Hack
Arizona

+950 Attendees
January 18th-20th, 2019
The University of Arizona
Science-Engineering Library

About Hack Arizona

Hack Arizona is a student-lead organization fostering a world-class hacker culture in the southwest; hosted at the University of Arizona. In 2014, we started out by building a support network to provide students:

- A platform to discuss their ideas
- Equipment to experiment with new technology
- Opportunities for entrepreneurship
- Professional mentorship, on cutting-edge development practices
- Connections to startup founders and technology companies
- Events to spark collaboration

Since our first hackathon in 2014, Hack Arizona has grown to become one of the top ten largest collegiate hackathons in the United States, hosting over 950 students from over 15 different universities. Throughout 36 hours, teams of up to four students will compete to win prizes by building technology in categories such as: social good, mobile applications, wearables, data science, blockchain, artificial intelligence, and many more.

Hack Arizona 2018

At Hack Arizona 2018 our organizing team and our sponsors turned UofA's campus into a bustling community of student hackers, hosting attendees from over eleven different states and four countries. Throughout the weekend over 880 future computer scientists, dozens of designers, and countless entrepreneurs turning in over 100 completed projects from the weekend.

Here you can learn more about the statistics from Hack Arizona 2018.

Hack Arizona 2018 Hackathon
(January 12th-14th, 2018)

53% of attendee's first hackathon	**+950 Attendees** (Around **+10%**) from 2016	**110 Project Submissions**

Past Hackathon Attendance Statistics

2015: +400 Attendees
2016: +650 Attendees
2017: +850 Attendees
2018: +950 Attendees

Sponsors of Hack Arizona

As a sponsor of Hack Arizona, you will have the opportunity to engage with the next generation of developers, engineers, thinkers and problem solvers as they learn about you and your organization's commitment to innovation.

...and many more

Recruit top talent from throughout the country
Engage aspiring developers and provide mentorship
Promote your brand and technologies to the next generation

Why sponsor Hack Arizona 2019

Recruiting

As we all know, the world of recruiting is rapidly changing. Resumes are very one dimensional, while interviews certainly aren't as holistic as they might have once been. By bringing engineers that can mentor students, they can have unparalleled levels of insight into how those same students can solve problems in the workforce. This provides a far more friendly environment than traditional interview processes, and will give a better understanding of one's technical capabilities and passions.

As a sponsor of Hack Arizona you can have a table throughout our sponsorship fair, and/or inside the event throughout the weekend. Giving you constant connection to potential future talent.

Promotion and Engagement

Brand
Hackathons give companies an opportunity to expedite your company's brand. By demonstrating your company is committed to fostering education and innovation, you're one step closer to building a successful brand with the next generation of decision makers.

In order to facilitate this growth, sponsors of Hack Arizona will get their name in front of our hackers in numerous ways, including: logos on all the traditional conference swag, stage time with presentations, running workshops, and the opportunity for branded meals, renting out entire floors of the venue, and co-hosting the whole weekend.

Technology
Hackathons give you the chance to see how developers use your technology in real time, as well as get feedback on their initial developer experience. This offers you the opportunity for a full weekend of high quality user testing.

To help you achieve this, we offer the ability of running workshops, giving tech talks, bring mentors, and sponsor specific challenge and prizes to incentive people to use your technology.

2018-2019 Sponsorship Categories

General

	Succulent	Prickly-pear	Barrel	Senita	Cholla	Sahuaro (Co-Host)
	$1,000	**$3,000**	**$7,000**	**$10,000**	**$15,000**	**$25,000*** *Minimum bid*
Table(s) at pre-event sponsorship fair	1	1	2	2	4	5+
Table(s) during Hackathon 36 hours		1	2	2	4	5+
Sponsor lounge access		✓	✓	✓	✓	✓
Bring mentors		✓	✓	✓	✓	✓
Distribute hardware		✓	✓	✓	✓	✓
Number of Tech talks/ Workshops/Side-Events		1	2	2	4	5+
Number of sponsored prizes		1	2	3	4	5+
Max number of minutes to speak at opening ceremonies				2	3	4	6
VIP Judge of all categories					✓	✓
Hack Arizona, Powered by (YOU)*						✓

Recruiting

	Succulent	Prickly-pear	Barrel	Senita	Cholla	Sahuaro (Co-Host)
Distribute recruiting materials	✓	✓	✓	✓	✓	✓
Student Data Those who submitted: Resumes, LinkedIn, GitHub	Post-event	Post-event	Post-event	Pre-event	Pre-event	Pre-event
Bring recruiters Non-mentors/engineers				✓	✓	✓
Winner curated contact list				✓	✓	✓
Private on-site interview room					✓	✓

Branding

	Succulent	Prickly-pear	Barrel	Senita	Cholla	Sahuaro (Co-Host)
Logo on Website/Shirts		Small	Small	Medium	Large	Largest
Content in swag-bag				✓	✓	✓
Promotional emails to attendees					✓	✓
In-App Sponsorship iOS & Android						✓
Custom branded floor						✓

Add Ons

Sponsor Additional Prize Category	$600
Official Snack Sponsor (Limit 1)	$600
Private on-site interview room	$600
Gaming Side-Event Sponsor	$1,000
Sponsored meal by (YOU) (Limit 2)	$1,500
Custom Branded Floor (Limit 1)	$5,000* *Minimum bid

Help Us Foster A World Class Hacker Culture in the Southwest

Haven't been to one of our events before? Watch our recap video.

hackarizona.org

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Shoot us an email to sponsor or learn more

We're all passionate students and we're confident that we can find something to work for your company's goals.

sponsorships@hackarizona.org