Task 2: Developing your digital researcher profile

You are more than just your publications.

This task is designed for researchers who want to help to build their online profile while helping to amplify their work. Think of this task like a way of creating an online CV for your work.

Estimated time to complete: 30 minutes.

Estimated time saved: Immeasurable, but probably a lot.

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Getting started

OK, so in the main content for this module, we just briefly introduced you to three services that you can use to enhance our researcher profile. These are based around documenting your research publications, the online attention these get, and your peer reviewer profile.

These are by no means the only platforms available to you, and not limited in scope to documenting your own worth as a researcher. However, what they do help to do is give you a better idea of how your researcher profile is developing, and allow others to see that too.

The three we met before are:

- **ORCID** - A persistent identifier for you and your research.

- **ImpactStory** - A place to document how your research has been shared and re-used online.

- **Publons** - A place to document your peer review activities.

The latter two of these actually integrate nicely with ORCID and pull in all the information there to make building your profile a bit easier. Here, we are going to go through each one and help to showcase your work and build your own unique research profile.

Getting your ORCID account

ORCID stands for 'Open Researcher and Contributor ID'. It provides you with a persistent digital identifier that distinguishes you from every other researcher. It also neatly integrates with key research workflows such as manuscript and grant submission, supports automated linkages between you and your professional activities ensuring that your work is recognized.

3 simple steps to distinguish yourself

How to register for your ORCID account

This one is dead easy, and only takes a couple of minutes thankfully! Here's how in a few simple steps:

1. Go to the ORCID website and click the 'Register now' link.

2. Enter your name, email address, and password.

3. Choose your visibility settings. You can change these for each item in your ORCID profile later if needed.

4. Register.

That's it! Congratulations, you now have a unique and permanent ID for your research profile!

Populating your ORCID profile

Now you have your ORCID profile, it's time to add some content to it! There are several key areas here:

- Education

- Employment

- Funding

- Works (e.g., papers, posters)

- Peer reviews

We'll get to the latter of these later via Publons. For the other four, this is just like any other profile generation that you've done before. In each section of your profile, there is a little button that says, for example **+Add education**. Simply click this, and then **+Add manually**, and then enter the information as normal.

How to update your ORCID profile

The great advantage that ORCID has here is that this information can be ported into other systems, so stops you haing to enter the same data over and over again across different platforms. Here, you can also enter information such as your country of residence, keywords, your website, emails, and other IDs that you might have. It's a good idea here to enter a nice, simple, but comprehensive biography.

For now, there are three ways to help add scholarly works to your ORCID record.

1. Direct import from other systems;

2. Import/export via BibTeX; and

3. Manual addition.

How to update the 'works' associated with your ORCID profile

Here are a few simple steps for each.

DIRECT IMPORT

1. Click the **Search and link** option.

2. Define the work type and geographical area. Each time you select one of these, it will change the organization options available for you.

3. Each time you click one of the options, it will take you to the 'oauth' authorization page. Here, make sure only to authorize sources that you trust (which is basically all options) to help keep your data safe.

4. After authorizing, you will be taken to the relevant search page for whichever organization you chose, automatically populated with a search result for your name.

5. Now you can simple select which works you want to be added to your own personal profile.

6. Repeat as needed for each organization until you are happy.

How to directly integrate works from other systems into your ORCID profile

BIBTEX IMPORT

This one is a bit simpler. If you have a citation record as a .bib file (BibTeX file format), you can simply select this from your desktop and upload it. ORCID will do the rest and populate your profile using this. You can use services like the export functions in Google Scholar to make this even easier.

You can also export your works here in .bib format. BibTeX is a platform-independent, plain-text format used for bibliographic citations. BibTeX files can be created and edited using many popular reference management tools, such as Zenodo, so is reaally handy!

MANUAL ADDITION

This one is even simpler. Pop to your profile, click **Add works**, then **+Add manually**. A box should pop up that enables you to enter information as you need. This is generally best for items that don't get integrated using the other two techniques. Try to add as much detail here as possible to be comprehensive.

Allowing trusted organizations to add information to your record ensures the data connected with your ORCID iD is authoritative and trustworthy, as well as saving you time entering information manually. The organization which added the work to your record will be listed as the source of the item. Often, when your work is indexed in one of these organizations, it will automatically integrated with your profile, helping to keep everything up to date.

Create your own Impact Story

Now that you've created your ORCID profile, these next steps are going to be easy peasy.

Impactstory is a nonprofit dedicated to making scholarly research more open, accessible, and reusable. It helps to provide a fun and lightweight profile that integrates social media mentions, badges, and more with your ORCID record.

Head on over the Impactstory website. Here, you can join for free using Twitter. If you don't have a Twitter account yet, no worries. It's worth setting one up here for now though, as we will revisit this later on in the MOOC.

After logging in with Twitter, you can link it directly and authorise Impactstory to use your ORCID profile that you just created. That's pretty much it!

In the future, you can make sure your profile is up to date in the Impactstory settings by syncing data from ORCID. It does this automatically, but you can manually update it too.

Syncing your Impactstory profile with ORCID is simple and takes seconds

Understanding your own Impactstory profile

Your new profile has 4 main tabs:

1. **Overview** - The main page that summarises the over three sections.

2. **Achievements** - Your badges! These document your success story, including great things like how many of your papers are Open Access, how many are included in Wikipedia, the geographic reach of your work, and, er, whether or not your work has been tweeted by someone named Richard. Proceed with caution..

3. **Timeline** - Regular updates on how and who has been sharing your work across a variety of social platforms, including Twitter, Facebook, Google Plus, blogs, and Wikipedia.

4. **Publications** - Based on your publication list from ORCID, with details on all the social media shares for each item.

Syncing your Impactstory profile with ORCID is simple and takes seconds

That's it! As Impactstory say, you are more than your h-index, and this provides a wonderful place for you to document how your research is being used in different contexts.

[NOTE: SHOULD WE ADD THE OSF AS A BONUS STEP HERE TOO?]

Checklist

CONGRATULATIONS!

Know a way this content can be improved?

Time to take your new GitHub skills for a test-run! All content development primarily happens here. If you have a suggested improvement to the content, layout, or anything else, you can make it and then it will automatically become part of the MOOC content after verification from a moderator!