

Cookie scan report

Summary

Scan date: 17/05/2023 Domain name: m.makepolo.com

Server location: China Cookies, in total: 81



Scan result

81 cookies were identified.

4 cookies are unclassified and need manual classification and a purpose description.

The result is based on a scan of up to 5 website pages and therefore not complete. To perform a complete scan, create a Cookiebot subscription for your domain.

Category: Necessary (6)

Necessary cookies help make a website usable by enabling basic functions like page navigation and access to secure areas of the website. The website cannot function properly without these cookies.

COOKIE NAME	PROVIDER	TYPE	EXPIRY
c	creative-serving.com	HTTP	1 year
First found URL: https://m.makepolo.co	pm/list/spc5768/		
Cookie purpose description: Used in o	rder to detect spam and improve the website's securit	ty.	
Initiator: Webserver Source: creative-serving.com			
Data is sent to: United States (not adec	juate)		
с	doubleclick.net	HTTP	1 year
First found URL: https://m.makepolo.co	pm/list/spc5768/		
Cookie purpose description: Used in o	rder to detect spam and improve the website's securi	tv.	

Initiator: Webserver Source: doubleclick.net

Data is sent to: United States (not adequate)

google_auto_fc_cmp_setting	googlesyndication.com	HTML	Persistent		
First found URL: https://m.makepolo.com/					
Cookie purpose description: Stores the user's cookie consent state for the current domain					
Initiator: Script tag, page source line number 26 Source: https://pagead2.googlesyndication.com/pagead/js/adsbygoogle.js?client=ca-pub-4018999018598155					
Data is sent to: United States (not adequate)					

PHPSESSID HTTP makepolo.com Session

First found URL: https://m.makepolo.com/product/video.php

Cookie purpose description: Preserves user session state across page requests.

Source: makepolo.com

Data is sent to: China (not adequate)

HTML google.com First found URL: https://m.makepolo.com/ Cookie purpose description: This cookie is used to distinguish between humans and bots.

Initiator: Script tag, page source line number 26

 $\textbf{Source:} \ https://pagead 2.googlesyndication.com/pagead/js/adsbygoogle.js?client = ca-pub-4018999018598155. A source of the source of the$

Data is sent to: United States (not adequate)

test cookie doubleclick.net HTTP 1 day

First found URL: https://m.makepolo.com/

Cookie purpose description: Used to check if the user's browser supports cookies.

Initiator: Script tag, page source line number 26

 $\textbf{Source:} \ https://pagead2.googlesyndication.com/pagead/js/adsbygoogle.js?client=ca-pub-4018999018598155$

Data is sent to: United States (not adequate)

Category: Statistics (3)

Statistic cookies help website owners to understand how visitors interact with websites by collecting and reporting information anonymously.

 COOKIE NAME
 PROVIDER
 TYPE
 EXPIRY

 ab
 agkn.com
 HTTP
 Session

First found URL: https://m.makepolo.com/

Cookie purpose description: This cookie is used by the website's operator in context with multi-variate testing. This is a tool used to combine or change content on the website. This allows the website to find the best variation/edition of the site.

Initiator: Webserver **Source:** agkn.com

Data is sent to: Unknown (not adequate)

Blocked until accepted by user: No

d quantserve.com HTTP 3 months

First found URL: https://m.makepolo.com/

Cookie purpose description: Collects anonymous data on the user's visits to the website, such as the number of visits, average time spent on the website and what pages have been loaded with the purpose of generating reports for optimising the website content.

Initiator: Script tag, page source line number 26

Source: https://pagead2.googlesyndication.com/pagead/js/adsbygoogle.js?client=ca-pub-4018999018598155

Data is sent to: United States (not adequate)

Blocked until accepted by user: No

ga # ctnsnet.com HTTP 1 year

First found URL: https://m.makepolo.com/list/spc5063/

Cookie purpose description: Registers a unique ID that is used to generate statistical data on how the visitor uses the website.

Initiator: Webserver Source: ctnsnet.com

Data is sent to: Unknown (not adequate)

Blocked until accepted by user: No

Category: Marketing (68)

Marketing cookies are used to track visitors across websites. The intention is to display ads that are relevant and engaging for the individual user and thereby more valuable for publishers and third party advertisers.

 COOKIE NAME
 PROVIDER
 TYPE
 EXPIRY

 _gads
 makepolo.com
 HTTP
 1 year

First found URL: https://m.makepolo.com/

Cookie purpose description: Used to register what ads have been displayed to the user.

Initiator: Script tag, page source line number 26

Source: https://pagead2.googlesyndication.com/pagead/js/adsbygoogle.js?client=ca-pub-4018999018598155

 $\label{lem:wiahttps://pagead2.googlesyndication.com/pagead/managed/js/adsense/m202305110101/show_ads_impl_with_ama_fy2021.js?client=ca-pub-4018999018598155plah=m.makepolo.com$

Data is sent to: United States (not adequate)

Blocked until accepted by user: No

__gpi makepolo.com HTTP 1 year

First found URL: https://m.makepolo.com/

Cookie purpose description: Collects information on user behaviour on multiple websites. This information is used in order to optimize the relevance of advertisement on the website.

Initiator: Script tag, page source line number 26

Source: https://pagead2.googlesyndication.com/pagead/js/adsbygoogle.js?client=ca-pub-4018999018598155

 $\textbf{via} \ \text{https://pagead2.googlesyndication.com/pagead/managed/js/adsense/m202305110101/show_ads_impl_with_ama_fy2021.js?client=com/pagead/managed/js/adsense/m202305110101/show_ads_impl_with_ama_fy2021.js?client=com/pagead/managed/js/adsense/m202305110101/show_ads_impl_with_ama_fy2021.js?client=com/pagead/managed/js/adsense/m202305110101/show_ads_impl_with_ama_fy2021.js?client=com/pagead/managed/js/adsense/m202305110101/show_ads_impl_with_ama_fy2021.js?client=com/pagead/managed/js/adsense/m202305110101/show_ads_impl_with_ama_fy2021.js?client=com/pagead/managed/js/adsense/m202305110101/show_ads_impl_with_ama_fy2021.js?client=com/pagead/managed/js/adsense/m202305110101/show_ads_impl_with_ama_fy2021.js?client=com/pagead/managed/js/adsense/m202305110101/show_ads_impl_with_ama_fy2021.js?client=com/pagead/managed/js/adsense/m202305110101/show_ads_impl_with_ama_fy2021.js?client=com/pagead/managed/js/adsense/m202305110101/show_ads_impl_with_ama_fy2021.js?client=com/pagead/managed/js/adsense/m202305110101/show_ads_impl_with_ama_fy2021.js?client=com/pagead/managed/js/adsense/m202305110101/show_ads_impl_with_ama_fy2021.js?client=com/pagead/managed/js/adsense/m202305110101/show_ads_impl_with_ama_fy2021.js?client=com/pagead/managed/js/adsense/m202305110101/show_ads_impl_with_ama_fy2021.js?client=com/pagead/managead$

Data is sent to: United States (not adequate)

Blocked until accepted by user: No

_tracker doubleclick.net HTTP 13 months

First found URL: https://m.makepolo.com/list/spc1652/

Cookie purpose description: Sets a unique ID for the visitor, that allows third party advertisers to target the visitor with relevant advertisement. This pairing service is provided by third party advertisement hubs, which facilitates real-time bidding for advertisers.

Initiator: Webserver Source: doubleclick.net

Data is sent to: United States (not adequate)

tracker travelaudience.com HTTP 13 months

First found URL: https://m.makepolo.com/list/spc5768/

Cookie purpose description: Sets a unique ID for the visitor, that allows third party advertisers to target the visitor with relevant advertisement. This pairing service is provided by third party advertisement hubs, which facilitates real-time bidding for advertisers.

Initiator: Webserver
Source: travelaudience.com

Data is sent to: United States (not adequate)

Blocked until accepted by user: No

A3 yahoo.com HTTP 1 year

First found URL: https://m.makepolo.com/

Cookie purpose description: Collects information on user behaviour on multiple websites. This information is used in order to optimize the relevance of advertisement on the website.

Initiator: Script tag, page source line number 26

Source: https://pagead2.googlesyndication.com/pagead/js/adsbygoogle.js?client=ca-pub-4018999018598155

Data is sent to: United States (not adequate)

Blocked until accepted by user: No

ANON_ID tribalfusion.com HTTP 3 months

First found URL: https://m.makepolo.com/

Cookie purpose description: Collects data on user visits to the website, such as what pages have been accessed. The registered data is used to categorise the user's interest and demographic profiles in terms of resales for targeted marketing.

Initiator: Script tag, page source line number 26

 $\textbf{Source:} \ https://pagead2.googlesyndication.com/pagead/js/adsbygoogle.js?client=ca-pub-4018999018598155$

Data is sent to: United States (not adequate)

Blocked until accepted by user: No

ANON_ID_old tribalfusion.com HTTP 3 months

First found URL: https://m.makepolo.com/

Cookie purpose description: Collects data about the user's visit to the site, such as the number of returning visits and which pages are read. The purpose is to deliver targeted ads.

Initiator: Script tag, page source line number 26

 $\textbf{Source:} \ https://pagead2.googlesyndication.com/pagead/js/adsbygoogle.js?client=ca-pub-4018999018598155$

Data is sent to: United States (not adequate)

Blocked until accepted by user: No

blismedia.com HTTP Session

First found URL: https://m.makepolo.com/

Cookie purpose description: Collects statistical data related to the user's website visits, such as the number of visits, average time spent on the website and what pages have been loaded. The purpose is to segment the website's users according to factors such as demographics and geographical location, in order to enable media and marketing agencies to structure and understand their target groups to enable customised online advertising.

Initiator: Script tag, page source line number 26

Source: https://pagead2.googlesyndication.com/pagead/js/adsbygoogle.js?client=ca-pub-4018999018598155

Data is sent to: United States (not adequate)

Blocked until accepted by user: No

bsw_origin_initbidswitch.netHTTPSession

First found URL: https://m.makepolo.com/list/spc5768/

Cookie purpose description: Collects visitor data related to the user's visits to the website, such as the number of visits, average time s pent on the website and what pages have been loaded, with the purpose of displaying targeted ads.

Initiator: Webserver Source: bidswitch.net

Data is sent to: United Kingdom (adequate)
Adequate country under GDPR (EU)
Blocked until accepted by user: No

c bidswitch.net HTTP 1 year

First found URL: https://m.makepolo.com/

Cookie purpose description: Regulates synchronisation of user identification and exchange of user data between various ad services.

Initiator: Webserver **Source:** bidswitch.net

Data is sent to: United Kingdom (adequate)
Adequate country under GDPR (EU)

Blocked until accepted by user: No

C adform.net HTTP 1 month

First found URL: https://m.makepolo.com/

Cookie purpose description: Used to check if the user's browser supports cookies.

Initiator: Webserver Source: adform.net

Data is sent to: Unknown (not adequate)

Blocked until accepted by user: No

cid_#ctnsnet.comHTTP1 year

First found URL: https://m.makepolo.com/list/spc5063/

Cookie purpose description: Collects unidentifiable data that is sent to an unidentifiable source. The source's identity is kept secret by the company, Whois Privacy Protection Service, Inc.

Initiator: Webserver Source: ctnsnet.com

Data is sent to: Unknown (not adequate)

Blocked until accepted by user: No

CMID casalemedia.com HTTP 1 year

First found URL: https://m.makepolo.com/

Cookie purpose description: Collects visitor data related to the user's visits to the website, such as the number of visits, average time s pent on the website and what pages have been loaded, with the purpose of displaying targeted ads.

Initiator: Webserver Source: casalemedia.com

Data is sent to: Canada (adequate)
Adequate country under GDPR (EU)
Blocked until accepted by user: No

CMPRO casalemedia.com HTTP 3 months

First found URL: https://m.makepolo.com/

Cookie purpose description: Collects data on visitor behaviour from multiple websites, in order to present more relevant advertisement

- This also allows the website to limit the number of times that they are shown the same advertisement.

Initiator: Webserver Source: casalemedia.com

Data is sent to: Canada (adequate)
Adequate country under GDPR (EU)
Blocked until accepted by user: No

CMPS casalemedia.com HTTP 3 months

First found URL: https://m.makepolo.com/

Cookie purpose description: Collects visitor data related to the user's visits to the website, such as the number of visits, average time s pent on the website and what pages have been loaded, with the purpose of displaying targeted ads.

Initiator: Webserver Source: casalemedia.com

Data is sent to: Canada (adequate)
Adequate country under GDPR (EU)
Blocked until accepted by user: No

cookies/google de17a.com Pixel Session

First found URL: https://m.makepolo.com/list/spc5768/

Cookie purpose description: Presents the user with relevant content and advertisement. The service is provided by third-party advertisement hubs, which facilitate real-time bidding for advertisers.

Initiator: Script tag, page source line number 26

Source: https://pagead2.googlesyndication.com/pagead/js/adsbygoogle.js?client=ca-pub-4018999018598155

Data is sent to: United States (not adequate)

dpixel quantserve.com Pixel Session

First found URL: https://m.makepolo.com/

Cookie purpose description: Collects data on user behaviour and interaction in order to optimize the website and make advertisement on the website more relevant.

Initiator: Script tag, page source line number 26

Source: https://pagead2.googlesyndication.com/pagead/js/adsbygoogle.js?client=ca-pub-4018999018598155

Data is sent to: United States (not adequate)

DSID doubleclick.net HTTP 1 day

First found URL: https://m.makepolo.com/

Cookie purpose description: Used by Google DoubleClick for re-targeting, optimisation, reporting and attribution of online adverts.

Initiator: Script tag, page source line number 26

Source: https://pagead2.googlesyndication.com/pagead/js/adsbygoogle.js?client=ca-pub-4018999018598155

Data is sent to: United States (not adequate)

Blocked until accepted by user: No

eud rfihub.com HTTP 1 year

First found URL: https://m.makepolo.com/list/spc5768/

Cookie purpose description: Registers user data, such as IP address, geographical location, visited websites, and what ads the user has clicked, with the purpose of optimising ad display based on the user's movement on websites that use the same ad network.

Initiator: Webserver Source: rfihub.com

Data is sent to: Unknown (not adequate)

Blocked until accepted by user: No

everest_g_v2 everesttech.net HTTP 1 year

First found URL: https://m.makepolo.com/

Cookie purpose description: Used for targeted ads and to document efficacy of each individual ad.

Initiator: Webserver Source: everesttech.net

Data is sent to: United States (not adequate)

Blocked until accepted by user: No

 google_adsense_settings
 googlesyndication.com
 HTML
 Persistent

First found URL: https://m.makepolo.com/

Cookie purpose description: Used by Google AdSense for experimenting with advertisement efficiency across websites using their servi

ces.

Initiator: Script tag, page source line number 26

 $\textbf{Source:} \ https://pagead2.googlesyndication.com/pagead/js/adsbygoogle.js?client=ca-pub-4018999018598155$

Data is sent to: United States (not adequate)

Blocked until accepted by user: No

google_ama_config googlesyndication.com HTML Persistent

First found URL: https://m.makepolo.com/

Cookie purpose description: Collects statistical data related to the user's website visits, such as the number of visits, average time spent on the website and what pages have been loaded. The purpose is to segment the website's users according to factors such as demographics and geographical location, in order to enable media and marketing agencies to structure and understand their target groups to enable customised online advertising.

Initiator: Script tag, page source line number 26

Source: https://pagead2.googlesyndication.com/pagead/js/adsbygoogle.js?client=ca-pub-4018999018598155

Data is sent to: United States (not adequate)

Blocked until accepted by user: No

google_push bidswitch.net HTTP 1 day

First found URL: https://m.makepolo.com/

Cookie purpose description: Collects statistical data related to the user's website visits, such as the number of visits, average time spen ton the website and what pages have been loaded. The purpose is to segment the website's users according to factors such as demog raphics and geographical location, in order to enable media and marketing agencies to structure and understand their target groups to enable customised online advertising.

Initiator: Script tag, page source line number 26

 $\textbf{Source:} \ https://pagead2.googlesyndication.com/pagead/js/adsbygoogle.js?client=ca-pub-4018999018598155$

Data is sent to: United States (not adequate)

Blocked until accepted by user: No

GoogleAdServingTestm.makepolo.comHTTPSession

First found URL: https://m.makepolo.com/

Cookie purpose description: Used to register what ads have been displayed to the user.

Initiator: Script tag, page source line number 26

 $\textbf{Source:} \ https://pagead2.googlesyndication.com/pagead/js/adsbygoogle.js?client=ca-pub-4018999018598155$

via https://pagead2.googlesyndication.com/pagead/managed/js/adsense/m202305110101/show_ads_impl_with_ama_fy2021.js?client=ca-pub-4018999018598155plah=m.makepolo.com

Data is sent to: United States (not adequate)

Blocked until accepted by user: No

Hm_ck_# m.makepolo.com HTTP Session

First found URL: https://m.makepolo.com/list/

Cookie purpose description: Used to send data to Baidu about the visitor's device and behavior. Tracks the visitor across devices and marketing channels.

Initiator: Script tag, page source line number 77

Source: https://hm.baidu.com/hm.js?e0f6ac88f92227e6386b91a51fa698ab

Data is sent to: Hong Kong (not adequate)

Blocked until accepted by user: No

Hm lpvt # hm.baidu.com HTML Session

First found URL: https://m.makepolo.com/list/

Cookie purpose description: Used to send data to Baidu about the visitor's device and behavior. Tracks the visitor across devices and

marketing channels.

Initiator: Page source line number 77

Source: Inline script

Data is sent to: Hong Kong (not adequate)

Blocked until accepted by user: No

Hm_lpvt_#m.makepolo.comHTTPSession

First found URL: https://m.makepolo.com/list/

Cookie purpose description: Used to send data to Baidu about the visitor's device and behavior. Tracks the visitor across devices and m

arketing channels

Initiator: Script tag, page source line number 77

Source: https://hm.baidu.com/hm.js?e0f6ac88f92227e6386b91a51fa698ab

Data is sent to: Hong Kong (not adequate)

Blocked until accepted by user: No

Hm_lvt_# hm.baidu.com HTML Persistent

First found URL: https://m.makepolo.com/list/

Cookie purpose description: Used to send data to Baidu about the visitor's device and behavior. Tracks the visitor across devices and marketing channels.

Initiator: Page source line number 77

Source: Inline script

Data is sent to: Hong Kong (not adequate)

Blocked until accepted by user: No

Hm_lvt_# m.makepolo.com HTTP 1 year

First found URL: https://m.makepolo.com/list/

Cookie purpose description: Used to send data to Baidu about the visitor's device and behavior. Tracks the visitor across devices and m

arketing channels.

Initiator: Script tag, page source line number 77

Source: https://hm.baidu.com/hm.js?e0f6ac88f92227e6386b91a51fa698ab

Data is sent to: Hong Kong (not adequate)

Blocked until accepted by user: No

HMACCOUNT hm.baidu.com HTTP 5360 days

First found URL: https://m.makepolo.com/list/

Cookie purpose description: Used to send data to Baidu about the visitor's device and behavior. Tracks the visitor across devices and

marketing channels.

Initiator: Page source line number 77

Source: Inline script

Data is sent to: Hong Kong (not adequate)

Blocked until accepted by user: No

HMACCOUNT_BFESS hm.baidu.com HTTP 5360 days

First found URL: https://m.makepolo.com/list/

Cookie purpose description: Used to send data to Baidu about the visitor's device and behavior. Tracks the visitor across devices and m

arketing channels.

Initiator: Page source line number 77

Source: Inline script

Data is sent to: Hong Kong (not adequate)

Blocked until accepted by user: No

i.match tribalfusion.com Pixel Session

First found URL: https://m.makepolo.com/

Cookie purpose description: Presents the user with relevant content and advertisement. The service is provided by third-party advertisement hubs, which facilitate real-time bidding for advertisers.

Initiator: Script tag, page source line number 26

Source: https://pagead2.googlesyndication.com/pagead/js/adsbygoogle.js?client=ca-pub-4018999018598155

Data is sent to: United States (not adequate)

IDF doubleclick net HTTP 2 vears

First found URL: https://m.makepolo.com/

Cookie purpose description: Used by Google DoubleClick to register and report the website user's actions after viewing or clicking on e of the advertiser's ads with the purpose of measuring the efficacy of an ad and to present targeted ads to the user.

Initiator: Script tag, page source line number 26

Source: https://pagead2.googlesyndication.com/pagead/js/adsbygoogle.js?client=ca-pub-4018999018598155

Data is sent to: United States (not adequate)

Blocked until accepted by user: No

jcsuuid uuidksinc.net HTTP 1 year

First found URL: https://m.makepolo.com/

Cookie purpose description: Collects information on user behaviour on multiple websites. This information is used in order to optimize the relevance of advertisement on the website.

Initiator: Webserver Source: uuidksinc.net

Data is sent to: Netherlands (adequate) Adequate country under GDPR (EU)

KADUSERCOOKIE pubmatic.com HTTP Session

First found URL: https://m.makepolo.com/

Cookie purpose description: Registers a unique ID that identifies the user's device during return visits across websites that use the sam e ad network. The ID is used to allow targeted ads.

Initiator: Webserver Source: pubmatic.com

Data is sent to: United States (not adequate)

Blocked until accepted by user: No

KTPCACOOKIE pubmatic.com HTTP Session

First found URL: https://m.makepolo.com/

Cookie purpose description: Registers a unique ID that identifies the user's device during return visits across websites that use the same ad network. The ID is used to allow targeted ads.

Initiator: Webserver Source: pubmatic.com

Data is sent to: United States (not adequate)

Blocked until accepted by user: No

HTTP matchgoogle w55c net 30 days

First found URL: https://m.makepolo.com/

Cookie purpose description: Regulates synchronisation of user identification and exchange of user data between various ad services.

Source: w 55c.ne

Data is sent to: Unknown (not adequate)

Blocked until accepted by user: No

HTTP 13 months quantserve.com

First found URL: https://m.makepolo.com/

Cookie purpose description: Collects data on the user's visits to the website, such as what pages have been loaded. The registered

data is used for targeted ads

Initiator: Script tag, page source line number 26

Source: https://pagead2.googlesyndication.com/pagead/js/adsbygoogle.js?client=ca-pub-4018999018598155

Data is sent to: United States (not adequate)

Blocked until accepted by user: No

mt_mop mathtag.com HTTP 30 days

First found URL: https://m.makepolo.com/

Cookie purpose description: Collects data on the user's visits to the website, such as what pages have been loaded. The registered dat a is used for targeted ads.

Initiator: Script tag, page source line number 26

 $\textbf{Source:} \ \texttt{https://pagead2.googlesyndication.com/pagead/js/adsbygoogle.js?client=ca-pub-4018999018598155}$

Data is sent to: United States (not adequate)

Blocked until accepted by user: No

pagead/gen_204 googlesyndication.com Pixel Session First found URL: https://m.makepolo.com/

Cookie purpose description: Collects data on visitor behaviour from multiple websites, in order to present more relevant advertisement - This also allows the website to limit the number of times that they are shown the same advertisement.

Initiator: Script tag, page source line number 26

Source: https://pagead2.googlesyndication.com/pagead/js/adsbygoogle.js?client=ca-pub-4018999018598155

Data is sent to: United States (not adequate)

pcs/activeview googlesyndication.com Pixel Session

First found URL: https://m.makepolo.com/

Cookie purpose description: Used by DoubleClick to determine whether website advertisement has been properly displayed - This is do ne to make their marketing efforts more efficient.

Initiator: Script tag, page source line number 26

Source: https://pagead2.googlesyndication.com/pagead/js/adsbygoogle.js?client=ca-pub-4018999018598155

Data is sent to: United States (not adequate)

pxrc rlcdn.com HTTP 2 months

First found URL: https://m.makepolo.com/list/spc5768/

Cookie purpose description: This cookie registers data on the visitor. The information is used to optimize advertisement relevance.

Initiator: Webserver Source: rlcdn.com

Data is sent to: Unknown (not adequate)

Blocked until accepted by user: No

rlas3 rlcdn.com HTTP 1 year

First found URL: https://m.makepolo.com/list/spc5768/

Cookie purpose description: Collects visitor data related to the user's visits to the website, such as the number of visits, average time s pent on the website and what pages have been loaded, with the purpose of displaying targeted ads.

Initiator: Webserver Source: rlcdn.com

Data is sent to: Unknown (not adequate)

Blocked until accepted by user: No

rud rfihub.com HTTP 1 year

First found URL: https://m.makepolo.com/list/spc5768/

Cookie purpose description: Registers user data, such as IP address, geographical location, visited websites, and what ads the user has clicked, with the purpose of optimising ad display based on the user's movement on websites that use the same ad network.

Initiator: Webserver Source: rfihub.com

Data is sent to: Unknown (not adequate)

Blocked until accepted by user: No

ruds rfihub.com HTTP Session

First found URL: https://m.makepolo.com/list/spc5768/

Cookie purpose description: Registers user data, such as IP address, geographical location, visited websites, and what ads the user has clicked, with the purpose of optimising ad display based on the user's movement on websites that use the same ad network.

Initiator: Webserver Source: rfihub.com

 $\textbf{Data is sent to:} \ \texttt{Unknown (not adequate)}$

Blocked until accepted by user: No

sa-user-id doubleclick.net HTTP Session

First found URL: https://m.makepolo.com/list/spc1652/

Cookie purpose description: Used to track visitors on multiple websites, in order to present relevant advertisement based on the visitor's preferences.

Initiator: Webserver

Source: doubleclick.net

Data is sent to: United States (not adequate)

sa-user-id-v2 doubleclick.net HTTP Session

First found URL: https://m.makepolo.com/list/spc1652/

Cookie purpose description: Used to track visitors on multiple websites, in order to present relevant advertisement based on the visitor

's preferences.

Initiator: Webserver Source: doubleclick.net

Data is sent to: United States (not adequate)

sa-user-id-v2 stackadapt.com HTTP Session

First found URL: https://m.makepolo.com/list/spc1652/

Cookie purpose description: Used to track visitors on multiple websites, in order to present relevant advertisement based on the visitor's preferences.

Initiator: Webserver
Source: stackadapt.com

Data is sent to: United States (not adequate)

suid simpli.fi HTTP 1 year

First found URL: https://m.makepolo.com/

Cookie purpose description: Collects information on user preferences and/or interaction with web-campaign content - This is used on CRM-campaign-platform used by website owners for promoting events or products.

Initiator: Webserver Source: simpli.fi

Data is sent to: United States (not adequate)

Blocked until accepted by user: No

suid_legacy simpli.fi HTTP 1 year

First found URL: https://m.makepolo.com/

Cookie purpose description: Collects information on user preferences and/or interaction with web-campaign content - This is used on CRM-campaign-platform used by website owners for promoting events or products.

Initiator: Webserver Source: simpli.fi

Data is sent to: United States (not adequate)

Blocked until accepted by user: No

sync/dds openx.net Pixel Session

First found URL: https://m.makepolo.com/

Cookie purpose description: This cookie is set by the audience manager of the website to determine the time and frequencies of visitor data synchronization - cookie data synchronization is used to synchronize and gather visitor data from several websites.

Initiator: Script tag, page source line number 26

Data is sent to: United States (not adequate)

t/v2/sync mookie1.com Pixel Session

First found URL: https://m.makepolo.com/list/spc5063/

 $\textbf{Cookie purpose description:} \ \textbf{Used for data-synchronization with advertisement networks}.$

Initiator: Script tag, page source line number 26

Source: https://pagead2.googlesyndication.com/pagead/js/adsbygoogle.js?client=ca-pub-4018999018598155

Data is sent to: United States (not adequate)

track/cmf/google adsrvr.org Pixel Session

First found URL: https://m.makepolo.com/list/spc5768/

Cookie purpose description: Presents the user with relevant content and advertisement. The service is provided by third-party advertise ment hubs, which facilitate real-time bidding for advertisers.

nent hubs, which facilitate real-time bluding for adverti

Initiator: Script tag, page source line number 26
Source: https://pagead2.googlesyndication.com/pagead/js/adsbygoogle.js?client=ca-pub-4018999018598155

Data is sent to: United States (not adequate)

tuuid bidswitch.net HTTP 1 year

First found URL: https://m.makepolo.com/

Cookie purpose description: Registers whether or not the user has consented to the use of cookies.

Initiator: Webserver Source: bidswitch.net

Data is sent to: United Kingdom (adequate)

Adequate country under GDPR (EU)

Blocked until accepted by user: No

tuuid creative-serving.com HTTP 1 year

First found URL: https://m.makepolo.com/list/spc5768/

Cookie purpose description: Collects visitor data related to the user's visits to the website, such as the number of visits, average time s pent on the website and what pages have been loaded, with the purpose of displaying targeted ads.

Initiator: Webserver Source: creative-serving.com

Data is sent to: United States (not adequate)

tuuid doubleclick.net HTTP 1 year

First found URL: https://m.makepolo.com/list/spc5768/

Cookie purpose description: Collects visitor data related to the user's visits to the website, such as the number of visits, average time spent on the website and what pages have been loaded, with the purpose of displaying targeted ads.

Initiator: Webserver
Source: doubleclick.net

Data is sent to: United States (not adequate)

tuuid_lu bidswitch.net HTTP 1 year

First found URL: https://m.makepolo.com/

Cookie purpose description: Contains a unique visitor ID, which allows Bidswitch.com to track the visitor across multiple websites. This allows Bidswitch to optimize advertisement relevance and ensure that the visitor does not see the same ads multiple times.

Initiator: Webserver Source: bidswitch.net

Data is sent to: United Kingdom (adequate)
Adequate country under GDPR (EU)
Blocked until accepted by user: No

tuuid_lu creative-serving.com HTTP 1 year

First found URL: https://m.makepolo.com/list/spc5768/

Cookie purpose description: Contains a unique visitor ID, which allows Bidswitch.com to track the visitor across multiple websites. This allows Bidswitch to optimize advertisement relevance and ensure that the visitor does not see the same ads multiple times.

Initiator: Webserver **Source:** creative-serving.com

Data is sent to: United States (not adequate)

tuuid_lu doubleclick.net HTTP 1 year

First found URL: https://m.makepolo.com/list/spc5768/

Cookie purpose description: Contains a unique visitor ID, which allows Bidswitch.com to track the visitor across multiple websites. This allows Bidswitch to optimize advertisement relevance and ensure that the visitor does not see the same ads multiple times.

Initiator: Webserver Source: doubleclick.net

Data is sent to: United States (not adequate)

u agkn.com HTTP Session

First found URL: https://m.makepolo.com/

Cookie purpose description: Collects data on user visits to the website, such as what pages have been accessed. The registered data is used to categorise the user's interest and demographic profiles in terms of resales for targeted marketing.

Initiator: Webserver Source: agkn.com

Data is sent to: Unknown (not adequate)

Blocked until accepted by user: ${\color{red}{\rm No}}$

uid adform.net HTTP 2 months

First found URL: https://m.makepolo.com/

Cookie purpose description: Registers a unique user ID that recognises the user's browser when visiting websites that use the same ad network. The purpose is to optimise display of ads based on the user's movements and various ad providers' bids for displaying user a ds.

Initiator: Webserver Source: adform.net

Data is sent to: Unknown (not adequate)

Blocked until accepted by user: No

uidturn.comHTTP180 days

First found URL: https://m.makepolo.com/

Cookie purpose description: Collects an onymous data related to the user's visits to the website, such as the number of visits, average time spent on the website and what pages have been loaded, with the purpose of displaying targeted ads.

Initiator: Webserver Source: turn.com

Data is sent to: Unknown (not adequate)

Blocked until accepted by user: No

um/report teads.tv Pixel Session

First found URL: https://m.makepolo.com/list/spc5768/

Cookie purpose description: Unclassified

Initiator: Webserver
Source: teads.tv

Data is sent to: Ireland (adequate)

Adequate country under GDPR (EU)

UserID1 adition.com HTTP Session

First found URL: https://m.makepolo.com/

Cookie purpose description: This cookie is used to collect information on a visitor. This information will become an ID string with information on a specific visitor – ID information strings can be used to target groups with similar preferences, or can be used by third-party domains or ad-exchanges.

Initiator: Webserver **Source:** adition.com

Data is sent to: Germany (adequate)

Adequate country under GDPR (EU)

Blocked until accepted by user: No

uuidmathtag.comHTTP1 year

First found URL: https://m.makepolo.com/

Cookie purpose description: Collects data on the user's visits to the website, such as what pages have been loaded. The registered dat

a is used for targeted ads.

Initiator: Script tag, page source line number 26

 $\textbf{Source:} \ https://pagead2.googlesyndication.com/pagead/js/adsbygoogle.js?client=ca-pub-4018999018598155. A specific of the state o$

Data is sent to: United States (not adequate)

Blocked until accepted by user: No

wfivefivec w55c.net HTTP 13 months

First found URL: https://m.makepolo.com/

Cookie purpose description: Collects data on the user's visits to the website, such as what pages have been loaded. The registered

Initiator: Webserver Source: w55c.net

Data is sent to: Unknown (not adequate)

Blocked until accepted by user: No

z/i.match tribalfusion.com Pixel Session

First found URL: https://m.makepolo.com/

Cookie purpose description: Presents the user with relevant content and advertisement. The service is provided by third-party advertise ment hubs, which facilitate real-time bidding for advertisers.

Initiator: Script tag, page source line number 26

Source: https://pagead2.googlesyndication.com/pagead/js/adsbygoogle.js?client=ca-pub-4018999018598155

Data is sent to: United States (not adequate)

zuid zemanta.com HTTP 1 year

First found URL: https://m.makepolo.com/

Cookie purpose description: Sets a unique ID for the visitor, that allows third party advertisers to target the visitor with relevant advertisement. This pairing service is provided by third party advertisement hubs, which facilitates real-time bidding for advertisers.

Initiator: Webserver Source: zemanta.com

Data is sent to: United States (not adequate)

Blocked until accepted by user: No

Category: Unclassified (4)

Unclassified cookies are cookies that we are in the process of classifying, together with the providers of individual cookies.

cookie NAME PROVIDER TYPE EXPIRY

_vid makepolo.com HTTP 100 years

First found URL: https://m.makepolo.com/list/
Cookie purpose description: Unclassified
Initiator: Script tag, page source line number 76
Source: https://jic.makepolo.cn/jis/log_makepolo.js

Data is sent to: China (not adequate)

Blocked until accepted by user: No

 dev_uuid
 web.sdk.qcloud.com
 HTML
 Persistent

First found URL: https://m.makepolo.com/play/101067588321.html

Cookie purpose description: Unclassified
Initiator: Script tag, page source line number 71

 $\textbf{Source:} \ https://web.sdk.qcloud.com/player/tcplayer/release/v4.7.2/tcplayer.v4.7.2.min.js$

Data is sent to: Netherlands (adequate)

Adequate country under GDPR (EU)

history_view makepolo.com HTTP 7 days

First found URL: https://m.makepolo.com/product/101078582483.html

Cookie purpose description: Unclassified

Initiator: Webserver Source: makepolo.com

Data is sent to: China (not adequate)

search_keyword_hot_m m.makepolo.com HTTP 2 days

First found URL: https://m.makepolo.com/list/spc5768/

 $\textbf{Cookie purpose description:} \ \textbf{Unclassified}$

Initiator: Webserver Source: m.makepolo.com

Data is sent to: China (not adequate)

Blocked until accepted by user: No

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