

Notes Section 6

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6 11.550x - Human Factors in Mobility Design

6.1 Psychology in transportation

- Cognitive biases:
 - Overconfidence biases: When people overestimate their skills relative to others, causing them to engage in risk behaviors which leads to injuries and death.
 - Framing: People make decisions based on how information is presented to them; the decisions are based on the connotation of each choice.

6.2 Changing behavior

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6.3 Equity

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6.4 Health and environment

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