
TAFFY MORRISON

257 Rue Jonathan, Slidell, LA 70461 ■ H: 985-960-0098 ■ taffymorrison15@gmail.com

Summary

Accomplished and energetic results-oriented professional with a solid history in developing and implementing community as well as corporate health promotion programs. A creative and innovative thinker experienced in managing health and wellness strategies for children to seniors from combating childhood obesity to preventing chronic disease with strengths in forming collaborations with non-profits, business, and community organizations.

Overall professional goal is to prevent cycle of disease, enhance daily quality of life, improve work productivity, assist with chronic disease management, motivate and incentivize the adoption of healthier lifestyles.

Experience

Community Outreach Manager, 06/2012 to 04/2015

Slidell Memorial Hospital – Slidell, LA

Managed successful community outreach initiatives-830 community outreach/educational programs with 21,000 lives touched

- Created/Directed: HealthWorks: Employee Wellness Program; HealthTalks: Community Healthcare Educational Program and Screenings; Community Lunch & Learn Physician Series; Administrative Community Presentations; hospital special events
- Specialist for community, local municipalities' and business employee wellness events, healthfairs, screenings, educational programs
- Cancer Center Accreditation Committee and Stroke Certification Committee Community Education Director
- Community Health Needs Assessment Coordinator-Metropolitan Hospital Council New Orleans
- Women's Health Alliance Seminar Healthfair Coordinator
- Let's Geaux St.Tammany: Eat Less-Move More Grant Writer
- Fit as a Firefighter Childhood Obesity Program Co-Founder/Director/Publisher
- St.Tammany Parish School Board Community Leader Accreditation Team Member and Reach Out & Read Program physician liaison
- Project liaison for business and community organizations
- Community sponsored fundraising events representative
- Ideal Protein Weight Loss Program representative/promoter

Parent Educator, Healthy Families/Childhood Obesity Program Director, 02/1998 to 06/2012

Slidell Memorial Hospital – Slidell, LA

Administered and developed healthy eating and fitness programs for families

- Trim Kids Program Director
- A Day for Girl's Health Event Founder/Director
- Family Fitness Program Facilitator
- Parent Education Class Instructor
- Children's Program Facilitator
- Special Event Coordinator
- Community Outreach Educational Presenter

Physical Education Teacher, 08/1996 to 05/2005

First Baptist Christian School – Slidell, LA

Developed, planned, instructed weekly elementary physical education curriculum

- Field Day Director/Volunteer Coordinator
- Presidential Physical Fitness Test Facilitator

Curriculum Development Specialist/Parent Educator, 04/1990 to 01/1998

Slidell Memorial Hospital – Slidell, LA

- Parent Educator for discipline, growth & development, specific child rearing topics from birth-adolescents
- Children's Program Facilitator
- Community Outreach Educational Presenter

Parenting Center Founder/Coordinator, 02/1986 to 03/1990

Slidell Memorial Hospital – Slidell, LA

Instrumental in establishing parenting and child development programs to include over 580 class offerings and 12,000 attendees yearly

- Administered, supervised, facilitated classes and programs
- Community Outreach Program Instructor
- Referral service provider for prenatal patients, parents, and community members
- Created and developed parent education curriculums on: discipline, growth & development, specific child rearing topics from birth- adolescents
- Marketing Coordinator
- Established SMH Parenting Center Advisory Board

Education

Bachelor of Science: Community Health Education, May 1985

University of Southern Mississippi - Hattiesburg, MS

Honors Graduate; Who's Who Among College Graduates

Minor: Child and Adolescent Psychology, May 1985

University of Southern Mississippi - Hattiesburg, MS

Honors

- Fit as a Firefighter Summer Camp Program: 5th Annual Southern Obesity Summit, "Most Innovative and Successful Community Initiative"; American Heart Association Community Fitness Award, published Forbes Magazine; Innovator of the Year Award, New Orleans City Business; Junior Auxiliary National Focus Award
- A Day for Girls Health Event: Junior Auxiliary National Focus Award

Presentations

- 5th Annual Southern Obesity Conference
- WWL Radio guest speaker
- Channel 10-St. Tammany Community Access TV Station guest speaker
- SMH Board of Commissioners; Advisory Board; Foundation Board; Pediatric General Staff
- St. Tammany Commission on Families
- Rotary Club of Slidell
- Slidell Lions Club
- St. Tammany Public Schools
- Women 's Health Alliance
- Junior Auxiliary of Slidell
- Churches, community organizations, business, youth programs

Publications

WebMD

St. Tammany Public Schools PTA Newsletters

New Orleans City Business

Fit as a Firefighter Newsletter

SMH Employee Update

Board Member/Volunteer Positions

Region 9 Community Health Needs Assessment Community Leader

Fit NOLA Strategic Planning Committee-Healthcare

St. Tammany Commission on Families Board Member

Know Your Child Project Founding Board Member

Junior Auxiliary of Slidell Board Member/Project Research Coordinator

Rainbow Childcare Center Board Member
East St. Tammany Relay for Life
Family Promise of St. Tammany
Action for Healthy Kids State Team Member
NHS Panther Boys Soccer Booster Club President
First Baptist Christian School PTO Founder/President
First Baptist Church Preschool Sunday School Assistant Director
Cypress Cove Elementary PTA Board Member
SELF (Slidell Empowering Ladies and Families) Board Member

Skills

- Microsoft Word, Excel, Power Point, Publisher, Outlook, McKesson/Paragon
- Excellent organizational, interpersonal communication, public speaking, supervisory skills with the ability to work well in a team environment
- Ability to collect and analyze data pertinent for reviewing health outcomes
- Knowledgeable on relevant educational content and appropriate methods of delivery to develop and facilitate effective education for children and adult learners
- Ability to develop and evaluate evidence-based program standards

Certifications

American Sports and Fitness Association-Childhood Obesity Specialist
Parent Educator -Louisiana Parent Education Network

References

Available upon request