

Cookie scan report

Summary

Scan date: 17/05/2023
Domain name: www.jianpu.cn
Server location: China
Cookies, in total: 29



Scan result

29 cookies were identified.
2 cookies are unclassified and need manual classification and a purpose description.

The result is based on a scan of up to 5 website pages and therefore not complete. To perform a complete scan, [create a Cookiebot subscription for your domain](#).

Category: Necessary (3)

Necessary cookies help make a website usable by enabling basic functions like page navigation and access to secure areas of the website. The website cannot function properly without these cookies.

COOKIE NAME	PROVIDER	TYPE	EXPIRY
google_auto_fc_cmp_setting First found URL: http://www.jianpu.cn/pu.htm Cookie purpose description: Stores the user's cookie consent state for the current domain Initiator: Page source line number 109 Source: Inline script Data is sent to: United States (not adequate)	googlesyndication.com	HTML	Persistent
rc::e First found URL: http://www.jianpu.cn/pu.htm Cookie purpose description: This cookie is used to distinguish between humans and bots. Initiator: Page source line number 109 Source: Inline script Data is sent to: United States (not adequate)	google.com	HTML	Session
test_cookie First found URL: http://www.jianpu.cn/pu.htm Cookie purpose description: Used to check if the user's browser supports cookies. Initiator: Page source line number 109 Source: Inline script Data is sent to: United States (not adequate)	doubleclick.net	HTTP	1 day

Category: Statistics (1)

Statistic cookies help website owners to understand how visitors interact with websites by collecting and reporting information anonymously.

COOKIE NAME	PROVIDER	TYPE	EXPIRY
ga_# First found URL: http://www.jianpu.cn/ Cookie purpose description: Registers a unique ID that is used to generate statistical data on how the visitor uses the website. Initiator: Webserver Source: ctnsnet.com Data is sent to: Unknown (not adequate)	ctnsnet.com	HTTP	1 year

Category: Marketing (23)

Marketing cookies are used to track visitors across websites. The intention is to display ads that are relevant and engaging for the individual user and thereby more valuable for publishers and third party advertisers.

COOKIE NAME	PROVIDER	TYPE	EXPIRY
__gads First found URL: http://www.jianpu.cn/pu.htm Cookie purpose description: Used to register what ads have been displayed to the user. Initiator: Script tag, page source line number 109 Source: https://pagead2.googlesyndication.com/pagead/managed/js/adsense/m202305110101/show_ads_impl_with_ama_fy2021.js?client=pub-1538593399435707plah=www.jianpu.cn Data is sent to: United States (not adequate) Blocked until accepted by user: No	jianpu.cn	HTTP	1 year
__gpi First found URL: http://www.jianpu.cn/pu.htm Cookie purpose description: Collects information on user behaviour on multiple websites. This information is used in order to optimize the relevance of advertisement on the website. Initiator: Script tag, page source line number 109 Source: https://pagead2.googlesyndication.com/pagead/managed/js/adsense/m202305110101/show_ads_impl_with_ama_fy2021.js?client=pub-1538593399435707plah=www.jianpu.cn Data is sent to: United States (not adequate) Blocked until accepted by user: No	jianpu.cn	HTTP	1 year
A3 First found URL: http://www.jianpu.cn/ Cookie purpose description: Collects information on user behaviour on multiple websites. This information is used in order to optimize the relevance of advertisement on the website. Initiator: Webserver Source: yahoo.com Data is sent to: United States (not adequate)	yahoo.com	HTTP	1 year
ANON_ID First found URL: http://www.jianpu.cn/ Cookie purpose description: Collects data on user visits to the website, such as what pages have been accessed. The registered data is used to categorise the user's interest and demographic profiles in terms of resales for targeted marketing. Initiator: Webserver Source: tribalfusion.com Data is sent to: United States (not adequate)	tribalfusion.com	HTTP	3 months
ANON_ID_old First found URL: http://www.jianpu.cn/ Cookie purpose description: Collects data about the user's visit to the site, such as the number of returning visits and which pages are read. The purpose is to deliver targeted ads. Initiator: Webserver Source: tribalfusion.com Data is sent to: United States (not adequate)	tribalfusion.com	HTTP	3 months
C First found URL: http://www.jianpu.cn/ Cookie purpose description: Used to check if the user's browser supports cookies. Initiator: Webserver Source: adform.net Data is sent to: Unknown (not adequate)	adform.net	HTTP	1 month
cid_# First found URL: http://www.jianpu.cn/ Cookie purpose description: Collects unidentifiable data that is sent to an unidentifiable source. The source's identity is kept secret by the company, Whois Privacy Protection Service, Inc. Initiator: Webserver Source: ctnsnet.com Data is sent to: Unknown (not adequate)	ctnsnet.com	HTTP	1 year

DSID	doubleclick.net	HTTP	1 day
First found URL: http://www.jianpu.cn/pu.htm Cookie purpose description: Used by Google DoubleClick for re-targeting, optimisation, reporting and attribution of online adverts. Initiator: Page source line number 109 Source: Inline script Data is sent to: United States (not adequate) Blocked until accepted by user: No			
google_adsense_settings	googlesyndication.com	HTML	Persistent
First found URL: http://www.jianpu.cn/pu.htm Cookie purpose description: Used by Google AdSense for experimenting with advertisement efficiency across websites using their services. Initiator: Page source line number 109 Source: Inline script Data is sent to: United States (not adequate) Blocked until accepted by user: No			
GoogleAdServingTest	jianpu.cn	HTTP	Session
First found URL: http://www.jianpu.cn/pu.htm Cookie purpose description: Used to register what ads have been displayed to the user. Initiator: Script tag, page source line number 109 Source: https://pagead2.googlesyndication.com/pagead/managed/js/adsense/m202305110101/show_ads_impl_with_ama_fy2021.js?client=pub-1538593399435707plah=www.jianpu.cn Data is sent to: United States (not adequate) Blocked until accepted by user: No			
Hm_ck_#	jianpu.cn	HTTP	Session
First found URL: http://www.jianpu.cn/pu.htm Cookie purpose description: Used to send data to Baidu about the visitor's device and behavior. Tracks the visitor across devices and marketing channels. Initiator: Script tag, page source line number 17 Source: http://www.jianpu.cn/public.js via https://hm.baidu.com/hm.js?919f04b7f3bf39ffd5519e1b91b30737 Data is sent to: Hong Kong (not adequate) Blocked until accepted by user: No			
Hm_lpv#	hm.baidu.com	HTML	Session
First found URL: http://www.jianpu.cn/pu.htm Cookie purpose description: Used to send data to Baidu about the visitor's device and behavior. Tracks the visitor across devices and marketing channels. Initiator: Script tag, page source line number 17 Source: http://www.jianpu.cn/public.js Data is sent to: China (not adequate) Blocked until accepted by user: No			
Hm_lpv#	jianpu.cn	HTTP	Session
First found URL: http://www.jianpu.cn/pu.htm Cookie purpose description: Used to send data to Baidu about the visitor's device and behavior. Tracks the visitor across devices and marketing channels. Initiator: Script tag, page source line number 17 Source: http://www.jianpu.cn/public.js via https://hm.baidu.com/hm.js?919f04b7f3bf39ffd5519e1b91b30737 Data is sent to: Hong Kong (not adequate) Blocked until accepted by user: No			
Hm_lvt_#	hm.baidu.com	HTML	Persistent
First found URL: http://www.jianpu.cn/pu.htm Cookie purpose description: Used to send data to Baidu about the visitor's device and behavior. Tracks the visitor across devices and marketing channels. Initiator: Script tag, page source line number 17 Source: http://www.jianpu.cn/public.js Data is sent to: China (not adequate) Blocked until accepted by user: No			
Hm_lvt_#	jianpu.cn	HTTP	1 year
First found URL: http://www.jianpu.cn/pu.htm Cookie purpose description: Used to send data to Baidu about the visitor's device and behavior. Tracks the visitor across devices and marketing channels.			

arketing channels.

Initiator: Script tag, page source line number 17

Source: <http://www.jianpu.cn/public.js>

via <https://hm.baidu.com/hm.js?919f04b7f3bf39ffd5519e1b91b30737>

Data is sent to: Hong Kong (not adequate)

Blocked until accepted by user: No

HMACCOUNT	hm.baidu.com	HTTP	176 months
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First found URL: <http://www.jianpu.cn/pu.htm>

Cookie purpose description: Used to send data to Baidu about the visitor's device and behavior. Tracks the visitor across devices and marketing channels.

Initiator: Script tag, page source line number 17

Source: <http://www.jianpu.cn/public.js>

Data is sent to: China (not adequate)

Blocked until accepted by user: No

HMACCOUNT_BFESS	hm.baidu.com	HTTP	176 months
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First found URL: <http://www.jianpu.cn/pu.htm>

Cookie purpose description: Used to send data to Baidu about the visitor's device and behavior. Tracks the visitor across devices and marketing channels.

Initiator: Script tag, page source line number 17

Source: <http://www.jianpu.cn/public.js>

Data is sent to: China (not adequate)

Blocked until accepted by user: No

IDE	doubleclick.net	HTTP	1 year
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First found URL: <http://www.jianpu.cn/pu.htm>

Cookie purpose description: Used by Google DoubleClick to register and report the website user's actions after viewing or clicking one of the advertiser's ads with the purpose of measuring the efficacy of an ad and to present targeted ads to the user.

Initiator: Page source line number 109

Source: Inline script

Data is sent to: United States (not adequate)

Blocked until accepted by user: No

sync/dds	openx.net	Pixel	Session
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First found URL: <http://www.jianpu.cn/>

Cookie purpose description: This cookie is set by the audience manager of the website to determine the time and frequencies of visitor data synchronization - cookie data synchronization is used to synchronize and gather visitor data from several websites.

Initiator: Page source line number 109

Source: Inline script

Data is sent to: United States (not adequate)

track/cmf/google	adsrvr.org	Pixel	Session
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First found URL: <http://www.jianpu.cn/>

Cookie purpose description: Presents the user with relevant content and advertisement. The service is provided by third-party advertisement hubs, which facilitate real-time bidding for advertisers.

Initiator: Page source line number 109

Source: Inline script

Data is sent to: United States (not adequate)

uid	adform.net	HTTP	2 months
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First found URL: <http://www.jianpu.cn/>

Cookie purpose description: Registers a unique user ID that recognises the user's browser when visiting websites that use the same ad network. The purpose is to optimise display of ads based on the user's movements and various ad providers' bids for displaying user ads.

Initiator: Webserver

Source: adform.net

Data is sent to: Unknown (not adequate)

um/report	teads.tv	Pixel	Session
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First found URL: <http://www.jianpu.cn/>

Cookie purpose description: Unclassified

Initiator: Webserver

Source: teads.tv

Data is sent to: Ireland (adequate)

Adequate country under GDPR (EU)

z/i.match	tribalfusion.com	Pixel	Session
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First found URL: <http://www.jianpu.cn/>

Cookie purpose description: Presents the user with relevant content and advertisement. The service is provided by third-party advertisement hubs, which facilitate real-time bidding for advertisers.

Initiator: Webserver

Source: tribalfusion.com

Data is sent to: Unknown (not adequate)

Category: Unclassified (2)

Unclassified cookies are cookies that we are in the process of classifying, together with the providers of individual cookies.

COOKIE NAME	PROVIDER	TYPE	EXPIRY
__yjs_duid	jianpu.cn	HTTP	2 years
First found URL: http://www.jianpu.cn/help.htm			
Cookie purpose description: Unclassified			
Initiator: Webserver			
Source: jianpu.cn			
Data is sent to: China (not adequate)			
Blocked until accepted by user: No			
rf	jianpu.cn	HTTP	1 day
First found URL: http://www.jianpu.cn/pu.htm			
Cookie purpose description: Unclassified			
Initiator: Script tag, page source line number 17			
Source: http://www.jianpu.cn/public.js			
Data is sent to: China (not adequate)			
Blocked until accepted by user: No			