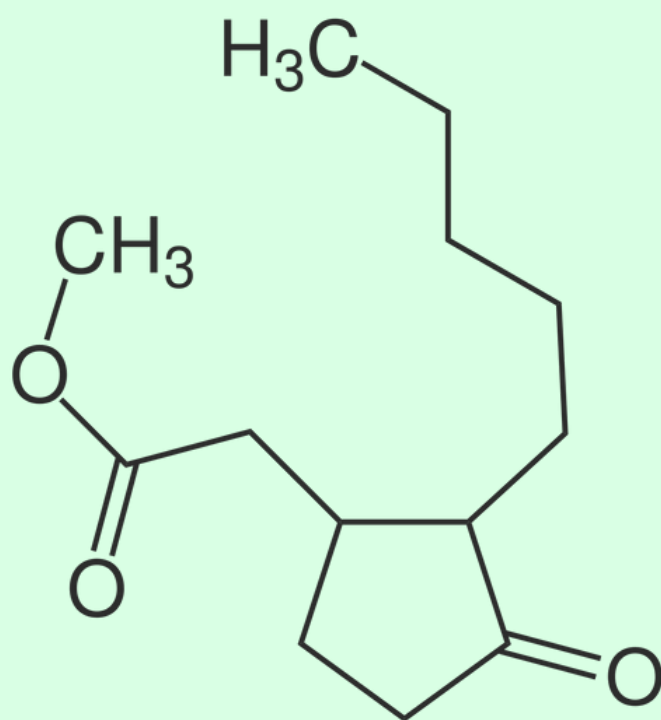


WHO IS HEDIONE?!



PERFUMERY TIPS

NOVEMBER 22



THE KING OF MODERN PERFUMERY

M.W: 226.3

V.P: 0.0010 MMHG @ 25 °C

NOVEMBER 22



**BRIGHT BLOOMING FLORAL
TRANSPARENCY BLENDED
WITH A FRESH CITRUSY TWIST.**

**GIVES FRESH LIGHT TONES TO
ANY FRAGRANCE & MAKES THE
SCENT MORE PERFUMY.**

**I USE IT IN ALMOST ALL FLORAL
BOUQUETS & IN DEEP
SWEET/AMBERY COMPOS.
(TO BRING SOME FRESHNESS)**

**IN SOME APPLICATIONS, IT MAY
LEAD TO STABILITY PROBLEMS
DUE TO ISOMERIZATION.**

**THERE ARE OTHER QUALITIES,
LIKE **HEDIONE HC** :
WHICH IS MORE DIFFUSIVE &
PURER IN SCENT.
(CIS ISOMER -~75%-)**

NOVEMBER 22

N

**HEDIONE + PATCHOULI +
BERGAMOT EO +**

CALONE

=

ACQUA DI GIO VIBE.



**HEDIONE + GALBANUM EO +
BERGAMOT EO**

=

HIGH-QUALITY ODOR HARMONY

UA DI
IO

NOVEMBER 22



WHAT ARE YOUR USES OF HEDIONE?

PERFUMERY TIPS