

Ojas Malwadkar

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Versatile software developer with a strong foundation in full-stack development and certified Salesforce skills. Experienced in projects across web development, data analysis, and cybersecurity. Known for problem-solving, eye for detail, and design thinking, with a passion for building impactful, user-centric solutions across diverse tech environments.

EDUCATION

Master's in Computer Application

Jun 2024 - Jun 2026

Manipal Institute of Technology

- Class Representative for the batch, demonstrating leadership and communication skills

Bachelor's in Business Administration and Computer Application

Jun 2021 - Jun 2024

Christ College Pune

GPA: 9.36

- Head of DigiTech Club – Led tech workshops, student mentoring, and event coordination

SKILLS

Technical: Java, SQL, HTML, CSS, JavaScript, Node.js, Salesforce (APEX, Visualforce, Lightning Components, Sales Cloud)

Tools & Technologies: Git & GitHub, Visual Studio Code (VS Code), Microsoft Excel (Advanced), Agile Methodology, DevOps

Professional Skills: Communication, Team Collaboration, Problem-Solving, Continual Learning, Adaptability

WORK EXPERIENCE

Content Creation and Web Development

Jan 2022 - Apr 2025

Freelance

Pune

- Designed and developed presentation content with interactive visual elements, improving client engagement and content clarity by 25%
- Built a responsive and visually engaging website front end for Techsol Technologies using HTML, CSS, and JavaScript, resulting in a 30% increase in dwell time.
- Engaged in direct client communication, gathering requirements, presenting drafts, and delivering tailored solutions on time, achieving 100% client satisfaction rate across all projects

PROJECTS

Car Showroom CRM (Salesforce Platform)

- Built a complete CRM for managing car bookings, stock, invoices, and feedback using custom objects, Apex triggers, Flows, and LWC
- Enabled CI/CD with SFDX & GitHub, added reports, dashboards, and approval workflows to simulate real showroom operations
- Automated booking status updates, feedback alerts, and invoice generation via Apex triggers and Flows
- Simulated real-world workflows using Validation Rules, Record Types, Page Layouts, Approval Processes, and automated actions like booking updates, feedback alerts, and invoice generation via Apex triggers and Flows

Market Sentiment Analysis on Reddit

- Designed a Python-based sentiment analysis tool to extract and evaluate public opinions from Reddit, aiding in decision-making with 85% accuracy in sentiment classification
- Leveraged VADER and TextBlob for natural language processing and integrated Matplotlib for dynamic visualization, enhancing sentiment reporting clarity by 40%
- Implemented customizable filters (keywords, time frame, subreddits), increasing analytical flexibility and user control, resulting in 60% faster insight extraction during testing

Personal Portfolio Website (Gatsby.js + Vercel)

- Built a fast, responsive developer portfolio using Gatsby.js, styled-components, and Markdown-based content for easy customization
- Integrated a dynamic Credentials Vault to showcase certificates with modal previews, lazy loading, and image optimizations
- Deployed with CI/CD on Vercel and GitHub, featuring custom sections like Projects, Skills, and Contact with clean UX and theme toggles
- Optimized for SEO, accessibility, and mobile performance, with scroll animations, responsive layouts, and a modern, minimalist design

CERTIFICATIONS

Salesforce Certified Administrator (Credential ID: 3513964) by Salesforce

Salesforce Certified AI Associate (Credential ID: 5449573) by Salesforce

Salesforce Certified Associate (Credential ID: 3349420) by Salesforce

AWARDS

Academic Excellence Award

Awarded for securing 1st rank in the Bachelor's program

Inter-University Debate Competition

Winning a gold medal in the Inter-University Debate Competition.