

### HOW TO OVERCOME CREATIVE BLOCK

"FOR PERFUMERS"



#### CREATIVE BLOCK IS ONE OF THE BIGGEST PROBLEMS FACING INTERMEDIATE AND ADVANCED LEVEL PERFUMERS.



# YOU HAVE MADE A LOT OF BLENDS, ACHIEVED A LOT OF IDEAS..

#### & YOUR TANK GOT EMPTY:(



### DON'T WORRY, THIS IS NORMAL.

#### **DO THIS:**



# 1- TAKE A REST RECHARGE YOUR MIND AND RELAX TO RECOVER.

# 2- READ BOOKS, LISTEN TO MUSIC & CHECK OUT DIFFERENT TYPES OF ART



### 3- SMELL OTHER PERFUMERS' WORK

# 4- DON'T SEEK PERFECTIONISM FREQUENT DISAPPOINTMENTS RESULT IN A CREATIVE BLOCK



#### 5- ONLY HIGH-QUALITY PROJECTS

### 6- KEEP YOUR INSPIRATIONS IN A NOTEBOOK.

#### 7- WALK INTO A NEW PLACE



# 8- BREAK YOUR ROUTINE WORK FROM A DIFFERENT PLACE, WRITE WITH A PENCIL INSTEAD OF A PEN, WEAR ALL-WHITE FOR 1 WEEK!!



# 9- SET A ROUTINE, IF YOU DON'T HAVE ONE REDUCE CHOICE-PARALYSIS.

#### 10- THINGS TO BE INCREASED SHOWERING, GIFTING, TRAVELING.



## HOW DO YOU OVERCOME CREATIVE BLOCK?