

WHO IS JASMINE ABSOLUTE?

HOW TO BE AN EGYPTIAN AND DIDN'T TALK ABOUT JASMINE!!

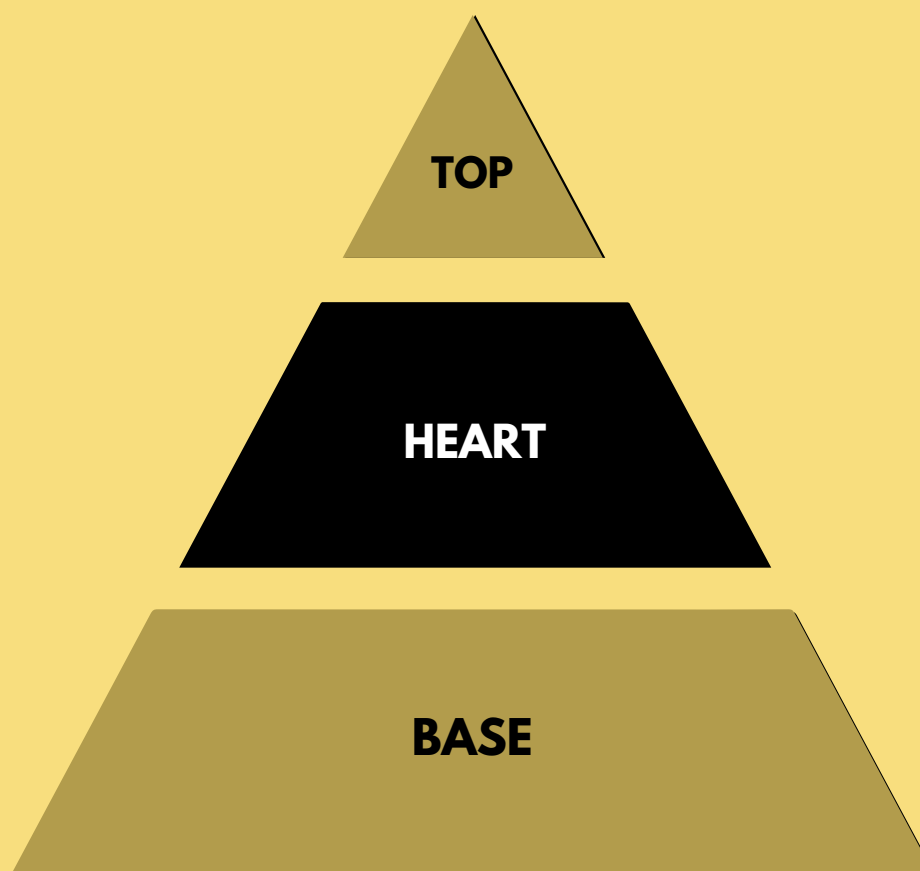




JASMINE GRANDIFLORUM

THE QUEEN OF PERFUMERY

HEART NOTE



**WARM FLORAL & SENSUAL.
HAS A UNIQUE AESTHETIC
QUALITY**

**IT WAS A "MUST BE INCLUDED"
MATERIAL IN A LOT OF CLASSIC
PERFUMES.**





**COULD BE USED IN ANY
FRAGRANCE GENERA.
FROM SPICY TO GOURMAND,
FROM WOODY TO OZONIC.**





**INVOLVED IN A LOT OF
PERFUMERY ACCORDS**

**LIKE THE CLASSIC CHYPRE
(WITH OAKMOSS, BERGAMOT, MUSKS,
LABDANUM & PATCHOULI).**

**ALSO IN BLACK TEA ACCORD
(WITH BERGAMOT & VIOLET)**



0.5% IN THE FORMULA WILL
↑ THE **COST**,
BUT ALSO ↑ THE **QUALITY**.



USING TRICKS :

- IN LEATHER ACCORDS:

**TO UNDERLY THE ANIMALIC QUALITY
WITH SWEET WARM SENSUAL
INDOLIC VIBES.**

- AESTHETIC QUALITY MODIFIER:

**TO GIVE DEPTH AND NATURALISTIC
TONES TO SYNTHETIC FLORAL
COMPOUNDS.**





IT'S MORE TO BE AN AUXILIARY NOTE

**"YOU WON'T DETECT IT CLEARLY",
BUT YOU WILL FEEL ITS EFFECT ON
OTHER MATERIALS & ON THE FULL
COMPOSITION.**



I USED IT IN:

AMBERY FLORAL FINE FR. 0.37%

HONEYSUCKLE ACCORD 2%

CAIRO LOVERS ACCORD 5%



I USE IN THE DECONSTRUCTION OF :

TUBEROSE (IN WHITE FLORAL PILLAR).

GARDENIA (IN WHITE FLORAL PILLAR).

MAGNOLIA (IN JASMINY PILLAR).

WHITE LILAC (IN WHITE FLORAL PILLAR).

WHITE ROSE (IN WHITE PILLAR)

.....&OTHERS