

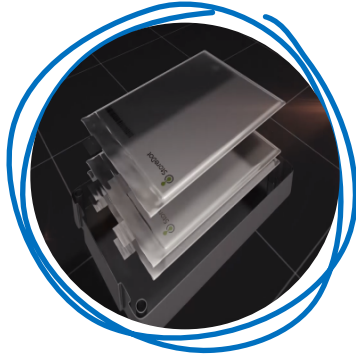


Business Plan Pitch

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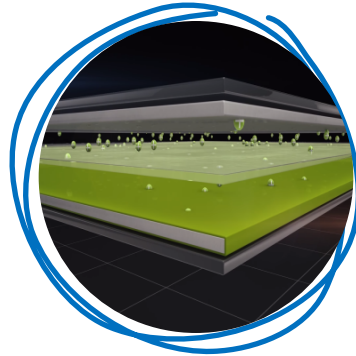
Our Technology

Re-design the Battery



Layers of nanomaterials with higher combustion temperatures

Re-structure Battery's Materials



Creation of proprietary organic compounds at Storedot's NanoLabs

Less Flammable



Less flammable than current lithium-ion powered batteries

Industry and Market Analysis

EV Smart Charging Market

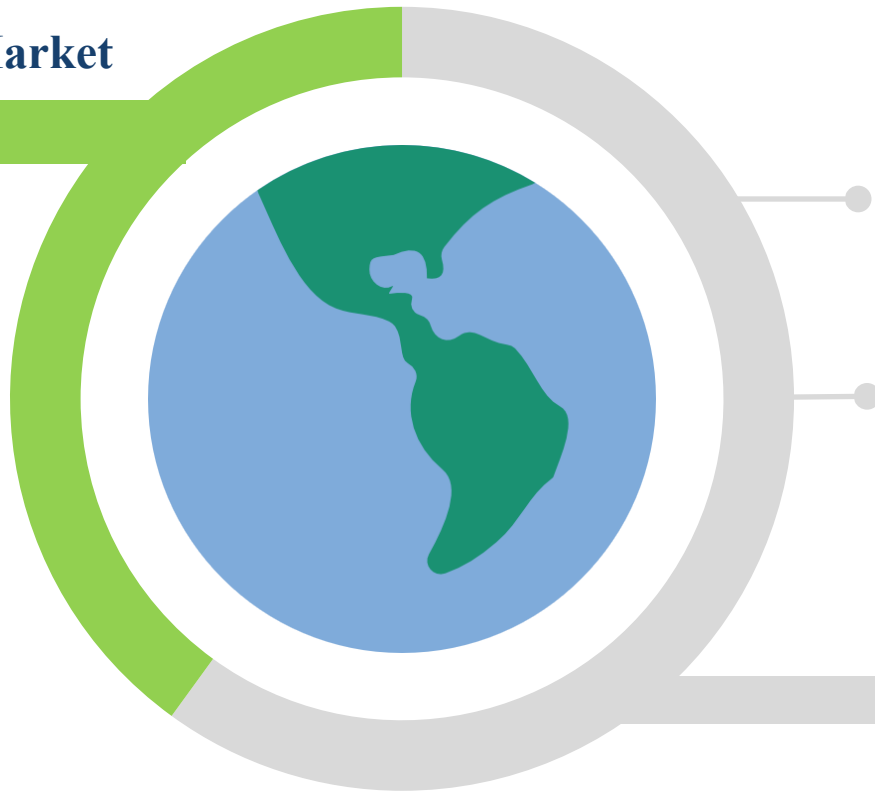
50%

car sales to be in plug-in
electric vehicles by 2040

30MILLION

electric vehicles to be in use
worldwide by 2025

(Bloomberg News Energy Finance)



Smart charging has become an
enticing market opportunity

Storedot's
groundbreaking
technology has a high
market potential



Industry and Market Analysis

Chinese Electric Vehicle Market

40%

electric vehicles sold in
the world



largest electric vehicle
market

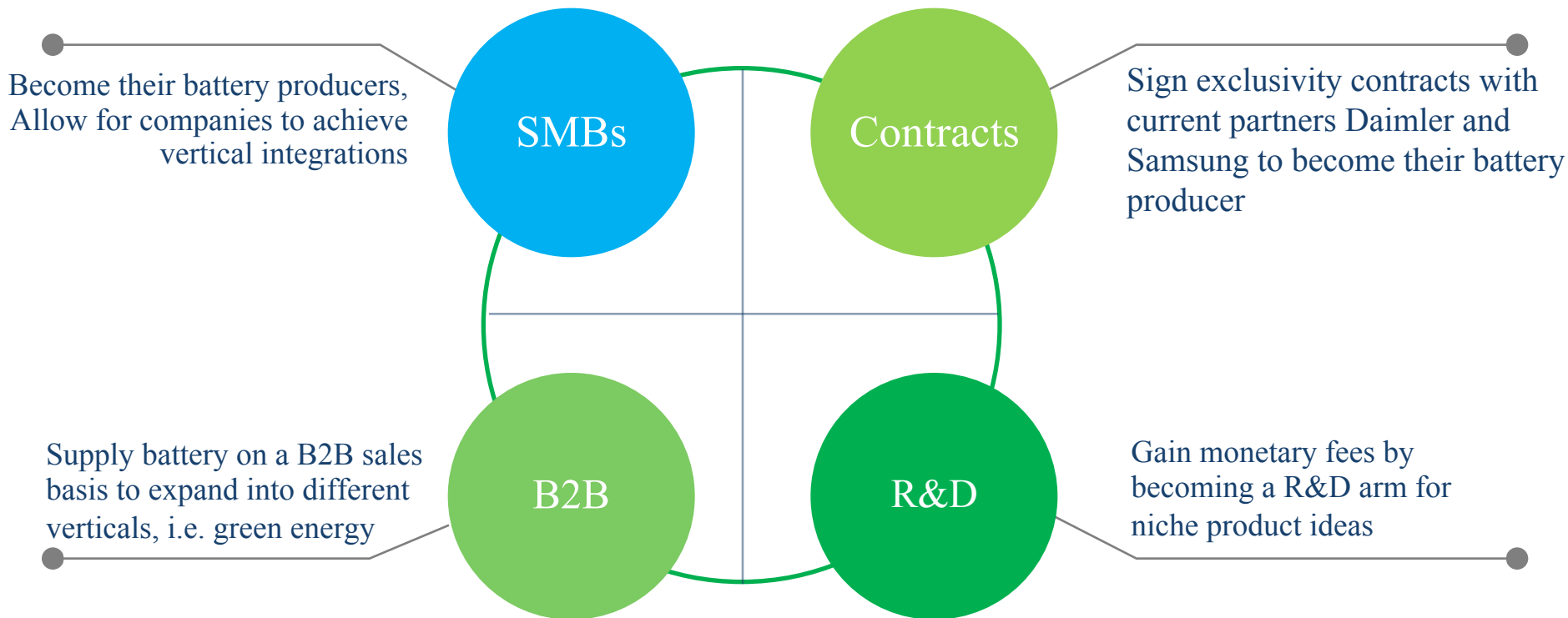


StoreDot's **FlashBattery** technology uses layers of nanomaterials and organic compounds

Safer than *lithium-ion*

- Not flammable
- Higher combustion temperature

Our Business Model



Marketing Plan (B2B)

Brand Image

Brand Awareness

Brand Purchase



Working with
Partners



DAIMLER



Brand
Image

Naming Conventions



OS X Mountain Lion

Brand
Awareness

Online Promotion

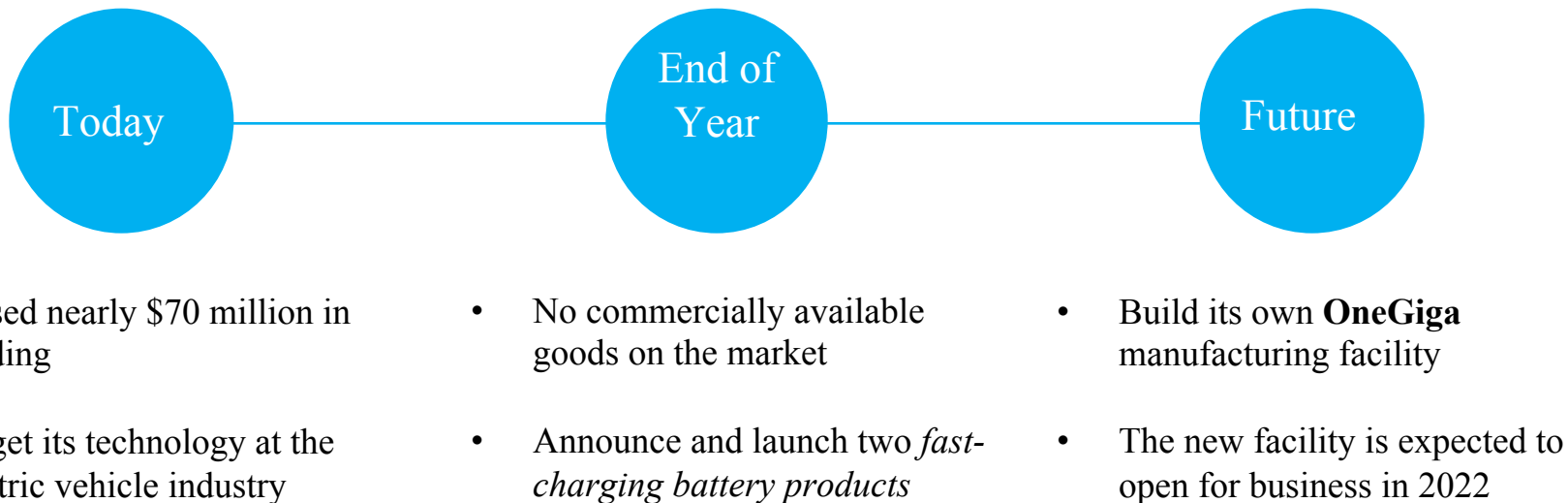


Brand Purchase

Product Differentiation



Operations and Product Development Plan



Product Development

Hold over 50 patents for utility and design of our batteries



Expect our patent collection to growth with expansion into displays

Product Development

Challenges

Product Development Challenges

1 Ability to compress the size of the physical batteries for the charging of EV

2 Ability to mass produce batteries in a production plant by the given deadline

3 Ability to price our batteries competitively after product development costs

Risks

Electric Vehicle Market

1 Regulatory restrictions on the production of electric vehicles is an issue of concern for the market growth

2 Europe has a stronger growth rate in terms EV cards sold per year than the greater china market.

3 Price of EV are still priced at premium price range, difficult to cross the CHASM

Source: http://cta.ornl.gov/data/tedb35/Edition35_Full_Doc.pdf

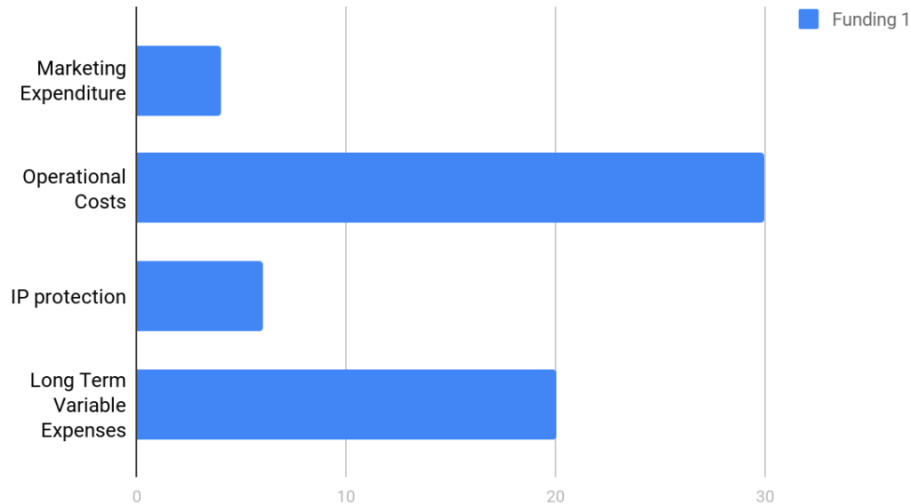


Financial Feasibility

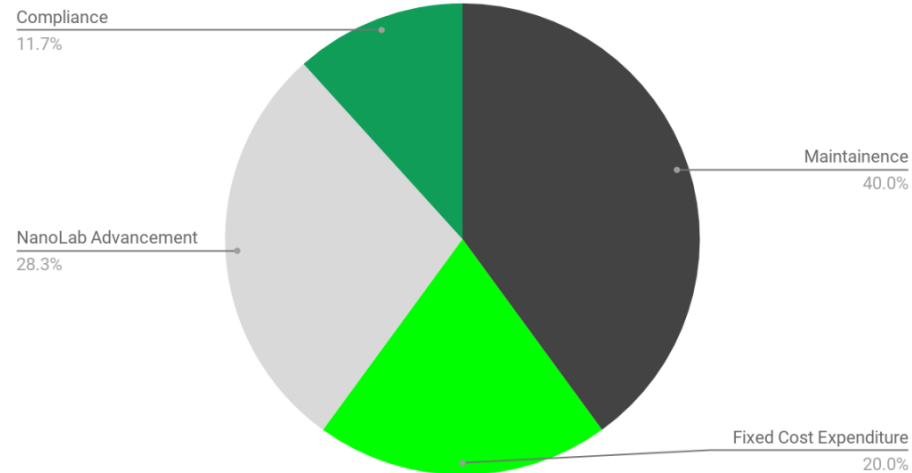
Series B funding of 60 million

Breakdown of Operational Costs

Funding Spend Breakdown



Operational Cost Breakdown



Financial Projections

10 million dollars for 2% for
a 500 million dollar
valuation



Series B round was closed
on the same valuation

Conclusion



T

TECHNOLOGY

Proven and tested working technology

O

OUTLOOK

Strong and solid outlook based on feasibility studies

A

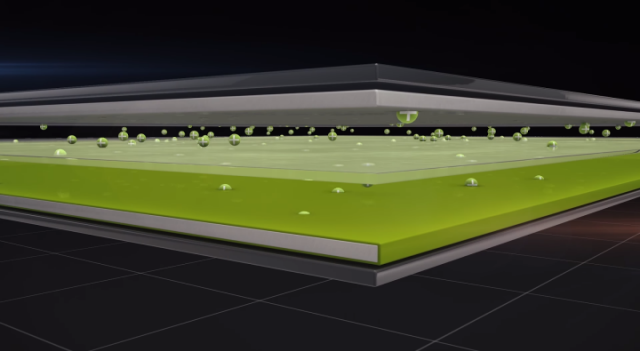
ADVANTAGES

Combination of strong early funding and strong patent holdings.

I

INNOVATION

Breakthrough innovation

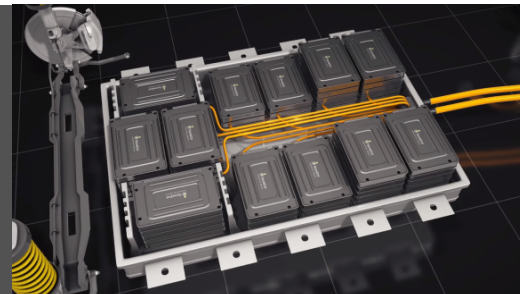
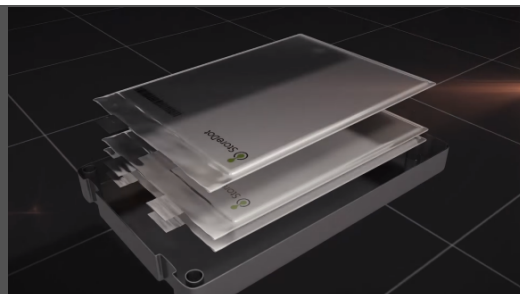
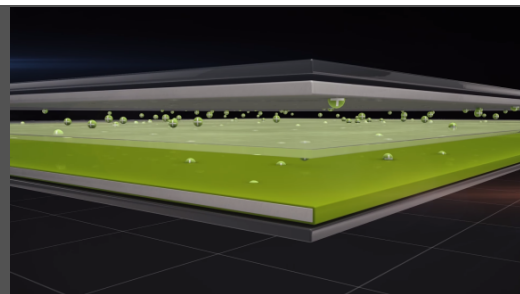


**RISE ABOVE
THE REST**



Thank You

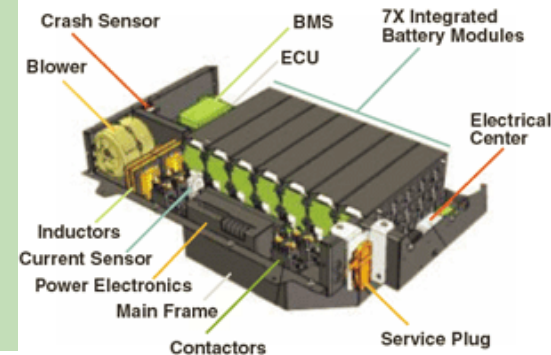
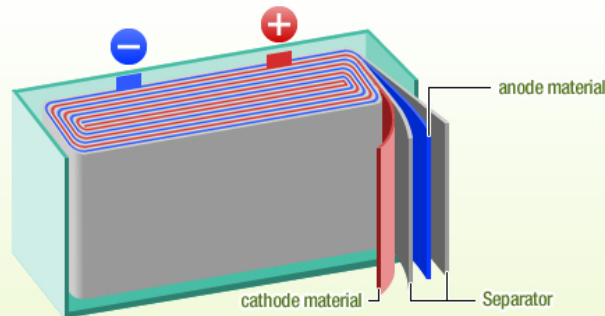
Appendices - Battery Structures



StoreDot Battery Structure (for EVs)

General Lithium Ion Battery Structure

Structure of a general lithium-ion battery (example)



Product Feasibility



"Storedot will definitely be helpful in saving time to charge my phone fully."



"There is more convenience without the need to hand carry portable chargers."



"I think big companies would be more excited about Storedot than the layman consumer"



"I don't see it having value in displays since they will always be connected to a power source."

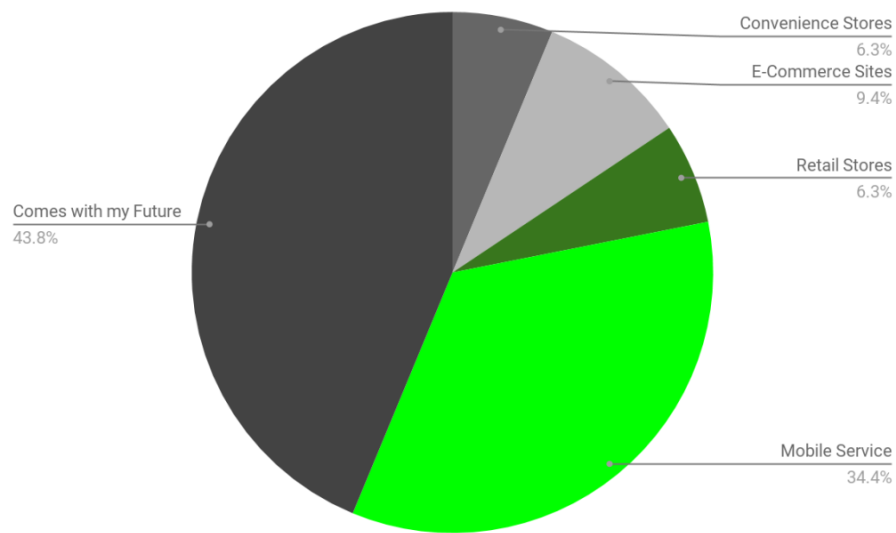


"Extremely useful especially when you need to use your mobile devices urgently."

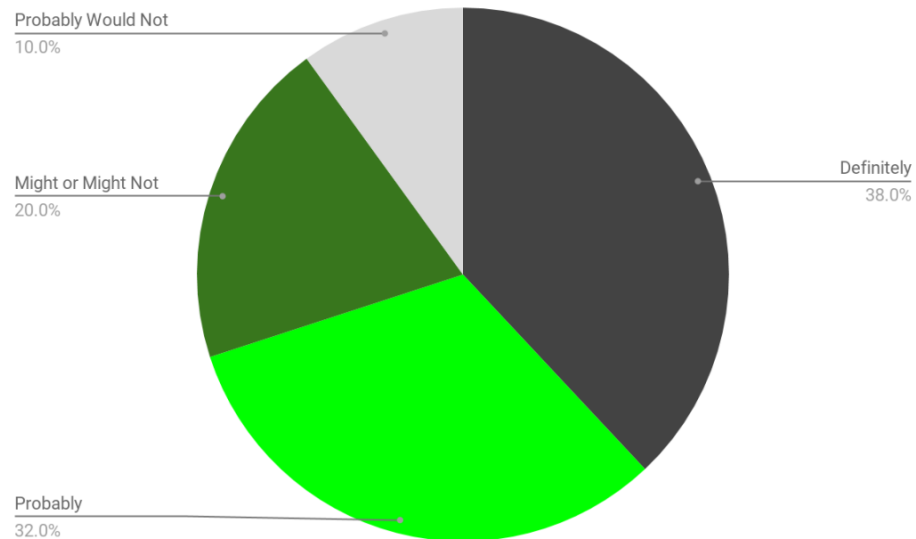


Product Service Feasibility

Where would you expect to find this product or service for sale?



How likely would you be to purchase Storedot's product, if we make it available?



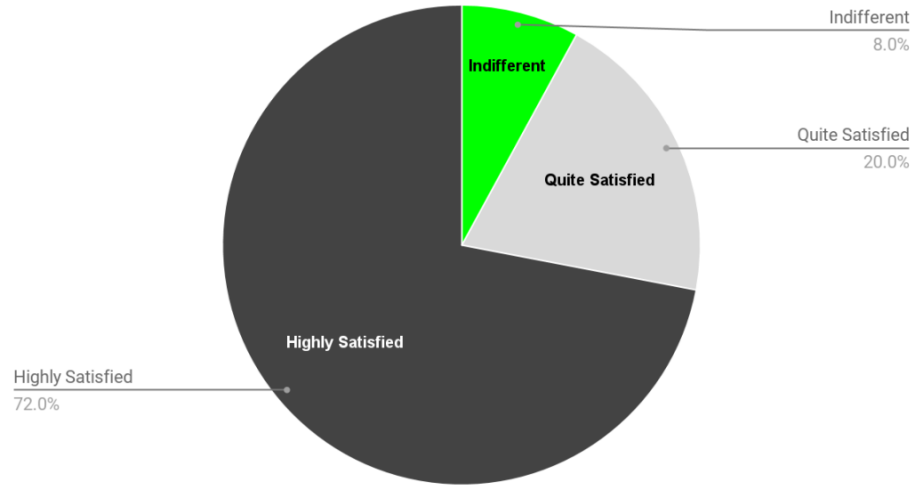
Survey Findings- Delighters/Must-have?

Kano Method

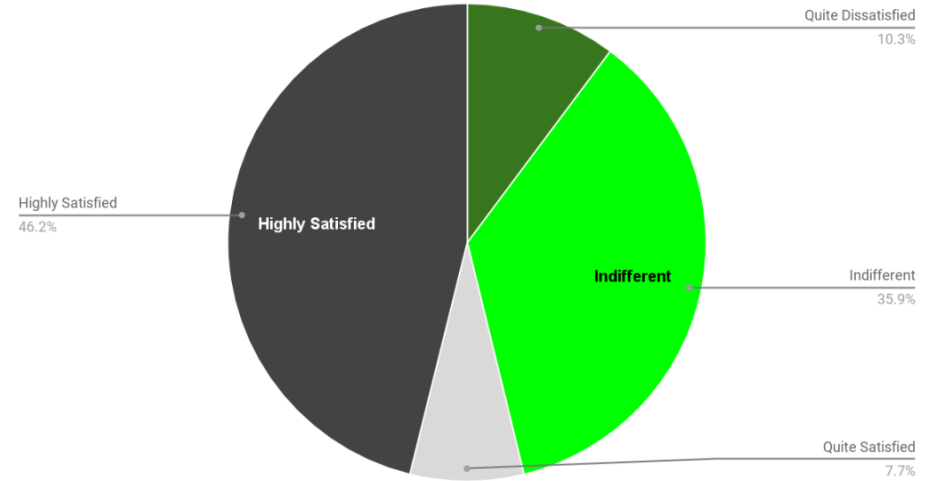
Rate on a scale of 1-5 “How would you feel if your smartphone had the ability to charge fully within 5min“

Rate on a scale of 1-5 “How would you feel if your smartphone **DID NOT** have the ability to charge fully within 5min“

Points scored



Points scored



Planned OneGiga™ Capacity

	2022	2025
Cell Output	1 GWh/yr	10 GW/yr
Vehicle cells	30K/yr	300K/yr
Space requirement	15,900m ²	80,000m ²
Employees	440	2,500