



Predicting suitable locations to
open new cuisine restaurants.

Business Problem

In order to open a new restaurant, the owner need to assess the localities in a city to get insights about the different kind of possibilities, like a suitable location along with the type of cuisine that will be served in the restaurant.

So the problem is to find out a suitable locality to start new restaurants alongwith the proper choice of cuisine to be served at each restaurant.

Things to keep in mind.

- ▶ Generally restaurants are opened with keeping the locality in mind.
- ▶ Restaurant should not be opened in an area where too many restaurants are already present.
- ▶ What kind of cuisine will be served also need to be picked wisely.
- ▶ Predicting suitable location helps the owner to target location to acquire.
- ▶ What restaurants in your area are successful and which are failures.
- ▶ Foodies have interest as well.