



*Coming together is beginning,*

*Staying together is progress*

*And*

*Working together is success*

# NEW ARRIVAL



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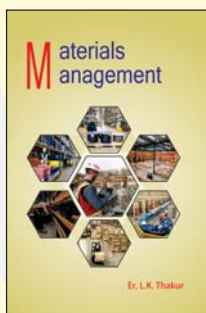
**THE GLOBAL OPEN UNIVERSITY**  
NAGALAND



**INDIRA GANDHI TECHNOLOGICAL  
AND  
MEDICAL SCIENCES UNIVERSITY**  
ARUNACHAL PRADESH

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## Materials Management

**Er. L.K. Thakur**

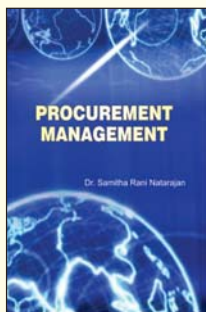
ISBN : 978-81-7139-939-0

Price : ₹ 700

Edn. : 2018

Materials management is the branch of logistics that deals with the tangible components of a supply chain. Specifically, this chapter covers the acquisition of spare parts and replacements, quality control of purchasing and ordering such parts, and the standards involved in ordering, shipping, and warehousing the said parts. An effective materials management plan builds from and enhances an institutional master plan by filling in the gaps and producing an environmentally responsible and efficient outcome. An institutional campus, office, or housing complex can expect a myriad of benefits from an effective materials management plan. For starters, there are long-term cost savings, as consolidating, reconfiguring, and better managing a campus' core infrastructure reduces annual operating costs.

**Er. L K Thakur** is pioneer in giving a techno-legal approach to the juridical systems in India. He is also the Chairperson of Vishw Nyay Mission duly registered under the Indian Trusts Act. Er. L K Thakur is practicing at the Supreme Court of India and is also engaged in promoting human rights and duties education specially among the persons living below the poverty line. Er. L K Thakur has authored many books as well as occasional monographs besides case studies on different aspects of laws. Er. L K Thakur has participated in more than 100 international conferences and summits during 35 years of his career related to entrepreneurship, consultancy, teaching, research and legal practice. Er. L K Thakur operates from his outfit at Vrindavan where he is constantly busy in legal as well as spiritual work.



## Procurement Management

**Dr. Samitha Rani Natarajan**

ISBN : 978-81-7139-942-0

Price : ₹ 450

Edn. : 2018

International procurement organisations (or IPOs) may be an element of the global sourcing strategy for a firm. These procurement organisations take primary responsibility for identifying and developing key suppliers across sourcing categories and help satisfy periodic sourcing requirements of the parent organisation. Such setups help provide focus in country-based sourcing efforts. Particularly in the case of large and complex countries, such as China, where a range of sub-markets exist and suppliers span the entire value chain of a product/commodity, such IPOs provide essential on-the-ground information.

**Dr. Samitha R. Natarajan** (43) is a renowned name in the field of entrepreneurial and managerial leadership. She has more than 20 years of work experience in the specialised areas related to skilling of young boys and girls from India in general and from North Eastern States in particular. She has the credit of authoring more than 35 books related to women's development, skilling, research and related methodologies besides new and emerging areas of social work. She has been felicitated by many reputed organisations for her ideas and work related to IT based new and appropriate solutions for the schools, colleges and universities contemplating to optimising their existing budgets for greening their ivory towers and for generating employment among women.



## Purchasing Management

**Dr. Tanuja Trivedi**

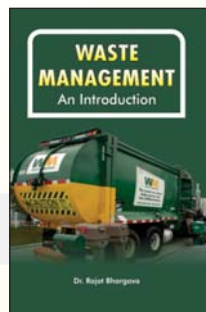
ISBN : 978-81-7139-938-3

Price : ₹ 600

Edn. : 2018

Purchasing refers to a business or organisation attempting for acquiring goods or services to accomplish the goals of the enterprise. Though, there are several organisations that attempt to set standards in the purchasing process, processes can vary greatly between organisations. Typically, the word "purchasing" is not used interchangeably with the word "procurement", since procurement typically includes Expediting, Supplier Quality, and Traffic and Logistics in addition to Purchasing.

**Dr. Tanuja Trivedi** (38) is a renowned author, activist as well as ecofeminist dedicated for the cause of national as well as international development in general and gender development in particular. In the capacity of the Head and Director of the Women's Agency for Generating Employment (WAGE), she has been developing a master plan and a paradigm for ensuring proper training of women in the new and emerging areas of rural and urban entrepreneurship besides developing a neological and a neocratic approach to empowering the girl child, developing strategies for the young women and ensuring all the geriatric needs of the elderly women specially living below the poverty line. She has been chosen by many international organisations for getting felicitated based on her outstanding contribution.



## Waste Management – An Introduction

**Dr. Rajat Bhargava**

ISBN : 978-81-7139-867-6

Price : ₹ 1750

Edn. : 2018

Waste and wastes are unwanted or unusable materials. Waste is any substance which is discarded after primary use, or it is worthless, defective and of no use. The term is often subjective (because waste to one person is not necessarily waste to another) and sometimes objectively inaccurate (for example, to send scrap metals to a landfill is to inaccurately classify them as waste, because they are recyclable). Examples include municipal solid waste (household trash/refuse), hazardous waste, wastewater (such as sewage, which contains bodily wastes (feces and urine) and surface runoff), radioactive waste, and others. 'Wastes' are substance or objects, which are disposed of or are intended to be disposed of or are required to be disposed of by the provisions of national law.

**Dr. Rajat Bhargava** belongs to Indian Administrative Service (Andhra Pradesh Cadre – 1990), presently holding Charge of Special Commissioner and Prl Secy to Govt of AP. He has varied experience in various sectors of governance. He held the post of Joint Secretary in the Ministry of Water Resources, looking after work relating to formulation of innovative financing management for irrigation, River Linking Projects and Restructuring of Central Ground Water Board with a view to set up proper financial and procurement management in the Organization. In addition, he also functions as Member (Finance) of Central Ground Water Board, Financial Adviser, Brahmaputra Board and Commissioner, Command Area Development. He was also MD of National Mission for Clean Ganga.





## Stores Management

**Priya Ranjan Trivedi**

ISBN : 978-81-7139-943-7

Price : ₹ 600

Edn. : 2018

Store is an important component of material management since it is a place that keeps the materials in a way by which the materials are well accounted for, are maintained safe, and are available at the time of requirement. Storage is an essential and most vital part of the economic cycle and store management is a specialized function, which can contribute significantly to the overall efficiency and effectiveness of the materials function.

**Priya Ranjan Trivedi**, Ph.D. is a renowned environmental scientist, institution builder and a charismatic leader with more than 46 years of teaching, training and research experience in different areas of ecology, environment, sustainable development, disaster mitigation, peace studies, conflict resolution, human rights, intellectual property rights, ecological tourism, geriatric care and institution building strategies. He has also been the Founder Chancellor/Plenipotentiary of "The Global Open University Nagaland" and Founder Chancellor of the "Indira Gandhi Technological and Medical Sciences University", Arunachal Pradesh. He has been responsible for the establishment of many universities and professional / vocational institutions in India as well as in other countries of the world. He has authored the World Encyclopaedias on emerging subjects like environmental sciences, remote sensing, health care, global peace, production and operations management, materials management, bioinformatics, green business management, geriatric care, habitat and population studies etc. As the President of the Confederation of Indian Universities (CIU) created during the NDA regime in the year 2004, Dr. Priya Ranjan Trivedi has tried to unite all the 920+ universities in the country for optimising the available resources with a view to stopping the duplication of efforts in the area of higher and tertiary education.



## Negotiations and Contracts Management

**Er. L.K. Thakur**

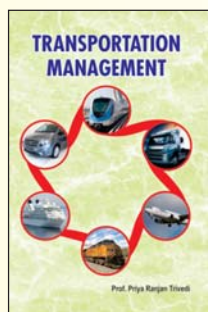
ISBN : 978-81-7139-944-4

Price : ₹ 600

Edn. : 2018

Negotiation occurs in business, non-profit organisations, government branches, legal proceedings, among nations and in personal situations such as marriage, divorce, parenting and everyday life. The study of the subject is called negotiation theory. Professional negotiators are often specialised, such as union negotiators, leverage buyout negotiators, peace negotiators, hostage negotiators, or may work under other titles, such as diplomats, legislators or brokers.

**Er. L K Thakur** is pioneer in giving a techno-legal approach to the juridical systems in India. He is also the Chairperson of Vishw Nyay Mission duly registered under the Indian Trusts Act. Er. L K Thakur is practicing at the Supreme Court of India and is also engaged in promoting human rights and duties education specially among the persons living below the poverty line. Er. L K Thakur has authored many books as well as occasional monographs besides case studies on different aspects of laws. Er. L K Thakur has participated in more than 100 international conferences and summits during 35 years of his career related to entrepreneurship, consultancy, teaching, research and legal practice. Er. L K Thakur operates from his outfit at Vrindavan where he is constantly busy in legal as well as spiritual work.



## Transportation Management

**Dr. Priya Ranjan Trivedi**

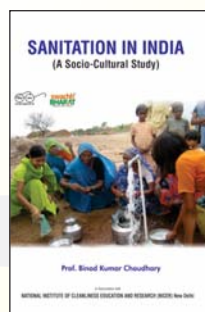
ISBN : 978-81-7139-941-3

Price : ₹ 700

Edn. : 2018

Transport infrastructure consists of the fixed installations necessary for transport, and may be roads, railways, airways, waterways, canals and pipelines, and terminals such as airports, railway stations, bus stations, warehouses, trucking terminals, refuelling depots including fuelling docks and fuel stations, and seaports. Terminals may be used both for interchange of passengers and cargo and for maintenance. Vehicles travelling on these networks may include automobiles, bicycles, buses, trains, trucks, people, helicopters and aircraft. Operations deal with the way the vehicles are operated, and the procedures set for this purpose including financing, legalities and policies.

**Priya Ranjan Trivedi**, Ph.D. is a renowned environmental scientist, institution builder and a charismatic leader with more than 46 years of teaching, training and research experience in different areas of ecology, environment, sustainable development, disaster mitigation, peace studies, conflict resolution, human rights, intellectual property rights, ecological tourism, geriatric care and institution building strategies. He has also been the Founder Chancellor/Plenipotentiary of "The Global Open University Nagaland" and Founder Chancellor of the "Indira Gandhi Technological and Medical Sciences University", Arunachal Pradesh. He has authored the World Encyclopaedias on emerging subjects like environmental sciences, remote sensing, health care, global peace, production and operations management, materials management, bioinformatics, green business management, geriatric care, habitat and population studies etc. As the President of the Confederation of Indian Universities (CIU) created during the NDA regime in the year 2004, Dr. Priya Ranjan Trivedi has tried to unite all the 920+ universities in the country for optimising the available resources with a view to stopping the duplication of efforts in the area of higher and tertiary education.



## Sanitation in India (A Socio-cultural study)

**Prof. Binod Kumar Choudhary**

ISBN : 978-81-7139-869-0

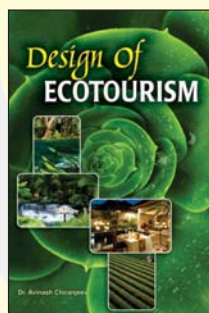
Price : ₹ 1800

Edn. : 2018

Drinking water supply and sanitation in India continue to be inadequate, despite longstanding efforts by the various levels of government and communities at improving coverage. The level of investment in water and sanitation, albeit low by international standards, has increased in size during the 2000s. Access has also increased significantly. For example, in 1980 rural sanitation coverage was estimated at 1% and reached 21% in 2008. Also, the share of Indians with access to improved sources of water has increased significantly from 72% in 1990 to 88% in 2008. At the same time, local government institutions in charge of operating and maintaining the infrastructure are seen as weak and lack the financial resources to carry out their functions. In addition, only two Indian cities have continuous water supply and according to an estimate from 2008 about 69% of Indians still lack access to improved sanitation facilities.

**Prof. Binod Kumar Choudhary** (62) is a University Professor in the Department of Sociology at L.N. Mithila University, Darbhanga has more than 37 years of teaching and research experience in the specialised area of sociology and allied subjects. Besides the teaching assignment, he has also served as the Special Officer in the Examination Department of L.N. Mithila University, Darbhanga. He was also a Member of the Bihar Legislative Council from 2008 to 2014. He was also the Chairman of Zila Parishad and Panchayati Raj Samiti.

He is also the Life Member of the Senate and Member of the Syndicate of Lalit Narayan Mithila University.



## Design of Ecotourism

**Dr. Avinash Chiranjeev**

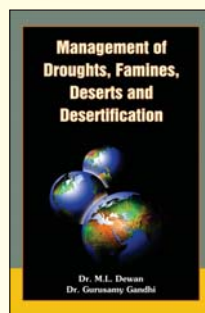
ISBN : 978-81-7139-400-5

Price : ₹ 750

Edn. : 2018

Ecotourism as a phenomenon is different from the traditional tourism formula of sea, sand and sun. It represents an adventure, a learning opportunity, conservation and a spiritual experience within nature. To fully realize these objectives the facility must also depart from traditional formulae. Tourism is one of the world's fastest growing industries, and has been identified as a means of generating national income in less industrialised economies. Like other countries, Thailand has promoted tourism as a major source of national income. However, tourism has had some destructive effects, not only at a national but also at a local level.

**Dr. Avinash Chiranjeev**, M.S., Ph.D. is the Head of the IT Division at the WIBP/IIIE International Network headquartered at New Delhi. He has been associated with the most important programmes of WIBP and IIEE related to Computer assisted Non Formal and Continuing Education Programme, Environmental Education Information Systems and Management, Natural Resources Database Network besides The Global Open University Project's organisation as well as implementation of scientific and innovative researches for the optimisation of the available data in India in general and in Nagaland in particular. Dr. Avinash Chiranjeev has participated in many national as well as global conferences and has presented many papers of international importance.



## Management of Droughts, Famines, Deserts and Desertification

**Dr. M.L. Dewan; Dr. Gurusamy Gandhi**

ISBN : 978-81-7139-386-2

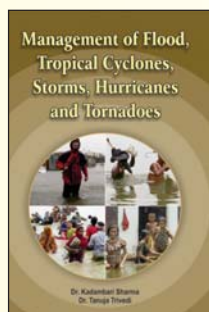
Price : ₹ 900

Edn. : 2018

A drought is an extended period of months or years when a region notes a deficiency in its water supply. Generally, this occurs when a region receives consistently below average precipitation. It can have a substantial impact on the ecosystem and agriculture of the affected region. Although droughts can persist for several years, even a short, intense drought can cause significant damage and harm the local economy. This global phenomenon has a widespread impact on agriculture.

**Dr. Madan Lal Dewan** (86) holds M.Sc. and Ph.D. Degrees besides many Diplomas, Honours and Accolades. After serving the Government of India before as well as after independence, Dr. Dewan joined the United Nations where he rose up to the level of the Chief of FAO for Asia and the Pacific. Dr. Dewan is also the Chairman of the Global Warming Reduction Centre (GWRC) established with a view to reducing the disastrous effects of Global Warming, Sea Level Rise and Climate Change.

**Dr. Gurusamy Gandhi** is a renowned expert in the areas of applied agriculture, insurance business and veterinary science. He has served in the public sector insurance companies for more than 35 years. Presently, he is the Director at the Indian Institute of Applied Agriculture.



## Management of Flood, Tropical Cyclones, Storms, Hurricanes and Tornadoes

**Dr. Kadambari Sharma; Dr. Tanuja Trivedi**

ISBN : 978-81-7139-389-3

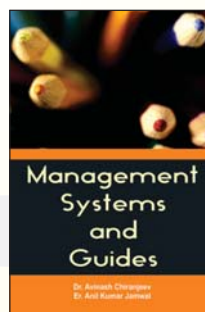
Price : ₹ 1200

Edn. : 2018

Humans can make their environment more prone to floods and droughts. They can even increase the likelihood of earthquakes by lubricating the earth's underground rock strata. But they have found no way of bringing cyclones upon themselves. Cyclones just happen. A tropical cyclone is an intense tropical storm with wind speeds of over 118 kilometres per hour (73 mph)—Force 12 on the Beaufort Scale of Wind Force.

**Dr. Kadambari Sharma** is Director (Planning) at the Indian Institute of Disaster Mitigation (IIDM). She has authored more than 30 occasional monographs related to eco-education, natural resources conservation, population and community ecology, eco-laws, impact assessment, pollution care and environmental systems analysis. She is an international expert on ethnobiology, indigenous people and related issues of anthropology. She has the credit of being associated with UNESCO project on Cultural Paper Survey in South Asia.

**Dr. Tanuja Trivedi**, Ph.D. has been associated with national and international organisations related to human rights and duties education, peace studies, ecology and environment, sustainable development and intellectual property rights. While associated with Jamia Millia Islamia Central University as a Research Scholar for the award of Ph.D., she had widely contributed on researches for new dimensions of interface among human rights, environment and slum dwellers. Presently she is the Head of the WIBP Observer Group at The Global Open University, Nagaland, established by the Government of Nagaland under the provisions of The Global Open University Nagaland Act 2006.



## Management Systems and Guides

**Dr. Avinash Chiranjeev; Er. Anil Kumar Jamwal**

ISBN : 978-81-7139-199-8

Price : ₹ 700

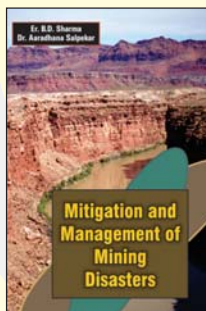
Edn. : 2018

The focus of this book is essentially on the study of the quality management. Depending upon their priorities and view point, individual interest groups have defined quality in different ways. ISO 9000 series, a set of international standards on various aspects of quality management, give following as the definition of quality: "Degree to which a set of inherent characteristics fulfil requirements."

**Dr. Avinash Chiranjeev**, M.S., Ph.D. is the Head of the IT Division at the WIBP/IIIE International Network headquartered at New Delhi. He has been associated with the most important programmes of WIBP and IIEE related to Computer assisted Non Formal and Continuing Education Programme, Environmental Education Information Systems and Management, Natural Resources Database Network besides organisation and implementation of scientific and innovative researches for the optimisation of the available data.

**Er. Anil K. Jamwal** holds Postgraduate qualification in Remote Sensing, Botany, Ecology and Environment. Presently he is the Principal Scientist at Geo-Informatics Institute of India, New Delhi offering M.Sc. Degree in Geo-Informatics under the aegis of Sikkim Manipal University of Health, Medical and Technological Sciences.





## Mitigation and Management of Mining Disasters

**Er. B.D. Sharma; Dr. Aaradhana Salpekar**

ISBN : 978-81-7139-391-6

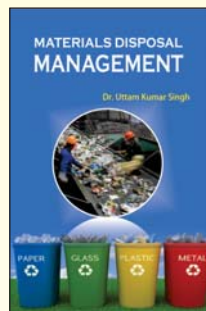
Price : ₹ 700

Edn. : 2018

Fire is still great challenge to Indian mining industry, as it is directly affected the safety and health, economical developments and environmental concern. In order to understand the catastrophe of mine fire it is necessary to refer some statistics. In total 196 mine fires are reported in different coal field of the country. 12 numbers of fires are in eastern coal field limited (ECL) spread over 6.5 sq. km area. 61 fire in western coal field limited (WCL) spread over 1.19 sq. km. The majority of 65 fires are reported in Bharat cooking coal limited (BCCL) covering an area of 17.32 sq. km. In BCCL itself that produces prime cooking coal about 11.7 per cent of the total coal reserves (15940 MT) has been locked up due to fire. Tracing the history of coal mining in India, it is seen that fire and explosion in underground coal mines routinely killed number of miners, that occurred at different times.

**Er. B D Sharma** is an M. Tech.(Hons) in Mining Engineering from USSR besides a Post Graduate Diploma holder in Ecology and Environment from the Indian Institute of Ecology and Environment, New Delhi. He is an UNDP and ADB panel expert. He has also successfully completed his Certificate in Disaster Management.

**Dr. Aaradhana Salpekar** is the Professor and Head of Sikkim Manipal University New Delhi Centre offering Master of Science Degree in Ecology and Environment, Disaster Mitigation, Sustainable Development, Eco-Tourism, Geo-Informatics and Total Quality Management. She has organised many Congresses and Conventions like Eco-Revival Summit 1998, Peace, Mercy and Tolerance Summit 2001 and World Disaster Education Congress 2003.



## Materials Disposal Management

**Dr. Uttam Kumar Singh**

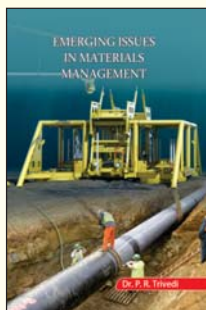
ISBN : 978-81-7139-940-6

Price : ₹ 700

Edn. : 2018

Waste management is the collection, transport, processing, recycling or disposal, and monitoring of waste materials. The term usually relates to materials produced by human activity and is generally undertaken to reduce their effect on health, the environment or aesthetics. Waste management is also carried out to recover resources from it. Waste management can involve solid, liquid, gaseous or radioactive substances, with different methods and fields of expertise for each.

**Prof. Dr. Uttam Kumar Singh**, MBA, Ph.D. is known for his outstanding contribution in the areas of institution building, planning / management as he has established more than 100 institutions in India and in different countries of the world in the areas of management and administration, computer sciences, hospitality, hotel management and catering technology besides journalism as well as mass communication, paramedical sciences including medical laboratory technology, radiology and imaging technology.



## Emerging Issues in Materials Management

**Dr. P. R. Trivedi**

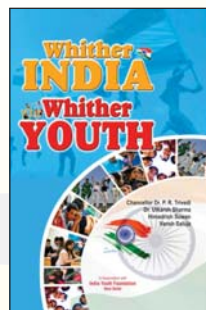
ISBN : 978-81-7139-945-1

Price : ₹ 450

Edn. : 2018

The effective materials management plan builds from and enhances an institutional master plan by filling in the gaps and producing an environmentally responsible and efficient outcome. An institutional campus, office, or housing complex can expect a myriad of benefits from an effective materials management plan. For starters, there are long-term cost savings, as consolidating, reconfiguring, and better managing a campus core infrastructure reduces annual operating costs. An institutional campus, office, or housing complex will also get the highest and best use out of campus real estate. An effective materials management plan also means a more holistic approach to managing vehicle use and emissions, solid waste, hazardous waste, recycling, and utility services.

**Chancellor Dr. Priya Ranjan Trivedi** is known all over the world for his outstanding and unique contribution as an institution builder, thinker and environmental scientist. As the Founder Chancellor of The Global Open University Nagaland and the Indira Gandhi Technological & Medical Sciences University Arunachal Pradesh, he has been pioneer in launching 300+ Bachelor's, Master's and Doctoral Degree programmes besides more than 2200 Skill Development courses with a view to generating employment among the young boys and girls. The Biographies of Shri Narendra Modi and Shri Ram Nath Kovind written by him has been widely circulated and appreciated in India as well as in other countries.



## Whither India Whither Youth

**Dr. Priya Ranjan Trivedi et al**

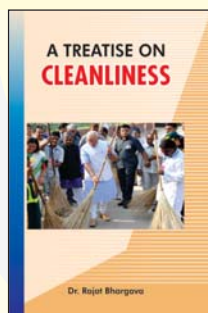
ISBN : 978-81-7139-882-9

Price : ₹ 3100

Edn. : 2018

This book titled "Whither India ? Whither Youth ?" is the first book ever written to highlight the importance of youth including their rights, age, candidacy, infancy, education, leadership, emotional and other types of intelligence besides their total empowerment, participation as well as rural / urban entrepreneurship, skilling including employment, underemployment and self-employment. This book also deals with different facets of nationalism and the role of youth in Indian Politics besides the role of the Ministry of Youth Affairs and Sports, the ideas behind organising National Youth Festival in India.

**Priya Ranjan Trivedi**, Ph.D. is a renowned environmental scientist, institution builder and a charismatic leader with more than 46 years of teaching, training and research experience in different areas of ecology, environment, sustainable development, disaster mitigation, peace studies, conflict resolution, human rights, intellectual property rights, ecological tourism, geriatric care and institution building strategies. He has been responsible for the establishment of many universities and professional / vocational institutions in India as well as in other countries of the world. He has authored the World Encyclopaedias on emerging subjects like environmental sciences, remote sensing, health care, global peace, production and operations management, materials management, bioinformatics, green business management, geriatric care, habitat and population studies etc. As the President of the Confederation of Indian Universities (CIU) created during the NDA regime in the year 2004, Dr. Priya Ranjan Trivedi has tried to unite all the 920+ universities in the country for optimising the available resources with a view to stopping the duplication of efforts in the area of higher and tertiary education.



## A Treatise on Cleanliness

**Dr. Rajat Bhargava**

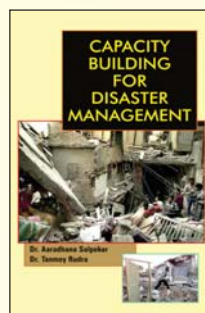
ISBN : 978-81-7139-866-9

Price : ₹ 1650

Edn. : 2018

Cleanliness is both the abstract state of being clean and free from dirt, and the process of achieving and maintaining that state. Cleanliness may be wed with a moral quality, as indicated by the aphorism "cleanliness is nearly next to godliness", and may be regarded as contributing to other ideals such as 'health' and 'beauty'. In emphasizing an ongoing procedure or set of habits for the purpose of maintenance and prevention, the concept of cleanliness differs from purity, which is a physical, moral, or ritual state of freedom from pollutants. Whereas purity is usually a quality of an individual or substance, cleanliness has a social dimension, or implies a system of interactions. "Cleanliness," "is indispensable to our modern notion of social perfection." A household or workplace may be said to exhibit cleanliness, but not ordinarily purity; cleanliness also would be a characteristic of the people who maintain cleanness or prevent dirtying. Cleanliness is related to hygiene and disease prevention.

**Dr. Rajat Bhargava** belongs to Indian Administrative Service (Andhra Pradesh Cadre – 1990), presently holding Charge of Special Commissioner and Prl Secy to Govt of AP. He has varied experience in various sectors of governance. He held the post of Joint Secretary in the Ministry of Water Resources, looking after work relating to formulation of innovative financing management for irrigation, River Linking Projects and Restructuring of Central Ground Water Board with a view to set up proper financial and procurement management in the Organization. In addition, he also functions as Member (Finance) of Central Ground Water Board, Financial Adviser, Brahmaputra Board and Commissioner, Command Area Development. He was also MD of National Mission for Clean Ganga.



## Capacity Building for Disaster Management

**Dr. Aaradhana Salpekar; Dr. Tanmoy Rudra**

ISBN : 978-81-7139-394-7

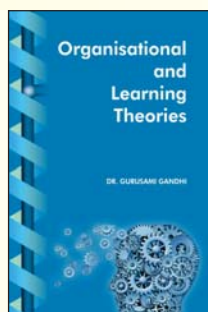
Price : ₹ 1200

Edn. : 2018

Natural hazards like cyclones, floods, earthquakes and landslides, cause enormous damage and loss to human lives, built environment, property and business. Damages are also being experienced by societies due to hazards like terrorist attacks and accidental chemical explosions. Many countries in the world have been experiencing disasters due to one or more of these hazards. This Book will be of immense help to all those contemplating to acquire an expert knowledge of disaster management and its different facets for bringing efficiency in disaster mitigation systems and services.

**Dr. Aaradhana Salpekar** is the Professor and Head of Sikkim Manipal University New Delhi Centre offering Master of Science Degree in Ecology and Environment, Disaster Mitigation, Sustainable Development, Eco-Tourism, Geo-Informatics and Total Quality Management. She has organised many Congresses and Conventions like Eco-Revival Summit 1998, Peace, Mercy and Tolerance Summit 2001 and World Disaster Education Congress 2003.

**Dr. Tanmoy Rudra**, M.Sc., M.Phil., Ph.D. is a scientist and entrepreneur working with The Global Open University, Nagaland since its inception in 2006. He has been associated with the urban as well as rural environmental education movement for the last ten years under the aegis of the Indian Institute of Ecology and Environment New Delhi. He has participated in more than fifty national and international congresses and conventions on human rights, duties education, environmental protection, peace studies, conflict resolution and disaster management held between 1999 and 2009.



## Organisational and Learning Theories

**Dr. Gurusami Gandhi**

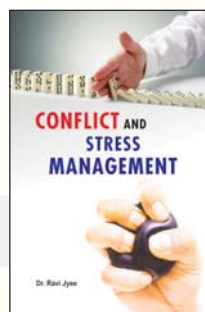
ISBN : 978-81-7139-957-4

Price : ₹ 1900

Edn. : 2018

It has been defined as "the specific collection of values and norms that are shared by people and groups in an organisation and that control the way they interact with each other and with stakeholders outside the organisation." Organisational culture is not the same as corporate culture. It is wider and deeper concepts, something that an organisation 'is' rather than what it 'has' (according to Buchanan and Huczynski, 2008). Corporate culture is the total sum of the values, customs, traditions and meanings that make a company unique. Corporate culture is often called "the character of an organisation" since it embodies the vision of the company's founders. The values of a corporate culture influence the ethical standards within a corporation, as well as managerial behaviour. Senior management may try to determine a corporate culture. They may wish to impose corporate values and standards of behaviour that specifically reflect the objectives of the organisation.

**Dr. Gurusami Gandhi** is a renowned expert in the areas of applied agriculture, insurance science. He has served in the public sector insurance companies for more than 35 years. Presently he is the Director at the Indian Institute of Applied Agriculture. Dr. Gandhi has designed a Masterplan Paradigm for sustainable agriculture with a view to bringing productivity in agricultural systems and services. Dr. Gandhi has received many awards and appreciations at the national as well as international levels. He has also participated in different congresses and conventions in India.



## Conflict and Stress Management

**Dr. Ravi Jyee**

ISBN : 978-81-7139-960-4

Price : ₹ 1600

Edn. : 2018

A first step in stress management is exercise. You see, since the stress response prepares us to fight or flee, our bodies are primed for action. Unfortunately, however, we usually handle our stresses while sitting at our desk, standing at the watercooler, or behind the wheel stuck in traffic. Exercise on a regular basis helps to turn down the production of stress hormones and neurochemicals. Thus, exercise can help avoid the damage to our health that prolonged stress can cause. In fact, studies have found that exercise is a potent antidepressant, anxiolytic (combats anxiety), and sleeping aid for many people. For centuries in Eastern religious traditions, the benefits of meditation and other relaxation techniques have been well known. Now, Western medicine and psychology have rediscovered that particular wisdom, translated it into simple nonspiritual methods and scientifically verified its effectiveness.

**Prof. Dr. Ravi Jyee** is a world renowned scientist and educator in the areas of ecology, environment, medicinal plants, disaster management, global warming reduction, biotechnology and related fields. Prof. Dr. Jyee has more than 30 years of professional experience at the Executive and Senior Executive levels and has been able to manage many large / medium Universities, Institutions / Corporate Houses / Trusts for optimum utilization of the available infrastructure and managing the affairs of administration, crises among employees besides financing the mitigation of anthropogenic and natural disasters. He is an Internationally acclaimed disaster management expert, coordinator for international joint ventures and international equity participations in multifarious projects and ventures in India and elsewhere in the world as per the mutual requirement of the International Equity partners.





## Green Technological Applications

**Kumar Chandan**

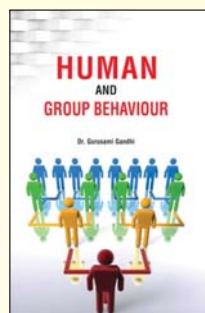
ISBN : 978-81-7139-924-6

Price : ₹ 850

Edn. : 2018

Green technology uses non-polluting practices to produce things and materials which are non toxic. The innovative practices used in this technology can bring positive changes in our daily life. The practice involves fulfilling the needs of the society without causing depletion of the available natural resources and preserving it for future use. So, green technology gives importance to sustain at the same time allowing the fulfillment of current needs. This will ensure less pollution to the environment and better living conditions for humans in the future. The important areas where green technology can be used include energy production, green chemistry, construction of environmentally friendly buildings, sewage treatment etc. the use of green technology in these areas can reduce the stress on the natural resources, economy and environment.

**Kumar Chandan** has spent more than nine years in the United Kingdom while studying at the Bachelor of Mechanical Engineering; Bachelor of Business Studies; and Master of Business Administration from the leading universities in England as well as in Wales. He is presently the Officer on Special Duty (OSD) at the AfroAsianAmerican Chamber of Commerce, Occupational Research and Development (ACCORD) and its constituent unit : National Institute of Cleanliness Education and Research (NICER). He has also been trying to develop a neological and neocratic approach to Governance with a view to helping the State and the Central Governments for ensuring proper changes in the developmental systems including such practices in the Ministries and Departments of Health, Education, Science and Technology, Finance, Banking, Environment, Housing, Coastal Zone Management, Labour and Employment, Rural and Urban Development, Social Justice and Empowerment.



## Human and Group Behaviour

**Dr. Gurusami Gandhi**

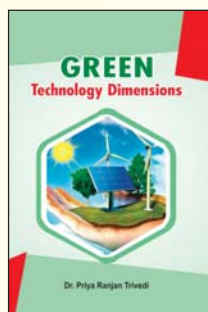
ISBN : 978-81-7139-955-0

Price : ₹ 2100

Edn. : 2018

Human behaviour is not influenced by particular beaviow, but is the collection of all behaviours exhibited by human beings and influenced by culture, attitudes, emotions, values, ethics, authority, rapport, hypnosis, persuasion, coercion and/or genetics. The behaviour of people (and other organisms or even mechanisms) falls within a range with some behaviour being common, some unusual, some acceptable, and some outside acceptable limits. In sociology, behaviour is considered as having no meaning, being not directed at other people and thus is the most basic human action. Behaviour should not be mistaken with social behaviour, which is more advanced action, as social behaviour is behaviour specifically directed at other people. The acceptability of behaviour is evaluated relative to social norms and regulated by various means of social control. The behaviour of people is studied by the academic disciplines of psychology, social work, sociology, economics, and anthropology.

**Dr. Gurusamy Gandhi** is a renowned expert in the areas of applied agriculture, insurance science. He has served in the public sector insurance companies for more than 35 years. Presently he is the Director at the Indian Institute of Applied Agriculture. Dr. Gandhi has designed a Masterplan Paradigm for sustainable agriculture with a view to bringing productivity in agricultural systems and services. Dr. Gandhi has received many awards and appreciations at the national as well as international levels. He has also participated in different congresses and conventions in India.



## Green Technology Dimensions

**Dr. Priya Ranjan Trivedi**

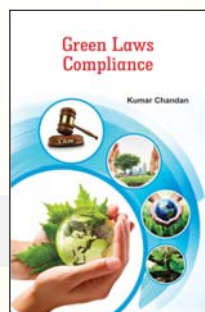
ISBN : 978-81-7139-920-8

Price : ₹ 1000

Edn. : 2018

Environmental technologies that retain sustainable development are recycling, water purification, sewage treatment, remediation, flue gas treatment, solid waste management, and renewable energy. Some technologies assist directly with energy conservation, while other technologies are emerging that help the environment by reducing the amount of waste produced by human activities. Energy sources such as solar power create less problems for the environment than traditional sources of energy like coal and petroleum. Scientists continue to search for clean energy alternatives to our current power production methods. Some technologies such as anaerobic digestion produce renewable energy from waste materials. The global reduction of greenhouse gases is dependent on the adoption of energy conservation technologies at industrial level as well as this clean energy generation.

**Chancellor Dr. Priya Ranjan Trivedi** is known all over the world for his outstanding and unique contribution as an institution builder, thinker and environmental scientist. As the Founder Chancellor of The Global Open University Nagaland and the Indira Gandhi Technological & Medical Sciences University Arunachal Pradesh, he has been pioneer in launching 300+ Bachelor's, Master's and Doctoral Degree programmes besides more than 2200 Skill Development courses with a view to generating employment among the young boys and girls. The Biographies of Shri Narendra Modi and Shri Ram Nath Kovind written by him has been widely circulated and appreciated in India as well as in other countries.



## Green Laws Compliance

**Kumar Chandan**

ISBN : 978-81-7139-925-3

Price : ₹ 900

Edn. : 2018

Compliance benefits industry by reducing its liability and long-term cleanup costs. Industry also may realise immediate economic benefits if compliance encourages increasing the efficiency of its processes. No institutional programme can function effectively without a clear mandate and a set of realistic objectives. For a compliance and enforcement programme, there are three broad types of objectives: education and promotional objectives, creating an atmosphere of deterrence, and enforcement objectives. Governments need to determine the right balance and the right kind of emphasis of these objectives for their own country, but some combination of all three is usually for a compliance and enforcement programme to be effective.

**Kumar Chandan** has spent more than nine years in the United Kingdom while studying at the Bachelor of Mechanical Engineering; Bachelor of Business Studies; and Master of Business Administration from the leading universities in England as well as in Wales. He is presently the Officer on Special Duty (OSD) at the AfroAsianAmerican Chamber of Commerce, Occupational Research and Development (ACCORD) and its constituent unit : National Institute of Cleanliness Education and Research (NICER). He has also been trying to develop a neological and neocratic approach to Governance with a view to helping the State and the Central Governments for ensuring proper changes in the developmental systems including such practices in the Ministries and Departments of Health, Education, Science and Technology, Finance, Banking, Environment, Housing, Coastal Zone Management, Labour and Employment, Rural and Urban Development, Social Justice and Empowerment.





## Green Conventions

**Dr. A. Salpekar**

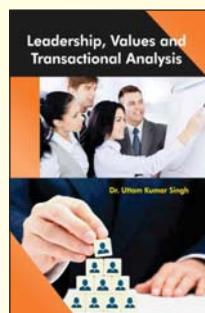
ISBN : 978-81-7139-926-0

Price : ₹ 750

Edn. : 2018

Green conventions or green meetings are conventions which are conducted in ways which minimise the environmental burdens imposed by such activities. Green event planners apply environmentally preferred practices to waste management, resource and energy use, travel and local transportation, facilities selection, siting and construction, food provision and disposal, hotels and accommodations, and management and purchasing decisions. Green event and convention planning is now an established trend within the global tourism and convention industry. Several cities in the United States and Europe now sport green convention centers designed using green building principles and practices.

**Dr. Aaradhana Salpekar** is the Professor and Head of Sikkim Manipal University New Delhi Centre offering Master of Science Degree in Ecology and Environment, Disaster Mitigation, Sustainable Development, Eco-Tourism, Geo-Informatics and Total Quality Management. She has organised many Congresses and Conventions like Eco-Revival Summit 1998, Peace, Mercy and Tolerance Summit 2001 and World Disaster Education Congress 2003.



## Leadership, Values and Transactional Analysis

**Dr. Uttam Kumar Singh**

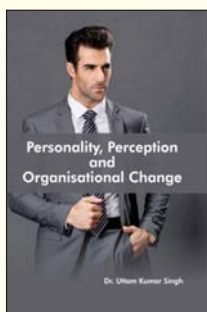
ISBN : 978-81-7139-958-1

Price : ₹ 2000

Edn. : 2018

Leadership refers to organising collective effort in the pursuit of solving problems facing the group. Thus, leadership includes social problem solving and setting direction in social domains, often to achieve collective action or organisational adaptation. Overall, it is important to note that leadership necessitates the presence of followers and it is inherently discretionary—without people to lead or the element of choice, leadership cannot truly be exerted. Values are those things that really matter to each of us... the ideas and beliefs we hold as special. Caring for others, for example, is a value; so is the freedom to express our opinions. Most of us learned our values—or morals, if you prefer—at home, at church or synagogue, at school. But, where are our children learning their values? May be from parents, teachers and religious leaders, but society has changed. Transactional Analysis is not only post-Freudian but, according to its founder's wishes, consciously extra-Freudian.

**Prof. Dr. Uttam Kumar Singh**, MBA, Ph.D. is known for his outstanding contribution in the areas of institution building, planning / management as he has established more than 100 institutions in India and in different countries of the world in the areas of management and administration, computer sciences, hospitality, hotel management and catering technology besides journalism as well as mass communication, paramedical sciences including medical laboratory technology, radiology and imaging technology.



## Personality, Perception and Organisational Change

**Dr. Uttam Kumar Singh**

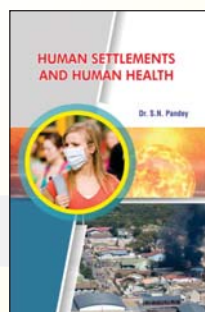
ISBN : 978-81-7139-956-7

Price : ₹ 1700

Edn. : 2018

Personality research has led to the development of a number of theories that help explain how and why certain personality traits develop. While there are many different theories of personality, the first step is to understand exactly what is meant by the term personality. A brief definition would be that personality is made up of the characteristic patterns of thoughts, feelings, and behaviours that make a person unique. In addition to this, personality arises from within the individual and remains fairly consistent throughout life. Some of the fundamental characteristics of personality include: Consistency; Psychological and physiological; Impact behaviours and actions; Multiple expressions. Personality is defined as the enduring personal characteristics of individuals. Although, some psychologists frown on the premise, a commonly used explanation for personality development is the psychodynamic approach.

**Prof. Dr. Uttam Kumar Singh**, MBA, Ph.D. is known for his outstanding contribution in the areas of institution building, planning / management as he has established more than 100 institutions in India and in different countries of the world in the areas of management and administration, computer sciences, hospitality, hotel management and catering technology besides journalism as well as mass communication, paramedical sciences including medical laboratory technology, radiology and imaging technology.



## Human Settlements and Human Health

**Dr. S.N. Pandey**

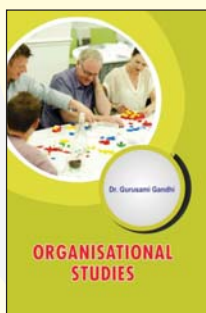
ISBN : 978-81-7139-883-6

Price : ₹ 1800

Edn. : 2018

Human settlement is a community—a group of people living in one place. The development of such a community for productive purposes involves a transformation of the natural environment into a man-made environment that includes a variety of structures and institutions designed to meet the community's needs for work, recreation and other aspects of human life. It thus has a natural setting, a physical infrastructure of housing, transport, water, waste disposal and energy sources; and a social infrastructure of political, educational and cultural services. Urbanisation dates back to the third millennium BC. Since that time, the process of urbanisation has undergone many dynamic changes, and the Industrial Revolution has been the main factor in this change.

**Dr. S. N. Pandey** has been a renowned expert in the area of yoga, meditation and naturopathy. He has been working at the Central Council for Research in Yoga and Naturopathy in the Ministry of Health and Family Welfare, Government of India for the last twentyfive years. Dr. Pandey is presently the Professor and Head, School of Oriental Medicine (SOM) at The Global Open University, Nagaland where he has introduced new courses at the M.Sc. and M.Phil levels in the areas of mental health, yoga, psychology, pscho-therapy, counselling and guidance. Dr. Pandey has successfully conducted a research study at The Global Open University, Nagaland commissioned by the Government of India for evaluating the impact of the rural health mission project through the indigenous systems of medicine including ayurveda, yoga, unani, siddha and homeopathy. Dr. Pandey has successfully edited many Encyclopaedias including the 10 Volume World Encyclopaedia of Geriatric Care and the 10 Volume World Encyclopaedia of Health Care and Hospital Management.



## Organisational Studies

**Dr. Gurusami Gandhi**

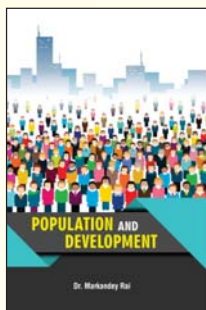
ISBN : 978-81-7139-959-8

Price : ₹ 2100

Edn. : 2018

Organisational studies encompasses the study of organisations from multiple viewpoints, methods, and levels of analysis. For instance, one textbook divides these multiple viewpoints into three perspectives: modern, symbolic, and postmodern. Another traditional distinction, present especially in American academia, is between the study of "micro" organisational behaviour—which refers to individual and group dynamics in an organisational setting—and "macro" organisational theory which studies whole organisations, how they adapt, and the strategies and structures that guide them. To this distinction, some scholars have added an interest in "meso"—primarily interested in power, culture, and the networks of individuals and units in organisations—and "field" level analysis which study how whole populations of organisations interact. In Europe these distinctions do exist as well, but are more rarely reflected in departmental divisions. Whenever people interact in organisations, many factors come into play. Modern organisational studies attempt to understand and model these factors. Like all modernist social sciences, organisational studies seeks to control, predict, and explain. There is some controversy over the ethics of controlling workers' behaviour.

**Dr. Gurusami Gandhi** is a renowned expert in the areas of applied agriculture, insurance science. He has served in the public sector insurance companies for more than 35 years. Presently he is the Director at the Indian Institute of Applied Agriculture. Dr. Gandhi has designed a Masterplan Paradigm for sustainable agriculture with a view to bringing productivity in agricultural systems and services. Dr. Gandhi has received many awards and appreciations at the national as well as international levels. He has also participated in different congresses and conventions in India.



## Population and Development

**Dr. Markandey Rai**

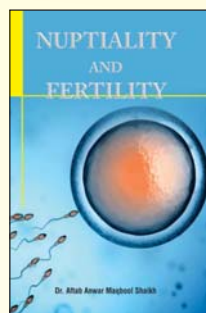
ISBN : 978-81-7139-888-1

Price : ₹ 1800

Edn. : 2018

World population will grow significantly - despite falling fertility. Many of us can say that 6 billion is too much and this over population is primarily impacting the planet's ability to cope up. Sure, the planet is facing incredible stress. But how much of that is due to large population, and how much is based on other factors, such as how do we choose to live. The poor are numerous, but they consume far less resources of the planet. Exiting consumption patterns can put strain on the environment and natural resources. It is in this context that the "Population and Development" is being presented to meet the demands of the readers trying to research on population and development related issues.

**Markandey Rai**, Ph.D. is currently the Senior Advisor of the United Nations Human Settlements Programme after his retirement as the Chief of the United Nations Inter-Agency Coordination, Global Parliamentarians and Trade Unions Programme of UN-HABITAT based in Nairobi, Kenya. He was pioneer for establishing Global Urban Observatories and Publications of the Compendium of Human Settlement Statistics and Atlas periodically. He has widely travelled and attended several conferences of scientific as well as of political nature. As focal point for the Asia-Pacific region and also for India in UN-HABITAT, he achieved to organize a ministers forum for Asia-Pacific countries in December 2006 in New Delhi successfully and India became the Chairperson and permanent secretariat was established in New Delhi. He has been the President of the Global Organization of People of Indian Origin (GOPIO) in Nairobi of Kenya chapter. His biography was published in the 14th edition of Marquis Who's Who in the World in 1997.



## Nuptiality and Fertility

**Dr. Aftab Anwar Maqbool Shaikh**

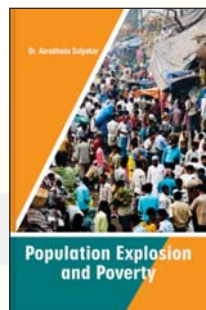
ISBN : 978-81-7139-889-8

Price : ₹ 1800

Edn. : 2018

Comparison of fertility estimates from India's Sample Registration System (SRS) and two recent National Family Health Surveys (NFHS-1 in 1992-93 and NFHS-2 in 1998-99) indicates major discrepancies between the three sources. This subject report attempts to evaluate the reasons for these discrepancies and to assess the true trend of fertility in all India and 16 major states.

**Dr. Aftab Anwar Maqbool Shaikh** is the President of Indo-Global Chamber of Commerce, Industries and Agriculture (IGCCIA) besides being a Professor of Commerce and Management as well as a Senate Member of Savitribai Phule Pune University. He has written many books and presented many papers on the occasion of national and international conferences organized in India and other countries. After joining his professional work in 1991, he has been working with Poona College of Arts, Science and Commerce since 1993 where he is discharging his duties as the Principal. He has been the Honorary Director of Padvidhar Competitive Examinations and Youth Guidance Center, Pune, since 1991. He has been the Fellow of United Writers Association India, Indian Academy Social Sciences. Member, Indian Society Studies in Cooperative, Institute Marketing and Management, Institute of Personnel Management and Industrial Relations, All India Management Association, All India Commercial Association, Pune Management Association, Indian Society Agricultural Marketing, Indian Commerce Association, Indian Society Agricultural Economics, Indian Council of Social Welfare (State Branch). He has taken lead in the area of transfer of knowhow and consultancy for the design and establishment of Commonwealth Vocational University in the Kingdom of Tonga where many vocational and employment centric courses have been launched.



## Population Explosion and Poverty

**Dr. Aaradhana Salpekar**

ISBN : 978-81-7139-887-4

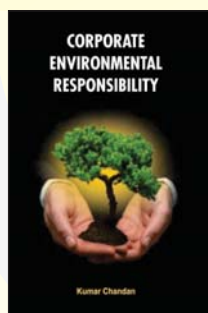
Price : ₹ 1800

Edn. : 2018

Population levels and disease are intimately linked in the unsanitary and infested towns and cities in which many poor people are now forced to live. Nearly half of all deaths in developing countries are from infectious diseases, and those caused by parasites. Respiratory disease and the indirect effects of diarrhoea are the biggest killers; malaria (from which half the world population is at risk), tuberculosis and cholera claim many victims. Hazardous chemicals now threaten many lives, both at home and at work. On the credit side, more people now have safe water and adequate sanitation than they did 20 years ago.

**Dr. Aaradhana Salpekar** is the Professor and Head of Sikkim Manipal University New Delhi Centre offering Master of Science Degree in Ecology and Environment, Disaster Mitigation, Sustainable Development, Eco-Tourism, Geo-Informatics and Total Quality Management. She has organised many Congresses and Conventions like Eco-Revival Summit 1998, Peace, Mercy and Tolerance Summit 2001 and World Disaster Education Congress 2003.





## Corporate Environmental Responsibility

**Kumar Chandan**

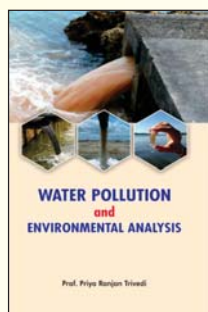
ISBN : 978-81-7139-923-9

Price : ₹ 900

Edn. : 2018

Placing environmental concerns on the agenda is only the starting point in the sustainable development of business. In parallel with the adoption of a corporate environmental policy it is important that companies should identify and develop methods and procedures that allow for the achievement of their aspirations. Although this book deals in detail with the subject of environmental assessment techniques and procedures, it is important here to outline the need for business to prepare at an early stage for the adoption of a more environmentally responsible stance. The Mission of the Forum is to promote, encourage and support business practices which are aimed at the improvement of the Leeds and wider environment, and to publicise and disseminate the environmental achievements of the Leeds business community.

**Kumar Chandan** has spent more than nine years in the United Kingdom while studying at the Bachelor of Mechanical Engineering; Bachelor of Business Studies; and Master of Business Administration from the leading universities in England as well as in Wales. He is presently the Officer on Special Duty (OSD) at the AfroAsianAmerican Chamber of Commerce, Occupational Research and Development (ACCORD) and its constituent unit : National Institute of Cleanliness Education and Research (NICER). He has also been trying to develop a neological and neocratic approach to Governance with a view to helping the State and the Central Governments for ensuring proper changes in the developmental systems including such practices in the Ministries and Departments of Health, Education, Science and Technology, Finance, Banking, Environment, Housing, Coastal Zone Management, Labour and Employment, Rural and Urban Development, Social Justice and Empowerment.



## Water Pollution and Environmental Analysis

**Prof. Priya Ranjan Trivedi**

ISBN : 978-81-7139-906-2

Price : ₹ 2000

Edn. : 2018

Water pollution is any physical or chemical change in water that can adversely affect organisms. It is a global problem, affecting both the industrialized and the developing nations. The water pollution problems in rich and the poor nations, however, are quite different in many respects. Heat, toxic metals, acids, sediment, animal and human wastes, and synthetic compounds foul the waterways of developed nations. Human and animal wastes, sediment, and pathogenic organisms head the list in the non-industrialized nations. In these countries, unsanitary water and malnutrition account for most of the illness and death. Environmental analysis may be defined as the evaluation of natural environment and of damage to it through human and non-human agencies. Thus, environmental analysis involves efficient monitoring of the general environment. This is essential because by this one becomes sure what control measures are required and whether those are in operation have been working.

**Chancellor Dr. Priya Ranjan Trivedi** is known all over the world for his outstanding and unique contribution as an institution builder, thinker and environmental scientist. As the Founder Chancellor of The Global Open University Nagaland and the Indira Gandhi Technological & Medical Sciences University Arunachal Pradesh, he has been pioneer in launching 300+ Bachelor's, Master's and Doctoral Degree programmes besides more than 2200 Skill Development courses with a view to generating employment among the young boys and girls. The Biographies of Shri Narendra Modi and Shri Ram Nath Kovind written by him has been widely circulated and appreciated in India as well as in other countries.



## Environmental Sustainability

**Utkarsh Sharma**

ISBN : 978-81-7139-922-2

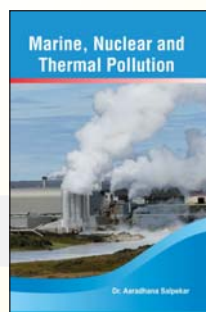
Price : ₹ 1000

Edn. : 2018

The goal of environmental sustainability is to conserve natural resources and to develop alternate sources of power while reducing pollution and harm to the environment. For environmental sustainability, the state of the future – as measured in 50, 100 and 1,000 years is the guiding principle. Many of the projects that are rooted in environmental sustainability will involve replanting forests, preserving wetlands and protecting natural areas from resource harvesting. The biggest criticism of environmental sustainability initiatives is that their priorities can be at odds with the needs of a growing industrialized society.

**Utkarsh Sharma**, MBA is presently the Director and Member Secretary of the National Institute of Cleanliness Education and Research (NICER), AfroAsianAmerican Chamber of Commerce, Occupational Research and Development (ACCORD). After completing his MBA Degree, he was sponsored by his parent organisation KPMG for undergoing the specialized Executive Development Programme at the Indian Institute of Management, Lucknow where he learnt the art and science of management and administration besides appropriate techniques for bringing productivity and efficiency within and outside the organization.

He has successfully designed a masterplan and a new paradigm for developing the resources and infrastructure in different States in general and in the State of Bihar in particular.



## Marine, Nuclear and Thermal Pollution

**Dr. Aaradhana Salpekar**

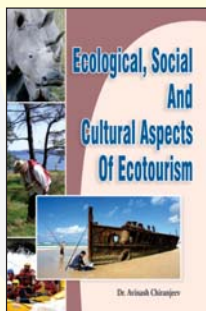
ISBN : 978-81-7139-905-5

Price : ₹ 2000

Edn. : 2018

Marine pollution occurs when harmful, or potentially harmful, effects result from the entry into the ocean of chemicals, particles, industrial, agricultural, and residential waste, noise, or the spread of invasive organisms. Eighty percent of marine pollution comes from land. Air pollution is also a contributing factor by carrying off pesticides or dirt into the ocean. Land and air pollution have proven to be harmful to marine life and its habitats. The pollution often comes from nonpoint sources such as agricultural runoff, wind-blown debris, and dust. Nutrient pollution, a form of water pollution, refers to contamination by excessive inputs of nutrients. It is a primary cause of eutrophication of surface waters, in which excess nutrients, usually nitrates or phosphates, stimulate algae growth. Many potentially toxic chemicals adhere to tiny particles which are then taken up by plankton and benthic animals, most of which are either deposit feeders or filter feeders. In this way, the toxins are concentrated upward within ocean food chains.

**Dr. Aaradhana Salpekar** is the Professor and Head of Sikkim Manipal University New Delhi Centre offering Master of Science Degree in Ecology and Environment, Disaster Mitigation, Sustainable Development, Eco-Tourism, Geo-Informatics and Total Quality Management. She has organised many Congresses and Conventions like Eco-Revival Summit 1998, Peace, Mercy and Tolerance Summit 2001 and World Disaster Education Congress 2003.



## Ecological, Social and Cultural Aspects of Ecotourism

**Dr. Avinash Chiranjeev**

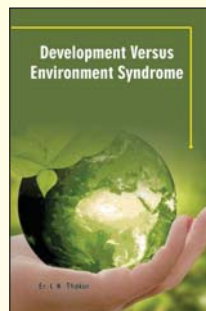
ISBN : 978-81-7139-195-0

Price : ₹ 700

Edn. : 2018

This book critically examines the ecological, social as well as cultural dimensions of ecotourism. Tourism has become a major and, indeed, an integral part of the economic, social and physical development. The social, environmental, cultural and ecological aspects of modern day tourism need due weightage in the tourism development planning and decision-making processes in all the developing countries. With the phenomenal growth in the number of tourists in many developed countries, there has come into existence a dangerous invasion of the environment, which results in pollution, cultural shock and disturbance in the ecological balance. Due weightage for environmental aspect will have to be given, in tourism development project in future. The issues covered in this book are: Tourism and Environment: A Worldwide Phenomenon, Tourism and Cultural Heritage, Regional Environment and Conservation, Ecology and Tourism Development, Tourism and Man-Made Environment, Limitations of Tourism, and Tourism Resource Conservation: Solution for the Future.

**Dr. Avinash Chiranjeev, M.S., Ph.D.** is the Head of the IT Division at the WIBP/IIIE International Network headquartered at New Delhi. He has been associated with the most important programmes of WIBP and IIEE related to Computer assisted Non Formal and Continuing Education Programme, Environmental Education Information Systems and Management, Natural Resources Database Network besides organisation and implementation of scientific and innovative researches for the optimisation of the available data.



## Development Versus Environment Syndrom

**Er. L.K. Thakur**

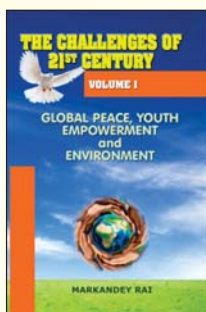
ISBN : 978-81-7139-890-4

Price : ₹ 1800

Edn. : 2018

The currently accepted paradigm is that levels of population, of consumption patterns and the nature of technology are the three major factors which determine the effect of development on the environment. Although no simple correlations can be established between population and environmental transformations, there is little doubt that the recent extremely rapid increase and the projected further increase in the population of the species Homo sapiens on our planet is a major factor affecting global resource use which, together with technology and consumption patterns, contributes to the stress put on the natural environment.

**Er. L K Thakur** is pioneer in giving a techno-legal approach to the juridical systems in India. He is also the Chairperson of Vishw Nyay Mission duly registered under the Indian Trusts Act. Er. L K Thakur is practicing at the Supreme Court of India and is also engaged in promoting human rights and duties education specially among the persons living below the poverty line. Er. L K Thakur has authored many books as well as occasional monographs besides case studies on different aspects of laws. Er. L K Thakur has participated in more than 100 international conferences and summits during 35 years of his career related to entrepreneurship, consultancy, teaching, research and legal practice. Er. L K Thakur operates from his outfit at Vrindavan where he is constantly busy in legal as well as spiritual work.



## The Challenges of 21st Century Vol. 1: Global Peace, Youth Empowerment and Environment

**Markandey Rai**

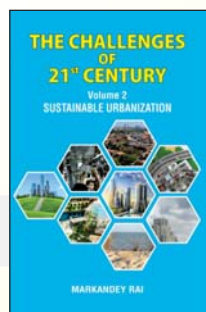
ISBN : 978-81-7139-881-2

Price : ₹ 4000 (Set of 2 Vols)

Edn. : 2018

There are several challenges of the 21st Century. This book discusses the four major challenges namely the global peace, youth empowerment, environment and sustainable urbanization, which are currently the most eminent. In spite all the attempts there are several conflicts and wars including civil wars in various parts of the world, which may escalate and trigger to nuclear war any time it may take the shape of a world war.

**Markandey Rai, Ph.D.** is currently the Senior Advisor of the United Nations Human Settlements Programme after his retirement as the Chief of the United Nations Inter-Agency Coordination, Global Parliamentarians and Trade Unions Programme of UN-HABITAT based in Nairobi, Kenya. He was pioneer for establishing Global Urban Observatories and Publications of the Compendium of Human Settlement Statistics and Atlas periodically. He has been the Chairperson of the Joint Advisory Committee (JAC) at Nairobi to advise the Heads of the UN offices at Nairobi (UNON) on the matters of the staff administration and welfare. He has widely travelled and attended several conferences of scientific as well as of political nature. As focal point for the Asia-Pacific region and also for India in UN-HABITAT, he achieved to organize a ministers forum for Asia-Pacific countries in December 2006 in New Delhi successfully and India became the Chairperson and permanent secretariat was established in New Delhi. He has been the President of the Global Organization of People of Indian Origin (GOPIO) in Nairobi of Kenya chapter. His biography was published in the 14th edition of Marquis Who's Who in the World in 1997. He is an "Ambassador for Peace" conferred by the Global Peace Foundation in March 2009. In March 2017, at Global Peace Convention of GPF in Manila, Dr. Rai was elected the President of Global Peace and Development Service Alliance (GPDSA).



## The Challenges of 21st Century Vol. 2: Sustainable Urbanization

**Markandey Rai**

ISBN : 978-81-7139-881-2

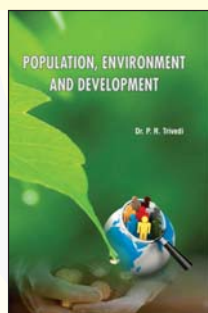
Price : ₹ 4000 (Set of 2 Vols)

Edn. : 2018

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## Population, Environment and Development

**Dr. P. R. Trivedi**

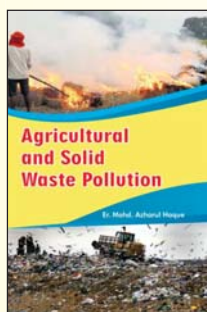
ISBN : 978-81-7139-886-7

Price : ₹ 1800

Edn. : 2018

The environmental implications are important. Human populations in many world areas are growing so fast that they are outpacing resource supplies and resource management capabilities. Ecosystems are reaching or have reached their limits to support and/or sustain life. In many cases, biodiversity, habitat and species are being threatened and other natural resources are being depleted or degraded.

**Priya Ranjan Trivedi**, Ph.D. is a renowned environmental scientist, institution builder and a charismatic leader with more than 46 years of teaching, training and research experience in different areas of ecology, environment, sustainable development, disaster mitigation, peace studies, conflict resolution, human rights, intellectual property rights, ecological tourism, geriatric care and institution building strategies. He has also been the Founder Chancellor/Plenipotentiary of "The Global Open University Nagaland" and Founder Chancellor of the "Indira Gandhi Technological and Medical Sciences University", Arunachal Pradesh. He has been responsible for the establishment of many universities and professional / vocational institutions in India as well as in other countries of the world. He has authored the World Encyclopaedias on emerging subjects like environmental sciences, remote sensing, health care, global peace, production and operations management, materials management, bioinformatics, green business management, geriatric care, habitat and population studies etc. As the President of the Confederation of Indian Universities (CIU) created during the NDA regime in the year 2004, Dr. Priya Ranjan Trivedi has tried to unite all the 920+ universities in the country for optimising the available resources with a view to stopping the duplication of efforts in the area of higher and tertiary education.



## Agricultural and Solid Waste Pollution

**Er. Mohd. Azharul Haque**

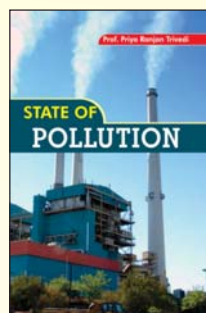
ISBN : 978-81-7139-908-6

Price : ₹ 1900

Edn. : 2018

Very broadly, agricultural pollution is caused by refuse of any form from agricultural operations of any kind. In common usage, the term agriculture refuse generally includes types of waste: (i) Manure and other wastes from farms and the operation feedlots or poultry houses; (ii) Slaughterhouse wastes; (iii) Fertilizer runoff from cropland; (iv) Harvest wastes; (v) Pesticides that escape in the atmosphere or into the water supply; (vi) Salt and silt drained from irrigated land or eroded land. Environmental problems include air pollution, water pollution, and solid disposal. It is unfair to classify solid waste as being deleterious to a single part of the environment; rather solid waste problems transcend traditional environmental boundaries and contribute to air and water pollution as well as land pollution. At all levels of development human beings produce domestic wastes: at the very minimum these comprise kitchen wastes, ashes from fires, broken utensils and worn-out clothing. In a small agriculture community nature readily accepts these wastes into her natural cycle: animals consume food residues, and other materials are rapidly incorporated into the soil.

**Mohd. Azharul Haque** is a Scientist and National Counsellor at The Global Open University Nagaland. He has been the Chief of Training at Environmental Laboratory at the Indian Institute of Ecology and Environment New Delhi for conducting programmes related to pollution control including measurement of pH, conductivity, dissolved oxygen, BOD, COD, and other parameters. He has been participating in different congresses and conventions besides presenting his papers related to ecology, biochemistry, pollution, biotechnology.



## State of Pollution

**Prof. Priya Ranjan Trivedi**

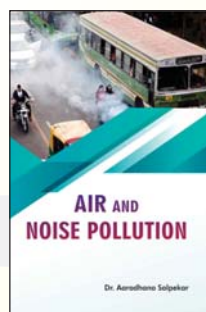
ISBN : 978-81-7139-904-8

Price : ₹ 2000

Edn. : 2018

Over the years the thrust has shifted from curative measures to pollution prevention and control through adoption of clean and low waste technology, re-use and recycling, natural resource accounting, environmental audit and human resource development. Integration of environmental consideration into developmental process with optimal utilization of resources has been recognized as a key to sustainable development. It has become progressively more clear that 'end of the pipe' strategies alone cannot resolve complex environmental problems. Adoption of cleaner technologies and cleaner production strategies can ensure resolution of conflicts between growth and environment through economic benefits via increased resource efficiency, innovation and reduced cost for environmental management. The scheme on Development and promotion of Clean Technologies, therefore, aims at promoting such technologies and strategies. Various activities undertaken during the year have been directed towards achieving the said objectives.

**Chancellor Dr. Priya Ranjan Trivedi** is known all over the world for his outstanding and unique contribution as an institution builder, thinker and environmental scientist. As the Founder Chancellor of The Global Open University Nagaland and the Indira Gandhi Technological & Medical Sciences University Arunachal Pradesh, he has been pioneer in launching 300+ Bachelor's, Master's and Doctoral Degree programmes besides more than 2200 Skill Development courses with a view to generating employment among the young boys and girls. The Biographies of Shri Narendra Modi and Shri Ram Nath Kovind written by him has been widely circulated and appreciated in India as well as in other countries.



## Air and Noise Pollution

**Dr. Aaradhana Salpekar**

ISBN : 978-81-7139-907-9

Price : ₹ 1900

Edn. : 2018

One of the primary concerns is the effect of air pollutants on aesthetics, economic viability, safety, personal discomfort, and health. The aesthetic effects include loss of clarity of the atmosphere due to the presence of particulates and/or photochemical smog and the presence of objectionable odors primarily associated with gases such as ammonia and sulphur-containing mercaptans. Economic losses attributable to air pollution include the soiling effect of particulates, damage to vegetation and crops resulting from exposure to excessive concentrations of gases such as sulphur dioxide, oxides of nitrogen, and ozone; damage to livestock associated with exposure to fluorine; and deterioration of exposed materials by a variety of air pollutants.

**Dr. Aaradhana Salpekar** is the Professor and Head of Sikkim Manipal University New Delhi Centre offering Master of Science Degree in Ecology and Environment, Disaster Mitigation, Sustainable Development, Eco-Tourism, Geo-Informatics and Total Quality Management. She has organised many Congresses and Conventions like Eco-Revival Summit 1998, Peace, Mercy and Tolerance Summit 2001 and World Disaster Education Congress 2003.



## Green Technological Applications

**Kumar Chandan**

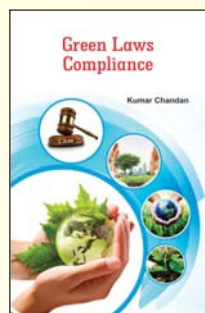
ISBN : 978-81-7139-924-6

Price : ₹ 850

Edn. : 2018

Green technology uses non-polluting practices to produce things and materials which are non toxic. The innovative practices used in this technology can bring positive changes in our daily life. The practice involves fulfilling the needs of the society without causing depletion of the available natural resources and preserving it for future use. So, green technology gives importance to sustain at the same time allowing the fulfillment of current needs. This will ensure less pollution to the environment and better living conditions for humans in the future. The important areas where green technology can be used include energy production, green chemistry, construction of environmentally friendly buildings, sewage treatment etc. the use of green technology in these areas can reduce the stress on the natural resources, economy and environment.

**Kumar Chandan** has spent more than nine years in the United Kingdom while studying at the Bachelor of Mechanical Engineering; Bachelor of Business Studies; and Master of Business Administration from the leading universities in England as well as in Wales. He is presently the Officer on Special Duty (OSD) at the AfroAsianAmerican Chamber of Commerce, Occupational Research and Development (ACCORD) and its constituent unit : National Institute of Cleanliness Education and Research (NICER). He has also been trying to develop a neological and neocratic approach to Governance with a view to helping the State and the Central Governments for ensuring proper changes in the developmental systems including such practices in the Ministries and Departments of Health, Education, Science and Technology, Finance, Banking, Environment, Housing, Coastal Zone Management, Labour and Employment, Rural and Urban Development, Social Justice and Empowerment.



## Green Laws Compliance

**Kumar Chandan**

ISBN : 978-81-7139-925-3

Price : ₹ 900

Edn. : 2018

Compliance benefits industry by reducing its liability and long-term cleanup costs. Industry also may realise immediate economic benefits if compliance encourages increasing the efficiency of its processes. No institutional programme can function effectively without a clear mandate and a set of realistic objectives. For a compliance and enforcement programme, there are three broad types of objectives: education and promotional objectives, creating an atmosphere of deterrence, and enforcement objectives. Governments need to determine the right balance and the right kind of emphasis of these objectives for their own country, but some combination of all three is usually for a compliance and enforcement programme to be effective.

**Kumar Chandan** has spent more than nine years in the United Kingdom while studying at the Bachelor of Mechanical Engineering; Bachelor of Business Studies; and Master of Business Administration from the leading universities in England as well as in Wales. He is presently the Officer on Special Duty (OSD) at the AfroAsianAmerican Chamber of Commerce, Occupational Research and Development (ACCORD) and its constituent unit : National Institute of Cleanliness Education and Research (NICER). He has also been trying to develop a neological and neocratic approach to Governance with a view to helping the State and the Central Governments for ensuring proper changes in the developmental systems including such practices in the Ministries and Departments of Health, Education, Science and Technology, Finance, Banking, Environment, Housing, Coastal Zone Management, Labour and Employment, Rural and Urban Development, Social Justice and Empowerment.



## Green Conventions

**Dr. A. Salpekar**

ISBN : 978-81-7139-926-0

Price : ₹ 750

Edn. : 2018

Green conventions or green meetings are conventions which are conducted in ways which minimise the environmental burdens imposed by such activities. Green event planners apply environmentally preferred practices to waste management, resource and energy use, travel and local transportation, facilities selection, siting and construction, food provision and disposal, hotels and accommodations, and management and purchasing decisions. Green event and convention planning is now an established trend within the global tourism and convention industry. Several cities in the United States and Europe now sport green convention centers designed using green building principles and practices.

**Dr. Aaradhana Salpekar** is the Professor and Head of Sikkim Manipal University New Delhi Centre offering Master of Science Degree in Ecology and Environment, Disaster Mitigation, Sustainable Development, Eco-Tourism, Geo-Informatics and Total Quality Management. She has organised many Congresses and Conventions like Eco-Revival Summit 1998, Peace, Mercy and Tolerance Summit 2001 and World Disaster Education Congress 2003.



## Case Studies in Green Technology

**Dr. A. Salpekar**

ISBN : 978-81-7139-927-7

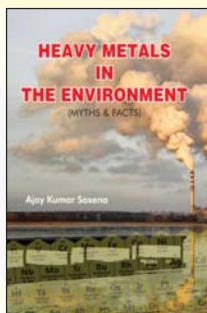
Price : ₹ 850

Edn. : 2018

The field of "green technology" encompasses a continuously evolving group of methods and materials, from techniques for generating energy to non-toxic cleaning products. The present expectation is that this field will bring innovation and changes in daily life of similar magnitude to the "information technology" explosion over the last two decades. In these early stages, it is impossible to predict what "green technology" may eventually encompass. Innovation—developing alternatives to technologies—whether fossil fuel or chemical intensive agriculture—that have been demonstrated to damage health and the environment. Viability—creating a center of economic activity around technologies and products that benefit the environment, speeding their implementation and creating new careers that truly protect the planet.

**Dr. Aaradhana Salpekar** is the Professor and Head of Sikkim Manipal University New Delhi Centre offering Master of Science Degree in Ecology and Environment, Disaster Mitigation, Sustainable Development, Eco-Tourism, Geo-Informatics and Total Quality Management. She has organised many Congresses and Conventions like Eco-Revival Summit 1998, Peace, Mercy and Tolerance Summit 2001 and World Disaster Education Congress 2003.





## Heavy Metals in the Environment: Myths and Facts)

**Ajay Kumar Saxena**

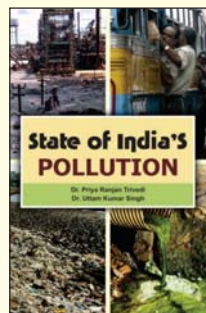
ISBN : 978-81-7139-978-9

Price : ₹ 550

Edn. : 2018

Heavy metals are naturally occurring elements that have high atomic weight. In trace quantities, they are required by living beings as essential nutrients influencing their biological and physiological functions. Metal toxicity is said to be proportional to dose. However, heavy metals that also include metalloids, such as Arsenic, are able to induce toxicity at low level of exposure. Exposure to heavy metals is mostly a result of occupational hazards. With constant increase in industrial effluents and emissions, there has been raising concerns over their potential effects on human health and the environment. The mother Earth can tackle this onslaught within its assimilating capacity through natural biological processes. This book provides an insight on occurrence of heavy metals in the environment, their potential to effect living beings, toxicological aspects, detoxification, etc.

**Mr. Ajay Kumar Saxena** is B.Tech. (Chemical Engineering) with Diploma in Industrial Safety and Masters in Disaster Management. He is having over 35 years of rich experience in Operations, Technical Services, Energy, Process Safety, Environment and Quality Management Systems in Petroleum Industry. He has written various articles on Process Safety, Environment Protection, etc. and has two books to his credit.



## State of India's Pollution

**Dr. Priya Ranjan Trivedi; Dr. Uttam Kumar Singh**

ISBN : 978-81-7139-403-6

Price : ₹ 900

Edn. : 2018

The Government of India has established the Central Pollution Control Board (CPCB) with a view to monitoring and controlling pollution as a statutory organisation constituted in September 1974 under the Water (Prevention and Control of Pollution) Act 1974. The CPCB was entrusted with the powers and functions under the Air (Prevention and Control of Pollution) Act 1981.

**Dr. Priya Ranjan Trivedi**, holds M.Tech., MBA, Ph.D. and LL.D. qualification in Engineering as well as Management. More than 3000 ecological projects have been completed under his leadership. Dr. Trivedi has successfully organised different types of training programmes in India, England, Italy, Spain, USA, Russia, Poland, Sri Lanka, Nepal, Maldives, Mongolia, South Korea, Uganada, Zambia, The Netherlands, UK and Tunisia.

**Prof. Dr. Uttam Kumar Singh**, MBA, Ph.D. is known for his outstanding contribution in the areas of institution building, planning / management as he has established more than 100 institutions in India and in different countries of the world in the areas of management and administration, computer sciences, hospitality, hotel management and catering technology besides journalism as well as mass communication, paramedical sciences including medical laboratory technology, radiology and imaging technology.



## Introduction to Green Science and Technology

**Dr. Priya Ranjan Trivedi**

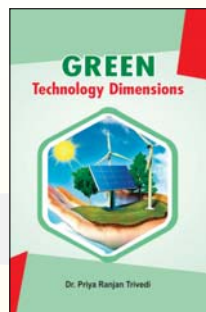
ISBN : 978-81-7139-919-2

Price : ₹ 900

Edn. : 2018

Green technology is the application of one or more of environmental science, green chemistry, environmental monitoring and electronic devices to monitor, model and conserve the natural environment and resources, and to curb the negative impacts of human involvement. The term "Green Technology" is also used to describe sustainable energy generation technologies such as photovoltaics, wind turbines, bioreactors, etc. Sustainable development is the core of green technologies. Scientists continue to search for clean energy alternatives to our current power production methods. Some technologies such as anaerobic digestion produce renewable energy from waste materials. The global reduction of greenhouse gases is dependent on the adoption of energy conservation technologies at industrial level as well as this clean energy generation.

**Chancellor Dr. Priya Ranjan Trivedi** is known all over the world for his outstanding and unique contribution as an institution builder, thinker and environmental scientist. As the Founder Chancellor of The Global Open University Nagaland and the Indira Gandhi Technological & Medical Sciences University Arunachal Pradesh, he has been pioneer in launching 300+ Bachelor's, Master's and Doctoral Degree programmes besides more than 2200 Skill Development courses with a view to generating employment among the young boys and girls. The Biographies of Shri Narendra Modi and Shri Ram Nath Kovind written by him has been widely circulated and appreciated in India as well as in other countries.



## Green Technology Dimensions

**Dr. Priya Ranjan Trivedi**

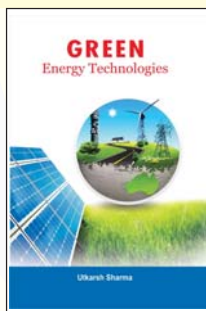
ISBN : 978-81-7139-920-8

Price : ₹ 1000

Edn. : 2018

Environmental technologies that retain sustainable development are recycling, water purification, sewage treatment, remediation, flue gas treatment, solid waste management, and renewable energy. Some technologies assist directly with energy conservation, while other technologies are emerging that help the environment by reducing the amount of waste produced by human activities. Energy sources such as solar power create less problems for the environment than traditional sources of energy like coal and petroleum. Scientists continue to search for clean energy alternatives to our current power production methods. Some technologies such as anaerobic digestion produce renewable energy from waste materials. The global reduction of greenhouse gases is dependent on the adoption of energy conservation technologies at industrial level as well as this clean energy generation.

**Chancellor Dr. Priya Ranjan Trivedi** is known all over the world for his outstanding and unique contribution as an institution builder, thinker and environmental scientist. As the Founder Chancellor of The Global Open University Nagaland and the Indira Gandhi Technological & Medical Sciences University Arunachal Pradesh, he has been pioneer in launching 300+ Bachelor's, Master's and Doctoral Degree programmes besides more than 2200 Skill Development courses with a view to generating employment among the young boys and girls. The Biographies of Shri Narendra Modi and Shri Ram Nath Kovind written by him has been widely circulated and appreciated in India as well as in other countries.



## Green Energy Technologies

**Utkarsh Sharma**

ISBN : 978-81-7139-921-5

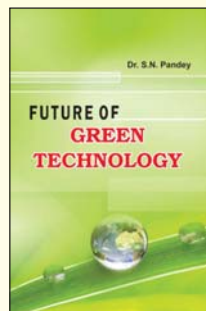
Price : ₹ 850

Edn. : 2018

Green energy, however, utilizes energy sources that are readily available all over the world, including in rural and remote areas that don't otherwise have access to electricity. Advances in renewable energy technologies have lowered the cost of solar panels, wind turbines and other sources of green energy, placing the ability to produce electricity in the hands of the people rather than those of oil, gas, coal and utility companies. Green energy can replace fossil fuels in all major areas of use including electricity, water and space heating and fuel for motor vehicles. Research into renewable, non-polluting energy sources is advancing at such a fast pace, it's hard to keep track of the many types of green energy that are now in development.

**Utkarsh Sharma**, MBA is presently the Director and Member Secretary of the National Institute of Cleanliness Education and Research (NICER), AfroAsianAmerican Chamber of Commerce, Occupational Research and Development (ACCORD). After completing his MBA Degree, he was sponsored by his parent organisation KPMG for undergoing the specialized Executive Development Programme at the Indian Institute of Management, Lucknow where he learnt the art and science of management and administration besides appropriate techniques for bringing productivity and efficiency within and outside the organization.

He has successfully designed a masterplan and a new paradigm for developing the resources and infrastructure in different States in general and in the State of Bihar in particular.



## Future of Green Technology

**Dr. S.N. Pandey**

ISBN : 978-81-7139-928-4

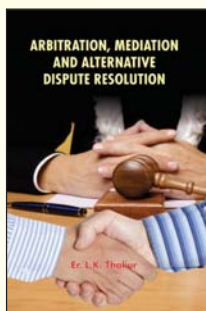
Price : ₹ 800

Edn. : 2018

The whole idea/concept of having dirt/germ/pollution free water flowing throughout the environment. Many other phenomena lead from this concept of purification of water. Water pollution is the main enemy of this concept, and various campaigns and activists have been organized around the world to help purify water. Air purification: basic and common green plants can be grown indoors to keep air fresh because all plants remove CO2 and convert it into oxygen. The best examples are: *Dypsis lutescens*, *Sansevieria trifasciata*, and *Euphorbia pulcherrima*.

**Dr. S. N. Pandey** has been a renowned expert in the area of yoga, meditation and naturopathy. He has been working at the Central Council for Research in Yoga and Naturopathy in the Ministry of Health and Family Welfare, Government of India for the last twenty-five years. Dr. Pandey is presently the Professor and Head, School of Oriental Medicine (SOM) at The Global Open University, Nagaland where he has introduced new courses at the M.Sc. and M.Phil levels in the areas of mental health, yoga, psychology, psycho-therapy, counselling and guidance. Dr. Pandey has successfully conducted a research study at The Global Open University, Nagaland commissioned by the Government of India for evaluating the impact of the rural health mission project through the indigenous systems of medicine including ayurveda, yoga, unani, siddha and homeopathy. Dr. Pandey has successfully edited many Encyclopaedias including the 10 Volume World Encyclopaedia of Geriatric Care and the 10 Volume World Encyclopaedia of Health Care and Hospital Management.

# LAW



## Arbitration, Mediation and Alternative Dispute Resolution

**Er. L.K. Thakur**

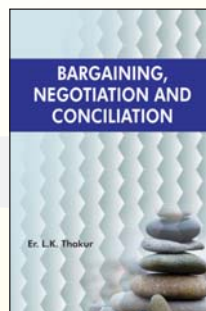
ISBN : 978-81-7139-872-0

Price : ₹ 1000

Edn. : 2018

The Book titled "Arbitration, Mediation and Alternative Dispute Resolution" is the only authentic Book providing in brief all the details regarding arbitration, mediation, dispute resolution, conflict management, intercultural competence, nonviolent communication, judicial modernisation, alternative dispute resolution, restorative justice etc. This Book will prove to be of vital importance for the students and the researchers at the master's and doctoral levels in the area of juridical sciences and related disciplines. Many legal luminaries have already perused the manuscript of this Book and have endorsed and appreciated the unique approach while explaining different facets of arbitration, mediation and alternative dispute resolution in simple words for the benefit of the common man who spent time and money but does not get justice and finally adopts the path of alternative dispute resolution. This Book has already been recommended as the Text Book for LL.M. Degree Programme conducted by many universities, colleges and institutions all over the country.

**Er. L K Thakur** is pioneer in giving a techno-legal approach to the juridical systems in India. He is also the Chairperson of Vishw Nyay Mission duly registered under the Indian Trusts Act. Er. L K Thakur is practicing at the Supreme Court of India and is also engaged in promoting human rights and duties education specially among the persons living below the poverty line. Er. L K Thakur has authored many books as well as occasional monographs besides case studies on different aspects of laws.



## Bargaining, Negotiation AND CONCILIATION

**Er. L.K. Thakur**

ISBN : 978-81-7139-874-4

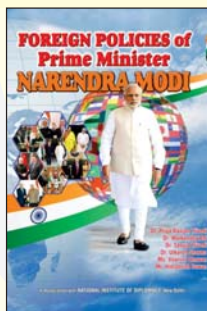
Price : ₹ 1800

Edn. : 2018

The Book titled "Bargaining, Negotiation and Conciliation" is the only authentic Book where all aspects and facets of bargaining, mediation, dispute resolution, negotiation, conciliation, discounts, allowances, coupon, rebate marketing, group buying, economic surplus and shortage, social choice theory, compensation principles, cost-benefit analysis, opportunity cost, welfare economics, arbitration, group emotion etc. have been discussed with a view to enabling everybody in understanding the art and science of bargaining, negotiation and conciliation. The Central and the State Governments should ensure that this Book is placed in all the public libraries so that the consumers may be made more educated about the topics explained in this unique publication brought out to suggest changes in the mind sets of policymakers for implementing ideas having social, cultural and economic contents for the optimum growth of persons living on the poverty line.

**Er. L K Thakur** is pioneer in giving a techno-legal approach to the juridical systems in India. He is also the Chairperson of Vishw Nyay Mission duly registered under the Indian Trusts Act. Er. L K Thakur is practicing at the Supreme Court of India and is also engaged in promoting human rights and duties education specially among the persons living below the poverty line. Er. L K Thakur has authored many books as well as occasional monographs besides case studies on different aspects of laws.





## Foreign Policies of Prime Minister Narendra Modi

**Dr. Priya Ranjan Trivedi et al.**

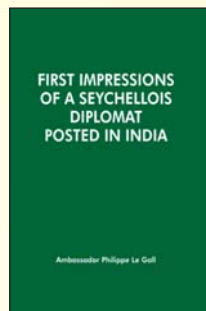
ISBN : 978-81-7139-974-1

Price : ₹ 2500

Edn. : 2018

**Dr. Priya Ranjan Trivedi** is known all over the world for his outstanding and unique contribution as an institution builder, thinker and environmental scientist. As the Founder Chancellor of The Global Open University Nagaland and the Indira Gandhi Technological & Medical Sciences University Arunachal Pradesh, he has been pioneer in launching 300+ Bachelor's, Master's and Doctoral Degree programmes besides more than 2200 Skill Development courses with a view to generating employment among the young boys and girls. The Biographies of Shri Narendra Modi and Shri Ram Nath Kovind written by him has been widely circulated and appreciated in India as well as in other countries.

**Markandey Rai**, Ph.D. is currently the Senior Advisor of the United Nations Human Settlements Programme after his retirement as the Chief of the United Nations Inter-Agency Coordination, Global Parliamentarians and Trade Unions Programme of UN-HABITAT based in Nairobi, Kenya. He has been the Chairperson of the Joint Advisory Committee (JAC) at Nairobi to advise the Heads of the UN offices at Nairobi (UNON) on the matters of the staff administration and welfare. He has widely travelled and attended several conferences of scientific as well as of political nature. As focal point for the Asia-Pacific region and also for India in UN-HABITAT, he achieved to organize a ministers forum for Asia-Pacific countries in December 2006 in New Delhi successfully and India became the Chairperson and permanent secretariat was established in New Delhi. His biography was published in the 14th edition of Marquis Who's Who in the World in 1997. He is an "Ambassador for Peace" conferred by the Global Peace Foundation in March 2009. In March 2017, at Global Peace Convention of GPF in Manila, Dr. Rai was elected the President of Global Peace and Development Service Alliance (GPSA).



## First Impressions of a Seychellois Diplomat Posted in India

**Ambassador Philippe Le Gall**

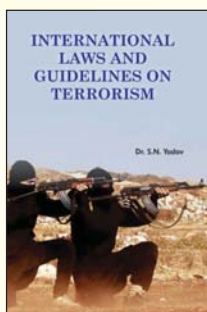
ISBN : 978-81-7139-973-4

Price : ₹ 1700

Edn. : 2018

Many Diplomats have a hidden talent. They cannot regenerate legs, claws and antennae like lobsters but they are great cooks, skilled golfers, art critics, marathon runners or painters. Some, like Ambassador Philippe Le Gall enjoys writing as a hobby. Actually there is a long international tradition of diplomat-writers, even if nowadays the importance of economic diplomacy tends to encourage chancelleries to appoint as heads of Mission more trade, commerce and investment specialists conversant with multilateral negotiations and better at handling the calculator than the pen. This book is a compilation of texts dealing with a large range of subjects. As the author likes to say "old school Ambassadors are die-hard Renaissance men" with a deep curiosity for the country where they are posted. Such appetite never vanishes, especially in countries such as Seychelles and India where nearly 250 years of interactions and influences have built up a fusional relation of friendship and partnership.

**Ambassador Philippe Le Gall** was born in August 1954 in France. He decided to settle in Seychelles in 1991 and has been working since then for the Seychellois Government in the fields of Culture and Foreign Affairs. Appointed Ambassador in 2006, he has served on a resident basis in China, Sri Lanka and India. On a non-resident basis he was accredited or is still accredited to Korea, Japan, Singapore, Thailand, Malaysia, Cambodia, Vietnam, Laos and the Philippines. A people to people Diplomat with special interest in history and anthropology, as well as in tourism, education and environment, he has published a number of novels and short stories. This is the first book he has written in English, a challenge he was willing to meet for several years, French being his mother tongue. Ambassador Le Gall is an Officer in the French Order of Arts and Literature



## International Laws and Guidelines on Terrorism

**Dr. S.N. Yadav**

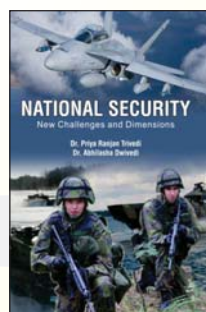
ISBN : 978-81-7139-891-1

Price : ₹ 2000

Edn. : 2018

Terrorism is the systematic use, or threatened use, of violence to intimidate a population or government and, thereby, effect political, religious or ideological change. Acts of terrorism are not intended to merely victimize or eliminate those who are killed, injured or taken hostage but, rather, to intimidate and influence the societies to which they belong. Terrorism has been used by a broad array of organisations to further their objectives. They including both right-wing and left-wing political parties, nationalistic and religious groups, revolutionaries and ruling governments. Few words are as politically or emotionally charged as terrorism.

**Dr. Surya Narain Yadav** is India's leading specialist on the African, Asian, Latin American and the Caribbean Affairs. He has specialisation on India's Relations with Africa with a particular focus on Namibia, South Africa, Rwanda and Uganda. Dr. Yadav was awarded Research Fellowship in political science by the University Grants Commission (UGC) in the year 1991 for undertaking higher research. Dr. Yadav visited Uganda (Africa) in 1999 and 2000 and Portugal (Europe) in 2002 to complete his academic and research assignments, under the Area Study Travel Programme by the University of Delhi and the Indian Council of Social Science Research (ICSSR), Ministry of Human Resources Development, Government of India. Remarkably, Dr. Yadav has also undertaken special courses and training in International Law, Humanitarian Law and Human Rights from the United Nations Association of Uganda, Kampala.



## National Security: New Challenges and Dimensions

**Dr. Priya Ranjan Trivedi; Dr. Abhilasha Dwivedi**

ISBN : 978-81-7139-961-1

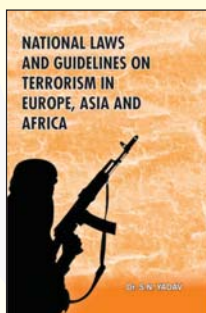
Price : ₹ 2500

Edn. : 2018

This is the first book of its type published anywhere in the world which deals with all aspects of national as well as international security including economic, environmental, computer, homeland, airport, infrastructure, information, security besides terrorism, electronic warfare, security enforcement, interface between corruption and security risks, insurgency, narcoterrorism, and drug trafficking. This book also deals with terrorism funding, money laundering organised crime, state sponsored terrorism, separatist movement, financial crimes etc.

**Chancellor Dr. Priya Ranjan Trivedi** is known all over the world for his outstanding and unique contribution as an institution builder, thinker and environmental scientist. As the Founder Chancellor of The Global Open University Nagaland and the Indira Gandhi Technological & Medical Sciences University Arunachal Pradesh, he has been pioneer in launching 300+ Bachelor's, Master's and Doctoral Degree programmes besides more than 2200 Skill Development courses with a view to generating employment among the young boys and girls.

**Dr. Abhilasha Dwivedi** is a young as well as dynamic journalist, author, healer, life coach and social reformer specially dedicated for the underprivileged children, women and senior citizen. She has developed a new paradigm for tackling burning problems and issues like war, terrorism, crime, human and drug trafficking besides pollution and unemployment. Her Doctoral Thesis leading to the award of Ph.D. Degree in the specialised area of Right to Information has been appreciated not only by the research fraternity but also by the policy makers and thinkers. She has been felicitated by national and international organisations for her outstanding work.



## National Laws and Guidelines on Terrorism in Europe, Asia and Africa

**Dr. S.N. Yadav**

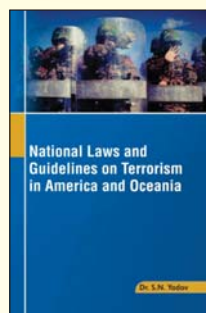
ISBN : 978-81-7139-893-5

Price : ₹ 2000

Edn. : 2018

The term global or international terrorism means terrorism involving citizens of more than one country. Similarly, a "terrorist group" represents any group practicing, or that has significant sub-groups that practice international terrorism. No doubt, the threat of terrorism has acquired the worst dimensions today. Contemporary international law has been finding itself in a very difficult situation to devise various measures to tackle this insurmountable problem. Terrorism has also emerged as a serious threat to the democratic values and to the international peace and security. Global community, today, seeks strongest possible measures to prevent the financing of terrorist activities, strengthen border controls and increase cooperation among law enforcement agencies in different countries, besides other measures, like technical assistance and specialised training in key areas, such as, airport security, port and maritime security, customs and border security, and legislation and legal assistance capacity building.

**Dr. Surya Narain Yadav** is India's leading specialist on the African, Asian, Latin American and the Caribbean Affairs. He has specialisation on India's Relations with Africa with a particular focus on Namibia, South Africa, Rwanda and Uganda. Dr. Yadav was awarded Research Fellowship in political science by the University Grants Commission (UGC) in the year 1991 for undertaking higher research. Dr. Yadav visited Uganda (Africa) in 1999 and 2000 and Portugal (Europe) in 2002 to complete his academic and research assignments, under the Area Study Travel Programme by the University of Delhi and the Indian Council of Social Science Research (ICSSR).



## National Laws and Guidelines on Terrorism in America and Oceania

**Dr. S.N. Yadav**

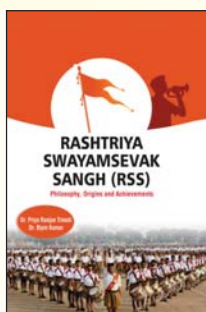
ISBN : 978-81-7139-892-8

Price : ₹ 2000

Edn. : 2018

Laws in the forms of international conventions, regional instruments, national legislations, and federal state acts are covered in detail. Related United Nations resolutions, regional regulations and national Bills are also part of this work. In general terms of understanding, the process of terrorism implies premeditated, politically motivated violence perpetrated against non-combatant targets by sub-national groups and clandestine agents, usually intended to influence an audience. The term global or international terrorism means terrorism involving citizens of more than one country.

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## Rashtriya Swayamsevak Sangh (RSS): Philosophy, Origins and Achievements

**Dr. Priya Ranjan Trivedi; Dr. Bipin Kumar**

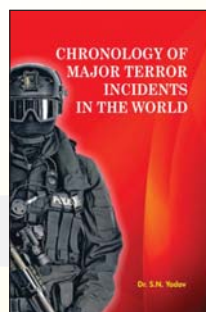
ISBN : 978-81-7139-967-3

Price : ₹ 1900

Edn. : 2018

**Priya Ranjan Trivedi**, Ph.D. is a renowned environmental scientist, institution builder and a charismatic leader with more than 46 years of teaching, training and research experience in different areas of ecology, environment, sustainable development, disaster mitigation, peace studies, conflict resolution, human rights, intellectual property rights, ecological tourism, geriatric care and institution building strategies. He has also been the Founder Chancellor/Plenipotentiary of "The Global Open University Nagaland" and Founder Chancellor of the "Indira Gandhi Technological and Medical Sciences University", Arunachal Pradesh. He has been responsible for the establishment of many universities and professional / vocational institutions in India as well as in other countries of the world. He has authored the World Encyclopaedias on emerging subjects like environmental sciences, remote sensing, health care, global peace, production and operations management, materials management, bioinformatics, green business management, geriatric care, habitat and population studies etc. As the President of the Confederation of Indian Universities (CIU) created during the NDA regime in the year 2004, Dr. Priya Ranjan Trivedi has tried to unite all the 920+ universities in the country for optimising the available resources with a view to stopping the duplication of efforts in the area of higher and tertiary education.

**Dr. Bipin Kumar** has been associated with Sanskar Bharti as well as Akhil Bhartiya Vidyarthi Parishad in different capacities where he was successfully organised hundreds of Drams in Hindi During the last 15 years he has promoted Hindi Language besides Ancient Indian Cultural Heritage.



## Chronology of Major Terror Incidents in the World

**Dr. S.N. Yadav**

ISBN : 978-81-7139-894-2

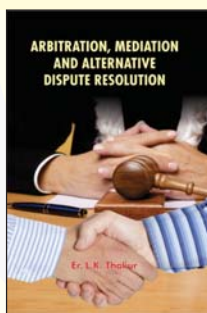
Price : ₹ 2000

Edn. : 2018

Today, the issue of terrorism has attracted global attention and no one can claim that this problem does not concern him or her in one form or another. In general terms of understanding, the process of terrorism implies premeditated, politically motivated violence perpetrated against non-combatant targets by sub-national groups and clandestine agents, usually intended to influence an audience. Global community, today, seeks strongest possible measures to prevent the financing of terrorist activities, strengthen border controls and increase cooperation among law enforcement agencies in different countries, besides other measures, like technical assistance and specialised training in key areas, such as, airport security, port and maritime security, customs and border security, and legislation and legal assistance capacity building.

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## Arbitration, Mediation and Alternative Dispute Resolution

**Er. L.K. Thakur**

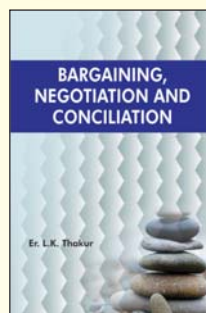
ISBN : 978-81-7139-872-0

Price : ₹ 1000

Edn. : 2018

The Book titled "Arbitration, Mediation and Alternative Dispute Resolution" is the only authentic Book providing in brief all the details regarding arbitration, mediation, dispute resolution, conflict management, intercultural competence, nonviolent communication, judicial modernisation, alternative dispute resolution, restorative justice etc. This Book will prove to be of vital importance for the students and the researchers at the master's and doctoral levels in the area of juridical sciences and related disciplines. Many legal luminaries have already perused the manuscript of this Book and have endorsed and appreciated the unique approach while explaining different facets of arbitration, mediation and alternative dispute resolution in simple words for the benefit of the common man who spent time and money but does not get justice and finally adopts the path of alternative dispute resolution. This Book has already been recommended as the Text Book for LL.M. Degree Programme conducted by many universities, colleges and institutions all over the country.

**Er. L K Thakur** is pioneer in giving a techno-legal approach to the juridical systems in India. He is also the Chairperson of Vishw Nyay Mission duly registered under the Indian Trusts Act. Er. L K Thakur is practicing at the Supreme Court of India and is also engaged in promoting human rights and duties education specially among the persons living below the poverty line. Er. L K Thakur has authored many books as well as occasional monographs besides case studies on different aspects of laws. Er. L K Thakur has participated in more than 100 international conferences and summits during 35 years of his career related to entrepreneurship, consultancy, teaching, research and legal practice.



## Bargaining, Negotiation and Conciliation

**Er. L.K. Thakur**

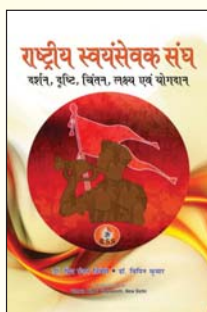
ISBN : 978-81-7139-874-4

Price : ₹ 1800

Edn. : 2018

The Book titled "Bargaining, Negotiation and Conciliation" is the only authentic Book where all aspects and facets of bargaining, mediation, dispute resolution, negotiation, conciliation, discounts, allowances, coupon, rebate marketing, group buying, economic surplus and shortage, social choice theory, compensation principles, cost-benefit analysis, opportunity cost, welfare economics, arbitration, group emotion etc. have been discussed with a view to enabling everybody in understanding the art and science of bargaining, negotiation and conciliation. The Central and the State Governments should ensure that this Book is placed in all the public libraries so that the consumers may be made more educated about the topics explained in this unique publication brought out to suggest changes in the mind sets of policymakers for implementing ideas having social, cultural and economic contents for the optimum growth of persons living on the poverty line.

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## राष्ट्रीय स्वयंसेवक संघ: दर्शन, दृष्टि, चिंतन, लक्ष्य एवं योगदान

**डॉ. प्रिय रंजन त्रिवेदी, डॉ. विपिन कुमार**

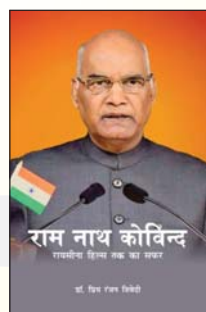
ISBN : 978-81-7139-968-0

Price : ₹ 1800

Edn. : 2018

**प्रोफेसर डॉ. प्रिय रंजन त्रिवेदी** (द्वि.) एक विश्वविख्यात पर्यावरण वैज्ञानिक होने के साथ-साथ एक सफल संस्था निर्माता, दार्शनिक, चिंतक एवं विचारक हैं। इन्होंने अभियंत्रण तथा प्रबंधन के क्षेत्र में स्नातकोत्तर तथा डॉक्टरेट की उपाधि प्राप्त कर पिछले ४१ वर्षों से राष्ट्र सेवा में तल्लीन हैं। भारतवर्ष में प्रथमतः पारिस्थितिकी एवं पर्यावरण के क्षेत्र में ३५ वर्ष पूर्व इन्होंने स्नातकोत्तर उपाधि प्रारम्भ करने के अलावा ३० खण्डों का पर्यावरण विज्ञान विश्वकोश की रचना कर कीर्तिमान स्थापित किया। इन्होंने भारतवर्ष तथा कई एशियाई एवं अफ्रीकाई देशों में विभिन्न वृत्तिमूलक विश्वविद्यालयों की स्थापना की है जिसमें पारिस्थितिकी, पर्यावरण, आपदा प्रबन्धन, प्रतिपालनीय विकास, अभियंत्रण, चिकित्सा विज्ञान, जनसंचार, होटल प्रबन्धन, पाक-विज्ञान, अनुप्रयुक्त पोषाहार, ग्रामीण विकास, लोक प्रशासन, कूटनीति, मनोविज्ञान, गुणवत्ता प्रबन्धन, कृषि विकास, जैव-प्रौद्योगिकी इत्यादि विषयों से सम्बन्धित अध्ययन तथा शोध कार्य सम्पन्न हो रहा है।

**डॉ. विपिन कुमार** पिछले १५ वर्षों से हिन्दी साहित्य एवं राष्ट्रभाषा की सेवा पूरे समर्पण के साथ करते हुए राष्ट्रीय तथा क्षेत्रीय स्तरों पर हिन्दी प्रचार प्रसार हेतु सम्मेलनों तथा कार्यशालाओं का आयोजन करते रहें हैं। उन्होंने संस्कार भारती तथा अखिल भारतीय विद्यार्थी परिषद में विभिन्न दायित्वों को निभाते हुए सैंकड़ों हिन्दी नाटकों का आयोजन किया है। वर्तमान में वे विश्व हिन्दी परिषद के महासचिव, पद्मश्री शैलेन्द्र राष्ट्रभाषा हिन्दी संस्थान के अध्यक्ष तथा राष्ट्रीय हिन्दी प्रचारिणी सभा के निदेशक हैं।



## राम नाथ कोविन्द: रायसीना हिल्स तक का सफर

**डॉ. प्रिय रंजन त्रिवेदी**

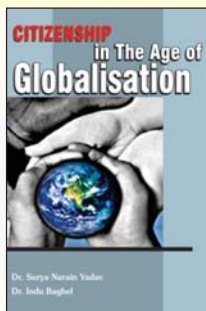
ISBN : 978-81-7139-969-7

Price : ₹ 1000

Edn. : 2018

**प्रोफेसर डॉ. प्रिय रंजन त्रिवेदी** (द्वि.) एक विश्वविख्यात पर्यावरण वैज्ञानिक होने के साथ-साथ एक सफल संस्था निर्माता, दार्शनिक, चिंतक एवं विचारक हैं। इन्होंने अभियंत्रण तथा प्रबंधन के क्षेत्र में स्नातकोत्तर तथा डॉक्टरेट की उपाधि प्राप्त कर पिछले ४१ वर्षों से राष्ट्र सेवा में तल्लीन हैं। भारतवर्ष में प्रथमतः पारिस्थितिकी एवं पर्यावरण के क्षेत्र में ३५ वर्ष पूर्व इन्होंने स्नातकोत्तर उपाधि प्रारम्भ करने के अलावा ३० खण्डों का पर्यावरण विज्ञान विश्वकोश की रचना कर कीर्तिमान स्थापित किया। इन्होंने भारतवर्ष तथा कई एशियाई एवं अफ्रीकाई देशों में विभिन्न वृत्तिमूलक विश्वविद्यालयों की स्थापना की है जिसमें पारिस्थितिकी, पर्यावरण, आपदा प्रबन्धन, प्रतिपालनीय विकास, अभियंत्रण, चिकित्सा विज्ञान, जनसंचार, होटल प्रबन्धन, पाक-विज्ञान, अनुप्रयुक्त पोषाहार, ग्रामीण विकास, लोक प्रशासन, कूटनीति, मनोविज्ञान, गुणवत्ता प्रबन्धन, कृषि विकास, जैव-प्रौद्योगिकी इत्यादि विषयों से सम्बन्धित अध्ययन तथा शोध कार्य सम्पन्न हो रहा है।

वर्तमान में प्रोफेसर डॉ. प्रिय रंजन त्रिवेदी अरुणाचल प्रदेश स्थित इंदिरा गांधी प्रौद्योगिकी एवं चिकित्सा विज्ञान के संस्थापक कुलाधिपति, भूमण्डलीय मुक्त विश्वविद्यालय नागालैण्ड के संस्थापक कुलाधिपति तथा पूर्णाधिकारी, भारतीय पारिस्थितिकी एवं पर्यावरण संस्थान, नई दिल्ली के अध्यक्ष, भारतीय व्यापार प्रबन्धन संस्थान, पटना के कुलाध्यक्ष, डॉ. ज़ाकिर हुसैन अनौपचारिक तथा अनवर्त शिक्षण संस्थान, पटना के सभापति, भारतीय विश्वविद्यालय परिसंघ के अध्यक्ष तथा विश्व आध्यात्मिक संसद के सभापति का पद सुशोभित कर रहे हैं।



## Citizenship in the Age of Globalisation

**Surya Narain Yadav; Indu Baghel**

ISBN : 978-81-7139-232-2

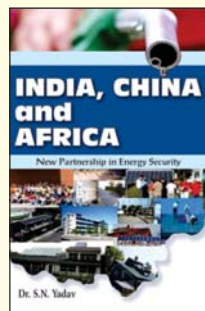
Price : ₹ 1350

Edn. : 2018

This book primarily deals with citizenship, one of the key politico-legal issues undergoing radical transformation under the influence of globalisation. Now, it is absolutely true that almost every contemporary legal, political, economic as well as socio-cultural problems are being considerably influenced by the very process of globalisation. Keeping in mind the wide and far-reaching impact of globalisation on citizenship-both in the developing as well as developed world-the authors have made sincere and vigorous efforts to investigate in depth, the diverse dimensions of citizenship-legal-political and economic-and the real and potential challenges for it in the post-cold war international order.

**Dr. Surya Narain Yadav** is an eminent social scientist, specialising on the contemporary political and legal issues, having far-reaching social, economic and cultural implications for the New World Order. His prominent publications include, *Citizenship in the Age of Globalisation*, *Terrorism*, *National Security and Economic Development: Challenges and Prospects*, *Good Governance and Development*. Dr. Yadav visited Portugal (Europe) in 2002 and Uganda (Africa) in 1999 and 2000 to undertake his higher academic and research assignment.

**Dr. Indu Baghel** is teaching Political Science in the University of Delhi. Her areas of specialisation include, *Citizenship*, *Good Governance*, and *Foreign Policy*. She visited Portugal in 2002 in connection with her higher academic and research work. Also, she is well-versed in Portuguese language.



## India, China and Africa: New Partnership in Energy Security

**Dr. S.N. Yadav**

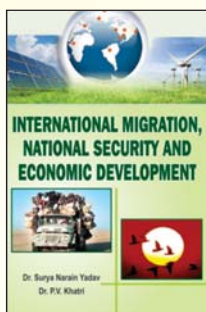
ISBN : 978-81-7139-161-5

Price : ₹ 1900

Edn. : 2018

This book primarily deals with the issue of energy security, one of the serious challenges experiencing the contemporary world. The author has also made a comprehensive and critical analysis of the strategic, economic and political implications of energy security both for the energy producing as well as energy importing economies of the North and the South. Main issues of research investigation in this book include, the critical role of Energy Security in the Foreign Policy. Energy Security and Economic Prosperity: Experiences of Energy Exporting African and Asian Economies, China's Strategy for Energy Security, India's Energy Policy, Sino-Indian Energy Cooperation in Sudan, Exploring Strategies for Sustainable Energy.

**Dr. Surya Narain Yadav** is an eminent social scientist, specialising on the contemporary political and legal issues, having far-reaching social, economic and cultural implications for the New World Order. His prominent publications include, *Citizenship in the Age of Globalisation*, *Terrorism*, *National Security and Economic Development: Challenges and Prospects*, *Good Governance and Development*. Dr. Yadav visited Portugal (Europe) in 2002 and Uganda (Africa) in 1999 and 2000 to undertake his higher academic and research assignment.



## International Migration, National Security and Economic Development

**Dr. Surya Narain Yadav; Dr. Prakash Vir Khatri**

ISBN : 978-81-7139-314-5

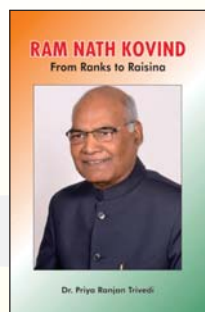
Price : ₹ 750

Edn. : 2018

This book entitled "International Migration, National Security and Economic Development" critically examines the various issues related to international migration with a special focus on India, China and North-East Asia. The book deals with the historical perspective of international migration. It makes an evaluation of immigration on the originating and destination countries. The issues of illegal immigration and national security has been incorporated in the book.

**Dr. Surya Narain Yadav** is an eminent social scientist, specialising on the contemporary political and legal issues, having far-reaching social, economic and cultural implications for the New World Order. His prominent publications include, *Citizenship in the Age of Globalisation*, *Terrorism*, *National Security and Economic Development: Challenges and Prospects*, *Good Governance and Development*. Dr. Yadav visited Portugal (Europe) in 2002 and Uganda (Africa) in 1999 and 2000 to undertake his higher academic and research assignment.

**Dr. P.V. Khatri** is currently a senior faculty member in the Department of Commerce, Swami Shradhanand College, University of Delhi. He has also served as professor and director of Delhi College of Advanced Studies, Guru Govind Singh Indraprastha University, Delhi.



## Ram Nath Kovind: From Ranks to Raisina

**Prof. P. R. Trivedi**

ISBN : 978-81-7139-868-3

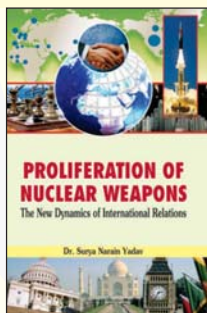
Price : ₹ 800

Edn. : 2018

The Book titled "Ram Nath Kovind : From Ranks to Raisina" edited by the renowned Institution Builder as well as Management Thinker Dr. Priya Ranjan Trivedi has the unique feature as all the detailed information on the 14th President of India Hon'ble Shri Ram Nath Kovind has been given by collecting data from different sources in a record time of one week. Important contents and feature of this Book include his biographical details besides his contribution as a Lawyer, as a Politician, as a Social Worker, as a Member of Rajya Sabha, as the able Governor of Bihar and his association an popularity with grassroot level organizations all over the country. The Book also examines the reasons as to why many of the leaders in the Opposition Parties also decided to vote for him during the 2017 Presidential Election held on 17th July 2017 and the results declared on 20th July 2017. This Book has a total of 77 Chapters unlike other books in the light of the fact that many new aspects including comments from individuals as well as organizations have been incorporated in this Book for enabling the readers to acquire fuller knowledge of the first citizen of India.

**Chancellor Dr. Priya Ranjan Trivedi** is known all over the world for his outstanding and unique contribution as an institution builder, thinker and environmental scientist. As the Founder Chancellor of The Global Open University Nagaland and the Indira Gandhi Technological & Medical Sciences University Arunachal Pradesh, he has been pioneer in launching 300+ Bachelor's, Master's and Doctoral Degree programmes besides more than 2200 Skill Development courses with a view to generating employment among the young boys and girls. The Biographies of Shri Narendra Modi and Shri Ram Nath Kovind written by him has been widely circulated and appreciated in India as well as in other countries.





## Proliferation of Nuclear Weapons

**Dr. Surya Narain Yadav**

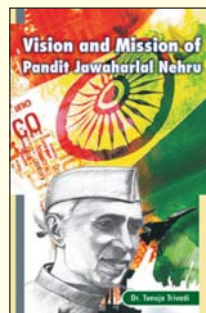
ISBN : 978-81-7139-326-8

Price : ₹ 880

Edn. : 2018

The book entitled "Proliferation of Nuclear Weapons: The New Dynamics of International Relations" examines the basic nature of the problems associated with the acquisition of nuclear weapons. The issues of nuclear deterrence and disarmament are the most immediate target of academic debate, discussion and analysis. As a result, there is a deep division among the policy-makers, academicians as well as researchers on the possible implications of the acquisition of nuclear weapons by a new state. The author has made a serious attempt to investigate the reasons behind the acquisition of nuclear weapons by India, Pakistan, and most recently by North Korea. As a result of nuclearisation of Asia, there has been a corresponding changes in the nuclear policy of America, Russia, China, Britain and France.

**Dr. Surya Narain Yadav** is an eminent social scientist, specialising on the contemporary political and legal issues, having far-reaching social, economic and cultural implications for the New World Order. His prominent publications include, Citizenship in the Age of Globalisation, Terrorism, National Security and Economic Development: Challenges and Prospects, Good Governance and Development. Dr. Yadav visited Portugal (Europe) in 2002 and Uganda (Africa) in 1999 and 2000 to undertake his higher academic and research assignment.



## Vision and Mission of Pandit Jawaharlal Nehru

**Dr. Tanuja Trivedi**

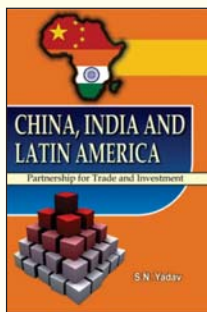
ISBN : 978-81-7139-510-1

Price : ₹ 1100

Edn. : 2018

Pandit Jawaharlal Nehru was devoted disciple of Mahatma Gandhi, and under his guidance he travelled every nook and corner of the country so that he could understand Indian villages and plights of peasants. Under Nehru's guidance, India carried out many important reforms, laid the basis for industrialisation, developed an impressive public sector in the national economy and achieved a great deal in the spheres of education, science and culture. Jawaharlal Nehru's years as the first Prime Minister of the world's largest democracy have attracted the attention of historians and other social scientists. As one of the founding fathers of the non-aligned movement, Nehru made India a force to reckon with in international politics. Nehru was a larger than life figure in the history of Indian Freedom Struggle.

**Dr. Tanuja Trivedi**, Ph.D. has been associated with national and international organisations related to human rights and duties education, peace studies, ecology and environment, sustainable development and intellectual property rights. While associated with Jamia Millia Islamia Central University as a Research Scholar for the award of Ph.D., she had widely contributed on researches for new dimensions of interface among human rights, environment and slum dwellers. She has successfully authored many books and monographs on development oriented weltanschauung. Presently she is the Head of the WIBP Observer Group at The Global Open University, Nagaland, established by the Government of Nagaland under the provisions of The Global Open University Nagaland Act 2006. She has visited many countries including France, Germany, The Netherlands, UK and Belgium in connection with signing of MoUs for strengthening the cause of tertiary education.



## China, India and Latin America: Partnership for Trade, Investment and Development

**S.N. Yadav**

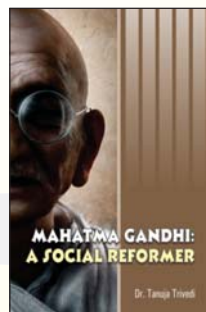
ISBN : 978-81-7139-374-9

Price : ₹ 850

Edn. : 2018

This book is the original, most comprehensive and critical investigation of the evolving nature of relationship among India, China and Latin America. The author is fully convinced that this work would be an invaluable source of knowledge for academicians, policy maker and diplomats.

**Dr. Surya Narain Yadav** is India's leading specialist on the African, Asian, Latin American and the Caribbean Affairs. He has specialisation on India's Relations with Africa with a particular focus on Namibia, South Africa, Rwanda and Uganda. Dr. Yadav was awarded Research Fellowship in political science by the University Grants Commission (UGC) in the year 1991 for undertaking higher research. Dr. Yadav visited Uganda (Africa) in 1999 and 2000 and Portugal (Europe) in 2002 to complete his academic and research assignments, under the Area Study Travel Programme by the University of Delhi and the Indian Council of Social Science Research (ICSSR), Ministry of Human Resources Development, Government of India. Remarkably, Dr. Yadav has also undertaken special courses and training in International Law, Humanitarian Law and Human Rights from the United Nations Association of Uganda, Kampala. The author was nominated for the Chinese Government Fellowship, a joint research programme by the Ministry of Human Resources Development (Govt. of India) and the Government of the People's Republic of China in the year 2001 for his research project "Terrorism, National Security and Human Rights: A Case for Sino-Indian Co-operation."



## Mahatma Gandhi: A Social Reformer

**Dr. Tanuja Trivedi**

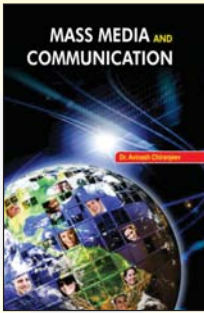
ISBN : 978-81-7139-502-6

Price : ₹ 995

Edn. : 2018

The concept and practice of Satyagraha, as visualised and developed by Gandhi can be better understood when it is examined in the context of modern concept and practice as exemplified by Human Revolution. Satyagraha, an Indian word is a combination of two words. Gandhi coined this term in South Africa. "Sat" means truth while "Agraha" means holding on. Gandhi developed the concept and practices of Satyagraha in a unique way. His primary purpose through Satyagraha was to prepare every human being to recognise evil.

**Dr. Tanuja Trivedi**, Ph.D. has been associated with national and international organisations related to human rights and duties education, peace studies, ecology and environment, sustainable development and intellectual property rights. While associated with Jamia Millia Islamia Central University as a Research Scholar for the award of Ph.D., she had widely contributed on researches for new dimensions of interface among human rights, environment and slum dwellers. She has successfully authored many books and monographs on development oriented weltanschauung. Presently she is the Head of the WIBP Observer Group at The Global Open University, Nagaland, established by the Government of Nagaland under the provisions of The Global Open University Nagaland Act 2006. She has visited many countries including France, Germany, The Netherlands, UK and Belgium in connection with signing of MoUs for strengthening the cause of tertiary education.



## Mass Media and Communication

**Dr. Avinash Chiranjeev**

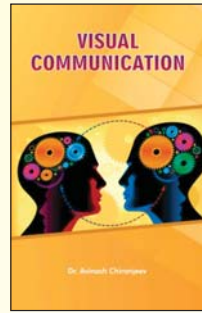
ISBN : 978-81-7139-897-3

Price : ₹ 1250

Edn. : 2018

The concept of mass media is complicated in some internet media as now individuals have a means of potential exposure on a scale comparable to what was previously restricted to select group of mass media producers. Types of drama in numerous cultures were probably the first mass-media, going back into the ancient world. The first dated printed book known is the "Diamond Sutra", printed in China in 868 AD, although it is clear that books were printed earlier. Movable clay type was invented in 1041 in China. However, due to the slow spread of literacy to the masses in China, and the relatively high cost of paper there, the earliest printed mass-medium was probably European popular prints from about 1400. Although these were produced in huge numbers, very few early examples survive, and even most known to be printed before about 1600 have not survived. Johannes Gutenberg printed the first book on a printing press with movable type in 1453.

**Dr. Avinash Chiranjeev**, M.S., Ph.D. is the Head of the IT Division at the WIBP/IIIE International Network headquartered at New Delhi. He has been associated with the most important programmes of WIBP and IIEE related to Computer assisted Non Formal and Continuing Education Programme, Environmental Education Information Systems and Management, Natural Resources Database Network besides The Global Open University Project's organisation as well as implementation of scientific and innovative researches for the optimisation of the available data in India in general and in Nagaland in particular. Dr. Avinash Chiranjeev has participated in many national as well as global conferences and has presented many papers of international importance.



## Visual Communication

**Dr. Avinash Chiranjeev**

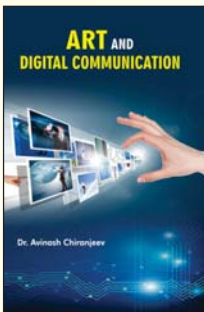
ISBN : 978-81-7139-899-7

Price : ₹ 1500

Edn. : 2018

Visual communication is one of the most important ways that people communicate and share information. Through this lesson, we will define visual communication, explore its history, and gain insight into why it's important. Imagine that you're on vacation in a foreign city, and you get lost while driving. If you were at home, you could stop and ask someone for directions. But here, you don't speak the language very well, so asking directions won't do much good. Instead, you can rely on a map, using landmarks, routes, and familiar signs, which successfully lead you back to your hotel. In this scenario, you have found your way back almost entirely through visual communication. Visual communication is the transmission of information and ideas using symbols and imagery. It is one of three main types of communication, along with verbal communication (speaking) and non-verbal communication (tone, body language, etc.).

**Dr. Avinash Chiranjeev**, M.S., Ph.D. is the Head of the IT Division at the WIBP/IIIE International Network headquartered at New Delhi. He has been associated with the most important programmes of WIBP and IIEE related to Computer assisted Non Formal and Continuing Education Programme, Environmental Education Information Systems and Management, Natural Resources Database Network besides The Global Open University Project's organisation as well as implementation of scientific and innovative researches for the optimisation of the available data in India in general and in Nagaland in particular. Dr. Avinash Chiranjeev has participated in many national as well as global conferences and has presented many papers of international importance.



## Art and Digital Communication

**Dr. Avinash Chiranjeev**

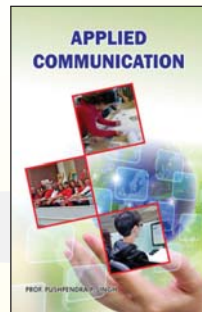
ISBN : 978-81-7139-900-0

Price : ₹ 1600

Edn. : 2018

Digital art can be purely computer-generated, such as fractals, and algorithmic art or taken from another source, such as a scanned photograph, or an image drawn using vector graphics software using a mouse or graphics tablet. Though technically the term may be applied to art done using other media or processes and merely scanned in, it is usually reserved for art that has been non-trivially modified by a computing process (such as a computer programme, microcontroller or any electronic system capable of interpreting an input to create an output); digitised text data and raw audio and video recordings are not usually considered digital art in themselves, but can be part of the larger project of computer art and information art.

**Dr. Avinash Chiranjeev**, M.S., Ph.D. is the Head of the IT Division at the WIBP/IIIE International Network headquartered at New Delhi. He has been associated with the most important programmes of WIBP and IIEE related to Computer assisted Non Formal and Continuing Education Programme, Environmental Education Information Systems and Management, Natural Resources Database Network besides The Global Open University Project's organisation as well as implementation of scientific and innovative researches for the optimisation of the available data in India in general and in Nagaland in particular. Dr. Avinash Chiranjeev has participated in many national as well as global conferences and has presented many papers of international importance.



## Applied Communication

**Prof. Pushpendra P. Singh**

ISBN : 978-81-7139-901-7

Price : ₹ 1500

Edn. : 2018

The concept of language families is based on the assumption that over time languages gradually diverge into dialects and then into new languages. However, linguistic ancestry is less clear-cut than biological ancestry, because there are extreme cases of languages mixing due to language contact in conquest or trade, whereas biological species normally don't interbreed. In the formation of creole languages and other types of mixed languages, there may be no one ancestor of a given language. In addition, a number of sign languages have developed in isolation and may have no relatives at all. However, these cases are relatively rare and most languages can be unambiguously classified.

**Prof. Pushpendra P. Singh** has been teaching journalism and mass communication for the last 15 years at Makhnallal Chaturvedi National University of Journalism, Bhopal. Prof. Singh has the credit of leading the team of young and bright students of journalism and mass communication for taking them to different newspaper establishments all over the country for ensuring practical training to the students in the areas of news editing, news agency journalism, news reporting, page making, newspaper management, film and radio / TV production, electronic media etc.





## Emerging Issues in Communication

**Prof. Pushpendra P. Singh**

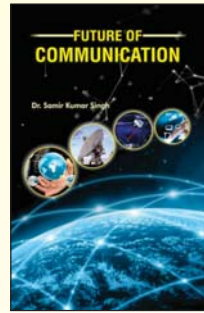
ISBN : 978-81-7139-902-4

Price : ₹ 1500

Edn. : 2018

A medium may provide transmission or storage of information or both. The industries which produce news and entertainment content for the mass media are often called "the media" (in much the same way the newspaper industry is called "the press"). In the late 20th century, it became commonplace for this usage to be construed as singular ("The media is...") rather than as the traditional plural. A broadcasting organisation may broadcast several programmes at the same time, through several channels (frequencies), for example BBC One and Two. On the other hand, two or more organisations may share a channel and each use it during a fixed part of the day. Digital radio and digital television may also transmit multiplexed programming, with several channels compressed into one ensemble.

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## Future of Communication

**Dr. Samir Kumar Singh**

ISBN : 978-81-7139-903-1

Price : ₹ 1200

Edn. : 2018

An information society is a society in which the creation, distribution, diffusion, use, integration and manipulation of information as a significant economic, political, and cultural activity. The knowledge economy is its economic counterpart whereby wealth is created through the economic exploitation of understanding. Specific to this kind of society is the central position information technology has for production, economy, and society at large. Information society is seen as the successor to industrial society.

**Dr. Samir Kumar Singh** is the Director of Surendra Pratap Singh Institute of Journalism and Mass Communication, Patna. Many programmes including Bachelor's and Master's Degrees in Journalism and Mass Communication in association with Makhnall Chaturvedi National University of Journalism are being conducted under his dynamic leadership. An ultramodern studio has been established under his direct control at Patna for taking care of the new programmes in broadcast journalism, multimedia and animation, TV and Radio Anchoring etc.



## Computer Assisted Communication

**Dr. Samir Kumar Singh**

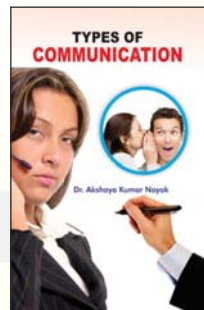
ISBN : 978-81-7139-898-0

Price : ₹ 1150

Edn. : 2018

A computer is a machine that manipulates data according to a list of instructions. The first devices that resemble modern computers date to the mid-20th century (1940-1945), although the computer concept and various machines similar to computers existed earlier. Early electronic computers were the size of a large room, consuming as much power as several hundred modern personal computers (PC). Modern computers are based on tiny integrated circuits and are millions to billions of times more capable while occupying a fraction of the space. Today, simple computers may be made small enough to fit into a wristwatch and be powered from a watch battery. Personal computers, in various forms, are icons of the Information Age and are what most people think of as "a computer"; however, the most common form of computer in use today is the embedded computer. The defining feature of modern computers which distinguishes them from all other machines is that they can be programmed. That is to say that a list of instructions (the programme) can be given to the computer and it will store them and carry them out at some time in the future.

**Dr. Samir Kumar Singh** is the Director of Surendra Pratap Singh Institute of Journalism and Mass Communication, Patna. Many programmes including Bachelor's and Master's Degrees in Journalism and Mass Communication in association with Makhnall Chaturvedi National University of Journalism are being conducted under his dynamic leadership. An ultramodern studio has been established under his direct control at Patna for taking care of the new programmes in broadcast journalism, multimedia and animation, TV and Radio Anchoring etc.



## Types of Communication

**Dr. Akshaya Kumar Nayak**

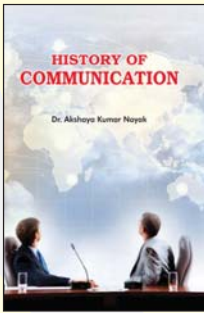
ISBN : 978-81-7139-896-6

Price : ₹ 1400

Edn. : 2018

Communication can be categorized into three basic types: (1) verbal communication, in which you listen to a person to understand their meaning; (2) written communication, in which you read their meaning; and (3) nonverbal communication, in which you observe a person and infer meaning. Each has its own advantages, disadvantages, and even pitfalls.

**Prof. (Dr.) Akshaya Kumar Nayak**, Director, School of Computer Sciences, Indian Institute of Business Management, Patna has authored 22 books and 78 technical papers in magazines and journals in the areas of computer science and information technology. He is the former National Chairman (Data Security), Computer Society of India and associated with more than 20 technical and professional bodies in different capacities. He has been associated with 35 universities and institutes of national and international repute for the purpose of academic evaluation. He has been recently felicitated by the Prime Minister of India during the Indian Science Congress.



## History of Communication

**Dr. Akshaya Kumar Nayak**

ISBN : 978-81-7139-895-9

Price : ₹ 1400

Edn. : 2018

Communication is the activity of conveying information. Communication requires a sender, a message, and an intended recipient, although the receiver need not be present or aware of the sender's intent to communicate at the time of communication; thus communication can occur across vast distances in time and space. Communication requires that the communicating parties share an area of communicative commonality. The communication process is complete once the receiver has understood the sender. Most of the thousands of human languages use patterns of sound or gesture for symbols which enable communication with others around them. Languages seem to share certain properties, although many of these include exceptions. There is no defined line between a language and a dialect. Constructed languages such as Esperanto, programming languages, and various mathematical formalisms are not necessarily restricted to the properties shared by human languages.

**Prof. (Dr.) Akshaya Kumar Nayak**, Director, School of Computer Sciences, Indian Institute of Business Management, Patna has authored 22 books and 78 technical papers in magazines and journals in the areas of computer science and information technology. He is the former National Chairman (Data Security), Computer Society of India and associated with more than 20 technical and professional bodies in different capacities. He has been associated with 35 universities and institutes of national and international repute for the purpose of academic evaluation. He has been recently felicitated by the Prime Minister of India during the Indian Science Congress.



## Electronic Media Communication

**Dr. Akshay Kumar Nayak**

**Dr. Samir Kumar Singh**

ISBN : ISBN: 978-81-7139-298-8

Price : ₹ 700

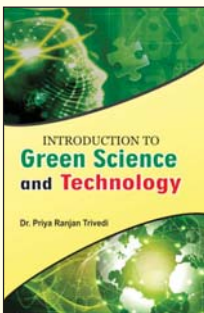
Edn. : 2018

At the time of Independence in 1947 All India Radio consisted of only a small network of six stations. The number of receiving sets was 2.5 lakhs, that is one for every 12500 persons in the country. This would hardly characterise the organisation as a mass communication system; and, among the available mass media radio was the only channel that had the potentiality to be quickly developed into an effective and truly national services. That was particularly so since the reach of the printed word was limited as only about 30 per cent of the population was literate and 80 per cent lived in villages. So of necessity the quick development of radio became the policy of the planners and the Government under the Successive five-year plans.

**Prof. (Dr.) Akshay Kumar Nayak**, Director, School of Computer Sciences, Indian Institute of Business Management, Patna has authored 22 books and 78 technical papers in magazines and journals in the areas of computer science and information technology.

**Dr. Samir Kumar Singh** is the Director of Surendra Pratap Singh Institute of Journalism and Mass Communication, Patna. Many programmes including Bachelor's and Master's Degrees in Journalism and Mass Communication in association with Mahanadi Chaturvedi National University of Journalism are being conducted under his dynamic leadership. Dr. Singh has keen interest in politics and nation building. He is presently the working President of Bihar Pradesh Congress Committee.

# SCIENCE & TECHNOLOGY



## Introduction to Green Science and Technology

**Dr. Priya Ranjan Trivedi**

ISBN : 978-81-7139-919-2

Price : ₹ 900

Edn. : 2018

Green technology is the application of one or more of environmental science, green chemistry, environmental monitoring and electronic devices to monitor, model and conserve the natural environment and resources, and to curb the negative impacts of human involvement. The term "Green Technology" is also used to describe sustainable energy generation technologies such as photovoltaics, wind turbines, bioreactors, etc. Sustainable development is the core of green technologies. Scientists continue to search for clean energy alternatives to our current power production methods. Some technologies such as anaerobic digestion produce renewable energy from waste materials. The global reduction of greenhouse gases is dependent on the adoption of energy conservation technologies at industrial level as well as this clean energy generation.

**Chancellor Dr. Priya Ranjan Trivedi** is known all over the world for his outstanding and unique contribution as an institution builder, thinker and environmental scientist. As the Founder Chancellor of The Global Open University Nagaland and the Indira Gandhi Technological & Medical Sciences University Arunachal Pradesh, he has been pioneer in launching 300+ Bachelor's, Master's and Doctoral Degree programmes besides more than 2200 Skill Development courses with a view to generating employment among the young boys and girls.



## Green Technological Applications

**Kumar Chandan**

ISBN : 978-81-7139-924-6

Price : ₹ 850

Edn. : 2018

Green technology uses non-polluting practices to produce things and materials which are non toxic. The innovative practices used in this technology can bring positive changes in our daily life. The practice involves fulfilling the needs of the society without causing depletion of the available natural resources and preserving it for future use. So, green technology gives importance to sustain at the same time allowing the fulfillment of current needs. This will ensure less pollution to the environment and better living conditions for humans in the future. The important areas where green technology can be used include energy production, green chemistry, construction of environmentally friendly buildings, sewage treatment etc. the use of green technology in these areas can reduce the stress on the natural resources, economy and environment.

**Kumar Chandan** has spent more than nine years in the United Kingdom while studying at the Bachelor of Mechanical Engineering; Bachelor of Business Studies; and Master of Business Administration from the leading universities in England as well as in Wales. He is presently the Officer on Special Duty (OSD) at the AfroAsianAmerican Chamber of Commerce, Occupational Research and Development (ACCORD) and its constituent unit : National Institute of Cleanliness Education and Research (NICER). He has also been trying to develop a neological and neocratic approach to Governance with a view to helping the State and the Central Governments for ensuring proper changes in the developmental systems including such practices in the Ministries and Departments of Health, Education.





## Applications of Biotechnology

**Prof. Rakesh Kumar**

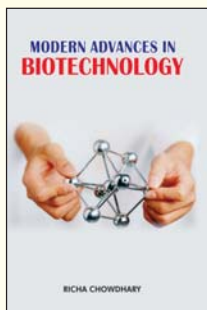
ISBN : 978-81-7139-930-7

Price : ₹ 1200

Edn. : 2018

Biotechnology has application in four major industrial areas, including health care, crop production and agriculture, non food (industrial) uses of crops and other products and environmental uses. Biotechnology is a very huge field and its applications are used in a variety of fields of science such as agriculture and medicine. The pasture of biotechnology, genetic engineering, has introduced techniques like gene therapy, recombinant DNA technology and polymerase chain retort which employ genes and DNA molecules to make a diagnosis diseases and put in new and strong genes in the body which put back the injured cells.

**Prof. Rakesh Kumar**, Director and Dean, Indian Institute of Bioinformatics and Biotechnology, Patna after acquiring Master's Degrees in Environmental Science as well as Labour and Social Welfare besides M.Phil. in Ecology and Environment, has worked in different areas relating to biotechnology and health, safety and environmental engineering in Qatar as well as India. He has published many articles in national as well as foreign journals and magazines related to research in biotechnology, nanotechnology and applied fields. He has received many international awards for his outstanding researches in these subjects during his presentation at the national and international congresses.



## Modern Advances in Biotechnology

**Richa Chowdhary**

ISBN : 978-81-7139-935-2

Price : ₹ 1100

Edn. : 2018

Biotechnology is the broad area of science involving living systems and organisms to develop or make products, or "any technological application that uses biological systems, living organisms, or derivatives thereof, to make or modify products or processes for specific use". Depending on the tools and applications, it often overlaps with the (related) fields of molecular biology, bio-engineering, biomedical engineering, biomanufacturing, molecular engineering, etc. By means of the technique of biotechnology, the drugs biopharmaceuticals were urbanized. There are no chemicals concerned in the combination of these drugs, but microorganisms have completed it likely to expand them. Large molecules of proteins are typically the source of biopharmaceuticals. They when under attack in the body attack the hidden mechanisms of the disease and wipe out them. Now scientists are annoying to expand such biopharmaceutical drugs which can be treated against the diseases like hepatitis, cancer and heart diseases.

**Richa Chowdhary** holds M.Sc. Degree in Biotechnology from Indian Institute of Technology, Bombay besides MBA Degree from Symbiosis International University, Pune. She is presently working with Infosys Limited, Chennai in the area of HR dealing with operational effectiveness as well as coordination of different HR related fields. She has successfully participated in different congresses, conventions and conferences in different areas relating to biotechnology in general and its business development and human resource planning in particular. She has authored many books relating to biological sciences in general and biotechnology, genetic engineering, botany, zoology and biochemistry in particular.

As an Associate Lead Business Partner at Infosys, she controls the human relations and related aspects of more than 1200 employees with a view to looking after their human as well as welfare needs for optimising the main activities of the most important IT company of India.



## Biotechnology Engineering

**Amit Kumar Jha**

ISBN : 978-81-7139-932-1

Price : ₹ 1300

Edn. : 2018

Biotechnology engineering is the study, research and development of bio-organism, micro-organism and cell functions in living beings. The course combines engineering with other subjects like chemistry, genetics, bio-chemistry and microbiology. Biotechnology covers different fields of work like agriculture, disease research, eco-conservation, fertilizers, vaccines, energy production and animal husbandry. The programme focuses on areas like Enzymology, GM products and drug designing among others. The integrated undergraduate and postgraduate programme in biotechnology engineering is offered in many technical institutes across the world. The biotech engineering sector is expected to register phenomenal growth in the next five years. Knowledge Process Outsourcing (KPO) in bio-pharma engineering will witness significant business orders from US because of shortage of manpower and spiralling cost of personnel per hour. This chapter has been based on the information provided through Biozeen, a Bangalore based research, training and consultancy organisation.

**Amit Kumar Jha** is a technocrat having Master's Degree in the area of biotechnology from Guru Nanak Dev University, Amritsar. He has successfully been an educator, an environmental scientist and CEO of a renowned environmental consultancy organisation headquartered at New Delhi. He has many research publications brought out in many national and international journals. He has participated in different seminars and conferences where he has received many awards and appreciations.

He has also been contemplating to initiate a new vision towards promoting consultancy capabilities in pollution control.



## Biotechnology Risks, Safety and Ethics

**Amit Kumar Jha**

ISBN : 978-81-7139-933-8

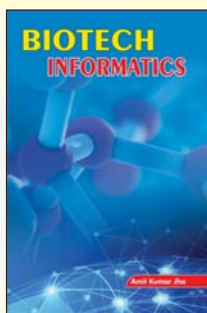
Price : ₹ 1850

Edn. : 2018

Biotechnology is a powerful new technology that poses substantial and often unique threats to biological diversity—as much as to human health, communities and economies. Many different researchers have detailed these threats. They are briefly summed up here. Genetically engineered crops are designed precisely for their ecological viability and therefore could invade various ecosystems, becoming destructive weeds in agricultural ecosystems. There is also the threat of "introgression," or gene flow, between genetically engineered organisms and related species. Engineered hybrid crop plants are being bred specifically to resist certain chemical herbicides and pesticides, and, like their conventional predecessors, may result in the pollutive use of these inputs, as well as in excessive consumption of water. Crop plants engineered to secrete "bio-pesticides" are already resulting in corresponding tolerances in the target populations.

**Amit Kumar Jha** is a technocrat having Master's Degree in the area of biotechnology from Guru Nanak Dev University, Amritsar. He has successfully been an educator, an environmental scientist and CEO of a renowned environmental consultancy organisation headquartered at New Delhi. He has many research publications brought out in many national and international journals. He has participated in different seminars and conferences where he has received many awards and appreciations.

He has also been contemplating to initiate a new vision towards promoting consultancy capabilities in pollution control.



## Biotech Informatics

**Amit Kumar Jha**

ISBN : 978-81-7139-934-5

Price : ₹ 1100

Edn. : 2018

Bioinformatics is the field of science in which biology, computer science, and information technology merge to form a single discipline. The ultimate goal of the field is to enable the discovery of new biological insights as well as to create a global perspective from which unifying principles in biology can be discerned. At the beginning of the "genomic revolution", a bioinformatics concern was the creation and maintenance of a database to store biological information, such as nucleotide and amino acid sequences. Therefore, the field of bioinformatics has evolved such that the most pressing task now involves the analysis and interpretation of various types of data, including nucleotide and amino acid sequences, protein domains, and protein structures. The actual process of analysing and interpreting data is referred to as computational biology.

**Amit Kumar Jha** is a technocrat having Master's Degree in the area of biotechnology from Guru Nanak Dev University, Amritsar. He has successfully been an educator, an environmental scientist and CEO of a renowned environmental consultancy organisation headquartered at New Delhi. He has many research publications brought out in many national and international journals. He has participated in different seminars and conferences where he has received many awards and appreciations.

He has also been contemplating to initiate a new vision towards promoting consultancy capabilities in pollution control.



## Introduction to Biotechnology

**Prof. Rakesh Kumar**

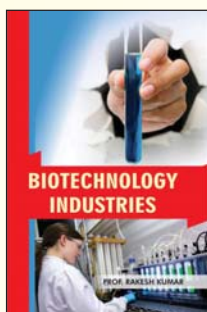
ISBN : 978-81-7139-929-1

Price : ₹ 1200

Edn. : 2018

Biotechnology is a technology based on biology, especially when used in agriculture, food science, and medicine. The UN Convention on Biological Diversity has come up with one of many definitions of biotechnology: "Biotechnology means any technological application that uses biological systems, living organisms, or derivatives thereof, to make or modify products or processes for specific use." Modern biotechnology is often associated with the use of genetically altered microorganisms such as *E. coli* or yeast for the production of substances like insulin or antibiotics. It can also refer to transgenic animals or transgenic plants, such as Bt corn. Genetically altered mammalian cells, such as Chinese Hamster Ovary (CHO) cells, are also widely used to manufacture pharmaceuticals. Another promising new biotechnology application is the development of plant-made pharmaceuticals.

**Prof. Rakesh Kumar**, Director and Dean, Indian Institute of Bioinformatics and Biotechnology, Patna after acquiring Master's Degrees in Environmental Science as well as Labour and Social Welfare besides M.Phil. in Ecology and Environment, has worked in different areas relating to biotechnology and health, safety and environmental engineering in Qatar as well as India. He has published many articles in national as well as foreign journals and magazines related to research in biotechnology, nanotechnology and applied fields. He has received many international awards for his outstanding researches in these subjects during his presentation at the national and international congresses.



## Biotechnology Industries

**Prof. Rakesh Kumar**

ISBN : 978-81-7139-931-4

Price : ₹ 1500

Edn. : 2018

The industrial biotechnology community generally accepts an informal divide between industrial and pharmaceutical biotechnology. An example would be that of companies growing fungus to produce antibiotics, e.g. penicillin from the penicillium fungi. One view holds that this is industrial production; the other viewpoint is that it would not strictly lie within the domain of pure industrial production, given its inclusion within medical biotechnology.

**Prof. Rakesh Kumar**, Director and Dean, Indian Institute of Bioinformatics and Biotechnology, Patna after acquiring Master's Degrees in Environmental Science as well as Labour and Social Welfare besides M.Phil. in Ecology and Environment, has worked in different areas relating to biotechnology and health, safety and environmental engineering in Qatar as well as India. He has published many articles in national as well as foreign journals and magazines related to research in biotechnology, nanotechnology and applied fields. He has received many international awards for his outstanding researches in these subjects during his presentation at the national and international congresses.



## Nanobiotechnology

**Richa Chowdhary**

ISBN : 978-81-7139-936-9

Price : ₹ 1100

Edn. : 2018

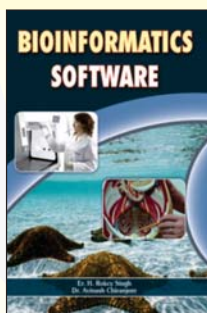
Nanobiotechnology is the branch of nanotechnology with biological and biochemical applications or uses. Nanobiotechnology often studies existing elements of nature in order to fabricate new devices. The term bionanotechnology is often used interchangeably with nanobiotechnology, though a distinction is sometimes drawn between the two. If the two are distinguished, nanobiotechnology usually refers to the use of nanotechnology to further the goals of biotechnology, while bionanotechnology might refer to any overlap between biology and nanotechnology, including the use of biomolecules as part of or as an inspiration for nanotechnological devices. Nanobiotechnology is that branch of one, which deals with the study and application of biological and biochemical activities from elements of nature to fabricate new devices like biosensors.

**Richa Chowdhary** holds M.Sc. Degree in Biotechnology from Indian Institute of Technology, Bombay besides MBA Degree from Symbiosis International University, Pune. She is presently working with Infosys Limited, Chennai in the area of HR dealing with operational effectiveness as well as coordination of different HR related fields. She has successfully participated in different congresses, conventions and conferences in different areas relating to biotechnology in general and its business development and human resource planning in particular.

She has authored many books relating to bio-logical sciences in general and biotechnology, genetic engineering, botany, zoology and biochemistry in particular.

As an Associate Lead Business Partner at Infosys, she controls the human relations and related aspects of more than 1200 employees with a view to looking after their human as well as welfare needs for optimising the main activities of the most important IT company of India.





## Bioinformatics Software

**Er. H.R. Singh; Dr. A. Chiranjeev**

ISBN : 978-81-7139-484-5

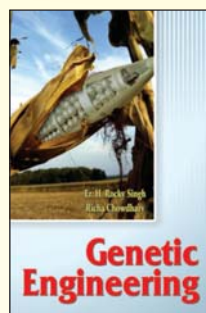
Price : ₹ 1200

Edn. : 2018

To do a complete multiple alignments, you new to know the approximate relationships of the sequences to each other which ones are most similar to each other. This is done by calculating a crude phylogenetic tree, which is called a dendrogram. This dendrogram is used as a guide to align bigger and bigger groups of sequence during the multiple alignment. The OLTGO software has been broadly accepted as the industry software standard for selecting and analyzing oligonucleotides for various molecular biology applications.

**Er. Haojam Rocky Singh**, is Research Scholar at the Centre for Interdisciplinary Research in Basic Research Sciences in JMI University, New Delhi. Mr Haojam Rocky was engaged as research associate at Indian Institute of Ecology and Environment, New Delhi under many research projects related to bioinformatics and environment. He was employed as Lecturer of The Global Open University, Nagaland for the last few months in Department of Biotechnology and Bioinformatics.

**Dr. Avinash Chiranjeev**, M.S., Ph.D. is the Head of the IT Division at the WIBP/IIIE International Network headquartered at New Delhi. He has been associated with the most important programmes of WIBP and IIEE related to Computer assisted Non Formal and Continuing Education Programme, Environmental Education Information Systems and Management, Natural Resources Database Network besides organisation and implementation of scientific and innovative researches for the optimisation of the available data.



## Genetic Engineering

**Er. H. Rocky Singh; Richa Chowdhary**

ISBN : 978-81-7139-159-2

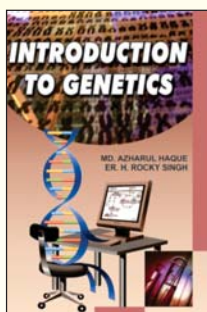
Price : ₹ 1000

Edn. : 2018

This book is mainly dealing with the basic science of gene manipulation. Indeed, gene manipulation brought a revolutionary change in the field of molecular biology. DNA sequencing is a fundamental requirement for modern gene manipulation. Knowledge of the sequence of a DNA region may be an end in its own right, perhaps in understanding an inherited human disorder.

**Er. H. Rocky Singh** is a Research Associate at the Indian Institute of Ecology and Environment in the Department of Bioinformatics looking after the research and development in the field of bioinformatics and related subjects. He is also engaged in the development and design of biological database and handling of bio-informatics software and tools. He has edited this Encyclopaedia to be used for technology development in agricultural and industrial sectors. He has attended several conventions and training programmes on bioinformatics.

**Richa Chowdhary** is an eminent research scholar in the field of Biotechnology. She has done her graduation in Biochemistry from the University of Delhi and also her Post-graduation in the Biotechnology from the Indian Institute of Technology Bombay, Mumbai.



## Introduction to Genetics

**Md. Azharul Haque; Er. H. Rocky Singh**

ISBN : 978-81-7139-158-5

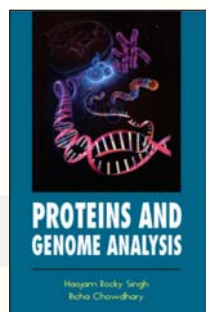
Price : ₹ 600

Edn. : 2018

The focus of this book is on the study of genes. Simply speaking, a gene is a section of a threadlike double helical molecule called deoxyribonucleic acid, abbreviated DNA. Genetics occupies a pivotal position in the entire subject of biology. Therefore, for any serious student of plant, animal, or microbial life, an understanding of genetics is essential. Genetics, like no other scientific discipline, is central to numerous aspects of human affairs. The gene, the basic functional unit of heredity, is the focal point of the discipline of modern genetics. In this book, effort has been made to analyse the patterns in which phenotypes are inherited in plants and animals.

**Mohd. Azharul Haque** is Research Associate at The Global Open University, Nagaland in the Department of Biotechnology and Environmental Studies. Besides research work Mohd. Haque is also developing the course materials and is engaged in various Environmental Training Programmes under The Environmental Consultancy Organisation of India (TENCOIN). He is also training the students of Biotechnology and Bio-informatics in the University Laboratory.

**Er. H. Rocky Singh** is a Research Associate at the Indian Institute of Ecology and Environment in the Department of Bioinformatics looking after the research and development in the field of bioinformatics and related subjects. He is also engaged in the development and design of biological database and handling of bioinformatics software and tools. He has edited this Encyclopaedia to be used for technology development in agricultural and industrial sectors.



## Proteins and Genome Analysis

**Haojam Rocky Singh; Richa Chowdhary**

ISBN : 978-81-7139-157-8

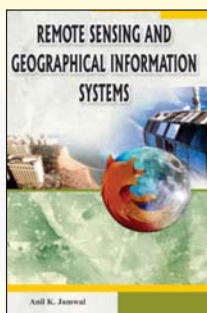
Price : ₹ 600

Edn. : 2018

This book deals with the issues of proteins and genome. There are a number of methods for predicting protein structure from amino acid sequence. The best approach is to locate a link by sequence analysis between a new protein and a protein of known structure. Even a marginal sequence alignment with a protein of known structure can provide a feasible structural model. The analysis of genomes offers an additional opportunity for protein analysis. Functions of proteins can be discovered through conserved patterns of gene regulation and organisation on the chromosomes of related organisms.

**Er. H. Rocky Singh** is a Research Associate at the Indian Institute of Ecology and Environment in the Department of Bioinformatics looking after the research and development in the field of bioinformatics and related subjects. He is also engaged in the development and design of biological database and handling of bio-informatics software and tools. He has edited this Encyclopaedia to be used for technology development in agricultural and industrial sectors. He has attended several conventions and training programmes on bioinformatics.

**Richa Chowdhary** is an eminent research scholar in the field of Biotechnology. She has done her graduation in Biochemistry from the University of Delhi and also her Post-graduation in the Biotechnology from the Indian Institute of Technology Bombay, Mumbai. She has authored four books and already published a number of research papers and articles in the leading international and national journals.



## Remote Sensing and GIS

**Anil K. Jamwal**

ISBN : 978-81-7139-152-3

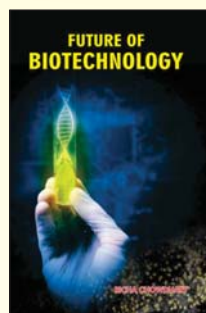
Price : ₹ 700

Edn. : 2018

This book deals in detail about the remote sensing and geographical information systems. Broadly speaking, remote sensing means acquiring information about a phenomenon, object or surface while at a distance from it. This name is attributed to recent technology in which satellites and spacecraft are used for collecting information about the earth's surface.

The broad areas covered in this book are: Aerial Photography; Basic Remote Sensing; National (Natural) Information Managements System (NRIS); Image Interpretation; Introduction to Digital Images; Platforms and Sensors; and Geographical Information Systems.

**Er. Anil K. Jamwal** holds Postgraduate qualification in Remote Sensing, Botany, Ecology and Environment. Presently he is the Principal Scientist at Geo-Informatics Institute of India, New Delhi offering M.Sc. Degree in Geo-Informatics under the aegis of Sikkim Manipal University of Health, Medical and Technological Sciences. He has guided more than 150 researchers for analyzing the satellite data with a view to executing programmes and projects related to forest development, river valley projects, hydroelectricity, rural and urban housing development.



## Future of Biotechnology

**Richa Chowdhary**

ISBN : 978-81-7139-937-6

Price : ₹ 900

Edn. : 2018

The future of biotechnology in India is very good. But, to be honest, the biotechnology industry is still an emerging one in India. Students are not completely aware of the subject fields and career prospects. Biotechnology is an extremely research-oriented field. Moreover, the career growth is slow, and not too financially rewarding in the first 3 - 5 years. However, if you are passionate about science and research work, biotechnology provides several career scopes. The biotechnology domain (or segment) is the most prominent one in terms of revenue and employment. Not only jobs in the public and private sector, there are enough opportunities for entrepreneurship as well.

**Richa Chowdhary** holds M.Sc. Degree in Biotechnology from Indian Institute of Technology, Bombay besides MBA Degree from Symbiosis International University, Pune. She is presently working with Infosys Limited, Chennai in the area of HR dealing with operational effectiveness as well as coordination of different HR related fields. She has successfully participated in different congresses, conventions and conferences in different areas relating to biotechnology in general and its business development and human resource planning in particular. She has authored many books relating to bio-logical sciences in general and biotechnology, genetic engineering, botany, zoology and biochemistry in particular.

As an Associate Lead Business Partner at Infosys, she controls the human relations and related aspects of more than 1200 employees with a view to looking after their human as well as welfare needs for optimising the main activities of the most important IT company of India.



## Case Studies in Green Technology

**Dr. A. Salpekar**

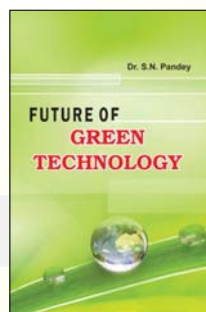
ISBN : 978-81-7139-927-7

Price : ₹ 850

Edn. : 2018

The field of "green technology" encompasses a continuously evolving group of methods and materials, from techniques for generating energy to non-toxic cleaning products. The present expectation is that this field will bring innovation and changes in daily life of similar magnitude to the "information technology" explosion over the last two decades. In these early stages, it is impossible to predict what "green technology" may eventually encompass. Innovation—developing alternatives to technologies—whether fossil fuel or chemical intensive agriculture—that have been demonstrated to damage health and the environment. Viability—creating a center of economic activity around technologies and products that benefit the environment, speeding their implementation and creating new careers that truly protect the planet.

**Dr. Aradhana Salpekar** is the Professor and Head of Sikkim Manipal University New Delhi Centre offering Master of Science Degree in Ecology and Environment, Disaster Mitigation, Sustainable Development, Eco-Tourism, Geo-Informatics and Total Quality Management. She has organised many Congresses and Conventions like Eco-Revival Summit 1998, Peace, Mercy and Tolerance Summit 2001 and World Disaster Education Congress 2003.



## Future of Green Technology

**Dr. S.N. Pandey**

ISBN : 978-81-7139-928-4

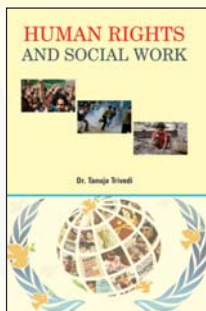
Price : ₹ 800

Edn. : 2018

The whole idea/concept of having dirt/germ/pollution free water flowing throughout the environment. Many other phenomena lead from this concept of purification of water. Water pollution is the main enemy of this concept, and various campaigns and activists have been organized around the world to help purify water. Air purification: basic and common green plants can be grown indoors to keep air fresh because all plants remove CO2 and convert it into oxygen. The best examples are: *Dypsis lutescens*, *Sansevieria trifasciata*, and *Epipremnum aureum*.

**Dr. S. N. Pandey** has been a renowned expert in the area of yoga, meditation and naturopathy. He has been working at the Central Council for Research in Yoga and Naturopathy in the Ministry of Health and Family Welfare, Government of India for the last twentyfive years. Dr. Pandey is presently the Professor and Head, School of Oriental Medicine (SOM) at The Global Open University, Nagaland where he has introduced new courses at the M.Sc. and M.Phil levels in the areas of mental health, yoga, psychology, pscho-therapy, counselling and guidance. Dr. Pandey has successfully conducted a research study at The Global Open University, Nagaland commissioned by the Government of India for evaluating the impact of the rural health mission project through the indigenous systems of medicine including ayurveda, yoga, unani, sidha and homeopathy. Dr. Pandey has successfully edited many Encyclopaedias including the 10 Volume World Encyclopaedia of Geriatric Care and the 10 Volume World Encyclopaedia of Health Care and Hospital Management.





## Human Rights and Social Work

**Dr. Tanuja Trivedi**

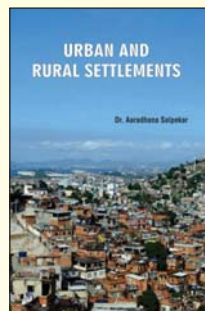
ISBN : 978-81-7139-497-5

Price : ₹ 995

Edn. : 2018

Although, many books are available on this topic, but this book is meant for those students and research scholars who want to know deep into this subject. The social work profession could better attain its goals by encouraging the study of human rights. A foundation in human rights would provide a clearer framework with which to link the profession to economic, political, and social aims. Human rights are specific privileges and can more readily be applied to a social work situation than the often confusing notion of social or economic justice, both of which tend to bog down in needs-based theories.

**Dr. Tanuja Trivedi**, Ph.D. has been associated with national and international organisations related to human rights and duties education, peace studies, ecology and environment, sustainable development, women's studies and intellectual property rights. While associated with Jamia Millia Islamia Central University as a Research Scholar for the award of Ph.D., she had widely contributed on researches for new dimensions of interface among human rights, environment and slum dwellers. She has successfully authored many books and monographs on development oriented weltanschauung, women and child development, tribal issues and social work. Presently she is the Director at the Centre for Integrated Learning (CIL) dealing with studies, training, research and consultancy in vocational as well as employment centric education. She has successfully organised many national and international seminars and conferences besides presenting papers on human rights and duties education, women's empowerment, ecology and environment.



## Urban and Rural Settlements

**Dr. Aaradhana Salpekar**

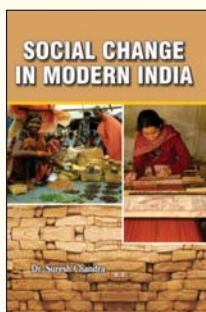
ISBN : 978-81-7139-884-3

Price : ₹ 1800

Edn. : 2018

In many urban locations the general environment is so badly polluted that altogether the health of hundreds of millions of people is adversely affected. Many countries experience high levels of pollution in urban areas from industrial activities, energy production and use, and transport systems, most of which were developed with little or no regard for environmental protection. While there have been notable improvements in most developed countries this has not generally happened in developing countries where the deterioration of environmental conditions in urban fringe areas continues.

**Dr. Aaradhana Salpekar** is the Professor and Head of Sikkim Manipal University New Delhi Centre offering Master of Science Degree in Ecology and Environment, Disaster Mitigation, Sustainable Development, Eco-Tourism, Geo-Informatics and Total Quality Management. She has organised many Congresses and Conventions like Eco-Revival Summit 1998, Peace, Mercy and Tolerance Summit 2001 and World Disaster Education Congress 2003.



## Social Change in Modern India

**Dr. Suresh Chandra**

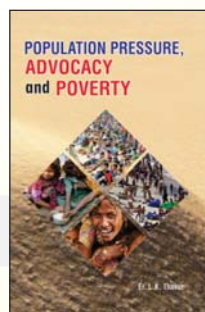
ISBN : 978-81-7139-439-5

Price : ₹ 850

Edn. : 2018

The book entitled "Social Change in Modern India" is a comprehensive and critical analysis of the process of social transformation in India. The study of modernisation in India has been done from various perspectives like the socio-economic, cultural and the economic ones. The seventh chapter makes a thorough investigation of the process of modernisation in India. Democracy has been an important political method for bringing out social change in India. The study of the role of democracy in the context of social change forms. In the process of modernisation, modern Indian family system has encountered enormous challenges.

**Dr. Suresh Chandra** is an eminent sociologist and active social worker committed to the cause of social development in India and abroad. He has been awarded Doctor of Philosophy in Sociology by Dr. R.M.L. University, Faizabad on his research work entitled "Child Labour in Informal Sector: A Sociological Study" during the year 1999. He has also obtained Diploma in Asia and Europe from the Institute of Politics and Economic, Paris during the year 2000. As a part of the study, Dr. Suresh Chandra also visited Brussels, the Netherlands and United Kingdom besides Paris. Currently, Dr. Suresh Chandra is an Assistant Director at the Indian Council of Social Science Research (Ministry of Human Resource Development), Government of India.



## Population Pressure, Advocacy and Poverty

**Er. L.K. Thakur**

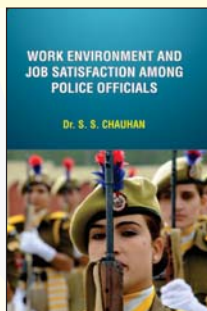
ISBN : 978-81-7139-885-0

Price : ₹ 1800

Edn. : 2018

The population continued to grow by fits and starts as man increasingly modified his environment. By 1000 AD, western Europe had already begun to exploit energy sources not used before. Besides grinding grain, water power was adapted to other industries, such as sawing wood, and eventually even to forcing the bellows that fed blast furnaces. By the 1100s, wind power was slave, too. Inexpensive energy freed man for creative endeavours, eased sustenance, and allowed Europe's villages to increase populations as well as industries.

**Er. L K Thakur** is pioneer in giving a techno-legal approach to the juridical systems in India. He is also the Chairperson of Vishw Nyay Mission duly registered under the Indian Trusts Act. Er. L K Thakur is practicing at the Supreme Court of India and is also engaged in promoting human rights and duties education specially among the persons living below the poverty line. Er. L K Thakur has authored many books as well as occasional monographs besides case studies on different aspects of laws. Er. L K Thakur has participated in more than 100 international conferences and summits during 35 years of his career related to entrepreneurship, consultancy, teaching, research and legal practice. Er. L K Thakur operates from his outfit at Vrindavan where he is constantly busy in legal as well as spiritual work.



## Work Environment and Job Satisfaction Among Police Officials

**Dr. S.S. Chauhan**

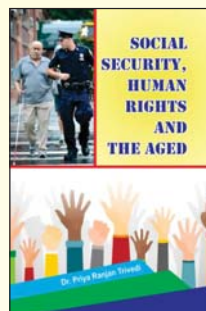
ISBN : 978-81-7139-873-7

Price : ₹ 1350

Edn. : 2018

The present governing instrument of the Indian police force is the Police Act of 1861. Together with the Indian Penal Code, the Indian Evidence Act and the Code of Criminal Procedure it forms the present but outdated police system in India. In India, police is a State subject under the constitution. The police force in modern India is typically burdened with the handling of disparate responsibilities: 1) maintaining law and order; 2) riot control; 3) crime investigation; 4) protection of state assets; 5) VIP protection; 6) Traffic control. The structure in the police force is strictly hierarchical and the decision making is centralized with a few high ranking police officers. There have been many attempts to reform the Indian police system both on a State level and on a central level. Since 1971 there have been six major reform committees. However, reforming police force requires time and patience, close cooperation and involvement of the police force itself. Many of the problems of the Indian police system owe to the British methods of and standards for recruitment for the constabulary, which still forms 90 per cent of the police force in the country.

**Dr. S.S. Chauhan** (b 1970), Presently Faculty member in the Department of Public Administration, Lucknow University is MPA, LL.B, PhD & D.Litt from Lucknow University. He has long academic career spanning over more than two decades, having 22 research papers & Four books to his credit. Dr. Chauhan has completed two research projects sponsored by the ICSSR, Government of India. He is also associated with Institute for Applied Research and Development, a non-governmental organization based at Lucknow. His active involvement with teaching, research and training has given him deep insight to handle the subjects of social relevance.



## Social Security, Human Rights and the Aged

**Dr. Priya Ranjan Trivedi**

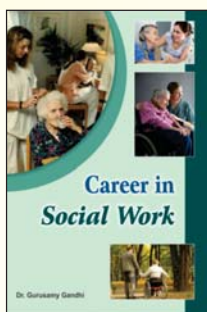
ISBN : 978-81-7139-914-7

Price : ₹ 1400

Edn. : 2018

Social security is a basic human right, which was recognized in the United Nations Declaration of Human Rights in 1948. The Right to life, recognised as a fundamental right by Article 21 of the Constitution of India, implies the Right to live with human dignity. It encompasses not only the security regarding the basic human needs of food, clothing and shelter, but also health security. Social security schemes usually give priority to income security because, generally, the basic needs of the vulnerable sections may be satisfied, if people have an adequate income. Most of the elderly become vulnerable due to their inability to work and earn. Vulnerability due to advancing age can be anticipated in time, and can be mitigated by making specific provisions if one has an adequate income. In traditional agricultural societies, families, especially in the joint family system with multi-generational co-residence, usually take care of the economic and emotional security needs of the elderly.

**Chancellor Dr. Priya Ranjan Trivedi** is known all over the world for his outstanding and unique contribution as an institution builder, thinker and environmental scientist. As the Founder Chancellor of The Global Open University Nagaland and the Indira Gandhi Technological & Medical Sciences University Arunachal Pradesh, he has been pioneer in launching 300+ Bachelor's, Master's and Doctoral Degree programmes besides more than 2200 Skill Development courses with a view to generating employment among the young boys and girls. The Biographies of Shri Narendra Modi and Shri Ram Nath Kovind written by him has been widely circulated and appreciated in India as well as in other countries.



## Career in Social Work

**Dr. Gurusamy Gandhi**

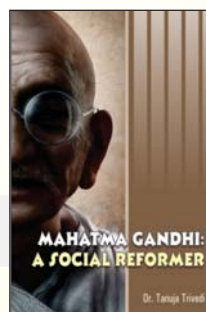
ISBN : 978-81-7139-496-8

Price : ₹ 995

Edn. : 2018

Social science is both science and art and if you are looking for a career that is worthwhile, challenging and exciting, then social work is the right choice for you. Social workers have a unique mission and value system to serve people in need, many of whom are forgotten or invisible to the general public. Social work is a dynamic profession that is constantly evolving and growing. It is a profession built on professional education, accreditation of social work schools, licensure, ethics and competencies. For many years, there has been an ambivalent and troubled relationship between theory and practice within social work. This has been described in different ways: as an 'anti-theoretical' stance and as an 'intellectual purge'. This links to Bion's notion of 'anti-thought'.

**Dr. Gurusamy Gandhi** is a renowned expert in the areas of applied agriculture, insurance business and veterinary science. He has served in the public sector insurance companies for more than 35 years. Presently he is the Director at the Indian Institute of Applied Agriculture. Dr. Gandhi has designed a Masterplan Paradigm for sustainable agriculture with a view to bringing productivity in agricultural systems and services. Dr. Gandhi has received many awards and appreciations at the national as well as international levels. He has also participated in different congresses and conventions in India.



## Mahatma Gandhi: A Social Reformer

**Dr. Tanuja Trivedi**

ISBN : 978-81-7139-502-6

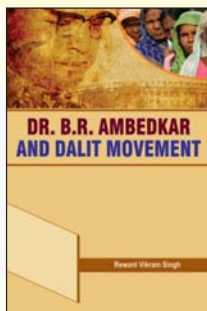
Price : ₹ 995

Edn. : 2018

The concept and practice of Satyagraha, as visualised and developed by Gandhi can be better understood when it is examined in the context of modern concept and practice as exemplified by Human Revolution. Satyagraha, an Indian word is a combination of two words. Gandhi coined this term in South Africa. "Sat" means truth while "Agraha" means holding on. Gandhi developed the concept and practices of Satyagraha in a unique way. His primary purpose through Satyagraha was to prepare every human being to recognise evil.

**Dr. Tanuja Trivedi**, Ph.D. has been associated with national and international organisations related to human rights and duties education, peace studies, ecology and environment, sustainable development and intellectual property rights. While associated with Jamia Millia Islamia Central University as a Research Scholar for the award of Ph.D., she had widely contributed on researches for new dimensions of interface among human rights, environment and slum dwellers. She has successfully authored many books and monographs on development oriented weltanschauung. Presently she is the Head of the WIBP Observer Group at The Global Open University, Nagaland, established by the Government of Nagaland under the provisions of The Global Open University Nagaland Act 2006. She has visited many countries including France, Germany, The Netherlands, UK and Belgium in connection with signing of MoUs for strengthening the cause of tertiary education.





## **Dr. B.R. Ambedkar and Dalit Movement**

**Rewant Vikram Singh**

ISBN : 978-81-7139-506-4

Price : ₹ 995

Edn. : 2018

Dr. Ambedkar realised that caste and Brahminic Hinduism reinforce each other and discriminate against the downtrodden sections of the society. He said in 1946, "To the untouchables, Hinduism is veritable chamber of horrors". He traced the genesis of the oppressive nature of the caste dominated Indian society to the 'sacred' shastras of the Hindus who guarded them so closely that if any one except them read or heard them he would commit an act of sacrilege. His contribution to the emancipation of the Dalits, combining theoretical work and official responsibility in the service of the nation with a constant concern for the emancipation of his brethren is unparalleled. Ambedkar opined that Dalit struggle has the characteristics of a nationality struggle. He had squarely exposed the exploitative character of the colonial rule not only in his scholarly treatises but also in public.

**Rewant Vikram Singh** (b. 1975) is an Assistant Professor of History at Maharshi Dayanand College of Arts, Science and Commerce, Parel, Mumbai, Maharashtra, India. He completed his graduation (B.A. History Honours) & Post-graduation in History (with specialisation in Ancient India) from Hansraj College, University of Delhi, in 1996 and 1998 respectively. He secured first position in Hansraj College in M.A. Previous (1997) and M.A. Final (1998). He has also been awarded certificates and prizes on successful completion of the "India: Art and Culture Course" and "Art Appreciation Course" from the National Museum, New Delhi in 1994 and 1995 respectively. At present he is pursuing his doctorate in History from the University of Mumbai.



## **Dr. B.R. Ambedkar: More than a Dalit Voice**

**Dr. Tanuja Trivedi**

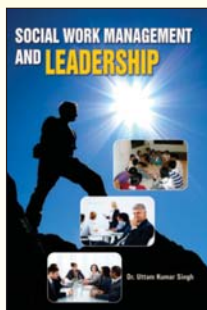
ISBN : 978-81-7139-508-8

Price : ₹ 995

Edn. : 2018

Dr. B.R. Ambedkar fought against social and political injustice. His life-long struggle was to consolidate dalits and to make them aware that they too are human being and have the right to live a happy peaceful life. Dr. Ambedkar was a genius from many angles. He was a world famous lawyer, remarkable economist, prolific writer and a journalist. Undoubtedly, he was one of the highly gifted and qualified untouchables ever born in India. He himself claimed that he had gurus: The Buddha, saint-poet Kabir and social reformer Mahatma Phule. He was the Chairman of the Indian Constitution Drafting Committee. Undoubtedly, he is one of the few political stalwarts whose work attracts the scholars of today's generation.

**Dr. Tanuja Trivedi**, Ph.D. has been associated with national and international organisations related to human rights and duties education, peace studies, ecology and environment, sustainable development and intellectual property rights. While associated with Jamia Millia Islamia Central University as a Research Scholar for the award of Ph.D., she had widely contributed on researches for new dimensions of interface among human rights, environment and slum dwellers. She has successfully authored many books and monographs on development oriented weltanschauung. Presently she is the Head of the WIBP Observer Group at The Global Open University, Nagaland, established by the Government of Nagaland under the provisions of The Global Open University Nagaland Act 2006. She has visited many countries including France, Germany, The Netherlands, UK and Belgium in connection with signing of MoUs for strengthening the cause of tertiary education.



## **Social Work Management and Leadership**

**Dr. Uttam Kumar Singh**

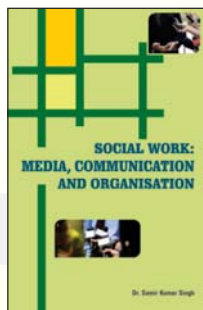
ISBN : 978-81-7139-498-2

Price : ₹ 995

Edn. : 2018

The issues of the management of meaning and sense-making in organisations are important concepts that contrast sharply with approaches founded on an external rationality such as those we have considered as being presented by objectivist views. 'Leadership' has always been a popular term, and has appeared in an ever-increasing number of books, all offering insight into how managers and very often those carrying the title of leader can develop themselves and their organisations in the context of rapid change and globalisation. The development of standards for leadership and management should be used to underpin this development and which would allow for local flexibility of delivery and tailoring to local circumstance but set against a consistent framework of standards. This book lay emphasis on managing social work and leadership qualities needed for a satisfactory social work.

**Prof. Dr. Uttam Kumar Singh**, MBA, Ph.D. is known for his outstanding contribution in the areas of institution building, planning / management as he has established more than 100 institutions in India and in different countries of the world in the areas of management and administration, computer sciences, hospitality, hotel management and catering technology besides journalism as well as mass communication, paramedical sciences including medical laboratory technology, radiology and imaging technology.



## **Social Work: Media, Communication and Organisation**

**Dr. Samir Kumar Singh**

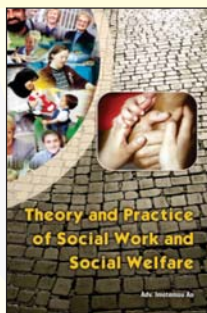
ISBN : 978-81-7139-505-7

Price : ₹ 995

Edn. : 2018

Social media take on many different forms like Internet forums, weblogs, social blogs, microblogging, wikis, social bookmarking. Social media is the set of web-based broadcast technologies that enable the democratisation of content, giving people the ability to emerge from consumers of content to publishers. Social media site development really began to take off, both in terms of platform development and content creation, in 2000. The advent of social media is transforming the way in which people connect with each other and the manner in which information is shared and distributed. This is a well-written book in simple and flawless language so that students of journalism and mass communication can easily grasp the subject.

**Dr. Samir Kumar Singh** is the Director of Surendra Pratap Singh Institute of Journalism and Mass Communication, Patna. Many programmes including Bachelor's and Master's Degrees in Journalism and Mass Communication in association with Makhnall Chaturvedi National University of Journalism are being conducted under his dynamic leadership. Dr. Singh has keen interest in politics and nation building. He is presently the working President of Bihar Pradesh Congress Committee. He has organised many action oriented programmes for the youth of India in general and of Bihar in particular.



## Theory and Practice of Social Work and Social Welfare

**Adv. Imotemsu Ao**

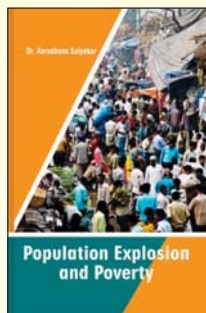
ISBN : 978-81-7139-500-2

Price : ₹ 995

Edn. : 2018

The founders of social work exchanged ideas and experiences, and in the late 19th century, innovations in some industrialising countries were diffused to others. Although, social welfare is viewed by many as services provided to the poor, government expenditures and tax breaks for members of the upper and middle classes could also be included. In fact, the term welfare is derived from the phrase "getting farewell," which means to travel to go, and to be well. Poverty, unemployment, unequal opportunity, racism, and malnutrition are examples of social problems. So are substandard housing, employment discrimination, and child abuse and neglect. Crime and substance abuse are also examples of social problems. The students of higher studies, professors, NGO activists and social workers will find this book very enthralling and easy to absorb.

**Imotemsu Longkumer Ao** is an expert in the areas of environmental science and juridical studies. He has been associated with many environment related programmes and projects in India in general and Nagaland in particular. He is the Registrar / Director of The Global Open University Nagaland established by the Government of Nagaland through the State Legislature (Act 3 of 2006). He has been responsible for developing campuses at Dimapur, Kohima and Wokha for launching vocational and job oriented programmes for the young boys and girls from Nagaland.



## Population Explosion and Poverty

**Dr. Aaradhana Salpekar**

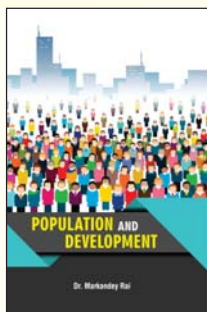
ISBN : 978-81-7139-887-4

Price : ₹ 1800

Edn. : 2018

Population levels and disease are intimately linked in the unsanitary and infested towns and cities in which many poor people are now forced to live. Nearly half of all deaths in developing countries are from infectious diseases, and those caused by parasites. Respiratory disease and the indirect effects of diarrhoea are the biggest killers; malaria (from which half the world population is at risk), tuberculosis and cholera claim many victims. Hazardous chemicals now threaten many lives, both at home and at work. On the credit side, more people now have safe water and adequate sanitation than they did 20 years ago.

**Dr. Aaradhana Salpekar** is the Professor and Head of Sikkim Manipal University New Delhi Centre offering Master of Science Degree in Ecology and Environment, Disaster Mitigation, Sustainable Development, Eco-Tourism, Geo-Informatics and Total Quality Management. She has organised many Congresses and Conventions like Eco-Revival Summit 1998, Peace, Mercy and Tolerance Summit 2001 and World Disaster Education Congress 2003.



## Population and Development

**Dr. Markandey Rai**

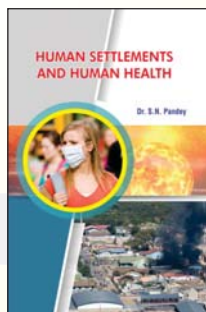
ISBN : 978-81-7139-888-1

Price : ₹ 1800

Edn. : 2018

World population will grown significantly - despite falling fertility. Many of us can say that 6 billion is too much and this over population is primarily impacting the planet's ability to cope up. Sure, the planet is facing incredible stress. But how much of that is due to large population, and how much is based on other factors, such as how do we choose to live. The poor are numerous, but they consume far less resources of the planet. Exiting consumption patterns can put strain on the environment and natural resources. It is in this context that the "Population and Development" is being presented to meet the demands of the readers trying to research on population and development related issues.

**Markandey Rai, Ph.D.** is currently the Senior Advisor of the United Nations Human Settlements Programme after his retirement as the Chief of the United Nations Inter-Agency Coordination, Global Parliamentarians and Trade Unions Programme of UN-HABITAT based in Nairobi, Kenya. He was pioneer for establishing Global Urban Observatories and Publications of the Compendium of Human Settlement Statistics and Atlas periodically. He has widely travelled and attended several conferences of scientific as well as of political nature. As focal point for the Asia-Pacific region and also for India in UN-HABITAT, he achieved to organize a ministers forum for Asia-Pacific countries in December 2006 in New Delhi successfully and India became the Chairperson and permanent secretariat was established in New Delhi. He has been the President of the Global Organization of People of Indian Origin (GOPIO) in Nairobi of Kenya chapter. His biography was published in the 14th edition of Marquis Who's Who in the World in 1997.



## Human Settlements and Human Health

**Dr. S.N. Pandey**

ISBN : 978-81-7139-883-6

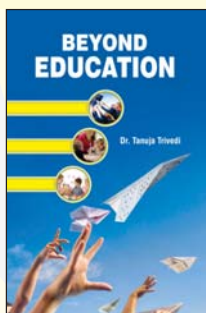
Price : ₹ 1800

Edn. : 2018

Human settlement is a community—a group of people living in one place. The development of such a community for productive purposes involves a transformation of the natural environment into a man-made environment that includes a variety of structures and institutions designed to meet the community's needs for work, recreation and other aspects of human life. It thus has a natural setting, a physical infrastructure of housing, transport, water, waste disposal and energy sources; and a social infrastructure of political, educational and cultural services. Urbanisation dates back to the third millennium BC. Since that time, the process of urbanisation has undergone many dynamic changes, and the Industrial Revolution has been the main factor in this change.

**Dr. S. N. Pandey** has been a renowned expert in the area of yoga, meditation and naturopathy. He has been working at the Central Council for Research in Yoga and Naturopathy in the Ministry of Health and Family Welfare, Government of India for the last twentyfive years. Dr. Pandey is presently the Professor and Head, School of Oriental Medicine (SOM) at The Global Open University, Nagaland where he has introduced new courses at the M.Sc. and M.Phil levels in the areas of mental health, yoga, psychology, pscho-therapy, counselling and guidance. Dr. Pandey has successfully conducted a research study at The Global Open University, Nagaland commissioned by the Government of India for evaluating the impact of the rural health mission project through the indigenous systems of medicine including ayurveda, yoga, unani, siddha and homeopathy. Dr. Pandey has successfully edited many Encyclopaedias including the 10 Volume World Encyclopaedia of Geriatric Care and the 10 Volume World Encyclopaedia of Health Care and Hospital Management.





## Beyond Education

**Dr. Tanuja Trivedi**

ISBN : 978-81-7139-880-5

Price : ₹ 900

Edn. : 2018

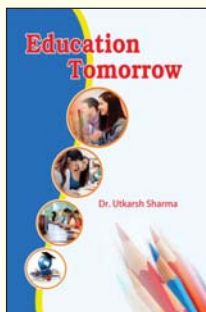
Beyond Education deals with topics relating to new ideas and dimensions regarding offering educational programmes under the new age specially in the fast changing environment where accomplished individuals need to learn more and more on a continuing basis to be equipped with latest knowledge of the new and emerging technologies through virtual education. Now the time has come when the institutions including the Schools, Colleges and Universities will be having no boundaries. All such aspects have been detailed in this book.

**Dr. Tanuja Trivedi**, Ph.D. has been associated with national and international organisations related to human rights and duties education, peace studies, ecology and environment, sustainable development and intellectual property rights. While associated with Jamia Millia Islamia Central University as a Research Scholar for the award of Ph.D., she had widely contributed on researches for new dimensions of interface among human rights, environment and slum dwellers.

She has successfully authored many books and monographs on development oriented weltanschauung.

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She has visited many countries including France, Germany, The Netherlands, UK and Belgium in connection with signing of MoUs for strengthening the cause of tertiary education.



## Education Tomorrow

**Dr. Utkarsh Sharma**

ISBN : 978-81-7139-879-9

Price : ₹ 950

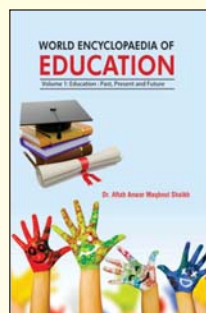
Edn. : 2018

Education Tomorrow deals with all types of educational methodologies as well as technologies for enabling the world citizenry to acquire knowledge through formal, non-formal, informal, open, distance, virtual, web based, adult and continuing education besides vocational, technical and skill based education with a view to solving the burning problems related to unemployment, peacelessness, pollution etc.

This Book will be an asset for the Libraries of the Schools, Colleges and Universities dealing with educational delivery at the grassroot levels.

**Utkarsh Sharma**, MBA is presently the Director and Member Secretary of the National Institute of Cleanliness Education and Research (NICER), AfroAsianAmerican Chamber of Commerce, Occupational Research and Development (ACCORD). After completing his MBA Degree, he was sponsored by his parent organisation KPMG for undergoing the specialized Executive Development Programme at the Indian Institute of Management, Lucknow where he learnt the art and science of management and administration besides appropriate techniques for bringing productivity and efficiency within and outside the organization.

He has successfully designed a masterplan and a new paradigm for developing the resources and infrastructure in different States in general and in the State of Bihar in particular.



## World Encyclopaedia of Education (Set of 3 vols)

**Dr. Aftab Anwar Maqbool Shaikh**

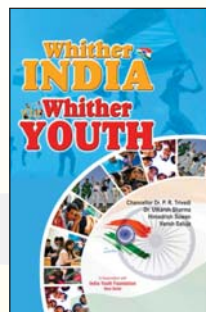
ISBN : 978-81-7139-877-5

Price : ₹ 6000

Edn. : 2018

The Volume 1 of the World Encyclopaedia of Education bearing title "Education : Past, Present and Future" deals with all aspects of the emergence of education in the world including the ancient system of teaching and didactical processes at the School, College and University levels. This is the only authentic Book of its type providing all the chronological details of the promotion and advancement of education. This Volume will be very much useful for the researchers of education besides the students and the teachers of the Bachelor's and Master's Degrees in Education.

**Dr. Aftab Anwar Maqbool Shaikh** is the President of Indo-Global Chamber of Commerce, Industries and Agriculture (IGCCIA) besides being a Professor of Commerce and Management as well as a Senate Member of Savitribai Phule Pune University. He has written many books and presented many papers on the occasion of national and international conferences organized in India and other countries. After joining his professional work in 1991, he has been working with Poona College of Arts, Science and Commerce since 1993 where he is discharging his duties as the Principal. He has been the Honorary Director of Padvidhar Competitive Examinations and Youth Guidance Center, Pune, since 1991. He has been the Fellow of United Writers Association India, Indian Academy Social Sciences. Member, Indian Society Studies in Cooperative, Institute Marketing and Management, Institute of Personnel Management and Industrial Relations, All India Management Association, All India Commercial Association, Pune Management Association, Indian Society Agricultural Marketing, Indian Commerce Association, Indian Society Agricultural Economics, Indian Council of Social Welfare (State Branch).



## Whither India Whither Youth

**Dr. Priya Ranjan Trivedi et al**

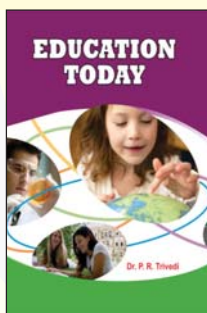
ISBN : 978-81-7139-882-9

Price : ₹ 3100

Edn. : 2018

This book titled "Whither India ? Whither Youth ?" is the first book ever written to highlight the importance of youth including their rights, age, candidacy, infancy, education, leadership, emotional and other types of intelligence besides their total empowerment, participation as well as rural / urban entrepreneurship, skilling including employment, underemployment and self-employment. This book also deals with different facets of nationalism and the role of youth in Indian Politics besides the role of the Ministry of Youth Affairs and Sports, the ideas behind organising National Youth Festival in India.

**Priya Ranjan Trivedi**, Ph.D. is a renowned environmental scientist, institution builder and a charismatic leader with more than 46 years of teaching, training and research experience in different areas of ecology, environment, sustainable development, disaster mitigation, peace studies, conflict resolution, human rights, intellectual property rights, ecological tourism, geriatric care and institution building strategies. He has been responsible for the establishment of many universities and professional / vocational institutions in India as well as in other countries of the world. He has authored the World Encyclopaedias on emerging subjects like environmental sciences, remote sensing, health care, global peace, production and operations management, materials management, bioinformatics, green business management, geriatric care, habitat and population studies etc. As the President of the Confederation of Indian Universities (CIU) created during the NDA regime in the year 2004, Dr. Priya Ranjan Trivedi has tried to unite all the 920+ universities in the country for optimising the available resources with a view to stopping the duplication of efforts in the area of higher and tertiary education.



## Education Today

**Dr. P. R. Trivedi**

ISBN : 978-81-7139-878-2

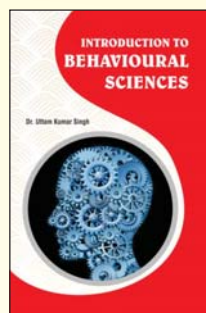
Price : ₹ 950

Edn. : 2018

Education Today deals with all aspects of the emergence of education in the world including the ancient system of teaching and didactical processes at the School, College and University levels. This is the only authentic Book of its type providing all the chronological details of the promotion and advancement of education.

This book will be very much useful for the researchers of education besides the students and the teachers of the Bachelor's and Master's Degrees in Education.

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## Introduction to Behavioural Sciences

**Dr. Uttam Kumar Singh**

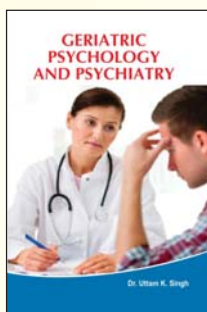
ISBN : 978-81-7139-954-3

Price : ₹ 2100

Edn. : 2018

Behavioural sciences abstract empirical data to investigate the decision processes and communication strategies within and between organisms in a social system. This involves fields like psychology, social neuroscience, and genetics among others. In contrast, social sciences provide a perceptive framework to study the processes of a social system through impacts of social organisation on structural adjustment of the individual and of groups. They typically include fields like sociology, economics, history, counselling, public health, anthropology, and political science. Behavioural sciences includes two broad categories: neural - decision sciences - and social - communication sciences. Decision sciences involves those disciplines primarily dealing with the decision processes and individual functioning used in the survival of organism in a social environment. These include anthropology, psychology, cognitive science, organisation theory, psychobiology, and social neuroscience. These include fields like anthropology, organisational behaviour, organisation studies, sociology and social networks.

**Prof. Dr. Uttam Kumar Singh**, MBA, Ph.D. is known for his outstanding contribution in the areas of institution building, planning / management as he has established more than 100 institutions in India and in different countries of the world in the areas of management and administration, computer sciences, hospitality, hotel management and catering technology besides journalism as well as mass communication, paramedical sciences including medical laboratory technology, radiology and imaging technology.



## Geriatric Psychology and Psychiatry

**Dr. Uttam K. Singh**

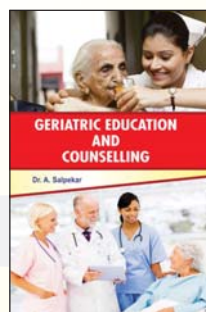
ISBN : 978-81-7139-911-6

Price : ₹ 2050

Edn. : 2018

Psychology describes and attempts to explain consciousness, behaviour, and social interaction. Empirical psychology is primarily devoted to describing human experience and behaviour as it actually occurs. Since the 1980s, psychology has begun to examine the relationship between consciousness and the brain or nervous system. It is still not clear how these interact: does consciousness determine brain states or do brain states determine consciousness—or are both going on in various ways? Or, is consciousness some sort of complicated 'illusion' that bears no direct relationship to neural processes? Perhaps to understand this, it is necessary to define "consciousness" and "brain state". An understanding of brain function is increasingly being included in psychological theory and practice, particularly in areas such as artificial intelligence, neuropsychology, and cognitive neuroscience.

**Prof. Dr. Uttam Kumar Singh**, MBA, Ph.D. is known for his outstanding contribution in the areas of institution building, planning / management as he has established more than 100 institutions in India and in different countries of the world in the areas of management and administration, computer sciences, hospitality, hotel management and catering technology besides journalism as well as mass communication, paramedical sciences including medical laboratory technology, radiology and imaging technology.



## Geriatric Education and Counselling

**Dr. A. Salpekar**

ISBN : 978-81-7139-912-3

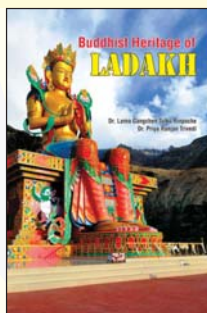
Price : ₹ 2050

Edn. : 2018

Multidisciplinary geriatric consultation teams provide comprehensive assessment of physical, emotional, and functional status in older persons and make recommendations regarding prevention and management of common geriatric syndromes, functional impairments, and other problems. Teams vary in composition but usually include a geriatrician, nurse, social worker and other health professionals such as rehabilitative therapists, psychologists, and dietitians. Their expertise may improve the safety of hospitalized elders (or nursing home residents) by reducing hospital-acquired complications such as falls, delirium, functional decline, and "preventable" deaths. Consultation teams and inpatient geriatric evaluation and management (GEM) units share this multidisciplinary approach but differ in who controls the implementation of recommendations. A patient's primary physician decides whether to implement a consultation team's recommendations, whereas geriatric teams have direct control over implementation in GEM units. Multi-disciplinary consultation services are available to elders living in the community, however this chapter reviews the evidence for geriatric consultation improving the safety of hospitalized patients or nursing home residents.

**Dr. Aaradhana Salpekar** is the Professor and Head of Sikkim Manipal University New Delhi Centre offering Master of Science Degree in Ecology and Environment, Disaster Mitigation, Sustainable Development, Eco-Tourism, Geo-Informatics and Total Quality Management. She has organised many Congresses and Conventions like Eco-Revival Summit 1998, Peace, Mercy and Tolerance Summit 2001 and World Disaster Education Congress 2003.





## Buddhist Heritage of Ladakh

**Dr. Lama Gangchen Tulku Rinpoche,**

**Dr. P. R. Trivedi**

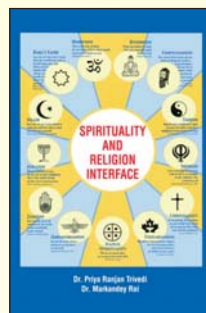
ISBN : 978-81-7139-964-2

Price : ₹ 2800

Edn. : 2018

**Dr. Lama Gangchen Tulku Rinpoche** was born in western Tibet in 1941. He was recognised at an early age to be a reincarnate Lama Healer and was enthroned at Gangchen Choepeling Monastery at the age of five. When he reached the age of twelve he received the "Kachen" degree which is usually conferred after twenty years of study. Between the ages of thirteen and eighteen, he studied medicine, astrology, meditation as well as philosophy in two of the major monastic universities of Tibet: Sera and Tashi Lhumpo. He also studied in Gangchen Gompa, Tropu Gompa and Neytsong Monastery. He was disciple of some of the most important Gelugpa Lamas like H.H. Trichang Rinpoche. In 1963, he went into exile to India where he continued his studies for the next seven years at Sampurnanand Sanskrit University in Varanasi. In 1970, he received the Geshe Rigram degree from Sera Monastic University situated in South India. He is the National Chancellor of IAEWP for Italy and the UN Plenipotentiary Envoy of the International Association of Educators for World Peace (IAEWP) having consultative status with the United Nations - ECOSOC, UNDPI, UNCED, UNESCO and UNICEF.

**Chancellor Dr. Priya Ranjan Trivedi** is known all over the world for his outstanding and unique contribution as an institution builder, thinker and environmental scientist. As the Founder Chancellor of The Global Open University Nagaland and the Indira Gandhi Technological & Medical Sciences University Arunachal Pradesh, he has been pioneer in launching 300+ Bachelor's, Master's and Doctoral Degree programmes besides more than 2200 Skill Development courses with a view to generating employment among the young boys and girls. The Biographies of Shri Narendra Modi and Shri Ram Nath Kovind written by him has been widely circulated and appreciated in India as well as in other countries.



## Spirituality and Religion Interface

**Dr. Priya Ranjan Trivedi; Dr. Markandey Rai**

ISBN : 978-81-7139-965-9

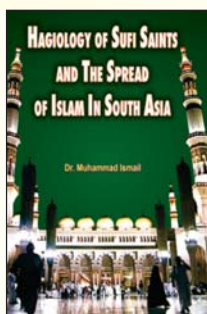
Price : ₹ 3200

Edn. : 2018

This unique book jointly authored by the renowned personalities namely : Dr. Priya Ranjan Trivedi and Dr. Markandey Rai is the first publication of its type dealing with interface between spirituality and religion. The book discusses the scope of spirituality and religion besides the need for interfaith and related movements for reducing religious intolerance among the promoters of different religions including Hinduism, Islam, Christianity, Sufism, Buddhism, Sikhism, Jainism, Confusion, Zoroastrianism etc.

**Priya Ranjan Trivedi**, Ph.D. is a renowned environmental scientist, institution builder and a charismatic leader with more than 46 years of teaching, training and research experience in different areas of ecology, environment, sustainable development, disaster mitigation, peace studies, conflict resolution, human rights, intellectual property rights, ecological tourism, geriatric care and institution building strategies. He has also been the Founder Chancellor/Plenipotentiary of "The Global Open University Nagaland" and Founder Chancellor of the "Indira Gandhi Technological and Medical Sciences University", Arunachal Pradesh.

**Markandey Rai**, Ph.D. is currently the Senior Advisor of the United Nations Human Settlements Programme after his retirement as the Chief of the United Nations Inter-Agency Coordination, Global Parliamentarians and Trade Unions Programme of UN-HABITAT based in Nairobi, Kenya. He is currently the Chairman of an Accreditation Board of BMO of NABET under Quality Council of India, State Chancellor of IAEWP (NGO Affiliate of ECOSOC, DPI, UNESCO, UNICEF) for NCT of Delhi and the Executive President of World Spiritual Parliament.



## Hagiology of Sufi Saints and the Sprad of Islam in South Asia

**Dr. Muhammad Ismail**

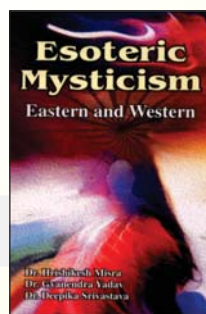
ISBN : 978-81-7139-375-6

Price : ₹ 750

Edn. : 2018

The book deals with the socio-religious and economic issues of South Asia. The work highlights the Hagiology of West Asian, North Indian and Bengali Sufi Saints and their role in the spread of Islam in South Asia. Sufi Saints believed in simplicity of life, peace and non-violence and the principles of universal brotherhood, equity and tolerance-the hallmark of Islam. In the recent years Sufi thought and practices have been wrongly conceived to be separate from the main Islam and presented as an extension of so-called secular framework. Spirituality and spiritual practices are the kernel of Islam so the author has rightly tried to see the genesis and journey of Sufi movement within its natural boundaries. They preached oneness of God among the South Asian masses and many of them accepted their call and the true spirit of religion. In fact the Muslim proselytization of South Asia did not begin with coercion and bloodshed; the first reversions were made by its Sufi Saints. South Asian contact with the Muslims began much earlier than its conquest in the eleventh century. The work provides a valuable material not only for the students and scholars of Muslim History and culture but also for the general educated people (Muslims and non-Muslims) who are interested in getting acquainted with the true nature and message of Sufi Saints and their role in the spread of Islam in South Asia.

**Dr. Muhammad Ismail** was born on 09 January 1958, in Village, Bholagoria, P.O. Panrui, near Santiniketan district, Birbhum, West Bengal. He did his MA, M.Phil and Ph.D. in Islamic Studies from Aligarh Muslim University, Aligarh, U.P., India. He has obtained, Diploma in Arabic, Diploma in Turkish and Cert. in Persian, also from A.M.U., Aligarh. Currently he is working on Sir Syed Ahmad Khan (in Bengali).



## Esoteric Mysticism: Eastern & Western

**Dr. Hrishikesh Misra, Dr. Gyanendra Yadav  
Dr. Deepika Srivastava**

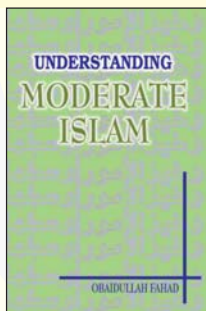
ISBN : 978-81-7139-138-7

Price : ₹ 650

Edn. : 2018

This work entitled "Esoteric Mysticism: Eastern and Western" is the original and authentic treatise on a complex subject dealing with Sankhya, Tantra and Theosophical theologies in a comprehensive framework. The central focus of this book is on the concept of "self-knowledge". It is said that all knowledge is superficial, only "self-knowledge" is what matters most. There is no doubt that human mind has evolved to a very great extent. But it is necessary that he should suffer endlessly by living a superficial life, then realise that it has no meaning or that it is better to think, contemplate, meditating in the real sense to understand by himself the meaning of life, the purpose of life, the Divine plan and thus avoid the suffering and be able to work with nature consciously. The West never really succeeded in spiritualising itself and literally it has been habituated almost exclusively to an action in the external, governed by political and economic ideals and necessities in spite of the reawakening of the religious mind and the growth of widespread but not yet profound or luminous spiritual and physical curiosity and seeking.

**Prof. Hrishikesh Misra** is currently teaching English in Patna University. In addition, he is also supervising Ph.D. scholars and four scholars have already been awarded the Ph.D. degree under his supervision. Prof. Misra has published eight books and nineteen articles of repute in national and international journals. His book "Gaja Bhuka Kapitha: A Concept of Divine" has widely been acclaimed. He is an erudite scholar of religious philosophy and comparative study.



## Understanding Moderate Islam

**Dr. Obaidullah Fahad**

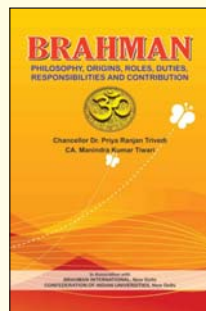
ISBN : 978-81-7139-291-9

Price : ₹ 800

Edn. : 2018

Islam no doubt abhors the violence, the extremism, the excessiveness and the obscenity in the religion and offers a well balanced system of thought and action feasible and convenient, easily practicable and comfortably understandable. The Islamists throughout the world are trying to mobilize the masses for a moderate, constitutional and democratic Islam. The western intelligentsia, politicians and their surrogates in the Muslim world however are not convinced with this phenomenon and resist it both academically and violently to serve their own agenda and consequently a clash of civilizations is being imposed on the world. The present work examines thoroughly the dirty politics played by the west and the westernized intellectuals behind their projection of a 'moderate Islam' and evaluates honestly their malign campaign against the universal appeal of Islam in general and the noble Prophet (SAW) in particular. It also offers an appraisal of the Vatican's involvement against Islam and Muslims and criticizes the method of scoring the points in the inter-faith dialogue.

An Associate Professor of Islamic Studies, Dr. Obaidullah Fahad teaches and supervises research at Aligarh Muslim University India. His orations on the contemporary issues in Islamic perspective in T.V. talks has been well received. The author has published extensively on the modern Islamic movements, Islamic political thought and the Quranic studies 125 articles both in Urdu and English languages; participated in 69 national and international seminars and conferences held in the country and abroad.



## Brahman: Philosophy, Origins, Roles, Duties, Responsibilities and Contribution

**Chancellor Dr. Priya Ranjan Trivedi**

**CA. Manindra Kumar Tiwari**

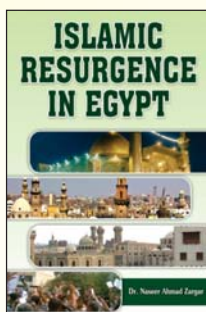
ISBN : 978-81-7139-870-6

Price : ₹ 3100

Edn. : 2018

**Priya Ranjan Trivedi**, Ph.D. is a renowned environmental scientist, institution builder and a charismatic leader with more than 46 years of teaching, training and research experience in different areas of ecology, environment, sustainable development, disaster mitigation, peace studies, conflict resolution, human rights, intellectual property rights, ecological tourism, geriatric care and institution building strategies. He has also been the Founder Chancellor/Plenipotentiary of "The Global Open University Nagaland" and Founder Chancellor of the "Indira Gandhi Technological and Medical Sciences University", Arunachal Pradesh. He has been responsible for the establishment of many universities and professional / vocational institutions in India as well as in other countries of the world. He has authored the World Encyclopaedias on emerging subjects like environmental sciences, remote sensing, health care, global peace, production and operations management, materials management, bioinformatics, green business management, geriatric care, habitat and population studies etc.

**Manindra Kumar Tiwari** (41), a qualified Chartered Accountant (CA), Company Secretary (CS) and Jyotishalankar is the Partner of M/s. Tiwari & Mishra, Chartered Accountants. Besides being a professional financial expert, he is also performing his duties in the areas of philanthropy as well as social work. He is also the Central Secretary of Brahman International, World Religious Parliament, Sarvabhaum Sanatan Dharma Mahasabha, Editor of Sanatan Vani (a monthly magazine) on the Vedic Sanatan Scriptures and Practices he is also heading the secretariat of World Hindu Foundation. The earlier Book authored by him titled "Uttishtha Brahman" has been appreciated by the important intellectuals.



## Islamic Resurgence in Egypt

**Dr. Naseer Ahmad Zargar**

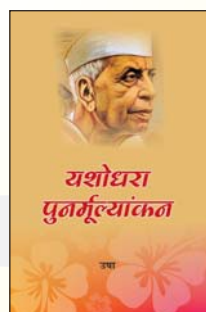
ISBN : 978-81-7139-367-1

Price : ₹ 1150

Edn. : 2018

The book in hand contains an analysis of Islamic resurgence in Egypt specially in post-Ikhwan period—an area not generally examined by the writers in the discipline. The author evaluates the roots of Islamism in general and of political/ constitutional Islamic movement in the country in particular, and describes the various offshoots of the present phenomenon—moderate and extremist, democratic and militant, rational and obscurantist—in Islamic perspective. Both the Jihadist and non-Jihadist version of Islamism are well elaborated in the present work. The work thus offers an honest and unbiased study of Islamic awakening in Egypt and advocates a free and open atmosphere for all social-political groups to work for the development and change.

**Dr. Naseer Ahmad Zargar**, born in a well-educated family in Beewah, Distt. Budgam, Kashmir has been producing research based articles and teaching Islamic Studies at the graduate level his M.A. from Shah-e-Hamadan Institute of Islamic Studies University of Kashmir Sri Nagar in 1996, and submitted his Ph.D. thesis under Dr. Obaidullah Fahad, the renowned scholar, in the Department of Islamic Studies, Aligarh Muslim University Aligarh in 2004. His area of interest is contemporary Islamic Movement, political and constitutional Islam, and the Indian Muslims.



## यशोधरा पुनर्मुल्यांकन

**उषा**

ISBN : 978-81-7139-970-3

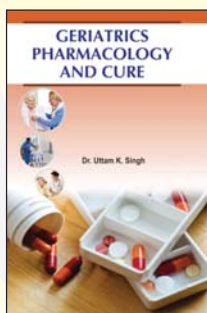
Price : ₹ 400

Edn. : 2018

बौद्ध धर्म प्राचीनकाल से ही प्रसिद्ध रहा है इसे अनेकों महान व्यक्ति ने ग्रहण कर, गौतम बुद्ध के नियमों पर चलने का प्रयास किया है। गौतम बुद्ध ने ही इस महान धर्म की स्थापना की। अतः इसीलिए ज्यादातर बौद्ध ग्रंथों में बुद्ध के बारे में ही जानकारी मिलती है किंतु उनकी पत्नी यशोधरा को लेकर सारे ही बौद्ध ग्रंथ चुप से दिखाई पड़ते हैं। बुद्ध के त्याग को तो सब ने देखा किंतु यशोधरा का त्याग किसी को न दिखाई दिया। यशोधरा के जीवन के त्याग को व्यक्त करने के लिए मैंने मैथिलीशरण गुप्त कृति 'यशोधरा' और बौद्ध साहित्य में वर्णित यशोधरा का तुलनात्मक अध्ययन करने का एक प्रयास किया है। जिससे यशोधरा के जीवन के बारे में अधिक से अधिक जानकारी प्राप्त कर सके।

उषा, आपने दिल्ली विश्वविद्यालय से बी.ए. तथा जवाहरलाल नेहरू विश्वविद्यालय से एम.ए. की उपाधि ग्रहण की है।





## Geriatrics Pharmacology and Cure

**Dr. Uttam K. Singh**

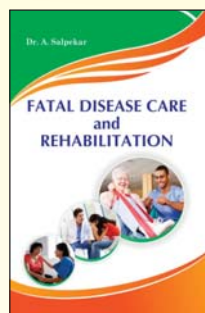
ISBN : 978-81-7139-915-4

Price : ₹ 1700

Edn. : 2018

Geriatrics is the branch of medicine that focuses on health promotion and the prevention and treatment of disease and disability in later life. The term itself can be distinguished from gerontology, which is the study of the ageing process itself. The term originates from the Greek "geron" meaning "old man" and "iatros" meaning "healer", and was proposed in 1909 by Dr. Ignatz Leo Nascher. It is cognate with Jara in Sanskrit which also means old. The elderly often have multiple disorders or may be frail; they often require special assistance during intraoperative care. Equipment (e.g., step stools, grab bars) should be available to help those patients with limitations move safely from the bed to a stretcher or from the stretcher to an operating table. Patients who feel pain during movement (e.g., those with a hip fracture) should be given an analgesic before they are moved. On the operating table, a bolster can be placed under the knees to relieve stretch on back muscles. Foam padding, available in most operating rooms, can be placed between specific pressure points and the operating table to prevent direct contact, which can lead to pressure sores.

**Prof. Dr. Uttam Kumar Singh**, MBA, Ph.D. is known for his outstanding contribution in the areas of institution building, planning / management as he has established more than 100 institutions in India and in different countries of the world in the areas of management and administration, computer sciences, hospitality, hotel management and catering technology besides journalism as well as mass communication, paramedical sciences including medical laboratory technology, radiology and imaging technology.



## Fatal Disease Care and Rehabilitation

**Dr. A. Salpekar**

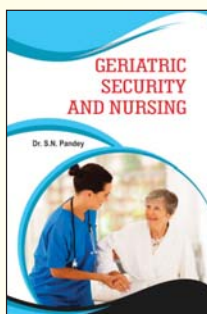
ISBN : 978-81-7139-916-1

Price : ₹ 1900

Edn. : 2018

Many fatal illnesses cause similar symptoms, including pain, shortness of breath, digestive problems, incontinence, skin breakdown, and fatigue. Depression, anxiety, confusion, unconsciousness, and disability may also occur. Symptoms can usually be anticipated and treated. Most people fear pain as they confront dying. However, nearly all people can be comfortable, and most can also remain awake and involved in the world. However, aggressive pain therapy may sometimes unavoidably cause sedation or confusion. The doctor's choice of pain reliever (analgesic) depends largely on the intensity of the pain and its cause, which the doctor determines by talking with and observing the person. Aspirin, acetaminophen, or nonsteroidal anti-inflammatory drugs (NSAIDs) are effective in relieving mild pain. However, many people need more powerful pain relievers such as opioids to treat moderate to severe pain. Opioids given by mouth, such as oxycodone, hydromorphone, morphine, and methadone, or under the tongue, such as fentanyl, can relieve pain conveniently and effectively for many hours.

**Dr. Aaradhana Salpekar** is the Professor and Head of Sikkim Manipal University New Delhi Centre offering Master of Science Degree in Ecology and Environment, Disaster Mitigation, Sustainable Development, Eco-Tourism, Geo-Informatics and Total Quality Management. She has organised many Congresses and Conventions like Eco-Revival Summit 1998, Peace, Mercy and Tolerance Summit 2001 and World Disaster Education Congress 2003.



## Geriatric Security and Nursing

**Dr. S.N. Pandey**

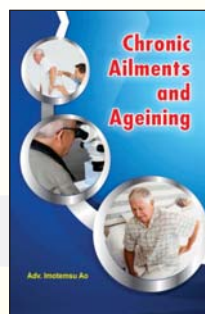
ISBN : 978-81-7139-917-8

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Edn. : 2018

Geriatric staff nurses focus on caring for older adults. As the U.S. population ages, this career is in high demand. Geriatric nurses are educated to understand and treat the often complex physical and mental health needs of older people. They try to help their patients protect their health and cope with changes in their mental and physical abilities, so older people can stay independent and active as long as possible. They must be patient, listen extremely carefully and balance the needs of their patients with sometimes conflicting demands from family members. Many older people have health conditions that do not require hospitalization, but must be treated with medication, changes in diet, use of special equipment (such as a blood sugar monitor or walker), daily exercises or other adaptations.

**Dr. S. N. Pandey** has been a renowned expert in the area of yoga, meditation and naturopathy. He has been working at the Central Council for Research in Yoga and Naturopathy in the Ministry of Health and Family Welfare, Government of India for the last twentyfive years. Dr. Pandey is presently the Professor and Head, School of Oriental Medicine (SOM) at The Global Open University, Nagaland where he has introduced new courses at the M.Sc. and M.Phil levels in the areas of mental health, yoga, psychology, psychotherapy, counselling and guidance. Dr. Pandey has successfully conducted a research study at The Global Open University, Nagaland commissioned by the Government of India for evaluating the impact of the rural health mission project through the indigenous systems of medicine including ayurveda, yoga, unani, siddha and homeopathy. Dr. Pandey has successfully edited many Encyclopaedias including the 10 Volume World Encyclopaedia of Geriatric Care and the 10 Volume World Encyclopaedia of Health Care and Hospital Management.



## Chronic Ailments and Ageing

**Adv. Imotemsu Ao**

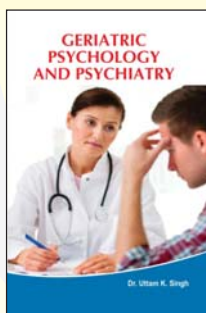
ISBN : 978-81-7139-918-5

Price : ₹ 995

Edn. : 2018

Photodamage is the cause for "age spots," dyschromias, lentiges, telangiectasias, and the progressive sallow yellow color and overall splotchy pigmentation of the senile facial skin. Poikiloderma of Civatte—the "redneck" appearance noted on photoaged cervical and cheek skin—is primarily the result of solar damage. With increasing sun exposure and photodamage, surface growths and scaling such as actinic keratoses, seborrheic keratoses, and even skin cancers appear on the face, giving the skin surface a rough, uneven texture. Premature senescent changes of the skin are also associated with other environmental factors, most notably smoking and poor nutritional status. Expression lines or laugh lines are dynamic, hyperkinetic rhytids of the face resulting from repetitive facial muscle movements. Because the muscles of the face insert into the deep layers of skin, movements of these muscles cause crinkling of the overlying skin. Over the years, this repetitive crinkling of the skin causes permanent creases or deep rhytids on the face. These are most noticeable in the area around the large muscles of the eyes, forehead, and mouth, where smiling, laughing, and frowning cause permanent changes in the dermis.

**Dr. Imotemsu Ao** is the Director and Registrar of The Global Open University, Nagaland having the Headquarters at Dimapur and the main Campuses at Kohima and Wokha. More than 180 vocational and job oriented bachelor's and master's degree programmes have been launched at this university with a view to generating employment in the country in general and in North-East in particular.



## Geriatric Psychology and Psychiatry

**Dr. Uttam K. Singh**

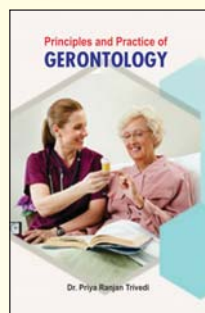
ISBN : 978-81-7139-911-6

Price : ₹ 2050

Edn. : 2018

Psychology describes and attempts to explain consciousness, behaviour, and social interaction. Empirical psychology is primarily devoted to describing human experience and behaviour as it actually occurs. Since the 1980s, psychology has begun to examine the relationship between consciousness and the brain or nervous system. It is still not clear how these interact: does consciousness determine brain states or do brain states determine consciousness—or are both going on in various ways? Or, is consciousness some sort of complicated 'illusion' that bears no direct relationship to neural processes? Perhaps to understand this, it is necessary to define "consciousness" and "brain state". An understanding of brain function is increasingly being included in psychological theory and practice, particularly in areas such as artificial intelligence, neuropsychology, and cognitive neuroscience.

**Prof. Dr. Uttam Kumar Singh**, MBA, Ph.D. is known for his outstanding contribution in the areas of institution building, planning / management as he has established more than 100 institutions in India and in different countries of the world in the areas of management and administration, computer sciences, hospitality, hotel management and catering technology besides journalism as well as mass communication, paramedical sciences including medical laboratory technology, radiology and imaging technology.



## Principles and Practice of Gerontology

**Dr. Priya Ranjan Trivedi**

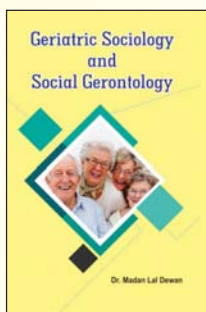
ISBN : 978-81-7139-910-9

Price : ₹ 2050

Edn. : 2018

Aging is a process of gradual maturation. Senescence is the process by which the capacity for cell division and the capacity for growth and function are lost over time, ultimately leading to death. Aging is thought to have the positive component of development (e.g., increased wisdom, experience, and expertise) and the negative component of decline. The term senescence is the most common term for the decline component and refers only to changes that are deleterious. Normal aging is sometimes used to refer to changes attributed to aging itself. Usual aging (sometimes also but confusingly referred to as normal aging) refers to the common complex of diseases and impairments that occur in many elderly people. However, this complex is hard to define because people age very differently: Some acquire diseases and impairments, and others seem to escape disease altogether and are said to have died of "old age." Some animals, including certain birds and fish, do not appear to age at all.

**Chancellor Dr. Priya Ranjan Trivedi** is known all over the world for his outstanding and unique contribution as an institution builder, thinker and environmental scientist. As the Founder Chancellor of The Global Open University Nagaland and the Indira Gandhi Technological & Medical Sciences University Arunachal Pradesh, he has been pioneer in launching 300+ Bachelor's, Master's and Doctoral Degree programmes besides more than 2200 Skill Development courses with a view to generating employment among the young boys and girls. The Biographies of Shri Narendra Modi and Shri Ram Nath Kovind written by him has been widely circulated and appreciated in India as well as in other countries.



## Geriatric Sociology and Social Gerontology

**Dr. Madan Lal Dewan**

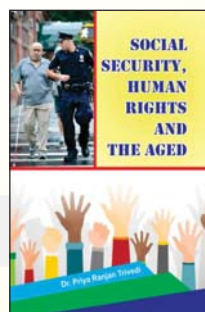
ISBN : 978-81-7139-913-0

Price : ₹ 1700

Edn. : 2018

Medical social workers typically work in a hospice or hospital setting, have a graduate degree in the field, and work with patients and their families in need of psychosocial help. Medical social workers assess the patient's and family's psychosocial functioning and intervene as necessary. Interventions may include connecting patients and families to necessary resources and supports in the community; providing psychotherapy, supportive counselling, or grief counselling; or helping a patient to expand and strengthen their network of social supports. Medical social workers typically work on an inter-disciplinary team with professionals of other disciplines (such as medicine, nursing, occupational and recreational therapy, etc.).

**Dr. Madan Lal Dewan** (86) holds M.Sc. and Ph.D Degrees besides many Diplomas, Honours and Accolades. After serving the Government of India before as well as after independence, Dr. Dewan joined the United Nations where he rose upto the level of the Chief of FAO for Asia and the Pacific. Dr. Dewan is associated with more than 50 NGOs and International Organisations dealing with education, science, technology, environment, glacier studies and himalayan development. He has written more than two dozen books relating to emerging issues including sustainable development, global warming, environmental science, educational planning and administration besides human rights and rural development. Dr. Dewan has travelled in all countries of the world during the last 60 years of his dedicated service to the world citizenry.



## Social Security, Human Rights and the Aged

**Dr. Priya Ranjan Trivedi**

ISBN : 978-81-7139-914-7

Price : ₹ 1400

Edn. : 2018

Social security is a basic human right, which was recognized in the United Nations Declaration of Human Rights in 1948. The Right to life, recognised as a fundamental right by Article 21 of the Constitution of India, implies the Right to live with human dignity. It encompasses not only the security regarding the basic human needs of food, clothing and shelter, but also health security. Social security schemes usually give priority to income security because, generally, the basic needs of the vulnerable sections may be satisfied, if people have an adequate income. Most of the elderly become vulnerable due to their inability to work and earn. Vulnerability due to advancing age can be anticipated in time, and can be mitigated by making specific provisions if one has an adequate income. In traditional agricultural societies, families, especially in the joint family system with multi-generational co-residence, usually take care of the economic and emotional security needs of the elderly.

**Chancellor Dr. Priya Ranjan Trivedi** is known all over the world for his outstanding and unique contribution as an institution builder, thinker and environmental scientist. As the Founder Chancellor of The Global Open University Nagaland and the Indira Gandhi Technological & Medical Sciences University Arunachal Pradesh, he has been pioneer in launching 300+ Bachelor's, Master's and Doctoral Degree programmes besides more than 2200 Skill Development courses with a view to generating employment among the young boys and girls. The Biographies of Shri Narendra Modi and Shri Ram Nath Kovind written by him has been widely circulated and appreciated in India as well as in other countries.





## Geriatric Education and Counselling

**Dr. A. Salpekar**

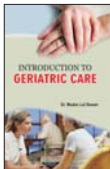
ISBN : 978-81-7139-912-3

Price : ₹ 2050

Edn. : 2018

Multidisciplinary geriatric consultation teams provide comprehensive assessment of physical, emotional, and functional status in older persons and make recommendations regarding prevention and management of common geriatric syndromes, functional impairments, and other problems. Teams vary in composition but usually include a geriatrician, nurse, social worker and other health professionals such as rehabilitative therapists, psychologists, and dietitians. Their expertise may improve the safety of hospitalized elders (or nursing home residents) by reducing hospital-acquired complications such as falls, delirium, functional decline, and 'preventable' deaths. Consultation teams and inpatient geriatric evaluation and management (GEM) units share this multidisciplinary approach but differ in who controls the implementation of recommendations. A patient's primary physician decides whether to implement a consultation team's recommendations, whereas geriatric teams have direct control over implementation in GEM units.

**Dr. Aaradhana Salpekar** is the Professor and Head of Sikkim Manipal University New Delhi Centre offering Master of Science Degree in Ecology and Environment, Disaster Mitigation, Sustainable Development, Eco-Tourism, Geo-Informatics and Total Quality Management. She has organised many Congresses and Conventions like Eco-Revival Summit 1998, Peace, Mercy and Tolerance Summit 2001 and World Disaster Education Congress 2003.



## Introduction to Geriatric Care

**Dr. Madan Lal Dewan**

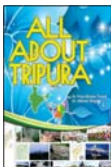
ISBN : 978-81-7139-909-3

Price : ₹ 2000

Edn. : 2018

Dictionaries define 'geriatric' as 'pertaining to old people.' The World Health Organization (1963) has defined 'middle-age' as being 45-59 years, 'elderly' as being 60-74 years and the 'aged' as over 75 years of age. In human terms the elderly should be regarded by society as a useful resource because of their knowledge, skills and experience but the aged most often need assistance. Unfortunately there is no similar classification for our domesticated species and there is no specific definition of a geriatric animal, though we all recognise external signs of increasing age such as greying of the muzzle, stiffness in movement, changes in posture, reduced responsiveness to outside stimuli, and so on.

**Dr. Madan Lal Dewan** (86) holds M.Sc. and Ph.D. Degrees besides many Diplomas, Honours and Accolades. After serving the Government of India before as well as after independence, Dr. Dewan joined the United Nations where he rose upto the level of the Chief of FAO for Asia and the Pacific. Dr. Dewan is associated with more than 50 NGOs and International Organisations dealing with education, science, technology, environment, glacier studies and himalayan development. He has written more than two dozen books relating to emerging issues including sustainable development, global warming, environmental science, educational planning and administration besides human rights and rural development. Dr. Dewan has travelled in all countries of the world during the last 60 years of his dedicated service to the world citizenry.



## All About Tripura

**Dr. Priya Ranjan Trivedi; Dr. Utkarsh Sharma**

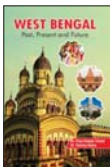
ISBN : 978-81-7139-975-8

Price : 2100

Edn. : 2018

**Priya Ranjan Trivedi, Ph.D.** is a renowned environmental scientist, institution builder and a charismatic leader with more than 46 years of teaching, training and research experience in different areas of ecology, environment, sustainable development, disaster mitigation, peace studies, conflict resolution, human rights, intellectual property rights, ecological tourism, geriatric care and institution building strategies. He has also been the Founder Chancellor/Plenipotentiary of 'The Global Open University Nagaland' and Founder Chancellor of the 'Indira Gandhi Technological and Medical Sciences University', Arunachal Pradesh. He has been responsible for the establishment of many universities and professional / vocational institutions in India as well as in other countries of the world. He has authored the World Encyclopaedias on emerging subjects like environmental sciences, remote sensing, health care, global peace, production and operations management, materials management, bioinformatics, green business management, geriatric care, habitat and population studies etc.

**Utkarsh Sharma, MBA** is presently the Director and Member Secretary of the National Institute of Cleanliness Education and Research (NICER), AfroAsianAmerican Chamber of Commerce, Occupational Research and Development (ACCORD). After completing his MBA Degree, he was sponsored by his parent organisation KPMG for undergoing the specialized Executive Development Programme at the Indian Institute of Management, Lucknow where he learnt the art and science of management and administration besides appropriate techniques for bringing productivity and efficiency within and outside the organization.



## West Bengal: Past, Present and Future

**Dr. Priya Ranjan Trivedi; Dr. Tanmoy Rudra**

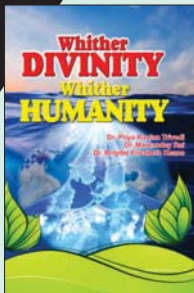
ISBN : 978-81-7139-963-5

Price : 2850

Edn. : 2018

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**Dr. Tanmoy Rudra**, presently associated as the Pro Vice Chancellor of the Seacom Skills University, Bolpur in the neighbourhood of the Vishwa Bharati, Shantiniketan in Birbhum District of West Bengal. He has acquired Degrees leading to M.Sc., M.Phil. and Ph.D. in the specialised areas of ecology, environment, disaster management, education and management. He has been associated with the leading national as well as international institutions dealing with environmental protection, sustainable development, peace studies, cleanliness education, corporate leadership and governance. He has been the recipient of the most prestigious awards like Environment Excellence Award (2015), Bharat Shiksha Ratan Award (2014), Scientist of the Year Award (2010), Environmentalist of the Year Award (2007), Human Rights Promotion Award (2007), World Environment Education and Development Award (2006), Junior Scientist of the Year Award (2005), World Water Conservation Award (2004), Special Education Award (2003), Green Env. Edu. Award (2003).



## Whither Divinity – Whither Humanity

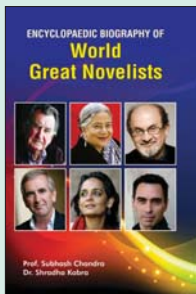
Dr. Priya Ranjan Trivedi; Dr. Markandey Rai; Dr. Brigitte Elisabeth Keane

ISBN : 978-81-7139-962-8 Price : ₹2500 Edition : 2018

This unique book titled "Whither Divinity ? Whither Humanity" has all important topics related to divinity and humanity including deity, supernatural being, theology and the history, philosophy, psychology, sociology of religion and the religious doctrines, divine presence of God, incarnation, ascetical and biblical theology, liberation theology, mystical theology, natural theology, Odium theologicum, neuroscience of religion, theology, theogony, theological aesthetics, ecotheology, animism, environmental theology, spiritual ecology, traditional ecological knowledge, religious naturalism, process theology, political theology, feminist theology, and philosophical theology.

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## Encyclopaedic Biography of World Great Novelists (5 Vols. Set)

Prof. Subhash Chandra; Dr. Shradha Kabra

ISBN : 978-81-7139-863-8

Price : ₹ 11000

Edition: 2018

**Dr. Subhash Chandra**, PhD has been teaching English since 1965. He has also been associated with mass communication and journalism movement from his college days. His interest in the areas of philanthropy and brotherhood led him to visit many countries including China, UK, USA, Nepal, Mauritius, Hongkong, France and Thailand with a view to promoting international integration for bringing peace on earth in the third millennium. Dr. Subhash Chandra has also been participating in the environmental and greening movements since 1985.

**Dr. Shradha Kabra** is a product of Delhi University. She did her early schooling from Lady Irwin School. She did M. Phil and Ph.D. from Jamia Millia Islamia, New Delhi. She also cleared the UGC NET examination in 2012. She started her career as a writer in reputed English daily Hindustan Times. She also contributed her articles on many burning subjects in various blogs. Dr. Kabra worked in NGO named Philanthrope concerning with disaster management. She had the past experience of teaching in English faculty at different prestigious Colleges of Delhi. She is presently working as an Assistant Professor, Department of English, Maharaja Agrasain College, Delhi, University of Delhi.