Exploratory Analysis

Cool Beans Programming

2023-04-22

Loading libraries and data

```
library(ISLR2)
college <- read.csv("https://www.statlearning.com/s/College.csv")
rownames(college) <- college[, 1]
View(college)
```

Variables

Private: public/private indicator

Apps: number of applications received

Accept: number of applications accepted

Enroll: number of new students enrolled

Top10perc: new students from the top 10% of high school class

Top25perc: new students from the top 25% of high school class

F.Undergrad: number of full-time undergraduates

P.Undergrad: number of part-time undergraduates

Outstate: out-of-state tuition

Room.Board: room and board costs

Books: estimated book costs

Personal: estimated personal spending

PhD: percent of faculty with Ph.D.'s

Terminal: percent of faculty with terminal degree

S.F. Ratio: student/faculty ratio

perc.alumni: percent of alumni who donate

Expend: instructional expenditure per student

Grad.Rate: graduation rate

Exploring the data

```
college <- college[, -1]
head(college)
```

```
##                               Private Apps Accept Enroll Top10perc Top25perc
## Abilene Christian University     Yes 1660   1232    721        23        52
## Adelphi University               Yes 2186   1924    512        16        29
## Adrian College                   Yes 1428   1097    336        22        50
## Agnes Scott College              Yes  417    349    137        60        89
## Alaska Pacific University        Yes  193    146     55        16        44
## Albertson College                Yes  587    479    158        38        62
##                               F.Undergrad P.Undergrad Outstate Room.Board Books
## Abilene Christian University        2885         537     7440       3300   450
## Adelphi University                  2683        1227    12280       6450   750
## Adrian College                      1036          99    11250       3750   400
## Agnes Scott College                  510          63    12960       5450   450
## Alaska Pacific University            249         869     7560       4120   800
## Albertson College                    678          41    13500       3335   500
##                               Personal PhD Terminal S.F.Ratio perc.alumni Expend
## Abilene Christian University     2200  70       78      18.1          12   7041
## Adelphi University               1500  29       30      12.2          16  10527
## Adrian College                   1165  53       66      12.9          30   8735
## Agnes Scott College               875  92       97       7.7          37  19016
## Alaska Pacific University        1500  76       72      11.9           2  10922
## Albertson College                 675  67       73       9.4          11   9727
##                               Grad.Rate
## Abilene Christian University         60
## Adelphi University                   56
## Adrian College                       54
## Agnes Scott College                  59
## Alaska Pacific University            15
## Albertson College                    55
```

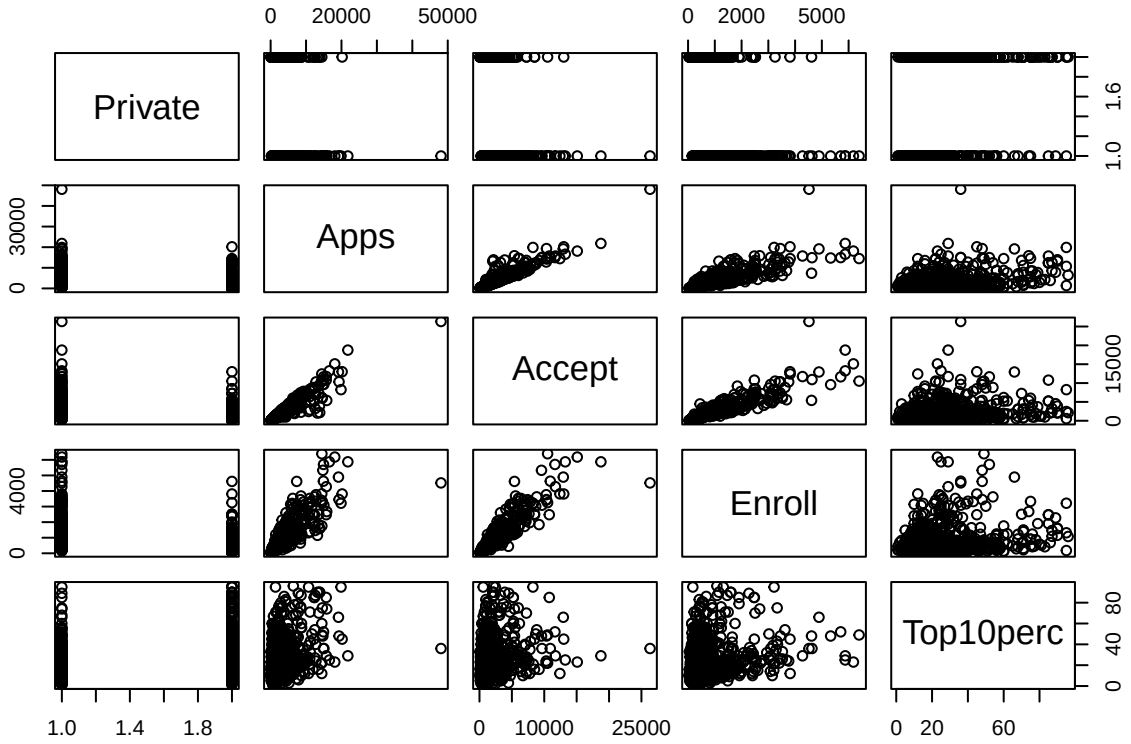
```
summary(college)
```

```
##    Private                Apps           Accept          Enroll
##  Length:777         Min.   :   81   Min.   :   72   Min.   :  35
##  Class :character   1st Qu.:  776   1st Qu.:  604   1st Qu.: 242
##  Mode  :character   Median : 1558   Median : 1110   Median : 434
##                     Mean   : 3002   Mean   : 2019   Mean   : 780
##                     3rd Qu.: 3624   3rd Qu.: 2424   3rd Qu.: 902
##                     Max.   :48094   Max.   :26330   Max.   :6392
##    Top10perc       Top25perc      F.Undergrad     P.Undergrad
##  Min.   : 1.00   Min.   :  9.0   Min.   :  139   Min.   :    1.0
##  1st Qu.:15.00   1st Qu.: 41.0   1st Qu.:  992   1st Qu.:   95.0
##  Median :23.00   Median : 54.0   Median : 1707   Median :  353.0
##  Mean   :27.56   Mean   : 55.8   Mean   : 3700   Mean   :  855.3
##  3rd Qu.:35.00   3rd Qu.: 69.0   3rd Qu.: 4005   3rd Qu.:  967.0
##  Max.   :96.00   Max.   :100.0   Max.   :31643   Max.   :21836.0
##     Outstate       Room.Board       Books           Personal
##  Min.   : 2340   Min.   :1780   Min.   :  96.0   Min.   : 250
```

```
##  1st Qu.: 7320   1st Qu.:3597   1st Qu.: 470.0   1st Qu.: 850
##  Median : 9990   Median :4200   Median : 500.0   Median :1200
##  Mean   :10441   Mean   :4358   Mean   : 549.4   Mean   :1341
##  3rd Qu.:12925   3rd Qu.:5050   3rd Qu.: 600.0   3rd Qu.:1700
##  Max.   :21700   Max.   :8124   Max.   :2340.0   Max.   :6800
##       PhD            Terminal       S.F.Ratio      perc.alumni
##  Min.   :  8.00   Min.   : 24.0   Min.   : 2.50   Min.   : 0.00
##  1st Qu.: 62.00   1st Qu.: 71.0   1st Qu.:11.50   1st Qu.:13.00
##  Median : 75.00   Median : 82.0   Median :13.60   Median :21.00
##  Mean   : 72.66   Mean   : 79.7   Mean   :14.09   Mean   :22.74
##  3rd Qu.: 85.00   3rd Qu.: 92.0   3rd Qu.:16.50   3rd Qu.:31.00
##  Max.   :103.00   Max.   :100.0   Max.   :39.80   Max.   :64.00
##      Expend        Grad.Rate
##  Min.   : 3186   Min.   : 10.00
##  1st Qu.: 6751   1st Qu.: 53.00
##  Median : 8377   Median : 65.00
##  Mean   : 9660   Mean   : 65.46
##  3rd Qu.:10830   3rd Qu.: 78.00
##  Max.   :56233   Max.   :118.00
```

Each row indicates a different college or university. Most of the variables are quantitative while only the private/public indicator variable is categorical. Next, we convert this indicator to a factor variable and create a scatter plot matrix of the first 5 variables.

```
# convert Private to factor variable
college$Private <-as.factor(college$Private)
pairs(college[,1:5])
```

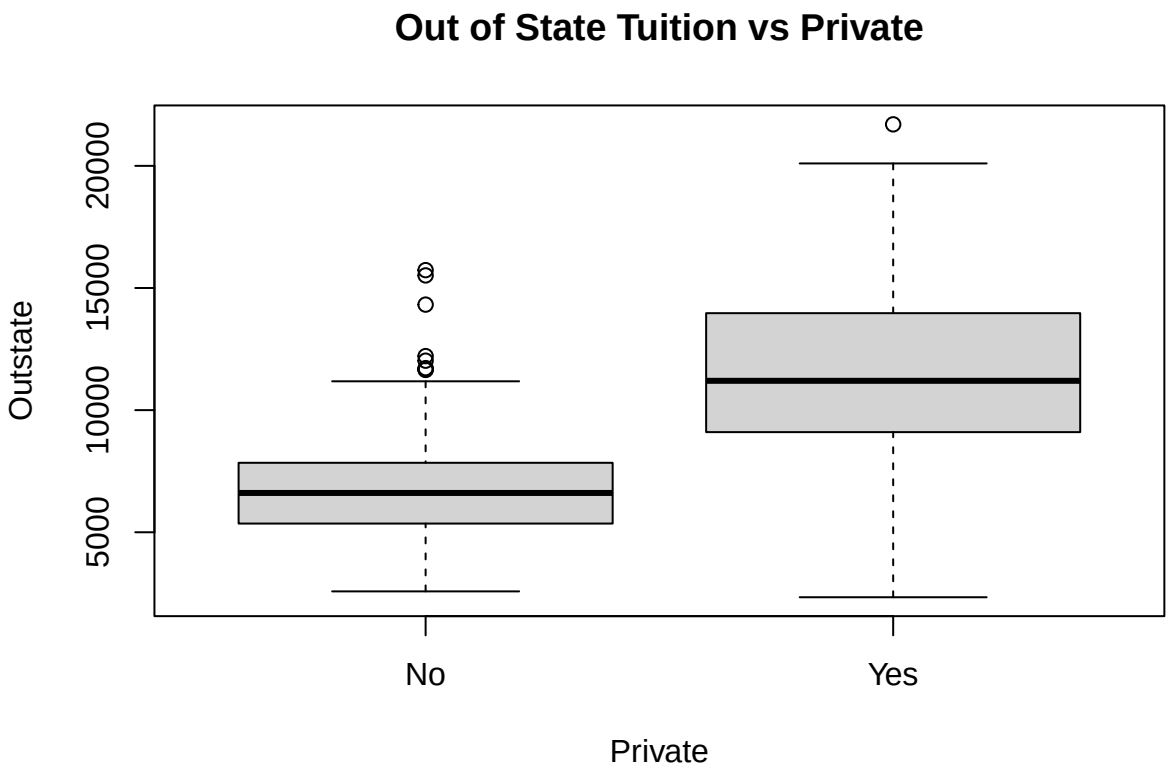


From the graph, Apps and Accept appear to have a strong linear relationship with maybe one outlier. Accept and Enroll have a linear relationship as well.

Graphing the data

Side-by-side box plots of out of state tuition by private and public schools indicates that the median out of state tuition for private schools is larger than that of out of state public students, while public out of state students have a larger distribution.

```
boxplot(college$Outstate ~ college$Private, xlab= "Private", ylab="Outstate",
        main="Out of State Tuition vs Private")
```



Feature Engineering

We now create a new qualitative variable called Elite by binning the Top10perc variable. The schools will be divided into two groups based on if the proportion of students coming from the top 10% of their high school classes exceeds 50%.

```
Elite <-rep("No", nrow(college))
Elite[college$Top10perc > 50] <-"Yes"
Elite <-as.factor(Elite)
college <-data.frame(college,Elite)
```

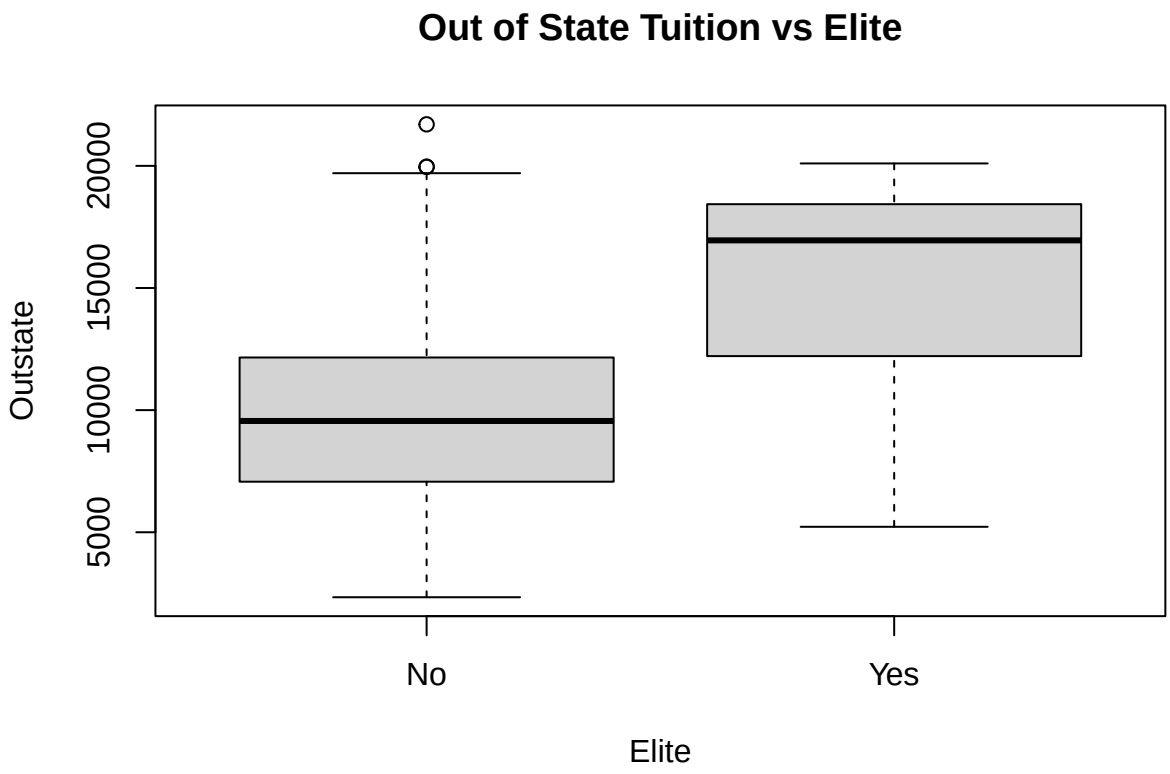
The majority of students are not categorized as elite; only 11.1% of students fall into this category.

```
summary(college)
```

```
##  Private        Apps           Accept          Enroll       Top10perc
##  No :212   Min.   :   81   Min.   :   72   Min.   :  35   Min.   : 1.00
##  Yes:565   1st Qu.:  776   1st Qu.:  604   1st Qu.: 242   1st Qu.:15.00
##            Median : 1558   Median : 1110   Median : 434   Median :23.00
##            Mean   : 3002   Mean   : 2019   Mean   : 780   Mean   :27.56
##            3rd Qu.: 3624   3rd Qu.: 2424   3rd Qu.: 902   3rd Qu.:35.00
##            Max.   :48094   Max.   :26330   Max.   :6392   Max.   :96.00
##    Top25perc      F.Undergrad     P.Undergrad         Outstate
##  Min.   :  9.0   Min.   :  139   Min.   :    1.0   Min.   : 2340
##  1st Qu.: 41.0   1st Qu.:  992   1st Qu.:   95.0   1st Qu.: 7320
##  Median : 54.0   Median : 1707   Median :  353.0   Median : 9990
```

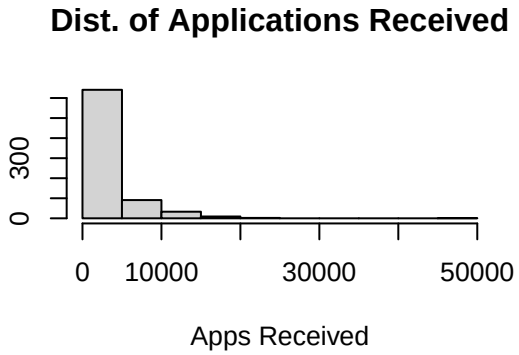
```
##  Mean   : 55.8   Mean   : 3700   Mean   :  855.3   Mean   :10441
##  3rd Qu.: 69.0   3rd Qu.: 4005   3rd Qu.:  967.0   3rd Qu.:12925
##  Max.   :100.0   Max.   :31643   Max.   :21836.0   Max.   :21700
##    Room.Board       Books          Personal         PhD
##  Min.   :1780   Min.   :  96.0   Min.   : 250   Min.   :  8.00
##  1st Qu.:3597   1st Qu.: 470.0   1st Qu.: 850   1st Qu.: 62.00
##  Median :4200   Median : 500.0   Median :1200   Median : 75.00
##  Mean   :4358   Mean   : 549.4   Mean   :1341   Mean   : 72.66
##  3rd Qu.:5050   3rd Qu.: 600.0   3rd Qu.:1700   3rd Qu.: 85.00
##  Max.   :8124   Max.   :2340.0   Max.   :6800   Max.   :103.00
##     Terminal       S.F.Ratio      perc.alumni        Expend
##  Min.   : 24.0   Min.   : 2.50   Min.   : 0.00   Min.   : 3186
##  1st Qu.: 71.0   1st Qu.:11.50   1st Qu.:13.00   1st Qu.: 6751
##  Median : 82.0   Median :13.60   Median :21.00   Median : 8377
##  Mean   : 79.7   Mean   :14.09   Mean   :22.74   Mean   : 9660
##  3rd Qu.: 92.0   3rd Qu.:16.50   3rd Qu.:31.00   3rd Qu.:10830
##  Max.   :100.0   Max.   :39.80   Max.   :64.00   Max.   :56233
##    Grad.Rate      Elite
##  Min.   : 10.00   No :699
##  1st Qu.: 53.00   Yes: 78
##  Median : 65.00
##  Mean   : 65.46
##  3rd Qu.: 78.00
##  Max.   :118.00
```

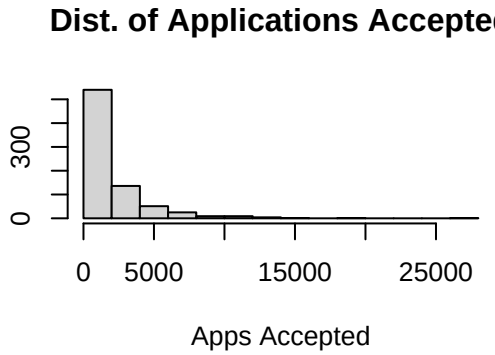
```
boxplot(college$Outstate ~ college$Elite, xlab="Elite",ylab="Outstate",
        main="Out of State Tuition vs Elite")
```

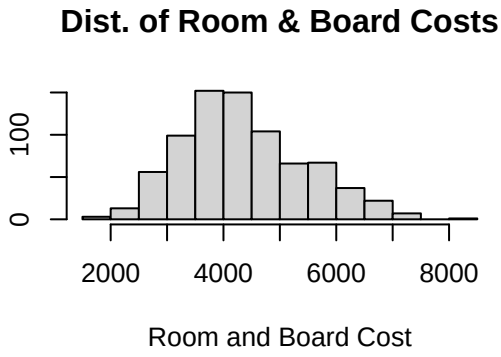


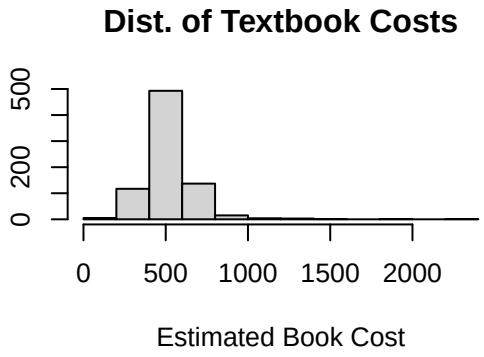
The distribution of non-elite students paying out of state tuition greater than that of elite, out of state students. The median out of state tuition price is greater for elite students than for non-elite students.

```
par(mfrow=c(2,2))
hist(college$Apps, xlab="Apps Received", ylab="", main="Dist. of Applications Received")
hist(college$Accept, xlab="Apps Accepted", ylab="", main="Dist. of Applications Accepted")
hist(college$Room.Board, xlab="Room and Board Cost", ylab="", main="Dist. of Room & Board Costs")
hist(college$Books, xlab="Estimated Book Cost", ylab="", main="Dist. of Textbook Costs")
```









Histograms are plotted for 4 different variables. The distribution of applications received and applications accepted is right skewed while room & board costs and textbook costs are more normally distributed.