

# Cookie scan report

#### Summary

Scan date: 15/05/2023 Domain name: www.sohu.com Server location: Netherlands Cookies, in total: 189



#### Scan result

189 cookies were identified.

64 cookies are unclassified and need manual classification and a purpose description.

The result is based on a scan of up to 5 website pages and therefore not complete. To perform a complete scan, create a Cookiebot subscription for your domain.

## Category: Necessary (11)

Necessary cookies help make a website usable by enabling basic functions like page navigation and access to secure areas of the website. The website cannot function properly without these cookies.

COOKIE NAME	PROVIDER	TYPE	EXPIRY
audit	rubiconproject.com	HTTP	1 year
First found URL: https://www.sohu.com/a/675765015_260616?edtsign=D2EDCD590A0CE0A9A0B43958F68D74574C1997F5edtcode=urg Gg3lvqugR8UK%2BHjigtw%3D%3Dscm=1103.plate:283:0.0.1_1.0			
Cookie purpose description: Determines whether the visitor has accepted the cookie consent box. This ensures that the cookie consent box will not be presented again upon re-entry.			
Initiator: Script tag, page source line number 337 Source: https://cdn.marphezis.com/cmpp/index.js			
Data is sent to: United Kingdom (adequate)			
Adequate country under GDPR (EU)			

**c** a.vidoomy.com HTTP 1 year

 $\textbf{First found URL:} \ \text{https://www.sohu.com/a/675765015\_260616?} \ \text{edtsign=D2EDCD590A0CE0A9A0843958F68D74574C1997F5} \ \text{edtcode=urg Gg3lvqugR8UK\%2BHjigtw\%3D\%3Dscm=1103.plate:} \ 283:0.0.1\_1.0$ 

Gg3lvqugR8UK%2BHjigtw%3D%3Dscm=1103.plate:283:0.0.1\_1.0

Cookie purpose description: Used in order to detect spam and improve the website's security.

**Initiator:** Webserver **Source:** a.vidoomy.com

**Data is sent to:** Germany (adequate) Adequate country under GDPR (EU)

c creative-serving.com HTTP 1 year

First found URL: https://www.sohu.com/a/674934543\_359980?scm=1103.plate:540:0.0.1\_1.0spm=smpc.home.health-news.4.1684143337034oF2HLiU\_1467

Cookie purpose description: Used in order to detect spam and improve the website's security.

Initiator: Webserver

**Source:** creative-serving.com

Data is sent to: United States (not adequate)

**CMPList** cmp.quantcast.com HTML Persistent

 $\textbf{First found URL:} \ \text{https://www.sohu.com/a/675765015\_260616?} edtsign = D2EDCD590A0CE0A9A0B43958F68D74574C1997F5edtcode = urg Gg3lvqugR8UK%2BHjigtw%3D%3Dscm = 1103.plate: 283:0.0.1\_1.0$ 

Cookie purpose description: Stores the user's cookie consent state for the current domain

Initiator: Script tag, page source line number 327
Source: https://cdn-ali.onemob.mobi/js/sohu300x250.js

**Data is sent to:** Netherlands (adequate) Adequate country under GDPR (EU)

cookietestsohu.comHTTPSession

 $\textbf{First found URL:} \ https://www.sohu.com/a/675765015\_260616?edtsign=D2EDCD590A0CE0A9A0B43958F68D74574C1997F5edtcode=urg Gg3lvqugR8UK%2BHjigtw%3D%3Dscm=1103.plate:283:0.0.1\_1.0$ 

Cookie purpose description: This cookie is used to determine if the visitor has accepted the cookie consent box.

Initiator: Script tag, page source line number 512 Source: https://ads.vidoomy.com/sohu\_18447.js

 $\textbf{via} \ \texttt{https://player.vidoomy.com/player-nv/v0.0.37/vidoomy-sdk-mol.js}$ 

Data is sent to: Ireland (adequate)

Adequate country under GDPR (EU)

google\_auto\_fc\_cmp\_setting

googlesyndication.com

HTML Persistent

First found URL: https://www.sohu.com/a/675765015\_260616?edtsign=D2EDCD590A0CE0A9A0B43958F68D74574C1997F5edtcode=urg Gg3lvqugR8UK%2BHjigtw%3D%3Dscm=1103.plate:283:0.0.1\_1.0

Cookie purpose description: Stores the user's cookie consent state for the current domain

Initiator: Page source line number 427

Source: Inline script

Data is sent to: United States (not adequate)

li qc linkedin.com HTTP 180 days

First found URL: https://www.sohu.com/a/675765015\_260616?edtsign=D2EDCD590A0CE0A9A0B43958F68D74574C1997F5edtcode=urg Gg3lvqugR8UK%2BHjigtw%3D%3Dscm=1103.plate:283:0.0.1\_1.0

Cookie purpose description: Stores the user's cookie consent state for the current domain

Initiator: Webserver Source: linkedin.com

Data is sent to: United States (not adequate)

**nw** mwzeom.zeotap.com Pixel Session

First found URL: https://www.sohu.com/a/675730771\_260616?edtsign=5E20B318D37FDBFC18777D49864C1252C5EC7E62edtcode=urgGq3lvquqR8UK%2BHjiqtw%3D%3Dscm=1103.plate:283:0.0.1\_1.0

Cookie purpose description: Determines whether the user should have access to restricted areas on the website.

Initiator: Webserver
Source: mwzeom.zeotap.com

Data is sent to: Unknown (not adequate)

SESS# ipinyou.com HTTP Session

First found URL: https://www.sohu.com/xchannel/tag?key=体育scm=1103.plate:412:0.0.2.0

Cookie purpose description: Preserves users states across page requests.

Initiator: Script tag, page source line number 136

**Source:** https://statics.itc.cn/mptcfeCBDCompRender/prod/32aaa6bc52df8e266a341f1a72bc7122e273ea55302c9fd5a9180ac75796db2da 0ef634dd7520b9f05d72ba0b636028594caceb4473ae2e8ad9daa8e019c6ea6.js

0e1034441320D3103412D40D030020334C4CeD44134e2e044344aa0e013C0ea0.js

**Data is sent to:** Netherlands (adequate) Adequate country under GDPR (EU)

tbl-session-referrer taboola.com HTML Session

First found URL: https://www.sohu.com/a/675765015\_260616?edtsign=D2EDCD590A0CE0A9A0B43958F68D74574C1997F5edtcode=urg Gg3lvqugR8UK%2BHjigtw%3D%3Dscm=1103.plate:283:0.0.1\_1.0

Cookie purpose description: Unique id that identifies the user's session.

Initiator: Page source line number 65

Source: Inline script

Data is sent to: United Kingdom (adequate)

Adequate country under GDPR (EU)

test\_cookie doubleclick.net HTTP 1 day

First found URL: https://www.sohu.com/a/675765015\_260616?edtsign=D2EDCD590A0CE0A9A0B43958F68D74574C1997F5edtcode=urg Gg3lvqugR8UK%2BHjigtw%3D%3Dscm=1103.plate:283:0.0.1\_1.0

Cookie purpose description: Used to check if the user's browser supports cookies.

Initiator: Script tag, page source line number 327
Source: https://cdn-ali.onemob.mobi/js/sohu300x250.js

**Data is sent to:** Netherlands (adequate) Adequate country under GDPR (EU)

## Category: Preferences (6)

Preference cookies enable a website to remember information that changes the way the website behaves or looks, like your preferred language or the region that you are in.

 COOKIE NAME
 PROVIDER
 TYPE
 EXPIRY

 \_amc
 prebid.a-mo.net
 HTTP
 1 year

 First found URL: https://www.sohu.com/a/674934543\_359980?scm=1103.plate:540:0.0.1\_1.0spm=smpc.home.health-news.4.1684143337

Cookie purpose description: Necessary in order to optimize the website's search-bar function. The cookie ensures accurate and fast sea

rch results.

Initiator: Script tag, page source line number 337 Source: https://cdn.marphezis.com/cmpp/index.js Data is sent to: United Kingdom (adequate) Adequate country under GDPR (EU)

Blocked until accepted by user: No

**btUserCountry** btloader.com HTML Persistent

 $\textbf{First found URL:} \ \text{https://www.sohu.com/a/675765015\_260616?} \ \text{edtsign=D2EDCD590A0CE0A9A0B43958F68D74574C1997F5} \ \text{edtcode=urg Gg3lvqugR8UK\%2BHjigtw\%3D\%3Dscm=1103.plate:} \ 283:0.0.1\_1.0$ 

**Cookie purpose description:** This cookie is used to determine what country the visitor comes from - This allows the website to set the language accordingly, if possible. The information can be determined through the visitor's IP-address.

Initiator: Script tag, page source line number 327
Source: https://cdn-ali.onemob.mobi/js/sohu300x250.js

Data is sent to: Netherlands (adequate)
Adequate country under GDPR (EU)
Blocked until accepted by user: No

lidc linkedin.com HTTP 1 day

 $\textbf{First found URL:} \ \text{https://www.sohu.com/a/675765015\_260616?} \ \text{edtsign=D2EDCD590A0CE0A9A0B43958F68D74574C1997F5} \ \text{edtcode=urg Gg3lvqugR8UK\%2BHjigtw\%3D\%3Dscm=1103.plate:} \ 283:0.0.1\_1.0$ 

**Cookie purpose description:** Registers which server-cluster is serving the visitor. This is used in context with load balancing, in order to optimize user experience.

**Initiator:** Webserver **Source:** linkedin.com

Data is sent to: United States (not adequate)

Blocked until accepted by user: No

**qmap** crwdcntrl.net Pixel Session

 $\textbf{First found URL:} \ \text{https://www.sohu.com/a/675730771\_260616?} edtsign = 5E20B318D37FDBFC18777D49864C1252C5EC7E62edtcode = urgGg3lvqugR8UK%2BHjigtw%3D%3Dscm = 1103.plate: 283:0.0.1\_1.0$ 

Cookie purpose description: Necessary for the website's 3D-map function.

Initiator: Webserver Source: crwdcntrl.net

**Data is sent to:** Ireland (adequate)
Adequate country under GDPR (EU)

trc\_cache taboola.com HTML Session

 $\textbf{First found URL:} \ \text{https://www.sohu.com/a/675765015\_260616?} \ \text{edtsign=D2EDCD590A0CE0A9A0B43958F68D74574C1997F5} \ \text{edtcode=urg Gg3lvqugR8UK\%2BHjigtw\%3D\%3Dscm=1103.plate:} \ 283:0.0.1\_1.0$ 

Cookie purpose description: Necessary for the functionality of the website's comment-system.

Initiator: Page source line number 65

Source: Inline script

Data is sent to: United Kingdom (adequate)
Adequate country under GDPR (EU)
Blocked until accepted by user: No

trc\_cache\_by\_placement taboola.com HTML Session

 $\textbf{First found URL:} \ \text{https://www.sohu.com/a/675765015\_260616?} \ \text{edtsign=D2EDCD590A0CE0A9A0B43958F68D74574C1997F5} \ \text{edtcode=urg Gg3lvqugR8UK\%2BHjigtw\%3D\%3Dscm=1103.plate:} \ 283:0.0.1\_1.0$ 

 $\textbf{Cookie purpose description:} \ \ \text{Necessary for the functionality of the website's chat-box function.}$ 

Initiator: Page source line number 65

Source: Inline script

Data is sent to: United Kingdom (adequate)
Adequate country under GDPR (EU)
Blocked until accepted by user: No

## Category: Statistics (14)

Statistic cookies help website owners to understand how visitors interact with websites by collecting and reporting information anonymously.

 COOKIE NAME
 PROVIDER
 TYPE
 EXPIRY

 \_qca
 quantserve.com
 HTML
 Persistent

First found URL: https://www.sohu.com/a/675757156\_429139?edtsign=2B060DDBE9AC5B35647210FEB131BC8B34361A42edtcode=urg Gg3lvqugR8UK%2BHjigtw%3D%3Dscm=1103.plate:282:0.0.1\_1.0ace=9882AE21681BE32CFA9F96F40E1B4FC087B224AEcode=42p2ovmay on

**Cookie purpose description:** Collects data on the user's visits to the website, such as the number of visits, average time spent on the website and what pages have been loaded with the purpose of generating reports for optimising the website content.

Initiator: Page source line number 82

Source: Inline script

Data is sent to: United Kingdom (adequate)

Adequate country under GDPR (EU)

Blocked until accepted by user: No

**\_qca** sohu.com HTTP 1 year

First found URL: https://www.sohu.com/a/675757156\_429139?edtsign=2B060DDBE9AC5B35647210FEB131BC8B34361A42edtcode=urg
Gg3lvqugR8UK%2BHjigtw%3D%3Dscm=1103.plate:282:0.0.1\_1.0ace=9882AE21681BE32CFA9F96F40E1B4FC087B224AEcode=42p2ovmay
oq

**Cookie purpose description:** Collects data on the user's visits to the website, such as the number of visits, average time spent on the website and what pages have been loaded with the purpose of generating reports for optimising the website content.

Initiator: Script tag, page source line number 82 Source: https://secure.quantserve.com/quant.js Data is sent to: United Kingdom (adequate)

Adequate country under GDPR (EU)

Blocked until accepted by user: No

dlt sohu.com HTTP 1 day

First found URL: https://www.sohu.com/a/675765015\_260616?edtsign=D2EDCD590A0CE0A9A0B43958F68D74574C1997F5edtcode=urg Gg3lvqugR8UK%2BHjigtw%3D%3Dscm=1103.plate:283:0.0.1\_1.0

Cookie purpose description: Sets a unique ID for the session. This allows the website to obtain data on visitor behaviour for statistical purposes.

Initiator: Script tag, page source line number 82 Source: https://secure.quantserve.com/quant.js Data is sent to: United Kingdom (adequate) Adequate country under GDPR (EU)

\_ga sohu.com HTTP 2 years

First found URL: https://www.sohu.com/a/675765015\_260616?edtsign=D2EDCD590A0CE0A9A0B43958F68D74574C1997F5edtcode=urg Gg3lvqugR8UK%2BHjigtw%3D%3Dscm=1103.plate:283:0.0.1\_1.0

Cookie purpose description: Registers a unique ID that is used to generate statistical data on how the visitor uses the website

Initiator: Script tag, page source line number 327
Source: https://cdn-ali.onemob.mobi/js/sohu300x250.js

**via** https://www.googletagmanager.com/gtag/js?id=G-DFBWYFE6Q0

Data is sent to: United States (not adequate)

Blocked until accepted by user: No

Blocked until accepted by user: No

\_ga\_# sohu.com HTTP 2 years

 $\textbf{First found URL:} \ \text{https://www.sohu.com/a/675765015\_260616?} \ \text{edtsign=D2EDCD590A0CE0A9A0B43958F68D74574C1997F5} \ \text{edtcode=urg Gg3lvqugR8UK\%2BHjigtw\%3D\%3Dscm=1103.plate:} \ 283:0.0.1\_1.0$ 

Cookie purpose description: Used by Google Analytics to collect data on the number of times a user has visited the website as well as dates for the first and most recent visit.

Initiator: Script tag, page source line number 327 Source: https://cdn-ali.onemob.mobi/js/sohu300x250.js

 $\textbf{via} \ https://www.googletagmanager.com/gtag/js?id=G-DFBWYFE6Q0$ 

Data is sent to: United States (not adequate)

Blocked until accepted by user: No

cids.auto.itc.cnHTMLPersistent

 $\textbf{First found URL:} \ \text{https://www.sohu.com/a/674798515\_383324?scm=1103.plate:} 537:0.0.1\_1.0 \text{spm=smpc.home.auto-news11.3.168414333} \\ 70340 \text{F2HLiU\_1467}$ 

Cookie purpose description: Sets a unique ID for the session. This allows the website to obtain data on visitor behaviour for statistical purposes.

Initiator: Page source line number 624

**Source:** Inline script

Data is sent to: China (not adequate)

Blocked until accepted by user: No

**d** quantserve.com HTTP 3 months

 $\textbf{First found URL:} \ \text{https://www.sohu.com/a/675730771\_260616?} edtsign = 5E20B318D37FDBFC18777D49864C1252C5EC7E62edtcode = urgGg3lvqugR8UK%2BHjigtw%3D%3Dscm = 1103.plate: 283:0.0.1\_1.0$ 

Cookie purpose description: Collects anonymous data on the user's visits to the website, such as the number of visits, average time spent on the website and what pages have been loaded with the purpose of generating reports for optimising the website content.

Initiator: Script tag, page source line number 337 Source: https://cdn.marphezis.com/cmpp/index.js

**Data is sent to:** United Kingdom (adequate)
Adequate country under GDPR (EU)

Blocked until accepted by user: No

pp pubmatic.com HTTP 3 months

First found URL: https://www.sohu.com/a/675730771\_260616?edtsign=5E20B318D37FDBFC18777D49864C1252C5EC7E62edtcode=urgGa3lvquqR8UK%2BHiiqtw%3D%3Dscm=1103.plate:283:0.0.1 1.0

Cookie purpose description: Registers statistical data on users' behaviour on the website. Used for internal analytics by the website

operator

Initiator: Webserver Source: pubmatic.com

Data is sent to: United States (not adequate)

Blocked until accepted by user: No

PugT pubmatic.com HTTP 30 days

First found URL: https://www.sohu.com/a/675730771\_260616?edtsign=5E20B318D37FDBFC18777D49864C1252C5EC7E62edtcode=urgGg3lvqugR8UK%2BHjigtw%3D%3Dscm=1103.plate:283:0.0.1\_1.0

Cookie purpose description: Used to determine the number of times the cookies have been updated in the visitor's browser. Used to o ptimize the website's server efficiency.

Initiator: Webserver Source: pubmatic.com

Data is sent to: United States (not adequate)

Blocked until accepted by user: No

px.qif ad-delivery.net Pixel Session

 $\textbf{First found URL:} \ \text{https://www.sohu.com/a/675765015\_260616?} \ \text{edtsign=D2EDCD590A0CE0A9A0B43958F68D74574C1997F5} \ \text{edtcode=urg Gg3lvqugR8UK\%2BHjigtw\%3D\%3Dscm=1103.plate:} \ 283:0.0.1\_1.0$ 

**Cookie purpose description:** This cookie is used to determine if the visitor has any adblocker software in their browser – this information can be used to make website content inaccessible to visitors if the website is financed with third-party advertisement.

Initiator: Script tag, page source line number 327
Source: https://cdn-ali.onemob.mobi/js/sohu300x250.js

**Data is sent to:** Netherlands (adequate) Adequate country under GDPR (EU)

qcSes quantserve.com HTML Session

First found URL: https://www.sohu.com/a/675765015\_260616?edtsign=D2EDCD590A0CE0A9A0B43958F68D74574C1997F5edtcode=urg Gg3lvqugR8UK%2BHjigtw%3D%3Dscm=1103.plate:283:0.0.1\_1.0

Cookie purpose description: Collects data on the user's visits to the website, such as the number of visits, average time spent on the website and what pages have been loaded with the purpose of generating reports for optimising the website content.

Initiator: Page source line number 82

Source: Inline script

Data is sent to: United Kingdom (adequate)
Adequate country under GDPR (EU)
Blocked until accepted by user: No

s.auto.itc.cn HTML Persistent

First found URL: https://www.sohu.com/a/674798515\_383324?scm=1103.plate:537:0.0.1\_1.0spm=smpc.home.auto-news11.3.168414333

**Cookie purpose description:** Stores a unique ID string for each chat-box session. This allows the website-support to see previous issues and reconnect with the previous supporter.

Initiator: Page source line number 624

Source: Inline script

Data is sent to: China (not adequate)

Blocked until accepted by user: No

t sohu.com HTTP 30 days

First found URL: https://www.sohu.com/

Cookie purpose description: Stores data on which websites the user has visited.

**Initiator:** Script tag, page source line number 1

 $\textbf{Source:} \ https://statics.itc.cn/fasttpl/pchome/prod/ClientJs/20235111541/main-8278a268a8.js$ 

Data is sent to: Netherlands (adequate)
Adequate country under GDPR (EU)
Blocked until accepted by user: No

trc\_cookie\_storagesohu.comHTTP1 year

First found URL: https://www.sohu.com/a/675757156\_429139?edtsign=2B060DDBE9AC5B35647210FEB131BC8B34361A42edtcode=urg Gg3lvqugR8UK%2BHjigtw%3D%3Dscm=1103.plate:282:0.0.1\_1.0ace=9882AE21681BE32CFA9F96F40E1B4FC087B224AEcode=42p2ovmay og

Cookie purpose description: Registers statistical data on users' behaviour on the website. Used for internal analytics by the website operator.

Initiator: Script tag, page source line number 65

**Source:** https://cdn.taboola.com/libtrc/impl.20230507-3-RELEASE.js

Data is sent to: United Kingdom (adequate)
Adequate country under GDPR (EU)
Blocked until accepted by user: No

Category: Marketing (94)

Marketing cookies are used to track visitors across websites. The intention is to display ads that are relevant and engaging for the individual user and thereby more valuable for publishers and third party advertisers.

 COOKIE NAME
 PROVIDER
 TYPE
 EXPIRY

 \_gads
 sohu.com
 HTTP
 1 year

First found URL: https://www.sohu.com/a/675757156\_429139?edtsign=2B060DDBE9AC5B35647210FEB131BC8B34361A42edtcode=urg Gg3lvqugR8UK%2BHjigtw%3D%3Dscm=1103.plate:282:0.0.1\_1.0ace=9882AE21681BE32CFA9F96F40E1B4FC087B224AEcode=42p2ovmay

Cookie purpose description: Used to register what ads have been displayed to the user.

Initiator: Script tag, page source line number 82

 $\textbf{Source:} \ https://securepubads.g.doubleclick.net/pagead/managed/js/gpt/m202305100101/pubads\_impl.js?cb=31074557$ 

Data is sent to: United States (not adequate)

Blocked until accepted by user: No

**\_\_gpi** sohu.com HTTP 1 year

First found URL: https://www.sohu.com/a/675757156\_429139?edtsign=2B060DDBE9AC5B35647210FEB131BC8B34361A42edtcode=urg Gg3lvqugR8UK%2BHjigtw%3D%3Dscm=1103.plate:282:0.0.1\_1.0ace=9882AE21681BE32CFA9F96F40E1B4FC087B224AEcode=42p2ovmay

Cookie purpose description: Collects information on user behaviour on multiple websites. This information is used in order to optimize the relevance of advertisement on the website.

Initiator: Script tag, page source line number 82

Data is sent to: United States (not adequate)

Blocked until accepted by user: No

\_uid fwmrm.net HTTP 180 days

First found URL: https://www.sohu.com/a/675730771\_260616?edtsign=5E20B318D37FDBFC18777D49864C1252C5EC7E62edtcode=urgGg3lvqugR8UK%2BHjigtw%3D%3Dscm=1103.plate:283:0.0.1\_1.0

Cookie purpose description: Enables the visitor to share content from the website onto social media platforms or websites.

**Initiator:** Webserver **Source:** fwmrm.net

Data is sent to: United States (not adequate)

Blocked until accepted by user: No

A3 yahoo.com HTTP 1 year

 $\textbf{First found URL:} \ \text{https://www.sohu.com/a/675765015\_260616?} \ \text{edtsign=D2EDCD590A0CE0A9A0B43958F68D74574C1997F5} \ \text{edtcode=urg Gg3lvqugR8UK\%2BHjigtw\%3D\%3Dscm=1103.plate:} \ 283:0.0.1\_1.0$ 

Cookie purpose description: Collects information on user behaviour on multiple websites. This information is used in order to optimize the relevance of advertisement on the website.

Initiator: Webserver Source: yahoo.com

Data is sent to: United States (not adequate)

Blocked until accepted by user: No

adagio sohu.com HTML Persistent

First found URL: https://www.sohu.com/a/675765015\_260616?edtsign=D2EDCD590A0CE0A9A0B43958F68D74574C1997F5edtcode=urg Gg3lvqugR8UK%2BHjigtw%3D%3Dscm=1103.plate:283:0.0.1\_1.0

Cookie purpose description: Presents the user with relevant content and advertisement. The service is provided by third-party advertise ment hubs, which facilitate real-time bidding for advertisers.

Initiator: Webserver Source: sohu.com

Data is sent to: Unknown (not adequate)

Blocked until accepted by user: No

adagioScript script.4dex.io HTML Persistent

 $\textbf{First found URL:} \ https://www.sohu.com/a/675765015\_260616?edtsign=D2EDCD590A0CE0A9A0B43958F68D74574C1997F5edtcode=urgGg3lvqugR8UK%2BHjigtw%3D%3Dscm=1103.plate:283:0.0.1\_1.0$ 

**Cookie purpose description:** Presents the user with relevant content and advertisement. The service is provided by third-party advertisement hubs, which facilitate real-time bidding for advertisers.

Initiator: Script tag, page source line number 327
Source: https://cdn-ali.onemob.mobi/js/sohu300x250.js

**Data is sent to:** Netherlands (adequate) Adequate country under GDPR (EU)

Blocked until accepted by user: No

ad-id amazon-adsystem.com HTTP 231 days

 $\textbf{First found URL:} \ \text{https://www.sohu.com/a/675730771\_260616?} edtsign = 5E20B318D37FDBFC18777D49864C1252C5EC7E62edtcode = urgGg3lvqugR8UK%2BHjigtw%3D%3Dscm = 1103.plate: 283:0.0.1\_1.0$ 

**Cookie purpose description:** Used by Amazon Advertising to register user actions and target content on the website based on ad clicks on a different website.

Initiator: Webserver

Source: amazon-adsystem.com

Data is sent to: Unknown (not adequate)

Blocked until accepted by user: No

ad-privacy

amazon-adsystem.com HTTP 1874 days

First found URL: https://www.sohu.com/a/675730771\_260616?edtsign=5E20B318D37FDBFC18777D49864C1252C5EC7E62edtcode=urgGq3lvquqR8UK%2BHjiqtw%3D%3Dscm=1103.plate:283:0.0.1\_1.0

Cookie purpose description: Used by Amazon Advertising to register user actions and target content on the website based on ad clicks on a different website.

Initiator: Webserver

Source: amazon-adsystem.com

Data is sent to: Unknown (not adequate)

Blocked until accepted by user: No

ads/ga-audiences

google.ie Pixel Session

 $\textbf{First found URL:} \ \text{https://www.sohu.com/a/675765015\_260616?} \ \text{edtsign=D2EDCD590A0CE0A9A0B43958F68D74574C1997F5} \ \text{edtcode=urg Gg3lvqugR8UK\%2BHjigtw\%3D\%3Dscm=1103.plate:} \ 283:0.0.1\_1.0$ 

**Cookie purpose description:** Used to detect whether the user intends to leave the page via cursor movements. This allows the website to trigger certain pop-ups to keep the user on the website or convert them to customer.

Initiator: Script tag, page source line number 327
Source: https://cdn-ali.onemob.mobi/js/sohu300x250.js

**Data is sent to:** Netherlands (adequate) Adequate country under GDPR (EU)

AdServer/Pug

pubmatic.com

Pixel Session

 $\textbf{First found URL:} \ https://www.sohu.com/a/675730771\_260616?edtsign = 5E20B318D37FDBFC18777D49864C1252C5EC7E62edtcode = urgGg3lvqugR8UK%2BHjigtw%3D%3Dscm = 1103.plate: 283:0.0.1\_1.0 \\$ 

Cookie purpose description: Sets a timestamp for when the visitor entered the website. This is used for analytical purposes on the website.

Initiator: Webserver Source: pubmatic.com

Data is sent to: United Kingdom (adequate)

Adequate country under GDPR (EU)

AFFICHE\_W weborama.fr HTTP 1 year

 $\textbf{First found URL:} \ \text{https://www.sohu.com/a/675730771\_260616?} edtsign = 5E20B318D37FDBFC18777D49864C1252C5EC7E62edtcode = urgGg3lvqugR8UK%2BHjigtw%3D%3Dscm = 1103.plate: 283:0.0.1\_1.0$ 

Cookie purpose description: Used by the advertising platform Weborama to determine the visitor's interests based on pages visits, con tent clicked and other actions on the website.

**Initiator:** Webserver **Source:** weborama.fr

Data is sent to: France (adequate)

Adequate country under GDPR (EU)

Blocked until accepted by user: No

**bb\_uuid** cdn.bluebillywig.com HTML Persistent

 $\textbf{First found URL:} \ \text{https://www.sohu.com/a/675765015\_260616?} \ \text{edtsign=D2EDCD590A0CE0A9A0B43958F68D74574C1997F5} \ \text{edtcode=urg Gg3lvqugR8UK\%2BHjigtw\%3D\%3Dscm=1103.plate:} \ 283:0.0.1\_1.0$ 

Cookie purpose description: Collects data on the user across websites - This data is used to make advertisement more relevant.

Initiator: Script tag, page source line number 327 Source: https://cdn-ali.onemob.mobi/js/sohu300x250.js

Data is sent to: Netherlands (adequate)
Adequate country under GDPR (EU)
Blocked until accepted by user: No

**bcookie** linkedin.com HTTP 1 year

 $\textbf{First found URL:} \ \text{https://www.sohu.com/a/675765015\_260616?} \ \text{edtsign=D2EDCD590A0CE0A9A0B43958F68D74574C1997F5} \ \text{edtcode=urg Gg3lvqugR8UK\%2BHjigtw\%3D\%3Dscm=1103.plate:} \ 283:0.0.1\_1.0$ 

Cookie purpose description: Used by the social networking service, LinkedIn, for tracking the use of embedded services.

Initiator: Webserver Source: linkedin.com

Data is sent to: United States (not adequate)

Blocked until accepted by user: No

**bsw origin init** bidswitch.net HTTP Session

 $\textbf{First found URL:} \ \text{https://www.sohu.com/a/675765015\_260616?} \ \text{edtsign=D2EDCD590A0CE0A9A0B43958F68D74574C1997F5} \ \text{edtcode=urg Gg3lvqugR8UK\%2BHjigtw\%3D\%3Dscm=1103.plate:} \ 283:0.0.1\_1.0$ 

**Cookie purpose description:** Collects visitor data related to the user's visits to the website, such as the number of visits, average time spent on the website and what pages have been loaded, with the purpose of displaying targeted ads.

**Initiator:** Webserver **Source:** bidswitch.net

Data is sent to: United Kingdom (adequate)

Adequate country under GDPR (EU)

Blocked until accepted by user: No

bidswitch.net HTTP 1 year

First found URL: https://www.sohu.com/a/675765015\_260616?edtsign=D2EDCD590A0CE0A9A0B43958F68D74574C1997F5edtcode=urg Gg3lvqugR8UK%2BHjigtw%3D%3Dscm=1103.plate:283:0.0.1\_1.0

Cookie purpose description: Regulates synchronisation of user identification and exchange of user data between various ad services.

Initiator: Webserver Source: bidswitch.net

**Data is sent to:** United Kingdom (adequate) Adequate country under GDPR (EU)

Blocked until accepted by user: No

Blocked until accepted by user: No

c adform.net HTTP 1 month

First found URL: https://www.sohu.com/a/675730771\_260616?edtsign=5E20B318D37FDBFC18777D49864C1252C5EC7E62edtcode=urgGg3lvqugR8UK%2BHjigtw%3D%3Dscm=1103.plate:283:0.0.1\_1.0

Cookie purpose description: Used to check if the user's browser supports cookies.

Initiator: Script tag, page source line number 337 Source: https://cdn.marphezis.com/cmpp/index.js Data is sent to: United Kingdom (adequate) Adequate country under GDPR (EU)

**chkChromeAb67Sec** pubmatic.com HTTP Session

First found URL: https://www.sohu.com/a/675730771\_260616?edtsign=5E20B318D37FDBFC18777D49864C1252C5EC7E62edtcode=urgGg3lvqugR8UK%2BHjigtw%3D%3Dscm=1103.plate:283:0.0.1\_1.0

Cookie purpose description: Presents the user with relevant content and advertisement. The service is provided by third-party advertise ment hubs, which facilitate real-time bidding for advertisers.

**Initiator:** Webserver **Source:** pubmatic.com

Data is sent to: United States (not adequate)

Blocked until accepted by user: No

CMBMP ipinyou.com HTTP 10 days

First found URL: https://www.sohu.com/xchannel/tag?key=体育scm=1103.plate:412:0.0.2.0

 $\textbf{Cookie purpose description:} \ \textbf{Unclassified}$ 

Initiator: Script tag, page source line number 136

**Source:** https://statics.itc.cn/mptcfeCBDCompRender/prod/32aaa6bc52df8e266a341f1a72bc7122e273ea55302c9fd5a9180ac75796db2da0ef634dd7520b9f05d72ba0b636028594caceb4473ae2e8ad9daa8e019c6ea6.js

Data is sent to: Netherlands (adequate)
Adequate country under GDPR (EU)
Blocked until accepted by user: No

criteo fast bid static.criteo.net HTML Persistent

First found URL: https://www.sohu.com/a/675765015\_260616?edtsign=D2EDCD590A0CE0A9A0B43958F68D74574C1997F5edtcode=urg Gg3lvqugR8UK%2BHjigtw%3D%3Dscm=1103.plate:283:0.0.1\_1.0

Cookie purpose description: Presents the user with relevant content and advertisement. The service is provided by third-party advertise ment hubs, which facilitate real-time bidding for advertisers.

Initiator: Script tag, page source line number 337 Source: https://cdn.marphezis.com/cmpp/index.js Data is sent to: United Kingdom (adequate) Adequate country under GDPR (EU)

Blocked until accepted by user: No

criteo\_fast\_bid\_expires static.criteo.net HTML Persistent

 $\textbf{First found URL:} \ \text{https://www.sohu.com/a/675765015\_260616?} \ \text{edtsign=D2EDCD590A0CE0A9A0B43958F68D74574C1997F5} \ \text{edtcode=urg Gg3lvqugR8UK\%2BHjigtw\%3D\%3Dscm=1103.plate:} \ 283:0.0.1\_1.0$ 

**Cookie purpose description:** Presents the user with relevant content and advertisement. The service is provided by third-party advertisement hubs, which facilitate real-time bidding for advertisers.

Initiator: Script tag, page source line number 337
Source: https://cdn.marphezis.com/cmpp/index.js
Data is sent to: United Kingdom (adequate)

Adequate country under GDPR (EU)

Blocked until accepted by user: No

**criteo\_pt\_cdb\_mngr\_metrics** static.criteo.net HTML Persistent

First found URL: https://www.sohu.com/a/675730771\_260616?edtsign=5E20B318D37FDBFC18777D49864C1252C5EC7E62edtcode=urgGg3lvqugR8UK%2BHjigtw%3D%3Dscm=1103.plate:283:0.0.1\_1.0

Cookie purpose description: Presents the user with relevant content and advertisement. The service is provided by third-party advertise ment hubs, which facilitate real-time bidding for advertisers.

Initiator: Script tag, page source line number 337 Source: https://cdn.marphezis.com/cmpp/index.js

Data is sent to: United Kingdom (adequate)

Adequate country under GDPR (EU)

Blocked until accepted by user: No

cs Ikqd.net Pixel Session

First found URL: https://www.sohu.com/a/675761969\_119038?edtsign=BE4D6AB468E4AFBC02F4184FBEADB95555AA638Eedtcode=urg Gq3lvquqR8UK%2BHjiqtw%3D%3Dscm=1103.plate:283:0.0.1\_1.0

Cookie purpose description: This cookie is used to optimize ad relevance by collecting visitor data from multiple websites – this exchange of visitor data is normally provided by a third-party data-center or ad-exchange.

Initiator: Script tag, page source line number 327
Source: https://cdn-ali.onemob.mobi/js/sohu300x250.js

**Data is sent to:** Netherlands (adequate)
Adequate country under GDPR (EU)

**csi** gstatic.com Pixel Session

First found URL: https://www.sohu.com/a/675765015\_260616?edtsign=D2EDCD590A0CE0A9A0B43958F68D74574C1997F5edtcode=urg

Gg3lvqugR8UK%2BHjigtw%3D%3Dscm=1103.plate:283:0.0.1\_1.0
Cookie purpose description: Unclassified

Initiator: Script tag, page source line number 327
Source: https://cdn-ali.onemob.mobi/js/sohu300x250.js

**Data is sent to:** Netherlands (adequate) Adequate country under GDPR (EU)

csip | Ikqd.net | HTTP | Session

 $\textbf{First found URL:} \ \texttt{https://www.sohu.com/a/675761969\_119038?edtsign=BE4D6AB468E4AFBC02F4184FBEADB95555AA638Eedtcode=urgGg3lvqugR8UK%2BHjigtw%3D%3Dscm=1103.plate:283:0.0.1\_1.0$ 

Cookie purpose description: Unclassified

Initiator: Script tag, page source line number 327

Source: https://cdn-ali.onemob.mobi/js/sohu300x250.js
via https://ad.lkqd.net/cookie-sync/usync.html

Data is sent to: United States (not adequate)

Blocked until accepted by user: No

cto writeable sohu.com HTTP 1 day

 $\textbf{First found URL:} \ https://www.sohu.com/a/675765015\_260616?edtsign=D2EDCD590A0CE0A9A0B43958F68D74574C1997F5edtcode=urgGg3lvqugR8UK%2BHjigtw%3D%3Dscm=1103.plate:283:0.0.1\_1.0$ 

Cookie purpose description: This cookie is set by the audience manager of a website in order to determine if any additional third-party cookies can be set in the visitor's browser – third-party cookies are used to gather information or track visitor behavior on multiple we bsites. Third-party cookies are set by a third-party website or company.

Initiator: Script tag, page source line number 337 Source: https://cdn.marphezis.com/cmpp/index.js via https://static.criteo.net/js/ld/publishertag.prebid.135.js

Data is sent to: France (adequate)

Adequate country under GDPR (EU)

Blocked until accepted by user: No

**custom\_data** bidswitch.net HTTP Session

First found URL: https://www.sohu.com/a/675765015\_260616?edtsign=D2EDCD590A0CE0A9A0B43958F68D74574C1997F5edtcode=urg Gg3lvqugR8UK%2BHjigtw%3D%3Dscm=1103.plate:283:0.0.1\_1.0

Cookie purpose description: Collects data on user behaviour and interaction in order to optimize the website and make advertisement on the website more relevant.

Initiator: Webserver Source: bidswitch.net

Data is sent to: United Kingdom (adequate)

Adequate country under GDPR (EU)

Blocked until accepted by user: No

**DPSync3** pubmatic.com HTTP Session

 $\textbf{First found URL:} \ \text{https://www.sohu.com/a/675730771\_260616?} edtsign = 5E20B318D37FDBFC18777D49864C1252C5EC7E62edtcode = urgGg3lvqugR8UK%2BHjigtw%3D%3Dscm = 1103.plate: 283:0.0.1\_1.0 \\$ 

Cookie purpose description: Used to identify the visitor across visits and devices. This allows the website to present the visitor with relevant advertisement - The service is provided by third party advertisement hubs, which facilitate real-time bidding for advertisers.

Initiator: Webserver Source: pubmatic.com

Data is sent to: United States (not adequate)

Blocked until accepted by user: No

emilyRan rubiconproject.com HTML Session

 $\textbf{First found URL:} \ \text{https://www.sohu.com/a/675765015\_260616?} \ \text{edtsign=D2EDCD590A0CE0A9A0B43958F68D74574C1997F5} \ \text{edtcode=urg Gg3lvqugR8UK\%2BHjigtw\%3D\%3Dscm=1103.plate:} \ 283:0.0.1\_1.0$ 

**Cookie purpose description:** Presents the user with relevant content and advertisement. The service is provided by third-party advertisement hubs, which facilitate real-time bidding for advertisers.

Initiator: Script tag, page source line number 337 Source: https://cdn.marphezis.com/cmpp/index.js

Data is sent to: United Kingdom (adequate)

Adequate country under GDPR (EU)

**eud** rfihub.com HTTP 1 year

 $\textbf{First found URL:} \ \text{https://www.sohu.com/a/675730771\_260616?} edtsign = 5E20B318D37FDBFC18777D49864C1252C5EC7E62edtcode = urgGg3lvqugR8UK%2BHjigtw%3D%3Dscm = 1103.plate: 283:0.0.1\_1.0$ 

Cookie purpose description: Registers user data, such as IP address, geographical location, visited websites, and what ads the user has clicked, with the purpose of optimising ad display based on the user's movement on websites that use the same ad network.

Initiator: Webserver Source: rfihub.com

Data is sent to: Unknown (not adequate)

Blocked until accepted by user: No

everest g v2 everesttech.net HTTP 1 year

First found URL: https://www.sohu.com/a/675730771\_260616?edtsign=5E20B318D37FDBFC18777D49864C1252C5EC7E62edtcode=urgGg3lvqugR8UK%2BHjigtw%3D%3Dscm=1103.plate:283:0.0.1\_1.0

Cookie purpose description: Used for targeted ads and to document efficacy of each individual ad.

Initiator: Webserver Source: everesttech.net

Data is sent to: United States (not adequate)

fcap rubiconproject.com HTML Persistent

 $\textbf{First found URL:} \ \text{https://www.sohu.com/a/675765015\_260616?} \ \text{edtsign=D2EDCD590A0CE0A9A0B43958F68D74574C1997F5} \ \text{edtcode=urg Gg3lvqugR8UK\%2BHjigtw\%3D\%3Dscm=1103.plate:} \ 283:0.0.1\_1.0$ 

Cookie purpose description: Presents the user with relevant content and advertisement. The service is provided by third-party advertise ment hubs, which facilitate real-time bidding for advertisers.

Initiator: Script tag, page source line number 337 Source: https://cdn.marphezis.com/cmpp/index.js Data is sent to: United Kingdom (adequate) Adequate country under GDPR (EU)

Blocked until accepted by user: No

**getuid/pubmatic** de17a.com Pixel Session

First found URL: https://www.sohu.com/a/675730771\_260616?edtsign=5E20B318D37FDBFC18777D49864C1252C5EC7E62edtcode=urgGq3lvquqR8UK%2BHjiqtw%3D%3Dscm=1103.plate:283:0.0.1\_1.0

**Cookie purpose description:** Detects whether partner data synchronization is functioning and currently running - This function sends user data between third-party advertisement companies for the purpose of targeted advertisements.

Initiator: Webserver Source: de17a.com

**Data is sent to:** Sweden (adequate) Adequate country under GDPR (EU)

GoogleAdServingTest sohu.com HTTP Session

First found URL: https://www.sohu.com/a/675757156\_429139?edtsign=2B060DDBE9AC5B35647210FEB131BC8B34361A42edtcode=urg Gg3lvqugR8UK%2BHjigtw%3D%3Dscm=1103.plate:282:0.0.1\_1.0ace=9882AE21681BE32CFA9F96F40E1B4FC087B224AEcode=42p2ovmay

Cookie purpose description: Used to register what ads have been displayed to the user.

Initiator: Script tag, page source line number 82

Data is sent to: United States (not adequate)

Blocked until accepted by user:  ${\color{red}{\rm No}}$ 

i openx.net HTTP 1 year

 $\textbf{First found URL:} \ \text{https://www.sohu.com/a/675730771\_260616?} edtsign = 5E20B318D37FDBFC18777D49864C1252C5EC7E62edtcode = urgGg3lvqugR8UK%2BHjigtw%3D%3Dscm = 1103.plate: 283:0.0.1\_1.0$ 

Cookie purpose description: Registers anonymised user data, such as IP address, geographical location, visited websites, and what ads the user has clicked, with the purpose of optimising ad display based on the user's movement on websites that use the same ad network.

Initiator: Script tag, page source line number 337 Source: https://cdn.marphezis.com/cmpp/index.js

Data is sent to: United Kingdom (adequate)

Adequate country under GDPR (EU)

Blocked until accepted by user: No

**IDE** doubleclick.net HTTP 1 year

 $\textbf{First found URL:} \ \text{https://www.sohu.com/a/675765015\_260616?} \ \text{edtsign=D2EDCD590A0CE0A9A0B43958F68D74574C1997F5} \ \text{edtcode=urg Gg3lvqugR8UK\%2BHjigtw\%3D\%3Dscm=1103.plate:} \ 283:0.0.1\_1.0$ 

Cookie purpose description: Used by Google DoubleClick to register and report the website user's actions after viewing or clicking on e of the advertiser's ads with the purpose of measuring the efficacy of an ad and to present targeted ads to the user.

Initiator: Webserver Source: doubleclick.net

Data is sent to: United States (not adequate)

Blocked until accepted by user: No

**KADUSERCOOKIE** pubmatic.com HTTP Session

 $\textbf{First found URL:} \ https://www.sohu.com/a/675730771\_260616?edtsign=5E20B318D37FDBFC18777D49864C1252C5EC7E62edtcode=urgGg3lvqugR8UK%2BHjigtw%3D%3Dscm=1103.plate:283:0.0.1\_1.0$ 

Cookie purpose description: Registers a unique ID that identifies the user's device during return visits across websites that use the same ad network. The ID is used to allow targeted ads.

Initiator: Webserver Source: pubmatic.com

Data is sent to: United States (not adequate)

Blocked until accepted by user: No

KCCH pubmatic.com HTTP 1 day

First found URL: https://www.sohu.com/a/675730771\_260616?edtsign=5E20B318D37FDBFC18777D49864C1252C5EC7E62edtcode=urgGq3lvquqR8UK%2BHjiqtw%3D%3Dscm=1103.plate:283:0.0.1\_1.0

Cookie purpose description: Registers if the PubMatic partner-cookie has been set in the user's browser.

Initiator: Script tag

**Source:** https://ads.pubmatic.com/AdServer/js/showad.js?

Data is sent to: Ireland (adequate)

Adequate country under GDPR (EU)

Blocked until accepted by user: No

**khaos** rubiconproject.com HTTP 1 year

 $\textbf{First found URL:} \ \text{https://www.sohu.com/a/675765015\_260616?} \ \text{edtsign=D2EDCD590A0CE0A9A0B43958F68D74574C1997F5} \ \text{edtcode=urg Gg3lvqugR8UK\%2BHjigtw\%3D\%3Dscm=1103.plate:} \ 283:0.0.1\_1.0$ 

**Cookie purpose description:** Registers user data, such as IP address, geographical location, visited websites, and what ads the user has clicked, with the purpose of optimising ad display based on the user's movement on websites that use the same ad network.

Initiator: Script tag, page source line number 337 Source: https://cdn.marphezis.com/cmpp/index.js Data is sent to: United Kingdom (adequate) Adequate country under GDPR (EU)

Blocked until accepted by user: No

**khaos** rubiconproject.com HTML Persistent

 $\textbf{First found URL:} \ \text{https://www.sohu.com/a/675765015\_260616?} \ \text{edtsign=D2EDCD590A0CE0A9A0B43958F68D74574C1997F5} \ \text{edtcode=urg Gg3lvqugR8UK\%2BHjigtw\%3D\%3Dscm=1103.plate:} \ 283:0.0.1\_1.0$ 

Cookie purpose description: Collects data on user behaviour and interaction in order to optimize the website and make advertisement on the website more relevant.

Initiator: Script tag, page source line number 337 Source: https://cdn.marphezis.com/cmpp/index.js Data is sent to: United Kingdom (adequate)

Adequate country under GDPR (EU)

Blocked until accepted by user: No

KRTBCOOKIE\_# pubmatic.com HTTP 3 months

First found URL: https://www.sohu.com/a/675730771\_260616?edtsign=5E20B318D37FDBFC18777D49864C1252C5EC7E62edtcode=urgGg3lvqugR8UK%2BHjigtw%3D%3Dscm=1103.plate:283:0.0.1\_1.0

Cookie purpose description: Registers a unique ID that identifies the user's device during return visits across websites that use the same ad network. The ID is used to allow targeted ads.

Initiator: Webserver Source: pubmatic.com

Data is sent to: United States (not adequate)

Blocked until accepted by user: No

KTPCACOOKIE pubmatic.com HTTP 3 months

 $\textbf{First found URL:} \ https://www.sohu.com/a/675730771\_260616?edtsign=5E20B318D37FDBFC18777D49864C1252C5EC7E62edtcode=urgGg3lvqugR8UK%2BHjigtw \%3D\%3Dscm=1103.plate:283:0.0.1\_1.0$ 

Cookie purpose description: Registers a unique ID that identifies the user's device during return visits across websites that use the sam e ad network. The ID is used to allow targeted ads.

Initiator: Script tag

**Source:** https://ads.pubmatic.com/AdServer/js/showad.js?

Data is sent to: Ireland (adequate)
Adequate country under GDPR (EU)
Blocked until accepted by user: No

ljjt\_reader lijjt.com HTTP Session

 $\textbf{First found URL:} \ \text{https://www.sohu.com/a/675765015\_260616?} \ \text{edtsign=D2EDCD590A0CE0A9A0B43958F68D74574C1997F5} \ \text{edtcode=urg Gg3lvqugR8UK\%2BHjigtw\%3D\%3Dscm=1103.plate:} \ 283:0.0.1\_1.0$ 

Cookie purpose description: Collects data related to reader interests, context, demographics and other information on behalf of the Lijit platform with the purpose of finding interested users on websites with related content.

Initiator: Script tag, page source line number 337 Source: https://cdn.marphezis.com/cmpp/index.js

Data is sent to: United Kingdom (adequate)

Adequate country under GDPR (EU)

Blocked until accepted by user: No

mc quantserve.com HTTP 13 months

First found URL: https://www.sohu.com/a/675730771\_260616?edtsign=5E20B318D37FDBFC18777D49864C1252C5EC7E62edtcode=urgGg3lvqugR8UK%2BHjigtw%3D%3Dscm=1103.plate:283:0.0.1\_1.0

Cookie purpose description: Collects data on the user's visits to the website, such as what pages have been loaded. The registered dat a is used for targeted ads.

Initiator: Script tag, page source line number 337 Source: https://cdn.marphezis.com/cmpp/index.js

Data is sent to: United Kingdom (adequate)

Adequate country under GDPR (EU) **Blocked until accepted by user: No** 

MRM\_UID stickyadstv.com HTTP 2 months

First found URL: https://www.sohu.com/a/675730771\_260616?edtsign=5E20B318D37FDBFC18777D49864C1252C5EC7E62edtcode=urgGg3lvqugR8UK%2BHjigtw%3D%3Dscm=1103.plate:283:0.0.1\_1.0

**Cookie purpose description:** Used to track the visitor across multiple devices including TV. This is done in order to re-target the visitor through multiple channels.

**Initiator:** Webserver **Source:** stickyadstv.com

Data is sent to: Ireland (adequate)

Adequate country under GDPR (EU)

Blocked until accepted by user: No

pd openx.net HTTP 15 days

First found URL: https://www.sohu.com/a/675730771\_260616?edtsign=5E20B318D37FDBFC18777D49864C1252C5EC7E62edtcode=urgGg3lvqugR8UK%2BHjigtw%3D%3Dscm=1103.plate:283:0.0.1\_1.0

**Cookie purpose description:** Collects information on user behaviour on multiple websites. This information is used in order to optimize the relevance of advertisement on the website.

Initiator: Script tag, page source line number 337 Source: https://cdn.marphezis.com/cmpp/index.js Data is sent to: United Kingdom (adequate)

Adequate country under GDPR (EU) **Blocked until accepted by user:** No

pi pubmatic.com HTTP Session

First found URL: https://www.sohu.com/a/675730771\_260616?edtsign=5E20B318D37FDBFC18777D49864C1252C5EC7E62edtcode=urgGg3lvqugR8UK%2BHjigtw%3D%3Dscm=1103:plate:283:0.0.1\_1.0

Cookie purpose description: Registers a unique ID that identifies the user's device during return visits across websites that use the same ad network. The ID is used to allow targeted ads.

Initiator: Script tag

**Source:** https://ads.pubmatic.com/AdServer/js/showad.js?

Data is sent to: Ireland (adequate)

Adequate country under GDPR (EU)

Blocked until accepted by user: No

PMDTSHR pubmatic.com HTTP 1 day

 $\textbf{First found URL:} \ https://www.sohu.com/a/675730771\_260616?edtsign=5E20B318D37FDBFC18777D49864C1252C5EC7E62edtcode=urgGg3lvqugR8UK%2BHjigtw \%3D\%3Dscm=1103.plate:283:0.0.1\_1.0$ 

Cookie purpose description: Registers a unique ID that identifies the user's device during return visits across websites that use the sam e ad network. The ID is used to allow targeted ads.

Initiator: Webserver Source: pubmatic.com

Data is sent to: United States (not adequate)

Blocked until accepted by user: No

PMFREQ\_ON pubmatic.com HTTP 1 day

 $\textbf{First found URL:} \ \text{https://www.sohu.com/a/675730771\_260616?} edtsign = 5E20B318D37FDBFC18777D49864C1252C5EC7E62edtcode = urgGg3lvqugR8UK%2BHjigtw%3D%3Dscm = 1103.plate: 283:0.0.1\_1.0$ 

Cookie purpose description: This cookie is used in conjunction with the functionality of the ad-delivery system on the website.

Initiator: Script tag

 $\textbf{Source:} \ https://ads.pubmatic.com/AdServer/js/showad.js?$ 

Data is sent to: Ireland (adequate)
Adequate country under GDPR (EU)
Blocked until accepted by user: No

**pubmatic** um.simpli.fi Pixel Session

 $\textbf{First found URL:} \ \text{https://www.sohu.com/a/675730771\_260616?} edtsign = 5E20B318D37FDBFC18777D49864C1252C5EC7E62edtcode = urgGg3lvqugR8UK%2BHjigtw%3D%3Dscm = 1103.plate: 283:0.0.1\_1.0 \\$ 

**Cookie purpose description:** Presents the user with relevant content and advertisement. The service is provided by third-party advertise ment hubs, which facilitate real-time bidding for advertisers.

**Initiator:** Webserver **Source:** um.simpli.fi

Data is sent to: Netherlands (adequate)

Adequate country under GDPR (EU)

**PUBMDCID** pubmatic.com HTTP 3 months

First found URL: https://www.sohu.com/a/675730771\_260616?edtsign=5E20B318D37FDBFC18777D49864C1252C5EC7E62edtcode=urgGg3lvqugR8UK%2BHjigtw%3D%3Dscm=1103.plate:283:0.0.1\_1.0

Cookie purpose description: Registers a unique ID that identifies the user's device during return visits across websites that use the same ad network. The ID is used to allow targeted ads.

**Initiator:** Webserver **Source:** pubmatic.com

Data is sent to: United States (not adequate)

Blocked until accepted by user: No

pux rubiconproject.com HTML Persistent

First found URL: https://www.sohu.com/a/675765015\_260616?edtsign=D2EDCD590A0CE0A9A0B43958F68D74574C1997F5edtcode=urg Gg3lvqugR8UK%2BHjigtw%3D%3Dscm=1103.plate:283:0.0.1\_1.0

Cookie purpose description: Collects data on user behaviour and interaction in order to optimize the website and make advertisement on the website more relevant.

Initiator: Script tag, page source line number 337 Source: https://cdn.marphezis.com/cmpp/index.js

Data is sent to: United Kingdom (adequate)

Adequate country under GDPR (EU)

Blocked until accepted by user: No

PYID ipinyou.com HTTP 1 year

First found URL: https://www.sohu.com/xchannel/tag?key=体育scm=1103.plate:412:0.0.2.0

Cookie purpose description: Unclassified

Initiator: Script tag, page source line number 136

**Source:** https://statics.itc.cn/mptcfeCBDCompRender/prod/32aaa6bc52df8e266a341f1a72bc7122e273ea55302c9fd5a9180ac75796db2da0ef634dd7520b9f05d72ba0b636028594caceb4473ae2e8ad9daa8e019c6ea6.js

0ef634dd7520b9f05d72ba0b636028594caceb4473ae2e8ad9daa8e019c6ea6.j

Data is sent to: Netherlands (adequate)
Adequate country under GDPR (EU)
Blocked until accepted by user: No

rtihub.com HTTP 1 year

 $\textbf{First found URL:} \ https://www.sohu.com/a/675730771\_260616?edtsign=5E20B318D37FDBFC18777D49864C1252C5EC7E62edtcode=urgGg3lvqugR8UK%2BHjigtw%3D%3Dscm=1103.plate:283:0.0.1\_1.0$ 

**Cookie purpose description:** Registers user data, such as IP address, geographical location, visited websites, and what ads the user has clicked, with the purpose of optimising ad display based on the user's movement on websites that use the same ad network.

Initiator: Webserver Source: rfihub.com

Data is sent to: Unknown (not adequate)

Blocked until accepted by user: No

rtihub.com HTTP Session

 $\textbf{First found URL:} \ \text{https://www.sohu.com/a/675730771\_260616?} edtsign = 5E20B318D37FDBFC18777D49864C1252C5EC7E62edtcode = urgGg3lvqugR8UK%2BHjigtw%3D%3Dscm = 1103.plate: 283:0.0.1\_1.0$ 

**Cookie purpose description:** Registers user data, such as IP address, geographical location, visited websites, and what ads the user has clicked, with the purpose of optimising ad display based on the user's movement on websites that use the same ad network.

Initiator: Webserver

Data is sent to: Unknown (not adequate)

Blocked until accepted by user: No

sa-user-id lkqd.net HTTP Session

First found URL: https://www.sohu.com/a/675730771\_260616?edtsign=5E20B318D37FDBFC18777D49864C1252C5EC7E62edtcode=urgGg3lvqugR8UK%2BHjigtw%3D%3Dscm=1103.plate:283:0.0.1\_1.0

**Cookie purpose description:** Used to track visitors on multiple websites, in order to present relevant advertisement based on the visitor 's preferences.

Initiator: Script tag, page source line number 327 Source: https://cdn-ali.onemob.mobi/js/sohu300x250.js

Data is sent to: Netherlands (adequate)

Adequate country under GDPR (EU)

Blocked until accepted by user: No

sa-user-id-v2 lkqd.net HTTP Session

First found URL: https://www.sohu.com/a/675730771\_260616?edtsign=5E20B318D37FDBFC18777D49864C1252C5EC7E62edtcode=urgGg3lvqugR8UK%2BHjigtw%3D%3Dscm=1103.plate:283:0.0.1\_1.0

**Cookie purpose description:** Used to track visitors on multiple websites, in order to present relevant advertisement based on the visitor's preferences.

Initiator: Script tag, page source line number 327
Source: https://cdn-ali.onemob.mobi/js/sohu300x250.js

**Data is sent to:** Netherlands (adequate)
Adequate country under GDPR (EU)

Blocked until accepted by user: No

sa-user-id-v2 stackadapt.com HTTP Session

First found URL: https://www.sohu.com/a/675730771\_260616?edtsign=5E20B318D37FDBFC18777D49864C1252C5EC7E62edtcode=urgGg3lvqugR8UK%2BHjigtw%3D%3Dscm=1103.plate:283:0.0.1\_1.0

Cookie purpose description: Used to track visitors on multiple websites, in order to present relevant advertisement based on the visitor 's preferences.

Initiator: Script tag, page source line number 327
Source: https://cdn-ali.onemob.mobi/js/sohu300x250.js

Data is sent to: Netherlands (adequate)
Adequate country under GDPR (EU)
Blocked until accepted by user: No

sohuchina-sohucom:session-data

taboola.com

HTML Persistent

**First found URL:** https://www.sohu.com/a/675757156\_429139?edtsign=2B060DDBE9AC5B35647210FEB131BC8B34361A42edtcode=urg Gg3lvqugR8UK%2BHjigtw%3D%3Dscm=1103.plate:282:0.0.1\_1.0ace=9882AE21681BE32CFA9F96F40E1B4FC087B224AEcode=42p2ovmay

 $\textbf{Cookie purpose description:} \ \textbf{Unclassified}$ 

Initiator: Page source line number 65

Source: Inline script

Data is sent to: United Kingdom (adequate)
Adequate country under GDPR (EU)
Blocked until accepted by user: No

SONATA\_ID taptapnetworks.com HTTP Session

First found URL: https://www.sohu.com/a/675761969\_119038?edtsign=BE4D6AB468E4AFBC02F4184FBEADB95555AA638Eedtcode=urg Gg3lvqugR8UK%2BHjigtw%3D%3Dscm=1103.plate:283:0.0.1\_1.0

**Cookie purpose description:** Used to track the visitor across multiple devices including TV. This is done in order to re-target the visitor t hrough multiple channels.

Initiator: Webserver Source: taptapnetworks.com

Data is sent to: United States (not adequate)

ssid springserve.com HTTP 28 days

First found URL: https://www.sohu.com/a/675765015\_260616?edtsign=D2EDCD590A0CE0A9A0B43958F68D74574C1997F5edtcode=urg Gg3lvqugR8UK%2BHjigtw%3D%3Dscm=1103.plate:283:0.0.1\_1.0

Cookie purpose description: Registers a unique ID that is used by Google to keep statistics of how the visitor uses YouTube videos across different websites.

Initiator: Script tag, page source line number 512 Source: https://ads.vidoomy.com/sohu\_18447.js Data is sent to: United States (not adequate)

Blocked until accepted by user: No

sst springserve.com HTTP 28 days

 $\textbf{First found URL:} \ \text{https://www.sohu.com/a/675765015\_260616?} \ \text{edtsign=D2EDCD590A0CE0A9A0B43958F68D74574C1997F5} \ \text{edtcode=urg Gg3lvqugR8UK\%2BHjigtw\%3D\%3Dscm=1103.plate:} \ 283:0.0.1\_1.0$ 

Cookie purpose description: Used in context with video-advertisement. The cookie limits the number of times a user is shown the same advertisement. The cookie is also used to ensure relevance of the video-advertisement to the specific user.

Initiator: Script tag, page source line number 512
Source: https://ads.vidoomy.com/sohu\_18447.js
Data is sent to: United States (not adequate)

Blocked until accepted by user: No

suid simpli.fi HTTP 1 year

 $\textbf{First found URL:} \ \text{https://www.sohu.com/a/675730771\_260616?} \ \text{edtsign=5E20B318D37FDBFC18777D49864C1252C5EC7E62edtcode=urgGg3lvqugR8UK%2BHjigtw%3D%3Dscm=1103.plate:283:0.0.1\_1.0$ 

**Cookie purpose description:** Collects information on user preferences and/or interaction with web-campaign content - This is used on CRM-campaign-platform used by website owners for promoting events or products.

Initiator: Webserver Source: simpli.fi

Data is sent to: United States (not adequate)

Blocked until accepted by user: No

suid\_legacy simpli.fi HTTP 1 year

 $\textbf{First found URL:} \ \text{https://www.sohu.com/a/675730771\_260616?} edtsign = 5E20B318D37FDBFC18777D49864C1252C5EC7E62edtcode = urgGgglvqugR8UK%2BHjigtw%3D%3Dscm = 1103.plate: 283:0.0.1\_1.0$ 

**Cookie purpose description:** Collects information on user preferences and/or interaction with web-campaign content - This is used on CRM-campaign-platform used by website owners for promoting events or products.

Initiator: Webserver Source: simpli.fi

Data is sent to: United States (not adequate)

Blocked until accepted by user: No

sync 3lift.com Pixel Session

First found URL: https://www.sohu.com/a/674934543\_359980?scm=1103.plate:540:0.0.1\_1.0spm=smpc.home.health-news.4.1684143337

Cookie purpose description: Collects data on user behaviour and interaction in order to optimize the website and make advertisement on the website more relevant.

Initiator: Script tag, page source line number 327
Source: https://cdn-ali.onemob.mobi/js/sohu300x250.js

**Data is sent to:** Netherlands (adequate)
Adequate country under GDPR (EU)

**sync** bidswitch.net Pixel Session

First found URL: https://www.sohu.com/a/675730771\_260616?edtsign=5E20B318D37FDBFC18777D49864C1252C5EC7E62edtcode=urgGg3lvqugR8UK%2BHjigtw%3D%3Dscm=1103.plate:283:0.0.1\_1.0

Cookie purpose description: Collects data on user behaviour and interaction in order to optimize the website and make advertisement on the website more relevant.

**Initiator:** Webserver **Source:** bidswitch.net

**Data is sent to:** Germany (adequate) Adequate country under GDPR (EU)

sync/pubmatic/47968C69-7349-4D4D-9877-B6A12C44F95C

yahoo.com Pixel Session

 $\textbf{First found URL:} \ \text{https://www.sohu.com/a/675730771\_260616?} \ \text{edtsign=5E20B318D37FDBFC18777D49864C1252C5EC7E62edtcode=urgGg3lvqugR8UK%2BHjigtw%3D%3Dscm=1103.plate:283:0.0.1\_1.0$ 

Cookie purpose description: Unclassified

Initiator: Webserver Source: yahoo.com

Data is sent to: Ireland (adequate)

Adequate country under GDPR (EU)

sync/taboola/a5da11a1-c5ec-4aa4-8897-f782ce16bed6-tuctb5b8271

noo.com Pixel Session

First found URL: https://www.sohu.com/a/675757156\_429139?edtsign=2B060DDBE9AC5B35647210FEB131BC8B34361A42edtcode=urg Gg3lvqugR8UK%2BHjigtw%3D%3Dscm=1103.plate:282:0.0.1\_1.0ace=9882AE21681BE32CFA9F96F40E1B4FC087B224AEcode=42p2ovmay oq

Cookie purpose description: Unclassified Initiator: Page source line number 65

Source: Inline script

Data is sent to: Ireland (adequate)
Adequate country under GDPR (EU)

SyncRTB3 pubmatic.com HTTP Session

First found URL: https://www.sohu.com/a/675730771\_260616?edtsign=5E20B318D37FDBFC18777D49864C1252C5EC7E62edtcode=urgGg3lvqugR8UK%2BHjigtw%3D%3Dscm=1103.plate:283:0.0.1\_1.0

**Cookie purpose description:** Presents the user with relevant content and advertisement. The service is provided by third-party advertisement hubs, which facilitate real-time bidding for advertisers.

Initiator: Webserver Source: pubmatic.com

Data is sent to: United States (not adequate)

Blocked until accepted by user: No

taboola global:local-storage-keys

taboola.com

HTML Persistent

First found URL: https://www.sohu.com/a/675757156\_429139?edtsign=2B060DDBE9AC5B35647210FEB131BC8B34361A42edtcode=urg Gg3lvqugR8UK%2BHjigtw%3D%3Dscm=1103.plate:282:0.0.1\_1.0ace=9882AE21681BE32CFA9F96F40E1B4FC087B224AEcode=42p2ovmay og

**Cookie purpose description:** Collects information on user preferences and/or interaction with web-campaign content - This is used on CRM-campaign-platform used by website owners for promoting events or products.

Initiator: Page source line number 65

Source: Inline script

Data is sent to: United Kingdom (adequate)

Adequate country under GDPR (EU)

Blocked until accepted by user: No

taboola global:user-id

taboola.com

HTML Persistent

First found URL: https://www.sohu.com/a/675757156\_429139?edtsign=2B060DDBE9AC5B35647210FEB131BC8B34361A42edtcode=urg Gg3lvqugR8UK%2BHjigtw%3D%3Dscm=1103.plate:282:0.0.1\_1.0ace=9882AE21681BE32CFA9F96F40E1B4FC087B224AEcode=42p2ovmay og

Cookie purpose description: Sets a unique ID for the visitor, that allows third party advertisers to target the visitor with relevant advertisement. This pairing service is provided by third party advertisement hubs, which facilitates real-time bidding for advertisers.

Initiator: Page source line number 65

Source: Inline script

Data is sent to: United Kingdom (adequate)

Adequate country under GDPR (EU)

Blocked until accepted by user: No

tbl-exm-history taboola.com HTML Session

First found URL: https://www.sohu.com/a/675757156\_429139?edtsign=2B060DDBE9AC5B35647210FEB131BC8B34361A42edtcode=urg Gg3lvqugR8UK%2BHjigtw%3D%3Dscm=1103.plate:282:0.0.1\_1.0ace=9882AE21681BE32CFA9F96F40E1B4FC087B224AEcode=42p2ovmay

Cookie purpose description: Unclassified

Initiator: Page source line number 65

Source: Inline script

Data is sent to: United Kingdom (adequate)
Adequate country under GDPR (EU)
Blocked until accepted by user: No

track/cmf/generic

adsrvr.org

Pixel Session

First found URL: https://www.sohu.com/a/675730771\_260616?edtsign=5E20B318D37FDBFC18777D49864C1252C5EC7E62edtcode=urgGg3lvqugR8UK%2BHjigtw%3D%3Dscm=1103.plate:283:0.0.1\_1.0

**Cookie purpose description:** Presents the user with relevant content and advertisement. The service is provided by third-party advertisement hubs, which facilitate real-time bidding for advertisers.

Initiator: Webserver
Source: adsrvr.org

Data is sent to: United States (not adequate)

track/cmf/openx adsrvr.org Pixel Session

First found URL: https://www.sohu.com/a/675730771\_260616?edtsign=5E20B318D37FDBFC18777D49864C1252C5EC7E62edtcode=urgGg3lvqugR8UK%2BHjigtw%3D%3Dscm=1103.plate:283:0.0.1\_1.0

Cookie purpose description: Presents the user with relevant content and advertisement. The service is provided by third-party advertise ment hubs, which facilitate real-time bidding for advertisers.

Initiator: Script tag, page source line number 337
Source: https://cdn.marphezis.com/cmpp/index.js
Data is sent to: United Kingdom (adequate)

Adequate country under GDPR (EU)

**tuuid** a.vidoomy.com HTTP 1 year

 $\textbf{First found URL:} \ \text{https://www.sohu.com/a/675765015\_260616?} \ \text{edtsign=D2EDCD590A0CE0A9A0B43958F68D74574C1997F5} \ \text{edtcode=urg Gg3lvqugR8UK\%2BHjigtw\%3D\%3Dscm=1103.plate:} \ 283:0.0.1\_1.0$ 

Cookie purpose description: Collects visitor data related to the user's visits to the website, such as the number of visits, average time spent on the website and what pages have been loaded, with the purpose of displaying targeted ads.

**Initiator:** Webserver **Source:** a.vidoomy.com

Data is sent to: Germany (adequate)
Adequate country under GDPR (EU)
Blocked until accepted by user: No

**tuuid** bidswitch.net HTTP 1 year

 $\textbf{First found URL:} \ \text{https://www.sohu.com/a/675765015\_260616?} \ \text{edtsign=D2EDCD590A0CE0A9A0B43958F68D74574C1997F5} \ \text{edtcode=urg Gg3lvqugR8UK\%2BHjigtw\%3D\%3Dscm=1103.plate:} \ 283:0.0.1\_1.0$ 

Cookie purpose description: Registers whether or not the user has consented to the use of cookies.

**Initiator:** Webserver **Source:** bidswitch.net

Data is sent to: United Kingdom (adequate)
Adequate country under GDPR (EU)
Blocked until accepted by user: No

tuuid creative-serving.com HTTP 1 year

 $\textbf{First found URL:} \ https://www.sohu.com/a/674934543\_359980?scm = 1103.plate: 540: 0.0.1\_1.0spm = smpc.home.health-news. 4.1684143337034oF2HLiU\_1467$ 

**Cookie purpose description:** Collects visitor data related to the user's visits to the website, such as the number of visits, average time spent on the website and what pages have been loaded, with the purpose of displaying targeted ads.

Initiator: Webserver Source: creative-serving.com

Data is sent to: United States (not adequate)

Blocked until accepted by user: No

tuuid\_lu a.vidoomy.com HTTP 1 year

 $\textbf{First found URL:} \ \text{https://www.sohu.com/a/675765015\_260616?} edtsign = D2EDCD590A0CE0A9A0B43958F68D74574C1997F5edtcode = urg Gg3lvqugR8UK%2BHjigtw%3D%3Dscm = 1103.plate: 283:0.0.1\_1.0$ 

Cookie purpose description: Contains a unique visitor ID, which allows Bidswitch.com to track the visitor across multiple websites. This allows Bidswitch to optimize advertisement relevance and ensure that the visitor does not see the same ads multiple times.

**Initiator:** Webserver **Source:** a.vidoomy.com

Data is sent to: Germany (adequate)
Adequate country under GDPR (EU)
Blocked until accepted by user: No

tuuid\_lu bidswitch.net HTTP 1 year

First found URL: https://www.sohu.com/a/675765015\_260616?edtsign=D2EDCD590A0CE0A9A0B43958F68D74574C1997F5edtcode=urg Gg3lvqugR8UK%2BHjigtw%3D%3Dscm=1103.plate:283:0.0.1\_1.0

Cookie purpose description: Contains a unique visitor ID, which allows Bidswitch.com to track the visitor across multiple websites. This allows Bidswitch to optimize advertisement relevance and ensure that the visitor does not see the same ads multiple times.

**Initiator:** Webserver **Source:** bidswitch.net

Data is sent to: United Kingdom (adequate)

Adequate country under GDPR (EU)

Blocked until accepted by user: No

tuuid lu creative-serving.com HTTP 1 year

First found URL: https://www.sohu.com/a/674934543\_359980?scm=1103.plate:540:0.0.1\_1.0spm=smpc.home.health-news.4.1684143337

Cookie purpose description: Contains a unique visitor ID, which allows Bidswitch.com to track the visitor across multiple websites. This allows Bidswitch to optimize advertisement relevance and ensure that the visitor does not see the same ads multiple times.

Initiator: Webserver Source: creative-serving.com

Data is sent to: United States (not adequate)

Blocked until accepted by user: No

tvid tremorhub.com HTTP 1 year

First found URL: https://www.sohu.com/a/675765015\_260616?edtsign=D2EDCD590A0CE0A9A0B43958F68D74574C1997F5edtcode=urg Gq3lvquqR8UK%2BHjiqtw%3D%3Dscm=1103.plate:283:0.0.1\_1.0

**Cookie purpose description:** Presents the user with relevant content and advertisement. The service is provided by third-party advertisement hubs, which facilitate real-time bidding for advertisers.

**Initiator:** Webserver **Source:** tremorhub.com

Data is sent to: United States (not adequate)

Blocked until accepted by user: No

uid adform.net HTTP 2 months

 $\textbf{First found URL:} \ \text{https://www.sohu.com/a/675730771\_260616?} \ \text{edtsign} = 5E20B318D37FDBFC18777D49864C1252C5EC7E62edtcode=urgGg3lvqugR8UK%2BHjigtw%3D%3Dscm=1103.plate:283:0.0.1\_1.0$ 

Cookie purpose description: Registers a unique user ID that recognises the user's browser when visiting websites that use the same ad network. The purpose is to optimise display of ads based on the user's movements and various ad providers' bids for displaying user a ds.

Initiator: Script tag, page source line number 337 Source: https://cdn.marphezis.com/cmpp/index.js Data is sent to: United Kingdom (adequate) Adequate country under GDPR (EU)

Blocked until accepted by user: No

uid ad-plus.cn HTTP 1 year

First found URL: https://www.sohu.com/

Cookie purpose description: Unique user ID that recognizes the user on returning visits

Initiator: Script tag, page source line number 11

Source: https://statics.itc.cn/fasttpl/pchome/prod/backbone.js

Data is sent to: Netherlands (adequate)

Adequate country under GDPR (EU)

Blocked until accepted by user: No

**uid** turn.com HTTP 180 days

 $\textbf{First found URL:} \ \text{https://www.sohu.com/a/675730771\_260616?} \ \text{edtsign=5E20B318D37FDBFC18777D49864C1252C5EC7E62edtcode=urgGg3lvqugR8UK%2BHjigtw%3D%3Dscm=1103.plate:283:0.0.1\_1.0$ 

Cookie purpose description: Collects anonymous data related to the user's visits to the website, such as the number of visits, average ti me spent on the website and what pages have been loaded, with the purpose of displaying targeted ads.

Initiator: Script tag, page source line number 327 Source: https://cdn-ali.onemob.mobi/js/sohu300x250.js

Data is sent to: Netherlands (adequate)

Adequate country under GDPR (EU)

Blocked until accepted by user: No

UID scorecardresearch.com HTTP Session

First found URL: https://www.sohu.com/a/675757156\_429139?edtsign=2B060DDBE9AC5B35647210FEB131BC8B34361A42edtcode=urg Gg3lvqugR8UK%2BHjigtw%3D%3Dscm=1103.plate:282:0.0.1\_1.0ace=9882AE21681BE32CFA9F96F40E1B4FC087B224AEcode=42p2ovmay oq

Cookie purpose description: Collects information of the user and his/her movement, such as timestamp for visits, most recently loaded pages and IP address. The data is used by the marketing research network, Scorecard Research, to analyse traffic patterns and carry out surveys to help their clients better understand the customer's preferences.

Initiator: Script tag, page source line number 369 Source: https://txt.go.sohu.com/ip/soip

Data is sent to: Hong Kong (not adequate)

UID stickyadstv.com HTTP 30 days

First found URL: https://www.sohu.com/a/675761969\_119038?edtsign=BE4D6AB468E4AFBC02F4184FBEADB95555AA638Eedtcode=urg Gq3lvquqR8UK%2BHjiqtw%3D%3Dscm=1103.plate:283:0.0.1\_1.0

Cookie purpose description: Unique user ID that recognizes the user on returning visits

Initiator: Script tag, page source line number 327
Source: https://cdn-ali.onemob.mobi/is/sohu300x250.is

Data is sent to: Netherlands (adequate)

Adequate country under GDPR (EU)

Blocked until accepted by user: No

uid-bp-#stickyadstv.comHTTP2 months

 $\textbf{First found URL:} \ \text{https://www.sohu.com/a/675730771\_260616?} edtsign = 5E20B318D37FDBFC18777D49864C1252C5EC7E62edtcode = urgGg3lvqugR8UK%2BHjigtw%3D%3Dscm = 1103.plate: 283:0.0.1\_1.0$ 

Cookie purpose description: Unclassified

**Initiator:** Webserver **Source:** stickyadstv.com

Data is sent to: Ireland (adequate)

Adequate country under GDPR (EU)

Blocked until accepted by user: No

UserID1 adition.com HTTP Session

First found URL: https://www.sohu.com/a/675730771\_260616?edtsign=5E20B318D37FDBFC18777D49864C1252C5EC7E62edtcode=urgGg3lvqugR8UK%2BHjigtw%3D%3Dscm=1103.plate:283:0.0.1\_1.0

Cookie purpose description: This cookie is used to collect information on a visitor. This information will become an ID string with information on a specific visitor – ID information strings can be used to target groups with similar preferences, or can be used by third-part y domains or ad-exchanges.

**Initiator:** Webserver **Source:** adition.com

**Data is sent to:** Germany (adequate) Adequate country under GDPR (EU)

uuid mathtag.com HTTP 1 year

First found URL: https://www.sohu.com/a/675730771\_260616?edtsign=5E20B318D37FDBFC18777D49864C1252C5EC7E62edtcode=urgGg3lvqugR8UK%2BHjigtw%3D%3Dscm=1103.plate:283:0.0.1\_1.0

**Cookie purpose description:** Collects data on the user's visits to the website, such as what pages have been loaded. The registered data is used for targeted ads.

Initiator: Script tag, page source line number 337 Source: https://cdn.marphezis.com/cmpp/index.js Data is sent to: United Kingdom (adequate)

Adequate country under GDPR (EU)

Blocked until accepted by user: No

uuid sohu.com HTTP 1 year

 $\textbf{First found URL:} \ \text{https://www.sohu.com/a/675765015\_260616?} \ \text{edtsign=D2EDCD590A0CE0A9A0B43958F68D74574C1997F5} \ \text{edtcode=urg Gg3lvqugR8UK\%2BHjigtw\%3D\%3Dscm=1103.plate:} \ 283:0.0.1\_1.0$ 

**Cookie purpose description:** This cookie is used to optimize ad relevance by collecting visitor data from multiple websites – this exchange of visitor data is normally provided by a third-party data-center or ad-exchange.

Initiator: Script tag, page source line number 327

Source: https://cdn-ali.onemob.mobi/js/sohu300x250.js

via https://cdn.bluebillywig.com/apps/player/20230502.073744/os-player.js

Data is sent to: United States (not adequate)

Blocked until accepted by user: No

uuid2adnxs.comHTTP 3 months

 $\textbf{First found URL:} \ \text{https://www.sohu.com/a/675730771\_260616?} edtsign = 5E20B318D37FDBFC18777D49864C1252C5EC7E62edtcode = urgGg3lvqugR8UK%2BHjigtw%3D%3Dscm = 1103.plate: 283:0.0.1\_1.0$ 

Cookie purpose description: Registers a unique ID that identifies a returning user's device. The ID is used for targeted ads.

Initiator: Webserver Source: adnxs.com

Data is sent to: Unknown (not adequate)

Blocked until accepted by user: No

vidoomy-uids vidoomy.com HTTP 1 year

 $\textbf{First found URL:} \ \text{https://www.sohu.com/a/675765015\_260616?} \ \text{edtsign=D2EDCD590A0CE0A9A0B43958F68D74574C1997F5} \ \text{edtcode=urg Gg3lvqugR8UK\%2BHjigtw\%3D\%3Dscm=1103.plate:} \ 283:0.0.1\_1.0$ 

**Cookie purpose description:** Used in context with video-advertisement. The cookie limits the number of times a user is shown the same advertisement. The cookie is also used to ensure relevance of the video-advertisement to the specific user.

Initiator: Webserver Source: vidoomy.com

Data is sent to: United States (not adequate)

Blocked until accepted by user: No

HTTP 3 months viewer\_token loopme.me

 $\textbf{First found URL:} \ \text{https://www.sohu.com/a/675730771\_260616?} edtsign = 5E20B318D37FDBFC18777D49864C1252C5EC7E62edtcode = urgGarden and urganisation and$ g3lvqugR8UK%2BHjigtw%3D%3Dscm=1103.plate:283:0.0.1\_1.0

Cookie purpose description: Used to track visitors on multiple websites, in order to present relevant advertisement based on the visitor's preferences

Initiator: Script tag, page source line number 327 Source: https://cdn-ali.onemob.mobi/js/sohu300x250.js

Data is sent to: Netherlands (adequate) Adequate country under GDPR (EU) Blocked until accepted by user: No

w/1.0/sd openx.net

 $\textbf{First found URL:} \ \text{https://www.sohu.com/a/675730771\_260616?edtsign=5E20B318D37FDBFC18777D49864C1252C5EC7E62edtcode=urgGardeness.} \\$ g3lvqugR8UK%2BHjigtw%3D%3Dscm=1103.plate:283:0.0.1\_1.0

Cookie purpose description: Registers data on visitors such as IP addresses, geographical location and advertisement interaction. This i nformation is used optimize the advertisement on websites that make use of OpenX.net services.

Initiator: Script tag, page source line number 337 Source: https://cdn.marphezis.com/cmpp/index.js Data is sent to: United Kingdom (adequate)

Adequate country under GDPR (EU)

zc HTTP Session zeotap.com

 $\textbf{First found URL:} \ \texttt{https://www.sohu.com/a/675730771\_260616?} edtsign = 5E20B318D37FDBFC18777D49864C1252C5EC7E62edtcode = urgGarden and urganization and$ g3lvqugR8UK%2BHjigtw%3D%3Dscm=1103.plate:283:0.0.1\_1.0

Cookie purpose description: Registers data on visitors from multiple visits and on multiple websites. This information is used to measure the efficiency of advertisement on websites.

Initiator: Webserver

Data is sent to: United States (not adequate)

# Category: Unclassified (64)

Unclassified cookies are cookies that we are in the process of classifying, together with the providers of individual cookies.

COOKIE NAME PROVIDER EXPIRY Pixel stats.mainroll.com Session (unnamed)

First found URL: https://www.sohu.com/a/675765015\_260616?edtsign=D2EDCD590A0CE0A9A0B43958F68D74574C1997F5edtcode=urg

 $Gg3lvqugR8UK\%2BHjigtw\%3D\%3Dscm = 1103.plate:283:0.0.1\_1.0$ 

Cookie purpose description: Unclassified Initiator: Script tag, page source line number 327 Source: https://cdn-ali.onemob.mobi/js/sohu300x250.js

Data is sent to: Netherlands (adequate) Adequate country under GDPR (EU)

cpro.baidustatic.com HTML ds storage isblock Persistent

First found URL: https://www.sohu.com/xchannel/tag?key=体育scm=1103.plate:412:0.0.2.0

Cookie purpose description: Unclassified

Initiator: Script tag, page source line number 138

Source: https://statics.itc.cn/mptcfeCBDCompRender/prod/713f37171c9562d1a734fbc8f7ebb4d04510b5c98bdda73c879e524a7045cdca2

96709506e1e2af3d5f7ca4f1d6a15e2b3a519aa50d66d934954af8bc4b89e6f.js

Adequate country under GDPR (EU)

Blocked until accepted by user: No

cpro.baidustatic.com HTML Persistent ds storage search isblock

First found URL: https://www.sohu.com/ Cookie purpose description: Unclassified Initiator: Script tag, page source line number 11

Source: https://statics.itc.cn/fasttpl/pchome/prod/ClientJs/20235111541/main-8278a268a8.js

Data is sent to: Netherlands (adequate) Adequate country under GDPR (EU) Blocked until accepted by user: No

\_bid\_n HTML sofire.bdstatic.com Persistent

First found URL: https://www.sohu.com/xchannel/tag?key=体育scm=1103.plate:412:0.0.2.0

Cookie purpose description: Unclassified

Initiator: Script tag, page source line number 138

Source: https://statics.itc.cn/mptcfeCBDCompRender/prod/713f37171c9562d1a734fbc8f7ebb4d04510b5c98bdda73c879e524a7045cdca2

96709506e1e2af3d5f7ca4f1d6a15e2b3a519aa50d66d934954af8bc4b89e6f.js

**Data is sent to:** Netherlands (adequate) Adequate country under GDPR (EU)

Blocked until accepted by user: No

**\_bid\_n** sohu.com HTTP 10 years

First found URL: https://www.sohu.com/xchannel/tag?key=体育scm=1103.plate:412:0.0.2.0

Cookie purpose description: Unclassified

Initiator: Script tag, page source line number 138

**Source:** https://statics.itc.cn/mptcfeCBDCompRender/prod/713f37171c9562d1a734fbc8f7ebb4d04510b5c98bdda73c879e524a7045cdca2 96709506e1e2af3d5f7ca4f1d6a15e2b3a519aa50d66d934954af8bc4b89e6f.js

via https://sofire.bdstatic.com/js/dfxaf3-635b4cd6.js

Data is sent to: China (not adequate)

Blocked until accepted by user: No

csd sofire bdstatic.com HTML Persistent

**First found URL:** https://www.sohu.com/xchannel/tag?key=体育scm=1103.plate:412:0.0.2.0

Cookie purpose description: Unclassified

Initiator: Script tag, page source line number 138

**Source:** https://statics.itc.cn/mptcfeCBDCompRender/prod/713f37171c9562d1a734fbc8f7ebb4d04510b5c98bdda73c879e524a7045cdca2 96709506e1e2af3d5f7ca4f1d6a15e2b3a519aa50d66d934954af8bc4b89e6f.js

**Data is sent to:** Netherlands (adequate)

Adequate country under GDPR (EU)

Blocked until accepted by user: No

**\_rrt** sofire.bdstatic.com HTML Persistent

First found URL: https://www.sohu.com/a/674934543\_359980?scm=1103.plate:540:0.0.1\_1.0spm=smpc.home.health-news.4.1684143337

Cookie purpose description: Unclassified

Initiator: Script tag, page source line number 462 Source: https://cpro.baidustatic.com/cpro/ui/c.js

Data is sent to: China (not adequate)

**First found URL:** https://www.sohu.com/xchannel/tag?key=体育scm=1103.plate:412:0.0.2.0

 $\textbf{Cookie purpose description:} \ \textbf{Unclassified}$ 

Initiator: Script tag, page source line number 138

 $\textbf{Source:} \ https://statics.itc.cn/mptcfeCBDCompRender/prod/713f37171c9562d1a734fbc8f7ebb4d04510b5c98bdda73c879e524a7045cdca2$ 

96709506e1e2af3d5f7ca4f1d6a15e2b3a519aa50d66d934954af8bc4b89e6f.js

**Data is sent to:** Netherlands (adequate) Adequate country under GDPR (EU)

Blocked until accepted by user: No

scor uid sohu.com HTTP Session

 $\textbf{First found URL:} \ \texttt{https://www.sohu.com/a/675765015\_260616?} edtsign = \texttt{D2EDCD590A0CE0A9A0B43958F68D74574C1997F5} edtcode = \texttt{urg} \ \texttt{urg}$ 

Gg3lvqugR8UK%2BHjigtw%3D%3Dscm=1103.plate:283:0.0.1\_1.0

Cookie purpose description: Unclassified
Initiator: Script tag, page source line number 65
Source: https://sb.scorecardresearch.com/beacon.js
Data is sent to: United States (not adequate)

Blocked until accepted by user: No

**15282** sohu.com HTTP Session

**First found URL:** https://www.sohu.com/xchannel/tag?key=体育scm=1103.plate:412:0.0.2.0

Cookie purpose description: Unclassified

Initiator: Script tag, page source line number 136

0ef634dd7520b9f05d72ba0b636028594caceb4473ae2e8ad9daa8e019c6ea6.js

Data is sent to: Netherlands (adequate)
Adequate country under GDPR (EU)
Blocked until accepted by user: No

**15283** sohu.com HTTP Session

**First found URL:** https://www.sohu.com/xchannel/tag?key=体育scm=1103.plate:412:0.0.2.0

Cookie purpose description: Unclassified

Initiator: Script tag, page source line number 136

Source: https://statics.itc.cn/mptcfeCBDCompRender/prod/32aaa6bc52df8e266a341f1a72bc7122e273ea55302c9fd5a9180ac75796db2da

0 ef 634 dd 7520 b9 f05 d72 ba0 b636028594 caceb4473 ae 2e8 ad9 daa 8e0 19c6 ea6. js

Data is sent to: Netherlands (adequate)
Adequate country under GDPR (EU)
Blocked until accepted by user: No

15284 HTTP sohu.com Session

**First found URL:** https://www.sohu.com/xchannel/tag?key=体育scm=1103.plate:412:0.0.2.0

Cookie purpose description: Unclassified

Initiator: Script tag, page source line number 136

0ef634dd7520b9f05d72ba0b636028594caceb4473ae2e8ad9daa8e019c6ea6.js

Data is sent to: Netherlands (adequate) Adequate country under GDPR (EU) Blocked until accepted by user: No

15310 sohu.com Session

 $\textbf{First found URL:} \ \text{https://www.sohu.com/a/675765015\_260616?} \ \text{edtsign=D2EDCD590A0CE0A9A0B43958F68D74574C1997F5} \ \text{edtcode=urg Gg3lvqugR8UK\%2BHjigtw\%3D\%3Dscm=1103.plate:} \ 283:0.0.1\_1.0$ 

Cookie purpose description: Unclassified

Initiator: Script tag, page source line number 421

Source: https://statics.itc.cn/msfe/pc-article/prod/js/vendors-65d95c.js

Data is sent to: Netherlands (adequate) Adequate country under GDPR (EU) Blocked until accepted by user: No

sohu.com HTTP Session

 $\textbf{First found URL:} \ \text{https://www.sohu.com/a/675766501\_121019331?} \\ \textbf{edtsign=8EE66C18E7B8B5E8BD32F2B3BB90645A4678D727edtcode=urgGg3lvqugR8UK%2BHjigtw%3D%3Dscm=1103.plate:283:0.0.1\_1.0} \\ \textbf{equivalent for the found of the foundation of the$ 

Cookie purpose description: Unclassified

Initiator: Script tag, page source line number 421 Source: https://statics.itc.cn/msfe/pc-article/prod/js/vendors-65d95c.js

Data is sent to: Netherlands (adequate) Adequate country under GDPR (EU)

15538 sohu.com HTTP Session

First found URL: https://www.sohu.com/ Cookie purpose description: Unclassified Initiator: Script tag, page source line number 1

 $\textbf{Source:} \ https://statics.itc.cn/fasttpl/pchome/prod/ClientJs/20235111541/main-8278a268a8.js$ 

Adequate country under GDPR (EU) Blocked until accepted by user: No

15539 sohu.com HTTP Session

First found URL: https://www.sohu.com/ Initiator: Script tag, page source line number 1

Source: https://statics.itc.cn/fasttpl/pchome/prod/ClientJs/20235111541/main-8278a268a8.js

Data is sent to: Netherlands (adequate) Adequate country under GDPR (EU) Blocked until accepted by user: No

15595 sohu.com HTTP Session

First found URL: https://www.sohu.com/ Cookie purpose description: Unclassified Initiator: Script tag, page source line number 1

Source: https://statics.itc.cn/fasttpl/pchome/prod/ClientJs/20235111541/main-8278a268a8.js

Data is sent to: Netherlands (adequate) Adequate country under GDPR (EU) Blocked until accepted by user: No

16469 HTTP sohu.com Session

First found URL: https://www.sohu.com/xchannel/tag?key=体育scm=1103.plate:412:0.0.2.0

Cookie purpose description: Unclassified

Initiator: Script tag, page source line number 136

Source: https://statics.itc.cn/mptcfeCBDCompRender/prod/32aaa6bc52df8e266a341f1a72bc7122e273ea55302c9fd5a9180ac75796db2da

Oef634dd7520b9f05d72ba0b636028594caceb4473ae2e8ad9daa8e019c6ea6.js

Data is sent to: Netherlands (adequate) Adequate country under GDPR (EU) Blocked until accepted by user: No

16580 sohu.com HTTP Session

First found URL: https://www.sohu.com/xchannel/tag?key=体育scm=1103.plate:412:0.0.2.0

Cookie purpose description: Unclassified

Initiator: Script tag, page source line number 136

0ef634dd7520b9f05d72ba0b636028594caceb4473ae2e8ad9daa8e019c6ea6.js

Data is sent to: Netherlands (adequate)

Adequate country under GDPR (EU)

Blocked until accepted by user: No

**16582** sohu.com HTTP Session

First found URL: https://www.sohu.com/xchannel/tag?key=体育scm=1103.plate:412:0.0.2.0

Cookie purpose description: Unclassified

Initiator: Script tag, page source line number 136

**Source:** https://statics.itc.cn/mptcfeCBDCompRender/prod/32aaa6bc52df8e266a341f1a72bc7122e273ea55302c9fd5a9180ac75796db2da

0ef634dd7520b9f05d72ba0b636028594caceb4473ae2e8ad9daa8e019c6ea6.js

Data is sent to: Netherlands (adequate)
Adequate country under GDPR (EU)
Blocked until accepted by user: No

**16583** sohu.com HTTP Session

First found URL: https://www.sohu.com/xchannel/tag?key= 体育scm=1103.plate:412:0.0.2.0

Cookie purpose description: Unclassified

Initiator: Script tag, page source line number 136

0ef634dd7520b9f05d72ba0b636028594caceb4473ae2e8ad9daa8e019c6ea6.js

Data is sent to: Netherlands (adequate)

Adequate country under GDPR (EU)

Blocked until accepted by user: No

**16632** sohu.com HTTP Session

First found URL: https://www.sohu.com/xchannel/tag?key=体育scm=1103.plate:412:0.0.2.0

Cookie purpose description: Unclassified

Initiator: Script tag, page source line number 136

Source: https://statics.itc.cn/mptcfeCBDCompRender/prod/32aaa6bc52df8e266a341f1a72bc7122e273ea55302c9fd5a9180ac75796db2da

0ef 634 dd 7520 b9 f05 d72 ba0 b63 6028594 caceb4473 ae 2e8 ad9 daa 8e0 19c6 ea6. js

Data is sent to: Netherlands (adequate)

Adequate country under GDPR (EU)

Blocked until accepted by user: No

**16633** sohu.com HTTP Session

**First found URL:** https://www.sohu.com/xchannel/tag?key=体育scm=1103.plate:412:0.0.2.0

Cookie purpose description: Unclassified

Initiator: Script tag, page source line number 136

0 ef 634 dd 7520 b9 f05 d72 ba0 b636028594 caceb4473 ae 2e8 ad9 daa 8e0 19c6 ea6. js

Data is sent to: Netherlands (adequate)
Adequate country under GDPR (EU)
Blocked until accepted by user: No

16634 sohu.com HTTP Session

First found URL: https://www.sohu.com/xchannel/tag?key=体育scm=1103.plate:412:0.0.2.0

Cookie purpose description: Unclassified

Initiator: Script tag, page source line number 136

Oef634dd7520b9f05d72ba0b636028594caceb4473ae2e8ad9daa8e019c6ea6.js

Data is sent to: Netherlands (adequate)
Adequate country under GDPR (EU)
Blocked until accepted by user: No

16635 sohu.com HTTP Session

First found URL: https://www.sohu.com/xchannel/tag?key=体育scm=1103.plate:412:0.0.2.0

Cookie purpose description: Unclassified
Initiator: Script tag, page source line number 136

Source: https://statics.itc.cn/mptcfeCBDCompRender/prod/32aaa6bc52df8e266a341f1a72bc7122e273ea55302c9fd5a9180ac75796db2da

Data is sent to: Netherlands (adequate)
Adequate country under GDPR (EU)
Blocked until accepted by user: No

201612/d5710e4e5ad6a4b1195bf96d138279ee.php imp.optaim.com Pixel Session

First found URL: https://www.sohu.com/ Cookie purpose description: Unclassified

Initiator: Script tag, page source line number 11

 $\textbf{Source:} \ https://images.sohu.com/bill/s2015/jscript/lib/sjs/matrix/pv/pagePVmonitor.jscript/lib/sjs/pv/pv/pagePVmonitor.$ 

**Data is sent to:** Netherlands (adequate) Adequate country under GDPR (EU)

**201612/ece197db4eee153aa64f218246be8571.php** imp.optaim.com Pixel Session

First found URL: https://www.sohu.com/a/675765015\_260616?edtsign=D2EDCD590A0CE0A9A0B43958F68D74574C1997F5edtcode=urg

Gg3lvqugR8UK%2BHjigtw%3D%3Dscm=1103.plate:283:0.0.1\_1.0

Cookie purpose description: Unclassified

Initiator: Script tag, page source line number 492

**Source:** https://images.sohu.com/bill/s2015/jscript/lib/sjs/matrix/pv/pagePVmonitor.js

Data is sent to: Netherlands (adequate) Adequate country under GDPR (EU)

46b16c60-5708-4237-b931-35596b06d971-osz-v4

heamarcopatured.com HTTP Session

First found URL: https://www.sohu.com/a/675761969\_119038?edtsign=BE4D6AB468E4AFBC02F4184FBEADB95555AA638Eedtcode=urg  $Gg3lvqugR8UK\%2BHjigtw\%3D\%3Dscm = 1103.plate:283:0.0.1\_1.0$ 

Cookie purpose description: Unclassified Initiator: Page source line number 382

Source: Inline script

Data is sent to: Germany (adequate) Adequate country under GDPR (EU) Blocked until accepted by user: No

AdPushupFeedbackWebService/feedback

e3.adpushup.com Pixel Session

 $\textbf{First found URL:} \ \text{https://www.sohu.com/a/675765015\_260616?} \ \text{edtsign=D2EDCD590A0CE0A9A0B43958F68D74574C1997F5} \ \text{edtcode=urg Gg3lvqugR8UK\%2BHjigtw\%3D\%3Dscm=1103.plate:} \ 283:0.0.1\_1.0$ 

Cookie purpose description: Unclassified Initiator: Page source line number 82

Source: Inline script

Data is sent to: Netherlands (adequate) Adequate country under GDPR (EU)

AdPushupFeedbackWebService/feedback/testmode

e3.adpushup.com Pixel

Session

 $\textbf{First found URL:} \ \text{https://www.sohu.com/a/675765015\_260616?} \ \text{edtsign=D2EDCD590A0CE0A9A0B43958F68D74574C1997F5} \ \text{edtcode=urg} \ \text{for the property of the propert$ 

Gg3lvqugR8UK%2BHjigtw%3D%3Dscm=1103.plate:283:0.0.1\_1.0

Cookie purpose description: Unclassified Initiator: Page source line number 82

Source: Inline script

Data is sent to: Netherlands (adequate) Adequate country under GDPR (EU)

api/rtbserver/cookie

a.vidoomv.com

Pixel

Session

 $\textbf{First found URL:} \ \texttt{https://www.sohu.com/a/675765015\_260616?} edtsign = \texttt{D2EDCD590A0CE0A9A0B43958F68D74574C1997F5} edtcode = \texttt{urganterior} and \texttt{urganterior}$ 

Gg3lvqugR8UK%2BHjigtw%3D%3Dscm=1103.plate:283:0.0.1\_1.0

Cookie purpose description: Unclassified

Initiator: Webserver Source: a.vidoomy.com

Data is sent to: Germany (adequate) Adequate country under GDPR (EU)

HTTP beans\_new\_turn sohu.com 1 day

First found URL: https://www.sohu.com/ Cookie purpose description: Unclassified

Initiator: Script tag, page source line number 11

Source: https://images.sohu.com/bill/default/sohu-require.js via https://images.sohu.com/bill/s2018/passion/0907/passion.min.js

Data is sent to: Netherlands (adequate) Adequate country under GDPR (EU) Blocked until accepted by user: No

beans new turn 1001800000

sohu.com

HTTP

1 day

First found URL: https://www.sohu.com/a/674798515\_383324?scm=1103.plate:537:0.0.1\_1.0spm=smpc.home.auto-news11.3.168414333

7034oF2HLiU\_1467

Cookie purpose description: Unclassified

Initiator: Script tag, page source line number 592

 $\textbf{Source:} \ https://images.sohu.com/bill/s2018/passion/0907/passion.min.js$ 

Data is sent to: Netherlands (adequate) Adequate country under GDPR (EU) Blocked until accepted by user: No

HTML before sofire.bdstatic.com Persistent

First found URL: https://www.sohu.com/xchannel/tag?key=体育scm=1103.plate:412:0.0.2.0

 $\textbf{Cookie purpose description:} \ \textbf{Unclassified}$ 

Initiator: Script tag, page source line number 138

**Source:** https://statics.itc.cn/mptcfeCBDCompRender/prod/713f37171c9562d1a734fbc8f7ebb4d04510b5c98bdda73c879e524a7045cdca2

96709506e1e2af3d5f7ca4f1d6a15e2b3a519aa50d66d934954af8bc4b89e6f.js

Data is sent to: Netherlands (adequate) Adequate country under GDPR (EU)

Blocked until accepted by user: No

BT AA DETECTION btloader.com HTML Persistent

 $\textbf{First found URL:} \ \text{https://www.sohu.com/a/675765015\_260616?} edtsign = D2EDCD590A0CE0A9A0B43958F68D74574C1997F5edtcode = urg Gg3lvqugR8UK%2BHjigtw%3D%3Dscm = 1103.plate: 283:0.0.1\_1.0$ 

Cookie purpose description: Unclassified

Initiator: Script tag, page source line number 327
Source: https://cdn-ali.onemob.mobi/js/sohu300x250.js

Data is sent to: Netherlands (adequate)

Adequate country under GDPR (EU)

Blocked until accepted by user: No

BT\_sid btloader.com HTML Session

First found URL: https://www.sohu.com/a/675765015\_260616?edtsign=D2EDCD590A0CE0A9A0B43958F68D74574C1997F5edtcode=urg

Gg3lvqugR8UK%2BHjigtw%3D%3Dscm=1103.plate:283:0.0.1\_1.0
Cookie purpose description: Unclassified

Initiator: Script tag. page course line number 227

Initiator: Script tag, page source line number 327
Source: https://cdn-ali.onemob.mobi/js/sohu300x250.js

Data is sent to: Netherlands (adequate)

Adequate country under GDPR (EU)

Blocked until accepted by user: No

citylpLocation sohu.com HTTP 3 days

First found URL: https://www.sohu.com/ Cookie purpose description: Unclassified

Initiator: Script tag, page source line number 1
Source: https://statics.itc.cn/fasttpl/pchome/prod/ClientJs/20235111541/main-8278a268a8.js

Data is sent to: Netherlands (adequate)

Adequate country under GDPR (EU)

Blocked until accepted by user: No

**cld** sohu.com HTTP Session

First found URL: https://www.sohu.com/
Cookie purpose description: Unclassified
Initiator: Script tag, page source line number 11
Source: https://cpro.baidustatic.com/cpro/ui/cm.js

Data is sent to: China (not adequate)

Blocked until accepted by user: No

clt sohu.com HTTP Session

First found URL: https://www.sohu.com/
Cookie purpose description: Unclassified
Initiator: Script tag, page source line number 11
Source: https://cpro.baidustatic.com/cpro/ui/cm.js

Data is sent to: China (not adequate)

Blocked until accepted by user: No

FEID sofire.bdstatic.com HTML Persistent

**First found URL:** https://www.sohu.com/xchannel/tag?key=体育scm=1103.plate:412:0.0.2.0

Cookie purpose description: Unclassified

Initiator: Script tag, page source line number 138

**Source:** https://statics.itc.cn/mptcfeCBDCompRender/prod/713f37171c9562d1a734fbc8f7ebb4d04510b5c98bdda73c879e524a7045cdca2

96709506e1e2af3d5f7ca4f1d6a15e2b3a519aa50d66d934954af8bc4b89e6f. js

Data is sent to: Netherlands (adequate)

Adequate country under GDPR (EU)

Blocked until accepted by user: No

**fuid** sohu.com HTTP 100 days

Cookie purpose description: Unclassified

Initiator: Script tag, page source line number 157
Source: https://js.tv.itc.cn/player/h5player\_dcbe60.js
Data is sent to: United Kingdom (adequate)

Adequate country under GDPR (EU)

Blocked until accepted by user: No

gidinf sohu.com HTTP 10 years

First found URL: https://www.sohu.com/
Cookie purpose description: Unclassified
Initiator: Script tag, page source line number 1

Source: https://statics.itc.cn/fasttpl/pchome/prod/ClientJs/20235111541/main-8278a268a8.js

**Data is sent to:** Netherlands (adequate) Adequate country under GDPR (EU)

Blocked until accepted by user: No

**hdpb.gif** pb.hd.sohu.com.cn Pixel Session

 $\label{lem:reconstruction} \textbf{First found URL:} \ \text{https://www.sohu.com/a/675757156\_429139?} \ \text{edtsign=2B060DDBE9AC5B35647210FEB131BC8B34361A42edtcode=urg} \ \text{Gg3lvqugR8UK\%2BHjigtw\%3D\%3Dscm=1103.plate:} \ 282:0.0.1\_1.0ace=9882AE21681BE32CFA9F96F40E1B4FC087B224AEcode=42p2ovmay} \ \text{Gg3lvqugR8UK\%2BHjigtw\%3D\%3Dscm=1103.plate:} \ 282:0.0.1\_1.0ace=9882AE21681BE32CFA9F96F40E1B4FC087B224AEcode=42p2ovmay} \ \text{Gg3lvqugR8UK\%2BHjigtw\%3D\%3Dscm=1103.plate:} \ \text{Gg3lvqugR8UK\%2BHjigtw\%3Dscm=1103.plate:} \ \text{Gg3lvqugR9UK\%2BHjigtw\%3Dscm=1103.plate:} \ \text{Gg3lvqugR9UK\%2BHjigtw\%3Dscm=1103.plate:} \ \text{Gg3lvqugR9UK\%2BHjigtw\%3Dscm=1103.plate:} \ \text{Gg3lvqugR9UK\%2BHjigtw\%3Dscm=1103.plate:} \ \text{Gg3lvqugR9UK\%2BHjigtw\%3Dscm=1103.plate:} \ \text{Gg3lvqugR9UK\%2BHjigtw\%3Dscm=1103.plate:} \ \text{Gg3lvqugR9UK\%2BHjigtw\%3Dscm=110$ 

og

Cookie purpose description: Unclassified Initiator: Page source line number 157

Source: Inline script

Data is sent to: Hong Kong (not adequate)

hotWord statics.itc.cn HTML Session

**First found URL:** https://www.sohu.com/xchannel/tag?key=体育scm=1103.plate:412:0.0.2.0

Cookie purpose description: Unclassified
Initiator: Script tag, page source line number 138

Source: https://statics.itc.cn/mptcfeCBDCompRender/prod/713f37171c9562d1a734fbc8f7ebb4d04510b5c98bdda73c879e524a7045cdca2

96709506e1e2af3d5f7ca4f1d6a15e2b3a519aa50d66d934954af8bc4b89e6f.js

Data is sent to: Netherlands (adequate)

Adequate country under GDPR (EU)

Blocked until accepted by user: No

idb\_xaf#\_bid sohu.com IndexedDB Persistent

**First found URL:** https://www.sohu.com/xchannel/tag?key=体育scm=1103.plate:412:0.0.2.0

 $\textbf{Cookie purpose description:} \ \textbf{Unclassified}$ 

Initiator: Script tag, page source line number 138

**Source:** https://statics.itc.cn/mptcfeCBDCompRender/prod/713f37171c9562d1a734fbc8f7ebb4d04510b5c98bdda73c879e524a7045cdca2

96709506e1e2af3d5f7ca4f1d6a15e2b3a519aa50d66d934954af8bc4b89e6f. js

Data is sent to: Netherlands (adequate)
Adequate country under GDPR (EU)
Blocked until accepted by user: No

ipcncode sohu.com HTTP 1 day

 $\textbf{First found URL:} \ https://www.sohu.com/a/674798515\_383324?scm = 1103.plate: 537:0.0.1\_1.0 spm = smpc.home. auto-news 11.3.16841433324. spm = smpc.home. auto-news 11.3.1684143324. spm = smpc.home. auto-news 11.3.16841433324. spm = smpc.home. auto-news 11.3.1684143324. spm = smpc.home. auto-news 11.3.16841433324. spm = smpc.home. auto-news 11.3.16841433324. spm = smpc.home. auto-news 11.3.16841433324. spm = smpc.home. auto-news 11.3.1684143324. spm = smpc.home. auto-news 11.3.1684143324. spm = smpc.home. auto-news 11.3.1684144. spm = smpc.home. auto-news 11.3.168414. spm = smpc.home. a$ 

7034oF2HLiU\_1467

 $\textbf{Cookie purpose description:} \ \textbf{Unclassified}$ 

Initiator: Script tag, page source line number 623

**Source:** https://s.auto.itc.cn/pc-article/dist/js/pcMain.2e4914da46.js

Data is sent to: China (not adequate)

Blocked until accepted by user: No

IPLOC sohu.com HTTP 30 days

First found URL: https://www.sohu.com/
Cookie purpose description: Unclassified
Initiator: Script tag, page source line number 11
Source: https://statics.itc.cn/spm/prod/js/1.0.5/spm.js

via https://pv.sohu.com/suv/?t?=1684143325623372\_1024\_768?r?=

Data is sent to: Netherlands (adequate)
Adequate country under GDPR (EU)
Blocked until accepted by user: No

itssohu sohu.com HTTP Session

First found URL: https://www.sohu.com/ Cookie purpose description: Unclassified

Initiator: Script tag, page source line number 1

Source: https://statics.itc.cn/fasttpl/pchome/prod/ClientJs/20235111541/main-8278a268a8.js

Data is sent to: Netherlands (adequate)

Adequate country under GDPR (EU)

Blocked until accepted by user: No

ldr s.auto.itc.cn HTML Persistent

First found URL: https://www.sohu.com/a/674798515\_383324?scm=1103.plate:537:0.0.1\_1.0spm=smpc.home.auto-news11.3.168414333

7034oF2HLiU\_1467

Cookie purpose description: Unclassified

Initiator: Page source line number 624

**Source:** Inline script

Data is sent to: China (not adequate)

Blocked until accepted by user: No

**Ispm** s.auto.itc.cn HTML Persistent

First found URL: https://www.sohu.com/a/674798515\_383324?scm=1103.plate:537:0.0.1\_1.0spm=smpc.home.auto-news11.3.168414333

Cookie purpose description: Unclassified

Initiator: Page source line number 624

Source: Inline script

Data is sent to: China (not adequate)

Blocked until accepted by user: No

mc.aif pv.hd.sohu.com Pixel Session

First found URL: https://www.sohu.com/a/675757156\_429139?edtsign=2B060DDBE9AC5B35647210FEB131BC8B34361A42edtcode=urg 

Cookie purpose description: Unclassified Initiator: Page source line number 157

Source: Inline script

Data is sent to: Hong Kong (not adequate)

HTTP passport sohu.com Session

First found URL: https://www.sohu.com/ Cookie purpose description: Unclassified Initiator: Script tag, page source line number 11

Source: https://39d0825d09f05.cdn.sohucs.com/sdk/passport-4.0.3.js

Data is sent to: United Kingdom (adequate) Adequate country under GDPR (EU) Blocked until accepted by user: No

HTTP ppinf sohu.com Session

First found URL: https://www.sohu.com/ Cookie purpose description: Unclassified

Initiator: Script tag, page source line number 11
Source: https://39d0825d09f05.cdn.sohucs.com/sdk/passport-4.0.3.js

Data is sent to: United Kingdom (adequate) Adequate country under GDPR (EU) Blocked until accepted by user: No

ppinfo sohu.com HTTP Session

First found URL: https://www.sohu.com/ Cookie purpose description: Unclassified

Initiator: Script tag, page source line number 11

Source: https://39d0825d09f05.cdn.sohucs.com/sdk/passport-4.0.3.js

Data is sent to: United Kingdom (adequate) Adequate country under GDPR (EU) Blocked until accepted by user: No

ppmdig sohu.com HTTP Session

First found URL: https://www.sohu.com/ Cookie purpose description: Unclassified

Initiator: Script tag, page source line number 11
Source: https://39d0825d09f05.cdn.sohucs.com/sdk/passport-4.0.3.js

Data is sent to: United Kingdom (adequate) Adequate country under GDPR (EU) Blocked until accepted by user: No

pprdig sohu.com HTTP Session

First found URL: https://www.sohu.com/ Cookie purpose description: Unclassified

Initiator: Script tag, page source line number 11
Source: https://39d0825d09f05.cdn.sohucs.com/sdk/passport-4.0.3.js

Data is sent to: United Kingdom (adequate) Adequate country under GDPR (EU)

Blocked until accepted by user: No

sohu.com HTTP Session reqtype

First found URL: https://www.sohu.com/ Cookie purpose description: Unclassified

Initiator: Script tag, page source line number 1  $\textbf{Source:} \ https://statics. \bar{itc.cn/fasttpl/pchome/prod/ClientJs/20235111541/main-8278a268a8.js$ 

Data is sent to: Netherlands (adequate) Adequate country under GDPR (EU) Blocked until accepted by user: No

s sofire.bdstatic.com HTML Persistent

First found URL: https://www.sohu.com/xchannel/tag?key=体育scm=1103.plate:412:0.0.2.0

Cookie purpose description: Unclassified

Initiator: Script tag, page source line number 138

**Source:** https://statics.itc.cn/mptcfeCBDCompRender/prod/713f37171c9562d1a734fbc8f7ebb4d04510b5c98bdda73c879e524a7045cdca2 96709506e1e2af3d5f7ca4f1d6a15e2b3a519aa50d66d934954af8bc4b89e6f.js

Data is sent to: Netherlands (adequate)

Adequate country under GDPR (EU)

Blocked until accepted by user: No

**SCookie** aty.sohu.com HTTP Session

First found URL: https://www.sohu.com/a/675757156\_429139?edtsign=2B060DDBE9AC5B35647210FEB131BC8B34361A42edtcode=urg Gg3lvqugR8UK%2BHjigtw%3D%3Dscm=1103.plate:282:0.0.1\_1.0ace=9882AE21681BE32CFA9F96F40E1B4FC087B224AEcode=42p2ovmay

Cookie purpose description: Unclassified Initiator: Page source line number 157

Source: Inline script

Data is sent to: Unknown (not adequate)

Blocked until accepted by user: No

search\_words statics.itc.cn HTML Persistent

 $\textbf{First found URL:} \ \text{https://www.sohu.com/a/675765015\_260616?} \ \text{edtsign=D2EDCD590A0CE0A9A0B43958F68D74574C1997F5} \ \text{edtcode=urg Gg3lvqugR8UK\%2BHjigtw\%3D\%3Dscm=1103.plate:} \ 283:0.0.1\_1.0$ 

Cookie purpose description: Unclassified

Initiator: Script tag, page source line number 423

 $\textbf{Source:} \ https://statics.itc.cn/msfe/pc-article/prod/js/default.main.main\_article-f980a0.js$ 

Data is sent to: Netherlands (adequate)
Adequate country under GDPR (EU)
Blocked until accepted by user: No

**sohu\_choice\_cityname** statics.itc.cn HTML Persistent

First found URL: https://www.sohu.com/
Cookie purpose description: Unclassified
Initiator: Script tag, page source line number 1

Source: https://statics.itc.cn/fasttpl/pchome/prod/ClientJs/20235111541/main-8278a268a8.js

Data is sent to: Netherlands (adequate)
Adequate country under GDPR (EU)
Blocked until accepted by user: No

sohu\_user\_ip sohu.com HTTP 1 day

First found URL: https://www.sohu.com/a/674798515\_383324?scm=1103.plate:537:0.0.1\_1.0spm=smpc.home.auto-news11.3.168414333

7034oF2HLiU\_1467

 $\textbf{Cookie purpose description:} \ \textbf{Unclassified}$ 

Initiator: Script tag, page source line number 623

 $\textbf{Source:} \ https://s.auto.itc.cn/pc-article/dist/js/pcMain.2e4914da46.js$ 

Data is sent to: China (not adequate)

Blocked until accepted by user: No

**SUV** sohu.com HTTP 5363 days

First found URL: https://www.sohu.com/
Cookie purpose description: Unclassified
Initiator: Script tag, page source line number 11
Source: https://statics.itc.cn/spm/prod/js/1.0.5/spm.js

via https://pv.sohu.com/suv/?t?=1684143325623372\_1024\_768?r?=

Data is sent to: Netherlands (adequate)
Adequate country under GDPR (EU)
Blocked until accepted by user: No

tgw 17 route sohu.com HTTP 1 day

First found URL: https://www.sohu.com/ Cookie purpose description: Unclassified

Initiator: Webserver Source: sohu.com

Data is sent to: Netherlands (adequate)
Adequate country under GDPR (EU)
Blocked until accepted by user: No