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#### WHY GIVING A CONTRAST IS IMPORTANT?

### MAKING A FLAT SCENT IS ONE OF THE BIGGEST PROBLEMS THAT FACE YOUNG PERFUMERS.

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### THE CONTRAST IN THE SCENT IS SO IMPORTANT SIGN OF THE WELL-CRAFTED PERFUME.

#### CONTRAST BUILT BY MERGING BLACK & WHITE, BLENDING SALT & SUGAR.

# EXAMPLE: IN SWEET AMBERY COMPOS CONTRAST BUILT BY CINNAMIC VIBE: CINNAMIC ALCOHOL, CINNAMIC ALDEHYDE, CINNAMON BARK/LEAF EO.

## EXAMPLE: IN MUSKY POWDERY COMPOS CONTRAST BUILT BY PEPPERY TOUCH: BLACK/PINK PEPPER EO, ALPHA PHELLANDRENE.

#### **EXAMPLE:**

IN DEEP FLORAL COMPOS
CONTRAST BUILT BY CITRUSY
MATERIALS:

MANDARIN EO, ORANGE EO, D-LIMONENE, BERGAMOT EO.

## EXAMPLE: IN SWEET FRUITY COMPOS CONTRAST BUILT BY SMOKY & WOODY MATERIALS: VETIVER EO, PATCHOULI EO, CEDARWOOD CHINESE EO,

SANDALWOOD NOTES.

# EXAMPLE: IN ANIMALIC LEATHERY COMPOS CONTRAST BUILT BY SWEET OR GREEN MATERIALS: VANILLIN, ETHYL MALTOL, GALBANUM EO.

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"MUSIC IS HARMONY, HARMONY IS PERFECTION, PERFECTION IS OUR DREAM, AND OUR DREAM IS HEAVEN."

-HENRI FREDERI AMIEL.