



Hack The Interstate Sponsorship Packet

Fiscally sponsored by The Hack Foundation, a 501(c)(3) nonprofit (EIN: 81-2908499).



Meeting fellow makers is an incredible feeling. If you're in a city like San Francisco or New York, that's easy, but the hacker spirit is everywhere.

This summer, our team is hitting the road. We'll be converting a minibus, and in it, we'll visit **over fifty cities** in approximately ninety days.

At each city we'll invite makers to join us for a pop-up hackathon, an unconference, or a demo session. At every event, there will be opportunities for hackers to get creative, to learn new things and to network.

In other words, we're going to **Hack The Interstate**.

We'd like you to join us on this journey. As a sponsor, you'll gain access to a **diverse group of 2,500+ students** who share a passion for computing. We'll increase your company's brand recognition among makers across the country (we're visiting 35 states!). And you'll be able to showcase your APIs / products to a talented pool of students. Alongside us, you'll be increasing educational equity by making CS opportunities accessible to students across the nation.

In years prior, our team has worked on:



Cal Hacks 10.0

The world's largest collegiate hackathon with over 1,500 participants. Hosted in downtown San Francisco by Berkeley students.



Outernet

An experimental outdoors hackathon, hosted in rural Vermont. Hackers camped outside and worked on projects without the internet.



Epoch

The first post-pandemic hackathon for high schoolers in India. Ran by a group of students from across Asia in New Delhi.

Sponsorship Packages

Bronze (\$5,000+)

- Your logo will be on our website, the converted minibus, and featured in a post on our social media.
- You can send engineers to any of our events and they can meet fellow makers.

Silver (\$10,000+)

- Hand out flyers and swag to attending makers.
- Include a two to three sentence message in each of our pre-event emails.
- All benefits listed in the Bronze sponsorship tier.

Gold (\$15,000+)

- A one to two minute message at the start of every event.
- Multiple "Featured" posts on our social media.
- For a negotiable additional amount, have the event co-branded as "Presented by X".
- All benefits listed in the Bronze & Silver sponsorship tiers.

If any of these packages interest you, please reach out to inbox@summer24.xyz. Alternatively, we can work with you on a custom package. For example, you could sponsor a meal at each event or play host to an event in a specific city.