

Green, fruity, floral and **extremely powerful**, NEOBUTENONE® ALPHA is the purest expression of a **classic green, galbanum**-type note.

“Best in class” of its family, **versatile and diffusive**, it is used in all types of perfumes and applications to convey a distinctive fresh, green, floral and fruity message.

Firmenich

For an Eau de Toilette at 10%

209267 Formula

Allyl Ionone	5
Black Pepper EO	9
Clearwood®	30
Coranol	30
Coriander Seeds EO	15
Coumarin	7
Dihydromyrcenol	50
Ethyl Linalol	40
Geraniol	7
Hedione®	398
Helvetolide®	30
Hexylcinnamic Aldehyde	23
Ionone Beta	120
Lemon EO	50
Linalyl Acetate	70
Nutmeg EO Super Rect	5
Orange EO	16
Phenylethyl Alcohol	50
Polysantol®	40
Neobutenone® Alpha 10%	5
Total	1000

At a small dosage, NEOBUTENONE® ALPHA brings a vegetal freshness with a clean galbanum effect. The sharp green note gives strength and personality to this accord.

For a Shampoo at 0.5%

209285 Formula

Ambrettolide 50%	2
Astroton	80
Benzyl Acetate	25
Bourgeonal	2
Calone® 10%	2
Coumarin	12
Cyclosal	20
Damascone Alpha 10%	5
Dihydromyrcenol	150
Dimethyl Benzyl Carbonyl Acetate	20
DIPG	97
Ethylmethylbutyrate	3
Florol®	25
Hedione®	40
Hexyl Acetate	50
Hexyl Salicylate	40
Hexylcinnamic Aldehyde	80
Iso E Super® (IFF)	70
Koumalactone® 1%	2
Lilyflore®	5
Linalol	40
Linalyl Acetate	30
Manzanate	10
Phenylethyl Alcohol	30
Raspberry Ketone	2
Romandolide®	20
Sclareolate®	20
Verdox™ (IFF)	80
Wardia® BM	30
Neobutenone® Alpha 10%	8
Total	1000

In very small dosage, NEOBUTENONE® ALPHA brings a very good impact. It makes fragrance note more diffusive, elegant, green, with a rich fruity touch. The blooming effect is amazing.

In version B, NEOBUTENONE® ALPHA is replaced by DIPG.