DevOpsDaysKC 2019

Event Date: October 24th & 25th
Venue: Plexpod Westport Commons
Email: organizers@devopsdayskc.org

Sponsorship Prospectus

Join us for the 4th annual DevOpsDays conference in Kansas City! Kansas City is where large enterprise software companies and a growing startup community are fueled by the fastest internet in the world. This event will allow you to connect with a diverse set of stakeholders all in one place. This year, we expect to cap out our venue with another 450+ event.

Connecting with customers

Are you looking to connect with executives and senior technical leaders at the top companies in Kansas City? DevOpsDays KC had over 70 local companies represented in 2017 with growth to over 110 in 2018. Of our attendees, over 50% are senior technical leaders with titles ranging from Senior Technology Architect to Chief Architect. This is a great opportunity to connect with senior leadership and decision makers from the top companies across Kansas City. If your target audience is more of a mix - we have students, project managers, security specialists, business analysts, and people managers.

Finding top talent

Are you looking for the top talent within Kansas City? Trying to find the perfect architect, senior engineer, or senior IT leader? DevOpsDays KC has you covered. Our community boasts the best candidates in the city. We have both a regular and rotating attendance in our monthly meetup, which means our community is highly engaged! We also have a Slack community with 550 members [and growing] that can extend your reach. You want employees who will be engaged and passionate about the work they do...we have those.

Let the organizers know if your primary interest in sponsorship is recruiting. We can ensure that we will maximize your opportunity to find your next awesome fit.

Top Companies in Attendance

Associated Wholesale Grocers

Blue Cross Blue Shield

Black & Veach

C2FO

Cerner Corporation

Centene Corporation

Citi

DST Systems

Federal Reserve Bank of Kansas City

NAIC / NIPR

New Context

Pinsight Media+, Inc., an InMobi Company

RSA

Stackify

Valorem

VMLY&R

YRC Freight

Sponsoring DevOpsDays KC 2019

Come recruit top talent, gain exposure to new markets, or connect with existing customers. This event will be a gathering of DevOps leaders and practitioners across multiple industries, and a wide array of companies from large enterprises to startups. **Badge scanning will facilitate the collection of attendee information this year.**

Select from the sponsorship levels outlined or contact us about additional sponsorship opportunities for specific amenities.

Packages	Supporting	Premium*
Price (USD)	$1,000	$6,000
Included tickets	1	4
Acknowledgment during the opening and closing ceremonies	✔	✔
Logo on website, all email communications, and mentions in social media	✔	✔
Logo on shared slide during breaks	✔	
Logo on dedicated slide during breaks		✔
Full 6' table		✔
1-minute audience pitch		✔

Returning sponsors get $1000 discount

Special Sponsorships All special sponsors will have their logo displayed on the DevOpsDays Kansas CIty website, a tweet before the conference, and a thank you during the conference. We do have some flexibility with these sponsorships, so just ask!	Breakfast	$1,500	2 available
	Lunch	$1,500	2 available
	All-day coffee	$2,000	2 available
	Lanyard	$4,000	1 available
	Evening Social	$4,000	1 available