

Cookie scan report

Summary

Scan date: 15/05/2023 Domain name: m.sohu.com Server location: Netherlands Cookies, in total: 184



Scan result

184 cookies were identified.

42 cookies are unclassified and need manual classification and a purpose description.

The result is based on a scan of up to 5 website pages and therefore not complete. To perform a complete scan, create a Cookiebot subscription for your domain.

Category: Necessary (14)

Necessary cookies help make a website usable by enabling basic functions like page navigation and access to secure areas of the website. The website cannot function properly without these cookies.

COOKIE NAME	PROVIDER	TYPE	EXPIRY
audit	rubiconproject.com	HTTP	1 year
First found URL: https://m.sohu.com/limit/			
Cookie purpose description: Determines whether the visitor has accepted the cookie consent box. This ensures that the cookie consent box will not be presented again upon re-entry.			

Initiator: Script tag, page source line number 1 Source: https://statics.itc.cn/fasttpl/waphome/prod/ClientJs/2023_4_18_15_1/HomeIndex-ef9e45dd43.js

Data is sent to: Netherlands (adequate) Adequate country under GDPR (EU)

a.vidoomy.com 1 year c

First found URL: https://m.sohu.com/a/674448129_359980?scm=1103.plate:540:0.0.1_1.0spm=smwp.home.fd-health.1.1684143534869hr

Cookie purpose description: Used in order to detect spam and improve the website's security. Initiator: Webserver

Source: a.vidoomy.com

Data is sent to: Germany (adequate) Adequate country under GDPR (EU)

HTTP c creative-serving.com 1 vear

First found URL: https://m.sohu.com/limit/

Cookie purpose description: Used in order to detect spam and improve the website's security.

Source: creative-serving.com

Data is sent to: United States (not adequate)

scoota.co 2 years c

First found URL: https://m.sohu.com/a/675064845_484968?scm=1103.plate:221:0.0.1_1.0spm=smwp.home.fd-travel.1.1684143534869hr1

Cookie purpose description: Used in order to detect spam and improve the website's security

Initiator: Webserver Source: scoota.co

Data is sent to: Unknown (not adequate)

sportradarserving.com

First found URL: https://m.sohu.com/a/674849704_383324?scm=1103.plate:552:0.0.1_1.0spm=smwp.home.focus-auto.1.1684143534869

hr1Rppe 1467

Cookie purpose description: Used in order to detect spam and improve the website's security.

Initiator: Webserver
Source: sportradarserving.com
Data is sent to: Germany (adequate)
Adequate country under GDPR (EU)

checkForPermission bidr.io HTTP 1 day

First found URL: https://m.sohu.com/a/675023132_359980?scm=1103.plate:540:0.0.1_1.0spm=smwp.home.fd-health.2.1684143534869hr

Cookie purpose description: Determines whether the user has accepted the cookie consent box.

Initiator: Webserver Source: bidr.io

Data is sent to: Unknown (not adequate)

CMPList cmp.quantcast.com HTML Persistent

First found URL: https://m.sohu.com/a/674448129_359980?scm=1103.plate:540:0.0.1_1.0spm=smwp.home.fd-health.1.1684143534869hr

1Kppe_1467

Cookie purpose description: Stores the user's cookie consent state for the current domain

Initiator: Script tag, page source line number 101

 $\textbf{Source:} \ https://cdn.fuseplatform.net/publift/tags/2/2383/fuse.js$

Data is sent to: Ireland (adequate)
Adequate country under GDPR (EU)

connect.sidpubmatic.comHTTP7 days

First found URL: https://m.sohu.com/a/675023132_359980?scm=1103.plate:540:0.0.1_1.0spm=smwp.home.fd-health.2.1684143534869hr

Cookie purpose description: The cookie is necessary for secure log-in and the detection of any spam or abuse of the website.

Initiator: Webserver Source: pubmatic.com

Data is sent to: United Kingdom (adequate)

Adequate country under GDPR (EU)

cookietest m.sohu.com HTTP Session

First found URL: https://m.sohu.com/a/675023132_359980?scm=1103.plate:540:0.0.1_1.0spm=smwp.home.fd-health.2.1684143534869hr

Cookie purpose description: This cookie is used to determine if the visitor has accepted the cookie consent box.

Initiator: Script tag, page source line number 315 Source: https://ads.vidoomy.com/sohu_18447.js

via https://player.vidoomy.com/player-nv/v0.0.37/vidoomy-sdk-mol.js

Data is sent to: Ireland (adequate) Adequate country under GDPR (EU)

google_auto_fc_cmp_settinggooglesyndication.comHTMLPersistent

 $\textbf{First found URL:} \ https://m.sohu.com/a/674448129_359980?scm = 1103.plate: 540: 0.0.1_1.0spm = smwp.home. fd-health. 1.1684143534869hr 1Rppe_1467$

Cookie purpose description: Stores the user's cookie consent state for the current domain

Initiator: Script tag, page source line number 305

Source: https://pagead2.googlesyndication.com/pagead/js/adsbygoogle.js?client=ca-pub-4162412090504078

Data is sent to: United States (not adequate)

INGRESSCOOKIE pubmatic.com HTTP Session

First found URL: https://m.sohu.com/a/675023132_359980?scm=1103.plate:540:0.0.1_1.0spm=smwp.home.fd-health.2.1684143534869hr

Cookie purpose description: This cookie is used to distinguish between humans and bots.

Initiator: Webserver **Source:** pubmatic.com

Data is sent to: United Kingdom (adequate) Adequate country under GDPR (EU)

mw mwzeom.zeotap.com Pixel Session

First found URL: https://m.sohu.com/limit/

Cookie purpose description: Determines whether the user should have access to restricted areas on the website.

Initiator: Webserver Source: mwzeom.zeotap.com

Data is sent to: United States (not adequate)

tbl-session-referrer taboola.com HTML Session

 $\textbf{First found URL:} \ https://m.sohu.com/a/674448129_359980?scm = 1103.plate: 540: 0.0.1_1.0spm = smwp.home.fd-health. 1.1684143534869hr 1Rppe_1467$

Cookie purpose description: Unique id that identifies the user's session.

Initiator: Page source line number 53

Source: Inline script

Data is sent to: United Kingdom (adequate)

Adequate country under GDPR (EU)

HTTP test cookie doubleclick.net 1 day

First found URL: https://m.sohu.com/limit/

Cookie purpose description: Used to check if the user's browser supports cookies.

Initiator: Webserver Source: doubleclick.net

Data is sent to: United States (not adequate)

Category: Preferences (4)

Preference cookies enable a website to remember information that changes the way the website behaves or looks, like your preferred language or the region that you are in.

COOKIE NAME PROVIDER EXPIRY btUserCountry btloader.com HTML Persistent

First found URL: https://m.sohu.com/a/674448129_359980?scm=1103.plate:540:0.0.1_1.0spm=smwp.home.fd-health.1.1684143534869hr

Cookie purpose description: This cookie is used to determine what country the visitor comes from - This allows the website to set the la nguage accordingly, if possible. The information can be determined through the visitor's IP-address.

Initiator: Script tag, page source line number 101
Source: https://cdn.fuseplatform.net/publift/tags/2/2383/fuse.js

Data is sent to: Ireland (adequate) Adequate country under GDPR (EU) Blocked until accepted by user: No

qmap crwdcntrl.net Pixel Session

First found URL: https://m.sohu.com/limit/

Cookie purpose description: Necessary for the website's 3D-map function.

Initiator: Webserver Source: crwdcntrl.net

Data is sent to: Ireland (adequate) Adequate country under GDPR (EU)

HTML Session trc cache taboola.com

 $\textbf{First found URL:} \ https://m.sohu.com/a/674448129_359980?scm = 1103.plate: 540:0.0.1_1.0spm = smwp.home.fd-health.1.1684143534869hr. \\ \textbf{First found URL:} \ https://m.sohu.com/a/674448129_359980?scm = 1103.plate: 540:0.0.1_1.0spm = smwp.home.fd-health.1.1684143534869hr. \\ \textbf{First found URL:} \ https://m.sohu.com/a/674448129_359980?scm = 1103.plate: 540:0.0.1_1.0spm = smwp.home.fd-health.1.1684143534869hr. \\ \textbf{First found URL:} \ https://m.sohu.com/a/67448129_359980?scm = 1103.plate: 540:0.0.1_1.0spm = smwp.home.fd-health.1.1684143534869hr. \\ \textbf{First found URL:} \ https://m.sohu.com/a/67448129_359980?scm = 1103.plate: 540:0.0.1_1.0spm = smwp.home.fd-health.1.1684143534869hr. \\ \textbf{First found URL:} \ https://m.sohu.com/a/67448129_359980?scm = 1103.plate: 540:0.0.1_1.0spm = smwp.home.fd-health.1.1684143534869hr. \\ \textbf{First found URL:} \ https://m.sohu.com/a/67448129_359980?scm = 1103.plate: 540:0.0.1_1.0spm = smwp.home.fd-health.1.1684143534869hr. \\ \textbf{First found URL:} \ https://m.sohu.com/a/67448129_359980?scm = 1103.plate: 540:0.0.1_1.0spm = smwp.home.fd-health.1.1684143534869hr. \\ \textbf{First found URL:} \ https://m.sohu.com/a/67448129_359980?scm = 1103.plate: 540:0.0.1_1.0spm = smwp.home.fd-health.1.1684143534869hr. \\ \textbf{First found URL:} \ https://m.sohu.com/a/67448129_359980?scm = 1103.plate: 540:0.0.1_1.0spm = smwp.home.fd-health.1.1684143534869hr. \\ \textbf{First found URL:} \ https://m.sohu.com/a/67448129_359980?scm = 1103.plate: 540:0.0.1_1.0spm = smwp.home.fd-health.1.1684143534869hr. \\ \textbf{First found URL:} \ https://m.sohu.com/a/67448129_359980?scm = 1103.plate: 540:0.0.1_1.0spm = smwp.home.fd-health.1.1684143534869hr. \\ \textbf{First found URL:} \ https://m.sohu.com/a/67448129_359980?scm = 1103.plate: 540:0.0.1_1.0spm = smwp.home.fd-health.1.1684143534869hr. \\ \textbf{First found URL:} \ https://m.sohu.com/a/6744814899hr. \\ \textbf{First found URL:} \ https://m.sohu.com/a/6744899hr. \\ \textbf{First found URL:} \ https://m.sohu.com/a/6744899hr. \\ \textbf{First found URL:} \ https://m.sohu.com/a/6744899hr. \\ \textbf{First found URL:} \ https://m.s$

Cookie purpose description: Necessary for the functionality of the website's comment-system.

Initiator: Page source line number 53

Source: Inline script

Data is sent to: United Kingdom (adequate) Adequate country under GDPR (EU) Blocked until accepted by user: No

HTML trc_cache_by_placement taboola.com Session

First found URL: https://m.sohu.com/a/674448129_359980?scm=1103.plate:540:0.0.1_1.0spm=smwp.home.fd-health.1.1684143534869hr

Cookie purpose description: Necessary for the functionality of the website's chat-box function

Initiator: Page source line number 53

Source: Inline script

Data is sent to: United Kingdom (adequate) Adequate country under GDPR (EU) Blocked until accepted by user: No

Category: Statistics (11)

Statistic cookies help website owners to understand how visitors interact with websites by collecting and reporting information anonymously.

COOKIE NAME PROVIDER TYPE FXPIRY _dlt sohu.com HTTP 1 day

First found URL: https://m.sohu.com/a/674448129_359980?scm=1103.plate:540:0.0.1_1.0spm=smwp.home.fd-health.1.1684143534869hr

Cookie purpose description: Sets a unique ID for the session. This allows the website to obtain data on visitor behaviour for statistical purposes.

Initiator: Script tag, page source line number 100 Source: https://secure.quantserve.com/quant.js Data is sent to: United Kingdom (adequate)

Adequate country under GDPR (EU) Blocked until accepted by user: No

sohu.com 2 years ga

First found URL: https://m.sohu.com/a/674448129_359980?scm=1103.plate:540:0.0.1_1.0spm=smwp.home.fd-health.1.1684143534869hr

Cookie purpose description: Registers a unique ID that is used to generate statistical data on how the visitor uses the website

Initiator: Script tag, page source line number 170 Source: https://cdn-ali.onemob.mobi/js/sohu300x250.js

via https://www.googletagmanager.com/gtag/js?id=G-DFBWYFE6Q0

Data is sent to: United States (not adequate)

Blocked until accepted by user: No

HTTP ga # sohu.com 2 years

First found URL: https://m.sohu.com/a/674448129_359980?scm=1103.plate:540:0.0.1_1.0spm=smwp.home.fd-health.1.1684143534869hr

Cookie purpose description: Used by Google Analytics to collect data on the number of times a user has visited the website as well as dates for the first and most recent visit

Initiator: Script tag, page source line number 170 Source: https://cdn-ali.onemob.mobi/js/sohu300x250.js

via https://www.googletagmanager.com/gtag/js?id=G-DFBWYFE6Q0

Data is sent to: United States (not adequate)

Blocked until accepted by user: No

quantserve.com HTTP 3 months

First found URL: https://m.sohu.com/limit/

Cookie purpose description: Collects an onymous data on the user's visits to the website, such as the number of visits, average time spent on the website and what pages have been loaded with the purpose of generating reports for optimising the website content.

Initiator: Webserver Source: quantserve.com

Data is sent to: Unknown (not adequate)

Blocked until accepted by user: No

HTTP 3 months pubmatic.com pp

First found URL: https://m.sohu.com/limit/

Cookie purpose description: Registers statistical data on users' behaviour on the website. Used for internal analytics by the website op erator

Initiator: Webserver

Source: pubmatic.com

Data is sent to: United States (not adequate)

Blocked until accepted by user: No

HTTP PuaT pubmatic.com 30 days

First found URL: https://m.sohu.com/limit/

Cookie purpose description: Used to determine the number of times the cookies have been updated in the visitor's browser. Used to optimize the website's server efficiency.

Initiator: Webserver Source: pubmatic.com

Data is sent to: United States (not adequate)

Blocked until accepted by user: No

px.gif ad-delivery.net Pixel Session

First found URL: https://m.sohu.com/a/675023132_359980?scm=1103.plate:540:0.0.1_1.0spm=smwp.home.fd-health.2.1684143534869hr

Cookie purpose description: This cookie is used to determine if the visitor has any adblocker software in their browser – this informati on can be used to make website content inaccessible to visitors if the website is financed with third-party advertisement.

Initiator: Script tag, page source line number 101

Source: https://cdn.fuseplatform.net/publift/tags/2/2383/fuse.js

Data is sent to: Ireland (adequate) Adequate country under GDPR (EU)

qcSes HTML Session quantserve.com

 $\textbf{First found URL:} \ https://m.sohu.com/a/674448129_359980?scm = 1103.plate: 540: 0.0.1_1.0spm = smwp.home.fd-health.1.1684143534869hr = 1103.plate: 540: 0.0.1_1.0spm = smwp.home.fd-health.1.168414353489hr = 1103.plate: 540: 0.0.1_1.0spm = smwp.home.fd-health.1.168414899hr = 1103.plate: 540: 0.0.1_1.0spm = smwp.home.fd-health$

Cookie purpose description: Collects data on the user's visits to the website, such as the number of visits, average time spent on the website and what pages have been loaded with the purpose of generating reports for optimising the website content.

Initiator: Page source line number 100

Source: Inline script

Data is sent to: United Kingdom (adequate)

Adequate country under GDPR (EU)

Blocked until accepted by user: No

t sohu.com HTTP 30 days

First found URL: https://m.sohu.com/limit/

Cookie purpose description: Stores data on which websites the user has visited.

Initiator: Script tag, page source line number 1

 $\textbf{Source:} \ \text{https://statics.itc.cn/fasttpl/waphome/prod/ClientJs/2023_4_18_15_1/HomeIndex-ef9e45dd43.js} \ \text{ } \ \text{$

Data is sent to: Netherlands (adequate)

Adequate country under GDPR (EU)

Blocked until accepted by user: No

trc_cookie_storage m.sohu.com HTTP 1 year

First found URL: https://m.sohu.com/a/675064845_484968?scm=1103.plate:221:0.0.1_1.0spm=smwp.home.fd-travel.1.1684143534869hr1

Cookie purpose description: Registers statistical data on users' behaviour on the website. Used for internal analytics by the website

Initiator: Script tag, page source line number 53

Source: https://cdn.taboola.com/libtrc/impl.20230511-7-RELEASE.js

Data is sent to: United Kingdom (adequate)
Adequate country under GDPR (EU)
Blocked until accepted by user: No

visitCount statics.itc.cn HTML Persistent

First found URL: https://m.sohu.com/?spm=smwp.home.hdn.1.1684143534869hr1Rppe_1467

Cookie purpose description: This cookie is used to count how many times a website has been visited by different visitors - this is done by assigning the visitor an ID, so the visitor does not get registered twice.

Initiator: Script tag, page source line number 1

 $\textbf{Source:} \ \text{https://statics.itc.cn/fasttpl/waphome/prod/ClientJs/2023_4_18_15_1/HomeIndex-ef9e45dd43.js}$

Data is sent to: Netherlands (adequate)
Adequate country under GDPR (EU)
Blocked until accepted by user: No

Category: Marketing (113)

Marketing cookies are used to track visitors across websites. The intention is to display ads that are relevant and engaging for the individual user and thereby more valuable for publishers and third party advertisers.

 COOKIE NAME
 PROVIDER
 TYPE
 EXPIRY

 _kuid
 bidtheatre.com
 HTTP
 Session

 $\textbf{First found URL:} \ https://m.sohu.com/a/675023132_359980?scm = 1103.plate: 540: 0.0.1_1.0spm = smwp.home.fd-health. 2.1684143534869hr 1Rppe_1467$

Cookie purpose description: This cookie is used to collect information on a visitor. This information will become an ID string with information on a specific visitor – ID information strings can be used to target groups with similar preferences, or can be used by third-part y domains or ad-exchanges.

Initiator: Webserver Source: bidtheatre.com

Data is sent to: Netherlands (adequate)
Adequate country under GDPR (EU)
Blocked until accepted by user: No

_rxuuid 1rx.io HTTP 1 year

First found URL: https://m.sohu.com/a/675023132_359980?scm=1103.plate:540:0.0.1_1.0spm=smwp.home.fd-health.2.1684143534869hr 1Rppe_1467

Cookie purpose description: Sets a unique ID for the visitor, that allows third party advertisers to target the visitor with relevant advertisement. This pairing service is provided by third party advertisement hubs, which facilitates real-time bidding for advertisers.

Initiator: Script tag, page source line number 101

Source: https://cdn.fuseplatform.net/publift/tags/2/2383/fuse.js

Data is sent to: Ireland (adequate)

Adequate country under GDPR (EU)

Blocked until accepted by user: No

_rxuuid unrulymedia.com HTTP 1 year

 $\textbf{First found URL:} \ https://m.sohu.com/a/675023132_359980?scm = 1103.plate: 540: 0.0.1_1.0spm = smwp.home.fd-health. 2.1684143534869hr 1Rppe_1467$

Cookie purpose description: Presents the user with relevant content and advertisement. The service is provided by third-party advertisement hubs, which facilitate real-time bidding for advertisers.

Initiator: Script tag, page source line number 101

Source: https://cdn.fuseplatform.net/publift/tags/2/2383/fuse.js

Data is sent to: Ireland (adequate)

Adequate country under GDPR (EU)

Blocked until accepted by user: No

_uid fwmrm.net HTTP 180 days

First found URL: https://m.sohu.com/limit/

Cookie purpose description: Enables the visitor to share content from the website onto social media platforms or websites.

Initiator: Webserver Source: fwmrm.net

Data is sent to: United States (not adequate)

Blocked until accepted by user: No

A3 yahoo.com HTTP 1 year

First found URL: https://m.sohu.com/limit/

Cookie purpose description: Collects information on user behaviour on multiple websites. This information is used in order to optimize the relevance of advertisement on the website.

Initiator: Webserver

Source: yahoo.com

Data is sent to: United States (not adequate)

Blocked until accepted by user: No

adagio m.sohu.com HTML Persistent

First found URL: https://m.sohu.com/a/674448129_359980?scm=1103.plate:540:0.0.1_1.0spm=smwp.home.fd-health.1.1684143534869hr

Cookie purpose description: Presents the user with relevant content and advertisement. The service is provided by third-party advertisement hubs, which facilitate real-time bidding for advertisers.

Initiator: Webserver
Source: m.sohu.com

Data is sent to: Unknown (not adequate)

Blocked until accepted by user: No

adagioScript script.4dex.io HTML Persistent

First found URL: https://m.sohu.com/a/674448129_359980?scm=1103.plate:540:0.0.1_1.0spm=smwp.home.fd-health.1.1684143534869hr 1Rppe 1467

Cookie purpose description: Presents the user with relevant content and advertisement. The service is provided by third-party advertise ment hubs, which facilitate real-time bidding for advertisers.

Initiator: Script tag, page source line number 101

Source: https://cdn.fuseplatform.net/publift/tags/2/2383/fuse.js

Data is sent to: Ireland (adequate)

Adequate country under GDPR (EU)

Blocked until accepted by user: No

ad-id amazon-adsystem.com HTTP 231 days

First found URL: https://m.sohu.com/limit/

Cookie purpose description: Used by Amazon Advertising to register user actions and target content on the website based on ad clicks on a different website.

Initiator: Webserver

Source: amazon-adsystem.com

 $\textbf{Data is sent to:} \ \texttt{Unknown (not adequate)}$

Blocked until accepted by user: No

ad-privacy amazon-adsystem.com HTTP 1874 days

First found URL: https://m.sohu.com/limit/

Cookie purpose description: Used by Amazon Advertising to register user actions and target content on the website based on ad clicks

on a different website.

Initiator: Webserver
Source: amazon-adsystem.com

Data is sent to: Unknown (not adequate)

Data is sent to: Onknown (not adequate

Blocked until accepted by user: No

ads/ga-audiences google.ie Pixel Session

First found URL: https://m.sohu.com/a/675023132_359980?scm=1103.plate;540:0.0.1_1.0spm=smwp.home.fd-health.2.1684143534869hr 1Rppe 1467

Cookie purpose description: Used to detect whether the user intends to leave the page via cursor movements. This allows the website to trigger certain pop-ups to keep the user on the website or convert them to customer.

Initiator: Script tag, page source line number 170 Source: https://cdn-ali.onemob.mobi/js/sohu300x250.js

Data is sent to: Netherlands (adequate) Adequate country under GDPR (EU)

AdServer/Pug pubmatic.com Pixel Session

First found URL: https://m.sohu.com/limit/

Cookie purpose description: Sets a timestamp for when the visitor entered the website. This is used for analytical purposes on the web site

Initiator: Webserver

Source: pubmatic.com

Data is sent to: United Kingdom (adequate)

Adequate country under GDPR (EU)

AFFICHE W HTTP 1 year weborama.fr

First found URL: https://m.sohu.com/limit/

Cookie purpose description: Used by the advertising platform Weborama to determine the visitor's interests based on pages visits,

content clicked and other actions on the website.

Initiator: Webserver Source: weborama.fr

Data is sent to: France (adequate) Adequate country under GDPR (EU) Blocked until accepted by user: No

ANON_ID tribalfusion.com HTTP 3 months

First found URL: https://m.sohu.com/a/675023132_359980?scm=1103.plate:540:0.0.1_1.0spm=smwp.home.fd-health.2.1684143534869hr

Cookie purpose description: Collects data on user visits to the website, such as what pages have been accessed. The registered data is used to categorise the user's interest and demographic profiles in terms of resales for targeted marketing.

Initiator: Script tag, page source line number 101

Source: https://cdn.fuseplatform.net/publift/tags/2/2383/fuse.js

Data is sent to: Ireland (adequate) Adequate country under GDPR (EU) Blocked until accepted by user: No

HTTP 3 months ANON_ID_old tribalfusion.com

First found URL: https://m.sohu.com/a/675023132_359980?scm=1103.plate:540:0.0.1_1.0spm=smwp.home.fd-health.2.1684143534869hr

Cookie purpose description: Collects data about the user's visit to the site, such as the number of returning visits and which pages are read. The purpose is to deliver targeted ads.

Initiator: Script tag, page source line number 101
Source: https://cdn.fuseplatform.net/publift/tags/2/2383/fuse.js

Data is sent to: Ireland (adequate) Adequate country under GDPR (EU) Blocked until accepted by user: No

arcki2 HTTP 15 days audrte.com

First found URL: https://m.sohu.com/limit/

Cookie purpose description: Collects data on user behaviour and interaction in order to optimize the website and make advertisement

on the website more relevant.

Initiator: Webserver Source: audrte.com

Data is sent to: United States (not adequate)

Blocked until accepted by user: No

arcki2 adform audrte.com HTTP 15 days

First found URL: https://m.sohu.com/limit/

Cookie purpose description: Presents the user with relevant content and advertisement. The service is provided by third-party advertisement hubs, which facilitate real-time bidding for advertisers

Initiator: Webserver Source: audrte.com

Data is sent to: United States (not adequate)

Blocked until accepted by user: No

HTTP 15 days arcki2_pubmatic audrte.com

First found URL: https://m.sohu.com/limit/

Cookie purpose description: Collects data on user behaviour and interaction in order to optimize the website and make advertisement on the website more relevant.

Initiator: Webserver Source: audrte.com

Data is sent to: United States (not adequate)

Blocked until accepted by user: No

bb_uuid cdn.bluebillywig.com HTML Persistent

First found URL: https://m.sohu.com/a/674448129_359980?scm=1103.plate:540:0.0.1_1.0spm=smwp.home.fd-health.1.1684143534869hr

Cookie purpose description: Collects data on the user across websites - This data is used to make advertisement more relevant. Initiator: Script tag, page source line number 101

Source: https://cdn.fuseplatform.net/publift/tags/2/2383/fuse.js

Data is sent to: Ireland (adequate)

Adequate country under GDPR (EU)

Blocked until accepted by user: No

bito bidr.io HTTP 13 months

First found URL: https://m.sohu.com/a/675023132_359980?scm=1103.plate:540:0.0.1_1.0spm=smwp.home.fd-health.2.1684143534869hr

Cookie purpose description: Sets a unique ID for the visitor, that allows third party advertisers to target the visitor with relevant advertisement. This pairing service is provided by third party advertisement hubs, which facilitates real-time bidding for advertisers.

Initiator: Webserver Source: bidr.io

Data is sent to: Unknown (not adequate)

Blocked until accepted by user: No

bidr.io bidr.io HTTP 13 months

First found URL: https://m.sohu.com/a/675023132_359980?scm=1103.plate:540:0.0.1_1.0spm=smwp.home.fd-health.2.1684143534869hr 1Rppe 1467

Cookie purpose description: Presents the user with relevant content and advertisement. The service is provided by third-party advertisement hubs, which facilitate real-time bidding for advertisers.

Initiator: Webserver Source: bidr.io

Data is sent to: Unknown (not adequate)

Blocked until accepted by user: No

bridge adgrx.com Pixel Session

First found URL: https://m.sohu.com/a/675023132_359980?scm=1103.plate:540:0.0.1_1.0spm=smwp.home.fd-health.2.1684143534869hr

Cookie purpose description: Presents the user with relevant content and advertisement. The service is provided by third-party advertisement hubs, which facilitate real-time bidding for advertisers.

Initiator: Script tag, page source line number 101

 $\textbf{Source:} \ https://cdn.fuseplatform.net/publift/tags/2/2383/fuse.js$

Data is sent to: Ireland (adequate)

Adequate country under GDPR (EU)

bsw_origin_init bidswitch.net HTTP Session

First found URL: https://m.sohu.com/limit/

Cookie purpose description: Collects visitor data related to the user's visits to the website, such as the number of visits, average time spent on the website and what pages have been loaded, with the purpose of displaying targeted ads.

Initiator: Webserver
Source: bidswitch.net

Data is sent to: United Kingdom (adequate)

Adequate country under GDPR (EU)

Blocked until accepted by user: No

c bidswitch.net HTTP 1 year

First found URL: https://m.sohu.com/limit/

Cookie purpose description: Regulates synchronisation of user identification and exchange of user data between various ad services.

Initiator: Webserver
Source: bidswitch.net

Data is sent to: United Kingdom (adequate)

Adequate country under GDPR (EU)

Blocked until accepted by user: No

adform.net HTTP 1 month

First found URL: https://m.sohu.com/limit/

Cookie purpose description: Used to check if the user's browser supports cookies.

Initiator: Webserver Source: adform.net

Data is sent to: Unknown (not adequate)

Blocked until accepted by user: No

chkChromeAb67Sec pubmatic.com HTTP Session

First found URL: https://m.sohu.com/limit/

Cookie purpose description: Presents the user with relevant content and advertisement. The service is provided by third-party advertise ment hubs, which facilitate real-time bidding for advertisers.

Initiator: Webserver **Source:** pubmatic.com

Data is sent to: United States (not adequate)

Blocked until accepted by user: No

cid # ctnsnet.com HTTP 1 year

First found URL: https://m.sohu.com/a/675023132_359980?scm=1103.plate:540:0.0.1_1.0spm=smwp.home.fd-health.2.1684143534869hr

Cookie purpose description: Collects unidentifiable data that is sent to an unidentifiable source. The source's identity is kept secret by the company, Whois Privacy Protection Service, Inc.

Initiator: Script tag, page source line number 101

Source: https://cdn.fuseplatform.net/publift/tags/2/2383/fuse.js

Data is sent to: Ireland (adequate)

Adequate country under GDPR (EU)

Blocked until accepted by user: No

csi gstatic.com Pixel Session

 $\textbf{First found URL:} \ https://m.sohu.com/a/674448129_359980?scm = 1103.plate: 540:0.0.1_1.0spm = smwp.home. fd-health. 1.1684143534869hr = 1103.plate: 540:0.0.1_1.0spm = smwp.home. fd-health. 1.168414353489hr = 1103.plate: 540:0.0.1_1.0spm = smwp.home. fd-health. 1.16841435349hr = 1103.plate: 540:0.0.1_1.0spm = smwp.home. fd-health. 1.168414353489hr = 1103.plate: 540:0.0.1_1.0spm = smwp.home. fd-health. 1.168414353489hr = 1103.plate: 540:0.0.1_1.0spm = smwp.home. fd-health. 1.168414353489hr = smwp.home. fd-health. 1.16841489hr = smwp.home. fd-health. 1.16841489hr = smwp.home. fd-h$

1Rppe_1467

Cookie purpose description: Unclassified
Initiator: Script tag, page source line number 101

Source: https://cdn.fuseplatform.net/publift/tags/2/2383/fuse.js

Data is sent to: Ireland (adequate)
Adequate country under GDPR (EU)

csip Ikqd.net HTTP Session

First found URL: https://m.sohu.com/limit/
Cookie purpose description: Unclassified
Initiator: Script tag, page source line number 1

 $\textbf{Source:} \ \text{https://statics.itc.cn/fasttpl/waphome/prod/ClientJs/2023_4_18_15_1/HomeIndex-ef9e45dd43.js}$

via https://ad.lkqd.net/cookie-sync/usync.html
Data is sent to: United States (not adequate)

Blocked until accepted by user: No

csync smartadserver.com HTTP 1 year

First found URL: https://m.sohu.com/a/675023132_359980?scm=1103.plate:540:0.0.1_1.0spm=smwp.home.fd-health.2.1684143534869hr

Cookie purpose description: Optimises ad display based on the user's movement combined and various advertiser bids for displaying u ser ads.

Initiator: Webserver Source: smartadserver.com

Data is sent to: United States (not adequate)

Blocked until accepted by user: No

custom_data bidswitch.net HTTP Session

First found URL: https://m.sohu.com/limit/

Cookie purpose description: Collects data on user behaviour and interaction in order to optimize the website and make advertisement on the website more relevant.

Initiator: Webserver Source: bidswitch.net

Data is sent to: United Kingdom (adequate)
Adequate country under GDPR (EU)

Blocked until accepted by user: No

DPSync3 pubmatic.com HTTP Session

First found URL: https://m.sohu.com/limit/

Cookie purpose description: Used to identify the visitor across visits and devices. This allows the website to present the visitor with relevant advertisement - The service is provided by third party advertisement hubs, which facilitate real-time bidding for advertisers.

Initiator: Webserver Source: pubmatic.com

Data is sent to: United States (not adequate)

Blocked until accepted by user: No

emilyRan rubiconproject.com HTML Session

First found URL: https://m.sohu.com/a/674805515_420510?scm=1103.plate:517:0.0.1_1.0spm=smwp.home.focus-sports.2.168414353486 9hr1Rppe_1467

Cookie purpose description: Presents the user with relevant content and advertisement. The service is provided by third-party advertisement hubs, which facilitate real-time bidding for advertisers.

Initiator: Page source line number 279

Source: Inline script

Data is sent to: United Kingdom (adequate)

Adequate country under GDPR (EU)

eud rfihub.com HTTP 1 year

First found URL: https://m.sohu.com/limit/

Cookie purpose description: Registers user data, such as IP address, geographical location, visited websites, and what ads the user has clicked, with the purpose of optimising ad display based on the user's movement on websites that use the same ad network. Initiator: Webserver

Source: rfihub.com

Data is sent to: Unknown (not adequate)

Blocked until accepted by user: No

everest_g_v2 everesttech.net HTTP 1 year

First found URL: https://m.sohu.com/limit/

Cookie purpose description: Used for targeted ads and to document efficacy of each individual ad.

Initiator: Webserver
Source: everesttech.net

Data is sent to: United States (not adequate)

Blocked until accepted by user: No

fcap rubiconproject.com HTML Persistent

First found URL: https://m.sohu.com/a/674805515_420510?scm=1103.plate:517:0.0.1_1.0spm=smwp.home.focus-sports.2.168414353486

Cookie purpose description: Presents the user with relevant content and advertisement. The service is provided by third-party advertise

Initiator: Page source line number 279

Source: Inline script

Data is sent to: United Kingdom (adequate)

ment hubs, which facilitate real-time bidding for advertisers

Adequate country under GDPR (EU)

getuid/pubmatic de17a.com Pixel Session

First found URL: https://m.sohu.com/limit/

Cookie purpose description: Detects whether partner data synchronization is functioning and currently running - This function sends user data between third-party advertisement companies for the purpose of targeted advertisements.

Initiator: Webserve Source: de17a.com

Data is sent to: Sweden (adequate) Adequate country under GDPR (EU)

IDE doubleclick.net HTTP 1 year

First found URL: https://m.sohu.com/limit/

Cookie purpose description: Used by Google DoubleClick to register and report the website user's actions after viewing or clicking on e of the advertiser's ads with the purpose of measuring the efficacy of an ad and to present targeted ads to the user.

Initiator: Webserver Source: doubleclick.net

Data is sent to: United States (not adequate)

Blocked until accepted by user: No

IDSYNC analytics.yahoo.com HTTP 1 year

First found URL: https://m.sohu.com/limit/

Cookie purpose description: Used to identify the visitor across visits and devices. This allows the website to present the visitor with relevant advertisement - The service is provided by third party advertisement hubs, which facilitate real-time bidding for advertisers.

Initiator: Webserver
Source: analytics.yahoo.com
Data is sent to: Ireland (adequate)
Adequate country under GDPR (EU)
Blocked until accepted by user: No

KADUSERCOOKIEpubmatic.comHTTPSession

First found URL: https://m.sohu.com/limit/

Cookie purpose description: Registers a unique ID that identifies the user's device during return visits across websites that use the sam e ad network. The ID is used to allow targeted ads.

Initiator: Webserver Source: pubmatic.com

Data is sent to: United States (not adequate)

Blocked until accepted by user: No

KCCH pubmatic.com HTTP 1 day

First found URL: https://m.sohu.com/limit/

Cookie purpose description: Registers if the PubMatic partner-cookie has been set in the user's browser.

Initiator: Script tag

Source: https://ads.pubmatic.com/AdServer/js/showad.js?

Data is sent to: Ireland (adequate)

Adequate country under GDPR (EU)

Blocked until accepted by user: No

khaos rubiconproject.com HTTP 1 year

First found URL: https://m.sohu.com/limit/

Cookie purpose description: Registers user data, such as IP address, geographical location, visited websites, and what ads the user has clicked, with the purpose of optimising ad display based on the user's movement on websites that use the same ad network.

Initiator: Script tag, page source line number 1

 $\textbf{Source:} \ https://statics.itc.cn/fasttpl/waphome/prod/ClientJs/2023_4_18_15_1/HomeIndex-ef9e45dd43.js$

Data is sent to: Netherlands (adequate)
Adequate country under GDPR (EU)
Blocked until accepted by user: No

khaos rubiconproject.com HTML Persistent

First found URL: https://m.sohu.com/a/674805515_420510?scm=1103.plate:517:0.0.1_1.0spm=smwp.home.focus-sports.2.168414353486 9hr1Rppe 1467

Cookie purpose description: Collects data on user behaviour and interaction in order to optimize the website and make advertisement on the website more relevant.

Initiator: Page source line number 279

Source: Inline script

Data is sent to: United Kingdom (adequate)

Adequate country under GDPR (EU)

KRTBCOOKIE_# pubmatic.com HTTP 3 months

First found URL: https://m.sohu.com/limit/

Cookie purpose description: Registers a unique ID that identifies the user's device during return visits across websites that use the sam

e ad network. The ID is used to allow targeted ads.

Initiator: Webserver Source: pubmatic.com

Data is sent to: United States (not adequate)

Blocked until accepted by user: No

KTPCACOOKIE pubmatic.com HTTP 3 months

First found URL: https://m.sohu.com/limit/

Cookie purpose description: Registers a unique ID that identifies the user's device during return visits across websites that use the same ad network. The ID is used to allow targeted ads.

Initiator: Script tag

Source: https://ads.pubmatic.com/AdServer/js/showad.js?

Data is sent to: Ireland (adequate)

Adequate country under GDPR (EU)

Blocked until accepted by user: No

mc quantserve.com HTTP 13 months

First found URL: https://m.sohu.com/limit/

Cookie purpose description: Collects data on the user's visits to the website, such as what pages have been loaded. The registered dat a is used for targeted ads.

Initiator: Webserver Source: quantserve.com

Data is sent to: Unknown (not adequate)

Blocked until accepted by user: No

MRM_UID stickyadstv.com HTTP 2 months

First found URL: https://m.sohu.com/limit/

Cookie purpose description: Used to track the visitor across multiple devices including TV. This is done in order to re-target the visitor through multiple channels.

Initiator: Webserver Source: stickyadstv.com

Data is sent to: Ireland (adequate)

Adequate country under GDPR (EU)

Blocked until accepted by user: No

pi pubmatic.com HTTP Session

First found URL: https://m.sohu.com/limit/

Cookie purpose description: Registers a unique ID that identifies the user's device during return visits across websites that use the sam e ad network. The ID is used to allow targeted ads.

Initiator: Script tag

Source: https://ads.pubmatic.com/AdServer/js/showad.js?

Data is sent to: Ireland (adequate)

Adequate country under GDPR (EU)

Blocked until accepted by user: No

pid smartadserver.com HTTP 13 months

First found URL: https://m.sohu.com/a/675023132_359980?scm=1103.plate:540:0.0.1_1.0spm=smwp.home.fd-health.2.1684143534869hr

1Rppe_1467

Cookie purpose description: Registers a unique ID that identifies a returning user's device. The ID is used for targeted ads.

Initiator: Webserver Source: smartadserver.com

Data is sent to: United States (not adequate)

Blocked until accepted by user: No

HTTP 1 day **PMDTSHR** pubmatic.com

First found URL: https://m.sohu.com/limit/

Cookie purpose description: Registers a unique ID that identifies the user's device during return visits across websites that use the sam

e ad network. The ID is used to allow targeted ads

Initiator: Webserver Source: pubmatic.com

Data is sent to: United States (not adequate)

Blocked until accepted by user: No

PMFREQ_ON pubmatic.com HTTP 1 day

First found URL: https://m.sohu.com/limit/

Cookie purpose description: This cookie is used in conjunction with the functionality of the ad-delivery system on the website.

Initiator: Script tag

Source: https://ads.pubmatic.com/AdServer/js/showad.js?

Data is sent to: Ireland (adequate) Adequate country under GDPR (EU) Blocked until accepted by user: No

pubmatic um.simpli.fi Pixel Session

First found URL: https://m.sohu.com/limit/

Cookie purpose description: Presents the user with relevant content and advertisement. The service is provided by third-party advertise

ment hubs, which facilitate real-time bidding for advertisers.

Initiator: Webserver Source: um.simpli.fi

Data is sent to: Netherlands (adequate) Adequate country under GDPR (EU)

pubmatic/1/info2 uipglob.semasio.net Pixel Session

First found URL: https://m.sohu.com/limit/

Cookie purpose description: Presents the user with relevant content and advertisement. The service is provided by third-party

advertisement hubs, which facilitate real-time bidding for advertisers.

Initiator: Webserver Source: uipglob.semasio.net Data is sent to: Denmark (adequate) Adequate country under GDPR (EU)

PUBMDCID pubmatic.com HTTP 3 months

First found URL: https://m.sohu.com/limit/

Cookie purpose description: Registers a unique ID that identifies the user's device during return visits across websites that use the sam

e ad network. The ID is used to allow targeted ads.

Initiator: Webserver Source: pubmatic.com

Data is sent to: United States (not adequate)

Blocked until accepted by user: No

HTML Persistent rubiconproject.com pux

First found URL: https://m.sohu.com/a/674805515_420510?scm=1103.plate:517:0.0.1_1.0spm=smwp.home.focus-sports.2.168414353486

Cookie purpose description: Collects data on user behaviour and interaction in order to optimize the website and make advertisement on the website more relevant.

Initiator: Page source line number 279

Source: Inline script

Data is sent to: United Kingdom (adequate)

Adequate country under GDPR (EU)

rud rfihub com HTTP 1 vear

First found URL: https://m.sohu.com/limit/

Cookie purpose description: Registers user data, such as IP address, geographical location, visited websites, and what ads the user has clicked, with the purpose of optimising ad display based on the user's movement on websites that use the same ad network.

Initiator: Webserver

Source: rfihub.com

Data is sent to: Unknown (not adequate)

Blocked until accepted by user: No

ruds rfihub com HTTP Session First found URL: https://m.sohu.com/limit/

Cookie purpose description: Registers user data, such as IP address, geographical location, visited websites, and what ads the user has clicked, with the purpose of optimising ad display based on the user's movement on websites that use the same ad network.

Initiator: Webserver Source: rfihub.com

Data is sent to: Unknown (not adequate)

Blocked until accepted by user: No

sa-user-id lkqd.net HTTP Session

First found URL: https://m.sohu.com/limit/

Cookie purpose description: Used to track visitors on multiple websites, in order to present relevant advertisement based on the visitor

's preferences.

Initiator: Script tag, page source line number 1

Source: https://statics.itc.cn/fasttpl/waphome/prod/ClientJs/2023_4_18_15_1/HomeIndex-ef9e45dd43.js

Data is sent to: Netherlands (adequate)

Adequate country under GDPR (EU)

Blocked until accepted by user: No

sa-user-id pubmatic.com HTTP Session

First found URL: https://m.sohu.com/a/675023132_359980?scm=1103.plate:540:0.0.1_1.0spm=smwp.home.fd-health.2.1684143534869hr

Cookie purpose description: Used to track visitors on multiple websites, in order to present relevant advertisement based on the visitor's preferences.

visitor s preferences.

Initiator: Script tag, page source line number 101
Source: https://cdn.fuseplatform.net/publift/tags/2/2383/fuse.js

Data is sent to: Ireland (adequate)

Adequate country under GDPR (EU)

Blocked until accepted by user: No

sa-user-id-v2 lkqd.net HTTP Session

First found URL: https://m.sohu.com/limit/

Cookie purpose description: Used to track visitors on multiple websites, in order to present relevant advertisement based on the visitor 's preferences.

Initiator: Script tag, page source line number 1

Source: https://statics.itc.cn/fasttpl/waphome/prod/ClientJs/2023_4_18_15_1/HomeIndex-ef9e45dd43.js

Data is sent to: Netherlands (adequate)

Adequate country under GDPR (EU)

Blocked until accepted by user: No

sa-user-id-v2 pubmatic.com HTTP Session

First found URL: https://m.sohu.com/a/675023132_359980?scm=1103.plate:540:0.0.1_1.0spm=smwp.home.fd-health.2.1684143534869hr

Cookie purpose description: Used to track visitors on multiple websites, in order to present relevant advertisement based on the visitor's preferences.

Initiator: Script tag, page source line number 101

Source: https://cdn.fuseplatform.net/publift/tags/2/2383/fuse.js

Data is sent to: Ireland (adequate)

Adequate country under GDPR (EU)

Blocked until accepted by user: No

sa-user-id-v2 stackadapt.com HTTP Session

First found URL: https://m.sohu.com/limit/

Cookie purpose description: Used to track visitors on multiple websites, in order to present relevant advertisement based on the visitor

's preferences.

Initiator: Script tag, page source line number 1

 $\textbf{Source:} \ \text{https://statics.itc.cn/fasttpl/waphome/prod/ClientJs/2023_4_18_15_1/HomeIndex-ef9e45dd43.js}$

Data is sent to: Netherlands (adequate)
Adequate country under GDPR (EU)
Blocked until accepted by user: No

SEUNCY semasio.net HTTP 1 year

First found URL: https://m.sohu.com/limit/

Cookie purpose description: Registers a unique ID that identifies the user's device for return visits.

Initiator: Webserver **Source:** semasio.net

Data is sent to: Unknown (not adequate)

Blocked until accepted by user: No

sohuchina-sohucom:session-data taboola.com HTML Persistent

First found URL: https://m.sohu.com/a/675064845_484968?scm=1103.plate:221:0.0.1_1.0spm=smwp.home.fd-travel.1.1684143534869hr1

Rppe_1467

Cookie purpose description: Unclassified

Initiator: Page source line number 53

Source: Inline script

Data is sent to: United Kingdom (adequate)

Adequate country under GDPR (EU)

Blocked until accepted by user: No

SONATA_ID taptapnetworks.com HTTP Session

 $\textbf{First found URL:} \ \text{https://m.sohu.com/a/675064034_695055?scm=1102.xchannel:} 1469:110036.0.3.0 \\ \sim 9010.81.0.0.0 \\ \text{spm=smwp.home.fd-headline.} 3.1684143534869 \\ \text{hr1Rppe_1467}$

Cookie purpose description: Used to track the visitor across multiple devices including TV. This is done in order to re-target the visitor through multiple channels.

Initiator: Webserver

 $\textbf{Source:}\ taptapnetworks.com$

Data is sent to: United States (not adequate)

SPugT pubmatic.com HTTP 30 days

First found URL: https://m.sohu.com/limit/

Cookie purpose description: Used in context with the shopping cart functionality. Remembers any wish-list products and visitor creden tials when checking out.

Initiator: Webserver Source: pubmatic.com

Data is sent to: United States (not adequate)

Blocked until accepted by user: No

springserve.com HTTP 28 days

First found URL: https://m.sohu.com/a/675023132_359980?scm=1103.plate:540:0.0.1_1.0spm=smwp.home.fd-health.2.1684143534869hr

Cookie purpose description: Registers a unique ID that is used by Google to keep statistics of how the visitor uses YouTube videos across different websites.

Initiator: Script tag, page source line number 315 Source: https://ads.vidoomy.com/sohu_18447.js Data is sent to: United States (not adequate)

Blocked until accepted by user: No

sst springserve.com HTTP 28 days

First found URL: https://m.sohu.com/a/675023132_359980?scm=1103.plate:540:0.0.1_1.0spm=smwp.home.fd-health.2.1684143534869hr

Cookie purpose description: Used in context with video-advertisement. The cookie limits the number of times a user is shown the same advertisement. The cookie is also used to ensure relevance of the video-advertisement to the specific user.

Initiator: Script tag, page source line number 315
Source: https://ads.vidoomy.com/sohu_18447.js

Data is sent to: United States (not adequate)

Blocked until accepted by user: No

suid simpli.fi HTTP 1 year

First found URL: https://m.sohu.com/limit/

Cookie purpose description: Collects information on user preferences and/or interaction with web-campaign content - This is used on CRM-campaign-platform used by website owners for promoting events or products.

Initiator: Webserver **Source:** simpli.fi

Data is sent to: United States (not adequate)

Blocked until accepted by user: No

suid_legacysimpli.fiHTTP1 year

First found URL: https://m.sohu.com/limit/

Cookie purpose description: Collects information on user preferences and/or interaction with web-campaign content - This is used on CRM-campaign-platform used by website owners for promoting events or products.

Initiator: Webserver Source: simpli.fi

Data is sent to: United States (not adequate)

Blocked until accepted by user: No

sync 3lift.com Pixel Session

First found URL: https://m.sohu.com/a/675023132_359980?scm=1103.plate:540:0.0.1_1.0spm=smwp.home.fd-health.2.1684143534869hr

Cookie purpose description: Collects data on user behaviour and interaction in order to optimize the website and make advertisement on the website more relevant.

Initiator: Script tag, page source line number 101

Source: https://cdn.fuseplatform.net/publift/tags/2/2383/fuse.js

 $\textbf{Data is sent to:} \ \mathsf{Ireland} \ (\mathsf{adequate})$

hidswitch net Pixel Session svnc

First found URL: https://m.sohu.com/limit/

Cookie purpose description: Collects data on user behaviour and interaction in order to optimize the website and make advertisement on the website more relevant.

Initiator: Script tag, page source line number 1

Source: https://statics.itc.cn/fasttpl/waphome/prod/ClientJs/2023_4_18_15_1/HomeIndex-ef9e45dd43.js

Data is sent to: Netherlands (adequate) Adequate country under GDPR (EU)

sync/pubmatic/0A1A3521-362A-4D44-B9BF-920772021174

yahoo.com Pixel Session

First found URL: https://m.sohu.com/a/674849704_383324?scm=1103.plate:552:0.0.1_1.0spm=smwp.home.focus-auto.1.1684143534869

Cookie purpose description: Unclassified

Initiator: Webserver Source: yahoo.com

Data is sent to: Ireland (adequate) Adequate country under GDPR (EU)

sync/pubmatic/23ECA37F-1EA6-4B67-AFE3-7B960760141E Pixel Session vahoo.com

First found URL: https://m.sohu.com/limit/ Cookie purpose description: Unclassified

Initiator: Webserver Source: yahoo.com

Data is sent to: Ireland (adequate) Adequate country under GDPR (EU)

sync/pubmatic/2B2C1E5F-54BF-47C5-94E9-76B903BAEC6D Pixel Session yahoo.com

First found URL: https://m.sohu.com/a/675064845_484968?scm=1103.plate:221:0.0.1_1.0spm=smwp.home.fd-travel.1.1684143534869hr1

Cookie purpose description: Unclassified

Initiator: Webserver Source: yahoo.com

Data is sent to: Ireland (adequate) Adequate country under GDPR (EU)

sync/pubmatic/31A5C169-9A73-43AE-974A-C704D3B753D4 Session yahoo.com

 $\textbf{First found URL:} \ \text{https://m.sohu.com/a/674641447_100164427?scm} = 1102.xchannel: 1087: 100002.0.1.0 \\ \sim 9010.8000.0.0.3130 \\ \text{spm} = smwp.ho$

me.fd-animal.4.1684143534869hr1Rppe 1467 Cookie purpose description: Unclassified

Initiator: Script tag, page source line number 101
Source: https://cdn.fuseplatform.net/publift/tags/2/2383/fuse.js

Data is sent to: Ireland (adequate) Adequate country under GDPR (EU)

sync/pubmatic/C66D5382-C537-4817-83DE-46535F8556B9 Pixel Session vahoo.com

 $\textbf{First found URL:} \ \text{https://m.sohu.com/a/675064034_695055?scm} = 1102.xchannel: 1469: 110036.0.3.0 \\ \sim 9010.81.0.0.0spm \\ = smwp.home.fd-herror for the foundation of the following states and the following states are also states as the following states are also states are also states as the following states are also states as the following states are also states are also states as the following states are also sta$ 3.1684143534869hr1Rppe_1467

Cookie purpose description: Unclassified

Initiator: Script tag, page source line number 101 Source: https://cdn.fuseplatform.net/publift/tags/2/2383/fuse.js

Data is sent to: Ireland (adequate) Adequate country under GDPR (EU)

sync/pubmatic/D9181B61-4EB7-4C72-A089-D6F95AE0D7D3 vahoo.com Pixel Session

First found URL: https://m.sohu.com/a/674934543_359980?scm=1103.plate:540:0.0.1_1.0spm=smwp.home.fd-health.4.1684143534869hr

1Rppe 1467

Cookie purpose description: Unclassified

Initiator: Webserver Source: yahoo.com

Data is sent to: Ireland (adequate) Adequate country under GDPR (EU)

sync/pubmatic/DDB44E4D-0071-4E2F-8CBC-373DCF33B65C yahoo.com Pixel Session

First found URL: https://m.sohu.com/a/674805515_420510?scm=1103.plate:517:0.0.1_1.0spm=smwp.home.focus-sports.2.168414353486

9hr1Rppe_1467

Cookie purpose description: Unclassified

Initiator: Webserver Source: yahoo.com

Data is sent to: Ireland (adequate) Adequate country under GDPR (EU) sync/pubmatic/DEBBCAA4-A234-4C90-B2EA-829BA49C942E 1103.plate:552:0.0 First found URL: https://m.sohu.com/a/675008

vahoo.com

Pixel Session _1.0spm=smwp.home.focus-auto.2.1684143534869

hr1Rppe 1467

Cookie purpose description: Unclassified

Initiator: Script tag, page source line number 101

 $\textbf{Source:} \ https://cdn.fuseplatform.net/publift/tags/2/2383/fuse.js$

Data is sent to: Ireland (adequate) Adequate country under GDPR (EU)

sync/pubmatic/E04977D9-82D5-4DC8-BF21-DA6FB8953809

vahoo.com

Pixel Session

First found URL: https://m.sohu.com/a/675004588_430526?scm=1103.plate:553:0.0.1_1.0spm=smwp.home.fd-auto.2.1684143534869hr1

Rppe_1467

Cookie purpose description: Unclassified

Initiator: Script tag, page source line number 101

 $\textbf{Source:} \ https://cdn.fuseplatform.net/publift/tags/2/2383/fuse.js$

Data is sent to: Ireland (adequate) Adequate country under GDPR (EU)

sync/pubmatic/FEED680E-2158-47B8-B407-5A620F6605AC

yahoo.com

Pixel

Session

First found URL: https://m.sohu.com/a/675023132_359980?scm=1103.plate:540:0.0.1_1.0spm=smwp.home.fd-health.2.1684143534869hr

Cookie purpose description: Unclassified

Initiator: Webserver Source: yahoo.com

Data is sent to: Ireland (adequate) Adequate country under GDPR (EU)

SyncRTB3

pubmatic.com

HTTP Session

First found URL: https://m.sohu.com/limit/

Cookie purpose description: Presents the user with relevant content and advertisement. The service is provided by third-party advertisement hubs, which facilitate real-time bidding for advertisers.

Initiator: Webserver

Data is sent to: United States (not adequate)

Blocked until accepted by user: No

taboola global:local-storage-keys

taboola.com

HTML Persistent

First found URL: https://m.sohu.com/a/675064845_484968?scm=1103.plate:221:0.0.1_1.0spm=smwp.home.fd-travel.1.1684143534869hr1

Cookie purpose description: Collects information on user preferences and/or interaction with web-campaign content - This is used on CRM-campaign-platform used by website owners for promoting events or products.

Initiator: Page source line number 53

Data is sent to: United Kingdom (adequate) Adequate country under GDPR (EU) Blocked until accepted by user: No

taboola global:user-id

taboola.com

HTML Persistent

First found URL: https://m.sohu.com/a/675064845_484968?scm=1103.plate:221:0.0.1_1.0spm=smwp.home.fd-travel.1,1684143534869hr1

Cookie purpose description: Sets a unique ID for the visitor, that allows third party advertisers to target the visitor with relevant advertisement. This pairing service is provided by third party advertisement hubs, which facilitates real-time bidding for advertisers.

Initiator: Page source line number 53

Source: Inline script

Data is sent to: United Kingdom (adequate)

Adequate country under GDPR (EU)

Blocked until accepted by user: No

TestIfCookieP

smartadserver.com

HTTP 13 months

First found URL: https://m.sohu.com/a/675023132_359980?scm=1103.plate:540:0.0.1_1.0spm=smwp.home.fd-health.2.1684143534869hr

Cookie purpose description: Identifies new users and generates a unique ID for each user.

Initiator: Webserver Source: smartadserver.com

Data is sent to: United States (not adequate)

Blocked until accepted by user: No

track/cmf/generic

adsrvr.org

Pixel

Session

First found URL: https://m.sohu.com/limit/

Cookie purpose description: Presents the user with relevant content and advertisement. The service is provided by third-party advertisement hubs, which facilitate real-time bidding for advertisers.

Initiator: Webserver Source: adsrvr.org

tuuid a.vidoomv.com HTTP 1 vear

First found URL: https://m.sohu.com/a/674448129_359980?scm=1103.plate:540:0.0.1_1.0spm=smwp.home.fd-health.1.1684143534869hr

Cookie purpose description: Collects visitor data related to the user's visits to the website, such as the number of visits, average time s pent on the website and what pages have been loaded, with the purpose of displaying targeted ads.

Initiator: Webserver **Source:** a.vidoomy.com

Data is sent to: Germany (adequate)

Adequate country under GDPR (EU)

Blocked until accepted by user: No

tuuid bidswitch.net HTTP 1 year

First found URL: https://m.sohu.com/limit/

Cookie purpose description: Registers whether or not the user has consented to the use of cookies.

Initiator: Webserver **Source:** bidswitch.net

Data is sent to: United Kingdom (adequate)
Adequate country under GDPR (EU)
Blocked until accepted by user: No

tuuid creative-serving.com HTTP 1 year

First found URL: https://m.sohu.com/limit/

Cookie purpose description: Collects visitor data related to the user's visits to the website, such as the number of visits, average time s pent on the website and what pages have been loaded, with the purpose of displaying targeted ads.

Initiator: Webserver **Source:** creative-serving.com

Data is sent to: United States (not adequate)

Blocked until accepted by user: No

tuuid scoota.co HTTP 2 years

First found URL: https://m.sohu.com/a/675064845_484968?scm=1103.plate:221:0.0.1_1.0spm=smwp.home.fd-travel.1.1684143534869hr1

Cookie purpose description: Collects visitor data related to the user's visits to the website, such as the number of visits, average time spent on the website and what pages have been loaded, with the purpose of displaying targeted ads.

Initiator: Webserver
Source: scoota.co

Data is sent to: Unknown (not adequate)

Blocked until accepted by user: No

tuuid_lu a.vidoomy.com HTTP 1 year

 $\textbf{First found URL:} \ https://m.sohu.com/a/674448129_359980?scm = 1103.plate: 540:0.0.1_1.0spm = smwp.home.fd-health.1.1684143534869hr \\ 1Rppe_1467$

Cookie purpose description: Contains a unique visitor ID, which allows Bidswitch.com to track the visitor across multiple websites. This allows Bidswitch to optimize advertisement relevance and ensure that the visitor does not see the same ads multiple times.

Initiator: Webserver Source: a.vidoomy.com

Data is sent to: Germany (adequate)

Adequate country under GDPR (EU)

Blocked until accepted by user: No

tuuid_lu bidswitch.net HTTP 1 year

First found URL: https://m.sohu.com/limit/

Cookie purpose description: Contains a unique visitor ID, which allows Bidswitch.com to track the visitor across multiple websites. This allows Bidswitch to optimize advertisement relevance and ensure that the visitor does not see the same ads multiple times.

Initiator: Webserver **Source:** bidswitch.net

Data is sent to: United Kingdom (adequate)

Adequate country under GDPR (EU)

Blocked until accepted by user: No

tuuid_lu creative-serving.com HTTP 1 year

First found URL: https://m.sohu.com/limit/

Cookie purpose description: Contains a unique visitor ID, which allows Bidswitch.com to track the visitor across multiple websites. This allows Bidswitch to optimize advertisement relevance and ensure that the visitor does not see the same ads multiple times.

Initiator: Webserver
Source: creative-serving.com

Data is sent to: United States (not adequate)

Blocked until accepted by user: No

tuuid_lu scoota.co HTTP 2 years

First found URL: https://m.sohu.com/a/675064845_484968?scm=1103.plate:221:0.0.1_1.0spm=smwp.home.fd-travel.1.1684143534869hr1

Cookie purpose description: Contains a unique visitor ID, which allows Bidswitch.com to track the visitor across multiple websites. This allows Bidswitch to optimize advertisement relevance and ensure that the visitor does not see the same ads multiple times.

Initiator: Webserver
Source: scoota.co

Data is sent to: Unknown (not adequate)

Blocked until accepted by user: No

tvid tremorhub.com HTTP 1 year

First found URL: https://m.sohu.com/limit/

Cookie purpose description: Presents the user with relevant content and advertisement. The service is provided by third-party advertise ment hubs, which facilitate real-time bidding for advertisers.

Initiator: Webserver

Source: tremorhub.com

Data is sent to: United States (not adequate)

Blocked until accepted by user: No

uid adform.net HTTP 2 months

First found URL: https://m.sohu.com/limit/

Cookie purpose description: Registers a unique user ID that recognises the user's browser when visiting websites that use the same ad network. The purpose is to optimise display of ads based on the user's movements and various ad providers' bids for displaying user

Initiator: Webserver Source: adform.net

Data is sent to: Unknown (not adequate)

Blocked until accepted by user: No

uid ad-plus.cn HTTP 1 year

First found URL: https://m.sohu.com/limit/

Cookie purpose description: Unique user ID that recognizes the user on returning visits

Initiator: Script tag, page source line number 1

 $\textbf{Source:} \ https://statics.itc.cn/fasttpl/waphome/prod/ClientJs/2023_4_18_15_1/HomeIndex-ef9e45dd43.js$

Data is sent to: Netherlands (adequate)
Adequate country under GDPR (EU)
Blocked until accepted by user: No

uid turn.com HTTP 180 days

First found URL: https://m.sohu.com/limit/

Cookie purpose description: Collects anonymous data related to the user's visits to the website, such as the number of visits, average time spent on the website and what pages have been loaded, with the purpose of displaying targeted ads.

Initiator: Script tag, page source line number 1

Source: https://statics.itc.cn/fasttpl/waphome/prod/ClientJs/2023_4_18_15_1/HomeIndex-ef9e45dd43.js

Data is sent to: Netherlands (adequate)

Adequate country under GDPR (EU)

Blocked until accepted by user: No

UID scorecardresearch.com HTTP Session

 $\textbf{First found URL:} \ https://m.sohu.com/a/674934543_359980?scm = 1103.plate: 540: 0.0.1_1.0spm = smwp.home.fd-health. 4.1684143534869hr 1Rppe_1467$

Cookie purpose description: Collects information of the user and his/her movement, such as timestamp for visits, most recently loaded pages and IP address. The data is used by the marketing research network, Scorecard Research, to analyse traffic patterns and carry out surveys to help their clients better understand the customer's preferences.

Initiator: Script tag, page source line number 262

Source: https://caaceed4aeaf2.cdn.sohucs.com/js-sdk/backflow/1.4.1/backflow.js

Data is sent to: China (not adequate)

UIDstickyadstv.comHTTP30 days

First found URL: https://m.sohu.com/limit/

Cookie purpose description: Unique user ID that recognizes the user on returning visits

Initiator: Script tag, page source line number 1

Source: https://statics.itc.cn/fasttpl/waphome/prod/ClientJs/2023_4_18_15_1/HomeIndex-ef9e45dd43.js

Data is sent to: Netherlands (adequate)

Adequate country under GDPR (EU)

Blocked until accepted by user: No

uid-bp-# stickyadstv.com HTTP 2 months

First found URL: https://m.sohu.com/limit/ Cookie purpose description: Unclassified Initiator: Webserver Source: stickyadstv.com

Data is sent to: Ireland (adequate) Adequate country under GDPR (EU)

Blocked until accepted by user: No

UserID1 adition.com HTTP Session

First found URL: https://m.sohu.com/limit/

Cookie purpose description: This cookie is used to collect information on a visitor. This information will become an ID string with information on a specific visitor – ID information strings can be used to target groups with similar preferences, or can be used by thirdparty domains or ad-exchanges.

Initiator: Webserver Source: adition.com

Data is sent to: Germany (adequate) Adequate country under GDPR (EU) Blocked until accepted by user: No

uuid HTTP 1 year m sohu com

First found URL: https://m.sohu.com/a/674448129_359980?scm=1103.plate:540:0.0.1_1.0spm=smwp.home.fd-health.1.1684143534869hr

Cookie purpose description: This cookie is used to optimize ad relevance by collecting visitor data from multiple websites – this exchan ge of visitor data is normally provided by a third-party data-center or ad-exchange.

Initiator: Script tag, page source line number 101

Source: https://cdn.fuseplatform.net/publift/tags/2/2383/fuse.js via https://cdn.bluebillywig.com/apps/player/20230502.073744/os-player.js

Data is sent to: United States (not adequate)

Blocked until accepted by user: No

uuid mathtag.com HTTP 1 year

First found URL: https://m.sohu.com/limit/

Cookie purpose description: Collects data on the user's visits to the website, such as what pages have been loaded. The registered data is used for targeted ads.

Initiator: Webserver

Source: mathtag.com

Data is sent to: United States (not adequate)

Blocked until accepted by user: No

HTTP 3 months uuid2 adnxs.com

First found URL: https://m.sohu.com/limit/

Cookie purpose description: Registers a unique ID that identifies a returning user's device. The ID is used for targeted ads.

Initiator: Webserver Source: adnxs.com

Data is sent to: Unknown (not adequate)

Blocked until accepted by user: No

springserve.com

First found URL: https://m.sohu.com/a/675023132_359980?scm=1103.plate:540:0.0.1_1.0spm=smwp.home.fd-health.2.1684143534869hr

1Rppe 1467

Cookie purpose description: Unclassified

Initiator: Webserver Source: springserve.com

Data is sent to: United States (not adequate)

vidoomy-uids HTTP 1 year vidoomy.com

First found URL: https://m.sohu.com/limit/

Cookie purpose description: Used in context with video-advertisement. The cookie limits the number of times a user is shown the same advertisement. The cookie is also used to ensure relevance of the video-advertisement to the specific user.

Initiator: Webserver Source: vidoomy.com

Data is sent to: United States (not adequate)

Blocked until accepted by user: No

viewer_token loopme.me HTTP 3 months

First found URL: https://m.sohu.com/limit/

Cookie purpose description: Used to track visitors on multiple websites, in order to present relevant advertisement based on the

Initiator: Script tag, page source line number 1

Source: https://statics.itc.cn/fasttpl/waphome/prod/ClientJs/2023_4_18_15_1/HomeIndex-ef9e45dd43.js

Data is sent to: Netherlands (adequate)

Adequate country under GDPR (EU)

zc zeotap.com HTTP Session

First found URL: https://m.sohu.com/limit/

Cookie purpose description: Registers data on visitors from multiple visits and on multiple websites. This information is used to measur e the efficiency of advertisement on websites.

Initiator: Webserver **Source:** zeotap.com

Data is sent to: United States (not adequate)

Blocked until accepted by user: No

zuuid sportradarserving.com HTTP 1 year

First found URL: https://m.sohu.com/a/674849704_383324?scm=1103.plate:552:0.0.1_1.0spm=smwp.home.focus-auto.1.1684143534869

Cookie purpose description: Used to track visitors on multiple websites, in order to present relevant advertisement based on the visitor's preferences.

Initiator: Webserver
Source: sportradarserving.com
Data is sent to: Germany (adequate)

Adequate country under GDPR (EU)

zuuid_k sportradarserving.com HTTP 1 year

First found URL: https://m.sohu.com/a/674849704_383324?scm=1103.plate:552:0.0.1_1.0spm=smwp.home.focus-auto.1.1684143534869 hr1Rppe_1467

Cookie purpose description: Sets a unique ID for the visitor, that allows third party advertisers to target the visitor with relevant adverti sement. This pairing service is provided by third party advertisement hubs, which facilitates real-time bidding for advertisers.

Initiator: Webserver

Source: sportradarserving.com **Data is sent to:** Germany (adequate)

Adequate country under GDPR (EU)

zuuid k lu sportradarserving.com HTTP 1 year

First found URL: https://m.sohu.com/a/674849704_383324?scm=1103.plate:552:0.0.1_1.0spm=smwp.home.focus-auto.1.1684143534869

Cookie purpose description: Sets a unique ID for the visitor, that allows third party advertisers to target the visitor with relevant advertisement. This pairing service is provided by third party advertisement hubs, which facilitates real-time bidding for advertisers.

Initiator: Webserver

Source: sportradarserving.com **Data is sent to:** Germany (adequate)

Adequate country under GDPR (EU)

zuuid_lu sportradarserving.com HTTP 1 year

 $\textbf{First found URL:} \ \text{https://m.sohu.com/a/674849704_383324?scm=1103.plate:} 552:0.0.1_1.0 \text{spm=smwp.home.focus-auto.} 1.1684143534869 \ \text{hr1Rppe_1467}$

Cookie purpose description: Sets a unique ID for the visitor, that allows third party advertisers to target the visitor with relevant advertisement. This pairing service is provided by third party advertisement hubs, which facilitates real-time bidding for advertisers.

Initiator: Webserver

Source: sportradarserving.com **Data is sent to:** Germany (adequate)

Adequate country under GDPR (EU)

Category: Unclassified (42)

Unclassified cookies are cookies that we are in the process of classifying, together with the providers of individual cookies.

COOKIE NAME PROVIDER TYPE EXPIRY

(unnamed) stats.mainroll.com Pixel Session

First found URL: https://m.sohu.com/a/675023132_359980?scm=1103.plate:540:0.0.1_1.0spm=smwp.home.fd-health.2.1684143534869hr

Cookie nurnese descrin

Cookie purpose description: Unclassified

Initiator: Script tag, page source line number 101
Source: https://cdn.fuseplatform.net/publift/tags/2/2383/fuse.js

Data is sent to: Ireland (adequate) Adequate country under GDPR (EU)

___test m.sohu.com HTTP Session

First found URL: https://m.sohu.com/a/674448129_359980?scm=1103.plate:540:0.0.1_1.0spm=smwp.home.fd-health.1.1684143534869hr

1Rppe_1467

Cookie purpose description: Unclassified

Initiator: Script tag, page source line number 246

Source: https://js.tv.itc.cn/m/player/inc-all.js **Data is sent to:** United Kingdom (adequate)

Adequate country under GDPR (EU)

Blocked until accepted by user: No

__ds_storage__isblock cpro.baidustatic.com HTML Persistent

First found URL: https://m.sohu.com/?spm=smwp.home.hdn.1.1684143534869hr1Rppe_1467

Cookie purpose description: Unclassified
Initiator: Script tag, page source line number 1

Source: https://statics.itc.cn/fasttpl/waphome/prod/ClientJs/2023_4_18_15_1/HomeIndex-ef9e45dd43.js

Data is sent to: Netherlands (adequate)
Adequate country under GDPR (EU)
Blocked until accepted by user: No

__bid_n sofire.bdstatic.com HTML Persistent

First found URL: https://m.sohu.com/?spm=smwp.home.hdn.1.1684143534869hr1Rppe_1467

Cookie purpose description: Unclassified
Initiator: Script tag, page source line number 1

Source: https://statics.itc.cn/fasttpl/waphome/prod/ClientJs/2023_4_18_15_1/HomeIndex-ef9e45dd43.js

Data is sent to: Netherlands (adequate)

Adequate country under GDPR (EU)

Blocked until accepted by user: No

_bid_n sohu.com HTTP 10 years

First found URL: https://m.sohu.com/?spm=smwp.home.hdn.1.1684143534869hr1Rppe_1467

Cookie purpose description: Unclassified

Initiator: Script tag, page source line number 1

Source: https://statics.itc.cn/fasttpl/waphome/prod/ClientJs/2023_4_18_15_1/HomeIndex-ef9e45dd43.js

via https://sofire.bdstatic.com/js/dfxaf3-635b4cd6.js

Data is sent to: China (not adequate)

Blocked until accepted by user: No

__csd sofire.bdstatic.com HTML Persistent

First found URL: https://m.sohu.com/?spm=smwp.home.hdn.1.1684143534869hr1Rppe_1467

 $\textbf{Cookie purpose description:} \ \textbf{Unclassified}$

Initiator: Script tag, page source line number 1

Source: https://statics.itc.cn/fasttpl/waphome/prod/ClientJs/2023_4_18_15_1/HomeIndex-ef9e45dd43.js

Data is sent to: Netherlands (adequate)

Adequate country under GDPR (EU)

Blocked until accepted by user: No

_xaf_fpstarttimer_ sofire.bdstatic.com HTML Persistent

First found URL: https://m.sohu.com/?spm=smwp.home.hdn.1.1684143534869hr1Rppe_1467

Cookie purpose description: Unclassified

Initiator: Script tag, page source line number 1
Source: https://statics.itc.cn/fasttpl/waphome/prod/ClientJs/2023_4_18_15_1/HomeIndex-ef9e45dd43.js

Data is sent to: Netherlands (adequate)

Adequate country under GDPR (EU)

Blocked until accepted by user: No

_aGeolp gammaplatform.com HTTP 1 day

First found URL: https://m.sohu.com/a/675023132_359980?scm=1103.plate:540:0.0.1_1.0spm=smwp.home.fd-health.2.1684143534869hr

IRppe_1467

 $\textbf{Cookie purpose description:} \ \textbf{Unclassified}$

Initiator: Script tag, page source line number 101

Source: https://cdn.fuseplatform.net/publift/tags/2/2383/fuse.js

Data is sent to: Ireland (adequate)
Adequate country under GDPR (EU)
Blocked until accepted by user: No

_aUID gammaplatform.com HTTP 2 years

 $\textbf{First found URL:} \ https://m.sohu.com/a/675023132_359980?scm = 1103.plate: 540: 0.0.1_1.0spm = smwp.home.fd-health. 2.1684143534869hr. \\ \textbf{Supplementation of the properties of the propert$

1Rppe_1467

Cookie purpose description: Unclassified

Initiator: Script tag, page source line number 101

Source: https://cdn.fuseplatform.net/publift/tags/2/2383/fuse.js

Data is sent to: Ireland (adequate)
Adequate country under GDPR (EU)
Blocked until accepted by user: No

_channeled m.sohu.com HTTP Session

First found URL: https://m.sohu.com/a/674448129_359980?scm=1103.plate:540:0.0.1_1.0spm=smwp.home.fd-health.1.1684143534869hr

Cookie purpose description: Unclassified

Initiator: Script tag, page source line number 246 Source: https://js.tv.itc.cn/m/player/inc-all.js Data is sent to: United Kingdom (adequate) Adequate country under GDPR (EU)

Blocked until accepted by user: No

muid sohu.com 300 days

First found URL: https://m.sohu.com/a/674448129_359980?scm=1103.plate:540:0.0.1_1.0spm=smwp.home.fd-health.1.1684143534869hr

Cookie purpose description: Unclassified

Initiator: Script tag, page source line number 246 Source: https://js.tv.itc.cn/m/player/inc-all.js Data is sent to: United Kingdom (adequate) Adequate country under GDPR (EU)

Blocked until accepted by user: No

rdc# sohu.com HTTP 1 day

First found URL: https://m.sohu.com/a/674448129_359980?scm=1103.plate:540:0.0.1_1.0spm=smwp.home.fd-health.1.1684143534869hr

1Rppe_1467

Cookie purpose description: Unclassified

Initiator: Script tag, page source line number 101
Source: https://cdn.fuseplatform.net/publift/tags/2/2383/fuse.js

via https://cdn.bluebillywig.com/scripts/prebid/7.42.0/cbaea51dad3dabe7f0585e06a5be59fa1340c820d8b2c1f17280a1d2e663f1b4/blue

billywig_pbjs.js

Data is sent to: United States (not adequate)

Blocked until accepted by user: No

scor uid m.sohu.com HTTP Session

First found URL: https://m.sohu.com/a/674448129_359980?scm=1103.plate:540:0.0.1_1.0spm=smwp.home.fd-health.1.1684143534869hr

1Rppe 1467

Cookie purpose description: Unclassified

Initiator: Script tag, page source line number 53 Source: https://sb.scorecardresearch.com/beacon.js

Data is sent to: United States (not adequate)

Blocked until accepted by user: No

399991658411106803_showNumber HTTP m.sohu.com 1 day

First found URL: https://m.sohu.com/limit/ Cookie purpose description: Unclassified

Initiator: Script tag, page source line number 1

 $\textbf{Source:} \ \text{https://statics.itc.cn/fasttpl/waphome/prod/ClientJs/2023_4_18_15_1/HomeIndex-ef9e45dd43.js}$

Data is sent to: Netherlands (adequate) Adequate country under GDPR (EU) Blocked until accepted by user: No

AdPushupFeedbackWebService/feedback e3.adpushup.com Pixel

First found URL: https://m.sohu.com/a/675023132_359980?scm=1103.plate:540:0.0.1_1.0spm=smwp.home.fd-health.2.1684143534869hr

Cookie purpose description: Unclassified

Initiator: Page source line number 100

Source: Inline script

Data is sent to: Netherlands (adequate) Adequate country under GDPR (EU)

AdPushupFeedbackWebService/feedback/testmode e3.adpushup.com Pixel Session

 $\textbf{First found URL:} \ https://m.sohu.com/a/675023132_359980?scm = 1103.plate: 540:0.0.1_1.0spm = smwp.home.fd-health.2.1684143534869hr. \\ \textbf{First found URL:} \ https://m.sohu.com/a/675023132_359980?scm = 1103.plate: 540:0.0.1_1.0spm = smwp.home.fd-health.2.1684143534869hr. \\ \textbf{First found URL:} \ https://m.sohu.com/a/675023132_359980?scm = 1103.plate: 540:0.0.1_1.0spm = smwp.home.fd-health.2.1684143534869hr. \\ \textbf{First found URL:} \ https://m.sohu.com/a/675023132_359980?scm = 1103.plate: 540:0.0.1_1.0spm = smwp.home.fd-health.2.1684143534869hr. \\ \textbf{First found URL:} \ https://m.sohu.com/a/675023132_359980?scm = 1103.plate: 540:0.0.1_1.0spm = smwp.home.fd-health.2.1684143534869hr. \\ \textbf{First found URL:} \ https://m.sohu.com/a/675023132_359880?scm = 1103.plate: 540:0.0.1_1.0spm = smwp.home.fd-health.2.1684143534869hr. \\ \textbf{First found URL:} \ https://m.sohu.com/a/675023132_359880?scm = 1103.plate: 540:0.0.1_1.0spm = smwp.home.fd-health.2.1684143534869hr. \\ \textbf{First found URL:} \ https://m.sohu.com/a/675023132_359880?scm = 1103.plate: 540:0.0.1_1.0spm = smwp.home.fd-health.2.1684143534869hr. \\ \textbf{First found URL:} \ https://m.sohu.com/a/675023132_359880?scm = 1103.plate: 540:0.0.1_1.0spm = smwp.home.fd-health.2.1684143534869hr. \\ \textbf{First found URL:} \ https://m.sohu.com/a/675023132_35980.scm = 1103.plate: 540:0.0.1_1.0spm = smwp.home.fd-health.2.1684143534869hr. \\ \textbf{First found URL:} \ https://m.sohu.com/a/675023132_35980.scm = 1103.plate: 540:0.0.1_1.0spm = smwp.home.fd-health.2.1684143534869hr. \\ \textbf{First found URL:} \ https://m.sohu.com/a/675023132_35980.scm = 1103.plate: 540:0.0.1_1.0spm = smwp.home.fd-health.2.1684143534869hr. \\ \textbf{First found URL:} \ https://m.sohu.com/a/675023132_35980.scm = 1103.plate: 540:0.0.1_1.0spm = smwp.home.fd-health.2.1684143534869hr. \\ \textbf{First found URL:} \ https://m.sohu.com/a/675023132_35980.scm = 1103.plate: 540:0.0.1_1.0spm = smwp.home.fd-health.2.1684143534869hr. \\ \textbf{First found URL:} \ https://m.sohu.com/a/675023132_35980.scm = 1103.plate: 540:0.0.1_1.0spm = 1103.plate: 540:0.0.1$

Cookie purpose description: Unclassified

Initiator: Page source line number 100

Source: Inline script

Data is sent to: Netherlands (adequate) Adequate country under GDPR (EU)

Pixel Session api/rtbserver/cookie a.vidoomy.com

First found URL: https://m.sohu.com/limit/ Cookie purpose description: Unclassified

Initiator: Webserver Source: a.vidoomy.com

Data is sent to: Germany (adequate)

Adequate country under GDPR (EU)

HTTP arcki2 ddp2 audrte.com 15 days

First found URL: https://m.sohu.com/limit/ Cookie purpose description: Unclassified

Initiator: Webserver Source: audrte.com

Data is sent to: United States (not adequate)

Blocked until accepted by user: No

sofire.bdstatic.com HTML Persistent before

First found URL: https://m.sohu.com/?spm=smwp.home.hdn.1.1684143534869hr1Rppe_1467

Cookie purpose description: Unclassified Initiator: Script tag, page source line number 1

Source: https://statics.itc.cn/fasttpl/waphome/prod/ClientJs/2023_4_18_15_1/HomeIndex-ef9e45dd43.js

Data is sent to: Netherlands (adequate) Adequate country under GDPR (EU) Blocked until accepted by user: No

BT_AA_DETECTION btloader.com HTMI Persistent

First found URL: https://m.sohu.com/a/674448129_359980?scm=1103.plate:540:0.0.1_1.0spm=smwp.home.fd-health.1.1684143534869hr

Cookie purpose description: Unclassified

Initiator: Script tag, page source line number 101

Source: https://cdn.fuseplatform.net/publift/tags/2/2383/fuse.js

Data is sent to: Ireland (adequate) Adequate country under GDPR (EU) Blocked until accepted by user: No

Session BT sid btloader.com HTMI

First found URL: https://m.sohu.com/a/674448129_359980?scm=1103.plate:540:0.0.1_1.0spm=smwp.home.fd-health.1.1684143534869hr

Cookie purpose description: Unclassified

Initiator: Script tag, page source line number 101
Source: https://cdn.fuseplatform.net/publift/tags/2/2383/fuse.js

Data is sent to: Ireland (adequate) Adequate country under GDPR (EU) Blocked until accepted by user: No

HTTP cityCode m sohu com Session

First found URL: https://m.sohu.com/limit/ Cookie purpose description: Unclassified

Initiator: Script tag, page source line number 1

Source: https://statics.itc.cn/fasttpl/waphome/prod/ClientJs/2023_4_18_15_1/HomeIndex-ef9e45dd43.js

Data is sent to: Netherlands (adequate) Adequate country under GDPR (EU) Blocked until accepted by user: No

HTTP Session cld sohu.com

First found URL: https://m.sohu.com/limit/ Cookie purpose description: Unclassified Initiator: Script tag, page source line number 406

Source: https://statics.itc.cn/spm/prod/js/1.0.5/spm.js

Data is sent to: Netherlands (adequate) Adequate country under GDPR (EU) Blocked until accepted by user: No

clt HTTP Session sohu.com

First found URL: https://m.sohu.com/limit/ Cookie purpose description: Unclassified

Initiator: Script tag, page source line number 406 **Source:** https://statics.itc.cn/spm/prod/js/1.0.5/spm.js

Data is sent to: Netherlands (adequate) Adequate country under GDPR (EU) Blocked until accepted by user: No

FEID sofire.bdstatic.com HTMI Persistent

First found URL: https://m.sohu.com/?spm=smwp.home.hdn.1.1684143534869hr1Rppe_1467

Cookie purpose description: Unclassified Initiator: Script tag, page source line number 1

Source: https://statics.itc.cn/fasttpl/waphome/prod/ClientJs/2023_4_18_15_1/HomeIndex-ef9e45dd43.js

Data is sent to: Netherlands (adequate)

Adequate country under GDPR (EU)

Blocked until accepted by user: No

gidinf sohu.com HTTP 10 years

First found URL: https://m.sohu.com/limit/
Cookie purpose description: Unclassified
Initiator: Script tag, page source line number 1

Source: https://statics.itc.cn/fasttpl/waphome/prod/ClientJs/2023_4_18_15_1/HomeIndex-ef9e45dd43.js

Data is sent to: Netherlands (adequate)
Adequate country under GDPR (EU)
Blocked until accepted by user: No

idb_xaf#_bid m.sohu.com IndexedDB Persistent

First found URL: https://m.sohu.com/?spm=smwp.home.hdn.1.1684143534869hr1Rppe_1467

Cookie purpose description: Unclassified
Initiator: Script tag, page source line number 1

Source: https://statics.itc.cn/fasttpl/waphome/prod/ClientJs/2023_4_18_15_1/HomeIndex-ef9e45dd43.js

Data is sent to: Netherlands (adequate)
Adequate country under GDPR (EU)
Blocked until accepted by user: No

IPLOC sohu.com HTTP 30 days

First found URL: https://m.sohu.com/a/674448129_359980?scm=1103.plate:540:0.0.1_1.0spm=smwp.home.fd-health.1.1684143534869hr 1Rppe 1467

Cookie purpose description: Unclassified

Initiator: Script tag, page source line number 258
Source: https://js.sohu.com/pv.js?_t=20171214

via https://pv.sohu.com/suv/?t?=1684143556800799_1024_768?r?=

Data is sent to: Netherlands (adequate)

Adequate country under GDPR (EU)

Blocked until accepted by user: No

MTV SRC sohu.com HTTP Session

First found URL: https://m.sohu.com/a/674448129_359980?scm=1103.plate:540:0.0.1_1.0spm=smwp.home.fd-health.1.1684143534869hr

1Rppe_146/

Cookie purpose description: Unclassified

Initiator: Script tag, page source line number 246
Source: https://js.tv.itc.cn/m/player/inc-all.js

Data is sent to: United Kingdom (adequate)

Adequate country under GDPR (EU)

Blocked until accepted by user: No

navMap statics.itc.cn HTML Persistent

 $\textbf{First found URL:} \ https://m.sohu.com/a/674448129_359980?scm = 1103.plate: 540: 0.0.1_1.0spm = smwp.home. fd-health. 1.1684143534869hr = 1103.plate: 540: 0.0.1_1.0spm = smwp.home. fd-health. 1.168414353489hr = 1103.plate: 540: 0.0.1_1.0spm = smwp.home. fd-health. 1.16$

1Rppe_1467

Cookie purpose description: Unclassified
Initiator: Script tag, page source line number 256

Source: https://statics.itc.cn/mp/article-page/wap/prod/js/main_abroad-b605e4.js

Data is sent to: Netherlands (adequate)

Adequate country under GDPR (EU)

Blocked until accepted by user: No

navMapDatastatics.itc.cnHTMLPersistent

 $\textbf{First found URL:} \ https://m.sohu.com/?spm=smwp.home.hdn.1.1684143534869hr1Rppe_1467$

Cookie purpose description: Unclassified
Initiator: Script tag, page source line number 1

Source: https://statics.itc.cn/fasttpl/waphome/prod/ClientJs/2023_4_18_15_1/HomeIndex-ef9e45dd43.js

Data is sent to: Netherlands (adequate)

Adequate country under GDPR (EU)

Blocked until accepted by user: No

pv.gif z2.m.tv.sohu.com Pixel Session

First found URL: https://m.sohu.com/a/674448129_359980?scm=1103.plate:540:0.0.1_1.0spm=smwp.home.fd-health.1.1684143534869hr

1Rppe_1467

Cookie purpose description: Unclassified
Initiator: Page source line number 279

Source: Inline script

Data is sent to: Hong Kong (not adequate)

reqtype sohu.com HTTP Session

First found URL: https://m.sohu.com/limit/

Cookie purpose description: Unclassified Initiator: Script tag, page source line number 1

Source: https://statics.itc.cn/fasttpl/waphome/prod/ClientJs/2023_4_18_15_1/HomeIndex-ef9e45dd43.js

Data is sent to: Netherlands (adequate)

Adequate country under GDPR (EU)

Blocked until accepted by user: No

s sofire.bdstatic.com HTML Persistent

First found URL: https://m.sohu.com/?spm=smwp.home.hdn.1.1684143534869hr1Rppe_1467

Cookie purpose description: Unclassified
Initiator: Script tag, page source line number 1

Source: https://statics.itc.cn/fasttpl/waphome/prod/ClientJs/2023_4_18_15_1/HomeIndex-ef9e45dd43.js

Data is sent to: Netherlands (adequate)
Adequate country under GDPR (EU)
Blocked until accepted by user: No

SOHUSVP sohu.com HTTP 1 day

 $\textbf{First found URL:} \ https://m.sohu.com/a/674448129_359980?scm = 1103.plate: 540: 0.0.1_1.0spm = smwp.home.fd-health. 1.1684143534869hr = 1103.plate: 540: 0.0.1_1.0spm = smwp.home.fd-health. 1.168414899hr = 1103.plate: 540: 0.0.1_1.0s$

1Rppe_1467

Cookie purpose description: Unclassified Initiator: Page source line number 279 Source: Inline script

Data is sent to: China (not adequate)

Blocked until accepted by user: No

SUV sohu.com HTTP 5363 days

First found URL: https://m.sohu.com/limit/ Cookie purpose description: Unclassified

Initiator: Webserver Source: sohu.com

Data is sent to: China (not adequate)

Blocked until accepted by user: No

t_beans_new2 m.sohu.com HTTP 10 years

First found URL: https://m.sohu.com/limit/ Cookie purpose description: Unclassified

 $\label{limitator: Script tag, page source line number 1} \textbf{Source:} \ https://statics.itc.cn/fasttpl/waphome/prod/ClientJs/2023_4_18_15_1/HomeIndex-ef9e45dd43.js}$

Data is sent to: Netherlands (adequate)

Adequate country under GDPR (EU)

Blocked until accepted by user: No

t_beans_new3 m.sohu.com HTTP 10 years

First found URL: https://m.sohu.com/limit/
Cookie purpose description: Unclassified
Initiator: Script tag, page source line number 1

 $\textbf{Source:} \ https://statics.itc.cn/fasttpl/waphome/prod/ClientJs/2023_4_18_15_1/HomeIndex-ef9e45dd43.js$

Data is sent to: Netherlands (adequate)
Adequate country under GDPR (EU)
Blocked until accepted by user: No

t beans new6 m.sohu.com HTTP 10 years

First found URL: https://m.sohu.com/limit/
Cookie purpose description: Unclassified
Initiator: Script tag, page source line number 1

 $\textbf{Source:} \ \text{https://statics.itc.cn/fasttpl/waphome/prod/ClientJs/2023_4_18_15_1/HomeIndex-ef9e45dd43.js}$

Data is sent to: Netherlands (adequate)

Adequate country under GDPR (EU)

Blocked until accepted by user: No

tgw 17 route m.sohu.com HTTP 1 day

First found URL: https://m.sohu.com/limit/ Cookie purpose description: Unclassified

Initiator: Webserver Source: m.sohu.com

Data is sent to: Netherlands (adequate)
Adequate country under GDPR (EU)
Blocked until accepted by user: No

tgw_I7_route uis.mp.sohu.com HTTP 1 day

First found URL: https://m.sohu.com/limit/

Cookie purpose description: Unclassified Initiator: Script tag, page source line number 1
Source: https://statics.itc.cn/fasttpl/waphome/prod/ClientJs/2023_4_18_15_1/HomeIndex-ef9e45dd43.js

Data is sent to: Netherlands (adequate) Adequate country under GDPR (EU) Blocked until accepted by user: No

HTTP tgw_I7_route v2.sohu.com 1 day

First found URL: https://m.sohu.com/limit/ Cookie purpose description: Unclassified Initiator: Script tag, page source line number 1

Source: https://statics.itc.cn/fasttpl/waphome/prod/ClientJs/2023_4_18_15_1/HomeIndex-ef9e45dd43.js

Data is sent to: Netherlands (adequate) Adequate country under GDPR (EU) Blocked until accepted by user: No

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