**Stacy H. Jacobson,** CCWS & ACE

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**\*Able to self relocate**\*

Exceptionally driven health, fitness, wellness, and nutrition coordinator dedicated to improving patient outcomes through education and support. Diverse background includes sales, marketing, operations, and the development of educational programs. Highly organized with proven ability to manage multiple projects while delivering superior customer service and meeting goals and deadlines.

**Professional Experience**

**Corporate Health and Wellness Association**, West Palm Beach, FL 2014 – Present

Education & Engagement Coordinator

* Coordinated and planned for annual Employer Healthcare & Benefits Congress conference event. Created topics based on trends in the space for 8 tracks, forums and summits. Recruited industry leaders and forutnre 500 companies for speaking engagements. Worked with certification boards throughout U.S. for continuing education classes
* Facilitated partnerships with companies to promte corporate wellness t
* Lead monthly webcast and webinars with different leaders and companies
* Created, marketed and sold Corporate Fitness Professional and Corporate Nutrition Professional Certifications
* Served as point of contact for first ever in-house wellness plan
* Associate Editor of Corporate Wellness Magazine

**Florida Vision Institute**, West Palm Beach, FL 2013 – 2014

Receptionist

Greet clients and assist with check-in and check-out process. Answer multi-line phone system, schedule appointments, and resolve client issues.

* Update, file, and manage electronic medical records in accordance with HIPAA guidelines.
* Perform insurance verifications, patient referrals, and diagnostic coding.

**Action Physical Therapy & Backsaver LLC**, West Palm Beach, FL 2012 – 2013

Practice Coordinator

Assisted chiropractor and physical therapist in delivery of patient care and provided operational practice management support.

* Educated patients on proper techniques of therapeutic exercises and assisted patients with stretching and therapeutic exercises.
* Conducted ultrasounds and electrical stimulation procedures on patients.
* Updated and managed electronic medical records in accordance with HIPAA guidelines.
* Marketed services and educated community about services.
* Sold Ideal Protein weight management programs and portfolio of to practice patients and other customers.
* Monitored and consulted with patients on weight loss progress.
* Verified, filed, and coordinated insurance claims.

**Youfit Health Clubs**, Wellington & Coral Springs, FL2010 – 2012

General Manager, Wellington, FL

Opened and managed new health club facility. Hired, trained, and managed 14 member staff.

* Drove pre-opening membership sales, signing up 1,200 new members during three month period prior to facility opening.
* Managed personal training program utilizing third party trainers.

General Manager, Coral Springs, FL

* Re-trained front desk resulting in improved customer service, sales, and reducing billing errors.
* Re-trained maintenance to improve equipment up time and overall cleanliness.
* Improved overall membership satisfaction and reduced membership cancellations.
* Marketed and promoted gym to the community and created partnerships with local businesses.
* Achieved daily and monthly goals of membership sales, upgrades of memberships, and inspections of the cleanliness of the facility and exercise equipment.

**Ashfield Healthcare**, West Palm Beach & Orlando, FL 2009 – 2010

Nutrition Representative (Contract position)

Developed relationships with pediatricians and the State Health Department to drive sales of infant formula.

Marketed and promoted store brand infant formula as part of a three month pilot program to increase awareness of products.

* Called on seventy-five pediatricians and the State Health Department weekly throughout Florida.
* Awarded bonus for highest number of doctor visits above goal.

**Education & Professional Development**

**Bachelor of Science in Community Health Education, Nutrition concentration**, 2008

Ithaca College, Ithaca, NY

**Work Life Balance/HR & Wellness Intern for Ithaca College Employees**- 2007-2008

**Study abroad program –** Australia, January 2007 - June 2007

**Crew Team,** 2004 - 2005

**Certifications:**

* Certified Corporate Wellness Specialist (CCWS), 2014
* American Counsel on Exercise (ACE), Fitness Service Specialist, 2012