Green, fruity, floral and **extremely powerful**, NEOBUTENONE® ALPHA is the purest expression of a **classic green**, **galbanum**-type note.

"Best in class" of its family, **versatile and diffusive**, it is used in all types of perfumes
and applications to convey a distinctive
fresh, green, floral and fruity message.





For an Eau de Toilette at 10%

209267 Formula

| | Total | 1000 |
|------------|------------------------|------|
| I R | Neobutenone® Alpha 10% | 5 |
| IR IR | Polysantol® | 40 |
| | Phenylethyl Alcohol | 50 |
| | Orange EO | 16 |
| •IR | Nutmeg E0 Super Rect | 5 |
| | Linalyl Acetate | 70 |
| | Lemon EO | 50 |
| | Ionone Beta | 120 |
| | Hexylcinnamic Aldehyde | 23 |
| IR | Helvetolide® | 30 |
| IR IR | Hedione® | 398 |
| | Geraniol | 7 |
| | Ethyl Linalol | 40 |
| | Dihydromyrcenol | 50 |
| | Coumarin | 7 |
| I R | Coriander Seeds E0 | 15 |
| IR IR | Coranol | 30 |
| IR | Clearwood® | 30 |
| | Black Pepper EO | 9 |
| | Allyl Ionone | 5 |
| | | |

At a small dosage, NEOBUTENONE® ALPHA brings a vegetal freshness with a clean galbanum effect. The sharp green note gives strength and personnality to this accord.



For a Shampoo at 0.5%

209285 Formula

| Florol® Hedione® Hexyl Acetate Hexyl Salicylate Hexylcinnamic Aldehyde Iso E Super® (IFF) Koumalactone® 1% Litylfore® Linalol Linalyl Acetate Manzanate Phenylethyl Alcohol Raspberry Ketone Romandolide® Sclareolate® Verdox™ (IFF) Wardia® BM Neobutenone® Alpha 10% | 25 40 50 40 80 70 2 5 40 30 10 30 2 20 80 30 88 |
|--|--|
| Florot® Hedione® Hexyl Acetate Hexyl Salicylate Hexylcinnamic Aldehyde Iso E Super® (IFF) Koumalactone® 1% Lilyflore® Linalol Linalyl Acetate Manzanate Phenylethyl Alcohol Raspberry Ketone Romandolide® Sclareolate® Verdox™ (IFF) | 40 50 40 80 70 2 5 40 30 10 30 2 2 20 |
| Florot® Hedione® Hexyl Acetate Hexyl Salicylate Hexylcinnamic Aldehyde Iso E Super® (IFF) Koumalactone® 1% Lilyflore® Linalol Linalyl Acetate Manzanate Phenylethyl Alcohol Raspberry Ketone Romandolide® Sclareolate® | 40 50 40 80 70 2 5 40 30 10 30 2 20 |
| Florot® Hedione® Hexyl Acetate Hexyl Salicylate Hexylcinnamic Aldehyde Iso E Super® (IFF) Koumalactone® 1% Lilyflore® Linalol Linalyl Acetate Manzanate Phenylethyl Alcohol Raspberry Ketone Romandolide® | 40 50 40 80 70 2 5 40 30 10 30 2 |
| Florot® Hedione® Hexyl Acetate Hexyl Salicylate Hexylcinnamic Aldehyde Iso E Super® (IFF) Koumalactone® 1% Lilyflore® Linalol Linalyl Acetate Manzanate Phenylethyl Alcohol Raspberry Ketone | 40 50 40 80 70 2 5 40 30 30 30 |
| Florot® Hedione® Hexyl Acetate Hexyl Salicylate Hexylcinnamic Aldehyde Iso E Super® (IFF) Koumalactone® 1% Litylfore® Linalol Linalyl Acetate Manzanate Phenylethyl Alcohol | 40 50 40 80 70 2 5 5 40 30 10 |
| Florot® Hedione® Hexyl Acetate Hexyl Salicylate Hexylcinnamic Aldehyde Iso E Super® (IFF) Koumalactone® 1% Lityflore® Linalol Linalyl Acetate Manzanate | 40 50 40 80 70 2 5 40 30 |
| Florot® Hedione® Hexyl Acetate Hexyl Salicylate Hexylcinnamic Aldehyde Iso E Super® (IFF) Koumalactone® 1% Lilyflore® Linalol Linalyl Acetate | 40 50 40 80 70 2 5 40 |
| Florot® Hedione® Hexyl Acetate Hexyl Salicylate Hexylcinnamic Aldehyde Iso E Super® (IFF) Koumalactone® 1% Lilyflore® Linalol | 40 50 40 80 70 2 5 |
| Florot® Hedione® Hexyl Acetate Hexyl Salicylate Hexylcinnamic Aldehyde Iso E Super® (IFF) Koumalactone® 1% Lilyflore® | 40 50 40 80 70 2 |
| Florol® Hedione® Hexyl Acetate Hexyl Salicylate Hexylcinnamic Aldehyde Iso E Super® (IFF) Koumalactone® 1% | 40 50 40 80 70 2 |
| Florot® Hedione® Hexyl Acetate Hexyl Salicylate Hexylcinnamic Aldehyde Iso E Super® (IFF) | 40 50 40 80 70 |
| Florot® Hedione® Hexyl Acetate Hexyl Salicylate Hexylcinnamic Aldehyde | 40 50 40 80 |
| Florol® Hedione® Hexyl Acetate Hexyl Salicylate | 40 50 40 |
| Florol® Hedione® Hexyl Acetate | 40 50 |
| Florol® Hedione® | 40 |
| Florol® | |
| | 25 |
| | |
| Ethylmethylbutyrate | 3 |
| DIPG | 97 |
| Dimethyl Benzyl Carbinyl Acetate | 20 |
| | 150 |
| , | 5 |
| | 20 |
| | 12 |
| | 2 |
| | 2 |
| | 25 |
| | 80 |
| Ambrettolide 50% | 2 |
| | Ambrettolide 50% Astrotone Benzyl Acetate Bourgeonal Calone® 10% Coumarin Cyclosal Damascone Alpha 10% Dihydromyrcenol |

In very small dosage, NEOBUTENONE® ALPHA brings a very good impact. It makes fragrance note more diffusive, elegant, green, with a rich fruity touch. The blooming effect is amazing.

In version B, NEOBUTENONE® ALPHA is replaced by DIPG.