

Cookie scan report

Summary

Scan date: 15/05/2023
Domain name: movie.douban.com
Server location: China
Cookies, in total: 123



Scan result

123 cookies were identified.
3 cookies are unclassified and need manual classification and a purpose description.

The result is based on a scan of up to 5 website pages and therefore not complete. To perform a complete scan, [create a Cookiebot subscription for your domain](#).

Category: Necessary (10)

Necessary cookies help make a website usable by enabling basic functions like page navigation and access to secure areas of the website. The website cannot function properly without these cookies.

COOKIE NAME	PROVIDER	TYPE	EXPIRY
audit	rubiconproject.com	HTTP	1 year
First found URL: https://movie.douban.com/review/15139335/ Cookie purpose description: Determines whether the visitor has accepted the cookie consent box. This ensures that the cookie consent box will not be presented again upon re-entry. Initiator: Webserver Source: rubiconproject.com Data is sent to: United States (not adequate)			
checkForPermission	bidr.io	HTTP	1 day
First found URL: https://movie.douban.com/review/15139335/ Cookie purpose description: Determines whether the user has accepted the cookie consent box. Initiator: Webserver Source: bidr.io Data is sent to: Unknown (not adequate)			
connect.sid	pubmatic.com	HTTP	7 days
First found URL: https://movie.douban.com/review/15139335/ Cookie purpose description: The cookie is necessary for secure log-in and the detection of any spam or abuse of the website. Initiator: Webserver Source: pubmatic.com Data is sent to: United Kingdom (adequate) Adequate country under GDPR (EU)			
ct	douban.com	HTTP	30 days
First found URL: https://movie.douban.com/review/15129700/ Cookie purpose description: This cookie is a part of a bundle of cookies set by the website's webshop platform to facilitate product images, filter functions and shopping-cart functionalities. Initiator: Webserver Source: douban.com Data is sent to: China (not adequate)			
gdpr	id5-sync.com	HTTP	1 day
First found URL: https://movie.douban.com/review/15139335/ Cookie purpose description: Determines whether the visitor has accepted the cookie consent box. This ensures that the cookie consent box will not be presented again upon re-entry. Initiator: Page source line number 932 Source: Inline script			

Data is sent to: France (adequate) Adequate country under GDPR (EU)			
google_auto_fc_cmp_setting	googlesyndication.com	HTML	Persistent
First found URL: https://movie.douban.com/subject/1308027/?from=reviews Cookie purpose description: Stores the user's cookie consent state for the current domain Initiator: Page source line number 2983 Source: Inline script Data is sent to: United States (not adequate)			
INGRESSCOOKIE	pubmatic.com	HTTP	Session
First found URL: https://movie.douban.com/review/15139335/ Cookie purpose description: This cookie is used to distinguish between humans and bots. Initiator: Webserver Source: pubmatic.com Data is sent to: United Kingdom (adequate) Adequate country under GDPR (EU)			
rc::e	google.com	HTML	Session
First found URL: https://movie.douban.com/ Cookie purpose description: This cookie is used to distinguish between humans and bots. Initiator: Page source line number 1994 Source: Inline script Data is sent to: United States (not adequate)			
tbl-session-referrer	taboola.com	HTML	Session
First found URL: https://movie.douban.com/subject/1308027/?from=reviews Cookie purpose description: Unique id that identifies the user's session. Initiator: Page source line number 2983 Source: Inline script Data is sent to: United Kingdom (adequate) Adequate country under GDPR (EU)			
test_cookie	doubleclick.net	HTTP	1 day
First found URL: https://movie.douban.com/ Cookie purpose description: Used to check if the user's browser supports cookies. Initiator: Page source line number 1994 Source: Inline script Data is sent to: United States (not adequate)			

Category: Preferences (3)

Preference cookies enable a website to remember information that changes the way the website behaves or looks, like your preferred language or the region that you are in.

COOKIE NAME	PROVIDER	TYPE	EXPIRY
qmap	crwdcntrl.net	Pixel	Session
First found URL: https://movie.douban.com/review/15139335/ Cookie purpose description: Necessary for the website's 3D-map function. Initiator: Webserver Source: crwdcntrl.net Data is sent to: Ireland (adequate) Adequate country under GDPR (EU)			
trc_cache	taboola.com	HTML	Session
First found URL: https://movie.douban.com/subject/1308027/?from=reviews Cookie purpose description: Necessary for the functionality of the website's comment-system. Initiator: Page source line number 2983 Source: Inline script Data is sent to: United Kingdom (adequate) Adequate country under GDPR (EU) Blocked until accepted by user: No			
trc_cache_by_placement	taboola.com	HTML	Session
First found URL: https://movie.douban.com/subject/1308027/?from=reviews			

Cookie purpose description: Necessary for the functionality of the website's chat-box function.

Initiator: Page source line number 2983

Source: Inline script

Data is sent to: United Kingdom (adequate)

Adequate country under GDPR (EU)

Blocked until accepted by user: No

Category: Statistics (21)

Statistic cookies help website owners to understand how visitors interact with websites by collecting and reporting information anonymously.

COOKIE NAME	PROVIDER	TYPE	EXPIRY
__utma	douban.com	HTTP	2 years
First found URL: https://movie.douban.com/			
Cookie purpose description: Collects data on the number of times a user has visited the website as well as dates for the first and most recent visit. Used by Google Analytics.			
Initiator: Script tag, page source line number 2056			
Source: https://ssl.google-analytics.com/ga.js			
Data is sent to: United States (not adequate)			
Blocked until accepted by user: No			
__utma	movie.douban.com	HTTP	2 years
First found URL: https://movie.douban.com/			
Cookie purpose description: Collects data on the number of times a user has visited the website as well as dates for the first and most recent visit. Used by Google Analytics.			
Initiator: Script tag, page source line number 2056			
Source: https://ssl.google-analytics.com/ga.js			
Data is sent to: United States (not adequate)			
Blocked until accepted by user: No			
__utmb	douban.com	HTTP	1 day
First found URL: https://movie.douban.com/			
Cookie purpose description: Registers a timestamp with the exact time of when the user accessed the website. Used by Google Analytics to calculate the duration of a website visit.			
Initiator: Script tag, page source line number 2056			
Source: https://ssl.google-analytics.com/ga.js			
Data is sent to: United States (not adequate)			
Blocked until accepted by user: No			
__utmb	movie.douban.com	HTTP	1 day
First found URL: https://movie.douban.com/			
Cookie purpose description: Registers a timestamp with the exact time of when the user accessed the website. Used by Google Analytics to calculate the duration of a website visit.			
Initiator: Script tag, page source line number 2056			
Source: https://ssl.google-analytics.com/ga.js			
Data is sent to: United States (not adequate)			
Blocked until accepted by user: No			
__utmc	douban.com	HTTP	Session
First found URL: https://movie.douban.com/			
Cookie purpose description: Registers a timestamp with the exact time of when the user leaves the website. Used by Google Analytics to calculate the duration of a website visit.			
Initiator: Script tag, page source line number 2056			
Source: https://ssl.google-analytics.com/ga.js			
Data is sent to: United States (not adequate)			
Blocked until accepted by user: No			
__utmc	movie.douban.com	HTTP	Session
First found URL: https://movie.douban.com/			
Cookie purpose description: Registers a timestamp with the exact time of when the user leaves the website. Used by Google Analytics to calculate the duration of a website visit.			
Initiator: Script tag, page source line number 2056			
Source: https://ssl.google-analytics.com/ga.js			
Data is sent to: United States (not adequate)			

Blocked until accepted by user: No

__utmt	douban.com	HTTP	1 day
First found URL: https://movie.douban.com/review/15129700/			
Cookie purpose description: Used to throttle the speed of requests to the server.			
Initiator: Script tag, page source line number 2056			
Source: https://ssl.google-analytics.com/ga.js			
Data is sent to: United States (not adequate)			
Blocked until accepted by user: No			

__utmt	movie.douban.com	HTTP	1 day
First found URL: https://movie.douban.com/subject/1308027/?from=reviews			
Cookie purpose description: Used to throttle the speed of requests to the server.			
Initiator: Script tag, page source line number 2056			
Source: https://ssl.google-analytics.com/ga.js			
Data is sent to: United States (not adequate)			

__utmv	douban.com	HTTP	Session
First found URL: https://movie.douban.com/			
Cookie purpose description: Saves user-defined tracking parameters for use in Google Analytics.			
Initiator: Script tag, page source line number 2056			
Source: https://ssl.google-analytics.com/ga.js			
Data is sent to: United States (not adequate)			
Blocked until accepted by user: No			

__utmv	movie.douban.com	HTTP	Session
First found URL: https://movie.douban.com/			
Cookie purpose description: Saves user-defined tracking parameters for use in Google Analytics.			
Initiator: Script tag, page source line number 2056			
Source: https://ssl.google-analytics.com/ga.js			
Data is sent to: United States (not adequate)			

Blocked until accepted by user: No

__utmz	douban.com	HTTP	6 months
First found URL: https://movie.douban.com/			
Cookie purpose description: Collects data on where the user came from, what search engine was used, what link was clicked and what search term was used. Used by Google Analytics.			
Initiator: Script tag, page source line number 2056			
Source: https://ssl.google-analytics.com/ga.js			
Data is sent to: United States (not adequate)			
Blocked until accepted by user: No			

__utmz	movie.douban.com	HTTP	6 months
First found URL: https://movie.douban.com/			
Cookie purpose description: Collects data on where the user came from, what search engine was used, what link was clicked and what search term was used. Used by Google Analytics.			
Initiator: Script tag, page source line number 2056			
Source: https://ssl.google-analytics.com/ga.js			
Data is sent to: United States (not adequate)			

Blocked until accepted by user: No

_pk_id#	movie.douban.com	HTTP	1 year
First found URL: https://movie.douban.com/			
Cookie purpose description: Collects statistics on the user's visits to the website, such as the number of visits, average time spent on the website and what pages have been read.			
Initiator: Script tag, page source line number 2039			
Source: https://img3.doubanio.com/dae/fundin/piwik.js			
Data is sent to: Netherlands (adequate)			
Adequate country under GDPR (EU)			
Blocked until accepted by user: No			

_pk_ses#	movie.douban.com	HTTP	1 day
First found URL: https://movie.douban.com/			
Cookie purpose description: Used by Piwik Analytics Platform to track page requests from the visitor during the session.			
Initiator: Script tag, page source line number 2039			
Source: https://img3.doubanio.com/dae/fundin/piwik.js			
Data is sent to: Netherlands (adequate)			

_vwo_uuid_v2	movie.douban.com	HTTP	1 year
First found URL: https://movie.douban.com/			
Cookie purpose description: This cookie is set to make split-tests on the website, which optimizes the website's relevance towards the visitor – the cookie can also be set to improve the visitor's experience on a website.			
Initiator: Script tag, page source line number 39			
Source: https://dev.visualwebsiteoptimizer.com/j.php?a=249272u=https%3A%2F%2Fmovie.douban.com%2Fr=0.8830821755726634			
Data is sent to: United States (not adequate)			
Blocked until accepted by user: No			
bid	douban.com	HTTP	1 year
First found URL: https://movie.douban.com/			
Cookie purpose description: Registers statistical data on users' behaviour on the website. Used for internal analytics by the website operator.			
Initiator: Webserver			
Source: douban.com			
Data is sent to: China (not adequate)			
Blocked until accepted by user: No			
d	quantserve.com	HTTP	3 months
First found URL: https://movie.douban.com/review/15139335/			
Cookie purpose description: Collects anonymous data on the user's visits to the website, such as the number of visits, average time spent on the website and what pages have been loaded with the purpose of generating reports for optimising the website content.			
Initiator: Webserver			
Source: quantserve.com			
Data is sent to: Unknown (not adequate)			
pp	pubmatic.com	HTTP	3 months
First found URL: https://movie.douban.com/review/15139335/			
Cookie purpose description: Registers statistical data on users' behaviour on the website. Used for internal analytics by the website operator.			
Initiator: Webserver			
Source: pubmatic.com			
Data is sent to: United States (not adequate)			
PugT	pubmatic.com	HTTP	30 days
First found URL: https://movie.douban.com/review/15139335/			
Cookie purpose description: Used to determine the number of times the cookies have been updated in the visitor's browser. Used to optimize the website's server efficiency.			
Initiator: Webserver			
Source: pubmatic.com			
Data is sent to: United States (not adequate)			
trc_cookie_storage	movie.douban.com	HTTP	1 year
First found URL: https://movie.douban.com/subject/1308027/?from=reviews			
Cookie purpose description: Registers statistical data on users' behaviour on the website. Used for internal analytics by the website operator.			
Initiator: Script tag, page source line number 2983			
Source: https://cdn.taboola.com/libtrc/impl.20230511-7-RELEASE.js			
Data is sent to: United Kingdom (adequate)			
Adequate country under GDPR (EU)			
Blocked until accepted by user: No			
v.gif	visualwebsiteoptimizer.com	Pixel	Session
First found URL: https://movie.douban.com/			
Cookie purpose description: This cookie is set to make split-tests on the website, which optimizes the website's relevance towards the visitor – the cookie can also be set to improve the visitor's experience on a website.			
Initiator: Page source line number 39			
Source: Inline script			
Data is sent to: United States (not adequate)			

Category: Marketing (86)

Marketing cookies are used to track visitors across websites. The intention is to display ads that are relevant and

engaging for the individual user and thereby more valuable for publishers and third party advertisers.

COOKIE NAME	PROVIDER	TYPE	EXPIRY
__gads First found URL: https://movie.douban.com/subject/1308027/?from=reviews Cookie purpose description: Used to register what ads have been displayed to the user. Initiator: Script tag, page source line number 2983 Source: https://pagead2.googlesyndication.com/pagead/managed/js/adsense/m202305090101/show_ads_impl_with_ama_fy2021.js?client=ca-pub-4830389020085397plah=movie.douban.com Data is sent to: United States (not adequate) Blocked until accepted by user: No	douban.com	HTTP	1 year
__gpi First found URL: https://movie.douban.com/subject/1308027/?from=reviews Cookie purpose description: Collects information on user behaviour on multiple websites. This information is used in order to optimize the relevance of advertisement on the website. Initiator: Script tag, page source line number 2983 Source: https://pagead2.googlesyndication.com/pagead/managed/js/adsense/m202305090101/show_ads_impl_with_ama_fy2021.js?client=ca-pub-4830389020085397plah=movie.douban.com Data is sent to: United States (not adequate) Blocked until accepted by user: No	douban.com	HTTP	1 year
__kuid First found URL: https://movie.douban.com/review/15139335/ Cookie purpose description: This cookie is used to collect information on a visitor. This information will become an ID string with information on a specific visitor – ID information strings can be used to target groups with similar preferences, or can be used by third-party domains or ad-exchanges. Initiator: Webserver Source: bidtheatre.com Data is sent to: Netherlands (adequate) Adequate country under GDPR (EU)	bidtheatre.com	HTTP	Session
_aid First found URL: https://movie.douban.com/subject/1308027/?from=reviews Cookie purpose description: Identifies all devices the user uses with the purpose of displaying targeted ads on all devices. Initiator: Page source line number 2983 Source: Inline script Data is sent to: Unknown (not adequate) Blocked until accepted by user: No	c.appier.net	HTTP	1 year
knxq First found URL: https://movie.douban.com/subject/1308027/?from=reviews Cookie purpose description: Determines when the visitor last visited the different subpages on the website, as well as sets a timestamp for when the session started. Initiator: Page source line number 2983 Source: Inline script Data is sent to: Singapore (not adequate) Blocked until accepted by user: No	brand-display.com	HTTP	Session
A3 First found URL: https://movie.douban.com/review/15139335/ Cookie purpose description: Collects information on user behaviour on multiple websites. This information is used in order to optimize the relevance of advertisement on the website. Initiator: Page source line number 932 Source: Inline script Data is sent to: United States (not adequate)	yahoo.com	HTTP	1 year
ad-id First found URL: https://movie.douban.com/review/15139335/ Cookie purpose description: Used by Amazon Advertising to register user actions and target content on the website based on ad clicks on a different website. Initiator: Webserver Source: amazon-adsystem.com Data is sent to: Unknown (not adequate)	amazon-adsystem.com	HTTP	231 days
ad-privacy First found URL: https://movie.douban.com/review/15139335/ Cookie purpose description: Used by Amazon Advertising to register user actions and target content on the website based on ad clicks	amazon-adsystem.com	HTTP	1874 days

on a different website.

Initiator: Webserver

Source: amazon-adsystem.com

Data is sent to: Unknown (not adequate)

AdServer/Pug

pubmatic.com

Pixel

Session

First found URL: <https://movie.douban.com/review/15139335/>

Cookie purpose description: Sets a timestamp for when the visitor entered the website. This is used for analytical purposes on the website.

Initiator: Webserver

Source: pubmatic.com

Data is sent to: United Kingdom (adequate)

Adequate country under GDPR (EU)

AFFICHE_W

weborama.fr

HTTP

1 year

First found URL: <https://movie.douban.com/review/15139335/>

Cookie purpose description: Used by the advertising platform Weborama to determine the visitor's interests based on pages visits, content clicked and other actions on the website.

Initiator: Webserver

Source: weborama.fr

Data is sent to: France (adequate)

Adequate country under GDPR (EU)

ANON_ID

tribalfusion.com

HTTP

3 months

First found URL: <https://movie.douban.com/review/15139335/>

Cookie purpose description: Collects data on user visits to the website, such as what pages have been accessed. The registered data is used to categorise the user's interest and demographic profiles in terms of resales for targeted marketing.

Initiator: Webserver

Source: tribalfusion.com

Data is sent to: United States (not adequate)

ANON_ID_old

tribalfusion.com

HTTP

3 months

First found URL: <https://movie.douban.com/review/15139335/>

Cookie purpose description: Collects data about the user's visit to the site, such as the number of returning visits and which pages are read. The purpose is to deliver targeted ads.

Initiator: Webserver

Source: tribalfusion.com

Data is sent to: United States (not adequate)

bito

bidr.io

HTTP

13 months

First found URL: <https://movie.douban.com/review/15139335/>

Cookie purpose description: Sets a unique ID for the visitor, that allows third party advertisers to target the visitor with relevant advertisement. This pairing service is provided by third party advertisement hubs, which facilitates real-time bidding for advertisers.

Initiator: Webserver

Source: bidr.io

Data is sent to: Unknown (not adequate)

bitolsSecure

bidr.io

HTTP

13 months

First found URL: <https://movie.douban.com/review/15139335/>

Cookie purpose description: Presents the user with relevant content and advertisement. The service is provided by third-party advertisement hubs, which facilitate real-time bidding for advertisers.

Initiator: Webserver

Source: bidr.io

Data is sent to: Unknown (not adequate)

bridge

adgrx.com

Pixel

Session

First found URL: <https://movie.douban.com/review/15139335/>

Cookie purpose description: Presents the user with relevant content and advertisement. The service is provided by third-party advertisement hubs, which facilitate real-time bidding for advertisers.

Initiator: Webserver

Source: adgrx.com

Data is sent to: Netherlands (adequate)

Adequate country under GDPR (EU)

C

adform.net

HTTP

1 month

First found URL: <https://movie.douban.com/review/15139335/>

Cookie purpose description: Used to check if the user's browser supports cookies.

Initiator: Webserver

Source: adform.net

Data is sent to: Unknown (not adequate)

callback id5-sync.com HTTP 1 day

First found URL: <https://movie.douban.com/review/15139335/>

Cookie purpose description: Collects data on visitor behaviour from multiple websites, in order to present more relevant advertisement - This also allows the website to limit the number of times that they are shown the same advertisement.

Initiator: Page source line number 932
Source: Inline script

Data is sent to: France (adequate)
Adequate country under GDPR (EU)

Blocked until accepted by user: No

car id5-sync.com HTTP 1 day

First found URL: <https://movie.douban.com/review/15139335/>

Cookie purpose description: Presents the user with relevant content and advertisement. The service is provided by third-party advertisement hubs, which facilitate real-time bidding for advertisers.

Initiator: Page source line number 932
Source: Inline script

Data is sent to: France (adequate)
Adequate country under GDPR (EU)

Blocked until accepted by user: No

cd rubiconproject.com HTTP Session

First found URL: <https://movie.douban.com/subject/1308027/?from=reviews>

Cookie purpose description: Registers anonymised user data, such as IP address, geographical location, visited websites, and what ads the user has clicked, with the purpose of optimising ad display based on the user's movement on websites that use the same ad network.

Initiator: Script tag, page source line number 2983
Source: <https://eus.rubiconproject.com/usync.js>

Data is sent to: United Kingdom (adequate)
Adequate country under GDPR (EU)

Blocked until accepted by user: No

cf id5-sync.com HTTP 1 day

First found URL: <https://movie.douban.com/review/15139335/>

Cookie purpose description: Sets a unique ID for the visitor, that allows third party advertisers to target the visitor with relevant advertisement. This pairing service is provided by third party advertisement hubs, which facilitates real-time bidding for advertisers.

Initiator: Page source line number 932
Source: Inline script

Data is sent to: France (adequate)
Adequate country under GDPR (EU)

Blocked until accepted by user: No

chkChromeAb67Sec pubmatic.com HTTP Session

First found URL: <https://movie.douban.com/review/15139335/>

Cookie purpose description: Presents the user with relevant content and advertisement. The service is provided by third-party advertisement hubs, which facilitate real-time bidding for advertisers.

Initiator: Webserver
Source: pubmatic.com

Data is sent to: United States (not adequate)

cid_# ctnsnet.com HTTP 1 year

First found URL: <https://movie.douban.com/review/15139335/>

Cookie purpose description: Collects unidentifiable data that is sent to an unidentifiable source. The source's identity is kept secret by the company, Whois Privacy Protection Service, Inc.

Initiator: Webserver
Source: ctnsnet.com

Data is sent to: Unknown (not adequate)

cip id5-sync.com HTTP 1 day

First found URL: <https://movie.douban.com/review/15139335/>

Cookie purpose description: Presents the user with relevant content and advertisement. The service is provided by third-party advertisement hubs, which facilitate real-time bidding for advertisers.

Initiator: Page source line number 932
Source: Inline script

Data is sent to: Germany (adequate)
Adequate country under GDPR (EU)

Blocked until accepted by user: No

cnac id5-sync.com HTTP 1 day

First found URL: <https://movie.douban.com/review/15139335/>

Cookie purpose description: Presents the user with relevant content and advertisement. The service is provided by third-party advertisement hubs, which facilitate real-time bidding for advertisers.

Initiator: Page source line number 932

Source: Inline script

Data is sent to: France (adequate)

Adequate country under GDPR (EU)

Blocked until accepted by user: No

csi	gstatic.com	Pixel	Session
First found URL: https://movie.douban.com/review/15129700/			
Cookie purpose description: Unclassified			
Initiator: Page source line number 748			
Source: Inline script			
Data is sent to: United States (not adequate)			

csync	smartadserver.com	HTTP	1 year
First found URL: https://movie.douban.com/review/15139335/			
Cookie purpose description: Optimises ad display based on the user's movement combined and various advertiser bids for displaying user ads.			
Initiator: Webserver			
Source: smartadserver.com			
Data is sent to: United States (not adequate)			

dbm/ad	doubleclick.net	Pixel	Session
First found URL: https://movie.douban.com/review/15097765/?from=gallery			
Cookie purpose description: Presents the user with relevant content and advertisement. The service is provided by third-party advertisement hubs, which facilitate real-time bidding for advertisers.			
Initiator: Page source line number 723			
Source: Inline script			
Data is sent to: United States (not adequate)			

doubanos-douban:session-data	taboola.com	HTML	Persistent
First found URL: https://movie.douban.com/subject/1308027/?from=reviews			
Cookie purpose description: Unclassified			
Initiator: Page source line number 2983			
Source: Inline script			
Data is sent to: United Kingdom (adequate)			
Adequate country under GDPR (EU)			
Blocked until accepted by user: No			

DPSync3	pubmatic.com	HTTP	Session
First found URL: https://movie.douban.com/review/15139335/			
Cookie purpose description: Used to identify the visitor across visits and devices. This allows the website to present the visitor with relevant advertisement - The service is provided by third party advertisement hubs, which facilitate real-time bidding for advertisers.			
Initiator: Webserver			
Source: pubmatic.com			
Data is sent to: United States (not adequate)			

DSID	doubleclick.net	HTTP	1 day
First found URL: https://movie.douban.com/			
Cookie purpose description: Used by Google DoubleClick for re-targeting, optimisation, reporting and attribution of online adverts.			
Initiator: Page source line number 1994			
Source: Inline script			
Data is sent to: United States (not adequate)			

Blocked until accepted by user: No

emilyRan	rubiconproject.com	HTML	Session
First found URL: https://movie.douban.com/subject/1308027/?from=reviews			
Cookie purpose description: Presents the user with relevant content and advertisement. The service is provided by third-party advertisement hubs, which facilitate real-time bidding for advertisers.			
Initiator: Page source line number 2983			
Source: Inline script			
Data is sent to: United Kingdom (adequate)			
Adequate country under GDPR (EU)			
Blocked until accepted by user: No			

EQUser	eqads.com	HTTP	3 months
First found URL: https://movie.douban.com/review/15139335/			
Cookie purpose description: Registers a unique ID that identifies a returning user's device. The ID is used for targeted ads.			

Initiator: Page source line number 932
Source: Inline script

Data is sent to: Canada (adequate)
Adequate country under GDPR (EU)
Blocked until accepted by user: No

eud rfihub.com HTTP 1 year
First found URL: <https://movie.douban.com/review/15139335/>
Cookie purpose description: Registers user data, such as IP address, geographical location, visited websites, and what ads the user has clicked, with the purpose of optimising ad display based on the user's movement on websites that use the same ad network.
Initiator: Webserver
Source: rfihub.com
Data is sent to: Unknown (not adequate)
Blocked until accepted by user: No

everest_g_v2 everesttech.net HTTP 1 year
First found URL: <https://movie.douban.com/review/15139335/>
Cookie purpose description: Used for targeted ads and to document efficacy of each individual ad.
Initiator: Webserver
Source: everesttech.net
Data is sent to: United States (not adequate)

fcap rubiconproject.com HTML Persistent
First found URL: <https://movie.douban.com/review/15139335/>
Cookie purpose description: Presents the user with relevant content and advertisement. The service is provided by third-party advertisement hubs, which facilitate real-time bidding for advertisers.
Initiator: Page source line number 932
Source: Inline script
Data is sent to: United Kingdom (adequate)
Adequate country under GDPR (EU)
Blocked until accepted by user: No

getuid/pubmatic de17a.com Pixel Session
First found URL: <https://movie.douban.com/review/15139335/>
Cookie purpose description: Detects whether partner data synchronization is functioning and currently running - This function sends user data between third-party advertisement companies for the purpose of targeted advertisements.
Initiator: Webserver
Source: de17a.com
Data is sent to: Sweden (adequate)
Adequate country under GDPR (EU)

google_adsense_settings googlesyndication.com HTML Persistent
First found URL: <https://movie.douban.com/subject/1308027/?from=reviews>
Cookie purpose description: Used by Google AdSense for experimenting with advertisement efficiency across websites using their services.
Initiator: Page source line number 2983
Source: Inline script
Data is sent to: United States (not adequate)
Blocked until accepted by user: No

GoogleAdServingTest movie.douban.com HTTP Session
First found URL: <https://movie.douban.com/subject/1308027/?from=reviews>
Cookie purpose description: Used to register what ads have been displayed to the user.
Initiator: Script tag, page source line number 2983
Source: https://pagead2.googlesyndication.com/pagead/managed/js/adsense/m202305090101/show_ads_impl_with_ama_fy2021.js?client=ca-pub-4830389020085397&plah=movie.douban.com
Data is sent to: United States (not adequate)
Blocked until accepted by user: No

Hm_ck_# movie.douban.com HTTP Session
First found URL: <https://movie.douban.com/annual/2022?source=doubanmoviefullscreen=1?from=gallery>
Cookie purpose description: Used to send data to Baidu about the visitor's device and behavior. Tracks the visitor across devices and marketing channels.
Initiator: Script tag, page source line number 41
Source: <https://hm.baidu.com/hm.js?16a14f3002af32bf3a75dfe352478639>
Data is sent to: Hong Kong (not adequate)
Blocked until accepted by user: No

Hm_lpvt_#	hm.baidu.com	HTML	Session
First found URL: https://movie.douban.com/annual/2022?source=doubanmoviefullscreen=1?from=gallery			
Cookie purpose description: Used to send data to Baidu about the visitor's device and behavior. Tracks the visitor across devices and marketing channels.			
Initiator: Page source line number 41			
Source: Inline script			
Data is sent to: Hong Kong (not adequate)			
Blocked until accepted by user: No			
Hm_lpvt_#	movie.douban.com	HTTP	Session
First found URL: https://movie.douban.com/annual/2022?source=doubanmoviefullscreen=1?from=gallery			
Cookie purpose description: Used to send data to Baidu about the visitor's device and behavior. Tracks the visitor across devices and marketing channels.			
Initiator: Script tag, page source line number 41			
Source: https://hm.baidu.com/hm.js?16a14f3002af32bf3a75dfe352478639			
Data is sent to: Hong Kong (not adequate)			
Blocked until accepted by user: No			
Hm_lvt_#	hm.baidu.com	HTML	Persistent
First found URL: https://movie.douban.com/annual/2022?source=doubanmoviefullscreen=1?from=gallery			
Cookie purpose description: Used to send data to Baidu about the visitor's device and behavior. Tracks the visitor across devices and marketing channels.			
Initiator: Page source line number 41			
Source: Inline script			
Data is sent to: Hong Kong (not adequate)			
Blocked until accepted by user: No			
Hm_lvt_#	movie.douban.com	HTTP	1 year
First found URL: https://movie.douban.com/annual/2022?source=doubanmoviefullscreen=1?from=gallery			
Cookie purpose description: Used to send data to Baidu about the visitor's device and behavior. Tracks the visitor across devices and marketing channels.			
Initiator: Script tag, page source line number 41			
Source: https://hm.baidu.com/hm.js?16a14f3002af32bf3a75dfe352478639			
Data is sent to: Hong Kong (not adequate)			
Blocked until accepted by user: No			
HMACCOUNT	hm.baidu.com	HTTP	5362 days
First found URL: https://movie.douban.com/annual/2022?source=doubanmoviefullscreen=1?from=gallery			
Cookie purpose description: Used to send data to Baidu about the visitor's device and behavior. Tracks the visitor across devices and marketing channels.			
Initiator: Page source line number 41			
Source: Inline script			
Data is sent to: Hong Kong (not adequate)			
Blocked until accepted by user: No			
HMACCOUNT_BFESS	hm.baidu.com	HTTP	5362 days
First found URL: https://movie.douban.com/annual/2022?source=doubanmoviefullscreen=1?from=gallery			
Cookie purpose description: Used to send data to Baidu about the visitor's device and behavior. Tracks the visitor across devices and marketing channels.			
Initiator: Page source line number 41			
Source: Inline script			
Data is sent to: Hong Kong (not adequate)			
Blocked until accepted by user: No			
IDE	doubleclick.net	HTTP	1 year
First found URL: https://movie.douban.com/			
Cookie purpose description: Used by Google DoubleClick to register and report the website user's actions after viewing or clicking one of the advertiser's ads with the purpose of measuring the efficacy of an ad and to present targeted ads to the user.			
Initiator: Page source line number 1994			
Source: Inline script			
Data is sent to: United States (not adequate)			
Blocked until accepted by user: No			
IDSYNC	analytics.yahoo.com	HTTP	1 year
First found URL: https://movie.douban.com/review/15139335/			
Cookie purpose description: Used to identify the visitor across visits and devices. This allows the website to present the visitor with relevant advertisement - The service is provided by third party advertisement hubs, which facilitate real-time bidding for advertisers.			
Initiator: Webserver			

Source: analytics.yahoo.com
Data is sent to: Ireland (adequate)
Adequate country under GDPR (EU)

KADUSERCOOKIE pubmatic.com HTTP Session

First found URL: <https://movie.douban.com/review/15139335/>

Cookie purpose description: Registers a unique ID that identifies the user's device during return visits across websites that use the same ad network. The ID is used to allow targeted ads.

Initiator: Webserver

Source: pubmatic.com

Data is sent to: United States (not adequate)

KCCH pubmatic.com HTTP 1 day

First found URL: <https://movie.douban.com/review/15139335/>

Cookie purpose description: Registers if the PubMatic partner-cookie has been set in the user's browser.

Initiator: Script tag

Source: <https://ads.pubmatic.com/AdServer/js/showad.js?>

Data is sent to: Ireland (adequate)

Adequate country under GDPR (EU)

khaos rubiconproject.com HTTP 1 year

First found URL: <https://movie.douban.com/review/15139335/>

Cookie purpose description: Registers user data, such as IP address, geographical location, visited websites, and what ads the user has clicked, with the purpose of optimising ad display based on the user's movement on websites that use the same ad network.

Initiator: Webserver

Source: rubiconproject.com

Data is sent to: United States (not adequate)

KRTBCOOKIE_# pubmatic.com HTTP 3 months

First found URL: <https://movie.douban.com/review/15139335/>

Cookie purpose description: Registers a unique ID that identifies the user's device during return visits across websites that use the same ad network. The ID is used to allow targeted ads.

Initiator: Webserver

Source: pubmatic.com

Data is sent to: United States (not adequate)

KTPCACOOKIE pubmatic.com HTTP 3 months

First found URL: <https://movie.douban.com/review/15139335/>

Cookie purpose description: Registers a unique ID that identifies the user's device during return visits across websites that use the same ad network. The ID is used to allow targeted ads.

Initiator: Script tag

Source: <https://ads.pubmatic.com/AdServer/js/showad.js?>

Data is sent to: Ireland (adequate)

Adequate country under GDPR (EU)

matchrubicon w55c.net HTTP 30 days

First found URL: <https://movie.douban.com/review/15139335/>

Cookie purpose description: Used to synchronise data for targeted ads with third party systems.

Initiator: Page source line number 932

Source: Inline script

Data is sent to: Unknown (not adequate)

Blocked until accepted by user: No

mc quantserve.com HTTP 13 months

First found URL: <https://movie.douban.com/review/15139335/>

Cookie purpose description: Collects data on the user's visits to the website, such as what pages have been loaded. The registered data is used for targeted ads.

Initiator: Webserver

Source: quantserve.com

Data is sent to: Unknown (not adequate)

pagead/gen_204 googlesyndication.com Pixel Session

First found URL: <https://movie.douban.com/review/15129700/>

Cookie purpose description: Collects data on visitor behaviour from multiple websites, in order to present more relevant advertisement - This also allows the website to limit the number of times that they are shown the same advertisement.

Initiator: Page source line number 748

Source: Inline script

Data is sent to: United States (not adequate)

pi	pubmatic.com	HTTP	Session
First found URL: https://movie.douban.com/review/15139335/ Cookie purpose description: Registers a unique ID that identifies the user's device during return visits across websites that use the same ad network. The ID is used to allow targeted ads. Initiator: Script tag Source: https://ads.pubmatic.com/AdServer/js/showad.js? Data is sent to: Ireland (adequate) Adequate country under GDPR (EU)			
pid	smartadserver.com	HTTP	13 months
First found URL: https://movie.douban.com/review/15139335/ Cookie purpose description: Registers a unique ID that identifies a returning user's device. The ID is used for targeted ads. Initiator: Webserver Source: smartadserver.com Data is sent to: United States (not adequate)			
PMDTSHR	pubmatic.com	HTTP	1 day
First found URL: https://movie.douban.com/review/15139335/ Cookie purpose description: Registers a unique ID that identifies the user's device during return visits across websites that use the same ad network. The ID is used to allow targeted ads. Initiator: Webserver Source: pubmatic.com Data is sent to: United States (not adequate)			
PMFREQ_ON	pubmatic.com	HTTP	1 day
First found URL: https://movie.douban.com/review/15139335/ Cookie purpose description: This cookie is used in conjunction with the functionality of the ad-delivery system on the website. Initiator: Script tag Source: https://ads.pubmatic.com/AdServer/js/showad.js? Data is sent to: Ireland (adequate) Adequate country under GDPR (EU)			
pubmatic	um.simpli.fi	Pixel	Session
First found URL: https://movie.douban.com/review/15139335/ Cookie purpose description: Presents the user with relevant content and advertisement. The service is provided by third-party advertisement hubs, which facilitate real-time bidding for advertisers. Initiator: Webserver Source: um.simpli.fi Data is sent to: Netherlands (adequate) Adequate country under GDPR (EU)			
PUBMDCID	pubmatic.com	HTTP	3 months
First found URL: https://movie.douban.com/review/15139335/ Cookie purpose description: Registers a unique ID that identifies the user's device during return visits across websites that use the same ad network. The ID is used to allow targeted ads. Initiator: Webserver Source: pubmatic.com Data is sent to: United States (not adequate)			
puX	rubiconproject.com	HTML	Persistent
First found URL: https://movie.douban.com/review/15139335/ Cookie purpose description: Collects data on user behaviour and interaction in order to optimize the website and make advertisement on the website more relevant. Initiator: Page source line number 932 Source: Inline script Data is sent to: United Kingdom (adequate) Adequate country under GDPR (EU) Blocked until accepted by user: No			
r/collect	doubleclick.net	Pixel	Session
First found URL: https://movie.douban.com/subject/1308027/?from=reviews Cookie purpose description: This cookie is used to send data to Google Analytics about the visitor's device and behavior. It tracks the visitor across devices and marketing channels. Initiator: Webserver Source: doubleclick.net Data is sent to: United States (not adequate)			
rud	rfihub.com	HTTP	1 year
First found URL: https://movie.douban.com/review/15139335/			

Cookie purpose description: Registers user data, such as IP address, geographical location, visited websites, and what ads the user has clicked, with the purpose of optimising ad display based on the user's movement on websites that use the same ad network.

Initiator: Webserver

Source: rfihub.com

Data is sent to: Unknown (not adequate)

Blocked until accepted by user: No

ruds	rfihub.com	HTTP	Session
First found URL: https://movie.douban.com/review/15139335/			
Cookie purpose description: Registers user data, such as IP address, geographical location, visited websites, and what ads the user has clicked, with the purpose of optimising ad display based on the user's movement on websites that use the same ad network.			
Initiator: Webserver			
Source: rfihub.com			
Data is sent to: Unknown (not adequate)			
Blocked until accepted by user: No			

sa-user-id	pubmatic.com	HTTP	Session
First found URL: https://movie.douban.com/review/15139335/			
Cookie purpose description: Used to track visitors on multiple websites, in order to present relevant advertisement based on the visitor's preferences.			
Initiator: Webserver			
Source: pubmatic.com			
Data is sent to: United Kingdom (adequate)			
Adequate country under GDPR (EU)			

sa-user-id-v2	pubmatic.com	HTTP	Session
First found URL: https://movie.douban.com/review/15139335/			
Cookie purpose description: Used to track visitors on multiple websites, in order to present relevant advertisement based on the visitor's preferences.			
Initiator: Webserver			
Source: pubmatic.com			
Data is sent to: United Kingdom (adequate)			
Adequate country under GDPR (EU)			

sa-user-id-v2	stackadapt.com	HTTP	Session
First found URL: https://movie.douban.com/review/15139335/			
Cookie purpose description: Used to track visitors on multiple websites, in order to present relevant advertisement based on the visitor's preferences.			
Initiator: Webserver			
Source: stackadapt.com			
Data is sent to: United States (not adequate)			

SPugT	pubmatic.com	HTTP	30 days
First found URL: https://movie.douban.com/review/15139335/			
Cookie purpose description: Used in context with the shopping cart functionality. Remembers any wish-list products and visitor credentials when checking out.			
Initiator: Webserver			
Source: pubmatic.com			
Data is sent to: United States (not adequate)			

suid	simpli.fi	HTTP	1 year
First found URL: https://movie.douban.com/review/15139335/			
Cookie purpose description: Collects information on user preferences and/or interaction with web-campaign content - This is used on CRM-campaign-platform used by website owners for promoting events or products.			
Initiator: Webserver			
Source: simpli.fi			
Data is sent to: United States (not adequate)			

suid_legacy	simpli.fi	HTTP	1 year
First found URL: https://movie.douban.com/review/15139335/			
Cookie purpose description: Collects information on user preferences and/or interaction with web-campaign content - This is used on CRM-campaign-platform used by website owners for promoting events or products.			
Initiator: Webserver			
Source: simpli.fi			
Data is sent to: United States (not adequate)			

sync	bidswitch.net	Pixel	Session
First found URL: https://movie.douban.com/subject/1308027/?from=reviews			

Cookie purpose description: Collects data on user behaviour and interaction in order to optimize the website and make advertisement on the website more relevant.

Initiator: Page source line number 2983

Source: Inline script

Data is sent to: Germany (adequate)

Adequate country under GDPR (EU)

sync/pubmatic/3EEA49A4-35F4-4170-A6DD-7188DEFB302B

yahoo.com

Pixel

Session

First found URL: <https://movie.douban.com/review/15139335/>

Cookie purpose description: Unclassified

Initiator: Webserver

Source: yahoo.com

Data is sent to: Ireland (adequate)

Adequate country under GDPR (EU)

SyncRTB3

pubmatic.com

HTTP

Session

First found URL: <https://movie.douban.com/review/15139335/>

Cookie purpose description: Presents the user with relevant content and advertisement. The service is provided by third-party advertisement hubs, which facilitate real-time bidding for advertisers.

Initiator: Webserver

Source: pubmatic.com

Data is sent to: United States (not adequate)

taboola global:local-storage-keys

taboola.com

HTML

Persistent

First found URL: <https://movie.douban.com/subject/1308027/?from=reviews>

Cookie purpose description: Collects information on user preferences and/or interaction with web-campaign content - This is used on CRM-campaign-platform used by website owners for promoting events or products.

Initiator: Page source line number 2983

Source: Inline script

Data is sent to: United Kingdom (adequate)

Adequate country under GDPR (EU)

Blocked until accepted by user: No

taboola global:user-id

taboola.com

HTML

Persistent

First found URL: <https://movie.douban.com/subject/1308027/?from=reviews>

Cookie purpose description: Sets a unique ID for the visitor, that allows third party advertisers to target the visitor with relevant advertisement. This pairing service is provided by third party advertisement hubs, which facilitates real-time bidding for advertisers.

Initiator: Page source line number 2983

Source: Inline script

Data is sent to: United Kingdom (adequate)

Adequate country under GDPR (EU)

Blocked until accepted by user: No

TestIfCookieP

smartadserver.com

HTTP

13 months

First found URL: <https://movie.douban.com/review/15139335/>

Cookie purpose description: Identifies new users and generates a unique ID for each user.

Initiator: Webserver

Source: smartadserver.com

Data is sent to: United States (not adequate)

track/cmfgeneric

adsrvr.org

Pixel

Session

First found URL: <https://movie.douban.com/subject/1308027/?from=reviews>

Cookie purpose description: Presents the user with relevant content and advertisement. The service is provided by third-party advertisement hubs, which facilitate real-time bidding for advertisers.

Initiator: Page source line number 2983

Source: Inline script

Data is sent to: United States (not adequate)

uid

adform.net

HTTP

2 months

First found URL: <https://movie.douban.com/review/15139335/>

Cookie purpose description: Registers a unique user ID that recognises the user's browser when visiting websites that use the same ad network. The purpose is to optimise display of ads based on the user's movements and various ad providers' bids for displaying user ads.

Initiator: Webserver

Source: adform.net

Data is sent to: Unknown (not adequate)

uid

turn.com

HTTP

180 days

First found URL: <https://movie.douban.com/review/15139335/>

Cookie purpose description: Collects anonymous data related to the user's visits to the website, such as the number of visits, average

time spent on the website and what pages have been loaded, with the purpose of displaying targeted ads.

Initiator: Webserver

Source: turn.com

Data is sent to: Unknown (not adequate)

UID

scorecardresearch.com

HTTP

Session

First found URL: <https://movie.douban.com/subject/1308027/?from=reviews>

Cookie purpose description: Collects information of the user and his/her movement, such as timestamp for visits, most recently loaded pages and IP address. The data is used by the marketing research network, Scorecard Research, to analyse traffic patterns and carry out surveys to help their clients better understand the customer's preferences.

Initiator: Webserver
Source: scorecardresearch.com

Data is sent to: United States (not adequate)

Blocked until accepted by user: No

UserID1

adition.com

HTTP

Session

First found URL: <https://movie.douban.com/review/15139335/>

Cookie purpose description: This cookie is used to collect information on a visitor. This information will become an ID string with information on a specific visitor – ID information strings can be used to target groups with similar preferences, or can be used by third-party domains or ad-exchanges.

Initiator: Webserver
Source: adition.com

Data is sent to: Germany (adequate)

Adequate country under GDPR (EU)

uuid

mathtag.com

HTTP

1 year

First found URL: <https://movie.douban.com/review/15139335/>

Cookie purpose description: Collects data on the user's visits to the website, such as what pages have been loaded. The registered data is used for targeted ads.

Initiator: Page source line number 932
Source: Inline script

Data is sent to: United States (not adequate)

Blocked until accepted by user: No

uuid2

adnxs.com

HTTP

3 months

First found URL: <https://movie.douban.com/review/15139335/>

Cookie purpose description: Registers a unique ID that identifies a returning user's device. The ID is used for targeted ads.

Initiator: Webserver
Source: adnxs.com

Data is sent to: Unknown (not adequate)

viewer_token

loopme.me

HTTP

3 months

First found URL: <https://movie.douban.com/review/15139335/>

Cookie purpose description: Used to track visitors on multiple websites, in order to present relevant advertisement based on the visitor's preferences.

Initiator: Webserver
Source: loopme.me

Data is sent to: Netherlands (adequate)

Adequate country under GDPR (EU)

wfivefivec

w55c.net

HTTP

13 months

First found URL: <https://movie.douban.com/review/15139335/>

Cookie purpose description: Collects data on the user's visits to the website, such as what pages have been loaded. The registered data is used for targeted ads.

Initiator: Page source line number 932
Source: Inline script

Data is sent to: Unknown (not adequate)

Blocked until accepted by user: No

Category: Unclassified (3)

Unclassified cookies are cookies that we are in the process of classifying, together with the providers of individual cookies.

COOKIE NAME	PROVIDER	TYPE	EXPIRY
ap_v	douban.com	HTTP	1 day

First found URL: <https://movie.douban.com/>
Cookie purpose description: Unclassified
Initiator: Script tag, page source line number 173
Source: <https://img3.doubanio.com/dae/accounts/resources/20e516e/shire/bundle.js>
Data is sent to: Netherlands (adequate)
Adequate country under GDPR (EU)
Blocked until accepted by user: No

de_tp_cookie	digitaleast.mobi	HTTP	Session
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First found URL: <https://movie.douban.com/review/15139335/>
Cookie purpose description: Unclassified
Initiator: Page source line number 932
Source: Inline script
Data is sent to: Germany (adequate)
Adequate country under GDPR (EU)
Blocked until accepted by user: No

II	douban.com	HTTP	1 year
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First found URL: <https://movie.douban.com/>
Cookie purpose description: Unclassified
Initiator: Webserver
Source: douban.com
Data is sent to: China (not adequate)
Blocked until accepted by user: No