CRYPTONAUTT

<div align="right">Community Growth Strategist</div>

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Community Building |Collaboration & Partnership| Content Strategy

Experienced Strategist with skills in community growth, social media management, partnership management, event planning, and moderation. Strong background in recruiting and managing ambassadors, creating engagement strategies, and driving brand loyalty.

Core Competencies

- Community Management & Engagement
- Collaboration & Partnership Development
- Event Planning & Execution
- Community Moderation & Conflict Resolution
- Content Strategy & Social Media Management
- Analytics & Performance Tracking

Professional Experience

Gakkoverse–discord community
July 2022 – Present
Community Manager

- Manage social media accounts, manage collaborations with key partners, expanding brand visibility by 40% in six months.
- Organize online and offline events, improving community retention rates through innovative activities.
- Oversee community moderation, ensuring a safe and inclusive space for over 20 thousand members.
- Spearhead community-building initiatives, driving user engagement through campaigns and activities.

TTT game – @3t shootergame
August 2023 – Oct 2024
Collaboration & Partnership

- Secured strategic partnerships with over 30 active crypto projects and communities, resulting in 20% increase in brand reach, and community growth..
- Negotiated and managed partnership agreements, ensuring mutual benefits and alignment with organizational goals.
- Collaborated with marketing teams to design partnership-driven campaigns, boosting general visibility by 30%.

ThievesList – @thieveslist
July 2022 – April 2023
Moderator

- Planned and executed over 10 successful community events, resulting in increased member satisfaction and participation.
- Moderated online forums and live events, maintaining a respectful and engaging environment.
- Designed and implemented scalable processes for event management and community growth, reducing planning time by a significant amount.

Codatta – @codatta_io
July 2024 – Jan 2025
Ambassador

- Onboarded over 500 users directly and exposed codatta to thousands of users through multiple strategic contents, amplifying brand visibility across X and TikTok respectively.
- Developed educational materials and resources to enhance community understanding of Codatta and involvement.
- Conducted regular performance reviews and recognized top performers to maintain program excellence.

Tools & Platforms

- **Community Platforms**: Discord, Telegram, Reddit
- **Social Media**: Twitter, Instagram, TikTok
- **Analytics**: Google Analytics, Hootsuite Insights
- **Documentation**: Docs,Google sheet, Excel,Gitbook

Languages

- **English** – Fluent
- **Igbo** – Fluent

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