	HTTP	6 months
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First found URL: <https://book.douban.com/subject/36243253/?icn=index-latestbook-subject>

Cookie purpose description: Collects data on where the user came from, what search engine was used, what link was clicked and what search term was used. Used by Google Analytics.

Initiator: Script tag, page source line number 2185

Source: <https://ssl.google-analytics.com/ga.js>

Data is sent to: United States (not adequate)

Blocked until accepted by user: No

_utmz	douban.com	HTTP	6 months
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First found URL: <https://book.douban.com/subject/36243253/?icn=index-latestbook-subject>

Cookie purpose description: Collects data on where the user came from, what search engine was used, what link was clicked and what search term was used. Used by Google Analytics.

Initiator: Script tag, page source line number 2185

Source: <https://ssl.google-analytics.com/ga.js>

Data is sent to: United States (not adequate)

Blocked until accepted by user: No

_pk_id#	book.douban.com	HTTP	1 year
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First found URL: <https://book.douban.com/annual/2022?fullscreen=1source=navigation>

Cookie purpose description: Collects statistics on the user's visits to the website, such as the number of visits, average time spent on the website and what pages have been read.

Initiator: Script tag, page source line number 72

Source: <https://img3.doubanio.com/dae/fundin/piwik.js>

Data is sent to: Netherlands (adequate)

Adequate country under GDPR (EU)

Blocked until accepted by user: No

_pk_ses#	book.douban.com	HTTP	1 day
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First found URL: <https://book.douban.com/annual/2022?fullscreen=1source=navigation>

Cookie purpose description: Used by Piwik Analytics Platform to track page requests from the visitor during the session.

Initiator: Script tag, page source line number 72

Source: <https://img3.doubanio.com/dae/fundin/piwik.js>

Data is sent to: Netherlands (adequate)

Adequate country under GDPR (EU)

Blocked until accepted by user: No

_vwo_uuid_v2	book.douban.com	HTTP	1 year
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First found URL: <https://book.douban.com/subject/36243253/?icn=index-latestbook-subject>

Cookie purpose description: This cookie is set to make split-tests on the website, which optimizes the website's relevance towards the visitor – the cookie can also be set to improve the visitor's experience on a website.

Initiator: Script tag, page source line number 57

Source: <https://dev.visualwebsiteoptimizer.com/j.php?a=249272u=https%3A%2F%2Fbook.douban.com%2Fsubject%2F36243253%2F%3Ficn%3Dindex-latestbook-subjectr=0.31309567810619443>

Data is sent to: United States (not adequate)

Blocked until accepted by user: No

bid	douban.com	HTTP	1 year
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First found URL: <https://book.douban.com/annual/2022?fullscreen=1source=navigation>

Cookie purpose description: Registers statistical data on users' behaviour on the website. Used for internal analytics by the website operator.

Initiator: Webserver

Source: douban.com

Data is sent to: China (not adequate)

Blocked until accepted by user: No

v.gif	visualwebsiteoptimizer.com	Pixel	Session
First found URL: https://book.douban.com/subject/36243253/?icn=index-latestbook-subject			
Cookie purpose description: This cookie is set to make split-tests on the website, which optimizes the website's relevance towards the visitor – the cookie can also be set to improve the visitor's experience on a website.			
Initiator: Page source line number 57			
Source: Inline script			
Data is sent to: United States (not adequate)			

Category: Marketing (17)

Marketing cookies are used to track visitors across websites. The intention is to display ads that are relevant and engaging for the individual user and thereby more valuable for publishers and third party advertisers.

COOKIE NAME	PROVIDER	TYPE	EXPIRY
__gads	douban.com	HTTP	1 year
First found URL: https://book.douban.com/subject/36243253/?icn=index-latestbook-subject			
Cookie purpose description: Used to register what ads have been displayed to the user.			
Initiator: Script tag, page source line number 39			
Source: https://pagead2.googlesyndication.com/pagead/js/adsbygoogle.js via https://pagead2.googlesyndication.com/pagead/managed/js/adsense/m202305110101/show_ads_impl_with_ama_fy2021.js?client=c-a-pub-4792467485927557plah=book.douban.combust=31074562			
Data is sent to: United States (not adequate)			
Blocked until accepted by user: No			

__gpi	douban.com	HTTP	1 year
First found URL: https://book.douban.com/subject/36243253/?icn=index-latestbook-subject			
Cookie purpose description: Collects information on user behaviour on multiple websites. This information is used in order to optimize the relevance of advertisement on the website.			
Initiator: Script tag, page source line number 39			
Source: https://pagead2.googlesyndication.com/pagead/js/adsbygoogle.js via https://pagead2.googlesyndication.com/pagead/managed/js/adsense/m202305110101/show_ads_impl_with_ama_fy2021.js?client=c-a-pub-4792467485927557plah=book.douban.combust=31074562			
Data is sent to: United States (not adequate)			
Blocked until accepted by user: No			

ads/ga-audiences	google.ie	Pixel	Session
First found URL: https://book.douban.com/subject/36243253/?icn=index-latestbook-subject			
Cookie purpose description: Used to detect whether the user intends to leave the page via cursor movements. This allows the website to trigger certain pop-ups to keep the user on the website or convert them to customer.			
Initiator: Webserver			
Source: google.ie			
Data is sent to: United States (not adequate)			

DSID	doubleclick.net	HTTP	1 day
First found URL: https://book.douban.com/subject/36290222/?icn=index-latestbook-subject			
Cookie purpose description: Used by Google DoubleClick for re-targeting, optimisation, reporting and attribution of online adverts.			
Initiator: Script tag, page source line number 39			
Source: https://pagead2.googlesyndication.com/pagead/js/adsbygoogle.js			
Data is sent to: United States (not adequate)			

google_adsense_settings	googlesyndication.com	HTML	Persistent
First found URL: https://book.douban.com/subject/36243253/?icn=index-latestbook-subject			
Cookie purpose description: Used by Google AdSense for experimenting with advertisement efficiency across websites using their services.			
Initiator: Script tag, page source line number 39			
Source: https://pagead2.googlesyndication.com/pagead/js/adsbygoogle.js			
Data is sent to: United States (not adequate)			
Blocked until accepted by user: No			

GoogleAdServingTest	book.douban.com	HTTP	Session
First found URL: https://book.douban.com/subject/36243253/?icn=index-latestbook-subject			
Cookie purpose description: Used to register what ads have been displayed to the user.			
Initiator: Script tag, page source line number 39			
Source: https://pagead2.googlesyndication.com/pagead/js/adsbygoogle.js			

via https://pagead2.googlesyndication.com/pagead/managed/js/adsense/m202305110101/show_ads_impl_with_ama_fy2021.js?client=c-a-pub-4792467485927557plah=book.douban.combust=31074562

Data is sent to: United States (not adequate)

Blocked until accepted by user: No

Hm_ck_#	book.douban.com	HTTP	Session
First found URL: https://book.douban.com/annual/2022?fullscreen=1source=navigation			
Cookie purpose description: Used to send data to Baidu about the visitor's device and behavior. Tracks the visitor across devices and marketing channels.			
Initiator: Script tag, page source line number 41			
Source: https://hm.baidu.com/hm.js?16a14f3002af32bf3a75dfe352478639			
Data is sent to: Hong Kong (not adequate)			
Blocked until accepted by user: No			

Hm_lpv#	book.douban.com	HTTP	Session
First found URL: https://book.douban.com/annual/2022?fullscreen=1source=navigation			
Cookie purpose description: Used to send data to Baidu about the visitor's device and behavior. Tracks the visitor across devices and marketing channels.			
Initiator: Script tag, page source line number 41			
Source: https://hm.baidu.com/hm.js?16a14f3002af32bf3a75dfe352478639			
Data is sent to: Hong Kong (not adequate)			
Blocked until accepted by user: No			

Hm_lpv#	hm.baidu.com	HTML	Session
First found URL: https://book.douban.com/annual/2022?fullscreen=1source=navigation			
Cookie purpose description: Used to send data to Baidu about the visitor's device and behavior. Tracks the visitor across devices and marketing channels.			
Initiator: Page source line number 41			
Source: Inline script			
Data is sent to: Hong Kong (not adequate)			
Blocked until accepted by user: No			

Hm_lvt_#	book.douban.com	HTTP	1 year
First found URL: https://book.douban.com/annual/2022?fullscreen=1source=navigation			
Cookie purpose description: Used to send data to Baidu about the visitor's device and behavior. Tracks the visitor across devices and marketing channels.			
Initiator: Script tag, page source line number 41			
Source: https://hm.baidu.com/hm.js?16a14f3002af32bf3a75dfe352478639			
Data is sent to: Hong Kong (not adequate)			
Blocked until accepted by user: No			

Hm_lvt_#	hm.baidu.com	HTML	Persistent
First found URL: https://book.douban.com/annual/2022?fullscreen=1source=navigation			
Cookie purpose description: Used to send data to Baidu about the visitor's device and behavior. Tracks the visitor across devices and marketing channels.			
Initiator: Page source line number 41			
Source: Inline script			
Data is sent to: Hong Kong (not adequate)			
Blocked until accepted by user: No			

Hm_unsent_#	hm.baidu.com	HTML	Session
First found URL: https://book.douban.com/annual/2022?fullscreen=1source=navigation			
Cookie purpose description: Used to send data to Baidu about the visitor's device and behavior. Tracks the visitor across devices and marketing channels.			
Initiator: Page source line number 41			
Source: Inline script			
Data is sent to: Hong Kong (not adequate)			
Blocked until accepted by user: No			

HMACCOUNT	hm.baidu.com	HTTP	5361 days
First found URL: https://book.douban.com/annual/2022?fullscreen=1source=navigation			
Cookie purpose description: Used to send data to Baidu about the visitor's device and behavior. Tracks the visitor across devices and marketing channels.			
Initiator: Page source line number 41			
Source: Inline script			
Data is sent to: Hong Kong (not adequate)			
Blocked until accepted by user: No			

HMACCOUNT_BFESS	hm.baidu.com	HTTP	5361 days
First found URL: https://book.douban.com/annual/2022?fullscreen=1source=navigation Cookie purpose description: Used to send data to Baidu about the visitor's device and behavior. Tracks the visitor across devices and marketing channels. Initiator: Page source line number 41 Source: Inline script Data is sent to: Hong Kong (not adequate) Blocked until accepted by user: No			
IDE	doubleclick.net	HTTP	1 year
First found URL: https://book.douban.com/subject/36243253/?icn=index-latestbook-subject Cookie purpose description: Used by Google DoubleClick to register and report the website user's actions after viewing or clicking on e of the advertiser's ads with the purpose of measuring the efficacy of an ad and to present targeted ads to the user. Initiator: Script tag, page source line number 39 Source: https://pagead2.googlesyndication.com/pagead/js/adsbygoogle.js Data is sent to: United States (not adequate) Blocked until accepted by user: No			
pagead/gen_204	googlesyndication.com	Pixel	Session
First found URL: https://book.douban.com/subject/36242830/?icn=index-latestbook-subject Cookie purpose description: Collects data on visitor behaviour from multiple websites, in order to present more relevant advertisement - This also allows the website to limit the number of times that they are shown the same advertisement. Initiator: Script tag, page source line number 39 Source: https://pagead2.googlesyndication.com/pagead/js/adsbygoogle.js Data is sent to: United States (not adequate)			
pcs/activeview	googlesyndication.com	Pixel	Session
First found URL: https://book.douban.com/subject/36290222/?icn=index-latestbook-subject Cookie purpose description: Used by DoubleClick to determine whether website advertisement has been properly displayed - This is done to make their marketing efforts more efficient. Initiator: Script tag, page source line number 39 Source: https://pagead2.googlesyndication.com/pagead/js/adsbygoogle.js Data is sent to: United States (not adequate)			

Category: Unclassified (2)

Unclassified cookies are cookies that we are in the process of classifying, together with the providers of individual cookies.

COOKIE NAME	PROVIDER	TYPE	EXPIRY
ap_v	douban.com	HTTP	1 day
First found URL: https://book.douban.com/subject/36243253/?icn=index-latestbook-subject Cookie purpose description: Unclassified Initiator: Script tag, page source line number 197 Source: https://img3.doubanio.com/dae/accounts/resources/20e516e/shire/bundle.js Data is sent to: Netherlands (adequate) Adequate country under GDPR (EU) Blocked until accepted by user: No			
viewed	douban.com	HTTP	1 year
First found URL: https://book.douban.com/subject/36243253/?icn=index-latestbook-subject Cookie purpose description: Unclassified Initiator: Webserver Source: douban.com Data is sent to: China (not adequate) Blocked until accepted by user: No			