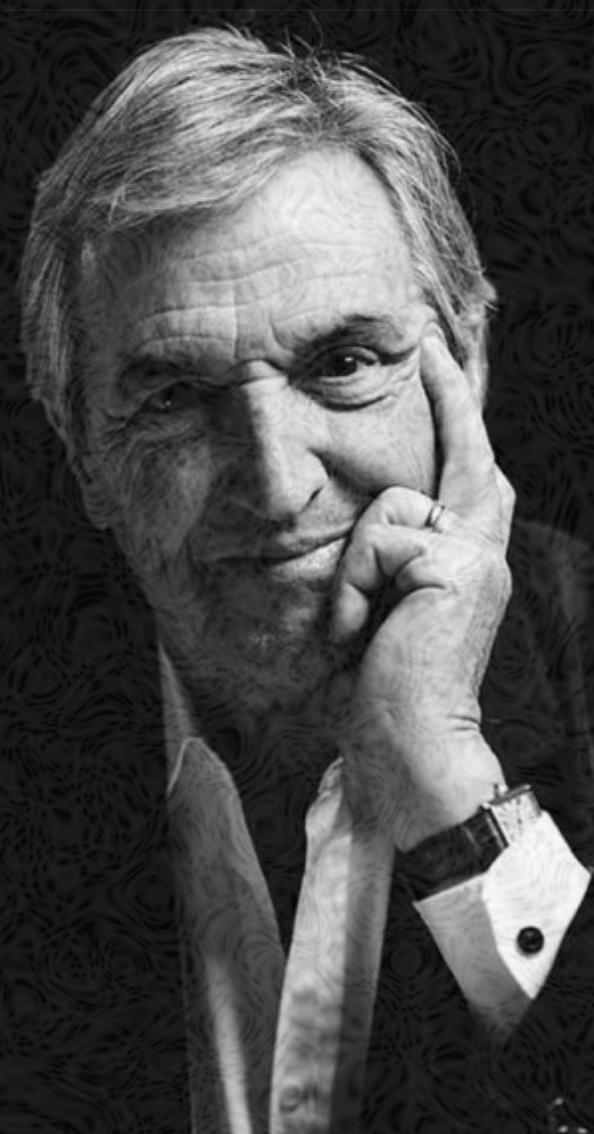


# 6 TYPES OF FRAGRANCES

JEAN-CLAUDE ELLENA'S FRAGRANCE TYPOLOGY





# ABSTRACT

PERFUMES THAT DO NOT IMITATE  
NATURE IN ANY WAY.



# FIGURATIVE

SEEK TO PROVIDE A FAITHFUL  
REPRESENTATION OF A SPECIFIC ODOR.



# NARRATIVE

TELL A STORY, AND DESCRIBE A PLACE  
OR A JOURNEY.



# MINIMALIST

EXPRESS ODOR FOR ITS OWN SAKE,  
STRIPPED OF ALL SENTIMENT.



# CLASSICAL

PERFUMES THAT HAVE BECOME  
EMBLEMS & ARCHETYPES OF PERFUMERY.



# BAROQUES

DEFINED BY EXAGGERATION AND THE  
SPACE THEY OCCUPY. THE CREATION OF  
TENSION THROUGH THE ACCENTUATION  
OF DETAIL.



# NOSEDUDE (ZIADE ELDESOKI)

CREATIVE PERFUMER  
OLFACtORY MARKETING SPECIALIST

"I BELIEVE THAT  
PERFUMERY SHOULD BE  
AN OPEN-SOURCE"

