

Cookie scan report

Summary

Scan date: 18/05/2023
 Domain name: www.jianpu.cn
 Server location: China
 Cookies, in total: 30



Scan result

30 cookies were identified.
 2 cookies are unclassified and need manual classification and a purpose description.

The result is based on a scan of up to 5 website pages and therefore not complete. To perform a complete scan, [create a Cookiebot subscription for your domain](#).

Category: Necessary (4)

Necessary cookies help make a website usable by enabling basic functions like page navigation and access to secure areas of the website. The website cannot function properly without these cookies.

COOKIE NAME	PROVIDER	TYPE	EXPIRY
ASP.NET_SessionId First found URL: http://www.jianpu.cn/addpu.aspx Cookie purpose description: Preserves the visitor's session state across page requests. Initiator: Webserver Source: jianpu.cn Data is sent to: China (not adequate)	jianpu.cn	HTTP	Session
google_auto_fc_cmp_setting First found URL: http://www.jianpu.cn/ Cookie purpose description: Stores the user's cookie consent state for the current domain Initiator: Page source line number 112 Source: Inline script Data is sent to: United States (not adequate)	googlesyndication.com	HTML	Persistent
rc::e First found URL: http://www.jianpu.cn/ Cookie purpose description: This cookie is used to distinguish between humans and bots. Initiator: Page source line number 112 Source: Inline script Data is sent to: United States (not adequate)	google.com	HTML	Session
test_cookie First found URL: http://www.jianpu.cn/ Cookie purpose description: Used to check if the user's browser supports cookies. Initiator: Page source line number 112 Source: Inline script Data is sent to: United States (not adequate)	doubleclick.net	HTTP	1 day

Category: Statistics (1)

Statistic cookies help website owners to understand how visitors interact with websites by collecting and reporting information anonymously.

COOKIE NAME	PROVIDER	TYPE	EXPIRY
d	quantserve.com	HTTP	3 months
First found URL: http://www.jianpu.cn/ Cookie purpose description: Collects anonymous data on the user's visits to the website, such as the number of visits, average time spent on the website and what pages have been loaded with the purpose of generating reports for optimising the website content. Initiator: Page source line number 112 Source: Inline script Data is sent to: Unknown (not adequate)			

Category: Marketing (23)

Marketing cookies are used to track visitors across websites. The intention is to display ads that are relevant and engaging for the individual user and thereby more valuable for publishers and third party advertisers.

COOKIE NAME	PROVIDER	TYPE	EXPIRY
__gads	jianpu.cn	HTTP	1 year
First found URL: http://www.jianpu.cn/ Cookie purpose description: Used to register what ads have been displayed to the user. Initiator: Script tag, page source line number 112 Source: https://pagead2.googlesyndication.com/pagead/managed/js/adsense/m202305150101/show_ads_impl_with_ama_fy2021.js?client=pub-1538593399435707plah=www.jianpu.cn Data is sent to: United States (not adequate) Blocked until accepted by user: No			
__gpi	jianpu.cn	HTTP	1 year
First found URL: http://www.jianpu.cn/ Cookie purpose description: Collects information on user behaviour on multiple websites. This information is used in order to optimize the relevance of advertisement on the website. Initiator: Script tag, page source line number 112 Source: https://pagead2.googlesyndication.com/pagead/managed/js/adsense/m202305150101/show_ads_impl_with_ama_fy2021.js?client=pub-1538593399435707plah=www.jianpu.cn Data is sent to: United States (not adequate) Blocked until accepted by user: No			
C	adform.net	HTTP	1 month
First found URL: http://www.jianpu.cn/ Cookie purpose description: Used to check if the user's browser supports cookies. Initiator: Webserver Source: adform.net Data is sent to: Unknown (not adequate)			
cookies/google	de17a.com	Pixel	Session
First found URL: http://www.jianpu.cn/ Cookie purpose description: Presents the user with relevant content and advertisement. The service is provided by third-party advertisement hubs, which facilitate real-time bidding for advertisers. Initiator: Page source line number 112 Source: Inline script Data is sent to: Sweden (adequate) Adequate country under GDPR (EU)			
dpixel	quantserve.com	Pixel	Session
First found URL: http://www.jianpu.cn/ Cookie purpose description: Collects data on user behaviour and interaction in order to optimize the website and make advertisement on the website more relevant. Initiator: Page source line number 112 Source: Inline script Data is sent to: United Kingdom (adequate) Adequate country under GDPR (EU)			
DSID	doubleclick.net	HTTP	1 day
First found URL: http://www.jianpu.cn/ Cookie purpose description: Used by Google DoubleClick for re-targeting, optimisation, reporting and attribution of online adverts. Initiator: Page source line number 112 Source: Inline script Data is sent to: United States (not adequate)			

Blocked until accepted by user: No

google_adsense_settings	googlesyndication.com	HTML	Persistent
First found URL: http://www.jianpu.cn/			
Cookie purpose description: Used by Google AdSense for experimenting with advertisement efficiency across websites using their services.			
Initiator: Page source line number 112			
Source: Inline script			
Data is sent to: United States (not adequate)			
Blocked until accepted by user: No			

google_push	bidswitch.net	HTTP	1 day
First found URL: http://www.jianpu.cn/			
Cookie purpose description: Collects statistical data related to the user's website visits, such as the number of visits, average time spent on the website and what pages have been loaded. The purpose is to segment the website's users according to factors such as demographics and geographical location, in order to enable media and marketing agencies to structure and understand their target groups to enable customised online advertising.			
Initiator: Webserver			
Source: bidswitch.net			
Data is sent to: United Kingdom (adequate)			
Adequate country under GDPR (EU)			

GoogleAdServingTest	jianpu.cn	HTTP	Session
First found URL: http://www.jianpu.cn/			
Cookie purpose description: Used to register what ads have been displayed to the user.			
Initiator: Script tag, page source line number 112			
Source: https://pagead2.googlesyndication.com/pagead/managed/js/adsense/m202305150101/show_ads_impl_with_ama_fy2021.js?client=pub-1538593399435707plah=www.jianpu.cn			
Data is sent to: United States (not adequate)			
Blocked until accepted by user: No			

Hm_ck_#	jianpu.cn	HTTP	Session
First found URL: http://www.jianpu.cn/			
Cookie purpose description: Used to send data to Baidu about the visitor's device and behavior. Tracks the visitor across devices and marketing channels.			
Initiator: Script tag, page source line number 17			
Source: http://www.jianpu.cn/public.js via https://hm.baidu.com/hm.js?919f04b7f3bf39ffd5519e1b91b30737			
Data is sent to: Hong Kong (not adequate)			

Blocked until accepted by user: No

Hm_lpv#	hm.baidu.com	HTML	Session
First found URL: http://www.jianpu.cn/			
Cookie purpose description: Used to send data to Baidu about the visitor's device and behavior. Tracks the visitor across devices and marketing channels.			
Initiator: Script tag, page source line number 17			
Source: http://www.jianpu.cn/public.js			
Data is sent to: China (not adequate)			
Blocked until accepted by user: No			

Hm_lpv#	jianpu.cn	HTTP	Session
First found URL: http://www.jianpu.cn/			
Cookie purpose description: Used to send data to Baidu about the visitor's device and behavior. Tracks the visitor across devices and marketing channels.			
Initiator: Script tag, page source line number 17			
Source: http://www.jianpu.cn/public.js via https://hm.baidu.com/hm.js?919f04b7f3bf39ffd5519e1b91b30737			
Data is sent to: Hong Kong (not adequate)			

Blocked until accepted by user: No

Hm_lvt_#	hm.baidu.com	HTML	Persistent
First found URL: http://www.jianpu.cn/			
Cookie purpose description: Used to send data to Baidu about the visitor's device and behavior. Tracks the visitor across devices and marketing channels.			
Initiator: Script tag, page source line number 17			
Source: http://www.jianpu.cn/public.js			
Data is sent to: China (not adequate)			
Blocked until accepted by user: No			

Hm_lvt_#	jianpu.cn	HTTP	1 year
First found URL: http://www.jianpu.cn/ Cookie purpose description: Used to send data to Baidu about the visitor's device and behavior. Tracks the visitor across devices and marketing channels. Initiator: Script tag, page source line number 17 Source: http://www.jianpu.cn/public.js via https://hm.baidu.com/hm.js?919f04b7f3bf39ffd5519e1b91b30737 Data is sent to: Hong Kong (not adequate) Blocked until accepted by user: No			
HMACCOUNT	hm.baidu.com	HTTP	176 months
First found URL: http://www.jianpu.cn/ Cookie purpose description: Used to send data to Baidu about the visitor's device and behavior. Tracks the visitor across devices and marketing channels. Initiator: Script tag, page source line number 17 Source: http://www.jianpu.cn/public.js Data is sent to: China (not adequate) Blocked until accepted by user: No			
HMACCOUNT_BFESS	hm.baidu.com	HTTP	176 months
First found URL: http://www.jianpu.cn/ Cookie purpose description: Used to send data to Baidu about the visitor's device and behavior. Tracks the visitor across devices and marketing channels. Initiator: Script tag, page source line number 17 Source: http://www.jianpu.cn/public.js Data is sent to: China (not adequate) Blocked until accepted by user: No			
IDE	doubleclick.net	HTTP	1 year
First found URL: http://www.jianpu.cn/ Cookie purpose description: Used by Google DoubleClick to register and report the website user's actions after viewing or clicking on e of the advertiser's ads with the purpose of measuring the efficacy of an ad and to present targeted ads to the user. Initiator: Page source line number 112 Source: Inline script Data is sent to: United States (not adequate) Blocked until accepted by user: No			
mc	quantserve.com	HTTP	13 months
First found URL: http://www.jianpu.cn/ Cookie purpose description: Collects data on the user's visits to the website, such as what pages have been loaded. The registered data is used for targeted ads. Initiator: Page source line number 112 Source: Inline script Data is sent to: Unknown (not adequate)			
pcs/activeview	googlesyndication.com	Pixel	Session
First found URL: http://www.jianpu.cn/pu.htm Cookie purpose description: Used by DoubleClick to determine whether website advertisement has been properly displayed - This is done to make their marketing efforts more efficient. Initiator: Page source line number 112 Source: Inline script Data is sent to: United States (not adequate)			
sync/dds	openx.net	Pixel	Session
First found URL: http://www.jianpu.cn/ Cookie purpose description: This cookie is set by the audience manager of the website to determine the time and frequencies of visitor data synchronization - cookie data synchronization is used to synchronize and gather visitor data from several websites. Initiator: Page source line number 112 Source: Inline script Data is sent to: United States (not adequate)			
track/cmfgoogle	adsvr.org	Pixel	Session
First found URL: http://www.jianpu.cn/ Cookie purpose description: Presents the user with relevant content and advertisement. The service is provided by third-party advertisement hubs, which facilitate real-time bidding for advertisers. Initiator: Page source line number 112 Source: Inline script Data is sent to: United States (not adequate)			

uid	adform.net	HTTP	2 months
First found URL: http://www.jianpu.cn/ Cookie purpose description: Registers a unique user ID that recognises the user's browser when visiting websites that use the same ad network. The purpose is to optimise display of ads based on the user's movements and various ad providers' bids for displaying user ads. Initiator: Webserver Source: adform.net Data is sent to: Unknown (not adequate)			
um/report	teads.tv	Pixel	Session
First found URL: http://www.jianpu.cn/ Cookie purpose description: Unclassified Initiator: Webserver Source: teads.tv Data is sent to: Ireland (adequate) Adequate country under GDPR (EU)			

Category: Unclassified (2)

Unclassified cookies are cookies that we are in the process of classifying, together with the providers of individual cookies.

COOKIE NAME	PROVIDER	TYPE	EXPIRY
_yjs_duid	jianpu.cn	HTTP	2 years
First found URL: http://www.jianpu.cn/ Cookie purpose description: Unclassified Initiator: Webserver Source: jianpu.cn Data is sent to: China (not adequate) Blocked until accepted by user: No			
rf	jianpu.cn	HTTP	1 day
First found URL: http://www.jianpu.cn/ Cookie purpose description: Unclassified Initiator: Script tag, page source line number 17 Source: http://www.jianpu.cn/public.js Data is sent to: China (not adequate) Blocked until accepted by user: No			