
TAFFY MORRISON

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Summary

Accomplished and energetic results-oriented professional with a solid history in developing and implementing community as well as corporate health education and promotion programs. A creative and innovative thinker experienced in managing health and wellness strategies for children to seniors from combating childhood obesity to preventing chronic disease with strengths in forming collaborations with non-profits, business, and community organizations.

Overall professional goal is to prevent cycle of disease, enhance daily quality of life, improve work productivity, assist with chronic disease management, motivate the adoption of healthier lifestyles.

Experience

Community Outreach Manager, 06/2012 to 04/2015

Slidell Memorial Hospital – Slidell, LA

Managed successful community outreach department initiatives-830 corporate/community outreach/educational programs with 21,000 lives touched annually

- Created/Directed: HealthWorks: Employee Wellness Program; HealthTalks: Corporate/Community Healthcare Educational Program and Screenings; Community Lunch & Learn Physician Series; Administrative Community Presentations; hospital special events
- Client Specialist for soliciting and implementing businesses/local municipalities' employee wellness contracts and events to include healthfairs, screenings, educational programs as well as soliciting events to community groups and organizations
- Fiscially managed for department's budget, expense and income reports; grant funding
- Administrated yearly and long-range program strategic plan based on evaluated needs
- Developed individual program protocols and procedures to maximize results
- Ideal Protein weight loss program, smoking cessation, diabetes education, heart disease prevention, healthy eating/lifestyle presenter/promoter
- Cancer Center Accreditation Committee and Stroke Certification Committee Community Education Director
- Community Health Needs Assessment Hospital Coordinator/Representative for Metropolitan Hospital Council New Orleans
- Mall Walkers Program Director
- Women's Health Alliance Seminar Healthfair Coordinator

- Let's Geaux St.Tammany: Eat Less-Move More Grant Writer
- Fit as a Firefighter Childhood Obesity Program Co-Founder/Director/Publisher
- St.Tammany Parish School Board Community Leader Accreditation Team Member and Reach Out & Read Program physician liaison
- Project liaison for business and community organizations
- Corporate and community fundraising events coordinator/representative

Parent Educator, Healthy Families/Childhood Obesity Program Director, 02/1998 to 06/2012

Slidell Memorial Hospital – Slidell, LA

Administrated and developed healthy eating and fitness programs for families

- Trim Kids Program Director
- A Day for Girl's Health Event Founder/Director
- Family Fitness and Healthy Eating Program Facilitator
- Parent Education Class Instructor
- Children's Program Facilitator
- Special Event Coordinator
- Community Outreach Educational Presenter

Curriculum Development Specialist/Parent Educator, 04/1990 to 01/1998

Slidell Memorial Hospital – Slidell, LA

- Parent Educator for discipline, growth & development, specific child rearing topics from birth-adolescents
- Children's Program Facilitator
- Community Outreach Educational Presenter

Parenting Center Founder/Coordinator, 02/1986 to 03/1990

Slidell Memorial Hospital – Slidell, LA

Instrumental in establishing parenting and child development programs to include over 580 class offerings with 12,000 attendees yearly

- Administrated, supervised, facilitated classes and programs
- Community Outreach Program Instructor
- Referral service provider for prenatal patients, parents, and community members
- Created and developed parent education curriculums on: discipline, growth & development, specific child rearing topics from birth- adolescents
- Marketing Coordinator
- Established SMH Parenting Center Advisory Board

Education

Bachelor of Science: Health Education & Promotion, May 1985

University of Southern Mississippi - Hattiesburg, MS

Honors Graduate; Who's Who Among College Graduates

Minor: Child & Adolescent Psychology, May 1985

University of Southern Mississippi - Hattiesburg, MS

Honors

- Fit as a Firefighter Summer Camp Program: 5th Annual Southern Obesity Summit, "Most Innovative and Successful Community Initiative"; American Heart Association Community Fitness Award, published Forbes Magazine; Innovator of the Year Award, New Orleans City Business; Junior Auxiliary National Focus Award
- A Day for Girls Health Event: Junior Auxiliary National Focus Award

Presentations

- 5th Annual Southern Obesity Conference
- WWL Radio guest speaker
- Channel 10-St. Tammany Community Access TV Station guest speaker
- SMH Board of Commissioners; Advisory Board; Foundation Board; Pediatric General Staff
- St. Tammany Commission on Families
- St. Tammany Public Schools
- Numerous community and civic organizations, businesses, churches, youth programs

Publications

WebMD

St. Tammany Public Schools PTA Newsletters

New Orleans City Business

Fit as a Firefighter Newsletter

SMH Employee Update

Board Member/Volunteer Positions

Region 9 Community Health Needs Assessment Community Leader

Fit NOLA Strategic Planning Committee-Healthcare

St. Tammany Commission on Families Board Member

Know Your Child Project Founding Board Member

Junior Auxiliary of Slidell Board Member/Project Research Coordinator

Rainbow Childcare Center Board Member

East St. Tammany Relay for Life

Family Promise of St. Tammany

Action for Healthy Kids State Team Member

NHS Panther Boys Soccer Booster Club President

First Baptist Christian School PTO Founder/President

First Baptist Church Preschool Sunday School Assistant Director

Cypress Cove Elementary PTA Board Member

SELF (Slidell Empowering Ladies and Families) Board Member

Skills

- Microsoft Word, Excel, Power Point, Publisher, Outlook, McKesson/Paragon
- Excellent organizational, interpersonal communication, public speaking, supervisory skills with the ability to work well in a team environment
- Ability to collect and analyze data pertinent for reviewing health outcomes
- Knowledgeable on relevant educational content and appropriate methods of delivery to develop and facilitate effective education for children and adult learners
- Ability to develop and evaluate evidence-based program standards

Certifications

American Sports and Fitness Association-Childhood Obesity Specialist

Parent Educator -Louisiana Parent Education Network

References

Available upon request