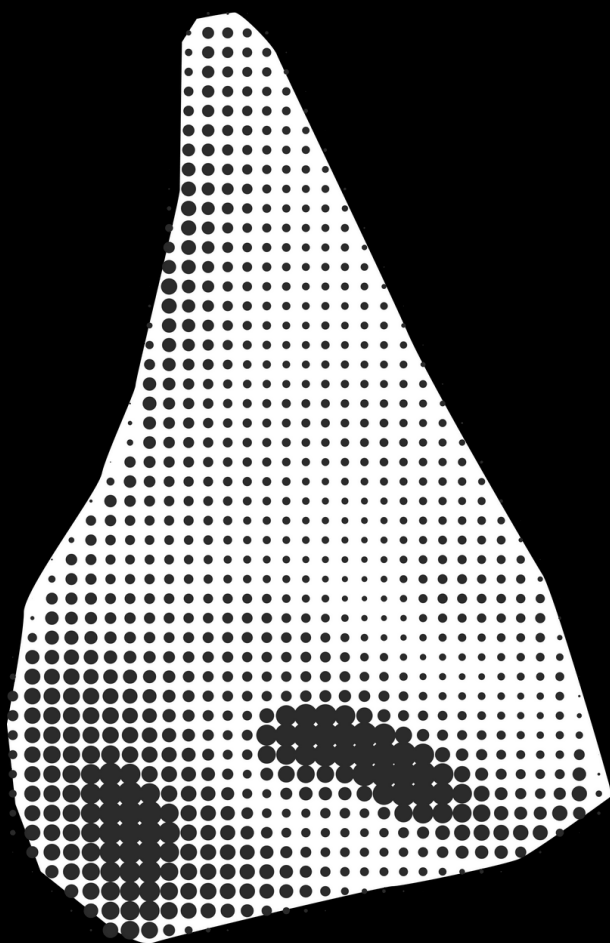


12 TIPS TO BECOME A BETTER PERFUMER



ZIAD EL-DESOKI

INDEPENDENT CREATIVE PERFUMER

1- PATIENCE

MASTERING MATERIALS, ABSORBING TECHNIQUES, AND UNDERSTANDING MARKETS & CLIENTS TAKES TIME; BE PATIENT.

2- PRACTISE

BLEND, SMELL, AND TRY MAKING 1,000 DIFFERENT FRAGRANCES BEFORE MONETIZING YOUR SKILLS.

ZIAD EL-DESOKI

INDEPENDENT CREATIVE PERFUMER

3- SPEED

TO MASTER PERFUMERY, YOU HAVE TO KNOW A LOT OF INFORMATION, AND TO KNOW A LOT OF INFORMATION, YOU NEED TO PRACTICE A LOT AND TO LISTEN TO OTHER SUCCESSFUL PERFUMERS.

BUT IF YOU ARE LAZY, YOU WON'T MASTER ANYTHING EXCEPT LAZINESS.

SCOTT MOROSCHAN

SENIOR PERFUMER AT DÜLLBERG KONZENTRA

4- STRONG FOUNDATION OF SMELLING TRAINING

I STUDIED 24 MATERIALS EVERY DAY FOR ONE YEAR. NO MIXING. NO COMPOSITIONAL STUDIES, ONLY SMELLING RAW MATERIALS.

5- PROJECT CONSTRAINTS

LEARNING HOW TO WORK WITHIN THE PRICE, SAFETY RESTRICTIONS, STABILITY REQUIREMENTS, AND PERFORMANCE EXPECTATIONS

SCOTT MOROSCHAN

SENIOR PERFUMER AT DÜLLBERG KONZENTRA

6- ACCEPT CRITIQUES OF FORMULATIONS

THIS AWARENESS OF MY IMPERFECTIONS HELPS
ME LEARN FROM MY MISTAKES AND IMPROVE
MY PERFUMERY SKILLS.



MARIA FERNANDA

PERFUMER AT EF INTERNATIONAL FRAGRANCE

7-SMELL EVERYTHING AROUND YOU AND TAKE NOTES ALL THE TIME.

IF I HAVE A DRINK, I TAKE NOTES. WHEN I TRAVEL, I TASTE EVERYTHING I CAN. IF I SMELL A GARDENIA, I CAN EAT A PETAL JUST TO TAKE NOTES IN A MORE ACCURATE WAY. I'M OBSESSED!

MARIA FERNANDA

PERFUMER AT EF INTERNATIONAL FRAGRANCE

8-BE PASSIONATE

CONNECT EVERYTHING AROUND YOU WITH FRAGRANCES, FOOD, SPICES, DRINKS, ETC.

9- EXCHANGE INFORMATION WITH COLLEAGUES

EVERY TINY DETAIL COUNTS. I LOVE TO LEARN FROM THEM AND SHARE MY EXPERIENCES WITH THEM TOO.

SHREYA TARAL

PERFUMER AT KEVA

10-DAILY SMELLING OF RAW MATERIALS

AND ALSO TRY TO LEARN ABOUT A COUPLE OF THEM THROUGH DIFFERENT ARTICLES.

11- CREATING ACCORDS AND BUILDING BLOCKS

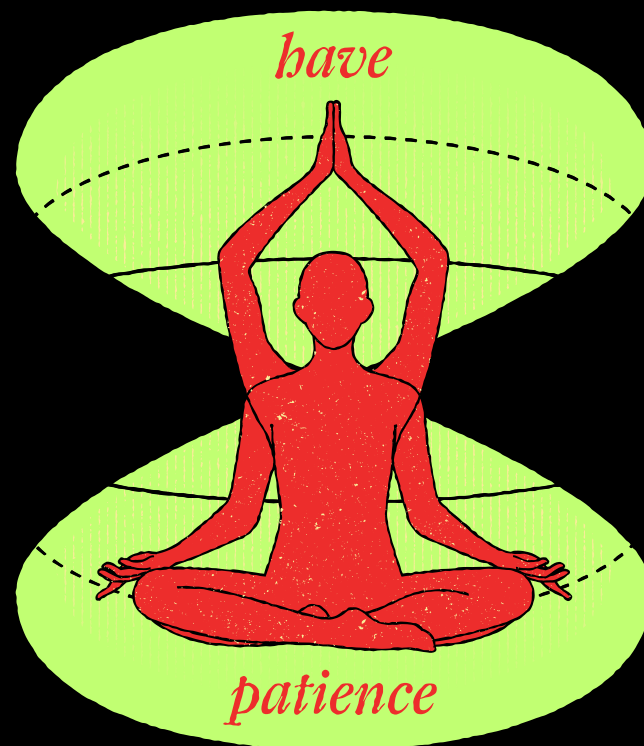
NEW COMBINATIONS SURPRISE ME DAILY.
IT'S AN OLD-SCHOOL REGIME TO SMELL AND
BUILD AN OLFACTIVE LIBRARY... I JUST DO THAT.

SHREYA TARAL

PERFUMER AT KEVA

12- 'P' NOT ONLY STANDS FOR PERFUMERY

BUT FOR ME, IT MOSTLY TEACHES '**PATIENCE**',
WHICH THEN CONVERTS INTO '**PASSION**'.



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