



3rd INTERNATIONAL MEETING ON COLLABORATIVE ECONOMY AND FREE
CULTURE

“From Practices to Policies”

August 15th to 17th, 2018/ Buenos Aires

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Organizan:



CULTURA
SENDA



COMUNES: from Practices to Policies

Economic models are changing, and we are changing along with them.

Every day, collaborative movements move forward more rapidly in Argentina and throughout Latin America. But the collaborative economy we have is not necessarily the one we dream of, and several interests are at play when we think of the future of sharing, consumption, work and information. Economies today are a fundamental field of activism, where collaborative culture, open movements and free culture have everything to contribute in the dispute of senses and of shared futures.

The third Comunes meeting is here to address these issues. Over three days, participants from the United States, Germany, Brazil, Bolivia, Uruguay, Chile and Peru will come together to mobilize political, economic and cultural debates, design collective strategies and contribute to the construction of new narratives.

At Comunes, other economies are possible. Welcome all!

Comunes Team

Uwe Mohr

Carla Imbrogno

Adriana Benzaquen

Marcela Basch

Mariano Fressoli

Rocío Bustamante

About COMUNES

Comunes is an international meeting of collaborative economy and free culture, a space dedicated to understanding the challenges and debates faced by collaborative culture and the construction of new agendas that will enable us to position other collaborative economies.

The first Comunes meeting, held in 2016 in Buenos Aires (Argentina), was a prelude to the international symposium “The Sharing Game. Exchange in Culture and Society,” organized by the Goethe-Institut in June 2016 in Weimar (Germany) and which formed part of the Argentine programming of the 3rd Edition of Collaborative Economy Week.

In 2017, the second Comunes meeting took place, also in Buenos Aires, gathering guests from Argentina, Germany, Colombia, Brazil, Uruguay, Venezuela, Chile and Spain, with the aim of visibilizing experiences both nationally and internationally and debating the new scenarios of sharing culture.

This year, under the slogan “From Practices to Policies,” we seek to discuss and think about which pathways and institutions can help design the transition toward a common culture.

Comunes is an initiative of the Buenos Aires Goethe-Institut, Minka, El Plan C and Cultura Senda, in association with the Centro Cultural de la Cooperación, the Club Cultural Matienzo and Cultura de Red.

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SCHEDULE

Wednesday, August 15

10:00 a.m. - Wikipedia talk in terms of gender

Wikipedia is the largest encyclopedia and free knowledge project ever developed collaboratively. But, what role do women play in the encyclopedia? How are we represented? How many women participate actively in the encyclopedia? Initiatives to reverse the gender gap.

By Mariana Fossatti (Wikimedia Uruguay) and Constanza Verón (Wikimedia Argentina).

Sala Giribaldi

11:00 a.m. – Workshop: A space for editing Wikipedia in terms of gender

Editing Wikipedia: basic editing concepts. Presentation of tools to edit Wikipedia: the “workshop” as a work space. Tips for creating articles with gender perspectives. Working on articles.

Coordinated by Mariana Fossatti (Wikimedia Uruguay) and Constanza Verón (Wikimedia Argentina).

Sala Giribaldi

12:00 p.m. - Open drawing - participative performance

A performer/visual artist will develop a composition while the spectators are invited to take part using their mobile devices (i.e.: smart phones, tablets), and other devices (graphic tablets) installed in the exhibition space.

Coordinated by Marcela Rapallo (Trazos Club)

Sala Agosti

2:30 p.m. - Creative Commons Argentina open meeting: How do we foster the creation and exchange of free knowledge?

Conversation on present and future strategies and lines of action to expand access to knowledge and to the free circulation of culture.

Coordinated by Creative Commons Argentina

Sala Ponce

2:30 p.m. - Lightning talks

Six-minute presentations in which collaborative initiatives explain how to put into practice new forms of production, communication, distribution and learning.

Sala Giribaldi

2:30 p.m. - Talk on citizen innovation, open technology and SDGs

Talk to envision alliances for innovation among citizens, academics and private actors toward a common agenda for Sustainable Development Goals. What practices contribute to critically opening technologies and generating new information and knowledge in our cities?

Coordinated by: Virginia Brussa.

Sala Agosti

3:00 p.m. - Shared interests in the recording of intangible cultural heritage in the performing arts

Workshop on the collective preservation of intangible cultural heritage of the performing arts using the Nodos platform (plataformanodos.org). In this workshop we will present Project NODOS, load information onto the platform and afterward there will be a debate on the challenges of a collective approach to cultural heritage in the performing arts.

Sala Agosti

4:00 p.m. - Fashion and design collaborate, too

What transformative possibilities does design have when it becomes collaborative? A journey through the initiatives in which users and designers work together to understand how collaborative design proposes a radical change in fashion as we know it.

By Natalia Nupiere

Sala Giribaldi

4:00 p.m. - Presentation of the book *Cultura Libre* [Free Culture]

Talk with the authors of this collective book, published by the National University of Rafaela, written to accompany the second edition of the Free Culture Festival put on by the university.

Coordinated by Esteban Magnani

Sala Laks

5:00 p.m. - BioLeft, open source seeds

BioLeft proposes an open source system for seeds, with a set of licenses to guarantee the continuous circulation of genetic material for research and development. It promotes collaborative improvement, food sovereignty and biodiversity.

Coordinated by Anabel Marín (Fundación CENIT - CONICET)

Sala Laks

5:00 p.m.- How can we create open and collaborative cultural activities on the Internet?

Using free technologies and open-code cultural practices, it is possible to develop activities that produce knowledge and generate impact, such as massive, open courses in which people learn by collaborating, or an online congress distributed through cultural management with people from all over Latin America.

Coordinated by Ártica Online

Sala Giribaldi

6:30 p.m. - Opening

Welcome remarks and G20 Performance put on by the Compañía De La Paternal.

Sala Pugliese

7:00 p.m. - Keynote by Katherine Maher (Wikimedia): “Policies of Openness”

The executive director of the Wikimedia Foundation, the NGO that administers Wikipedia, will speak about the role of organizations that work for the common interest.

Sala Pugliese

7:30 p.m. - Debate: Policies for chaos

The perspective of the common good in the face of global crisis: false news, information manipulation and the monetization of personal data. Can the production of shared resources coexist with the conflicting interests of corporations and governments?

With Katherine Maher (Wikimedia), Mariana Fossatti (Wikimedia, Creative Commons), Mariano Fressoli. Coordinated by Marcela Basch.

Sala Pugliese

Thursday, August 16**3:00 p.m. - Migrant hands: a new way of thinking about social economy**

A space for recognizing and assessing the practical knowledge, opportunities and strategy planning for the employability of migrant women. The “migrant hands” project is inserted into the paradigm of the associative social economy and the cooperative.

Sala Ponce

3:00 p.m. - Cooperatives and cryptocurrencies: financial tools for the common good

Open meeting on the possibilities of cryptocurrencies in the service of communities. Presentation of the experiences of FairCoop and Waba.

Sala Giribaldi

3:00 p.m. - Collaborative consulting for entrepreneurs

Debate and reflection on other forms of growth and support among peers, and from a gender perspective. Aimed at entrepreneurs who have started up businesses or who hope to initiate new projects.

Coordinated by: Inés Arribillaga

Sala Agosti

4:00 p.m. - Workshop on new narratives for the economy

A space to share campaigns, strategies and tools, with the support of Economía Femini(s)ta (AR), Mano Alzada (Peru) and Emergentes (AR).

Sala Dubrovski

4:00 p.m. - Open meeting: Work and identity in the era of platforms

Platforms reconfigure the traditional relationships between work, income and identity. What new social subjects are proposed? An exploration in the changes to working structures and their consequences.

Guests: Mariano Zukerfeld, Alejandro Galliano, Valeria Mutuberría. Coordinated by: Marcela Basch

Sala Giribaldi

5:00 p.m. - Collaborative platforms: which models of sustainability?

Presentation and collective analysis of Plataforma desbordes, a website that connects collaborators who have skills and resources to share, with specific needs for cultural projects with a social, technological, community, environmental or political impact.

Coordinated by: Enjambre
Sala Ponce

5:00 p.m. - School for Collaborative Economies

Presentation of the course plan and activities for 2018-2019.
Sala Agosti

6:00 p.m. Launch of the Collaborative Economy Observatory

A proposal that seeks to strengthen current collaborative initiatives through the visibility and analysis of experiences, the construction of indicators and the development of tools that enable experimentation and designing the future of shared interests.
Sala Pugliese

6:30 p.m. - Debate on innovating the economy: the economies we have versus those we need.

Guests: Caren Tepp, Fernando García, Kika Valdés.
Coordinated by: Adriana Benzaquen
Sala Pugliese

8:00 p.m. - Pre-ELLA Buenos Aires

Presentation of the 4th International Meeting of Women and a debate on gender perspective in economics.
Guests: Carol Tokuyo, Vero Ferrari, Emergentes, Ni Una Menos.
Sala Pugliese

Friday, August 17

11:00 a.m. - Open meeting: The enclosed Internet and the right to information

Tensions between democratic communication and market-oriented communication is nothing new. We propose sharing reflections and experiences in the context of alternative models to sustain the work of content creation, but keeping the focus on the community of users and the right to information.
Coordinated by: Ártica Online
Sala Dubrovski

11:00 a.m. - PIC (Programa de Inteligencia Colectiva)

Collective Intelligence Program for the management of ideas using a holacratic/ collaborative model. The model enables ideas/projects to be managed without hierarchies.
By Alejandro Frenkiel
Sala Ponce

11:00 a.m. - Open meeting of the *Red de Jóvenes por otra economía* [Youth network for another economy]

Come find out about the work done by the Red de Jóvenes, learn about the experiences they take part in and join the exchange with other young people from Buenos Aires.
Coordinated by: Melina Gobbi/ Fundación SES
Sala Giribaldi

12:00 p.m. Workshop on the Construction of Geodesics with Alquimétricos

Alquimétricos is a collection of open-source educational toys: mounting blocks to build structures and learn about geometry, math, architecture, mechanics and physics through play. It is a DIY, open educational resource made with discarded materials, bringing together analog and digital processes to lower the bar to access to educational and recreational elements.

Coordinated by: Sebastián Leonhardt.

Sala Ponce

2:30 p.m. - Grandhotel Cosmopolis

The Grandhotel Cosmopolis, in Augsburg, Germany, is not a regular hotel—nor does it pretend to be one. It is a place that combines lodging facilities for refugees with ateliers and open work spaces, in addition to culinary and cultural attractions in the hotel sector.

By Caroline Strotmann (Germany)

Sala Dubrovski

2:30 p.m. - Presentation of the publication Urban School Ruhr Series: Explorations in Urban Practice

Collective book

Presented by: Rosario Talevi, editor

Sala Giribaldi

3:00 p.m. - Campus Cosmopolis Presentation

Campus Cosmopolis is a group of neighbors in Berlin, with or without experience as refugees, that promotes the creation of a center for housing, learning and self-organized and community work in the city center. We consider ourselves to be an emancipating project focused on collective learning and development.

By Caroline Strotmann (Germany)

Sala Dubrovski

3:00 p.m. - Workshop: Introduction to citizen science

Coordinated by: Diego Torres (Cientópolis) and Joaquín Cochero (AppEar)

What is citizen science? How can we design and develop a science project carried out by citizens?

This workshop consists of presenting our way of doing science and some recreational activities for thinking about and planning a citizen science project.

Sala Laks

4:00 p.m. - Common Cities Debate: from Practices to Policies

Guests: Caroline Strottmann, Fernando García, Natalia Zuazo, Dardo Ceballos, Caren Tepp.

How do we achieve a city by and for those who live in it? What strategies and spaces help to foster citizen participation?

Sala Laks

4:00 p.m. - Open meeting: Ciudad Bosque

Account of different collective, collaborative and open initiatives for participatory environmental restoration, the defense and occupation of public spaces and the creation of natural parks and reservations.

Juntos Somos un bosque, España Verrastro (urban garden network) and GECA [*Grupo de Educación y Conservación Ambiental*; Educational and Environmental Conservation Group].

Coordinated by Matías Cheistwer

Sala: Giribaldi

4:00 p.m. - Open meeting: On the road to the Latin American Meeting of Women, Argentina

Come find out how the PRE-ELLAs are organized around the continent and how you can take part in the meeting that will be held in Buenos Aires in December 2018.

Coordinated by: Red ELLA Latinoamérica [Latin American ELLA Network].

Sala Dubrovski

10:00 p.m. - JamClubBA

Jam from 10:00 p.m. to 1:00 a.m. and party starting at 1:00 a.m.

Admission \$80

At the Club Cultural Matienzo

Screenings

#180sec Ciudad: Sharing and exchanging

Mine, yours or ours? Commissioned by the Goethe-Institut, twelve short films “180 Seconds in our City,” young filmmakers and journalists from 12 cities around the globe ask what their citizens share, what they keep to themselves and ask the question: Is it our belongings that make us happy? Or could our future be based on actions linked to sharing and exchange?

Series A

BERLIN

“If the Internet shuts off, I will still be online.” Made possible by the Freifunkers of Berlin, who install routers throughout the city.

BOGOTA

Cadena is the name of a collective savings institution in Bogota. Solangel explains how friends, colleagues and family members save together.

BRUSSELS

It is said that “time is money.” What would happen if this were real and we could pay for things with our time? Margaux transformed this idea into action and founded a time bank in Brussels.

COLOGNE, Germany

When is a man really a man? The answer can be found at the Drag-King workshop in Cologne. Pants instead of a skirt, a fake beard and some make-up transform Sarah and Katrin into full-blooded men.

TOKYO

Café Fab is only one of the places where knowledge is shared freely. In Tokyo there are many places to collectively learn how to make brooms, protect oneself from catastrophes or plan how to make

cities.

MUNICH

Nowhere else in Munich do people share and exchange as much as they do at the Viktualienmarkt market. Here, the economic philosopher Wolf Dieter Enkelmann questions whether sharing is our future.

Series B

HAMBURG

In addition to the famous Reeperbahn, the port district of St. Pauli boasts fruits and vegetables that are collectively cultivated, harvested, prepared and consumed.

LEIPZIG

While tomatoes are harvested or noodles with pesto are cooked, more than just fruits and vegetables grow at the Lindenau community garden: friendships develop too.

MONTREAL

Gardens under the sun of a big city. A green roof, a public garden, a farmers' market: a glimpse into the agricultural heart of Montreal.

PARIS

Take discarded vegetables, go to a public square, then mix all the ingredients with music and a community soiree: Parisian residents cook and enjoy their disco-soup.

BEIJING

At the popular weekly market in Beijing, not only food is shared, but so are ideas and recipes for protecting the environment and rural development.

WARSAW

Artists and activists start up a tea house in the neighborhood of Bródno. Will they be able to inspire the residents to get involved in the initiative?

Practical information

Event headquarters:

1- Centro Cultural de la Cooperación Floreal Gorini

Av. Corrientes 1543, CABA [autonomous city of Buenos Aires]

Subway station: Uruguay, line B

Venues:

Pugliese: Ground Floor

Agosti, Giribaldi and Ponce: 2nd floor

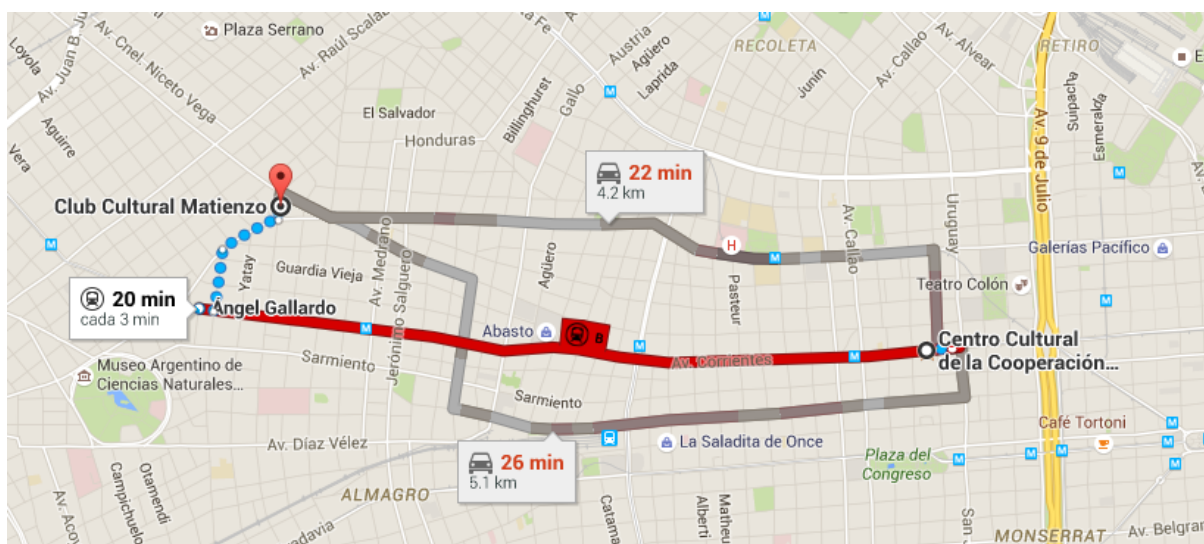
Laks and Dubrovski: 3rd floor

Information: 2nd floor Hall

2-Club Cultural Matienzo

Pringles 1249, CABA

Subway station: Ángel Gallardo, line B



Recommendations

Comunes is a space designed to promote the exchange of ideas between diverse groups and initiatives. Make the most of the meeting by getting to know new people and projects, sharing your work at the lightning talks or simply by sharing with other participants you haven't met before. You never know when and where new collaborations will arise from!

We recommend you arrive to the activities early to guarantee admission because the rooms have a limited capacity.

Please help us care for the venue spaces by keeping clean the common areas and rooms.

Contact:

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Operational production: Rocío Bustamante

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WOULD YOU LIKE TO WORK WITH COMUNES?

Collaborative coverage

We will construct together what takes place at the 3rd Comunes meeting. Did you take photographs, write articles about the guests and activities, jot down notes or record videos? Share your materials so they can form part of the event's general registry; contact us by e-mail or get in touch with the production team during the event for more information.

Open meetings

Share your Comunes experience with other members of your collective, city or community. Once the activities are over you can organize an open meeting to share your experiences at the event: Which debates did you find most engaging? Which contributions and materials could be useful for your contacts? Or you can even use this meeting to get to know new people interested in Comunes issues.

New ideas

Do you have a project you would like to share with the Comunes team? Write to us at encuentrocomunes@gmail.com All ideas are welcome!